	Case 5:24-cv-01478 Docume	nt 1 Filed 07/16/24	Page 1 of 22	Page ID #:1	
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11	FOR THE CENTRAL DISTRICT OF CALIFORNIA				
12	JESSICA ROBERTSON, ind and on behalf of all others sir	nilarly Cas	e No.: 5:24-cv		
13	situated,		ASS ACTION	N COMPLAINT	
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Plaintiff Jessica Robertson ("Plaintiff") brings this action against Clean Control Corporation, ("Defendant") individually and on behalf of all others similarly situated and alleges upon personal knowledge as to Plaintiff's acts and experiences, and, as to all other matters, upon information and belief, including investigation conducted by Plaintiff's attorneys as follows:

NATURE OF THE ACTION

1. This is a California consumer class action for violations of the Consumers Legal Remedies Act, Cal. Civ. Code §§ 1750, *et seq.* ("CLRA"), Unfair Competition Law, Cal. Bus. & Prof. Code §§ 17200, *et seq.* ("UCL"), and for breach of express warranty.

2. Defendant manufactures, distributes, advertises, markets, and sells the Odoban Concentrate Disinfectant (the "Product"). The Product is a "Concentrate" that is intended to be diluted with water prior to use. The front label of the Product prominently says that it "**Makes Up to 32 Gallons**." This claim is false and misleading because the Product is in fact only capable of making a fraction of the number of gallons when diluted for almost every use according to Defendant's mixing instructions. For example, the Product only makes 6.8 gallons when mixed for use as an "Air Freshener" Accordingly, Defendant's "Makes Up to 32 Gallons" claim on the label of the Product is likely to deceive a reasonable consumer.

3. Plaintiff, who purchased the Product in California, was deceived by Defendant's unlawful conduct and brings this action on her own behalf and on behalf of California consumers to remedy Defendant's unlawful acts.

JURISDICTION AND VENUE

4. This Court has original jurisdiction over this action pursuant to 28 U.S.C. § 1332(d) because this is a class action in which: (1) there are over 100 members in the proposed class; (2) members of the proposed class have a different citizenship from Defendant; and (3) the claims of the proposed class members exceed \$5,000,000 in the aggregate, exclusive of interest and costs.

5. This Court has personal jurisdiction over Defendant because Defendant conducts and transacts business in the State of California, contracts to supply goods within the State of California, and supplies goods within the State of California. Defendant, on its own and through its agents, is responsible for the distribution, marketing, labeling, and sale of the Product in California, specifically in this county. The marketing of the Product, including the decision of what to include and not include on the label, emanates from Defendant. Thus, Defendant has intentionally availed itself of the markets within California through its advertising, marketing, and sale of the Product to consumers in California, including Plaintiff. The Court also has specific jurisdiction over Defendant as it has purposefully directed activities towards the forum state, Plaintiff's claims arise out of those activities, and it is reasonable for Defendant to defend this lawsuit because it has sold deceptively advertised Product to Plaintiff and members of the Class in California. By distributing and selling the Product in California, Defendant has intentionally and expressly aimed conduct at California which caused harm to Plaintiff and the Class that Defendant knows is likely to be suffered by Californians.

6. Venue is proper pursuant to 28 U.S.C. § 1391(b) because a substantial part of the events or omissions giving rise to the claim occurred in this District because Plaintiff purchased one of the Products within this District.

PARTIES

7. Plaintiff Jessica Robertson is an individual consumer who, at all times relevant to this action, was a citizen of and resided in California. Plaintiff purchased the Product at a Sam's Club and/or Home Depot store in Palm Desert, California during the Class Period. Plaintiff saw and relied on the "Make Up to 32 Gallons" claim on the label of the Product. Plaintiff would not have purchased the Product, or

would have paid less for the Product, had she known the truth about Defendant's advertising. As a result, Plaintiff suffered injury in fact when she spent money to purchase the Product she would not have purchased, or would have paid less for, absent Defendant's misconduct. Plaintiff desires to purchase the Product again if the labels of the product were accurate. However, as a result of Defendant's ongoing misrepresentations, Plaintiff is unable to rely on the Product's advertising and labeling when deciding in the future whether to purchase the Product.

