



December 1, 2016

Laura Smith, Esq., Legal Director
Truth in Advertising, Inc.
P.O. Box 927
Madison, CT 06443

Re: YOR Health's Response to Letter dated November 22, 2016

Dear Ms. Laura Smith:

We are confirming the receipt of your letter to YOR Health dated November 22, 2016.

Thank you for informing us of the health claims you have compiled that were posted by various customers and independent contractors. To the extent that we are able to locate the publishers of the postings, we will contact each individual and advise them to immediately to remove the post. Please note, some of the postings were from many years ago.

Please rest assure that we are continuously monitoring online to screen any potential compliance postings regarding our products via social media. We appreciate your informing us of these postings so we can take appropriate action.

Please feel free to contact us should you have any further concern.

Sincerely,

A handwritten signature in blue ink that reads "Hoai Mi Nguyen".

Hoai Mi Nguyen
VP of Administration and Operations
YOR Health

Cc: Joseph Mariano, President, Direct Selling Association
Jared O. Blum, Esq., DSA Code of Ethics Administrator