UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK

Case No.:

CLASS ACTION COMPLAINT

Plaintiff,

JURY TRIAL DEMANDED

v.

THE HERSHEY COMPANY,

Defendant.

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Plaintiffs Lauren Stanzione and Victoria Tyson (collectively, "Plaintiffs") bring this action on behalf of themselves and all others similarly situated against Defendant The Hershey Company ("Defendant"). Plaintiffs make the following allegations pursuant to the investigation of their counsel and based upon information and belief, except as to the allegations specifically pertaining to themselves, which are based on their personal knowledge.

NATURE OF THE ACTION

1. This is a class action on behalf of purchasers of Defendant's Pirate's Booty snacks (the "Products") that claim to have "No Artificial Colors or Preservatives" (the "Representation"). This Representation is false and/or misleading because the Products contain citric acid—a well-known preservative commonly used in food products.

 Defendant's Representation is featured on the Product's labeling in order to induce health-conscious consumers to purchase foods that are free from artificial preservatives.
 Defendant markets its Product in a systematically misleading manner by misrepresenting that the Product does not contain artificial preservatives.

3. Defendant has profited unjustly as a result of its deceptive conduct. Plaintiffs therefore assert claims on behalf of themselves and similarly situated purchasers for violation of

New York General Business Law §§ 349 and 350, breach of express warranty, and unjust enrichment.

JURISDICTION AND VENUE

4. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1332(d)(2)(a) because this case is a class action where the aggregate claims of all members of the proposed class are in excess of \$5,000,000.00 exclusive of interest and costs, there are over 100 members of the putative class, and at least one class member is a citizen of a state different than Defendant.

5. This Court has personal jurisdiction over Defendant because a substantial portion of the events that gave rise to Plaintiffs' claims occurred in New York.

6. Venue is proper in this Court pursuant to 28 U.S.C. § 1391(b)(2) because a substantial portion of the events that gave rise to Plaintiffs' claims occurred in this District.

PARTIES

7. Plaintiff Lauren Stanzione is a citizen of New York who resides in Brooklyn, New York. Ms. Stanzione has purchased the Products on numerous occasions over the prior year. She typically purchases the Products from a Target store in Brooklyn, New York, with her most recent purchase taking place in or around January 2024. In purchasing the Product, Ms. Stanzione relied on Defendant's false, misleading, and deceptive marketing of the Product containing "No Artificial Colors or Preservatives." Ms. Stanzione understood that the Representation meant the Product did not contain any preservatives and/or artificial preservatives. However, the Product she purchased contained the artificial preservative citric acid. Had Ms. Stanzione known the Representation was false and misleading, she would not have purchased the Product, or, at the very least, would have only been willing to purchase the

Product at a lesser price.

8. Plaintiff Victoria Tyson is a citizen of New York who resides in Brooklyn, New York. Ms. Tyson purchased the Product from a Walmart store in Valley Stream, New York in or around July 2023. In purchasing the Product, Ms. Tyson relied on Defendant's false, misleading, and deceptive marketing of the Product containing "No Artificial Colors or Preservatives." Ms. Tyson understood that the Representation meant the Product did not contain any preservatives and/or artificial preservatives. However, the Product she purchased did contain the artificial preservative citric acid. Had Ms. Tyson known the Representation was false and misleading, she would not have purchased the Product, or, at the very least, would have only been willing to purchase the Product at a lesser price.

9. Defendant The Hershey Company is a corporation organized under the laws of Delaware with its principal place of business located in Hershey. Defendant formulates, advertises, manufactures, and/or sells the Products throughout New York and the United States.

GENERAL ALLEGATIONS

10. Defendant Misrepresents That The Products Contain "No Artificial Colors

Or Preservatives." Defendant advertises on the front label of the Products that they contain "No Artificial Colors or Preservatives." Thus, reasonable consumers are led to believe the Products are free from artificial preservatives. However, the Products contain citric acid, which is an artificial preservative. Examples of the Product's labeling, along with its ingredient list, are depicted below in Figures 1 and 2:

Figure 1:



Figure 2:

