ABOUT

PERKS PROGRAM

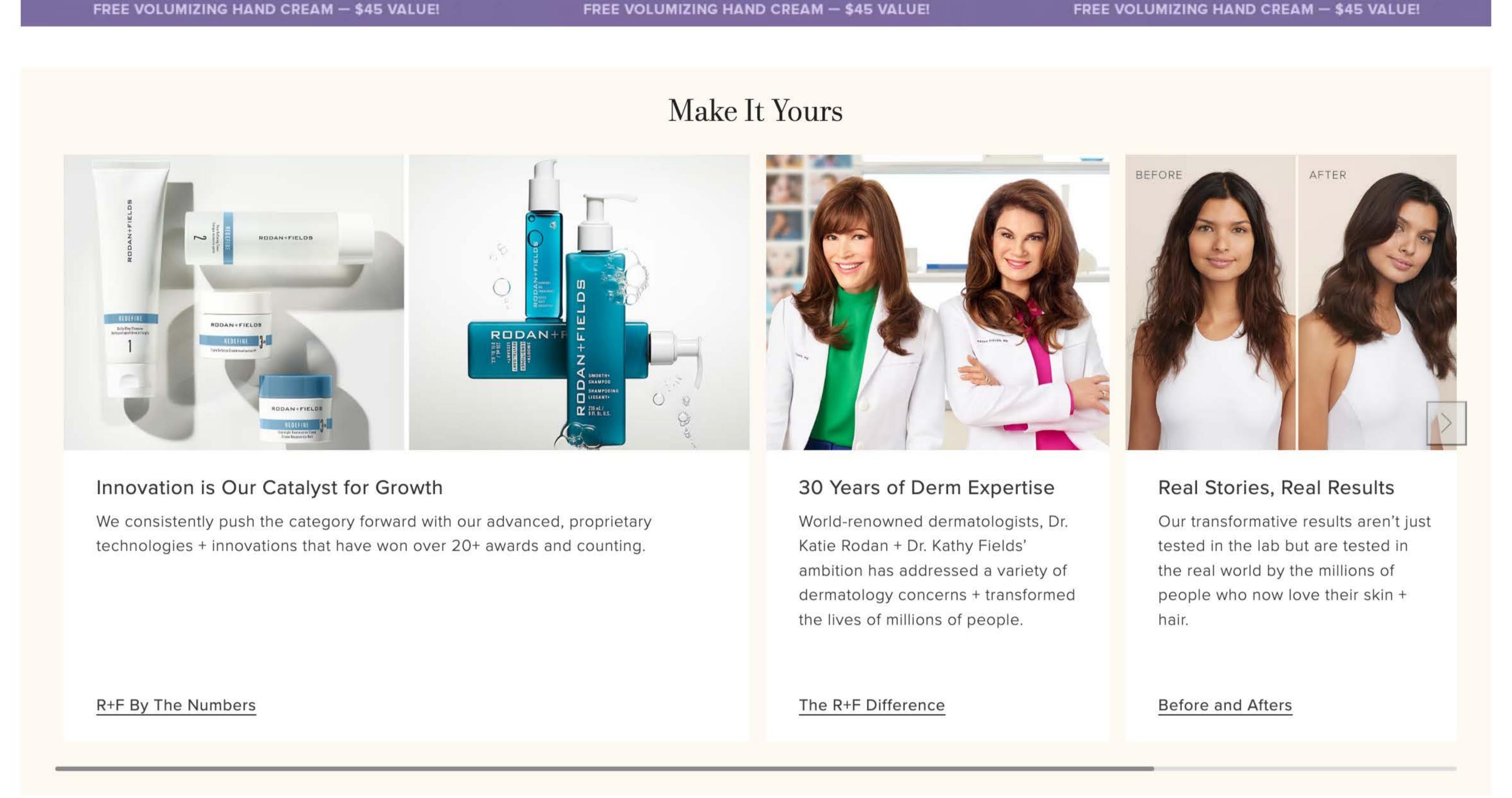
BECOME A CONSULTANT

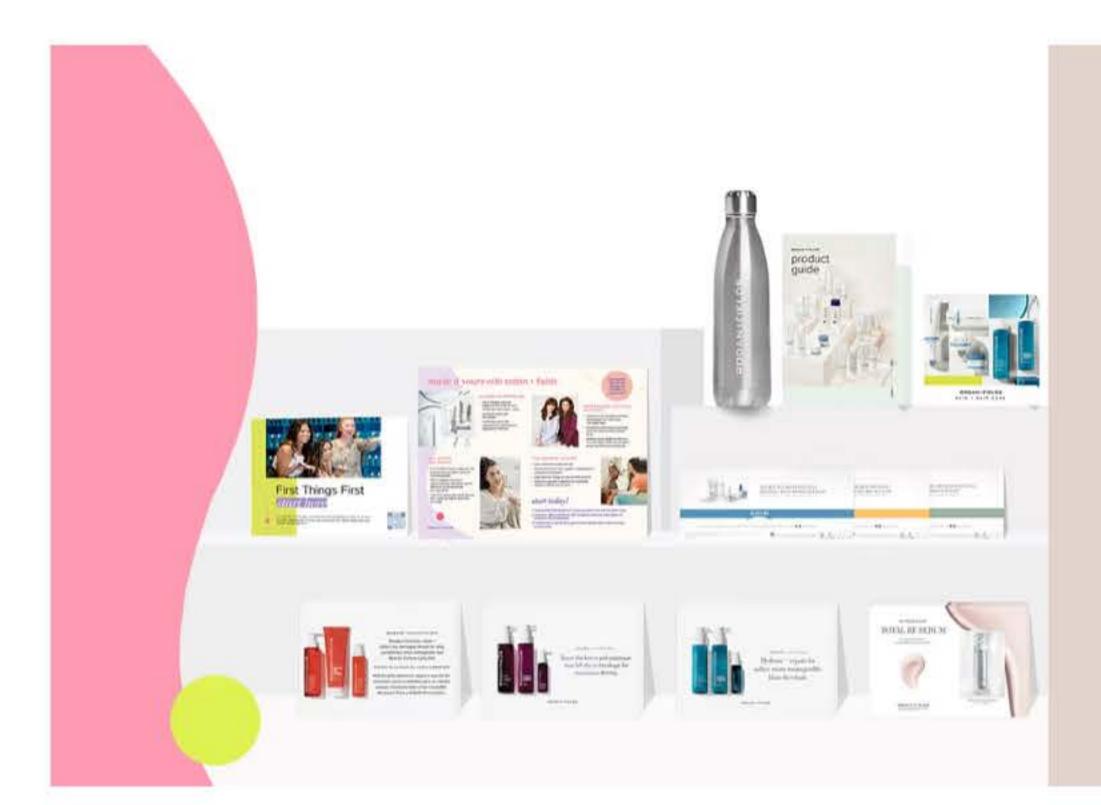
SPECIAL OFFERS

SKINCARE

HAIRCARE

BEST SELLERS





Get Started in 3 Simple Steps

It's all up to you! Start a flexible business on your schedule and your terms, with a built-in community + expert support. This is your business, your goals, so you decide the level of effort you put in and do it your way.

Step One Buy your Business Starter Pack: launch your business with a

one-time fee of only \$75!

Order your optional VIP Box for

Step Two

Step Three Download the PULSE by Penny app and access tools + support

today.

to start sharing your business

New Consultants and try our most popular R+F products with deep savings off retail pricing.

