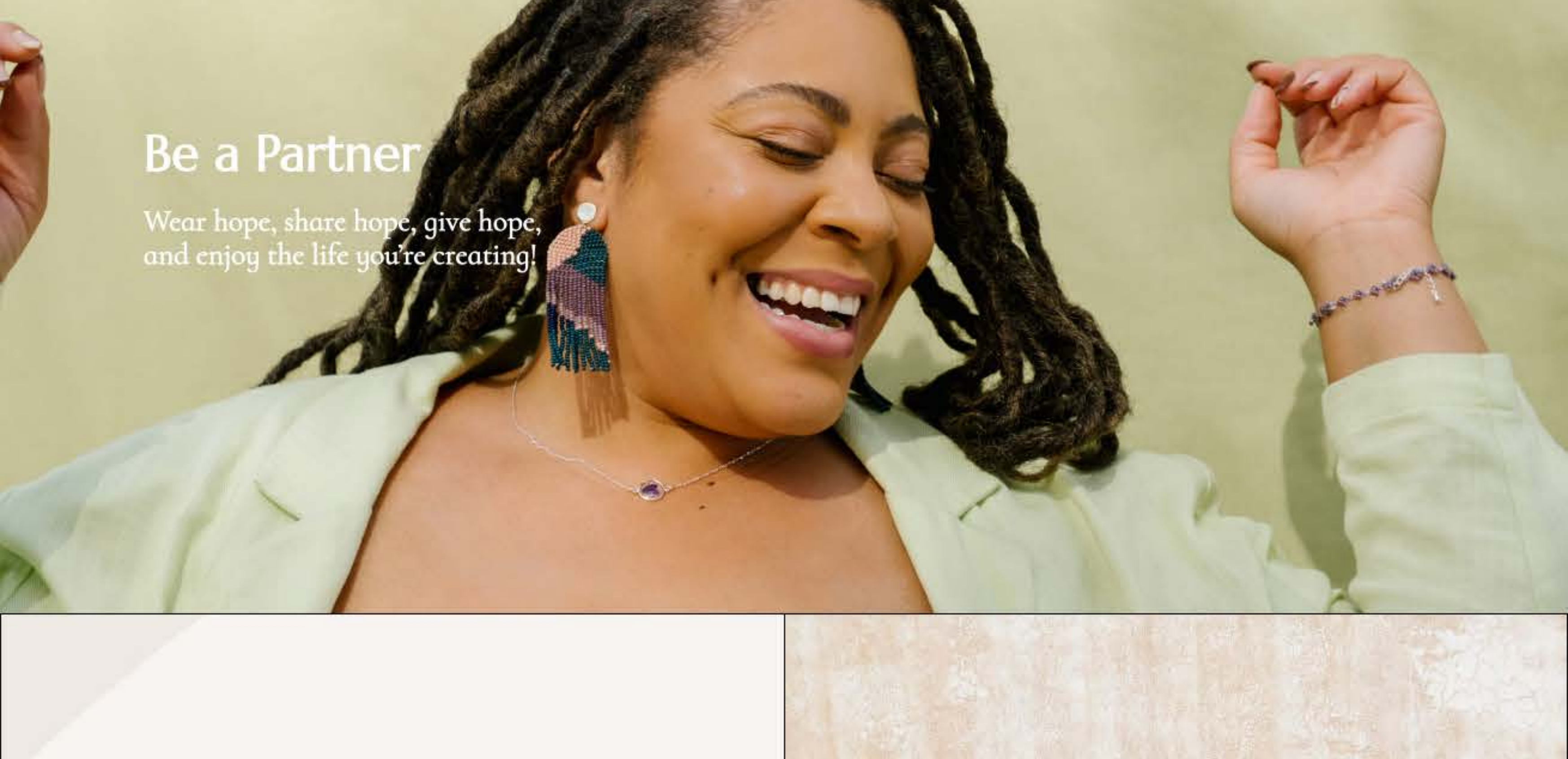


TRADES OF HOPE

Fair Trade Jewelry and Ethical Fashion

- NEW
- SHOP BY CAUSE
- JEWELRY
- GIFTS
- BAGS
- APPAREL
- HOME
- SALE
- PARTNER
- BE AN ADVOCATE
- IMPACT
- OUR STORY
- KINDRED

We exist to empower women around the world but, honestly, we exist for you too.



Be a Partner

Wear hope, share hope, give hope, and enjoy the life you're creating!

