

KEURIG®
GENUINE K-CUP® PODS



Peet's
COFFEE®

MEDIUM ROAST

BIG BANG®

OUR MOST LOVED MEDIUM ROAST
Smooth with a balanced richness

10

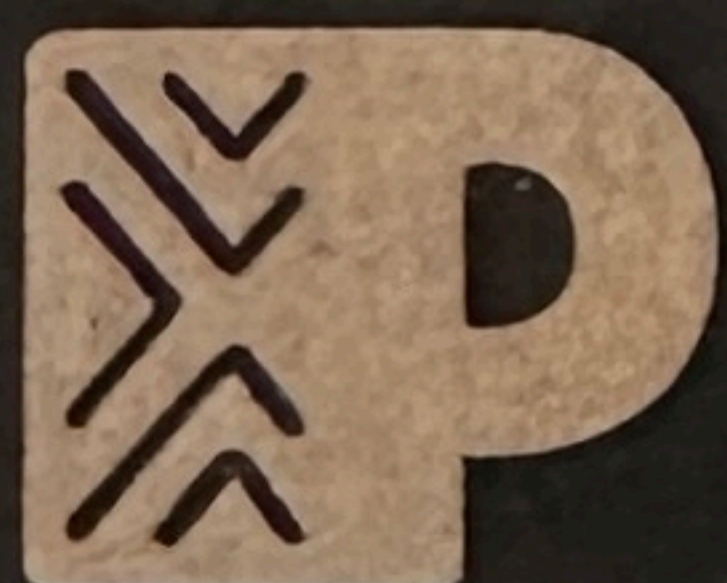
RECYCLABLE*
K-CUP® PODS



PEEL, EMPTY, RECYCLE.
*CHECK LOCALLY - NOT RECYCLED IN MANY COMMUNITIES.

© **NET WT 4.2 oz (120g)**

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COMMITMENT TO CRAFT

When Alfred Peet opened his first coffee shop in Berkeley, CA in 1966, he ignited a revolution that changed the expectations of American coffee drinkers. We've never stopped following his example, using only the world's finest coffees, and expertly roasting to exacting standards to achieve the richest, most flavorful cup.

SOURCING WITH IMPACT

The coffee you buy can impact the welfare of the people and planet. Peet's is actively engaged in driving positive impact in communities where our coffees are grown.

Learn more here:



KEURIG
GENUINE K-CUP PODS

Only Genuine K-Cup® Pods are optimally designed by Keurig® for your Keurig® coffee maker to deliver the perfect beverage in every cup. To learn more, visit Keurig.com/GenuineK-CupPod.

CAUTION: POD IS HOT. ALLOW TO COOL AFTER USE.

PEEL

Starting at puncture, peel lid and dispose.



EMPTY

Compost or dispose of grounds. (Filter can remain.)



RECYCLE

Check locally* to recycle empty cup.

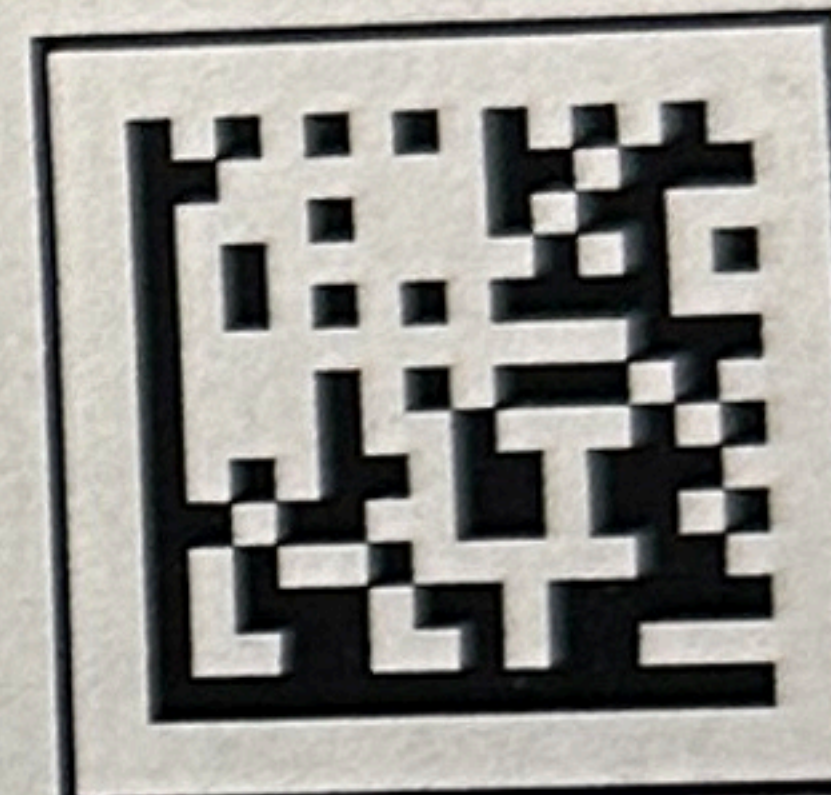


*Not recycled in many communities.

Visit Keurig.com/recyclable to learn more.

BEST BY 26 JAN 2025
LA 09:56
PL129 4027

For brewer inquiries contact:
1.866.901.BREW/1.866.901.2739
www.Keurig.com
Find us on Facebook.com/Keurig
or Twitter.com/Keurig



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Peet's Coffee, Inc.
Emeryville, CA 94608
1.800.999.2132

PEETS.COM



This carton is made with recycled material.



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Peet's
COFFEE®

MEDIUM ROAST

BIG BANG®

SIGNATURE BLEND COFFEES

Alfred Peet was renowned for achieving extraordinary depth through his blends. His secret? Bringing together coffees so exceptional, each could stand on its own. For unparalleled complexity and flavor, dive deep into our signature blends.

BIG BANG®

Some have described Alfred Peet as the “big bang” of craft coffee—the one who started it all. Our signature medium roast, featuring Ethiopian Super Natural, is a perfect tribute to Mr. Peet: vibrant, full-flavored, and boldly original.

INGREDIENTS: 100% ARABICA COFFEE
PACKED BY KEURIG GREEN MOUNTAIN, INC.
BURLINGTON, MA 01803