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vectormarketing  How one sales professional went from humble beginnings to hitting \$2M in sales 🔥

"When I first started as a sales rep in 2008, I had no idea **how far this journey would take me**. I never thought that I'd win the **Standard of Excellence**, let alone **Rolex and Hall of Fame**.

My journey to selling over \$2M in Cutco has been incredible, but it **didn't happen overnight**. Before I started, I made the decision that I would **always be myself** no matter what. With that and consistency, I slowly started to build relationships and become a better student of the business.



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Over the years, I've become **even more enthusiastic** about sales – probably even more than I was when **I first started.**

JORDAN BLEIWEISS



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Once my paychecks started **repeatedly having commas** in them - I really started to understand the potential. Over the years, I became even more enthusiastic about sales as I was when I first started. I had my best days, best weeks, best months, and best years - and **if I can do it, anyone can achieve it.**

Being **upfront and authentic** with my customers has made a huge impact in helping me reach my sales goals. The fact I have customers that will randomly reach out and reorder is an amazing feeling. In fact, most of them are actually **eager to buy just to support me.**

When I was \$1600 away from 2M, I



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Looking back on my journey, I'm most proud of where I'm at and where I can still take it.

Looking forward, I'm excited that there will always be more for me to accomplish.

JORDAN BLEIWEISS



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When I was \$1600 away from 2M, I called one of my best clients and asked him if he wanted to be my 2M customer, to which he responded enthusiastically: "**what do I need to buy?**" He was even more excited than I was at the moment, and ended up purchasing a signature with steak knives to put me over.

Looking back on my journey, I'm **most proud of where I'm at** and where I can still take it. Looking forward, there will always be more for me to accomplish. My **goals for the future** are to have 100K day, 500K Campaign, and 1 Million Dollar Year." - Jordan Bleiweiss, CSP | \$2M in Cutco sales (Ft Lauderdale, FL)

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