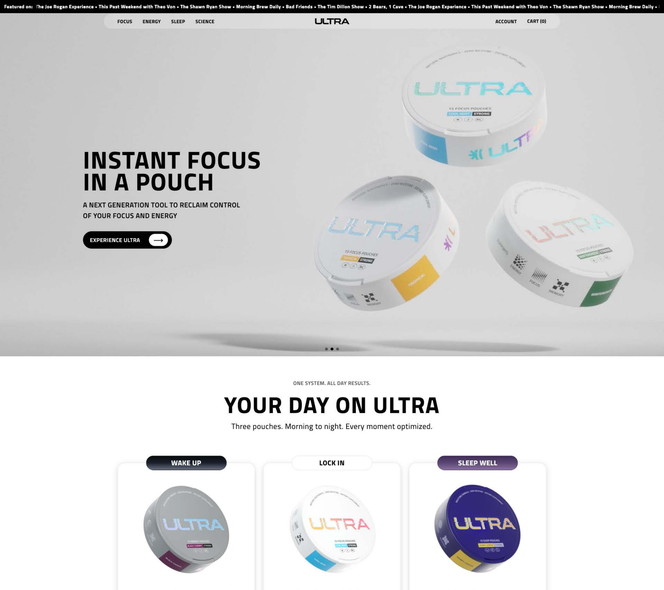


# INSTANT FOCUS IN A POUCH

A NEXT GENERATION TOOL TO RECLAIM CONTROL OF YOUR FOCUS AND ENERGY

EXPERIENCE ULTRA

ONE SYSTEM. ALL DAY RESULTS.

## YOUR DAY ON ULTRA

Three pouches. Morning to night. Every moment optimized.

WAKE UP



### ULTRA ENERGY

Replace your coffee with a clean energy pouch. No calories, no sugar, no nicotine spike — just clean powerful energy to start your day right.

TRY ENERGY

LOCK IN



### ULTRA FOCUS

When your afternoon needs precision — deep work, training, a big meeting — pop a Focus pouch for razor-sharp cognition without the jittery edge.

TRY FOCUS

SLEEP WELL

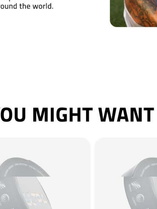


### ULTRA SLEEP

Fall asleep faster with clinically-dosed melatonin + 5 calming adaptogens. Wake up recovered, not groggy — ready to do it all again.

TRY SLEEP

POWERING TOP PERFORMERS AT: ANDURIL Goldman Sachs SOLANA SEQUOIA OpenA



## POUCHES HAVE EVOLVED

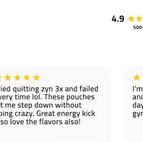
Welcome to the future of pouches. ULTRA Pouches feature science-backed blends of natural nootropics, adaptogens and antioxidants that work synergistically to supercharge your energy, focus and sleep.

- POTENT NOOTROPICS
- ZERO NICOTINE
- NATURAL ADAPTOGENS
- VITAMIN-INFUSED

## GUILT-FREE POUCHES

Fuel razor-sharp focus, clean energy and restorative sleep, without the baggage. We're not saying you should quit nicotine, but it is addictive, restricts blood flow, and isn't optimized for peak performance. Why compromise?

SHOP NOW



## TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



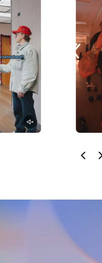
### DAK PRESCOTT

PRO QUARTERBACK

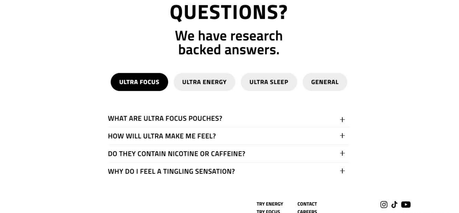
FOCUS

★★★★★

"Nicotine wrecked my sleep, stole my focus, and zapped my energy, so I upgraded with Ultra Pouches."