Nutrition Fa	acts
10 servings per container Serving size: 1oz (28g)	
Amount per serving Calories	140
	% Daily Value*
Total Fat 6g	8%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 190mg	8%
Total Carbohydrate 18g	7%
Dietary Fiber 0g	0%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 3g	
Vitamin D 0mcg	0%
Calcium 34mg	2%
Iron Omg	0%
Potassium 115mg	2%
*The % Daily Value tells you how much a nutrient in food contributes to a daily diet. 2,000 calories a day general nutrition advice.	
INGREDIENTS: CORNMEAL, RICE FLOUR, SUINFLOWER OIL PRESSED CANOLA OIL, CHEDDAR CHEESE (CULTURED MIL WHEY, BUTTERMILK, SALT, NATURAL FLAVOR, SEA SAL LACTIC ACID (FOR FLAVOR), ORGANIC BLACK PEPPER. COR	CITRIC ACID IND

11. **Citric acid is a preservative**. Citric acid is a preservative as the term is defined

by the FDA in 21 C.F.R. §101.22(a)(5): "The term *chemical preservative* means any chemical that, when added to food, tends to prevent or retard deterioration thereof, but does not include common salt, sugars, vinegars, spices, or oils extracted from spices, substances added to food by direct exposure thereof to wood smoke, or chemicals applied for their insecticidal or herbicidal properties."

12. Food preservatives are classified into two main groups: antioxidants and antimicrobials. Food scientists agree that the chemical properties of citric acid make it a preservative.

13. In its "Overview of Food Ingredients & Colors," the FDA lists citric acid as a preservative.¹ The FDA also recognizes that preservatives, like citric acid, are commonly used in packaged foods such as the Products.

14. Under the "What They Do" table heading, the FDA states that preservatives help "prevent food spoilage from bacteria, molds, fungi or yeast (antimicrobials); slow or prevent changes in color, flavor, or texture and delay rancidity (antioxidants); [and] maintain freshness."²

15. The FDA's classification of citric acid as a preservative is also reflected in a warning letter sent to Chiquita Brands International, Inc. and Fresh Express, Inc. In the letter, the FDA deemed the "Pineapple Bites" and "Pineapple Bites with Coconut" products manufactured by the companies "misbranded within the meaning of Section 403(k) of the [Federal Food and Drug Cosmetic] Act [21 U.S.C. 343(k)] in that they contain the *chemical preservatives* ascorbic acid *and citric acid* but their labels fail to declare these *preservatives* with a description of their

¹ See Overview of Food Ingredients, Additives, and Colors, U.S. FOOD & DRUG ADMIN. (2018), https://www.fda.gov/files/food/published/Food-Ingredients-and-Colors-%28PDF%29.pdf.

² *Id*.

functions. 21 C.F.R. [§] 101.22" (emphases added).³

16. **Citric acid has antioxidant and antimicrobial properties.** Citric acid acts as an antioxidant via two processes—inhibiting enzymes and chelating metals. Certain enzymes naturally exist in food products that oxidize and breakdown the food products' molecules. Citric acid deactivates these enzymes, thereby functioning as a preservative.⁴ Citric acid also chelates metal ions, which stabilizes and preserves food products by bonding certain molecules in food products to centrally located metal atoms.⁵

17. Citric acid also has antimicrobial properties and directly inhibits the growth of some bacteria and mold.⁶ This is yet another reason why food scientists classify citric acid as a preservative.⁷

18. **Subjective intent of use is immaterial.** Citric acid functions as a preservative in the Product, and this is true regardless of Defendant's subjective purpose or intent for adding them to the Products, such as to impart flavor.⁸

 $^{^3}$ See October 6, 2010 FDA Warning Letter to Chiquita Brands Int'l, Inc. and Fresh Express, Inc. 4 Id.

⁵ P. Davidson et al., *Chapter 20: Antimicrobial Agents*, in FOOD ADDITIVES, at 592 (A. Larry Branen et al. eds., Marcel Dekker, Inc. 2d ed. 2002).

⁶ L. Su et al., *Study on the Antimicrobial Properties of Citrate-Based Biodegradable Polymers*, FRONTIERS IN BIOENGINEERING AND BIOTECHNOLOGY, 2, 23. https://doi.org/10.3389/fbioe.2014.00023.

⁷ *Citric Acid Compound Summary*, NAT'L CTR. FOR BIOTECHNOLOGY INFO., https://pubchem.ncbi.nlm.nih.gov/compound/Citric-acid.

