





THIS COULD BE YOUR TIME:  
A TIME FOR A CHANGE,  
A TIME FOR A DREAM,  
A TIME TO ASK,

# “WHAT IF I CHOOSE ARBONNE?”

We are at a point in time when **OUR PRODUCTS** have never been better and the opportunity to sell those products as a small **BUSINESS ENTREPRENEUR** can result in a **CONNECTION** to nature and a **CARING COMMUNITY**.

Every day, you'll **REAP THE REWARDS** of reaching out to others – helping them feel healthy and look beautiful. They, too, will become **INSPIRED** to make Arbonne part of their lives.

## DID YOU KNOW?

You can have your own business for a low enrollment fee and begin selling Arbonne products to your customers. When you do, you will earn weekly commissions. And when you build and teach a team to do the same, you will earn overrides on those sales. You can earn money for your personal sales along with the sales from your team.

**IT'S TIME TO EMBRACE POSSIBILITIES.**  
**IT'S YOUR TIME. SO JOIN US!**

For typical results: **EARNINGS.ARBONNE.COM**.

## THE ARBONNE ADVANTAGE



Arbonne's mission is to empower people to flourish with sustainable healthy living. We believe in supporting entrepreneurs who become a community, where wellness is a way of life and doing what you love can naturally lead to success.

Our philosophy embraces the relationship between honoring our product heritage as the original clean products, conscious sustainability practices, and connecting people to an exceptionally nurturing support system with committed leadership.

## THE ARBONNE OPPORTUNITY HAS SEVERAL PARTS WE **CARE** ABOUT:

Our **COMMUNITY** and each other

Our **PLANET**

Efficacious, **PLANT-BASED PRODUCTS** you want to share

Recognizing **PEOPLE** for their efforts

Building a **SUSTAINABLE BUSINESS**

**YOUR OPPORTUNITY** to earn

**TAKE A DEEP BREATH  
AND LOOK AT YOUR FUTURE.**

What if the opportunity in front of you may turn out  
to *help provide what you've always wanted?*  
*Are you ready to learn more about Arbonne?*



# OUR PRODUCTS

Since 1980, *Arbonne* has come to define *quality products* and an unwavering *commitment* to both the environment and our customers.



## OUR INDEPENDENT CONSULTANTS HAVE A SPECIAL AND IMPORTANT ROLE.

They **EXCLUSIVELY SELL AND DISTRIBUTE** highly sought-after Arbonne products. We know that when it comes to buying personal care and nutrition products, the **RECOMMENDATIONS** and **ADVICE** from **PEOPLE YOU TRUST** are important.

All Arbonne products are **CONSUMABLE**. Consumable products are used every day, **PURCHASED REGULARLY**, and generate commissions when your customers buy them. What this translates to for our Independent Consultants is **LOYAL CUSTOMERS**.

# ARBONNE

IS AT THE INTERSECTION OF  
E-COMMERCE  
AND  
WELLNESS.

**WELLNESS**

\$5.6 Trillion



**E-COMMERCE**

\$6.3 Trillion

Source: [Globalwellnessinstitute.org](https://globalwellnessinstitute.org); [Shopify.com](https://shopify.com)



This means that we believe in a *holistic approach* to better your physical, emotional, mental, and environmental health and *overall wellbeing* to help everyone flourish inside and out. *Our philosophy* embraces the relationship between *effective plant-based products*, conscious *sustainability* practices, and *connecting people* together for their healthy living journey.

#### PRODUCT PROMISE

We believe it's both *what is* and *what isn't* in the *products that make a difference.*

We develop each product with meaningful ingredients, continuously raising the standards to find the perfect balance between plant-based, bio-based, and scientifically derived ingredients. We set the standards for our high-quality and effective Ingredient Policy, and continue to back our formulations with science, clinical research, and third-party certifications.

To learn more about Arbonne products or to read our Ingredient Policy, go to [arbonne.com](https://www.arbonne.com).



# WHAT IS NETWORK MARKETING?

Simply put, network marketing is a system that channels goods or services from a manufacturer to the consumer through a “network” of independent distributors or Independent Consultants. It’s an incredibly effective system that cuts the cost paid to the “middleman,” offering you a higher earning potential.

Imagine the ability to *live the life you dream* of by *selling products you believe in*. That’s the beauty of our business model. So many of our Independent Consultants have done just that — and have *helped transformed their careers, their lives, and themselves*.

## TRADITIONAL RETAIL



## NETWORK MARKETING



# WHY DOES ARBONNE SELL OUR PRODUCTS VIA NETWORK MARKETING AND NOT IN STORES?

People. Our network of caring Arbonne Independent Consultants is as important to our success as our product formulations. If you have the desire to share and sell Arbonne, we are behind you 100%. For more than 40 years, our Independent Consultants have enjoyed the kind of support that only a company such as Arbonne can provide. With effective training opportunities, marketing materials, and incentive programs, we keep you informed to help build your business!



## WHAT IF ... NOW IS THE TIME?

Knowing and loving our products will help you authentically share and sell to your customers. *Our Independent Consultants are the face of Arbonne.*

They are living proof of the products' success and a *trusted resource*. So when your Preferred Clients and Clients look to you for service, all you have to do is *look to us*. The Arbonne Marketing, Distribution, Business Ethics & Sustainability Team, and Customer Care teams *give you the tools, training and programs* to get you started and keep you going strong as *you continue growing your business*! Between our effective marketing materials and free online training programs and apps, we help *keep your focus* on your Preferred Clients, Clients, and your team.