## OR YOU MIGHT WANT TO TRY. . .



WINTERGREEN ENERGY POUCHES SHOP

SWEET MINT ENERGY POUCHES SHOP

BLACK CHERRY ENERGY POUCHES SHOP

HONEY LE SLEEP POU

4.9 ★★★★★ 500+ REVIEWS

## WHAT PEOPLE ARE SAYING

★★★★★

Was surprised to find these actually work and are great. I can tell a difference within 5-10 minutes and they are very smooth.

JOSHUA K. FOCUS WINTERGREEN

★★★★★

If you're looking for instant focus in a pouch this is it. Haven't felt this dialed in a long time.

KEVIN P. FOCUS VARIETY PACK

★★★★★

Tried quitting zyn 3x and failed every time lol. These pouches let me step down without going crazy. Great energy kick also love the flavors also!

DWARKESH S. FOCUS VARIETY PACK

★★★★★

I'm OBSESSED with my ultras and literally use them every day both at work and at the gym 🙌

CLAUDIA T. FOCUS WINTERGREEN

## OUT IN THE WORLD

- POP 1-2 FOCUS POUCHES
- FEEL INTENSE FOCUS IN 5-10 MIN
- EFFECTS LAST 1-2 HOURS

SHOP NOW






## IMMEDIATE EFFECTS

Experience a smooth but powerful lift to focus and energy within the first 10 minutes as Enfinity® PX and Alpha-GPC work synergistically to activate key neurotransmitters, transforming scattered thoughts into laser-focused productivity.

MINUTES HOURS DAYS LONG-TERM

## QUESTIONS?

We have research backed answers.

ULTRA FOCUS ULTRA ENERGY ULTRA SLEEP GENERAL

- WHAT ARE ULTRA FOCUS POUCHES? +
- HOW WILL ULTRA MAKE ME FEEL? +
- DO THEY CONTAIN NICOTINE OR CAFFEINE? +
- WHY DO I FEEL A TINGLING SENSATION? +



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GET 45% OFF

We're not saying you should quit nicotine,
but it is addictive, restricts blood flow, and
compromise?

SHOP NOW →

# TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



## DAK PRESCOTT

PRO QUARTERBACK

FOCUS

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GET 45% OFF ×

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compromise?

SHOP NOW →

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Athletes, Entrepreneurs & Engineers around the world.



## NATE DIAZ

PROFESSIONAL MMA FIGHTER (UFC)

FOCUS

★★★★★

"I don't use anything that slows me down. ULTRA gives me smooth energy — no trash ingredients."



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GET 45% OFF ×

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compromise?

SHOP NOW →

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## AUSTIN RIEF

CO-FOUNDER, MORNING BREW (ACQ.)

FOCUS

★★★★★

"I've been drinking 2-3 Celsius/day for years and ULTRAs are a game changer. Clean ingredients, zero crash, and don't affect sleep at all. "




RA
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GET 45% OFF ×

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compromise?

SHOP NOW →

# TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.




## RAMPAGE JACKSON

UFC LIGHT HEAVYWEIGHT CHAMPION

FOCUS

★★★★★

"Ultra has stepped my game up and gets me dialed on-demand. Yo boy is locked in now."




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GET 45% OFF ×

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compromise?

SHOP NOW →

# TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.




## ALEX WILL

CO-FOUNDER & PRESIDENT, CALM

FOCUS

★★★★★

"Ultra gives me a calm, clean focus without feeling wired. It's something I grab whenever it's time to shift gears."



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GET 45% OFF ×

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SHOP NOW →

# TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



## HARLEY MILLER

CEO, LEFT LANE

FOCUS

★★★★★

"Ultra has become my go-to tactical boost whenever I need to lock in. Discreet, clean, and genuinely effective for focus."



KY

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★★

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GET 45% OFF ×

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compromise?