⁸ Citric Acid in KIRK-OTHMER FOOD & FEED TECH., at 262 (John Wiley & Sons, 2007); L. Somogyi, Chapter 13: Direct Food Additives in Fruit Processing, in PROCESSING FRUITS: SCI. & TECH., at 302 (D. Barrett et al. eds., CRC Press 2d ed. 2004); M. Abd-Elhady, Effect of citric acid, calcium lactate and low temperature prefreezing treatment on the quality of frozen strawberry, 59 ANNALS OF AGRIC. SCIS., 69-75 (2014); J. deMan, Chapter 11: Additives and Contaminants, in PRINCIPLES OF FOOD CHEMISTRY, at 438 (AVI Publishing Co., Inc. 3d ed. 1999) ("Acids as food additives serve a dual purpose, as acidulants and as preservatives").

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19. Even if the Product's citric acid does not function as a preservative in the Products, they nonetheless qualify as preservatives given that they have the capacity or tendency to do so. *See* 21 C.F.R. §101.22(a)(5) (defining preservatives as "any chemical that, when added to food, tends to prevent or retard deterioration"); *see also* Merriam-Webster's Dictionary (defining "preservative" as "something that preserves or has the power of preserving.");⁹ Oxford English Dictionary (defining "preservative" as "[t]ending to preserve or capable of preserving").¹⁰

20. **The Product's citric acid is artificial.** The citric acid contained in the Products is commercially manufactured and the result of extensive chemical processing.¹¹ In fact, more than 90 percent of commercially produced citric acid, including the citric acid contained in the Products, is manufactured through a processed derivative of black mold, *Aspergillus niger*, which can cause allergic reactions and diseases in humans.¹² Negative side effects of consuming manufactured citric acid include: swelling and stiffness resulting in joint pain; muscle pain; stomach pain; and shortness of breath.¹³ Defendant uses the artificial version of citric acid

⁹ Preservative, Merriam-Webster Dictionary, https://www.merriam-

webster.com/dictionary/preservative?utm_campaign=sd&utm_medium=serp&utm_source=jsonl d.

¹⁰ *Preservative*, American Heritage Dictionary, https://ahdictionary.com/word/search.html?q=preservative.

¹¹ A. Hesham, Y. Mostafa & L. Al-Sharqi, *Optimization of Citric Acid Production by Immobilized Cells of Novel Yeast Isolates*, 48 MYCOBIOLOGY 122, 123 (2020).

¹² Id.; I. Sweis & B. Cressey, Potential role of the common food additive manufactured citric acid in eliciting significant inflammatory reactions contributing to serious disease states: A series for four case reports, 5 TOXICOLOGY REPS., 808-12 (2018); R. Ciriminna et al., Citric Acid: Emerging Applications of Key Biotechnology Industrial Product, 11 CHEMISTRY CENT. J. 22 (2017), https://doi.org/10.1186/s13065-017-0251-y; K. Kirimura, Y. Honda, & T. Hattori, Citric Acid, 3 COMPREHENSIVE BIOTECHNOLOGY 135 (2011), https://www.sciencedirect.com/science/article/pii/B9780080885049001690.

¹³ *Id*.

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because it is not economically viable to use naturally occurring citric acid in the Products.

21. **Defendant exploits consumer demand for preservative-free food.** Defendant's Representation seeks to capitalize on consumers' preference for products with no artificial preservatives. Indeed, "foods bearing 'free-from' claims are increasingly relevant to Americans, as they perceive the products as closely tied to health ... 84 percent of American consumers buy free-from foods because they are seeking out more natural or less processed foods. In fact, 43 percent of consumers agree that "free-from" foods are healthier than foods without a "free-from" claim, while another three in five believe the fewer ingredients a product has, the healthier it is (59 percent). Among the top claims free-from consumers deem most important are trans-fat-free (78 percent) and preservative-free (71 percent)."¹⁴

22. According to another study, when consumers were asked to choose a product that was the closest to their understanding of what "natural" means on product labels, on balance, they chose products with "No Preservatives" labels.¹⁵

23. Accordingly, Defendant's Representation is material to reasonable consumers. Reasonable consumers would attach importance to a representation that a product has "No Artificial Colors or Preservatives" because research demonstrates that a majority of consumers place importance on "preservative-free" claims.

24. The global sale of healthy food products is estimated to be \$4 trillion dollars and

¹⁴ See, Free-From Food Trends-US-May 2015, MINTEL https://www.mintel.com/press-%20centre/food-and-drink/84-of-americans-buy-free-from-foods-because-they-believe-them-tobe-more-natural-or-less-processed.

