









★★★★★ 52,032 HAPPY CUSTOMERS

FOCUS POUCHES

Clean, plant-powered nootropic pouches designed to sharpen your mind and lift your energy without nicotine, caffeine or crash.

Buy 2, get 1 free. Then every other can is free.

Add 2 more cans to unlock your first free can

1 FREE 2 FREE 3 FREE Free ship 4 FREE

Tap any flavor to add a can

COOL MINT

WINTERGREEN

TROPICAL

WATERMELON

BLUE RAZZ

NEW SLEEP POUCHES Learn more about Ultra Sleep Pouches

NEW ENERGY POUCHES 7 Gold Flavors | 100mg caffeine — Grabbed

Add 2 more cans to unlock your first free can

1 FREE 2 FREE 3 FREE Free ship 4 FREE

ADD 3 MORE CANS

Add 7 cans and get FREE shipping!

Free cans held for you for 4:21

REFILLS MONTHLY CANCEL ANYTIME

NEXT BATCH SHIPS IN: 1 DAY

Reserve our Ultras before we sell out again!

OCTOBER 21ST SOLD OUT

NOVEMBER 17TH 97% RESERVED

DECEMBER 1ST UPCOMING

Ingredients & Benefits | Shipping & Subscriptions

- **Enfinity® PX** for jitter-free focus
- **L-Theanine** for calm energy & attentiveness
- **Alpha GPC** for enhanced mental processing
- **Ginseng Extract** for learning & creativity
- **Vitamin B6/B12** for balanced energy & mood

GET FOCUSED IN|

INTENSE FOCUS
Enfinity® PX and Panax Ginseng fuel instant clarity and razor-sharp focus.

ENHANCED MEMORY
Alpha GPC has been shown to improve working memory in clinical trials.

SMOOTH ENERGY
L-Theanine and Enfinity® PX work synergistically to promote smooth energy.

MOOD BALANCE
L-Theanine and Vitamins B6/B12 support balanced mood and stress levels.

TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



DAK PRESCOTT
PRO QUARTERBACK

★★★★★

"Nicotine wrecked my sleep, stole my focus, and zapped my energy, so I upgraded with Ultra Pouches."



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SCIENCE IN A POUCH

Experience immediate, intense focus from a clinically proven formula of research-grade nootropics + adaptogens in as little as 5 minutes.

NATURAL NOOTROPICS
PATENTED INGREDIENTS
ZERO NICOTINE
VITAMIN-INFUSED



ENFINITY® PX
ENERGY COGNITION MOTIVATION

Clinically proven to enhance cognition and productivity with fewer side effects and a 25% shorter half-life vs. caffeine.



ALPHA GPC
MEMORY CLARITY

Promotes acetylcholine synthesis, optimizing memory formation, synaptic plasticity and cognitive processing.



L-THE
MOOD AT

Promotes alpha w
GABA/glutamate b
without sedation.

OUT IN THE WORLD

- POP 1-2 FOCUS POUCHES
- FEEL INTENSE FOCUS IN 5-10 MIN
- EFFECTS LAST 1-2 HOURS







HOW ULTRA COMPARES



	ULTRA	NICOTINE POUCHES	COFFEE / CAFFEINE	OTHER STIMULANTS
NON-ADDICTIVE	✓		✓	✓
INSTANT FOCUS	✓	✓	✓	
NO JITTERS OR CRASH	✓			
NEUROPROTECTIVE	✓			
SLEEP FRIENDLY	✓			
NATURAL INGREDIENTS	✓		✓	

QUESTIONS?

We have research backed answers.

- WHAT ARE ULTRA FOCUS INGREDIENTS? +
- HOW DO I USE ULTRA FOCUS POUCHES? +
- HOW WILL ULTRA FOCUS POUCHES MAKE ME FEEL? +
- DOES ULTRA CONTAIN NICOTINE OR TOBACCO? +
- HOW MANY FOCUS POUCHES SHOULD I TAKE DAILY? +

MORE FAQ

Customer reviews

4.84 ★★★★★

5 4 3 2 1

Write a review

What customers say ✦ Auto-generated

Reviewers consistently praise Focus Pouches for their smooth texture, long-lasting flavors, and clean mental clarity that enhances focus without jitteriness, making them a highly effective nicotine alternative available at Ultra Pouches.

