

POWERING TOP PERFORMERS AT:

ANDURIL · Goldman Sachs · SOLANA · SEQUOIA · OpenAI

GUILT-FREE FOCUS

Fuel razor-sharp focus and clean energy, without the baggage. We're not saying you can't have coffee, but if you'd like to restrict's blood flow, and isn't optimized for peak performance. Why compromise?



SHOP NOW

BACKED BY RESEARCH

90% Saw a significant improvement in their overall focus levels*

>50 Published studies on Enfinity® PX and other key nootropic ingredients

40% Shorter half-life of Enfinity® PX as compared to caffeine

*Results from a consumer perception survey, conducted from November '24 through March '25 that included 100 customers who were taking Ultra for >30 days.



100+ HAPPY CUSTOMERS

FOCUS POUCHES

Clean, plant-powered nootropic pouches designed to sharpen your mind and energize your body—no jitters, caffeine or crash.

SELECT YOUR FLAVORS

- COOL MINT — 0 +
- WINTERGREEN — 0 +
- TROPICAL — 0 +
- WATERMELON — 0 +
- BLUE RAZZ — 0 +

NEW — SLEEP POUCHES — Learn more about Ultra Sleep Pouches

ADD 3 MORE CANS

REFILL 4 MONTHS ⓘ — CANCEL ANYTIME

NEXT BATCH SHIPS IN: 1 DAY
Reserve your Ultra before we sell out again!

ULTIMATE CAN	SMARTKIT
ADVERSARIES 71%	67% RESERVED
INCLUDES 1 CAN	INCLUDES 4 CANS

Ingredients & Benefits — Shipping & Subscriptions

- Enfinity® PX for Ultra-Fine Focus
- L-Theanine for calm energy & attentiveness
- Alpha GPC for enhanced mental processing
- Ginseng Extract for learning & creativity
- Vitamin B6/B12 for balanced energy & mood

GET FOCUSED IN|

INTENSE FOCUS
Enfinity® PX and Alpha GPC for long-lasting, razor-sharp concentration without sharp highs.

ENHANCED MEMORY
Alpha GPC and Ginseng Extract to improve learning, memory & mental clarity.

SMOOTH ENERGY
L-Theanine and Ginseng Extract for sustained energy and promotes mindful energy.

MOOD BALANCE
Vitamins B6 and B12 plus L-Tyrosine help to support balanced mood and stable levels.

SCIENCE IN A POUCH

Experience immediate, intense focus from a clinically proven formula of research-grade nootropics + adaptogens in 5 minutes or less.

NATURAL INGREDIENTS · NICOTINE-INFUSED POUCHES · ZERO NICOTINE · CITRUS-INFUSED



ENFINITY® PX — ENERGY · COGNITION · MOTIVATION
Clinically proven to enhance cognitive and physical performance, reduce effects and a 5% shorter half-life vs. caffeine.

ALPHA GPC — MEMORY · CLARITY
Promotes acetylcholine synthesis, optimizing neurotransmission, synaptic plasticity and cognitive processing.

L-THEA — MOOD · ATT
Promotes alpha w… synchronizat… without sedation.

IMMEDIATE EFFECTS

Experience a smooth but powerful lift to focus and energy within the first 10 minutes as Enfinity® PX and Alpha GPC work synergistically to activate key neurotransmitters, transforming scattered thoughts into laser-focused productivity.

MINUTES · HOURS · DAYS · LONG-TERM

4.9 ★★★★★ 100 REVIEWS

WHAT PEOPLE ARE SAYING

★★★★★
…ng to find these and great. I reference within 5- and they are very

FOCUS
WINTERGREEN

★★★★★
If you're looking for instant focus in a pouch this is it. Haven't felt this dialed in a long time.

KEVIN P.

FOCUS
COOL MINT

★★★★★
Tried quitting syn 3x and failed every time lol. These pouches let me stay down without going crazy. Great energy kick also love the flavors also!

DINARESH S.

ENDER
ANARCHY PACK

★★★★★
I'm OBSESSED with my ultras and literally use them every day both at work and at the gym 😂

CLAUDIA T.

