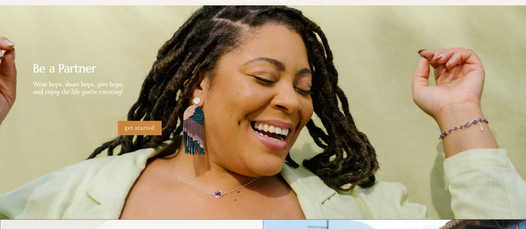
From Dec 1-12, enjoy FREE shipping on your entire order when you buy any of our "12 Days of Christmas" releases! Shop daily.

TRADES of HOPE

Fair Trade Jewelry and Ethical Fashion

We exist to empower women around the world but, honestly, we exist for you too.



Have a side gig with a purposeful income!

Low start up cost. No inventory. No minimum requirements.

We take care of your customers and ship all orders directly to them.

Work on the go with your own website and marketing tools we provide.

get started

All you have to do is wear hope, share hope, give hope – and enjoy the life you're creating.

Confindently know you're making a difference!

During your first full month as a Partner, you'll be invited to our monthly Artisan Partner call! Hear directly from the women you're partnering with about how you're alleviating poverty!

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

As a Trades of Hope Partner you enter a dignified partnership with our Artisans. They receive 100% of their asking price for the accessories they create and receive a living wage for their region. And you earn some extra money an income to bless your family as well. By wearing our Artisans' fair trade jewelry, you're creating a market demand for their business to flourish!

What perks do I get as a Trades of Hope Partner?

Will I receive training and support?

Do I need to be good at selling?

Why do you use a direct selling business model?

Is Trades of Hope a pyramid scheme?

The majority of our consultants earn a modest supplemental income.
See our Opportunity Plan linked here for details on how you can earn extra income while standing with women around the world.

Ready to be a Partner?

SELECT YOUR FAVORITE COLLECTION TO GET STARTED

Handcrafted Hope Collection

Hitting your browser's back button on the next page will cause your enrollment to be incomplete

Details | The Designs | The Tools | Technology Suite

Let Handcrafted Hope fill your life this season! Valued at over $50, these beautiful artisanal items were hand-selected by our style and business experts to support your success and the success of the Artisans you empower. Including the Merry Ornament Set and the Pura Luna Bracelet from Haiti, these designs keep families together and babies out of orphanages. Each product creates safe jobs for women in areas of extreme poverty!

ENJOY OVER $50 RETAIL VALUE of beautifully handcrafted designs for only $20!

EARN EXTRA INCOME by sharing stories about your favorite styles and Artisans!

EARN a $100 Coupon once you make your first $1,000 in sales!!

....AND GET PAID THE NEXT BUSINESS DAY!!

And the real value is...

You empower women around the world who are working to lead their families out of poverty & human trafficking.

Maternal's Story of Hope

Surrounded by the tropical beauty of Haiti, Maternia is also surrounded by extreme poverty. But neither poverty, nor the death of a child, nor domestic abuse have defined her. She has persevered through many challenging seasons and continues to pursue good things for her family.

While many mothers in her village have been forced to make the heartbreaking decision to give up their children to poverty orphanages to save them from starvation, this mother of five has been able to earn enough income to keep her family together by selling beads and making jewelry from discarded cereal boxes. Your purchase helps Maternia continue to keep her family together.

$20.00

Verify your partner

Ethical Trade Collection

Hitting your browser's back button on the next page will cause your enrollment to be incomplete

Details | The Designs | The Tools | Technology Suite

Opening doors for more ethical trade for artisans around the world! Valued at over $140, these beautiful artisanal items were hand-selected by our style and business experts to support your success and the success of the Artisans you empower. We carefully coordinated traditional artisanal craftsmanship and unique styles to bring you this collection of ethically made designs at irresistible discounts!

ENJOY OVER $140 RETAIL VALUE of beautifully handcrafted designs for only $70!

EARN EXTRA INCOME by sharing stories about your favorite styles and Artisans!

EARN a $200 Coupon once you make your first $2,000 in sales!!

....AND GET PAID THE NEXT BUSINESS DAY!!

And the real value is...

You empower women around the world who are working to lead their families out of poverty & human trafficking.

Hae Lee's Story of Hope

"When I was 15 years old, my mother needed money so I was trafficked to Greece. I worked there for six years. I was finally helped and returned back to my home country after six incredibly painful years. However, I had no idea what to do when I arrived. With only a primary school education, it was extremely difficult to find a job.

This Artisan community stepped in and offered me a new beginning. I was excited to study literacy, English, math, and computers. Through the program the Artisan community offers, I discovered my passion for capturing beauty. I've received specialized training and mentoring from professional photographers. Currently, I take many of the product and model photos for our organization. I come to this Artisan community with no confidence in myself, but now, I take pride in my work. At this workshop, I have found my self-worth and I have a sense of purpose. I have a community that is like family to me and I have been able to pursue dreams that I once thought were impossible."

$70.00

Verify your partner

Our Manifesto:

Each style is the physical expression of a woman's transformation.