¹⁵ Sajida Rahman, et al., Assessing consumers' understanding of the term "Natural" on food labeling, Journal of Food Science, Vol. 85, No. 6, 1891-1896. (2020).

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is forecasted to reach \$7 trillion by 2025.¹⁶ Thus, consumers are willing pay a premium for healthy, non-preservative food items, as they hoped for in purchasing the Products.

25. Defendant's misleading and deceptive practices proximately caused harm to Plaintiffs and the proposed class members who suffered an injury in fact and lost money or property as a result of Defendant's deceptive conduct.

CLASS ACTION ALLEGATIONS

26. Plaintiffs seek to represent a class defined as all persons in the United States who, during the applicable statute of limitations period, purchased Defendant's Products (the "Class").

27. Plaintiffs seek to represent a subclass defined as all Class members who reside in New York who purchased the Products (the "New York Subclass") (collectively with the Class, the "Classes").

28. Members of the Classes are so numerous that their individual joinder herein is impracticable. On information and belief, members of the Class number in the hundreds of thousands. The precise number of Class members and their identities are unknown to Plaintiffs at this time but may be determined through discovery. Class members may be notified of the pendency of this action by mail and/or publication through the distribution records of Defendant and third-party retailers and vendors.

29. Common questions of law and fact exist as to all Class members and predominate over questions affecting only individual Class members. Common legal and factual questions include, but are not limited to, the true nature of the preservatives in the Products; whether the marketing, advertising, packaging, labeling, and other promotional materials for the Products are

¹⁶ Global Wellness Institute, *The Global Wellness Economy Stands at \$4.4 Trillion Amidst the Disruptions of COVID-19; Is Forecast to Reach \$7 Trillion by 2025*, https://www.hospitalitynet.org/news/4108643.html.

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deceptive; whether Plaintiffs and the members of the Classes have suffered damages as a result of Defendant's actions and the amount thereof; and whether Plaintiffs and the members of the Classes are entitled to attorneys' fees and costs.

30. The claims of the named Plaintiffs are typical of the claims of the Class in that the named Plaintiffs were exposed to Defendant's false and misleading marketing, purchased Defendant's Products, and suffered a loss as a result of those purchases.

31. Plaintiffs are adequate representatives of the Classes because their interests do not conflict with the interests of the Class members they seek to represent, they have retained competent counsel experienced in prosecuting class actions, and they intend to prosecute this action vigorously. The interests of Class members will be fairly and adequately protected by Plaintiffs and their counsel.

32. The class mechanism is superior to other available means for the fair and efficient adjudication of the claims of Class members. Each individual Class member may lack the resources to undergo the burden and expense of individual prosecution of the complex and extensive litigation necessary to establish Defendant's liability. Individualized litigation increases the delay and expense to all parties and multiplies the burden on the judicial system presented by the complex legal and factual issues of this case. Individualized litigation also presents a potential for inconsistent or contradictory judgments. In contrast, the class action device presents far fewer management difficulties and provides the benefits of single adjudication, economy of scale, and comprehensive supervision by a single court on the issue of Defendant's liability. Class treatment of the liability issues will ensure that all claims and claimants are before this Court for consistent adjudication of the liability issues.

CAUSES OF ACTION

<u>COUNT I</u> Violation of the New York General Business Law ("GBL") § 349 (On behalf of the New York Subclass)

33. Plaintiffs incorporate by reference and re-alleges herein all paragraphs alleged above.

34. Plaintiffs bring this cause of action on behalf of themselves and members of the New York Subclass against Defendant.

35. Plaintiffs and New York Subclass members are "persons" within the meaning of the GBL § 349(h).

36. Defendant is a "person, firm, corporation or association or agent or employee thereof" within the meaning of GBL § 349(b).

37. Under GBL § 349, "[d]eceptive acts or practices in the conduct of any business, trade or commerce are unlawful."

38. Defendant made false and misleading statements by marketing the Products as containing "No Artificial Colors or Preservatives" when in fact they contain the artificial preservative citric acid.

39. In doing so, Defendant engaged in deceptive acts or practices in violation of GBL§ 349.

40. Defendant's deceptive acts or practices were materially misleading. Defendant's conduct was likely to and did deceive reasonable consumers, including Plaintiffs, about the quality of its Products, as discussed throughout.