FOCUS
TROPICAL

★★★★★
…ltras
…afte
…2-5
…rev
…SF!…

MAG

HOW ULTRA COMPARES

	ULTRA	NICOTINE POUCHES	COFFEE	OTHER STIMULANTS
NON-ADDICTIVE	✓		✓	
INSTANT FOCUS	✓	✓		✓
NO JITTERS OR CRASH	✓			
NEUROPROTECTIVE	✓			
SLEEP FRIENDLY	✓			
NATURAL INGREDIENTS	✓			

TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.

DAK PRESCOTT
Ultra Limited Edition

★★★★★
"Nicotine wrecked my sleep, stole my focus, and zapped my energy, so I upgraded with Ultra."

OUT IN THE WORLD

- POP 1-3 ULTRA POUCHES
- FEEL THE EFFECTS WITHIN 5 MINUTES
- EFFECTS LAST 1-2 HOURS

QUESTIONS?

We have research backed answers.

GENERAL · ULTRA FOCUS · ULTRA SLEEP

WHAT ARE ULTRA'S INGREDIENTS? · HOW DO I USE ULTRA POUCHES? · HOW WILL ULTRA POUCHES MAKE ME FEEL?
DOES ULTRA CONTAIN NICOTINE OR TOBACCO? · HOW MANY POUCHES SHOULD I TAKE DAILY? · WILL ULTRA AFFECT MY SLEEP?

SHOP ULTRA

Product reviews · Store reviews

4.89 ★★★★★

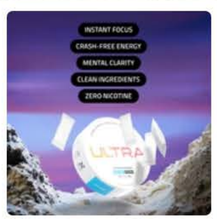
Sort by: Latest · Rating · Photos & videos

James H. — Verified buyer	★★★★★ So yummy. So yummy. Review for Stellar Lemon. Would recommend.	26 minutes ago — Helpful
Jonas H. — Verified buyer	★★★★★ So goood! So goood! Review for Cool Mint. Would recommend.	29 minutes ago — Helpful
James H. — Verified buyer	★★★★★ Very good Very good Review for The Ultra Playbook 1. Would recommend.	35 minutes ago — Helpful
Jay F. — Verified buyer	★★★★★ Good flavor. No crash… Good flavor. No crash. Review for Watermelon. Would recommend.	48 minutes ago — Helpful
Jon S. — Verified buyer	★★★★★ Perfect for a good… Perfect for a good nights rest. Review for Stellar Lemon. Would recommend.	47 minutes ago — Helpful
Jeremy F. — Verified buyer	★★★★★ Works as advertised. Works as advertised, and they're pretty tasty. Review for Blue Razz. Would recommend.	52 minutes ago — Helpful
Juan Z. — Verified buyer	★★★★★ Informational Informational Review for The Ultra Playbook 1. Would recommend.	1 hour ago — Helpful
Juan Z. — Verified buyer	★★★★★ Taste good, helps with… Taste good, helps with focus Review for Blue Razz. Would recommend.	1 hour ago — Helpful
Juan Z. — Verified buyer	★★★★★ Taste good, helps with… Taste good, helps with focus Review for Cool Mint. Would recommend.	1 hour ago — Helpful
Lucas Z. — Verified buyer	★★★★★ Actually help felt asleep,… Actually help felt asleep, sometime you'll need to go from one pouch to two but overall very helpful. Review for Stellar Lemon. Would recommend.	1 hour ago — Helpful

See more reviews

Reviewed on Judge.me








★★★★★ 10K+ HAPPY CUSTOMERS

FOCUS POUCHES

Clean, plant-powered nootropic pouches designed to sharpen your mind and lift your energy without nicotine, caffeine or crash.

