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3023 First Avenue			
San Diego, California 92103 Phone: (619) 291-1900			
Attorneys for Plaintiffs			
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SUPERIOR COURT FOR THE STATE OF CALIFORNIA			
COUNTY OF LOS ANGELES			
AMBER ANDERSON, an individual;	№ 238TCV28941		
LATHROP, an individual; ANITRA			
individual; and ARASH MAGHBOULEH, an individual, on behalf of themselves and all others similarly situated,	CLASS ACTION COMPLAINT		
Plaintiffs,	JURY TRIAL DEMANDED		
ν.			
UNITED PARCEL SERVICE OF			
PARCEL SERVICE, INC.; a corporation;			
and DOES 1 through 100, inclusive,			
Defendants.			
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	 THOMAS A. LEARY, SB# 123792 B023 First Avenue San Diego, California 92103 Phone: (619) 291-1900 Attorneys for Plaintiffs SUPERIOR COURT FOR COUNTY O AMBER ANDERSON, an individual; CHAKA THEUS, an individual; RONALD LATHROP, an individual; ANITRA HALL, an individual; BRIAN FELSEN, an individual; and ARASH MAGHBOULEH, an individual, on behalf of themselves and all others similarly situated, Plaintiffs, v. UNITED PARCEL SERVICE OF AMERICA, INC., a corporation; UNITED 		

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COMPLAINT

Plaintiffs Amber Anderson, Chaka Theus, Anitra Hall, Brian Felsen, Ronald Lathrop, and
Arash Maghbouleh, by and through their undersigned counsel, on their own behalf and on behalf
of all other persons similarly situated (residents of California only) (collectively, "Plaintiffs"), sue
United Parcel Service of America, Inc; United Parcel Service, Inc. ("UPS") and Does 1 through
100 ("Doe Defendants") (UPS and Doe Defendants are collectively referred to herein as the
"Defendants") and for this Complaint, allege upon information and belief, and based on the
investigation to date of their counsel, as follows:

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INTRODUCTION

This is a class action brought for the benefit and protection of Plaintiffs, and all other
 similarly situated consumers who are residents of California, who have visited and used
 Defendants' website, ups.com (the "Website").

By way of this action, Plaintiffs, and all others similarly situated, seek statutory
 damages available as a result of Defendants' violation of California Civil Code section 1670.8, as
 well as public injunctive relief to enjoin ongoing violations of said statutory provisions.

16 3. Because of the current power of the internet and social media platforms to publicize a company's offerings of goods or services—and the potential harm to corporate interests when 17 negative consumer statements "go viral"-Defendants have a significant incentive to minimize the 18 19 negative publicity they receive, including in the form of negative online reviews and comments. 20 Some companies have gone so far as to attempt to prohibit customers and potential customers from making negative statements about the goods or services they offer, to the detriment of consumers, 21 potential consumers, and the public of the State of California. Fortunately, California Civil Code 22 section 1670.8 was enacted to protect the right of California consumers to voice their opinions, 23 observations, and experiences about the products and services delivered or offered to California 24 consumers, as well as the citizens of the State of California. The California Legislature reasonably 25 26 and correctly determined that such freedom is important to keep the public informed and keep large corporations honest about the quality of the goods or services they offer to consumers. 27

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4. Section 1670.8(a) provides as follows: "(1) A contract or proposed contract for

the sale or lease of consumer goods or services may not include a provision waiving the consumer's right to make any statement regarding the seller or lessor or its employees or agents, or concerning the goods or services" and "(2) It shall be unlawful to threaten or seek to enforce a provision made unlawful under this section, or to otherwise penalize a consumer for making any statement protected under this section." Section 1670.8's protections are so important that the statute expressly provides that "any waiver of the provisions of this section is contrary to public policy, and is void and unenforceable."

