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The history of Equelle!

Slide through to learn more about the power of S-equol and how Equelle is the only supplement with this powerful ingredient in it!

#Equelle #EverydayEquelle
#HowItAllBegan #MenopauseRelief

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THE HISTORY OF

EQUELLE



1984 First demonstration that S-equol can be used in estrogen-mediated conditions

1995 Soy flour consumption linked to menopause symptom reduction

2002 Lactic acid bacteria that produces S-equol identified in fermented soybean germ

2007 Higher S-equol production linked to reduced menopause symptoms

2009 - 2012 Double-blind trials to assess efficacy and safety among women taking S-equol were completed



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2014 Equelle launches in Japan

2019 Equelle launches in U.S.

2020 Clinical trial assessing multiple menopausal symptoms including sleep, mood and vaginal health in a U.S. population

2021 Clinical results presented at North American Menopause Society Annual Meeting showing the first efficacy data on sleep and vaginal symptoms



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