"Our goal is to be the fastest growing billion-dollar direct selling company on the planet." • Dimitri Haloulos, Chief Executive Officer



Our Community

Join Now

"R+F is bringing everything they know about skincare to the haircare space — that sets me up to grow my business." Ruth Rodriguez, Independent Consultant

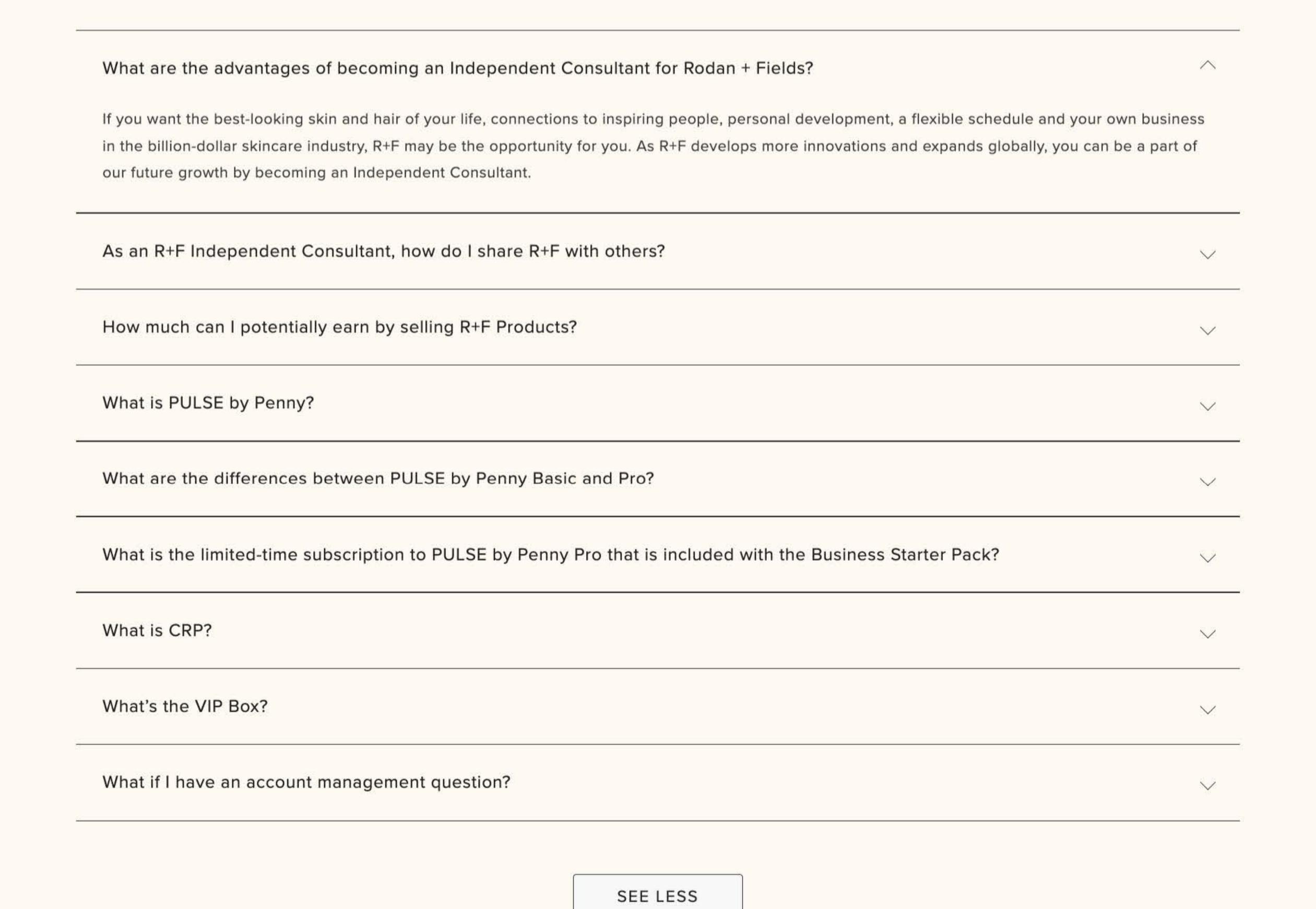


"This gave me the freedom to find myself again. I'm not the 9-5 Miki, I can be myself all day."