41. Plaintiffs and New York Subclass members were unaware of, and lacked a reasonable means of discovering, the material facts that Defendant withheld.

42. Defendant's actions set forth above occurred in the conduct of trade or commerce.

43. The foregoing deceptive acts and practices were directed at consumers.

44. Defendant's misleading conduct concerns widely purchased consumer products and affects the public interest. Defendant's conduct includes unfair and misleading acts or practices that have the capacity to deceive consumers and are harmful to the public at large. Defendant's conduct is misleading in a material way because it fundamentally misrepresents the production and quality of the Products.

45. Plaintiffs and New York Subclass members suffered ascertainable loss as a direct and proximate result of Defendant's GBL violations in that (a) they would not have purchased the Products had they known the truth, and (b) they overpaid for the Products on account of the "No Artificial Colors or Preservatives" misrepresentation, as described herein.

46. On behalf of themselves and other members of the New York Subclass, Plaintiffs seek to enjoin Defendant's unlawful acts and practices described herein, to recover their actual damages or \$50, whichever is greater, reasonable attorney's fees and costs, and any other just and proper relief available under GBL § 349.

<u>COUNT II</u> Violation of the New York General Business Law § 350 (On behalf of the New York Subclass)

47. Plaintiffs incorporate by reference and re-alleges herein all paragraphs alleged above.

48. Plaintiffs bring this claim individually and on behalf of the members of the New York Subclass against Defendant.

49. GBL § 350 provides that "[f]alse advertising in the conduct of any business, trade or commerce or in the furnishing of any service in this state is hereby declared unlawful."

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50. Defendant's labeling and advertisement of the Products was false and misleading in a material way. Specifically, Defendant advertised the Products as containing "No Artificial Colors or Preservatives" when in fact they contain the artificial preservative citric acid.

51. Plaintiffs and reasonable consumers understand Defendant's Representation to mean that the Products do not contain artificial preservatives.

52. This Representation was consumer-oriented and was likely to mislead a reasonable consumer acting reasonably under the circumstances.

53. This Representation has resulted in consumer injury or harm to the public interest.

54. As a result of this Representation, Plaintiffs and New York Subclass members have suffered economic injury because (a) they would not have purchased the Product had they known the truth, and (b) they overpaid for the Products on account of the "No Artificial Colors or Preservatives" misrepresentation, as described herein.

55. By reason of the foregoing and as a result of Defendant's conduct, Plaintiffs and New York Subclass members seek to enjoin the unlawful acts and practices described herein, to recover their actual damages or five hundred dollars, whichever is greater, three times actual damages, reasonable attorneys' fees and costs, and any other just and proper relief available under GBL § 350.

<u>COUNT III</u> Breach of Express Warranty (On behalf of the Class and the New York Subclass)

56. Plaintiffs incorporate by reference and re-alleges herein all paragraphs alleged above.

57. Plaintiffs bring this claim individually and on behalf of the members of the Class against Defendant.

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58. Defendant, as the producer, marketer, distributor, and/or seller, expressly warranted that the Products contain "No Artificial Colors or Preservatives."

59. Defendant's representations and warranties were part of the description of the goods and the bargain upon which the Products were offered for sale and purchased by Plaintiffs and members of the Classes.

60. In fact, the Products do not conform to Defendant's representations and warranties because the Products contain an artificial form of citric acid, a well-documented preservative. By falsely representing the Products in this way, Defendant breached its express warranty.

61. As a direct and proximate cause of Defendant's breach of express warranty, Plaintiffs and members of the Classes have been injured and harmed in an amount to be proven at trial because they would not have purchased the Products, or would have paid substantially less for them, had they known they contained an artificial preservative.

62. On February 12, 2024, Plaintiff Stanzione sent Defendant, via certified mail, a pre-suit notice letter that complied in all respects with U.C.C. §§ 2-313 and 2-607. Plaintiffs' counsel sent Defendant a letter advising that Defendant breached an express warranty and demanding that Defendant make full restitution by refunding the monies received therefrom. Defendant did not correct its advertising in response to Plaintiff Stanzione's letter.

<u>COUNT IV</u> Unjust Enrichment (In the Alternative)

63. Plaintiffs incorporate by reference and re-alleges herein all paragraphs alleged above.

64. Plaintiffs bring this claim individually and on behalf of members of the Class

against Defendant.

