

# INTRODUCING CRWD



The platform where  
real people get paid  
to promote brands  
they believe in.



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# THE PROBLEM...

Too many brands  
rely on big  
influencers to  
promote their  
brand.

But that's not  
where culture is  
made.



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# THE SHIFT

**CRWD** flips the script.

For example...

< We help brands activate 100 **real people** instead of 1 influencer to promote a new product. >



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# THE RESULT

Putting products in  
everyday hands,  
building stronger  
brand-consumer  
relationships.



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# ARE YOU A BRAND...

Launching something  
new? Hosting an  
event? Needing buzz?

**CRWD** delivers real  
presence, real content  
and real results.



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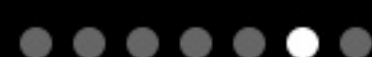




# LOOKING TO MAKE SOME EXTRA CASH?

If you're a student,  
content creator or just  
love trying new things...

You can get paid to  
show up, post and be a  
part of the moment.



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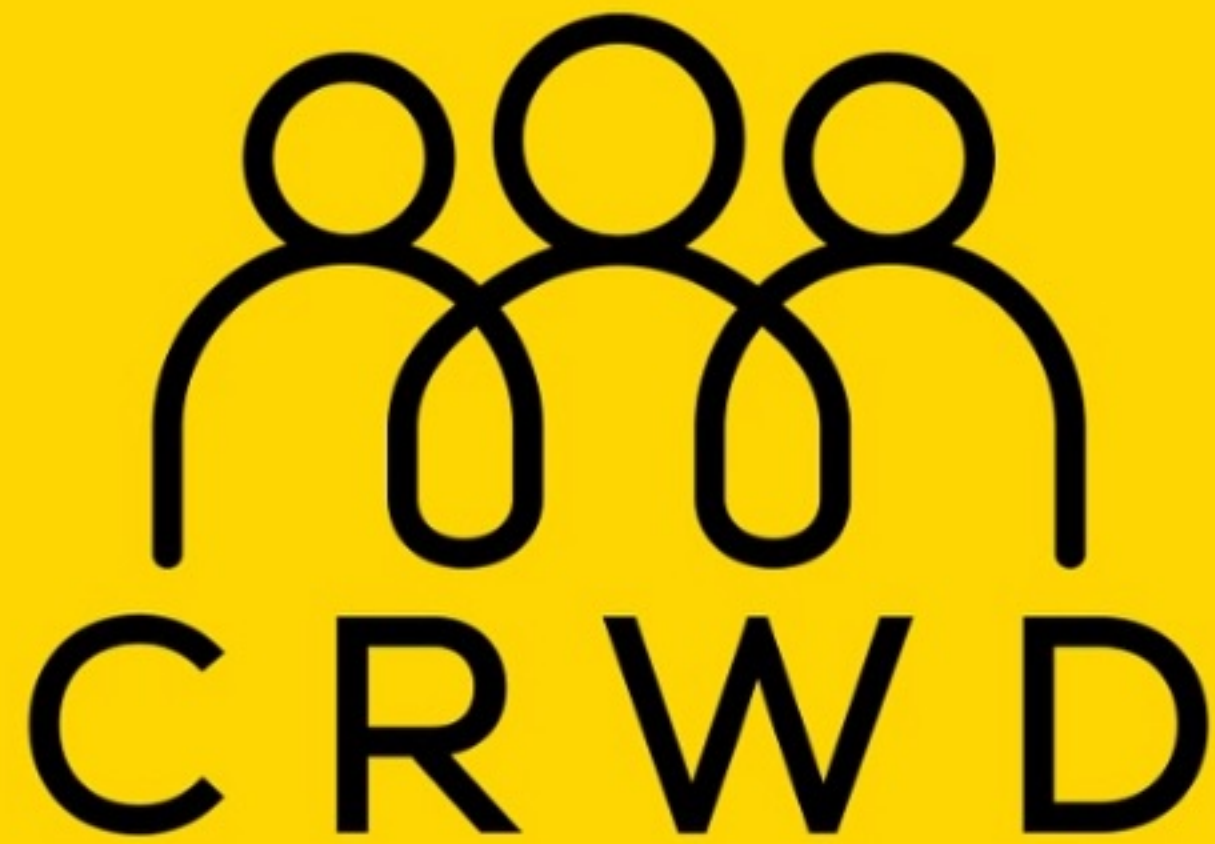


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