## IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF WEST VIRGINIA AT ELKINS

APRIL MYERS, individually and on behalf of all others similarly situated,

Plaintiff,

v.

UNITED BANK,

Defendant.

Civil Action No. 2:24-cv-24 TSK

**CLASS ACTION COMPLAINT** 

**Jury Trial Demanded** 

ELECTRONICALLY
FILED
8/28/2024
U.S. DISTRICT COURT
Northern District of WV

Plaintiff April Myers ("Plaintiff"), individually and on behalf of all others similarly situated, makes the following allegations based upon, *inter alia*, the investigation made by her counsel, and based upon information and belief, except as to those allegations specifically pertaining to Plaintiff which are based on her personal knowledge, and alleges the following.

#### **NATURE OF THE ACTION**

- 1. Plaintiff brings this action on behalf of herself and on behalf of a Class of similarly situated consumers against Defendant United Bank ("United Bank" or "Defendant") arising from Defendant's routine policy and practice of charging its customers Overdraft Fees ("OD Fees") on transactions that did not overdraw an account.
- 2. The plain language of United Bank's adhesion contracts specifically promises that United Bank will only charge OD Fees on items when such items cause the account to have a negative balance.
- 3. Just three months ago, United Bank revised its adhesion contracts to admit and disclose its practice of charging OD Fees on items that did not overdraw the account.

- 4. Overdraft fees represent one of the biggest profit centers for banks, stemming from practices susceptible to high levels of abuse which pose the largest burden on consumers. For example, investigations undertaken by the Consumer Financial Protection Bureau ("CFPB") revealed that some banks intentionally create confusion for their accountholders regarding the terms of their overdraft policies, intentionally obscure how fees are charged for overdraft and insufficient funds transactions, and design their accountholder application and onboarding process to allow the banks to capitalize on this confusion. This confusion allows banks to maximize the number of overdraft fees they can charge leading directly to increased revenue for the bank. See Ashlee Kieler, CFPB Says TCF Bank Made Millions From Misleading Overdraft Practices, Consumerist.com (Jan. 19, 2017), <a href="https://consumerist.com/2017/01/19/cfpb-says-tcf-bank-made-millions-from-misleading-overdraft-practices/">https://consumerist.com/2017/01/19/cfpb-says-tcf-bank-made-millions-from-misleading-overdraft-practices/</a>; Consumer Financial Protection Bureau Orders Santander Bank to Pay \$10 Million Fine for Illegal Overdraft Practices (July 14, 2016), <a href="https://www.consumerfinance.gov/about-us/newsroom/consumer-financial-protection-bureau-orders-santander-bank-pay-10-million-fine-illegal-overdraft-practices/">https://www.consumerfinance.gov/about-us/newsroom/consumer-financial-protection-bureau-orders-santander-bank-pay-10-million-fine-illegal-overdraft-practices/</a>.
- 5. This increased revenue source, however, creates a disproportionate impact on consumers living in the lower socio-economic levels of the United States. For example, the Center for Responsible Lending reported that, "[o]verdraft fees often impose a great burden on those already living paycheck to paycheck, struggling to make ends meet." *Center for Responsible Lending, Unfair Market: The State of High-Cost Overdraft Practices in 2017* (August 2018), <a href="https://www.responsiblelending.org/sites/default/files/nodes/files/research-publication/crl-unfair-market-overdraft-l-aug2018.pdf">https://www.responsiblelending.org/sites/default/files/nodes/files/research-publication/crl-unfair-market-overdraft-l-aug2018.pdf</a>.
- 6. Historically, overdraft fees represent a substantial revenue generator for financial institutions. In 2013 alone, a survey by Moebs Services, Inc. found that certain financial

institutions generated \$31.9 billion in overdraft revenue.<sup>1</sup> As banks continued their abusive practices of pushing overdraft products, "the Federal Reserve Board enacted certain regulatory changes in 2009, including requiring that bank customers must 'opt in' to bank overdraft products that may be triggered by ATM withdrawals or debit card purchases."<sup>2</sup> These regulations were specifically designed to protect consumers from abusive and confusing banking practices.