SELECT YOUR FLAVORS

COOL MINT — 0

WINTERGREEN — 0

TROPICAL — 0

WATERMELON — 0

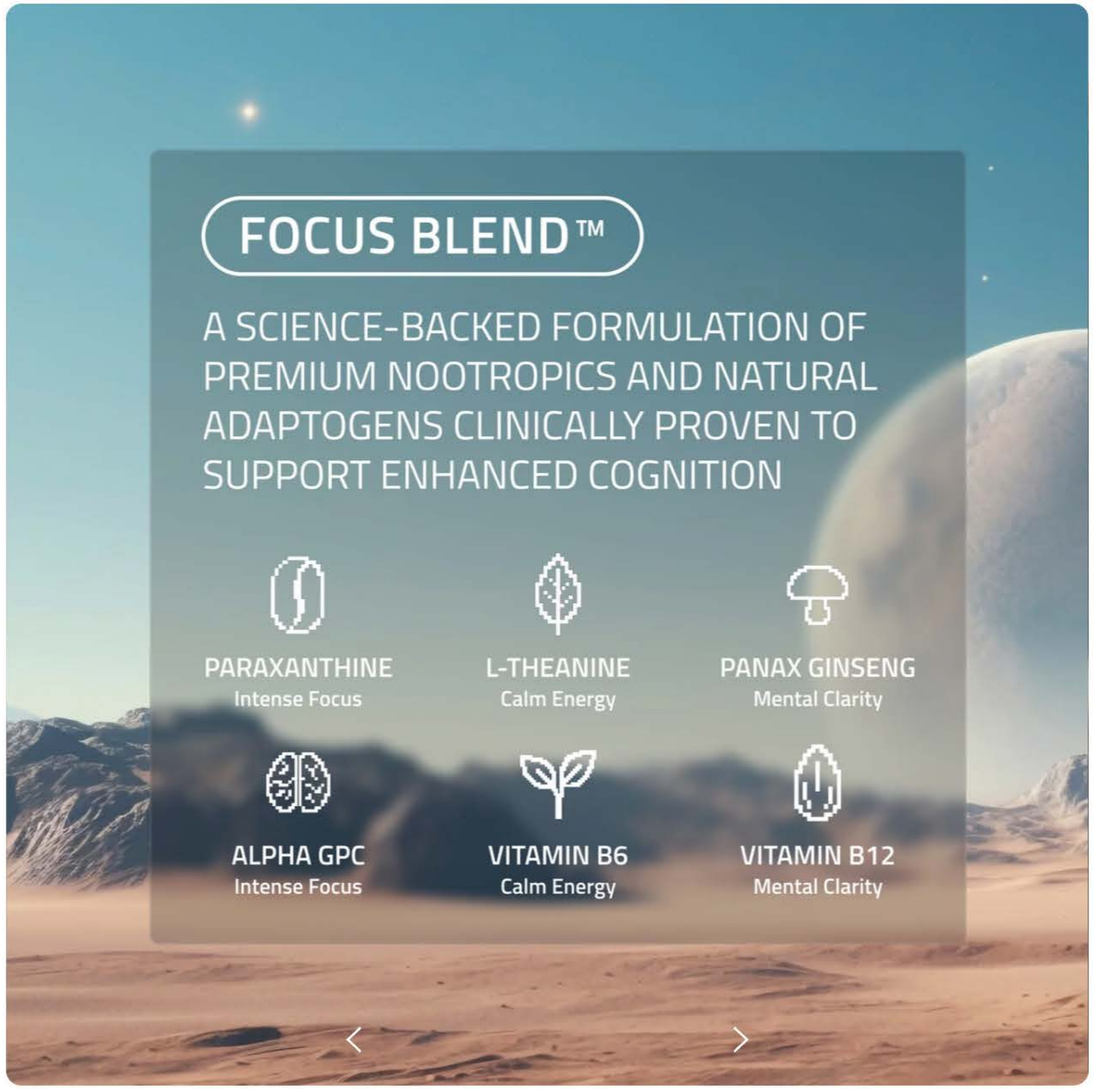
BLUE RAZZ — 0

NEW

SLEEP POUCHES — 0

Learn more about Ultra Sleep Pouches

GET 45% OFF











★★★★★ 10K+ HAPPY CUSTOMERS

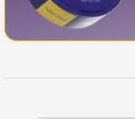
FOCUS POUCHES

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WINTERGREEN − 0 +



TROPICAL − 0 +



WATERMELON − 0 +



BLUE RAZZ − 0 +

NEW



SLEEP POUCHES − 0 +

Learn more about Ultra Sleep Pouches ⓘ

GET 45% OFF ×











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WATERMELON — 0

BLUE RAZZ — 0

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SLEEP POUCHES — 0

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WINTERGREEN — 0

TROPICAL — 0

WATERMELON — 0

BLUE RAZZ — 0

NEW

SLEEP POUCHES — 0

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SCIENCE IN A POUCH

Experience immediate, intense focus from a clinically proven formula of research-grade nootropics + adaptogens in 5 minutes or less.