For more information about our tools, trainings and programs, go to [arbonne.com](http://arbonne.com).



# IMAGINE THE POSSIBILITIES.

How often can you help define *what success looks like for you?* Imagine *creating your own joyful business and team*, where *you define* how you want to share, sell and build.

## ARBONNE INDEPENDENT CONSULTANTS CAN ACHIEVE SUCCESS IN 3 WAYS:

1. **Commissions** from personal product sales to your Preferred Clients and Clients
2. **Overrides** from your team's product sales to their Preferred Clients and Clients
3. **Awards** based on your personal and team sales performance

WORK THIS BUSINESS AS LITTLE OR AS MUCH AS YOU LIKE?  
YOU DECIDE.

### SUCCESSLINE & OVERRIDES

	Independent Consultant	District Manager	Area Manager	Regional VicePresident	National VicePresident
	6%	—	—	—	—
Central District	—	8%	8%	8%	8%
Central Area	—	—	6%	6%	6%
Central Region	—	—	—	3%	3%
Central Nation	—	—	—	—	1%
	+	+	+	+	+
	Commissions	Commissions	Commissions	Commissions	Commissions

For full details, please refer to the Arbonne SuccessPlan. For typical results: [EARNINGS.ARBONNE.COM](http://EARNINGS.ARBONNE.COM)



# DESIGN YOUR BUSINESS TO FIT YOUR LIFE

With traditional jobs, your boss determines when you get a raise or promotion. But when building an Arbonne business, *your time, skill, sales, and efforts help determine your success.*

## CREATE A BUSINESS OF YOUR OWN DESIGN!

And when you encourage others to realize their dreams and build their own Arbonne business of ICs selling to their Clients and PCs your potential to earn can grow more. As you leverage your time by helping to guide, mentor and train your team, you'll earn overrides from their sales to their Clients and PCs.

**THE MORE SUCCESSFUL YOUR TEAM MEMBERS ARE, THE MORE SUCCESSFUL YOU CAN BE.**



# WHAT COULD YOU DO WITH AN EXTRA \$200?

**JUST TO GIVE YOU AN EXAMPLE, LOOK AT HOW  
YOU CAN EARN COMMISSIONS AS AN ARBONNE  
INDEPENDENT CONSULTANT IF YOU:**

**SELL:**

4 DermResults Advanced 5-Step Regimens  
to your Preferred Clients



**EARN:**

**\$210.60**

**IN PREFERRED CLIENT COMMISSIONS**

\*These figures represent examples of the Arbonne earning opportunity. For full details, please refer to the Arbonne SuccessPlan. 85% of Business Building Consultants in the US earned a median of \$77 in 2023.

For typical results: **EARNINGS.ARBONNE.COM.**

There are no guarantees regarding earnings. Each Arbonne Independent Consultant, like in any other business, someone can succeed or fail for many reasons, including your personal skill, business acumen, and leadership. Earnings are based upon sales to personal Clients and Preferred Clients. Every business venture has risks, and Arbonne is no exception.

# WHAT'S IN IT *for me?*

**WE'VE ALREADY TOLD YOU ABOUT SOME OF THE REASONS TO JOIN ARBONNE AS AN INDEPENDENT CONSULTANT, BUT IF YOU'RE LOOKING FOR THE BOTTOM LINE, HERE IT IS:**

- **35% profit** on your personal retail sales to your Clients
- **15% Preferred Client Commission** on all sales to your Preferred Clients
- **Your income increases** as your sales to customers increase
- **No need to carry inventory** — Arbonne ships directly to your Preferred Clients and Clients
- **Convenient online shopping** and credit card processing for your Preferred Client and Client orders
- **Global business** — Independent Consultants may enroll and sell in any country Arbonne operates
- Earn jewelry, trips, awards, and more as **recognition for you and your team's sales success**
- **Special programs**, including a willable business for Independent Consultants at the level of Area Manager and above
- Independent Consultants who promote to the Vice President level can **participate** in the **VP Success Award** or **VP Choice Award** program

For typical results: [EARNINGS.ARBONNE.COM](http://EARNINGS.ARBONNE.COM).



# Now IS THE TIME!

**GET STARTED AND EXPERIENCE THE ARBONNE OPPORTUNITY  
TODAY AS AN ARBONNE INDEPENDENT CONSULTANT:**

- **Start your own business** for a low enrollment fee
- **Share Arbonne products** with those you know and earn commissions on your sales to Clients and Preferred Clients
- **Share the Arbonne Opportunity** with others and help grow your business
- **Participate** in incentives and special programs
- **Earn** incredible rewards and prizes for your accomplishments

**ARBONNE IS THE MOST FUN YOU'LL HAVE WHILE  
SELLING AND EARNING COMMISSIONS!**

Change your life and the lives of others by sharing *extraordinary products* and an exciting business opportunity with them. *Share your journey*, innovative products, and the *Arbonne Opportunity* through your *social presence* to reach more potential customers and business builders than ever before. The natural act of caring and sharing what you love helps *build your Arbonne business*.



Arbonne is a journey of  
*possibility*, a journey of *hope*  
and *potential*. It can be *what*  
*you need it to be* and can allow  
you to dream again because,  
**WHAT IF...**

æ arbonne®

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