- 7. Recently, one of the nation's largest banks, Ally Financial, announced that it was eliminating overdraft fees on all accounts. Ally's CEO stated in the company's announcement that "[n]ationwide, more than 80% of overdraft fees are paid by consumers living paycheck to paycheck or with consistently low balances precisely the people who need help stabilizing their finances...[e]liminating these fees helps keep people from falling further behind and feeling penalized as they catch up." Jessica Dickler, *Ally Bank is Eliminating Overdraft Fees Once and For All*, CNBC (June 2, 2021), <a href="https://www.cnbc.com/2021/06/02/ally-bank-eliminates-overdraft-fees-for-all-customers.html">https://www.cnbc.com/2021/06/02/ally-bank-eliminates-overdraft-fees-for-all-customers.html</a>.
- 8. Plaintiff and other United Bank customers have been injured by United Bank's practices. On behalf of herself and the putative class, Plaintiff seeks damages and restitution for United Bank's breach of contract.

#### **PARTIES**

9. Plaintiff Myers is a resident and citizen of Pocahontas County, West Virginia. At all material times, Myers maintained a checking account with United Bank.

<sup>&</sup>lt;sup>1</sup> See How Banks Sell Overdraft 1 (July 2014) (available at <a href="http://calreinvest.org/wp-content/uploads/2018/09/Report How Banks Sell Overdraft Results of Overdraft Mystery Shopping in Four Key States.pdf">http://calreinvest.org/wp-content/uploads/2018/09/Report How Banks Sell Overdraft Results of Overdraft Mystery Shopping in Four Key States.pdf</a>).

<sup>&</sup>lt;sup>2</sup> *Id*.

10. Defendant United Bank is a bank with over \$1 billion in assets. It is headquartered in Fairfax, Virginia and has branches across the country including, relevant here, West Virginia, District of Columbia, Maryland, North Carolina, Ohio, Pennsylvania, South Carolina.

#### JURISDICTION AND VENUE

- 11. This Court has subject matter jurisdiction of this action under the Class Action Fairness Act, 28 U.S.C. § 1332(d) because:
  - a. the proposed Class is comprised of at least 100 members;
  - b. complete diversity exists between at least one plaintiff and one defendant; and
  - c. the aggregate claims of the putative class members exceed \$5 million, exclusive of interest and costs.
- 12. The Court has personal jurisdiction over Defendant because it regularly conducts business here, maintains a substantial amount of banks and workforce here, and otherwise maintains minimum contacts here such that an exercise of personal jurisdiction by this Court does not offend traditional notions of fair play and substantial justice.
- 13. Venue is proper in this district pursuant to 28 U.S.C. § 1391 because a substantial part of the events or omissions giving rise to the claims asserted herein occurred in this district.

#### FACTUAL BACKGROUND AND GENERAL ALLEGATIONS

# I. DEFENDANT CHARGES OD FEES ON TRANSACTIONS THAT DO NOT ACTUALLY OVERDRAW THE ACCOUNT

- 14. Plaintiff brings this cause of action challenging Defendant's practice of charging OD Fees on what are referred to in this Complaint as Authorize Positive, Purportedly Settle Negative Transactions, or "APPSN Transactions."
- 15. Here's how it works: at the moment debit card transactions are authorized on an account with positive funds to cover the transaction, Defendant immediately reduces consumers'

checking accounts for the amount of the purchase, sets aside funds in a checking account to cover that transaction, and as a result, the consumer's displayed "available balance" reflects that subtracted amount. As a result, customers' accounts will always have sufficient available funds available to cover these transactions because Defendant has already sequestered these funds for payment.

- 16. However, Defendant still assesses crippling OD Fees on many of these transactions and mispresents its practices in its Account Contract.
- 17. Despite putting aside sufficient available funds for debit card transactions at the time those transactions are authorized, Defendant later assesses OD Fees on those same transactions when they purportedly settle days later into a negative balance. These types of transactions are APPSN transactions.
- 18. Defendant maintains a running account balance in real time, tracking funds consumers have for immediate use. This running account balance is adjusted, in real-time, to account for debit card transactions at the precise instance they are made. When a customer makes a purchase with a debit card, Defendant sequesters the funds needed to pay the transaction, subtracting the dollar amount of the transaction from the customer's available balance. Such funds are not available for any other use by the accountholder, and such funds are specifically associated with a given debit card transaction.
- 19. Indeed, the entire purpose of the immediate debit and hold of positive funds is to ensure that there are enough funds in the account to pay the transaction when it settles, as discussed in the Federal Register notice announcing revisions to certain provisions of the Truth in Lending Act regulations:

When a consumer uses a debit card to make a purchase, a hold may be placed on funds in the consumer's account to ensure that the consumer has sufficient funds in

the account when the transaction is presented for settlement. This is commonly referred to as a "debit hold." During the time the debit hold remains in place, which may be up to three days after authorization, those funds may be unavailable for the consumer's use for other transactions.