- NATURAL NOOTROPICS
- PATENTED INGREDIENTS
- ZERO NICOTINE
- VITAMIN-INFUSED



ENFINITY® PX

ENERGY · COGNITION · MOTIVATION

Clinically proven to enhance cognition and productivity with fewer side effects and a 25% shorter half-life vs. caffeine.



ALPHA GPC

MEMORY · CLARITY

Promotes acetylcholine synthesis, optimizing memory formation, synaptic plasticity and cognitive processing.



L-THEA

MOOD · ATT

Promotes alpha w
GABA/glutamate b
without sedation.

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- PATENTED INGREDIENTS
- ZERO NICOTINE
- VITAMIN-INFUSED



L-THEANINE

MOOD · ATTENTION · ENERGY

Promotes alpha wave activity and modulates GABA/glutamate balance, elevating focused calm without sedation.



GINSENG EXTRACT

CREATIVITY · MEMORY

Bioactive ginsenosides regulate neuroinflammation and oxidative stress, providing adaptogenic support.



VITAM

ALERTNESS

Essential vitamin t
functions, includin

GET 45% OFF ×

SCIENCE IN A POUCH

Experience immediate, intense focus from a clinically proven formula of research-grade nootropics + adaptogens in 5 minutes or less.

- NATURAL NOOTROPICS
- PATENTED INGREDIENTS
- ZERO NICOTINE
- VITAMIN-INFUSED



VITAMIN B6

ALERTNESS MOOD

Essential vitamin that supports various bodily functions, including mental function and mood.



VITAMIN B12

MOOD MOTIVATION ENERGY

Key nutrient in the production of mood-boosting neurotransmitters like dopamine and serotonin.



ENFIN

ENERGY C

Clinically proven to
productivity with f
shorter half-life vs

GET 45% OFF ×

IMMEDIATE EFFECTS



Experience a smooth but powerful lift to focus and energy within the first 10 minutes as Enfinity® PX and Alpha GPC work synergistically to activate key neurotransmitters, transforming scattered thoughts into laser-focused productivity.

MINUTES HOURS DAYS LONG-TERM

GET 45% OFF ×

4.9 ★★★★★
400 REVIEWS

PEAK PRODUCTIVITY



Achieve flow state as cognitive performance peaks approximately 1 hour in with sustained focus lasting for 1-2 hours. Maintain mental clarity and steady mood throughout your most challenging work, with zero jitters or afternoon crashes.

MINUTES **HOURS** DAYS LONG-TERM

GET 45% OFF ×

4.9 ★★★★★
400 REVIEWS

COMPOUNDING ADVANTAGES



Consistent use helps support balanced neurotransmitter function, creating sustainable improvements in mood, memory, motivation, and mental clarity.

MINUTES HOURS **DAYS** LONG-TERM

GET 45% OFF ×

4.9 ★★★★★
400 REVIEWS

LONG-TERM BENEFITS

Our formula's neuroprotective ingredients help shield brain cells from oxidative stress and support mitochondrial function. Many long-term users report feeling consistently sharper, more mentally agile, and better equipped to handle complex cognitive tasks."

MINUTES HOURS DAYS **LONG-TERM**

GET 45% OFF ×

4.9 ★★★★★
400 REVIEWS

TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



DAK PRESCOTT

PRO QUARTERBACK

★★★★★

"Nicotine wrecked my sleep, stole my focus, and zapped my energy, so I upgraded with Ultra."



NA

PROF

★★

"I d
slov
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TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



NATE DIAZ

PROFESSIONAL MMA FIGHTER (UFC)

★★★★★

"I don’t use anything that slows me down. ULTRA gives me smooth energy — no trash ingredients."



AU

CO-FC

★★

"I’ve
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zero
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TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



AUSTIN RIEF

CO-FOUNDER, MORNING BREW (ACQ.)

★★★★★

"I've been drinking 2-3 Celsius/day for years and ULTRAs are a game changer. Clean ingredients, zero crash, and don't affect sleep at all. "



RA
JA
UFC L
★★
"Ult
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is lo

TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



RAMPAGE JACKSON

UFC LIGHT HEAVYWEIGHT CHAMPION

★★★★★

"Ultra has stepped my game up and gets me dialed on-demand. Yo boy is locked in now."