SHOP NOW →

# TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



## KYLE LUI

GENERAL PARTNER, BLING CAPITAL

FOCUS

★★★★★

"@UltraPouches help me lock into my focused state in minutes and have become a daily ritual for me. "




DA
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★★
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GET 45% OFF ×

# OR YOU MIGHT WANT TO TRY. . .




WINTERGREEN
ENERGY POUCHES
SHOP →




SWEET MINT
ENERGY POUCHES
SHOP →




BLACK CHERRY
ENERGY POUCHES
SHOP →



HONEY LE
SLEEP POU

4.9 ★★★★★
500+ REVIEWS

## WHAT PEOPLE ARE SAYING

GET 45% OFF ×

# OR YOU MIGHT WANT TO TRY. . .




HONEY LEMON
SLEEP POUCHES
SHOP →




BLUE RAZZ
FOCUS POUCHES
SHOP →




WINTERGREEN
FOCUS POUCHES
SHOP →

COOL MIN
FOCUS PO

4.9 ★★★★★
500+ REVIEWS

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# WHAT PEOPLE ARE SAYING

# OR YOU MIGHT WANT TO TRY. . .




COOL MINT
FOCUS POUCHES
SHOP →




TROPICAL
FOCUS POUCHES
SHOP →




WATERMELON
FOCUS POUCHES
SHOP →

4.9 ★★★★★
500+ REVIEWS

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10 minutes and they are very smooth.

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WINTERGREEN

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long time.

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VARIETY PACK

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lly use them every
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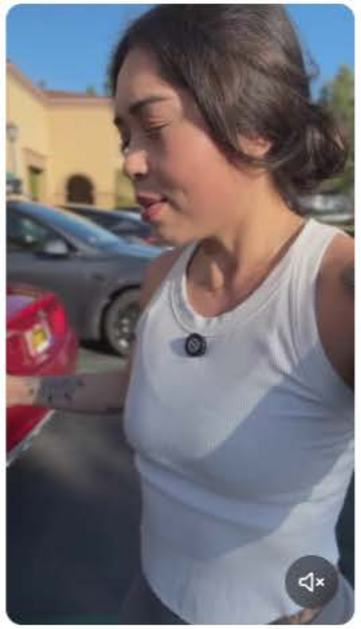
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WINTERGREEN