8. Defendant is a Georgia corporation that maintains its principal place of business in Warner Robins, Georgia.

FACTUAL ALLEGATIONS

9. The Product is sold in a one-gallon (128 fluid ounce) bottle. The front label of the Product says that the Product is a "Concentrate" that "Makes Up to 32 Gallons" as shown below:



10. The back label of the Product shows, in small print, mixing instructions as shown below:

DEODORIZER DIRECTIONS AIR FRESHENER: 22 oz. per gallon of water (1 part OdoBan[®] to 5 AIR FRESHENER: 22 02: per guilton will effectively neutralize damp parts water) or desired concentration will effectively neutralize damp Remove visible parts water) or desired by mildew in storage areas, basements, closets, musty odors caused by Effective on smoking and cooking sponge, brush or mop. Apph musty odors caused by multicle cive on smoking and cooking odors and A/C filters. Effective on smoking and cooking odors bathrooms chonions, etc.). Automobile odors from tobacco to hard, nonporous surf bathrooms and roc tric.). Automobile odors from tobacco, musty (gafic, fish, onions, etc.). Automobile odors from tobacco, musty undisturbed and visibly wet for (garlic, nsite and beverage smells will be eliminated, carpet smell and beverage smells will be eliminated. FUNGICIDAL DISINFECTIONE AN uct is an effective fungic Carpet Silver and 8 oz. per load during the final rinse cycle to eliminate athlete's foot fungus). Foll LAUNDRY: Add o bot per local and eliminate static cling without damaging offensive odors, soften and eliminate static cling without damaging offensive odors, some demage: Mix (1 part OdoBan® to 3 parts water) and fibers. Smoke Damage: Mix (1 part OdoBan® to 3 parts water) and MOLD & MILDEW CONTROL TO fibers. Smoke Dennisht; rinse and repeat. Launder as usual. To Control soak dothes overnight; rinse and Linens; Add 32 ounces of O the nonporous, nonfood contact sufa Then apply use solution, 5 oz per gal soak clothes overlinging and Linens: Add 32 ounces of OdoBan® to cloth or trigger spray so as to wet all set odor on Musey water of a full size washer for each load of laundry. Repeat application every 7 days to r PET ODORS: 32 oz. per gallon of water (1 part OdoBan® to 3 parts water) for urine, feces and vomit on carpet and upholstery. Clean priwater) for unite, then spray onto affected areas. Test hidden area for or to application then spray onto affected areas. Follow disinfection directions or to application and a contract time. Then blot with clean turbed and visibly wet for 60 seconds. KILLS⁶ HIV ON PRECLEANED ENVIRONMENTAL SHIP doth. Allow to dry. Also effective on pet bedding and litter boxes. BLOOD/BODY FLUIDS, in health care settings of SEWAGE BACKUP, WATER DAMAGE, FIRE RESTORATION: 16 oz. likelihood of soiling of inanimate surfaces one surfaces/objects likely to be soiled with blood per gallon of water (1 part OdoBan® to 7 parts water) or desired concentration to spray over affected areas before and after cleaning and for transmission of human im INSTRUCTIONS FOR CLEANING AND DECONTA extraction. Allow 10 minutes contact time. Use proper ventilation; SOILED WITH BLOOD/BODY FLUIDS." Per open windows. ing protective latex gloves, gowns, masks and body fluids containing HIV must be thoroughly of CARPETS: 8 oz. per gallon of water (1 part OdoBan® to 15 parts of this product. Contact Time: Leave surface wet to it water) eliminates odors associated with urine, vomit, smoke and for disinfection against bacteria (5 oz. per galon d'water mildew. Reapply after cleaning for freshening effects. Allow to dry. Disposal of Infectious Materials: Blood, body fluits, in autoclaved and disposed of according to local in CLEANING SOLUTION: 4 oz. per gallon of water (1 part OdoBan® STORAGE AND DISPOSA to 31 parts water) for cleaning kitchen counters, tables, walls, bathinaccessible to sma rooms, toilet seats, mopping floors and large routine applications. for recycling, if available RV HOLDING TANKS: Toilet waste: Cover bottom of holding tank PRECAUTIO with water and add 6 oz. If odors return before time to empty add Hazards to Humans and Do 1-2 oz. to the tank. Kitchen waste: 2 oz. to gray water tank as needversible eye damage. Do not ge eyewear (goggles, face shield or ed to control malodors created by dirty dishwater. 5 Wash thoroughly with soap and DEODORIZING SOFT SURFACES: To control odor-causing nated clothing and wash dothin bacteria on soft nonfood contact surfaces: Dilute 16 oz. per gallon FIRST AID: IF IN EYES: Hold eye of water (1 part OdoBan® to 7 parts water). Spray a light even coating 5 on fabric until wet. DO NOT SATURATE. Let air dry. For difficult odors water for or heavy fabrics, repeat application. Reapply as necessary. 5 minute 5 off conta for 15-20 SANITIZER DIRECTIONS Remove visible soil, then thoroughly preclean surfaces. To sanitize, apply use solution in the solution of the contraine doctor fo apply use-solution (5 oz. per gallon of water) to hard, nonporous, non-food contact suctor food contact surfaces as required. Let stand 60 seconds then wipe when ca