Women around the world and their strength are our muse.

We have a vision of the world where women – from nation to nation – live unapologetically joyful lives.

We are women who know what we want and create the opportunity to reach it.

We believe that success is not a lofty goal reserved for a few. It's found in every woman who rises each day to show up as her beautifully imperfect self.

We make no apologies for the success, boldness, and influence we work to create for women near and far.

From Artisan to Partner, our income gives us confidence, pride, and peace of mind.

Because of our work, we radiate as our true selves. And we collectively rise to illuminate a more hopeful world.

We are ONE WORLD. WOMEN. RISING. TOGETHER.

Have questions about being a Partner? We would love to chat with you!

Provide us with the contact info below and we'll be in touch with you soon...

FIRST NAME *

LAST NAME *

ZIP CODE *

CELL PHONE NUMBER

EMAIL *

submit

Fashion as a Force for Good

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Ready to be a Partner?

SELECT YOUR FAVORITE COLLECTION TO GET STARTED

Paz Collection

Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details | **The Designs** | **The Tools** | **Technology Suite**

- Mosaic Clutch

Every ethically made design has variations as a part of the Artisan made charm!

$10.00

let's get started

Amor Collection

Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details | **The Designs** | **The Tools** | **Technology Suite**

- Rosa Bracelet
- Huipil Luggage Tag
- Natalia Blend Coffee Sample
- Mosaic Clutch
- Floret Earrings

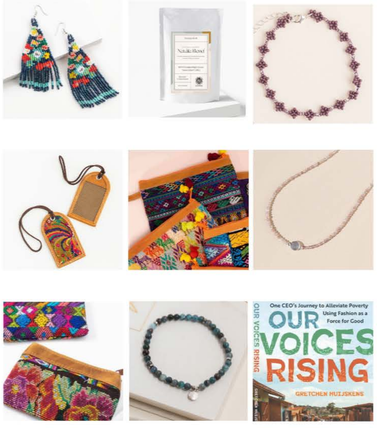
And a Signed Copy of our CEO, Gretchen's Book, Our Voices Rising! She wrote all about her first trip to Haiti, her experience starting an orphanage, and why she transitioned from charity work into focusing on job creation through Trades of Hope.

Every ethically made design has variations as a part of the Artisan made charm!

$59.00

let's get started

Esperanza Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details | **The Designs** | **The Tools** | **Technology Suite**

- Rosa Bracelet
- Huipil Luggage Tag
- Natalia Blend Coffee Sample
- Mosaic Clutch
- Floret Earrings
- Legacy Bracelet
- Huipil Coin Purse
- Identity Quartz Necklace

And a Signed Copy of our CEO, Gretchen's Book, Our Voices Rising! She wrote all about her first trip to Haiti, her experience starting an orphanage, and why she transitioned from charity work into focusing on job creation through Trades of Hope.

Every ethically made design has variations as a part of the Artisan made charm!

$119.00

let's get started

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

What perks do I get as a Trades of Hope Partner?

- You earn 20 – 25% cash back on all sales made. Get paid the next business day!
- Earn coupons, recognition and rewards!
- Be a part of a loving, compassionate, like-minded sisterhood community.

Will I receive training and support?

Do I need to be good at selling?

Why do you use a direct selling business model?

Is Trades of Hope a pyramid scheme?

The majority of our consultants earn a modest supplemental income.
See our Opportunity Plan linked here for details on how you can earn extra income while standing with women around the world.

Ready to be a Partner?

SELECT YOUR FAVORITE COLLECTION TO GET STARTED

Paz Collection

Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details | **The Designs** | **The Tools** | **Technology Suite**

- An expert, compassionate customer support team
- On-demand business training
- Organized galleries of marketing materials
- The newest Lookbook Chapter!

$10.00

let's get started

Amor Collection

Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

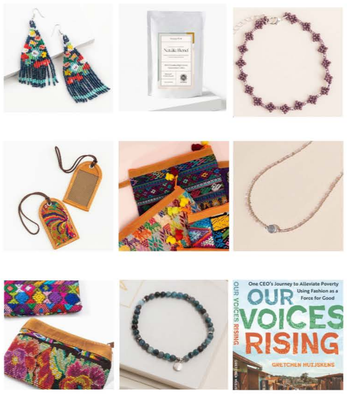
Details | **The Designs** | **The Tools** | **Technology Suite**

- An expert, compassionate customer support team
- On-demand business training
- Organized galleries of marketing materials
- The Most Recent Lookbook Chapter (pack of 10)
- Pop-Up Checklists with helpful scripts and tools
- Sales Receipt Sampling Pack (pack of 5)
- Storybook (pack of 5)

$59.00

let's get started

Esperanza Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details | **The Designs** | **The Tools** | **Technology Suite**

- An expert, compassionate customer support team
- On-demand business training
- A Simplified Opportunity Plan
- Organized galleries of marketing materials
- Jan Lookbook (pack of 10) & current month's Lookbook (pack of 10)
- Pop-Up Checklists with helpful scripts and tools
- Cue Cards
- Sales Receipt Sampling Pack (pack of 5)
- Storybook (pack of 5)

$119.00

let's get started

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

What perks do I get as a Trades of Hope Partner?