5. In order to use and benefit from the UPS Website, Website visitors, or users, are informed that they must agree to Defendants' Website Terms of Use ("Terms"). In fact, UPS asserts that simply by accessing or using their Website, users have agreed to be bound by the Terms—regardless of whether users are simply visiting the Website or are actual purchasers or registered members of the Website. The Terms provide, "these Terms of Use govern Your use of the Website and all applications, software, and services available on the Website."

14 6. While conducting substantial business with California consumers, the Terms 15 Defendants impose upon customers and prospective customers of UPS clearly violate Section 16 1670.8. Pursuant to the Terms that Defendants impose upon their customers for the privilege of 17 accessing the goods and/or services offered and promoted on the Website, UPS requires users to "agree to use the Website. . . in a fashion that does not, in the sole judgment of UPS, negatively 18 19 reflect on the goodwill or reputation of UPS...." The Terms further threaten visitors to the Website 20 who consider violating the Terms that "UPS, in its sole discretion, may terminate or suspend [y]our 21 use of the Website, the UPS Systems, Information, Services, and Content at any time and for any 22 or no reason in its sole discretion. ..."

7. Defendants' conduct is unlawful, including among other reasons, because it is aimed
to stifle California consumers' right to free speech, and the right of the California public to hear
lawful discourse. Defendants' strong-arm tactics to silence injured parties were and continue to be
intentionally exercised to protect Defendants' self-promoting public image for commercial and
other benefits. Defendants' unlawful business practices, purposefully designed to maintain and
increase its consumers and prop up its stock price, all while denying public, consumers, and

PLAINTIFFS' CLASS ACTION COMPLAINT

1 potential consumers accurate information so that they may make informed decisions as consumers. 2 8. By way of these provisions, UPS seeks to have users waive their right as consumers 3 to make negative statements regarding UPS or its employees, agents, goods or services, and further threatens to penalize consumers for making such statements. These unlawful restrictions-4 5 imposed by Defendants against their own customers and prospective customers—is an important 6 component of UPS' business strategy, which relies upon the popularity of its service offerings 7 nationwide to generate significant revenues and profits. But Defendants' efforts to silence their customers and prospective customers is clearly prohibited by California law, thereby subjecting 8 9 Defendants to significant penalties, as described herein. 10 JURISDICTION AND VENUE 9. 11 This Court has jurisdiction over the claims and causes of action asserted herein 12 because such claims arise solely and specifically out of Defendants' unlawful practices within the 13 State of California, and relate to at least one statute-California Civil Code section 1670.8---that 14 was designed to protect California's citizens, the application of which is exclusively a matter for 15 the courts of this State. 16 10. Venue is proper in this Court because: Defendants transact business in California 17 and in the County of Los Angeles based on Plaintiffs' use of the Website in this County; Defendants have committed unlawful acts in the County by and through the Website and associated business 18 19 transactions within the County; and a substantial part of the events giving rise to the claims alleged herein occurred in this County, where at least one of the Plaintiffs resides. 20 21 THE PARTIES 22 11. At all relevant times, Plaintiff Amber Anderson was and has been a citizen of the State of California and a resident of Los Angeles County. Plaintiff Anderson visited and used 23 24 Defendants' Website, ups.com, within the applicable limitations period in Los Angeles County in the State of California. 25 12. At all relevant times, Plaintiff Chaka Theus was and has been a citizen of the State 26 27 of California and a resident of Los Angeles County. Plaintiff Theus visited and used Defendants' 28 Website, ups.com, within the applicable limitations period in Los Angeles County in the State of PLAINTIFFS' CLASS ACTION COMPLAINT

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13. At all relevant times, Plaintiff Anitra Hall was and has been a citizen of the State of California and a resident of Los Angeles County. Plaintiff Hall visited and used Defendants' Website, ups.com, within the applicable limitations period in Los Angeles County in the State of California.

At all relevant times, Plaintiff Brian Felsen was and has been a citizen of the State
of California and a resident of Los Angeles County. Plaintiff Felson visited and used Defendants'.
Website, ups.com, within the applicable limitations period in Los Angeles County in the State of
California.