Federal Reserve Board, Office of Thrift Supervision, and National Credit Union Administration, Unfair or Deceptive Acts or Practices, 74 FR 5498-01 (Jan. 29, 2009).

- 20. That means when any subsequent, intervening transactions are initiated on a checking account, they are compared against an account balance that has already been reduced to account for any earlier debit card transactions. This means that many subsequent transactions incur OD Fees due to the unavailability of the funds sequestered for those debit card transactions.
- 21. Still, despite keeping those held funds off-limits for other transactions, Defendant improperly charges OD Fees on those APPSN Transactions, although the APPSN transactions always have sufficient available funds to be "covered."
- 22. Indeed, the Consumer Financial Protection Bureau ("CFPB") has expressed concern with this very issue, flatly calling the practice "deceptive" when:

A financial institution authorized an electronic transaction, which reduced a customer's available balance but did not result in an overdraft at the time of authorization; settlement of a subsequent unrelated transaction that further lowered the customer's available balance and pushed the account into overdraft status; and when the original electronic transaction was later presented for settlement, because of the intervening transaction and overdraft fee, the electronic transaction also posted as an overdraft and an additional overdraft fee was charged. Because such fees caused harm to consumers, one or more supervised entities were found to have acted unfairly when they charged fees in the manner described above. Consumers likely had no reason to anticipate this practice, which was not appropriately disclosed. They therefore could not reasonably avoid incurring the overdraft fees charged. Consistent with the deception findings summarized above, examiners found that the failure to properly disclose the practice of charging overdraft fees in these circumstances was deceptive.

At one or more institutions, examiners found deceptive practices relating to the disclosure of overdraft processing logic for electronic transactions. Examiners

noted that these disclosures created a misimpression that the institutions would not charge an overdraft fee with respect to an electronic transaction if the authorization of the transaction did not push the customer's available balance into overdraft status. But the institutions assessed overdraft fees for electronic transactions in a manner inconsistent with the overall net impression created by the disclosures. Examiners therefore concluded that the disclosures were misleading or likely to mislead, and because such misimpressions could be material to a reasonable consumer's decision-making and actions, examiners found the practice to be deceptive. Furthermore, because consumers were substantially injured or likely to be so injured by overdraft fees assessed contrary to the overall net impression created by the disclosures (in a manner not outweighed by countervailing benefits to consumers or competition), and because consumers could not reasonably avoid the fees (given the misimpressions created by the disclosures), the practice of assessing fees under these circumstances was found to be unfair.

Consumer Financial Protection Bureau, Winter 2015 Supervisory Highlights, 8–9 (available at <a href="https://files.consumerfinance.gov/f/201503">https://files.consumerfinance.gov/f/201503</a> cfpb supervisory-highlights-winter-2015.pdf).

## 23. The CFPB recently released additional critique of this exact practice:

Unanticipated overdraft fees can occur on "authorize positive, settle negative" or APSN transactions, when financial institutions assess an overdraft fee for a debit card transaction where the consumer had sufficient available balance in their account to cover the transaction at the time the consumer initiated the transaction and the financial institution authorized it, but due to intervening authorizations, settlement of other transactions (including the ordering in which transactions are settled), or other complex processes, the financial institution determined that the consumer's balance was insufficient at the time of settlement. These unanticipated overdraft fees are assessed on consumers who are opted in to overdraft coverage for one-time debit card and ATM transactions, but they likely did not expect overdraft fees for these transactions.

. . .

Certain financial institution practices can exacerbate the injury from unanticipated overdraft fees from APSN transactions by assessing overdraft fees in excess of the number of transactions for which the account lacked sufficient funds. In these APSN situations, financial institutions assess overdraft fees at the time of settlement based on the consumer's available balance reduced by debit holds, rather than the consumer's ledger balance, leading to consumers being assessed multiple overdraft fees when they may reasonably have expected only one.

Consumer Financial Protection Bureau, Circular 2022-06, October 26, 2022,

https://files.consumerfinance.gov/f/documents/cfpb\_unanticipated-overdraft-fee-assessment-practices\_circular\_2022-10.pdf, pp. 8-9, 10 (last accessed November 2, 2022).