Will I receive training and support?

Of course! We provide training and support that will help you make an impact and earn an income. You'll meet other Partners through our Partner Facebook Group and at events. The Home Team provides weekly training calls, marketing tools and our Hope Central Training and Tools Website.

Do I need to be good at selling?

Why do you use a direct selling business model?

Is Trades of Hope a pyramid scheme?

The majority of our consultants earn a modest supplemental income.
See our Opportunity Plan linked here for details on how you can earn extra income while standing with women around the world.

Ready to be a Partner?

SELECT YOUR FAVORITE COLLECTION TO GET STARTED

Paz Collection

Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details | **The Designs** | **The Tools** | **Technology Suite**

Your Technology Suite provides all the tools you need to manage your business and share with your customers. You'll receive your first month free, and then $9.95 / month afterward (may be canceled anytime).

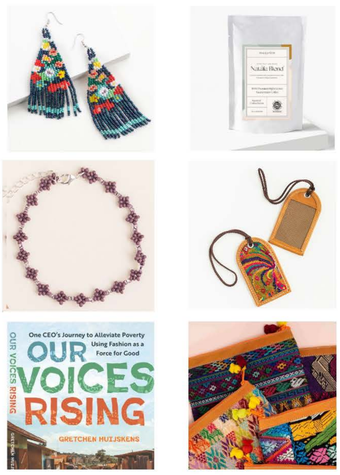
The Technology Suite includes:

- Your own Personal Website (updated regularly by our in-house creative geniuses)
- Your own Personal QR Code, which will link to your Personal Website when scanned
- Individual party links and QR Codes for each hostess and pop-up that you have
- Strategic marketing emails and targeted text messages about products and specials sent to your customers
- An online office to manage your business from anywhere (school pick up line or by the pool – up to you!)
- Custom-made Social Media posts and tools to highlight your business on Facebook and Instagram

$10.00

let's get started

Amor Collection



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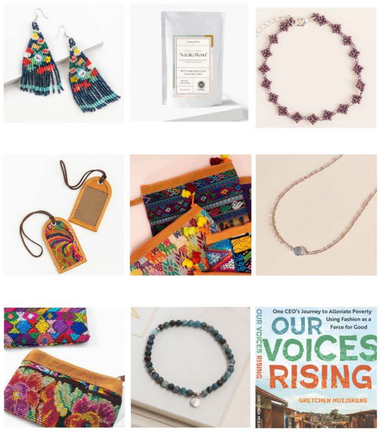
Esperanza Collection



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$119.00

let's get started

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

What perks do I get as a Trades of Hope Partner?

Will I receive training and support?

Do I need to be good at selling?

No! You are not a salesperson; you are a storyteller. You don't need to have any background in sales. We work together, we earn together. We each support our families. We support each other. We give each other dignity. We have the same needs, the same values, same hopes ... we just have different circumstances.

Why do you use a direct selling business model?

Is Trades of Hope a pyramid scheme?

The majority of our consultants earn a modest supplemental income.
See our Opportunity Plan linked here for details on how you can earn extra income while standing with women around the world.

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

What perks do I get as a Trades of Hope Partner?

Will I receive training and support?

Do I need to be good at selling?

Why do you use a direct selling business model?

We use the direct selling business model because we want to help as many women around the world as possible. Our community of Trades of Hope Partners advocate and sell for our Artisans far more than we could alone. They create a higher demand for our Artisans' fair trade accessories, which increases our Artisans' income exponentially.

From Artisan to Partner, we all appreciate this dignified partnership.

Is Trades of Hope a pyramid scheme?

The majority of our consultants earn a modest supplemental income.
See our Opportunity Plan linked here for details on how you can earn extra income while standing with women around the world.

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

What perks do I get as a Trades of Hope Partner?

Will I receive training and support?

Do I need to be good at selling?

Why do you use a direct selling business model?

Is Trades of Hope a pyramid scheme?

Trades of Hope is not a pyramid scheme. Pyramid schemes are illegal. As a member of the Direct Selling Association (DSA), we support legislative efforts to eradicate pyramid schemes in the U.S. They threaten the opportunities that 6 million women in legitimate direct sales count on every day. (source: DSA)

According to Forbes, who credits the DSA, "...Pyramid schemes are illegal and the vast majority of their participants lose money. They rely on recruiting new representatives to profit (not product sales), charge reps large upfront fees and convince them to buy large amounts of inventory that is not returnable. Their products generally have little or no actual value."

In contrast to this definition, sales of our fair trade product line is central to our business model. A Partner can join for as little as $79 (seasonally, it can be less), and as a DSA member, we offer 90% buyback of our starter collections. Finally, purchasing and maintaining high quanities of inventory is prohibited in our Partner Terms and Agreements.

The majority of our consultants earn a modest supplemental income.
See our Opportunity Plan linked here for details on how you can earn extra income while standing with women around the world.