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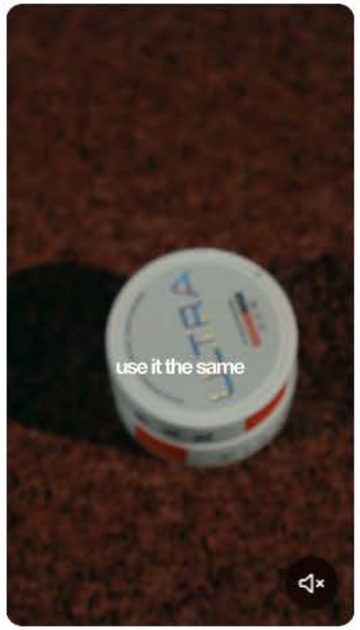
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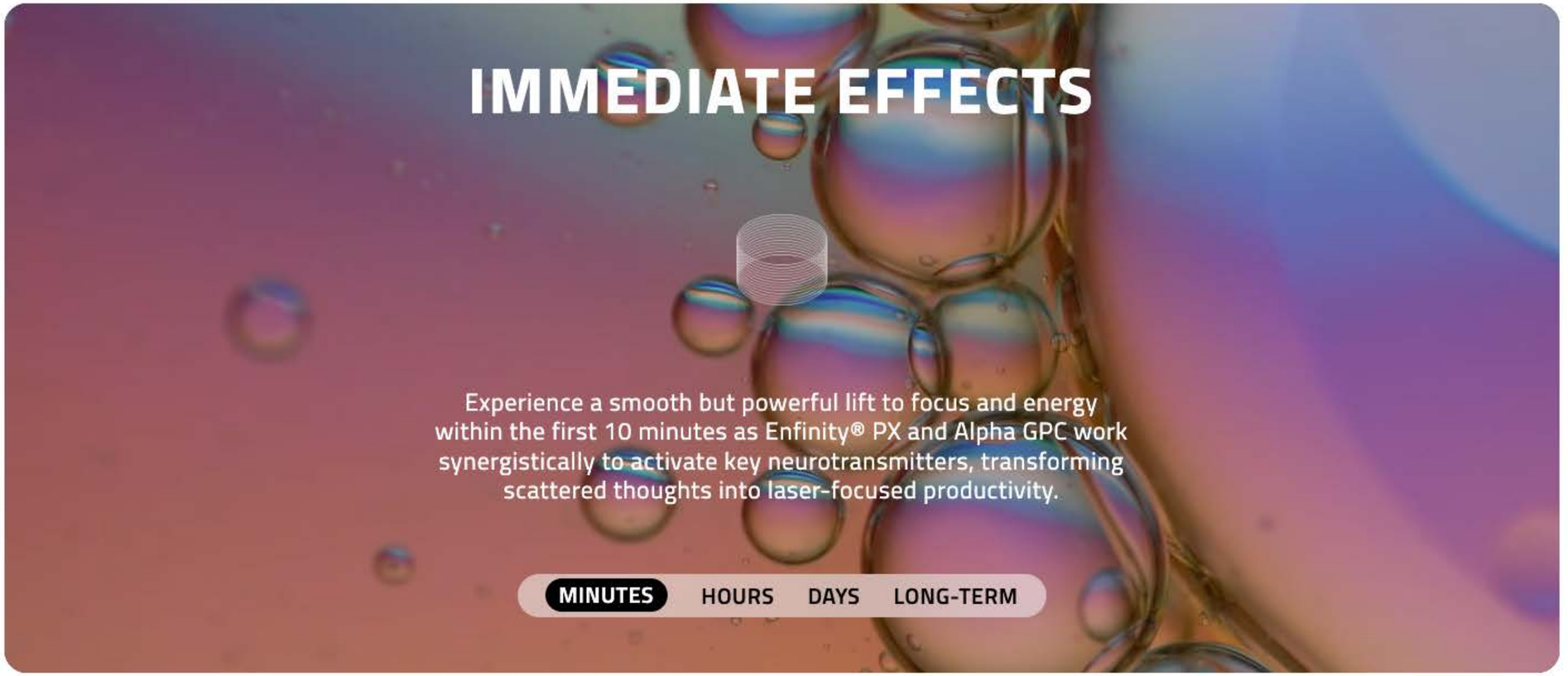








