



ALEX MORTON

STAR PRESIDENTIAL

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Hard to believe it's been 13 years since I said "Yes" to joining the Direct Selling Profession. Looking back it's nothing but smiles and gratitude on the journey thus far including all of the ups, downs, tears of joy, tears of sadness, anxiety, excitement, lessons learned, great times, character building times, 77 countries, billions sold, & countless lives impacted. I've literally grown up and went from a 21 year kid to an adult 34



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impacted. I've literally grown up and went from a 21 year kid to an adult 34 year old man in this industry, right in front of many of your eyes.

If you're in sales, leadership, building a team, whether you're mostly virtual or doing the majority of the work physical (presentations and on the road) trust me when I tell you.. this is the best vehicle to be in. You control your own destiny, your own income, & your own life. Furthermore, it's going to be tough to



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Furthermore, it's going to be tough to get to \$10,000 a month and even harder to reach \$10,000 per week and eventually \$10,000 per day. But guess what, it's worth it, and you can do it.

I started off with health and wellness, went onto anti aging, & then landed in financial education. The skills it takes to win in these 3 sectors are the same skills it takes to win in life insurance, solar, home alarm systems, & everything in between. The secret is learning how



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solar, home alarm systems, & everything in between. The secret is learning how to get into momentum, staying there, & building some rockstar leaders along the way.

It will be tough, you'll second guess yourself, people will stab you in the back, your own mentor may even refer to your actions as "The Pearl Harbor Attack" and who knows maybe you'll even make it to the "Today Show" and getting your character destroyed in



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to your actions as "The Pearl Harbor Attack" and who knows maybe you'll even make it to the "Today Show" and getting your character destroyed in "Rolling Stone" Magazine. One thing is for sure, it's worth it. Not just the money and freedom but the all the humans you'll meet, learn from, & hopefully help. I've been able to understand so many cultures and now have friends all over the world. Our future kids will be able to "call someone" for a favor one day in virtually most countries on this planet.



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virtually most countries on this planet.
That's the ultimate gift.

Keep Going
Keep Believing
Keep Working Hard
Keep Developing Yourself
Stay Consistent
Stay Disciplined
Never Give Up

Clips of me from 2011-2013. DREAM
RIGHT



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BIG!!

IT'S ALL WAITING FOR YOU!!



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