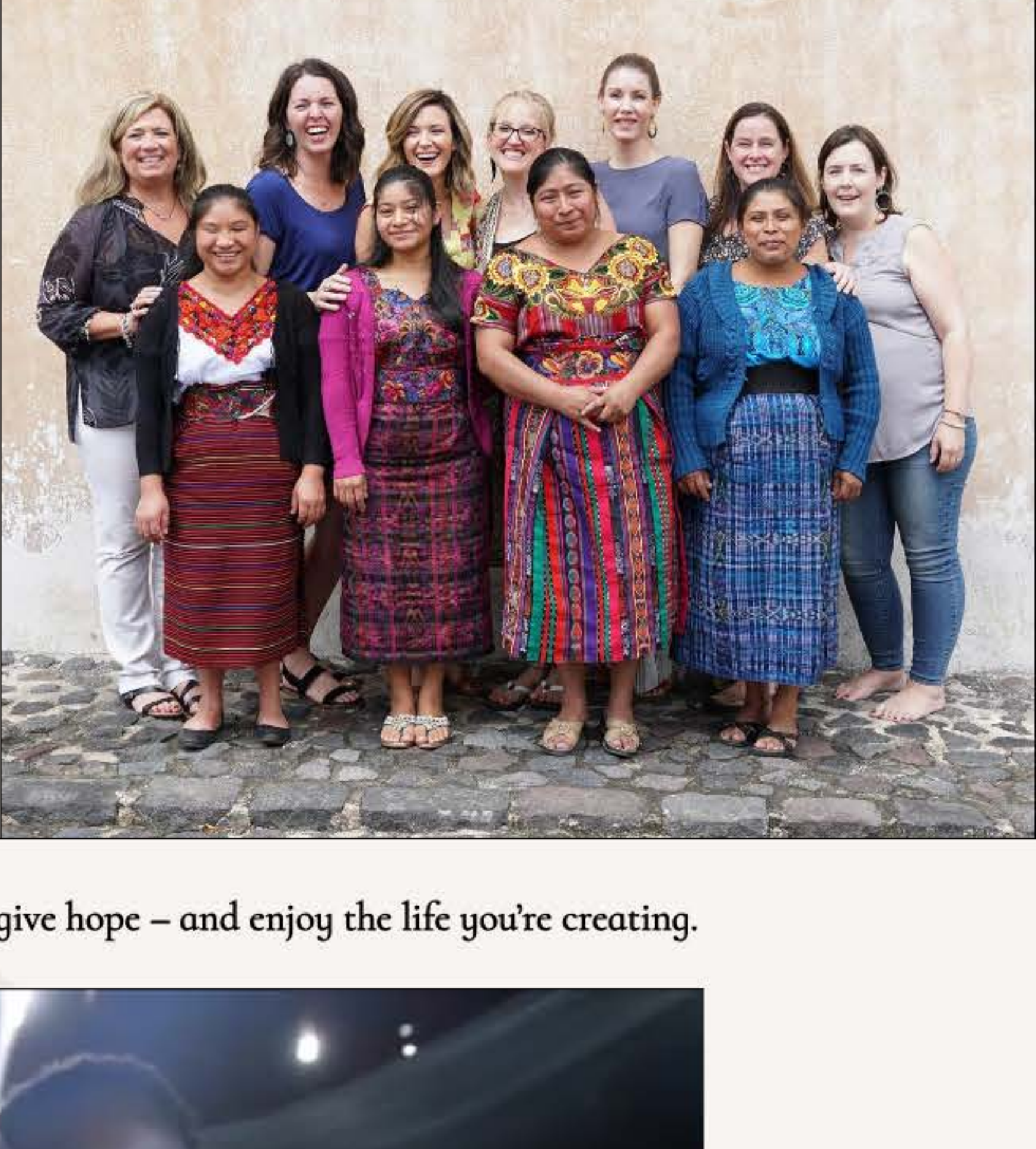
Have a side gig with a purposeful income!

Low start up cost. No inventory. No minimum requirements.

We take care of your customers and ship all orders directly to them.

Work on the go with your own website and marketing tools we provide.

get started



All you have to do is wear hope, share hope, give hope – and enjoy the life you're creating.



Have questions about being a Partner? We would love to chat with you!

Provide us with the contact info below and we'll be in touch with you soon...

FIRST NAME *

LAST NAME *

ZIP CODE *

CELL PHONE NUMBER

EMAIL *

submit



Our Manifesto:

Each style is the physical expression of a woman's transformation.

Women around the world and their strength are our muse.

We have a vision of the world where women – from nation to nation – live unapologetically joyful lives.

We are women who know what we want and create the opportunity to reach it.

We believe that success is not a lofty goal reserved for a few. It's found in every woman who rises each day to show up as her beautifully imperfect self.

We make no apologies for the success, boldness, and influence we work to create for women near and far.

From Artisan to Partner, our income gives us confidence, pride, and peace of mind.

Because of our work, we radiate as our true selves. And we collectively rise to illuminate a more hopeful world.

We are ONE WORLD. WOMEN. RISING. TOGETHER.

Ready to be a Partner?

SELECT YOUR FAVORITE COLLECTION TO GET STARTED

Paz Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

- Details
- The Designs
- The Tools
- Technology Suite

Originally valued at over \$39, this beautiful Artisanal item was hand-selected by our style and business experts to support your success and the success of the Artisans you empower. Each Paz Collection includes a Mosaic Clutch that is completely unique, utilizing upcycled tradition huipil blouses and handcrafted by women in Guatemala ending poverty cycles for their family.

ENJOY OVER \$39 RETAIL VALUE of beautifully handcrafted design for only \$10!

EARN EXTRA INCOME by sharing stories about your favorite styles and Artisans!

EARN a \$100 Coupon once you make your first \$1,000 in sales!

....AND GET PAID THE NEXT BUSINESS DAY!

And the real value is...

You empower women around the world who are working to lead their families out of poverty & human trafficking.

Clara's Story of Hope

For years, Clara's job kept her from being with her family. Then she built a workshop in her home so she could work with her husband and have more time to spend with her children. When other parents from her village still needed to travel far away to earn enough income to feed their families, Clara invited them to become Artisans in her workshop. Now these parents in Guatemala can feed their children, send them to school, and enjoy spending time with their families.

\$10.00

let's get started

Amor Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

- Details
- The Designs
- The Tools
- Technology Suite

Originally valued over \$120, we carefully coordinated traditional Artisanal craftsmanship and unique styles to bring you this collection of ethically made designs at irresistible discounts! Each piece was hand-selected by our style and business experts to support your success and the success of the Artisans you empower.

ENJOY OVER \$120 RETAIL VALUE of beautifully handcrafted designs for only \$59!

EARN EXTRA INCOME by sharing stories about your favorite styles and Artisans!

EARN a \$100 Coupon once you make your first \$1,000 in sales!

....AND GET PAID THE NEXT BUSINESS DAY!

And the real value is...

You empower women around the world who are working to lead their families out of poverty & human trafficking.

Maria's Story of Hope

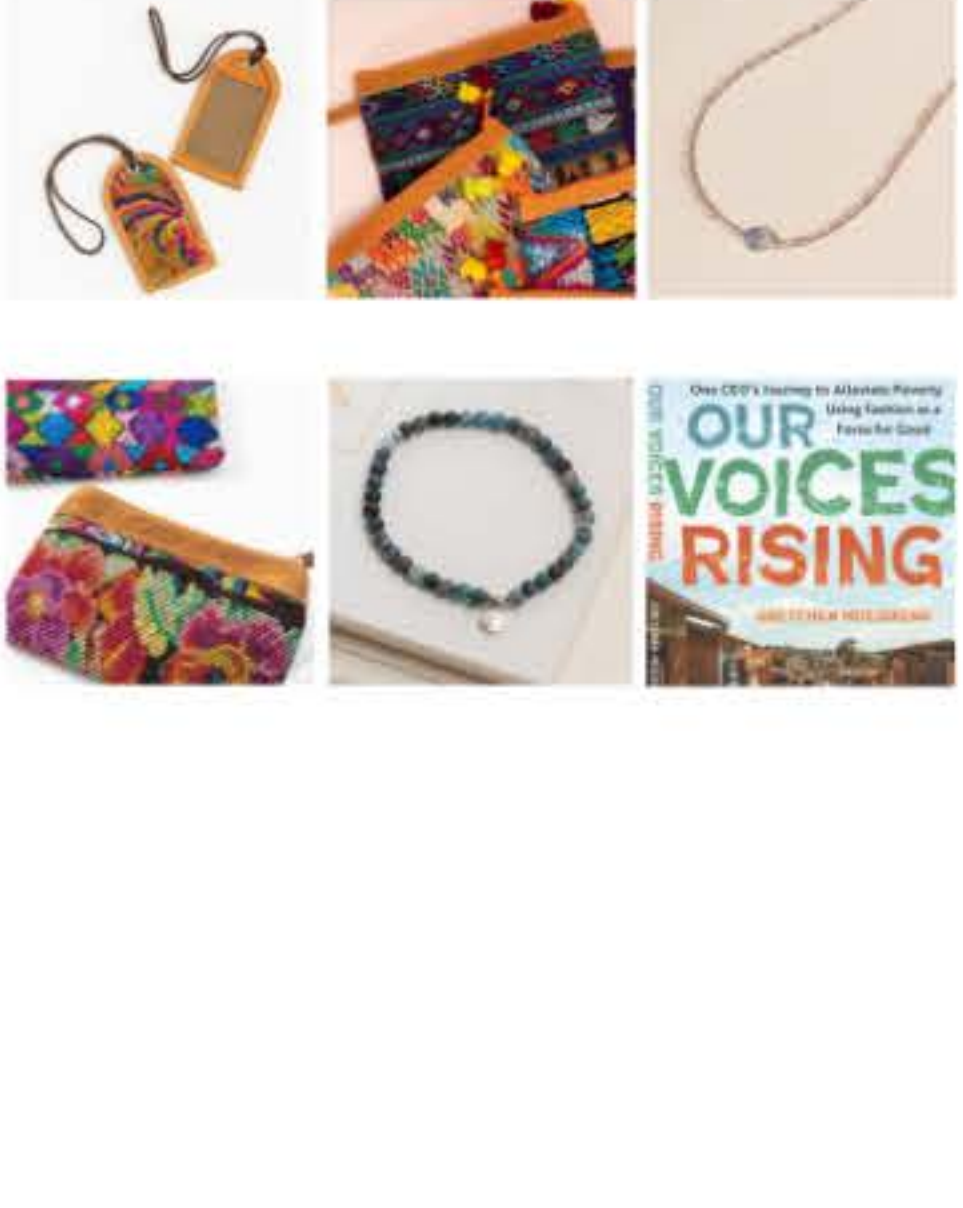
"My community is very poor. We live in the mountains and some of us don't have electricity. I don't know what my life would be like without my work. Just thinking about it makes me want to cry. I'm married with two small children – one girl and one boy. They are the light of my life! I'm able to care for my children and help support my home with my husband. I'm able to pay my kids' tuition and buy them uniforms without worrying. I hope that my kids continue to go to school and get the education I never got.

The consistent orders from Trades of Hope give me calmness in an otherwise unpredictable world of being an Artisan. I know that this is a long-term relationship that will bring me income for some time, which allows me to breathe a little easier for me and my kids."

\$59.00

let's get started

Esperanza Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

- Details
- The Designs
- The Tools
- Technology Suite

Originally valued over \$230, we carefully coordinated traditional Artisanal craftsmanship and unique styles to bring you this collection of ethically made designs at irresistible discounts! Each piece was hand-selected by our style and business experts to support your success and the success of the Artisans you empower.

ENJOY OVER \$230 RETAIL VALUE of beautifully handcrafted designs for only \$119!

EARN EXTRA INCOME by sharing stories about your favorite styles and Artisans!

EARN a \$100 Coupon once you make your first \$1,000 in sales!

....AND GET PAID THE NEXT BUSINESS DAY!

And the real value is...

You empower women around the world who are working to lead their families out of poverty & human trafficking.

Elida's Story of Hope

"In my community, most people work in agriculture. My life is different because I've had the opportunities to study and have a different kind of work. I began studying as an apprentice and grew in my talent to become an Artisan.

As an Artisan, I've learned how to live a more ordered life, I'm more positive, creative, and responsible. I can buy my own clothes and take care of my son. I can pay my own bills. My dream is to build a house with my husband, to watch my son grow, and give him a good education. The pandemic has made things harder, but I hope, as our sales grow and we heal, this will be possible."

\$119.00

let's get started

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

As a Trades of Hope Partner you enter a dignified partnership with our Artisans. They receive 100% of their asking price for the accessories they create and receive a living wage for their region. And you earn some extra money an income to bless your family as well. By wearing our Artisans' fair trade jewelry, you're creating a market demand for their business to flourish!

What perks do I get as a Trades of Hope Partner?

Will I receive training and support?

Do I need to be good at selling?

Why do you use a direct selling business model?

Is Trades of Hope a pyramid scheme?

The majority of our consultants earn a modest supplemental income. See our [Opportunity Plan linked here](#) for details on how you can earn extra income while standing with women around the world.

About

- Fair Trade Wholesale Program
- Our Story
- Our Causes
- Our Impact
- Fair Trade
- Partner Opportunity Plan

Help

- FAQ
- Privacy Policy
- Terms & Conditions
- Shipping & Delivery
- Returns
- Wholesale Info
- Partner Login

Contact Us

(386) 263-8776
hello@tradesofhope.com
2322 N. State Street
Suite 112
Bunnell, Florida 32110
Artisan Partner Application



Fashion as a Force for Good



Ready to be a Partner?

SELECT YOUR FAVORITE COLLECTION TO GET STARTED

Paz Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details The Designs The Tools Technology Suite

- Mosaic Clutch

Every ethically made design has variations as a part of the Artisan made charm!

\$10.00

let's get started

Amor Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details The Designs The Tools Technology Suite

- Rosa Bracelet
- Huipil Luggage Tag
- Natalia Blend Coffee Sample
- Mosaic Clutch
- Floret Earrings

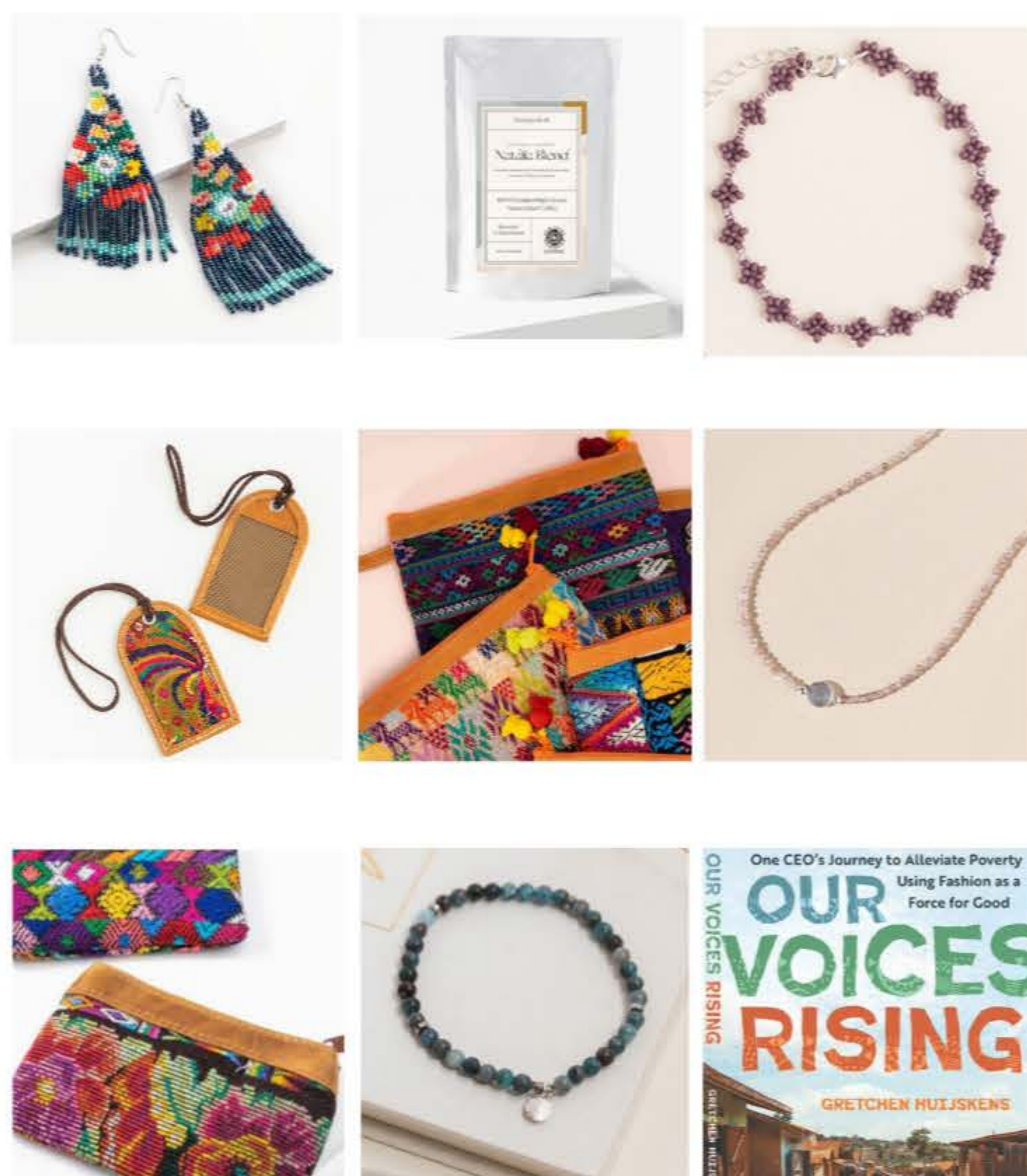
And a Signed Copy of our CEO, Gretchen's Book, Our Voices Rising! She wrote all about her first trip to Haiti, her experience starting an orphanage, and why she transitioned from charity work into focusing on job creation through Trades of Hope.

Every ethically made design has variations as a part of the Artisan made charm!

\$59.00

let's get started

Esperanza Collection



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Details The Designs The Tools Technology Suite

- Rosa Bracelet
- Huipil Luggage Tag
- Natalia Blend Coffee Sample
- Mosaic Clutch
- Floret Earrings
- Legacy Bracelet
- Huipil Coin Purse
- Identity Quartz Necklace

And a Signed Copy of our CEO, Gretchen's Book, Our Voices Rising! She wrote all about her first trip to Haiti, her experience starting an orphanage, and why she transitioned from charity work into focusing on job creation through Trades of Hope.

Every ethically made design has variations as a part of the Artisan made charm!

\$119.00

let's get started

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

What perks do I get as a Trades of Hope Partner?

- You earn 20 – 25% cash back on all sales made. Get paid the next business day!
- Earn coupons, recognition and rewards!
- Be a part of a loving, compassionate, like-minded sisterhood community.

Will I receive training and support?

Do I need to be good at selling?

Why do you use a direct selling business model?

Is Trades of Hope a pyramid scheme?

The majority of our consultants earn a modest supplemental income.
See our [Opportunity Plan linked here](#) for details on how you can earn extra income while standing with women around the world.

Ready to be a Partner?

SELECT YOUR FAVORITE COLLECTION TO GET STARTED

Paz Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details The Designs The Tools Technology Suite

- An expert, compassionate customer support team
- On-demand business training
- Organized galleries of marketing materials
- The newest Lookbook Chapter!

\$10.00

let's get started

Amor Collection



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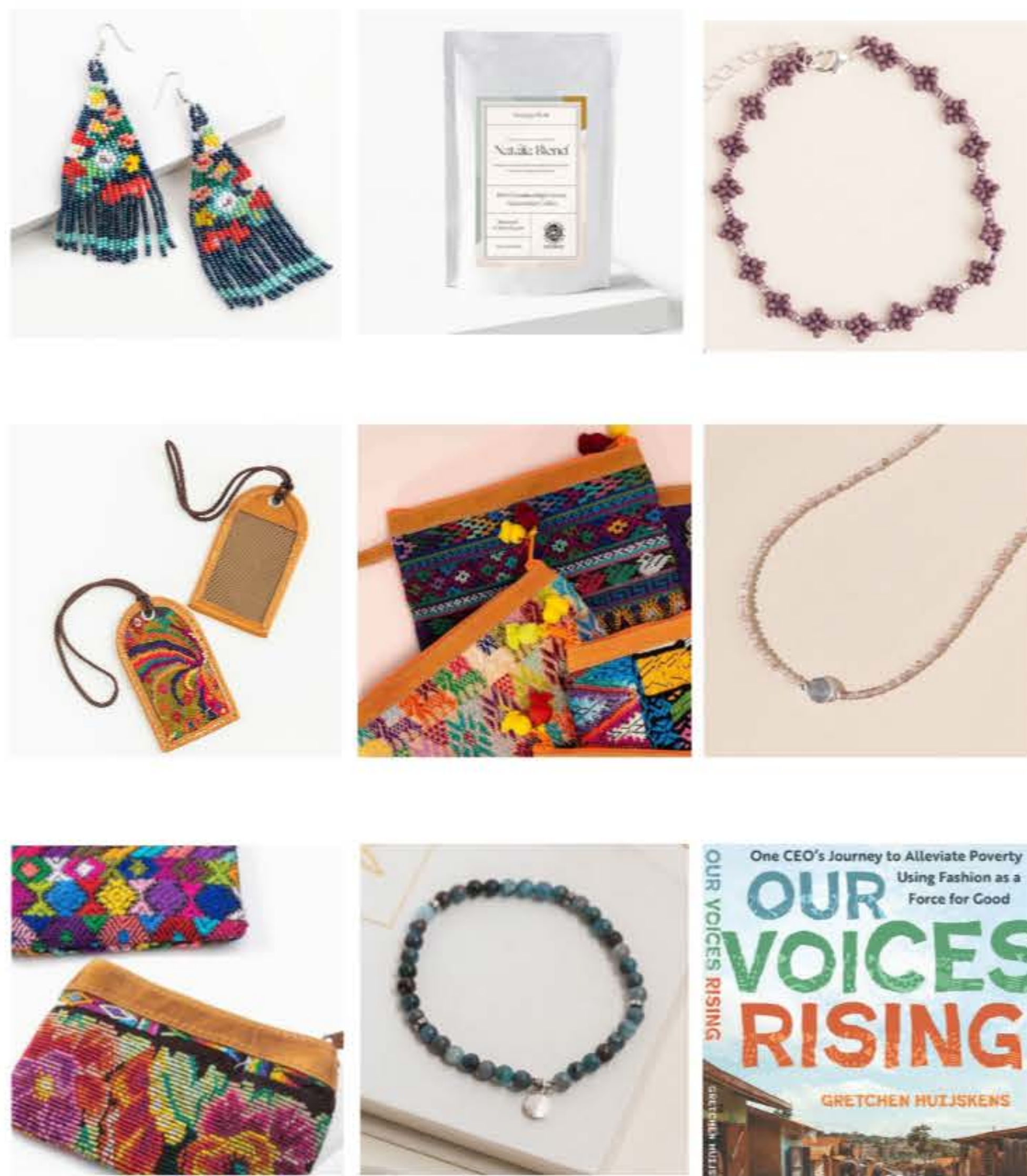
Details The Designs The Tools Technology Suite

- An expert, compassionate customer support team
- On-demand business training
- Organized galleries of marketing materials
- The Most Recent Lookbook Chapter (pack of 10)
- Pop-Up Checklists with helpful scripts and tools
- Sales Receipt Sampling Pack (pack of 5)
- Storybook (pack of 5)

\$59.00

let's get started

Esperanza Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details The Designs The Tools Technology Suite

- An expert, compassionate customer support team
- On-demand business training
- A Simplified Opportunity Plan
- Organized galleries of marketing materials
- Jan Lookbook (pack of 10) & current month's Lookbook (pack of 10)
- Pop-Up Checklists with helpful scripts and tools
- Cue Cards
- Sales Receipt Sampling Pack (pack of 5)
- Storybook (pack of 5)



\$119.00

let's get started

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner?

What perks do I get as a Trades of Hope Partner?

Will I receive training and support?

Of course! We provide training and support that will help you make an impact and earn an income. You'll meet other Partners through our Partner Facebook Group and at events. The Home Team provides weekly training calls, marketing tools and our Hope Central Training and Tools Website.

Do I need to be good at selling?

Why do you use a direct selling business model?

Is Trades of Hope a pyramid scheme?

The majority of our consultants earn a modest supplemental income. See our [Opportunity Plan](#) linked here for details on how you can earn extra income while standing with women around the world.

Ready to be a Partner?

SELECT YOUR FAVORITE COLLECTION TO GET STARTED

Paz Collection



Hitting your browser's back button on the next page will cause your enrollment to be incomplete.

Details The Designs The Tools **Technology Suite**

Your Technology Suite provides all the tools you need to manage your business and share with your customers. You'll receive your first month free, and then \$9.95 / month afterward (may be canceled anytime).