- 24. There is no justification for these practices, other than to maximize Defendant's overdraft fee revenue. APPSN Transactions only exist because intervening checking account transactions supposedly reduce an account balance. But Defendant is free to protect its interests and either reject those intervening transactions or charge OD Fees on those intervening transactions—and it does the latter to the tune of millions of dollars each year. But Defendant was not content with these millions in OD Fees. Instead it sought millions *more* in OD Fees on these APPSN Transactions.
- 25. This abusive practice is not universal in the banking industry. Indeed, major banks like Wells Fargo—one of the largest consumer banks in the country—do not charge OD Fees on APPSN transactions.
- 26. These practices breach contractual promises made in Defendant's Account Contract—a contract which fundamentally misconstrues and misleads consumers about the true nature of Defendant's processes and practices. These practices also exploit contractual discretion to gouge consumers.
- 27. In plain, clear, and simple language, Defendant's Account Contract promises that Defendant will only charge OD Fees on transactions that have insufficient funds to "cover" that transaction.
- 28. Defendant is therefore not authorized by the Account Contract to charge OD Fees on transactions that have not overdrawn an account, but Defendant has done so and continues to do so in violation of the Account Contract.

#### A. MECHANICS OF A DEBIT CARD TRANSACTION

- 29. A debit card transaction occurs in two parts. First, authorization for the purchase amount is instantaneously obtained by the merchant from Defendant. When a merchant physically or virtually "swipes" a customer's debit card, the credit card terminal connects, via an intermediary, to Defendant, which verifies that the customer's account is valid and that sufficient available funds exist to "cover" the transaction amount.
- 30. At this step, if the transaction is approved, Defendant immediately decreases the funds in a consumer's account and sequesters funds in the amount of the transaction but does not yet transfer the funds to the merchant.
- 31. Indeed, the entire purpose of the immediate debit and hold of positive funds is to ensure that there are enough funds in the account to pay the transaction when it settles, as discussed in the Federal Register notice announcing revisions to certain provisions of the Truth in Lending Act regulations:

When a consumer uses a debit card to make a purchase, a hold may be placed on funds in the consumer's account to ensure that the consumer has sufficient funds in the account when the transaction is presented for settlement. This is commonly referred to as a "debit hold." During the time the debit hold remains in place, which may be up to three days after authorization, those funds may be unavailable for the consumer's use for other transactions.

Federal Reserve Board, Office of Thrift Supervision, and National Credit Union Administration, Unfair or Deceptive Acts or Practices, 74 FR 5498-01 (Jan. 29, 2009).

- 32. Sometime thereafter, the funds are actually transferred from the customer's account to the merchant's account. This is referred to in the banking industry as "posting" or "settling"—something which may occur several days after the transaction was initially initiated.
- 33. There is no change—no impact whatsoever—to the available funds in an account when posting or payment of a transaction that settles in the same amount for which it authorized

occurs. That is because available funds amounts do not change for debit card transactions that settle in the same amount for which they were authorized.

# B. <u>DEFENDANT CHARGES ITS CUSTOMERS FEES IN EXCESS OF THOSE PROVIDED FOR IN THE ACCOUNT CONTRACT.</u>

#### i. Defendant's Account Contract

34. Defendant's Account Contract promises that Defendant immediately places holds on debit card transactions at the moment of authorization and that those held funds are off-limits for other, later transactions:

Overdraft Fees and Services						
Overdraft Fee  Does not apply to Essential Checking	\$36 – For each item that we pay (maximum 3 Overdraft fees per day) that overdraws your account per business day. If your account is overdrawn, you will not be charged if your ending account balance is overdrawn by \$50 or less.					
	We use the "available balance" method to determine whether your account is overdrawn. If your account is overdrawn, then not enough money in your account to pay for a transaction. Your "available" balance may not be the same as your account's "actual" balance, which means that an overdraft could occur despite your account's actual balance.					
Account Balance	Your account's actual balance (sometimes referred to as the ledger balance) only includes transactions (deposits and payments) that have settled up (or posted to your account) to that point in time. The actual balance does not include outstanding transactions (such as checks that have not yet cleared and electronic transactions that have been authorized but which are still pending because they have not yet been presented for payment). The balance on your periodic statement is the ledger balance for your account as of the statement date.					
	As the names implies, your available balance is calculated based on the money "available" in your account to make payments. That is, the available balance takes transactions that have been authorized, but not yet settled (or been presented for final payment), and subtracts them from the actual balance. In addition, when calculating your available balance, any "holds" placed on deposits that have not yet cleared are also subtracted from the actual balance. For more information on how holds placed on funds in your account can impact your available balance, please refer to the "Terms and Conditions of Your Account" Agreement.					

#### Ex. A, p. 1.

- 35. For APPSN Transactions, which are immediately deducted from a positive account balance and held aside for payment of that same transaction, there are always funds to cover those transactions—yet Defendant assesses OD Fees on them anyway.
- 36. These promises mean that transactions are only overdraft transactions when they are authorized into a negative account balance. Of course, that is not true for APPSN Transactions.
- 37. In fact, Defendant actually authorizes transactions on positive funds, sets those funds aside on hold, then fails to use those same funds to "pay" those same transactions when they settle. Instead, it uses a secret posting process described below.

- 38. All these representations and contractual promises are untrue. In fact, Defendant charges OD Fees even when sufficient funds exist to cover transactions that are authorized into a positive balance. No express language in the Account Contract states that Defendant may impose OD Fees on any APPSN Transactions.
- 39. On information and belief, the Account Contract misrepresents Defendant's true debit card processing and overdraft practices.
- 40. First, and most fundamentally, Defendant charges OD Fees on debit card transactions for which there are sufficient funds available to cover the transactions. That is despite affirmative contractual representations that Defendant will only charge OD Fees on transactions with insufficient available funds to cover a given transaction.
- 41. Defendant assesses OD Fees on APPSN Transactions that <u>do</u> have sufficient funds available to cover them throughout their lifecycle.
- 42. Defendant's practice of charging OD Fees even when sufficient available funds exist to "cover" a transaction violates a contractual promise not to do so. This discrepancy between Defendant's actual practice and the contract causes consumers like Plaintiff to incur more OD Fees than they should.
- 43. Next, sufficient funds for APPSN Transactions are actually debited from the account immediately, consistent with standard industry practice.
- 44. Because these withdrawals take place upon initiation, they cannot be re-debited later. But that is what Defendant does when it re-debits the account during a secret batching posting process.

- 45. In reality, Defendant's actual practice is to inspect the same debit card transaction twice to determine if the transaction overdraws an account—both at the time a transaction is authorized and later at the time of settlement.
- 46. At the time of settlement, however, an available balance *does not change at all* for these transactions previously authorized into good funds. As such, Defendant cannot then charge an OD Fee on such transaction because the available balance has not been rendered insufficient due to the pseudo-event of settlement.
- 47. This discrepancy between Defendant's actual practices and the Account Contract causes consumers to incur more OD Fees than they should.
- 48. In sum, there is a huge gap between Defendant's practices as described in the Account Contract and Defendant's practices in reality.
- 49. In the last three months, in recognition that its previous Account Contract failed to disclose its practice of charging OD Fees on APPSN transactions, Defendant added the following disclosure:

If your available balance was sufficient to cover a debit card transaction at the time it was authorized but your ledger balance is insufficient to cover the transaction at the time it is presented for final payment, our payment of the transaction will result in an overdraft and an overdrawn account, but we will not assess you an overdraft fee.

Ex. B, p. 1.

#### C. <u>DEFENDANT ABUSES CONTRACTUAL DISCRETION</u>.

50. Defendant's treatment of debit card transactions to charge OD Fees is more than a breach of the express terms of the numerous account documents. In addition, Defendant exploits contractual discretion to the detriment of accountholders when it uses these policies.

- 51. Defendant uses its discretion in a manner contrary to any reasonable, common sense understanding of that term. In Defendant's implied definition, a transaction is not covered even if Defendant sequesters sufficient available funds for that transaction.
- 52. Moreover, Defendant uses its contractual discretion to cause APPSN Transactions to incur OD Fees by knowingly authorizing later transactions that it allows to consume available funds previously sequestered for APPSN Transactions.
- 53. Defendant uses all of these contractual discretion points unfairly to extract OD Fees on transactions that no reasonable consumer would believe could cause OD Fees.

# ii. Plaintiff's Experience.

54. On January 9, 2023, Plaintiff Myers was assessed OD Fees for debit card transactions that settled on that day even though positive funds were deducted and held immediately for the transaction on which he was assessed an OD Fee.

#### **CLASS ALLEGATIONS**

- 55. Plaintiff brings this action on behalf of herself, and all others similarly situated pursuant to Rule 23 of the Federal Rules of Civil Procedure. This action satisfies the numerosity, commonality, typicality, adequacy, predominance and superiority requirements.
  - All United Bank checking account holders who, during the applicable statute of limitations, were charged OD Fees on transactions that were authorized into a positive available balance.
- 56. Excluded from the Class are United Bank, its parents, subsidiaries, affiliates, officers and directors, any entity in which United Bank has a controlling interest, all personal accountholders who make a timely election to be excluded, governmental entities, and all judges assigned to hear any aspect of this litigation, as well as their immediate family members.
  - 57. Plaintiffs reserves the right to modify or amend the definition of the proposed Class

and/or to add a subclass(es), if necessary, before this Court determines whether certification is appropriate.

- 58. The members of the Class are so numerous that joinder is impractical. Upon information and belief, and subject to class discovery, the Class consists of thousands of members or more, the identity of whom are within the exclusive knowledge of and can be ascertained only by resort to Defendant's records. United Bank has the administrative capability through its computer systems and other records to identify all members of the Class, and such specific information is not otherwise available to Plaintiff.
- 59. The claims of the representative Plaintiff are typical of the claims of the Class she seeks to represent in that Plaintiff, like all members of the Class, was charged improper and deceptive fees as alleged herein. The representative Plaintiff, like all members of the Class, was damaged by United Bank's misconduct in that she was assessed OD Fees on APPSN transactions. Furthermore, the factual basis of United Bank's misconduct is common to all members of the Class and represents a common thread of unfair and unconscionable conduct resulting in injury to all members of the Class. And United Bank has no unique defenses that would apply to Plaintiff and not the Class.
- 60. There are numerous questions of law and fact common to the Class and those common questions predominate over any questions affecting only individual members of the Class.
- 61. The questions of law and fact common to the Class include, but are not limited to, the following:
  - a. Whether United Bank's assessment of OD Fees on APPSN transactions was in breach of its contract;

- b. The proper method or methods by which to measure damages and/or restitution and/or disgorgement; and
- c. Whether Plaintiff and the Class are entitled to declaratory and injunctive relief and the nature of that relief.
- 62. Plaintiff is committed to the vigorous prosecution of this action and has retained competent counsel experienced in the prosecution of class actions and, in particular, consumer class actions against financial institutions. Accordingly, Plaintiff is an adequate representative and will fairly and adequately protect the interests of the Class.
- 63. A class action is superior to other available methods for the fair and efficient adjudication of this controversy. Since the amount of each individual member of the Class's claim is small relative to the complexity of the litigation, and due to the financial resources of United Bank, no member of the Class could afford to seek legal redress individually for the claims alleged herein. Therefore, absent a class action, the members of the Class will continue to suffer losses and United Bank's misconduct will proceed without remedy.
- 64. Even if members of the Class themselves could afford such individual litigation, the court system could not. Given the complex legal and factual issues involved, individualized litigation would significantly increase the delay and expense to all parties and to the Court. Individualized litigation would also create the potential for inconsistent or contradictory rulings. By contrast, a class action presents far fewer management difficulties, allows claims to be heard which might otherwise go unheard because of the relative expense of bringing individual lawsuits, and provides the benefits of adjudication, economies of scale and comprehensive supervision by a single court.
  - 65. Plaintiff knows of no difficulty to be encountered in the maintenance of this action

that would preclude its treatment as a class action.

- 66. United Bank has acted or refused to act on grounds generally applicable to each of the Class, thereby making appropriate final injunctive relief or corresponding declaratory relief with respect to each Class as a whole.
  - 67. All conditions precedent to bringing this action have been satisfied and/or waived.

# FIRST CLAIM FOR RELIEF Breach of Contract, Including Breach of the Implied Covenant (On Behalf of Plaintiff and the Nationwide Class)

- 68. The preceding allegations are incorporated by reference and re-alleged as if fully set forth herein.
- 69. Plaintiff and United Bank have contracted for bank account deposit, checking, ATM, and debit card services. That contract does not permit United Bank to charge OD Fees on APPSN transactions.
- 70. Accordingly, United Bank breached the contract by charging Plaintiffs OD Fees on APPSN transactions.
- 71. Good faith is an element of every contract. Whether by common law or statute, all such contracts impose upon each party a duty of good faith and fair dealing. Good faith and fair dealing, in connection with executing contracts and discharging performance and other duties according to their terms, means preserving the spirit not merely the letter of the bargain. Put differently, the parties to a contract are mutually obligated to comply with the substance of their contract in addition to its form. Evading the spirit of the bargain and abusing the power to specify terms constitute examples of bad faith in the performance of contracts.
- 72. Subterfuge and evasion violate the obligation of good faith in performance even when an actor believes his conduct to be justified. A failure to act in good faith may be overt or

may consist of inaction, and fair dealing may require more than honesty. Examples of violations of good faith and fair dealing include evasion of the spirit of the bargain, willful rendering of imperfect performance, abuse of a power to specify terms, and interference with or failure to cooperate in the other party's performance.

- 73. Defendant has breached the covenant of good faith and fair dealing and abused its discretion in its contract as described herein. Specifically, Defendant should not have used its discretion to charge OD Fees on APPSN transactions. The Account Contract does not have a contract term permitting Defendant to charge OD Fees on debit card transactions that were authorized into a positive available balance, and the documents are otherwise ambiguous as to any right for Defendant to charge OD Fees on debit card transactions that were authorized into a positive available balance.
- 74. Plaintiff and members of the Class have performed all, or substantially all, of the obligations imposed on them under the contract.
- 75. Plaintiff and members of the Class have sustained damages as a result of United Bank's breach of the contract.

# **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff and the Class demand a jury trial on all claims so triable and judgment as follows:

- 1. Declaring United Bank's policies and practices as described herein to be wrongful, unfair, and unconscionable;
- 2. Restitution of all amounts paid to United Bank by Plaintiff and the Class, as a result of the wrongs alleged herein in an amount to be determined at trial;
  - 3. Disgorgement of the ill-gotten gains derived by United Bank from its misconduct;

- 4. Actual damages in an amount according to proof;
- 5. Treble damages pursuant to applicable law and in an amount according to proof;
- 6. Punitive and exemplary damages;
- 7. Pre-judgment interest at the maximum rate permitted by applicable law;
- 8. Costs and disbursements assessed by Plaintiff in connection with this action, including reasonable attorneys' fees pursuant to applicable law; and
  - 9. Such other relief as this Court deems just and proper.

## **DEMAND FOR JURY TRIAL**

Plaintiff and all others similarly situated hereby demand trial by jury on all issues in this Complaint that are so triable as a matter of right.

Date: August 28, 2024 Respectfully submitted,

/s/ Michael P. Addair

Michael P. Addair, Esquire (WVSB # 10561)

#### ADDAIR ENTSMINGER PLLC

1018 Kanawha Blvd. E.

Suite 409

Charleston, WV 25301

T: (304) 881-0411

F: (304) 881-0342

mpa@employmentlawyerswv.com

Jeffrey D. Kaliel\*
Sophia G. Gold\*
KALIELGOLD PLLC
1100 15th Street NW, 4th Floor
Washington, D.C. 20005
(202) 350-4783

jkaliel@kalielgold.com sgold@kalielgold.com

Andrew Shamis\*

SHAMIS & GENTILE, P.A. 14 NE 1st Avenue, Suite 705 Miami, FL 33132 (305) 479-2299 ashamis@shamisgentile.com

Counsel for Plaintiff and the Proposed Class

<sup>\*</sup> pro hac vice forthcoming

JS 44 (Rev. 03/24) Case 2:24-cv-00024-TSK Corporation Files 1974 Page 1 of 1 PageID #: 20
The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.) I. (a) PLAINTIFFS **DEFENDANTS** APRIL MYERS, individually and on behalf of all others **UNITED BANK** similarly situated