Al

CO-FC

★★

"Ult
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TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



ALEX WILL

CO-FOUNDER & PRESIDENT, CALM

★★★★★

"Ultra gives me a calm, clean focus without feeling wired. It's something I grab whenever it's time to shift gears."



H
M
CEO,
★★
"Ult
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TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



HARLEY MILLER

CEO, LEFT LANE

★★★★★

“Ultra has become my go-to tactical boost whenever I need to lock in. Discreet, clean, and genuinely effective for focus.”



KY

GENE

★★

"@U
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me.

TRUSTED BY THE TOP 1%

Athletes, Entrepreneurs & Engineers around the world.



KYLE LUI

GENERAL PARTNER, BLING CAPITAL

★★★★★

"@UltraPouches help me lock into my focused state in minutes and have become a daily ritual for me. "



D/

PRO C

★★

"Nic
slee
zap
upg

OUT IN THE WORLD

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- FEEL THE EFFECTS WITHIN 5 MINUTES
- EFFECTS LAST 1-2 HOURS

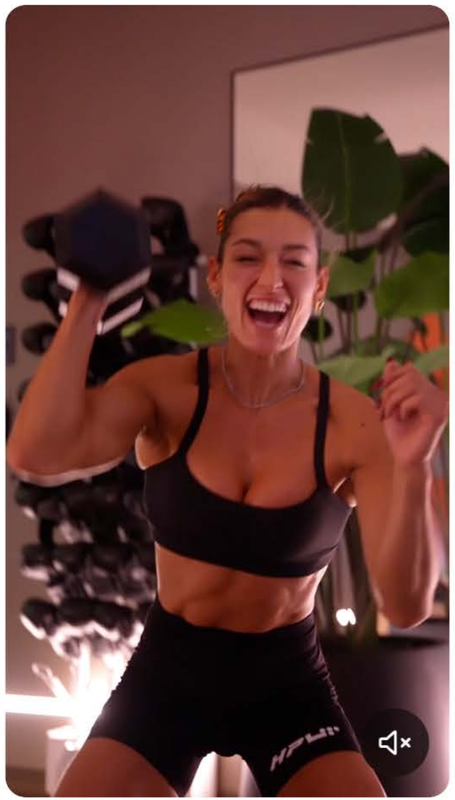


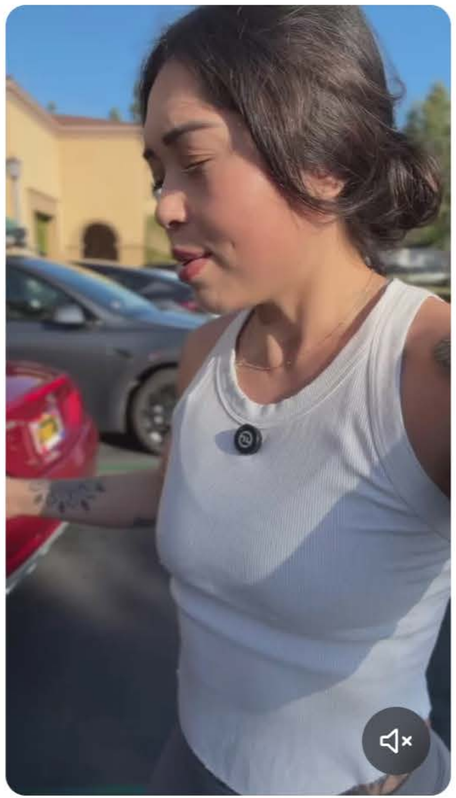




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GENERAL | ULTRA FOCUS | ULTRA SLEEP

WHAT ARE ULTRA'S INGREDIENTS?

ULTRA pouches feature a clean, powerful blend of 6 clinically-proven ingredients to support razor-sharp focus, smooth energy, and enhanced cognition:

- **Enfinity® PX** for jitter-free focus
- **L-Theanine** for calm energy & attentiveness
- **Alpha GPC** for enhanced mental processing
- **Ginseng Extract** for learning & creativity
- **Vitamin B6/B12** for balanced energy & mood

HOW DO I USE ULTRA POUCHES?