Miki Roberts, Independent Consultant

*In 2020, the average paid Consultant earned \$462 annually. For full information on earnings by R+F paid Consultants please see the R+F Income Disclosure Statement located here

Want to learn more?



HELP ABOUT R+F **EVENTS** PRODUCT & HELP CENTER PRESS ROOM SHIPPING **COMPANY INFO** SATISFACTION GUARANTEE **EXECUTIVE TEAM** PROMOTIONAL TERMS & CONDITIONS CAREERS R+F FAQS KLARNA R+F RECYCLING PROGRAM

SITE MAP

BLOG

Let's Get Social







What are the advantages of becoming an Independent Consultant for Rodan + Fields?	~
As an R+F Independent Consultant, how do I share R+F with others?	
R+F Consultants can potentially find success by following the steps of the Simple Sharing System to invite their friends and family to obtain custo product recommendations through our Solution Tool to get them started on their skin and hair goals.	mized
How much can I potentially earn by selling R+F Products?	~
What is PULSE by Penny?	~
What are the differences between PULSE by Penny Basic and Pro?	~
What is the limited-time subscription to PULSE by Penny Pro that is included with the Business Starter Pack?	~
What is CRP?	
What's the VIP Box?	~
What if I have an account management question?	~

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At Rodan + Fields, you make your own schedule. It is your business, your way. You have the opportunity to earn up to 28% commissions from se R+F products you love + the opportunity to earn more by mentoring others to sell too.	lling the
For full information on typical earnings by R+F paid Consultants please see the R+F Income Disclosure Statement.	
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What is PULSE by Penny?	^
PULSE by Penny is your go-to-tool to help you manage and grow your business — anywhere, anytime, from any device. All Consultants have access to PULSE by Penny Basic. The Basic version does not include the suite of enhanced features found in PULSE by Penny Pro, which includes your Solution Tool link, your Personal Website, advanced reports and social media content.	
For the monthly price of \$24.95 plus applicable taxes, you can subscribe to PULSE by Penny Pro to unlock these enhanced features. For more information on PULSE by Penny, please see the PULSE by Penny Terms and Conditions.	
Currently, all new Consultants will receive PULSE by Penny Pro in their Business Starter Pack for a limited-time period consisting of their enrollment month + the next full three months.	
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What if I have an account management question?	
Log into PULSE by Penny to manage your account or contact Customer Care:	
Email Us salessupport@rodanandfields.com (415) 273-8000	Monday through Friday 6 a.m 6 p.m. PST

Saturday & Sunday 8 a.m. - 5 p.m. PST

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All Consultants receive complimentary access to PULSE by Penny Basic to complete their business-building needs, such as checking on upcoming orders, viewing their team's progress and getting a high-level dashboard of their personal performance. With PULSE by Penny Pro, you also receive a suite of enhanced features, such as:	
 Your Daily, where you see a list of curated tasks based on your data and momentum. R+F SOCIAL, an all-in-one social media tool to help you grow your network and share content about your business and products with ease. Free shipping on all orders of 100 Sales Volume (SV) or more. 	
That's just a sample of what is available with PULSE by Penny Pro. To see the full breakdown between Pro and Basic, please see the PULSE by Penny Comparison Chart.	
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The Consultant Replenishment Program (CRP) is an optional program offered to Consultants to simplify the process of ordering R+F products. Subscribing to CRP means you will receive regular monthly shipments of your chosen products at your special Consultant price. Your credit card is automatically charged each time. You can easily cancel or edit your CRP order anytime.	
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The Very Important Product (VIP) Box is a one-time, optional, offer, included in the Business Starter Pack, allowing new Consultants to order personalized products at an additional savings off the Consultant price. The VIP Box offer is good for up to 60 days after enrollment. This is the best way to experience our amazing products at an incredible value.		
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