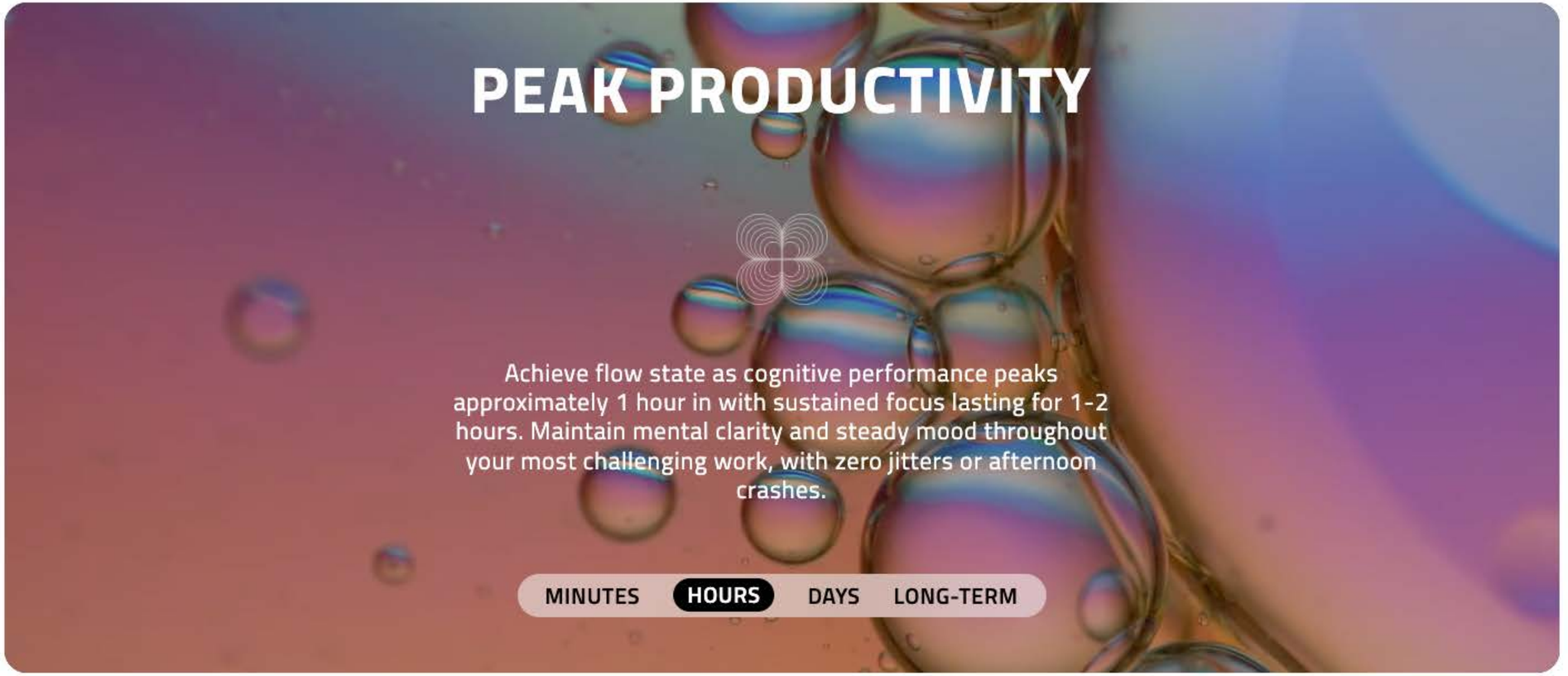
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# QUESTIONS?