65. Plaintiffs and Class members conferred benefits on Defendant by paying money to Defendant for the purchase of the Products.

66. Defendant has knowledge of such benefits.

67. Defendant has been unjustly enriched in retaining the revenues derived from

Plaintiffs' and Class members' purchase of the Products. Retention of those moneys under these

circumstances is unjust and inequitable because Defendant misrepresented that the Products

contain "No Artificial Colors or Preservatives" when in fact they contain an artificial form of

citric acid, a known preservative.

68. Because Defendant's retention of the non-gratuitous benefits conferred on it by

Plaintiffs and Class members is unjust and inequitable, Defendant must pay restitution to

Plaintiffs and the Class members as ordered by the Court.

PRAYER FOR RELIEF

WHEREFORE Plaintiffs, individually and on behalf of all others similarly situated, seek

judgment against Defendant, as follows:

- (a) For an order certifying the Class and New York Subclass under Rule 23 of the Federal Rules of Civil Procedure, naming Plaintiffs as representatives of the Class and New York Subclass, and naming Plaintiffs' attorneys as Class Counsel to represent the Class and New York Subclass;
- (b) For an order finding in favor of Plaintiffs and the Classes on all counts asserted herein;
- (c) For compensatory and statutory damages in amounts to be determined by the Court and/or jury;
- (d) For prejudgment interest on all amounts awarded;
- (e) For an order of restitution and all other forms of equitable monetary relief;
- (f) For an order enjoining Defendant from continuing the illegal practices detailed herein and compelling Defendant to undertake a corrective advertising campaign; and

(g) For an order awarding reasonable attorneys' fees and expenses and costs of suit.

DEMAND FOR TRIAL BY JURY

Pursuant to Federal Rule of Civil Procedure 38(b), Plaintiffs demand a trial by jury of any

and all issues in this action so triable as of right.

Dated: May 28, 2024

Respectfully submitted,

BURSOR & FISHER, P.A.

By: <u>/s/ Julian C. Diamond</u> Julian C. Diamond

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* Pro Hac Vice application forthcoming

Attorneys for Plaintiffs

JS 44 (Rev. 03/24) Case 1:24-cv-03913 Docurrent to 55, 56, 56, 24 Page 1 of 2 Page 1D #: 17 The JS 44 civil cover sheet and the information contained herein naither replace nor symplement the file of the information of the information contained herein naither replace nor symplement the file of the information of the information contained herein naither replace nor symplement the file of the information of the information contained herein naither replace nor symplement the file of the information of the information contained herein naither replace nor symplement the file of the information of the information contained herein naither replace nor symplement the file of the information of the information contained herein naither replace nor symplement the file of the information of the information contained herein naither replace nor symplement the file of the information of the information contained herein naither replace nor symplement the file of the information of the