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11. Defendant's mixing instructions fail to explicitly state *which* option produces the "Makes Up to 32 Gallons" advertisement on the front label of the Product. Given the dilutions set forth on the back panel of the Product, the specified number of gallons that Defendant represents the Product is capable of making is only a fraction of what it is actually capable of making when mixed for every use except for when mixed as a "cleaning solution." Thus, the Product actually makes less than the amount Defendant claims as demonstrated in the table below:

DIRECTION FOR USE	GALLONS MADE	
"Air Freshener: 22 oz per gallon of	6.8 gallons	
water"		
"Laundry: Add 8 oz per load"	1 gallon	
"Pet Odors: 32 oz per gallon of	5 gallons	
water"		
"Sewage Backup, Water Damage,	9 gallons	
Fire Restoration: 16 oz per gallon of		
water"		
"Carpets: 8 oz per gallon of water"	17 gallons	
"Cleaning Solution: 4 oz per gallon	33 gallons	
of water"		
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"RV Holding Tanks: Toilet Waste:	1 gallon
Cover bottom of holding tank with	
water and add 6 oz"	
"Deodorizing Soft Surfaces Dilute	9 gallons
16 oz per gallon of water"	
"Fungicidal Disinfection: 7 oz per	19.2 gallons
gallon of water"	
"Mold and Mildew Control:5 oz	26.6 gallons
per gallon of water"	

12. Defendant fails to disclose that the advertised "Makes Up to 32 Gallons" amount can only be achieved by following the mixing instructions for "Cleaning Solution." However, reasonable consumers like Plaintiff would expect that the advertised "Makes Up to 32 Gallons" would be for most uses, including use as an air freshener and deodorizer. Indeed, the front label of the Product says it "eliminates odors," is a "disinfectant," and is an "air freshener." Accordingly, reasonable consumers would understand that the "Makes Up to 32 Gallons" applies to these uses.

13. Reasonable consumers read and understand "up to" representations like the "Makes Up to 32 Gallons" claim— as providing, under normal and reasonable conditions for use, the maximum results promised. Indeed, the U.S. Federal Trade Commission has explicitly determined this to be the case, stating that its "view" is "that advertisers using these claims should be able to substantiate that consumers are likely to achieve the maximum results promised under normal circumstances." *See* Exhibits 1 and 2 attached hereto. 14. As demonstrated by the label of the product itself, use of the product as only a "cleaning solution" is not normal use. Rather, normal use for a product called "Odoban" that is labeled as being able to "eliminate[] odors" is for use as an air freshener and deodorizer and not simply as a "cleaning solution."

15. Reasonable consumers should not be expected to look beyond misleading representations on the front of the label to discover the truth from the dilution instructions in small print on the back label of the product. This is especially true where, as here, the Product at issue is a concentrated product.

NO ADEQUATE REMEDY AT LAW

38. Plaintiff and members of the class are entitled to equitable relief as no adequate remedy at law exists. The statutes of limitations for the causes of action pled herein vary. Class members who purchased the Product more than three years prior to the filing of the complaint may be barred from recovery if equitable relief were not permitted under the UCL.