Search | Sort by: Latest | Rating | Photos & videos

PK Parker K ✉ Verified buyer — 4 days ago
★★★★★
This needs to be in the stores
Amazing flavor and amazing customer service
Review for Focus Pouches – Wintergreen / 3 CANS
Would recommend — Helpful

RP Ralph P ✉ Verified buyer — 10 days ago
★★★★★
Love it!
Love it!
Review for Focus Pouches – Watermelon / 9 CANS
Would recommend — Helpful

DG Darrin G ✉ Verified buyer — 11 days ago
★★★★★
They work well when I need a mental boost or quick refocus before tasks!
Great for a quick mental pick up!
Review for Focus Pouches – Cool Mint / 3 CANS
Would recommend — Helpful 1 — 1

DP Douglas P ✉ Verified buyer — 12 days ago
★★★★★
Excellent
Great taste that provides steady focus/energy.
Review for Focus Pouches – Watermelon / 6 CANS
Would recommend — Helpful — 2

JT Jeffrey T ✉ Verified buyer — 16 days ago
★★★★★
Great flavor, and improves...
Great flavor, and improves focus...
Review for Focus Pouches – Cool Mint / 3 CANS
Would recommend — Helpful — 1

See more reviews

Reviewed on yotpo.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Featured on: Show • Morning Brew Daily • Bad Friends • The Tim Dillon Show • 2 Bears, 1 Cave • The Joe Rogan Experience • This Past Weekend with Theo Von • The Shawn Ryan Show • Morning Brew Daily • Bad Friends • The Tim Dillon Show • 2 Bears, 1 Cave • The Joe Rogan Experience • This Past Weekend with The









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COOL MINT − 0 +

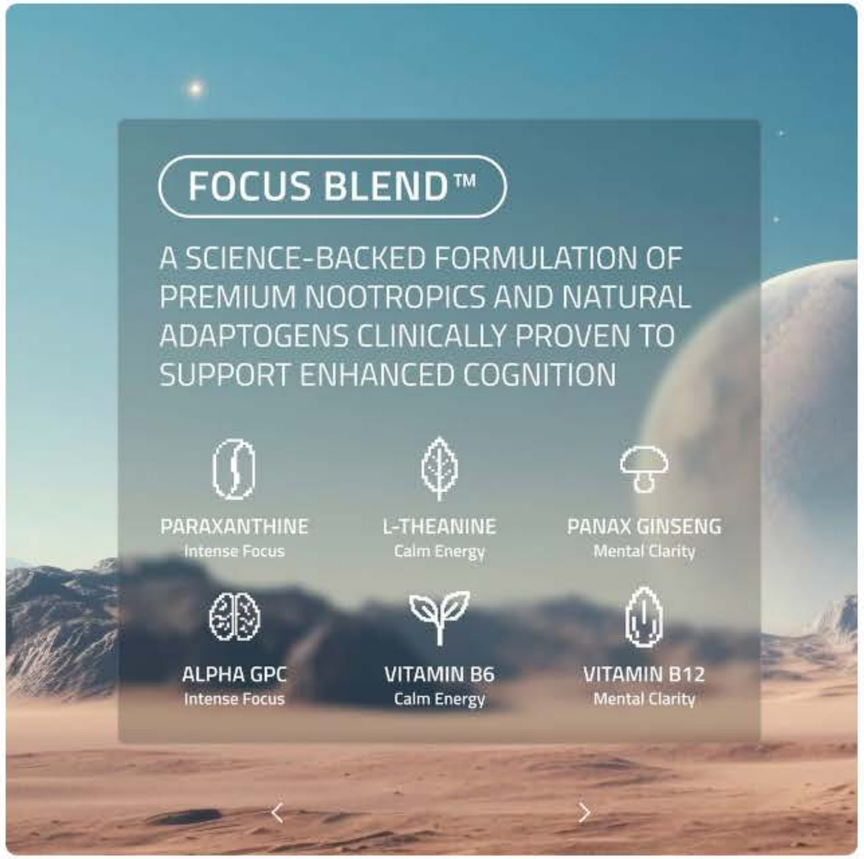
WINTERGREEN − 0 +

TROPICAL − 0 +

WATERMELON − 0 +

BLUE RAZZ − 0 +

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INSTANT FOCUS IN A POUCH



ZERO NICOTINE

ZERO CAFFEINE

MENTAL CLARITY

CRASH-FREE ENERGY

CLEAN INGREDIENTS

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WINTERGREEN − 0 +



TROPICAL − 0 +

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NATE DIAZ

PROFESSIONAL MMA FIGHTER (UFC)

★★★★★

"I don't use anything that slows me down. ULTRA gives me smooth energy — no trash ingredients."



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SCIENCE IN A POUCH





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AUSTIN RIEF

CO-FOUNDER, MORNING BREW (ACQ.)

★★★★★

"I've been drinking 2-3 Celsius/day for years and ULTRAs are a game changer. Clean ingredients, zero crash, and don't affect sleep at all. "



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SCIENCE IN A POUCH







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RAMPAGE JACKSON

UFC LIGHT HEAVYWEIGHT CHAMPION

★★★★★

"Ultra has stepped my game up and gets me dialed on-demand. Yo boy is locked in now."



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SCIENCE IN A POUCH







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ALEX WILL

CO-FOUNDER & PRESIDENT, CALM

★★★★★

"Ultra gives me a calm, clean focus without feeling wired. It's something I grab whenever it's time to shift gears."



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CEO,
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SCIENCE IN A POUCH





TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



HARLEY MILLER

CEO, LEFT LANE

★★★★★

"Ultra has become my go-to tactical boost whenever I need to lock in. Discreet, clean, and genuinely effective for focus."



