



Becky Paull is with Christi G Senegence and 7 others.

September 25, 2022 · 🌐



Unfortunately, whenever I have a huge life altering business event it always takes me a few days to decompress before I can share on social media.

Direct Selling Day on Capitol Hill this year exceeded my expectations beyond what I could have imagined and was even better than I remembered!

If you weren't following me this week, on Wednesday I was one of 10 SeneGence Representatives who headed to the Hill along with the Direct Selling Association and other distributors in the field to speak with our representatives.

It was our job to put our faces and stories to the name of Direct Selling, so when issues come across our congressmen's desks, they remember the individuals who have been positively affected by our experiences in direct sales.

We were there to share our stories, to dispel the rumors and squash the stigma, to clear up any misrepresentation, and make it abundantly clear that it is essential for direct sellers to REMAIN independent contractors, with the ability to run our businesses in our own way.

Something we realized throughout our day and throughout our meetings is that the general public treats direct sellers unfairly overall. How many of us have seen posts on social media asking for product recommendation, but specifically say "no direct sales" or "no mlm?"

Well here's the truth bomb. Direct sales is the IDEAL avenue to the American Dream of living your life in a way that YOU desire in order to provide for your family while still being able to prioritize what you believe is important.

In America, we value small business. Direct Sales is simply a different small business. It's more accessible. Any company that is a part of the Direct Selling Association has a startup fee of \$200 or less (and PS, SeneGence's is \$0 this month). So we have an avenue to entrepreneurship and to create a small business with MINIMAL money down and the possibility of ZERO debt. How many traditional small businesses can say that?

If we were to rent buildings and sell our products from there would that change the public's view of us? Maybe. But it would take away from the spirit of direct sales, which at its heart is flexibility and CHOICE! So we hope you, as a consumer, CHOOSE to continue to support direct sales.

As we here at SeneGence CHOOSE to live life in love and abundance, and WORK for it! ❤️💋



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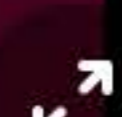
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