(b) County of Residence of First Listed Plaintiff Pocahontas (EXCEPT IN U.S. PLAINTIFF CASES)				County of Residence of First Listed Defendant Fairfax County, Virginia  (IN U.S. PLAINTIFF CASES ONLY)  NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF				
				THE TRACT	OF LAND INVOLVED.			
(c)	Attorneys (Firm Name, A	Address, and Telephone Numbe	er)	Attorneys (If Known)				
	Michael P. Addair, Addair Entsminger PLLC, 1018							
	Kanawha Blvd. I	E., Suite 409, Charle	eston, WV 25301					
II. F	BASIS OF JURISD	ICTION (Place an "X" in	One Box Only)	II. CITIZENSHIP OF P	RINCIPAL PARTIES	(Place an "X" in One Box for Plaintiff		
	U.S. Government	3 Federal Question		(For Diversity Cases Only)	TF DEF	and One Box for Defendant) PTF DEF		
	Plaintiff	(U.S. Government Not a Party)				rincipal Place 4 4		
2	U.S. Government Defendant	x 4 Diversity (Indicate Citizensh	ip of Parties in Item III)	Citizen of Another State	2 Incorporated and of Business In A			
				Citizen or Subject of a Foreign Country	3 Foreign Nation	<u>     6         6          6          </u>		
IV.		(Place an "X" in One Box Or		Click here for: Nature of Suit Code Descriptions.				
	CONTRACT		RTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES		
120 130 140	Insurance Marine Miller Act Negotiable Instrument	PERSONAL INJURY 310 Airplane 315 Airplane Product Liability	PERSONAL INJURY  365 Personal Injury - Product Liability  367 Health Care/	625 Drug Related Seizure of Property 21 USC 881 690 Other	422 Appeal 28 USC 158 423 Withdrawal 28 USC 157 INTELLECTUAL PROPERTY RIGHTS	375 False Claims Act 376 Qui Tam (31 USC 3729(a)) 400 State Reapportionment 410 Antitrust		
_	Recovery of Overpayment & Enforcement of Judgment Medicare Act	320 Assault, Libel & Slander 330 Federal Employers'	Pharmaceutical Personal Injury Product Liability		820 Copyrights 830 Patent	430 Banks and Banking 450 Commerce		
<u> </u>	Recovery of Defaulted Student Loans (Excludes Veterans)	Liability 340 Marine 345 Marine Product	368 Asbestos Personal Injury Product Liability		835 Patent - Abbreviated New Drug Application	460 Deportation 470 Racketeer Influenced and Corrupt Organizations		
<u></u>	Recovery of Overpayment	Liability	PERSONAL PROPERTY	LABOR	840 Trademark 880 Defend Trade Secrets	480 Consumer Credit		
— —	of Veteran's Benefits	350 Motor Vehicle	370 Other Fraud	710 Fair Labor Standards	Act of 2016	(15 USC 1681 or 1692)		
	Stockholders' Suits Other Contract	355 Motor Vehicle Product Liability	371 Truth in Lending 380 Other Personal	Act 720 Labor/Management	SOCIAL SECURITY	485 Telephone Consumer Protection Act		
=	Contract Product Liability	360 Other Personal	Property Damage	Relations	861 HIA (1395ff)	490 Cable/Sat TV		
196	Franchise	Injury 11.	385 Property Damage	740 Railway Labor Act	862 Black Lung (923)	850 Securities/Commodities/		
		362 Personal Injury - Medical Malpractice	Product Liability	751 Family and Medical Leave Act	863 DIWC/DIWW (405(g)) 864 SSID Title XVI	Exchange 890 Other Statutory Actions		
	REAL PROPERTY	CIVIL RIGHTS	PRISONER PETITIONS	790 Other Labor Litigation	865 RSI (405(g))	891 Agricultural Acts		
=	Land Condemnation	440 Other Civil Rights	Habeas Corpus:	791 Employee Retirement		893 Environmental Matters		
=	Foreclosure Rent Lease & Ejectment	441 Voting 442 Employment	463 Alien Detainee 510 Motions to Vacate	Income Security Act	FEDERAL TAX SUITS  870 Taxes (U.S. Plaintiff	895 Freedom of Information Act		
	Torts to Land	443 Housing/	Sentence		or Defendant)	896 Arbitration		
	Tort Product Liability	Accommodations	530 General		871 IRS—Third Party	899 Administrative Procedure		
□ 290	All Other Real Property	445 Amer. w/Disabilities - Employment	535 Death Penalty Other:	IMMIGRATION  462 Naturalization Application	26 USC 7609	Act/Review or Appeal of Agency Decision		
		446 Amer. w/Disabilities -		465 Other Immigration		950 Constitutionality of		
		Other	550 Civil Rights	Actions		State Statutes		
		448 Education	555 Prison Condition 560 Civil Detainee -					
			Conditions of					
V C	DICIN (D) (V)	0 0 0 1	Confinement					
V. ORIGIN (Place an "X" in One Box Only)    X   Original   2 Removed from Proceeding   State Court   State Court   Appellate Court   Appellate Court   Reopened   5 Transferred from Another District   6 Multidistrict   B Multidistrict   Litigation - Court   Litigation - Court   Court								
Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity): 28 U.S.C § 1332								
VI. CAUSE OF ACTION  Brief description of cause: Action to recover improperly-charged overdraft fees.								
VII. REQUESTED IN CHECK IF THIS IS A CLASS ACTION DEMAND \$ CHECK YES only if demanded in complaint UNDER RULE 23, F.R.Cv.P. JURY DEMAND: XYes No						`		
VIII. RELATED CASE(S)  IF ANY  (See instructions): HIDGE  DOCKET NUMBER								
DATE		SIGNATURE OF ATTORNEY OF RECORD /s/ Michael P. Addair						
8/28/2	8/28/2024 /s/ Michael P. Addair							
FOR C	OFFICE USE ONLY							
REC	CEIPT# AN	MOUNT	APPLYING IFP	IUDGE	MAG III	DGE		