KY

GENE

★★

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SCIENCE IN A POUCH







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KYLE LUI

GENERAL PARTNER, BLING CAPITAL

★★★★★

"@UltraPouches help me lock into my focused state in minutes and have become a daily ritual for me. "



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SCIENCE IN A POUCH

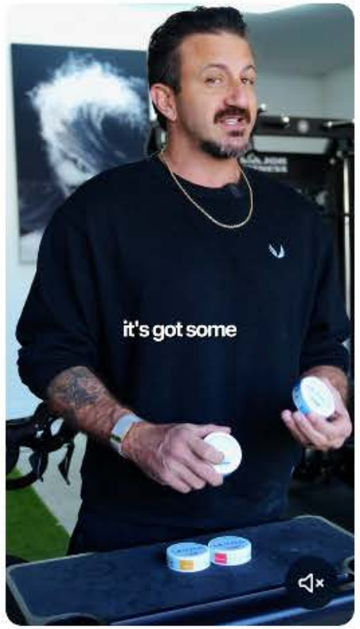






OUT IN THE WORLD

- POP 1-2 FOCUS POUCHES
- FEEL INTENSE FOCUS IN 5-10 MIN
- EFFECTS LAST 1-2 HOURS





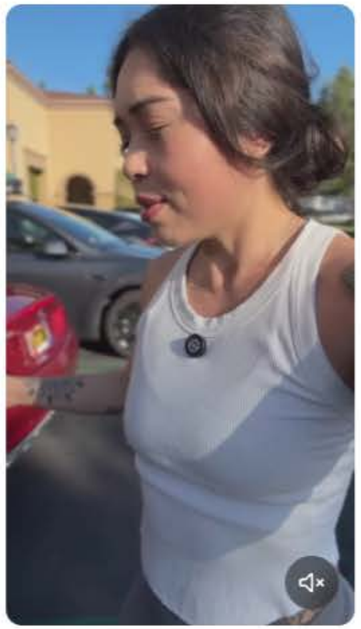


HOW ULTRA

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HOW ULTRA

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- NATURAL NOOTROPICS
- PATENTED INGREDIENTS
- ZERO NICOTINE
- VITAMIN-INFUSED



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ENERGY COGNITION MOTIVATION

Clinically proven to enhance cognition and productivity with fewer side effects and a 25% shorter half-life vs. caffeine.



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Promotes alpha w
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L-THEANINE

MOOD ATTENTION ENERGY

Promotes alpha wave activity and modulates GABA/glutamate balance, elevating focused calm without sedation.



GINSENG EXTRACT

CREATIVITY MEMORY

Bioactive ginsenosides regulate neuroinflammation and oxidative stress, providing adaptogenic support.

VITAM

ALERTNESS

Essential vitamin t
functions, includin

Athletes, Entrepreneurs &



in minutes and have



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VITAMIN B6

ALERTNESS MOOD

Essential vitamin that supports various bodily functions, including mental function and mood.



VITAMIN B12

MOOD MOTIVATION ENERGY

Key nutrient in the production of mood-boosting neurotransmitters like dopamine and serotonin.



ENFIN

ENERGY C

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productivity with f
shorter half-life vs

QUESTIONS?

We have research backed answers.

WHAT ARE ULTRA FOCUS INGREDIENTS?

ULTRA Focus Pouches feature a clean, powerful blend of 6 clinically-proven ingredients to support razor-sharp focus, smooth energy, and enhanced cognition:

- **Enfinity® Px** for jitter-free focus
- **L-Theanine** for calm energy & attentiveness
- **Alpha GPC** for enhanced mental processing
- **Ginseng Extract** for learning & creativity
- **Vitamin B6/B12** for balanced energy & mood

HOW DO I USE ULTRA FOCUS POUCHES?

Simply place pouch in your mouth and start to experience a smooth but powerful lift to your focus and energy in minutes. You'll know it's working when you start to feel a slight tingling sensation. Keep the pouch in for at least 30 minutes and up to 1 hour. Focus effects last 1-2 hours.

HOW WILL ULTRA FOCUS POUCHES MAKE ME FEEL?

ULTRA delivers a clean cognitive lift within minutes. You'll notice enhanced mental clarity, improved ability to stay on task, and a calm yet energized state. Unlike stimulants that flood your system, ULTRA supports a sustainable focus state that feels natural—just an optimized version of your normal capabilities.

DOES ULTRA CONTAIN NICOTINE OR TOBACCO?

No, ULTRA pouches are 100% nicotine and tobacco-free. Instead, ULTRA pouches feature a science-backed blend of 6 natural nootropics that work synergistically to supercharge focus + energy.

HOW MANY FOCUS POUCHES SHOULD I TAKE DAILY?

We recommend taking between 3-4 Pouches per day, whenever you need an energy boost, have cognitively demanding work, or would like to achieve flow state. Most customers use ULTRA for clean early morning focus, midday slump alternative to coffee, and a clean alternative to pre-workout at the gym. Do not exceed 4 Pouches per day.

MORE FAQ