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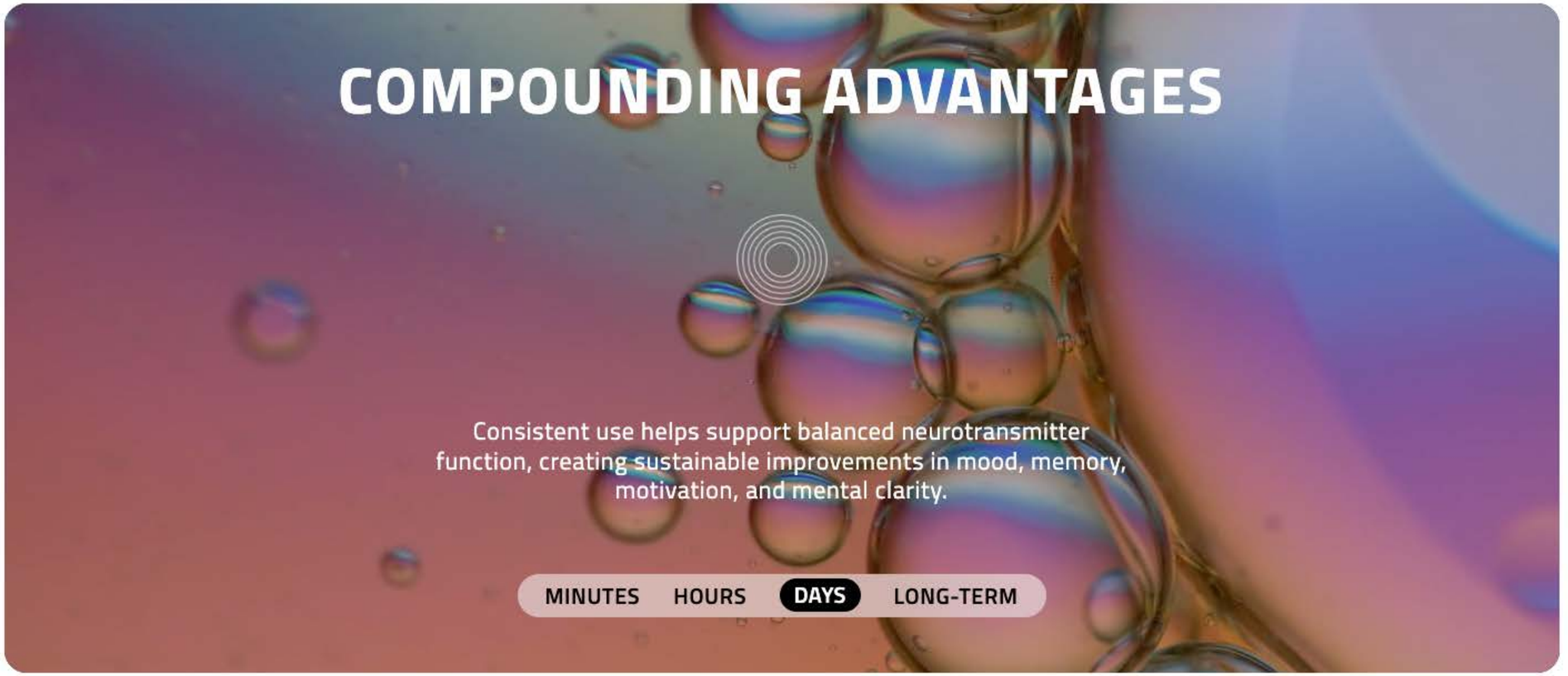
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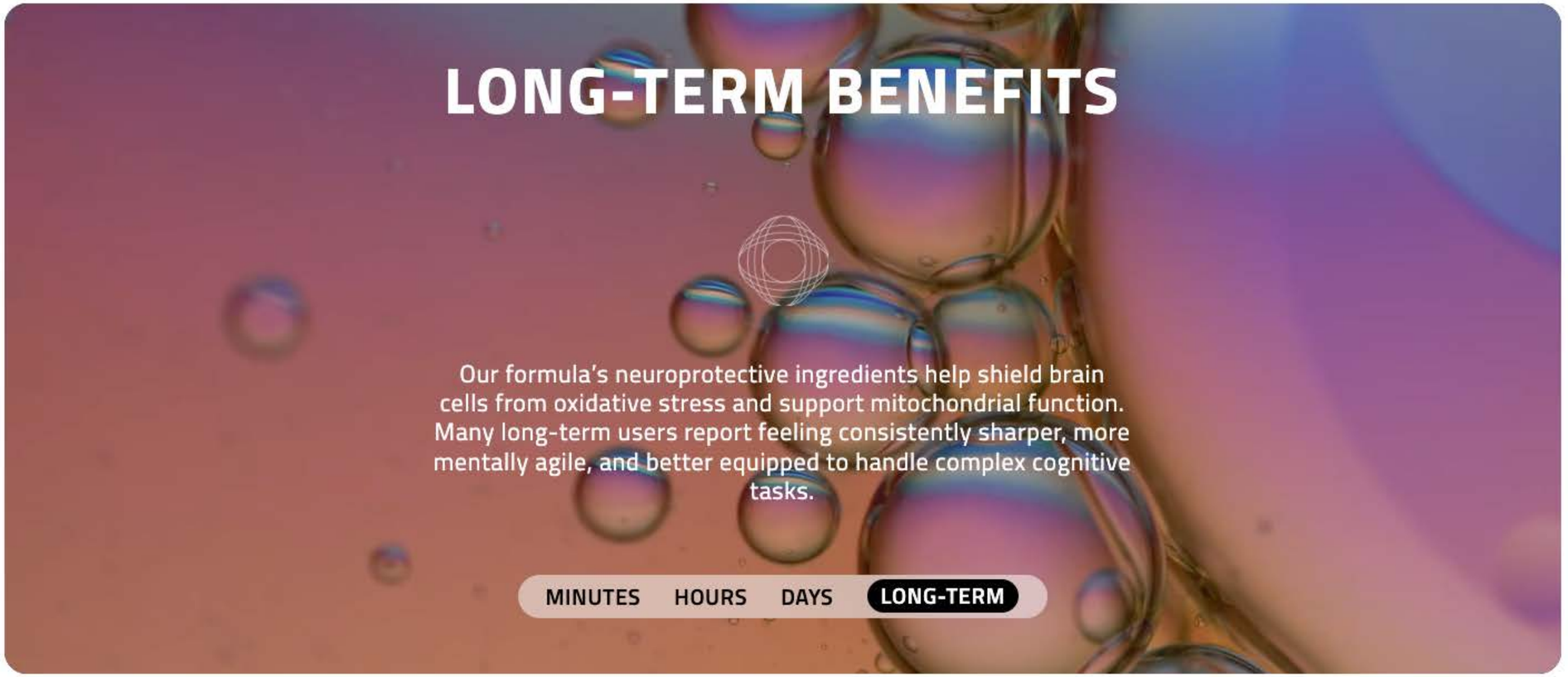
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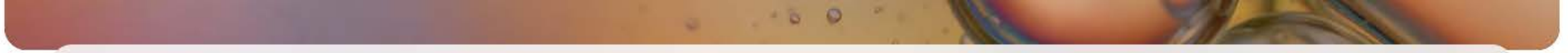
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# QUESTIONS?