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I. (a) PLAINTIFFS			DEFENDANTS		
LAUREN STANZIONE and VICTORIA TYSON, individually and on behalf of all others similarly situate			THE HERSH	EY COMPANY	
(b) County of Residence of (E)	of First Listed Plaintiff XCEPT IN U.S. PLAINTIFF CA		County of Residence	of First Listed Defendant [] (IN U.S. PLAINTIFF CASES O	Dauphin County
(NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.		
(c) Attorneys (Firm Name, . Julian C. Diamond Bursor & Fisher, P 1330 Avenue of the New York, NY 100	.A. e Americas., 32nd Fl.	r)	Attorneys (If Known)		
II. BASIS OF JURISD	ICTION (Place an "X" in	One Box Only)	I. CITIZENSHIP OF PH	RINCIPAL PARTIES (Place an "X" in One Box for Plaintiff
1 U.S. Government	3 Federal Question		(For Diversity Cases Only) P1	TF DEF	and One Box for Defendant) PTF DEF
Plaintiff	(U.S. Government)	Not a Party)	Citizen of This State	1 1 Incorporated or Pri of Business In T	
2 U.S. Government Defendant	X 4 Diversity (Indicate Citizensh	ip of Parties in Item III)	Citizen of Another State	2 2 Incorporated <i>and</i> P of Business In A	
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IV. NATURE OF SUIT			-	Click here for: Nature of S	· · · · · · · · · · · · · · · · · · ·
CONTRACT		PERCONAL DUMPN	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
110 Insurance 120 Marine	PERSONAL INJURY 310 Airplane	PERSONAL INJURY 365 Personal Injury -	625 Drug Related Seizure of Property 21 USC 881	422 Appeal 28 USC 158 423 Withdrawal	375 False Claims Act 376 Qui Tam (31 USC
130 Miller Act	315 Airplane Product	Product Liability	690 Other	28 USC 157	3729(a))
140 Negotiable Instrument	Liability	367 Health Care/ Pharmaceutical		INTELLECTUAL PROPERTY RIGHTS	400 State Reapportionment
L 150 Recovery of Overpayment & Enforcement of Judgment	320 Assault, Libel & Slander	Pharmaceutical Personal Injury		820 Copyrights	410 Antitrust 430 Banks and Banking
151 Medicare Act	330 Federal Employers'	Product Liability		830 Patent	450 Commerce
152 Recovery of Defaulted Student Loans	Liability 340 Marine	368 Asbestos Personal Injury Product		835 Patent - Abbreviated	460 Deportation 470 Racketeer Influenced and
(Excludes Veterans)	345 Marine Product	Liability		New Drug Application 840 Trademark	Corrupt Organizations
153 Recovery of Overpayment	Liability	PERSONAL PROPERTY	LABOR	880 Defend Trade Secrets	480 Consumer Credit
of Veteran's Benefits 160 Stockholders' Suits	350 Motor Vehicle 355 Motor Vehicle	× 370 Other Fraud 371 Truth in Lending	710 Fair Labor Standards Act	Act of 2016	(15 USC 1681 or 1692) 485 Telephone Consumer
190 Other Contract	Product Liability	380 Other Personal	720 Labor/Management	SOCIAL SECURITY	Protection Act
195 Contract Product Liability	360 Other Personal	Property Damage	Relations	861 HIA (1395ff)	490 Cable/Sat TV
196 Franchise	Injury	385 Property Damage	740 Railway Labor Act	862 Black Lung (923)	850 Securities/Commodities/
	362 Personal Injury - Medical Malpractice	Product Liability	751 Family and Medical Leave Act	863 DIWC/DIWW (405(g)) 864 SSID Title XVI	Exchange 890 Other Statutory Actions
REAL PROPERTY	CIVIL RIGHTS	PRISONER PETITIONS	790 Other Labor Litigation	865 RSI (405(g))	891 Agricultural Acts
210 Land Condemnation	440 Other Civil Rights	Habeas Corpus:	791 Employee Retirement		893 Environmental Matters
220 Foreclosure 230 Rent Lease & Ejectment	441 Voting 442 Employment	463 Alien Detainee 510 Motions to Vacate	Income Security Act	FEDERAL TAX SUITS 870 Taxes (U.S. Plaintiff	895 Freedom of Information Act
240 Torts to Land	443 Housing/	Sentence		or Defendant)	896 Arbitration
245 Tort Product Liability	Accommodations	530 General		871 IRS—Third Party	899 Administrative Procedure
290 All Other Real Property	445 Amer. w/Disabilities - Employment	535 Death Penalty Other:	IMMIGRATION 462 Naturalization Application	26 USC 7609	Act/Review or Appeal of Agency Decision
	446 Amer. w/Disabilities -	540 Mandamus & Other	465 Other Immigration		950 Constitutionality of
	Other	550 Civil Rights	Actions		State Statutes
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VI. CAUSE OF ACTIO	Brief description of ca False Claims	use:			
VII. REQUESTED IN COMPLAINT: CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P. DEMAND \$5,000,000+ CHECK YES only if demanded in complaint: JURY DEMAND:					
VIII. RELATED CASE(S)					
IF ANY (See instructions): JUDGE DOCKET NUMBER					
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FOR OFFICE USE ONLY		June 0			
RECEIPT # AM	MOUNT	APPLYING IFP	JUDGE	MAG. JUE)GE

Case 1:24-cv **OBSIJF LOCATION OF LARRED 80/50/20 EDEGUBLE PageID** #: 18 Local Arbitration Rule 83.7 provides that with certain exceptions, actions seeking money damages only in an amount not in excess of \$150,000, exclusive of interest and costs, are eligible for compulsory arbitration. The amount of damages is presumed to be below the threshold amount unless a certification to the contrary is filed.