10 15. At all relevant times, Plaintiff Ronald Lathrop was and has been a citizen of the
11 State of California. Plaintiff Lathrop visited and used Defendants' Website, ups.com, within the
12 applicable limitations period in the State of California.

13 16. At all relevant times, Plaintiff Arash Maghbouleh was and has been a citizen of the
14 State of California. Plaintiff Maghbouleh visited and used Defendants' Website, ups.com, within
15 the applicable limitations period in the State of California.

16 17. Upon information and belief, UPS is comprised of affiliated corporate entities, each 17 of which conducts business in the state of California with California citizens. These entities, 18 individually or collectively, through an integrated corporate structure (the details of which Plaintiffs 19 are presently unaware), markets, sells and provides global supply chain goods or services, including 20 without limitation shipping and tracking services of goods or documents. Defendants operate in 21 California and generate sales through the Website.

18. The true names and/or capacities, whether individual, corporate, partnership, associate, governmental, or otherwise, of the Doe Defendants, inclusive, and each of them, are unknown to Plaintiffs at this time, who therefore sues said Doe Defendants by such fictitious names. Plaintiffs are informed and believe, and thereon allege, that each defendant designated herein as a Doe Defendant caused injuries and damages proximately thereby to Plaintiffs as hereafter alleged, and that each Doe Defendant is liable to Plaintiffs for the acts and omissions alleged herein below, and the resulting injuries to Plaintiffs, and damages sustained by Plaintiffs. Plaintiffs will amend

PLAINTIFFS' CLASS ACTION COMPLAINT

this Complaint to allege the true names and capacities of said DOE Defendants when that same is ascertained.

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FACTS COMMON TO ALL CLASS MEMBERS

At all relevant times, UPS was and currently is in the business of advertising, 19. promoting, marketing, selling, and distributing consumer services or products through the Website, which Website is targeted to, and accessible by, the citizenry of California.

7 20. UPS is well-aware that its public image is vital to maintaining and gaining customers. If the public sees content posted by users that may be insulting to UPS, and/or any of 8 9 its partners, and/or any its employees, and/or concerning any of its goods or services, then its current 10 customers and/or prospective customers may shift to a competitor, ultimately resulting in loss of business and loss of revenue. 11

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21. Thus, in order to maintain a positive public image, UPS has-engaged in an intentional business strategy to silence each and every customer or potential customer who visits 14 its Website by purporting to bind users to its Terms—immediately upon accessing its Website.

15 22. Specifically, UPS' Terms provide that "[b]y accessing or using the Site. . . [y]ou 16 agree to use the Website. . . in a fashion that does not, in the sole judgment of UPS, negatively 17 reflect on the goodwill or reputation of UPS..."

UPS' Terms, moreover, threaten to penalize users for making any statements that it 18 23. considers to "negatively reflect on the goodwill or reputation of UPS" in providing that "UPS, in 19 its sole discretion, may terminate or suspend [y]our use of the Website, the UPS Systems, 20 Information, Services, and Content at any time and for any or no reason in its sole discretion," 21 22 24. UPS forbids any California consumers, or potential California consumers, who have visited or used the Website, or are even considering purchasing services or products from UPS 23 24 through its Website, from making any statements that would purportedly "negatively reflect on the 25 goodwill or reputation" of UPS itself, any of its partners, any of its employees, any of its agents, or 26 any of its goods or services.

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In doing so, UPS has and continues to engage in conduct that violates California 25. Civil Code section 1670.8.