## We have research backed answers.

GET 45% OFF ×





# QUESTIONS?

## We have research backed answers.

ULTRA FOCUS | ULTRA ENERGY | ULTRA SLEEP | GENERAL

### WHAT ARE ULTRA FOCUS POUCHES?

Ultra Focus Pouches are nicotine-free, tobacco-free oral pouches formulated with 6 clinically-studied nootropics to support razor-sharp focus, calm energy, and enhanced mental clarity. No pills, no drinks, no crash.

### HOW WILL ULTRA MAKE ME FEEL?

Expect enhanced mental clarity, improved ability to stay on task, and a calm-but-energized state — not a jittery rush. Think of it as an optimized version of yourself, not a synthetic boost. Effects typically begin within minutes of placement.

### DO THEY CONTAIN NICOTINE OR CAFFEINE?

No nicotine, no tobacco, no caffeine. Instead of caffeine, we use Enfinity® Paraxanthine — a naturally occurring metabolite of caffeine that delivers focus and alertness with less likelihood of jitters, anxiety, or sleep disruption. It also clears from your system faster than caffeine.

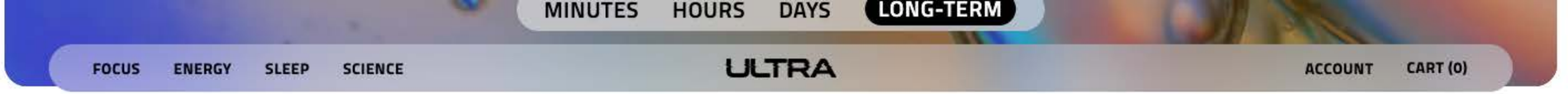
### WHY DO I FEEL A TINGLING SENSATION?

The tingle is normal and a sign the ingredients are activating. It typically fades within a few minutes of placement and means absorption is underway.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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# QUESTIONS?

## We have research backed answers.

ULTRA FOCUS | **ULTRA ENERGY** | ULTRA SLEEP | GENERAL

### WHAT ARE ULTRA ENERGY POUCHES?

Ultra Energy Pouches are nicotine-free, tobacco-free oral pouches built to deliver a smooth, powerful energy boost. Each pouch is loaded with caffeine + clinically-backed nootropics & antioxidants like L-Theanine, B-vitamins (B3, B6, B12) and Vitamin C&E — delivered in a convenient oral pouch and featuring long-lasting flavor, with zero calories and zero sugar.

### HOW DO ULTRA ENERGY POUCHES WORK?

Pop one pouch in your mouth. Let it find a comfortable spot, and your saliva will help release the ingredients. A light tingle within minutes means the ingredients are activating. The result is a noticeably quicker onset of energy than swallowing a pill or sipping a drink, with a smoother ride thanks to the L-Theanine paired alongside the caffeine.

### DO ULTRA ENERGY POUCHES CONTAIN NICOTINE?

No. Ultra Energy Pouches contain **zero nicotine** and zero tobacco. Instead of a nicotine pouch, we've developed the world's best nootropic energy pouch. Same small format, same parking-it-in-the-cheek ritual, same satisfying tingle — but what's inside is 180 mg of caffeine, L-theanine, and a full B-vitamin stack. So you get the energy and focus, with none of the side effects of nicotine or tobacco.

### WHO ARE ULTRA ENERGY POUCHES FOR?

Adults (18+) who want a fast, clean, smart way to get an energy boost — with the premium addition of L-Theanine and a full B-vitamin stack supporting focus and normal energy metabolism. They're popular for early mornings, long drives, workouts, gaming, deep-work blocks, and any time you'd rather not be holding a cup.

GET 45% OFF ×




# QUESTIONS?

## We have research backed answers.

ULTRA FOCUS | ULTRA ENERGY | **ULTRA SLEEP** | GENERAL

### WHAT ARE ULTRA SLEEP POUCHES?

Ultra Sleep Pouches are nicotine-free, caffeine-free oral pouches designed to help you fall asleep faster, sleep more deeply, and wake up refreshed. Six research-backed botanicals and adaptogens. Zero sugar. No pills to swallow, no water needed.

### HOW DO I USE THEM?

For best results, use the 2-pouch method: place your first pouch 1–2 hours before bed to start winding down, then a second pouch 10–30 minutes before you want to fall asleep. This is especially effective if you've had caffeine or stimulants that day. Remove and discard the pouch before falling asleep — it does not dissolve.

### WHY ONLY 1 MG OF MELATONIN? MOST SLEEP GUMMIES HAVE 5–10 MG.

Because more isn't better — a 2024 dose-response analysis found that melatonin's sleep benefits peak around 1–4 mg. High doses can desensitize your melatonin receptors over time, cause morning grogginess, and trigger vivid nightmares. Our 1 mg dose is the physiologically effective amount that maintains receptor sensitivity and keeps working night after night.

### CAN I BECOME DEPENDENT ON ULTRA SLEEP?

No. None of the six active ingredients create physical dependency or withdrawal symptoms. You can stop using Ultra Sleep at any time without rebound effects — fundamentally different from prescription sleep medications or antihistamine aids.

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# QUESTIONS?

## We have research backed answers.

ULTRA FOCUS | ULTRA ENERGY | ULTRA SLEEP | GENERAL

### ARE ULTRA POUCHES SAFE?

All active ingredients across Ultra Focus, Ultra Energy and Ultra Sleep have been studied in peer-reviewed clinical trials and have published safety data. All Ultra Pouches are nicotine-free, tobacco-free, and free of toxic additives. We recommend consulting your doctor before starting any new supplement if you are pregnant, nursing, taking prescription medications, or have an existing health condition.

*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.*

### DO ULTRA POUCHES CONTAIN NICOTINE OR TOBACCO?

No. Both Ultra Focus and Ultra Sleep Pouches contain zero nicotine, zero tobacco, and zero tobacco-derived ingredients. Also, they're both zero calorie and zero sugar!

### DO YOU OFFER FREE SHIPPING?

Yes — we offer free shipping on all orders of $50 or more, and subscribers enjoy free shipping on all recurring subscription orders.

### DO YOU SHIP OUTSIDE THE US?

We currently ship to the United States and Canada. International orders may experience additional transit time through customs, and we cannot ship to P.O. Boxes in Canada.

### HOW DO I MANAGE MY SUBSCRIPTION?

On our website, navigate to the "Account" page (or click here). Log in using the email associated with your order, then click Manage Subscription to adjust your delivery frequency, update payment info, skip a delivery, or cancel at any time. Need more help? Visit our Help Center.

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