Plaintiffs

Case is Eligible for Arbitration

L Julian C. Diamond

compulsory arbitration for the following reason(s):

, do hereby certify that the above captioned civil action is ineligible for



monetary damages sought are in excess of \$150,000, exclusive of interest and costs,

, counsel for_

the complaint seeks injunctive relief,

the matter is otherwise ineligible for the following reason

DISCLOSURE STATEMENT - FEDERAL RULES CIVIL PROCEDURE 7.1

Identify any parent corporation and any publicly held corporation that owns 10% or more or its stocks:

RELATED CASE STATEMENT (Section VIII on the Front of this Form)

Please list all cases that are arguably related pursuant to Division of Business Rule 3 in Section VIII on the front of this form. Rule 3(a) provides that "A civil case is "related" to another civil case for purposes of this guideline when, because of the similarity of facts and legal issues or because the cases arise from the same transactions or events, a substantial saving of judicial resources is likely to result from assigning both cases to the same judge and magistrate judge." Rule 3(a) provides that "A civil case shall not be deemed "related" to another civil case merely because the civil case involves identical legal issues, or the same parties." Rule 3 further provides that "Presumptively, and subject to the power of a judge to determine otherwise pursuant to paragraph (b), civil cases shall not be deemed to be "related" unless both cases are still pending before the court."

NY-E DIVISION OF BUSINESS RULE 1(d)

1.)	Is the civil action being filed in County?	n the Eastern Distr I No	ict removed from a Ne	ew York State Court located in Nassau or Suffo	olk	
2.)	If you answered "no" above: a) Did the events or omission County? Yes	s giving rise to the	claim or claims, or a s	substantial part thereof, occur in Nassau or Su	ıffolk	
	b) Did the events or omission District? V es	s giving rise to the No	claim or claims, or a s	substantial part thereof, occur in the Eastern		
	c) If this is a Fair Debt Collection received:	on Practice Act case,	specify the County in wh	hich the offending communication was		
If your answer to question 2 (b) is "No," does the defendant (or a majority of the defendants, if there is more than one) reside in Nassau or Suffolk County, or, in an interpleader action, does the claimant (or a majority of the claimants, if there is more than one) reside in Nassau or Suffolk County?						
BAR ADMISSION						
	I am currently admitted in the Eastern District of New York and currently a member in good standing of the bar of this court.					
		Yes		No		
	Are you currently the subject of any disciplinary action (s) in this or any other state or federal court?					
		Yes (If yes,	olease explain	No		
	I certify the accuracy of all inf	•	above.			
	Signature: Julion	Dianol				

Case 1:24-cv-03913 Document 1-2 Filed 05/30/24 Page 1 of 2 PageID #: 19

AO 440 (Rev. 06/12) Summons in a Civil Action

UNITED STATES DISTRICT COURT

for the

Eastern District of New York

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LAUREN STANZIONE and VICTORIA TYSON, individually and on behalf of all others similarly situated,

Plaintiff(s)

v.

THE HERSHEY COMPANY

Civil Action No. 1:24-cv-3913

Defendant(s)

SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address) THE HERSHEY COMPANY 19 East Chocolate Avenue Hershey, PA 17033

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney, whose name and address are: Julian C. Diamond 1330 Avenue of the Americas, 32nd Floor New York, New York 10019

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

BRENNA B. MAHONEY CLERK OF COURT

Date:

Signature of Clerk or Deputy Clerk

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No.

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))

	This summons for (nam	ne of individual and title, if any)				
was re	ceived by me on (date)					
	□ I personally served	the summons on the individua	l at (place)			
	on (<i>date</i>) ; o					
	□ I left the summons at the individual's residence or usual place of abode with (<i>name</i>)					
	, a person of suitable age and discretion who resides there,					
	on (<i>date</i>) , and mailed a copy to the individual's last known address; or					
	□ I served the summons on (<i>name of individual</i>) , we designated by law to accept service of process on behalf of (<i>name of organization</i>)					
			on (date)	; or		
	\Box I returned the summ	nons unexecuted because		; or		
	Other (<i>specify</i>):					
	My fees are \$	for travel and \$	for services, for a total of \$	0.00 ·		
	I declare under penalty of perjury that this information is true.					
Date:						
			Server's signature			
			Printed name and title			

Server's address

Additional information regarding attempted service, etc: