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2024 I'm focused more on a CAUSE,
instead of GOALS 

Lemme explain...

A goal is something that we wish to accomplish and is usually easily measurable. A cause is the motive behind that goal, a true reason aka the "why". When we become less attached to that goal and further connect to the cause is where we find true fulfillment. Usually the cause has zero to do with you and has everything to do with others.

Goals are obviously important but the reason WHY we do everything should be the heart beat of every decision we make. Think about the saying "cause



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make. Think about the saying "cause and effect" for a moment; in order for a goal to happen (the effect) there must be a just cause first (the reason). They go hand in hand, so let's choose for our goals to be a biproduct and not the main product of our focus.

This will go over some heads but for those that grasp it, it's a game changer. People over profits, purpose over product, inspire over income; every single time ❤️

PS, meet Scarlet my new Low Rider ST. Always wanted a Harley and said 2024 would be that year, so here we are; welcome to the fleet. Stoked on the roads and experiences this things gonna take me 🤪



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