39. The scope of actionable misconduct under the unfair prong of the UCL is broader than the other causes of action asserted herein. It includes Defendant's overall unfair marketing scheme to promote and brand the Product, across a multitude of media platforms, including the product labels, packaging, and online advertisements, over a long period of time, in order to gain an unfair advantage over competitor products. Plaintiff and class members may also be entitled to restitution under the UCL, while not entitled to damages under other causes of action asserted herein (e.g., the CLRA is limited to certain types of plaintiffs (an individual who seeks or acquires, by purchase or lease, any goods or services for personal, family, or household purposes) and other statutorily enumerated conduct).

40. A primary litigation objective in this litigation is to obtain injunctive relief. Injunctive relief is appropriate on behalf of Plaintiff and members of the class

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because Defendant continues to misrepresent the Product as being capable of making up to 32 gallons. Injunctive relief is necessary to prevent Defendant from continuing to engage in the unfair, fraudulent, and/or unlawful conduct described herein and to prevent future harm—none of which can be achieved through available legal remedies (such as monetary damages to compensate past harm). Injunctive relief, in the form of affirmative disclosures or halting the sale of unlawfully sold products is necessary to dispel the public misperception about the Product that has resulted from years of Defendant's unfair, fraudulent, and unlawful marketing efforts. An injunction requiring affirmative disclosures to dispel the public's misperception, and prevent the ongoing deception and repeat purchases, is also not available through a legal remedy (such as monetary damages). In addition, Plaintiff is currently unable to accurately quantify the damages caused by Defendant's future harm, because discovery and Plaintiff's investigation has not yet completed, rendering injunctive relief necessary. Further, because a public injunction is available under the UCL, and damages will not adequately benefit the general public in a manner equivalent to an injunction.

41. It is premature to determine whether an adequate remedy at law exists. This is an initial pleading and discovery has not yet commenced and/or is at its initial stages. No class has been certified yet. No expert discovery has commenced and/or completed. The completion of fact/non-expert and expert discovery, as well as the certification of this case as a class action, are necessary to finalize and determine the adequacy and availability of all remedies, including legal and equitable, for Plaintiff's individual claims and any certified class or subclass. Plaintiff therefore reserves her right to amend this complaint and/or assert additional facts that demonstrate this Court's jurisdiction to order equitable remedies where no adequate legal remedies are available for either Plaintiff and/or any certified class or subclass. Such proof, to the

extent necessary, will be presented prior to the trial of any equitable claims for relief and/or the entry of an order granting equitable relief.

CLASS ALLEGATIONS

16. Plaintiff brings this class action pursuant to Federal Rules of Civil Procedure 23(b)(2) and 23(b)(3) on behalf of the following class ("Class" or "Class Members"):

All persons who, while in the state of California, purchased the Product, for personal use, at any time from four years preceding the filing of this Complaint through the date class notice is first disseminated.

17. Excluded from the from the Class are: (i) Defendant and their officers, directors, and employees; (ii) any person who files a valid and timely request for exclusion; and (iii) judicial officers and their immediate family members and associated court staff assigned to the case.

18. Plaintiff reserves the right to amend or otherwise alter the class definition presented to the Court at the appropriate time, or to propose sub-classes, in response to facts learned through discovery, legal arguments advanced by Defendant, or otherwise.

19. The Class is appropriate for certification because Plaintiff can prove the elements of the claims on a classwide basis using the same evidence as would be used to prove those elements in individual actions alleging the same claims.

20. <u>Numerosity</u>: Class Members are so numerous that joinder of all members is impracticable. Plaintiff believes that there are hundreds of consumers who are Class Members described above who have been damaged by Defendant's practices.

21. <u>Commonality</u>: There is a well-defined community of interest in the common questions of law and fact affecting all Class Members. The questions of law

1 and fact common to the Class Members which predominate over any questions which may affect individual Class Members include, but are not limited to: 2 a. Whether Defendant made false or misleading statements of fact relating 3 to the labeling of the Product; 4 b. Whether Defendant violated state consumer protection statutes; 5 c. Whether Defendant practices violate California's Consumers Legal 6 7 Remedies Act: d. Whether Defendant practices violate California's Unfair Competition 8 9 law, California Business and Professions Code sections 17200, et. seq., e. Whether Defendant breached an express warranty for the Product; 10 11 f. Damages needed to reasonably compensate Plaintiff and Class Members; 12 and 13 g. Whether Plaintiff and the proposed Class Members are entitled to an award of reasonable attorneys' fees, pre-judgment interest and costs of 14 15 this suit;. Typicality: Plaintiff is a member of the Class Plaintiff seeks to represent. 16 22. 17 Plaintiff's claims are typical of the claims of each Class Member in that every member 18 of the Class was susceptible to the same unlawful conduct and purchased the Product. 19 Plaintiff is entitled to relief under the same causes of action as the other Class 20Members. 21 Adequacy: Plaintiff is an adequate Class representative because 23. Plaintiff's interests do not conflict with the interests of the Class Members Plaintiff 22 23 seeks to represent; the alleged claims are common to all other members of the Class, and Plaintiff has a strong interest in vindicating Plaintiff's rights; Plaintiff has retained 24 25 counsel competent and experienced in complex class action litigation and Plaintiff 26 intends to vigorously prosecute this action. Plaintiff has no interests which conflict 27 28 11 CLASS ACTION COMPLAINT

with those of the Class. The Class Members' interests will be fairly and adequately protected by Plaintiff and proposed Class Counsel. Defendant have acted in a manner generally applicable to the Class, making relief appropriate with respect to Plaintiff and the Class Members. The prosecution of separate actions by individual Class Members would create a risk of inconsistent and varying adjudications.

24. <u>Superiority</u>: The Class is properly brought and should be maintained as a class action because a class action is superior to traditional litigation of this controversy. A class action is superior to the other available methods for the fair and efficient adjudication of this controversy because:

- a. The joinder of hundreds of individual Class Members is impracticable, cumbersome, unduly burdensome, and a waste of judicial and/or litigation resources;
- b. The individual claims of the Class Members may be relatively modest compared with the expense of litigating the claim, thereby making it impracticable, unduly burdensome, and expensive to justify individual actions;
- c. When Defendant's liability has been adjudicated, all Class Members' claims can be determined by the Court and administered efficiently in a manner far less burdensome and expensive than if it were attempted through filing, discovery, and trial of all individual cases;
 - d. This class action will promote orderly, efficient, expeditious, and appropriate adjudication and administration of Class claims;
 - e. Plaintiff knows of no difficulty to be encountered in the management of this action that would preclude its maintenance as a class action;
 - f. This class action will assure uniformity of decisions among Class Members;

1 g. The Class is readily definable and prosecution of this action as a class action will eliminate the possibility of repetitious litigation; and 2 h. Class Members' interests in individually controlling the prosecution of 3 separate actions is outweighed by their interest in efficient resolution by 4 single class action; 5 In the alternative, the Class also may be certified because Defendant has 6 25. 7 acted or refused to act on grounds generally applicable to the Class thereby making final declaratory and/or injunctive relief with respect to the members of the Class as 8 9 a whole, appropriate. 26. Plaintiff seeks preliminary and permanent injunctive and equitable relief 10 11 on behalf of the Class, on grounds generally applicable to the Class, to enjoin and prevent Defendant from engaging in the acts described, and to require Defendant to 12 provide full restitution to Plaintiff and Class members. 13 Unless the Class is certified, Defendant will retain monies that were taken 14 27. from Plaintiff and Class members as a result of Defendant's wrongful conduct. 15 16 FIRST CLAIM FOR RELIEF Violation of California's Consumers Legal Remedies Act 17 Cal. Civ. Code §§ 1750 et seq. 18 Plaintiff realleges and incorporates by reference all allegations contained 42. 19 in this complaint, as though fully set forth herein. 20 Plaintiff brings this claim under the CLRA individually and on behalf of 43. 21 the Class against Defendant. 22 At all times relevant hereto, Plaintiff and the members of the Class were 44. 23 "consumer[s]," as defined in California Civil Code section 1761(d). 24 45. At all relevant times, Defendant was a "person," as defined in California 25 Civil Code section 1761(c). 26 27 28 13 **CLASS ACTION COMPLAINT**

46. At all relevant times, the Product manufactured, marketed, advertised, and sold by Defendant constituted "goods," as defined in California Civil Code section 1761(a).

47. The purchases of the Product by Plaintiff and the members of the Class were and are "transactions" within the meaning of California Civil Code section 1761(e).

48. Defendant disseminated, or caused to be disseminated, through its advertising, false and misleading representations, including the Product's labeling that the Product makes up to 32 gallons. Defendant failed to properly disclose that the Product makes less gallons than represented when used for most purposes. This is a material misrepresentation and omission as reasonable consumer would find the fact that the Product contains less than what is represented to be important to their decision in purchasing the Product. Defendant's representations violate the CLRA in the following ways:

a) Defendant represented that the Product has characteristics, ingredients, uses, and benefits which they do not have (Cal. Civ. Code § 1770(a)(5));

b) Defendant represented that the Product is of a particular standard, quality, or grade, which they are not (Cal. Civ. Code § 1770(a)(7));

c) Defendant advertised the Product with an intent not to sell the Product as advertised (Cal. Civ. Code § 1770(a)(9)); and

d) Defendant represented that the subject of a transaction has been supplied in accordance with a previous representation when it has not (Cal. Civ. Code § 1770(a)(16)).

49. Defendant violated the CLRA because the Product was prominently advertised as being able to make up to 32 gallons but, in reality, the Product does not

make up to 32 gallons when used for most purposes purposes. Defendant knew or should have known that its "Makes Up to 32 Gallons" claim is false and misleading.

50. Defendant's actions as described herein were done with conscious disregard of Plaintiff's and the Class members' rights and were wanton and malicious.

Defendant's wrongful business practices constituted, and constitute, a 51. continuing course of conduct in violation of the CLRA, since Defendant is still representing that the Product has characteristics that it does not have.

52. Pursuant to California Civil Code section 1782(d), Plaintiff and the members of the Class seek an order enjoining Defendant from engaging in the methods, acts, and practices alleged herein.

Pursuant to California Civil Code section 1782, Plaintiff notified 53. Defendant in writing by certified mail of the alleged violations of the CLRA and demanded that Defendant rectify the problems associated with the actions detailed above and give notice to all affected consumers of their intent to so act. Defendant failed to rectify or agree to rectify the problems associated with the actions detailed herein and give notice to all affected consumers within 30 days of the date of written notice pursuant to section 1782 of the CLRA. Accordingly, Plaintiff seeks damages, punitive damages, and attorneys' fees and costs pursuant to the CLRA.

Pursuant to section 1780(d) of the CLRA, below is an affidavit showing 54. that this action was commenced in a proper forum.

SECOND CLAIM FOR RELIEF Violation of California's Unfair Competition Law Cal. Bus. & Prof. Code §§ 17200 et seq.

Plaintiff realleges and incorporates by reference all allegations contained 55. in this complaint, as though fully set forth herein.

Plaintiff brings this claim under the UCL individually and on behalf of 56. the Class against Defendant.

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57. The UCL prohibits any "unlawful," "fraudulent," or "unfair" business act or practice and any false or misleading advertising.

58. Defendant committed unlawful business acts or practices by making the representations and omitted material facts (which constitutes advertising within the meaning of California Business & Professions Code section 17200), as set forth more fully herein, and by violating California's Consumers Legal Remedies Act, Cal. Civ. Code §§17500, *et seq.*, California's False Advertising Law, Cal. Bus. & Prof. § 17500, *et seq.*, 15 U.S.C. § 45, and by breaching express and implied warranties. Plaintiff, individually and on behalf of the other Class members, reserves the right to allege other violations of law, which constitute other unlawful business acts or practices. Such conduct is ongoing and continues to this date.

59. Defendant committed "unfair" business acts or practices by: (1) engaging in conduct where the utility of such conduct is outweighed by the harm to Plaintiff and the members of the a Class; (2) engaging in conduct that is immoral, unethical, oppressive, unscrupulous, or substantially injurious to Plaintiff and the members of the Class; and (3) engaging in conduct that undermines or violates the intent of the consumer protection laws alleged herein. There is no societal benefit from deceptive advertising. Plaintiff and the other Class members paid for a Product that is not as advertised by Defendant. Further, Defendant failed to disclose a material fact of which it had exclusive knowledge. While Plaintiff and the other Class members were harmed, Defendant was unjustly enriched by its false misrepresentations and material omissions. As a result, Defendant's conduct is "unfair," as it offended an established public policy. There were reasonably available alternatives to further Defendant's legitimate business interests, other than the conduct described herein.

60. Plaintiff and the other members of the Class have in fact been deceived as a result of their reliance on Defendant's material representations and omissions.

This reliance has caused harm to Plaintiff and the other members of the Class, each of whom purchased Defendant's Product. Plaintiff and the other Class members have suffered injury in fact and lost money as a result of purchasing the Product and Defendant's unlawful, unfair, and fraudulent practices.

61. Defendant's wrongful business practices and violations of the UCL are ongoing.

62. Plaintiff and the Class seek pre-judgment interest as a direct and proximate result of Defendant's unfair and fraudulent business conduct. The amount on which interest is to be calculated is a sum certain and capable of calculation, and Plaintiff and the Class seek interest in an amount according to proof.

63. Unless restrained and enjoined, Defendant will continue to engage in the above-described conduct. Accordingly, injunctive relief is appropriate. Pursuant to California Business & Professions Code section 17203, Plaintiff, individually and on behalf of the Class, seeks (1) restitution from Defendant of all money obtained from Plaintiff and the other Class members as a result of unfair competition; (2) an injunction prohibiting Defendant from continuing such practices in the State of California that do not comply with California law (an injunction is the primary litigation goal of Plaintiff); and (3) all other relief this Court deems appropriate, consistent with California Business & Professions Code section 17203.

THIRD CLAIM FOR RELIEF Breach of Express Warranty

64. Plaintiff realleges and incorporates by reference all allegations contained in this complaint, as though fully set forth herein.

65. Plaintiff brings this claim for breach of express warranty individually and on behalf of the Class against Defendant.

66. As the manufacturer, marketer, distributor, and seller of the Product, Defendant issued an express warranty by representing to consumers at the point of purchase that the Product is capable of making 32 gallons.

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and 67. Plaintiff the Class reasonably relied on Defendant's misrepresentations, descriptions and specifications regarding the Product, including the representation that the Product will make "Up to 32 Gallons."

68. Defendant's representations were part of the description of the goods and the bargain upon which the goods were offered for sale and purchased by Plaintiff and Members of the Class.

69. In fact, the Product does not conform to Defendant's representations because the Product will not make 32 gallons when used for most purposes like use as an air freshener. By falsely representing the Product in this way, Defendant breached express warranties.

70. Plaintiff relied on Defendant's (the manufacturer) representations on the Product's labels and advertising materials which provide the basis for an express warranty under California law.

71. As a direct and proximate result of Defendant's breach, Plaintiff and Members of the Class were injured because they: (1) paid money for the Product that was not what Defendant represented; (2) were deprived of the benefit of the bargain because the Product they purchased was different than Defendant advertised; and (3) were deprived of the benefit of the bargain because the Product they purchased had less value than if Defendant's representations about the characteristics of the Product were truthful. Had Defendant not breached the express warranty by making the false representations alleged herein, Plaintiff and Class Members would not have purchased the Product or would not have paid as much as they did for it.

REQUEST FOR RELIEF

Plaintiff, individually, and on behalf of all others similarly situated, request for relief pursuant to each claim set forth in this complaint, as follows:

Declaring that this action is a proper class action, certifying the Class as a. requested herein, designating Plaintiff as the Class Representative and appointing the undersigned counsel as Class Counsel;

b. Ordering restitution and disgorgement of all profits and unjust enrichment
that Defendant obtained from Plaintiff and the Class members as a result of
Defendant's unlawful, unfair, and fraudulent business practices;
c. Ordering injunctive relief as permitted by law or equity, including

enjoining Defendant from continuing the unlawful practices as set forth herein, and ordering Defendant to engage in a corrective advertising campaign;

d. Ordering damages in amount which is different than that calculated for restitution for Plaintiff and the Class;

e. Ordering Defendant to pay attorneys' fees and litigation costs to Plaintiff and the other members of the Class;

f. Ordering Defendant to pay both pre- and post-judgment interest on any amounts awarded; and

g. Ordering such other and further relief as may be just and proper.

JURY DEMAND

Plaintiff hereby demands a trial by jury of all claims in this Complaint so triable.

Dated: July 16, 2024

CROSNER LEGAL, P.C.

By: <u>/s/ Michael T. Houchin</u> Michael T. Houchin Craig W. Straub Zachary M. Crosner

Attorneys for Plaintiff