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1	26. Each of the Plaintiffs specifically identified herein, and millions more similarl	
2	situated persons in the State of California, have visited the Website-either as consumers or	
3	potential consumers—and thus have ostensibly been subjected to the unlawful Terms.	
4	CLASS ACTION ALLEGATIONS	
5	27. Pursuant to California Code of Civil Procedure section 382, Plaintiffs bring this	
6	class action on their own behalf and on behalf of all other similarly situated consumers in California.	
7	The proposed class is defined as follows:	
8	a. During the fullest period allowed by law, all persons residing in California who visited	
9	or used the Website (the "Class").	
10	28. Like Plaintiffs, all Class members are California residents who visited or used the	
11	Website and who were subject to the Terms that limit their right as consumers to make statements	
12	regarding Defendants, their employees or agents, or concerning the goods or services.	
13	29. Excluded from the Class are assigned judges and members of their families within	
14	the first degree of consanguinity; Defendants; and Defendants' subsidiaries, affiliates, officers, and	
15	directors.	
16	30. The requirements of Code of Civil Procedure section 382 are satisfied for the	
17	proposed Class.	
18	31. The proposed Class is so numerous that individual joinder of all the members is	
19	impracticable because members of the Class number at least in the tens or hundreds of thousands.	
20	The precise number of Class members and their identities are unknown to Plaintiffs at this time but	
21	are objectively ascertainable and will be determined through appropriate discovery and other	
22	readily available means.	
23	32. Defendants possess objective evidence as to the identity of each Class member and,	
24	to a reasonable degree of certainty, the harm suffered by each Class member, including without	
25	limitation web traffic data evidencing visits to the Website, sales receipts, phone numbers, names,	
26	rewards accounts data, credit card data, customer service complaint forms/emails/date, and other	
27	evidence which objectively identifies Class members.	
28	33. Class members may be notified of the pendency of this action by mail, publication 7	
	PLAINTIFFS' CLASS ACTION COMPLAINT	

1	and/or through the records of Defendants.	
2	34. There are common questions of law and fact affecting Plaintiffs and Class members.	
3	Common legal and factual questions include, but are not limited to:	
4	a. Whether each imposition of Defendants' Terms upon members of the Class constitutes a	
5	violation of the provisions of California Civil Code section 1670.8 and, if so, whether each such	
6	violation is a "willful, intentional, or reckless" violation;	
7	b. Whether Defendants' Terms are unlawful, contrary to public policy, void and/or	
8	unenforceable;	
9	c. Whether Class members are entitled to civil penalties; and	
10	d. Whether, as a result of Defendants' misconduct alleged herein, Plaintiffs and Class	
11	members are entitled to injunctive and/or public injunctive relief, and if so, the nature of such relief.	
12	35. Plaintiffs' claims are typical of the claims of the proposed Class because the rights	
13	of Plaintiffs and Class members were violated in the same manner by the same conduct.	
14	36. Plaintiffs and Class members are all entitled to recover statutory penalties and other	
15	relief arising out of Defendants' violations of statutory law alleged herein.	
16	37. Plaintiffs will fairly and adequately represent and protect the interests of the Class.	
17	38. Plaintiffs' interests do not conflict with the interests of the Class they seek to	
18	represent. Plaintiffs have retained counsel competent and experienced in prosecuting class actions,	
19	and Plaintiffs intend to vigorously prosecute this action.	
20	39. The class mechanism is superior to other available means for the fair and efficient	
21	adjudication of the claims of Plaintiffs and Class members.	
22	40. Given the relative value of statutory penalties available to any of the individual Class	
23	members, individual litigation is not practicable.	
24	41. Individual Class members will not wish to undertake the burden and expense of	
25	individual cases.	
26	42. In addition, individualized litigation increases the delay and expense to all parties	
27	and multiplied the burden on the judicial system. Individualized ligation also presents the potential	
28	for inconsistent or contradictory judgments.	
	PLAINTIFFS' CLASS ACTION COMPLAINT	

1	43. In contrast, the class action device presents far fewer management difficulties and		
2	provides the benefits of single adjudication, economy of scale, and comprehensive supervision by		
3	a single court.		
4	44. Questions of law and fact common to all Class members predominate over any		
5	questions affecting only individual Class members. Injuries sustained by Plaintiffs and Class		
6	members flow, in each instance, from a common nucleus of operative facts as set forth above.		
7	45. In each case, Defendants' actions caused harm to all Class members as a result of		
8	such conduct. The resolution of these central issues will be the focus of the litigation and		
9	predominate over any individual issues.		
10	46. Proposed Class counsel possesses the knowledge, experience, reputation, ability,		
11	skill, and resources to represent the Class and should be appointed lead counsel for the Class.		
12	COUNT I- VIOLATION OF CIVIL CODE SECTION 1670.8		
13	47. Plaintiffs re-allege and incorporate by reference Paragraphs 1 through 46 of their		
14	Complaint. Plaintiffs assert this first cause of action on behalf of themselves and all other similarly		
15	situated persons residing in California who visited or used the Website.		
16	48. Defendants are in the business of selling or leasing consumer goods or services.		
17	49. Plaintiffs and Class members visited or used the Website.		
18	50. Pursuant to the Terms on the Website, Defendants require users to "agree to use the		
19	Website in a fashion that does not, in the sole judgment of UPS, negatively reflect on the		
20	goodwill or reputation of UPS" The Terms further threaten visitors to the Website who consider		
21	violating the Terms that "UPS, in its sole discretion, may terminate or suspend [y]our use of the		
22	Website, the UPS Systems, Information, Services, and Content at any time and for any or no reason		
23	in its sole discretion"		
24	51. By simply accessing or using the Website, Defendants purport to have charged		
25	Plaintiffs and Class members with having read, understood, and agreed to be bound by the Terms.		
26	52. By way of this restriction, Defendants intentionally, willfully, or recklessly seek to		
27	have Plaintiffs and the Class members waive their right as consumers to make statements regarding		
28	Defendants or their employees, agents, and goods or services, which restriction is prohibited under 9		
	PLAINTIFFS' CLASS ACTION COMPLAINT		

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1	California Civil Code 1670.8 and is contrary to public policy.	
2	53. Defendants have repeatedly violated California Civil Code <u>1</u> 670.8 in relation to each	
3	of the Plaintiffs and Class members and their respective interactions with the Website.	
4	54. Plaintiffs and Class members are also entitled to civil penalties for Defendants'	
5	violations of Civil Code 1670.8, as well as injunctive and/or public injunctive relief.	
6	PRAYERS FOR RELIEF	
7	WHEREFORE, Plaintiffs, on behalf of themselves and the putative Class members, pray	
8	for judgment as follows:	
9	a. Determining that this action is a proper class action and certifying the Class, as defined	
10	herein;	
11	b. Appointing Plaintiffs as Class representatives;	
12	c. Appointing the undersigned as Class counsel;	
13	d. Finding Defendants liable to Plaintiffs and Class members for damages in such amount(s)	
14	as the Court or Jury may determine;	
15	e. Awarding statutorily provided damages to Plaintiffs and Class members as appropriate;	
16	f. Awarding pre- and post-judgment interest;	
17	g. Awarding injunctive relief, including public injunctive relief, as claimed herein or as the	
18	Court may deem proper;	
19	h. Awarding Plaintiffs and Class members attorney fees and all litigation costs, as allowed	
20	by law; and	
21	i. Awarding such other and further relief as may be just and proper.	
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	PLAINTIFFS' CLASS ACTION COMPLAINT	
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1	1 DEMAND FOR JURY TRIAL	
2	Plaintiffs hereby demand a trial by jury on all issues so triable.	
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4	4 Dated: November 21, 2023 SINGLETON SCHREIB	ERLIP
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6	6 By:	
7	7 Christopher R. Re Attorneys for Pla	intiffs
8	8 LAW OFFICES OF T	HOMAS LEARY,
9		LEARI,
10		
11	11 By. <u>Markan Comparent Andrews</u> (Thomas A. Leary	. seay
12	12 Thomas A. Leary 12 Attorneys for Pla	intiffs (
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