Simply place 1-3 ULTRA Pouches in your mouth and start to experience a smooth but powerful lift to your focus and energy in minutes. You'll know it's working when you start to feel a slight tingling sensation. Keep the pouch in for up to 1 hour. Effects last 1-2 hours.

HOW WILL ULTRA POUCHES MAKE ME FEEL?

ULTRA delivers a clean cognitive lift within minutes. You'll notice enhanced mental clarity, improved ability to stay on task, and a calm yet energized state. Unlike stimulants that flood your system, ULTRA supports a sustainable focus state that feels natural—just an optimized version of your normal capabilities.

DOES ULTRA CONTAIN NICOTINE OR TOBACCO?

No, ULTRA pouches are 100% nicotine and tobacco-free. Instead, ULTRA pouches feature a science-backed blend of 6 natural nootropics that work synergistically to supercharge focus + energy.

HOW MANY POUCHES SHOULD I TAKE DAILY?

We recommend taking between 3-4 Pouches per day whenever you need an energy boost, have cognitively demanding work, or would like to achieve Flow State. Do not exceed 5 Pouches per day.

WILL ULTRA AFFECT MY GUMS?

No, ULTRA Pouches are made with premium, natural and non-irritating ingredients designed to be gentle and safe for everyday use.

SHOP ULTRA

GET 45% OFF ×

GENERAL | ULTRA FOCUS | ULTRA SLEEP

SHOP ULTRA

Product reviews | Store reviews

4.89

5
4
3
2
1

Sort by: Latest | Rating | Photos & videos

JM
james m
Verified buyer

25 minutes ago

So yummy

So yummy

Review for Honey Lemon

Would recommend

Helpful

GET 45% OFF

GENERAL | ULTRA FOCUS | ULTRA SLEEP

SHOP ULTRA

Product reviews | Store reviews

4.89

5
4
3
2
1

Sort by: Latest | Rating | Photos & videos

JM
james m
Verified buyer

25 minutes ago

So yummy

So yummy

Review for Honey Lemon

Would recommend

Helpful

GET 45% OFF

Product reviews | Store reviews

4.9

5
4
3
2
1

Write a review

Sort by: Latest | Rating

JM Jeffrey M
Verified buyer

★★★★★ 11 days ago

Great stuff

Ultra is great.

Would recommend

Helpful △ | ▽

CS Charles S
Verified buyer

★★★★★ 20 days ago

Easy-to-use website

Easy-to-use website

Would recommend

Helpful △ 2 | ▽

BM Bobby Ray M
Verified buyer

★★★★★ 23 days ago

Easiest process, reliable and...

Easiest process, reliable and arrived before it was scheduled to! Incredible products, will be ordering again!

Would recommend

Helpful △ 3 | ▽

GET 45% OFF ×

BM
Bobby Ray M
Verified buyer

★★★★★

23 days ago

Easiest process, reliable and...

Easiest process, reliable and arrived before it was scheduled to! Incredible products, will be ordering again!

Would recommend

Helpful △ 3 | ▽

SR
Shawn R
Verified buyer

★★★★★

24 days ago

I love this company...

I love this company

Would recommend

Helpful △ 3 | ▽ 1

BW
Brian W
Verified buyer

★★★★★

last month

Smooth flavor long lasting

Will continue these new pouches. Love them

Would recommend

Helpful △ 4 | ▽

CJ
Carl J
Verified buyer

★★★★☆

2 months ago

Like the product very...

Like the product very much not sure how strong a nootropic part is I'm a firefighter and I need the clarity and of course I don't expect a pouch to provide everything but so far I like it and plan on using it more

Would recommend

Helpful △ 5 | ▽

GET 45% OFF ×

RB

Robert B

Verified buyer

★★★★★

2 months ago

Really love the watermelon

Really love the watermelon

Would recommend

Helpful △ 5 | ▽

GD

Grant D

Verified buyer

★★★★★

2 months ago

Great

Great

Would recommend

Helpful △ 5 | ▽

EP

esteban p

Verified buyer

★★★★★

2 months ago

Awesome Product

Awesome Product

Would recommend

Helpful △ 5 | ▽

TM

Todd M

Verified buyer

★★★★★

2 months ago

Easy

Easy

Would recommend

Helpful △ 5 | ▽

GET 45% OFF ×

See more reviews