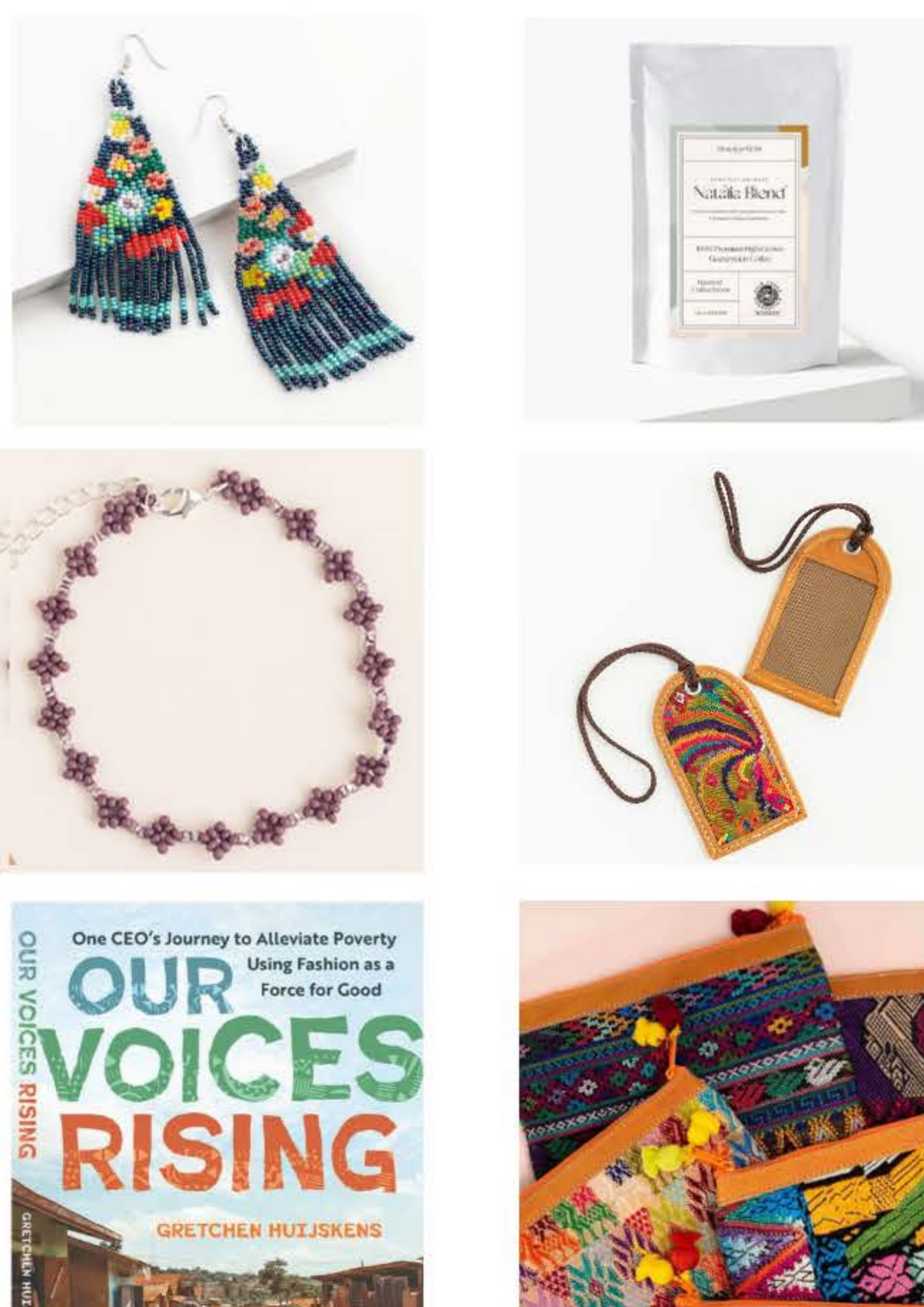
The Technology Suite includes:

- Your own Personal Website (updated regularly by our in-house creative geniuses)
- Your own Personal QR Code, which will link to your Personal Website when scanned
- Individual party links and QR Codes for each hostess and pop-up that you have
- Strategic marketing emails and targeted text messages about products and specials sent to your customers
- An online office to manage your business from anywhere (school pick up line or by the pool – up to you!)
- Custom-made Social Media posts and tools to highlight your business on Facebook and Instagram

\$10.00

let's get started

Amor Collection



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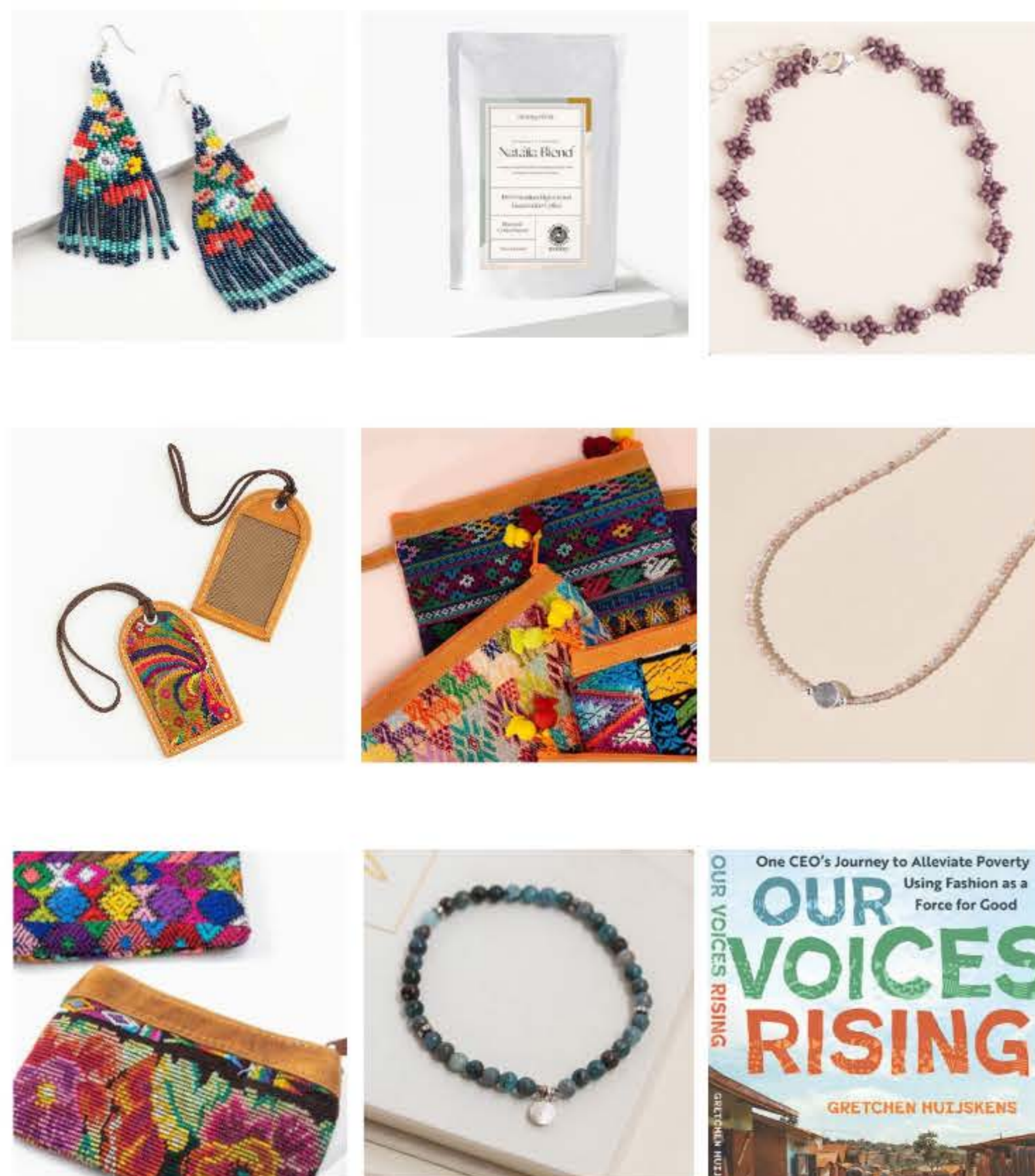
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\$59.00

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\$119.00

let's get started

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

[What does it mean to be a Trades of Hope Partner?](#) +

[What perks do I get as a Trades of Hope Partner?](#) +

[Will I receive training and support?](#) +

[Do I need to be good at selling?](#)

No! You are not a salesperson; you are a storyteller. You don't need to have any background in sales. We work together, we earn together. We each support our families. We support each other. We give each other dignity. We have the same needs, the same values, same hopes ... we just have different circumstances.

[Why do you use a direct selling business model?](#) +

[Is Trades of Hope a pyramid scheme?](#) +

The majority of our consultants earn a modest supplemental income.
See our [Opportunity Plan linked here](#) for details on how you can earn extra income while standing with women around the world.

Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

[What does it mean to be a Trades of Hope Partner?](#) +

[What perks do I get as a Trades of Hope Partner?](#) +

[Will I receive training and support?](#) +

[Do I need to be good at selling?](#) +

[Why do you use a direct selling business model?](#)

We use the direct selling business model because we want to help as many women around the world as possible. Our community of Trades of Hope Partners advocate and sell for our Artisans far more than we could alone. They create a higher demand for our Artisans' fair trade accessories, which increases our Artisans' income exponentially.

From Artisan to Partner, we all appreciate this dignified partnership.



[Is Trades of Hope a pyramid scheme?](#) +


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Still Have Questions?

WE'RE HAPPY TO ANSWER THEM

What does it mean to be a Trades of Hope Partner? 

What perks do I get as a Trades of Hope Partner? 

Will I receive training and support? 

Do I need to be good at selling? 

Why do you use a direct selling business model? 

Is Trades of Hope a pyramid scheme?

Trades of Hope is not a pyramid scheme. Pyramid schemes are illegal. As a member of the Direct Selling Association (DSA), we support legislative efforts to eradicate pyramid schemes in the U.S. They threaten the opportunities that 6 million women in legitimate direct sales count on every day. [\(source: DSA\)](#)

According to [Forbes](#), who credits the DSA, "...Pyramid schemes are illegal and the vast majority of their participants lose money. They rely on recruiting new representatives to profit (not product sales), charge reps large upfront fees and convince them to buy large amounts of inventory that is not returnable. Their products generally have little or no actual value."

In contrast to this definition, sales of our fair trade product line is central to our business model. A Partner can join for as little as \$79 (seasonally, it can be less), and as a DSA member, we offer 90% buyback of our starter collections. Finally, purchasing and maintaining high quantities of inventory is prohibited in our Partner Terms and Agreements.

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