

# to life *activated*

**IT'S TIME TO LIVE WITH PURPOSE.  
IT'S TIME TO INSPIRE REMARKABLE.  
IT'S TIME TO LIVE ACTIVATED.**

Life. It's complicated. Messy. Beautiful. It goes by fast, and you want to live life to the fullest. But everyday responsibilities, fears, or restrictions can hold you back. You deserve to break free. You deserve to be your best self and live a healthy, happy life on your terms.

LifeVantage is here to help. Our products are purposefully designed to activate your body's ability to create vibrant health, starting at the cellular level. And when you look and feel your best, you'll want to help others do the same. LifeVantage activates financial wellness with the opportunity to grow a business that can change people's lives for the better.

That's where Evolve creates possibilities. Evolve is a compensation plan that allows you to work part-time or full-time.\* Whether you are looking to simply share life-changing products or wanting to work and grow as a professional mentor and leader, being an Independent LifeVantage® Consultant will positively challenge and reward you.

\*LifeVantage does not promise the financial success of any Consultant. Your success depends on your skill, fortitude, dedication, and your ability to lead others to emulate these qualities. Nothing in this guide is a representation that you will be financially successful. LifeVantage does not guarantee any income or Rank success. The financial results achieved by LifeVantage Consultants are published on LifeVantage's Income Disclosure Statement at [www.lifevantage.com/us-en.earn](http://www.lifevantage.com/us-en.earn).

# Share.

Sharing your excitement about LifeVantage and selling products to Customers is at the heart of being a Consultant. In addition to Customer Sales Profit, you can earn up to 20% on total monthly product sales with the Personal Sales Bonus.

## Customer Sales Profit

Customer Sales Profit allows you to earn commissions on every order. Here's how it works: When your Customers order LifeVantage products, you earn the difference between the price your Customer paid and the Consultant price. Your price as a Consultant is approximately 20% off of the One Time Retail price. Consultants are eligible for the lowest published price.

### IN PRACTICE

In these examples, 2 Customers are ordering the same set of products. The Customer on the left purchases the products at the full One Time Retail price of \$100. The Consultant price for that order is \$80. So, you earn a Customer Sales Profit of \$20. The Customer on the right orders the same products on a Subscription order for the Subscription price of \$90. The Consultant price for that order is \$80. So, you earn a Customer Sales Profit of \$10.

CUSTOMER SALES PROFIT IS CALCULATED **DAILY\***.

\*May be disbursed three business days after the bonus calculation date to qualified Consultants who are in an eligible market and have reached the Pin Rank of Senior Consultant 1 or above. Consultants who are not qualified for daily disbursement will be paid their bonus earnings weekly.



Must be active to qualify

# Share.

## Personal Sales Bonus

The Personal Sales Bonus rewards you on your personal Customer sales. When your personal Customer sales total 500 SV or more in a single month, you become eligible for an additional Personal Sales Bonus.

When you reach 500 Customer Sales Volume in a single month, you will be recognized with a special title before your Rank, starting with Onyx at 500 SV then changing to Emerald at 1000 SV, Sapphire at 2000 SV, and Diamond at 4000 SV and higher.

### IN PRACTICE

For example, if your Customers order 2200 SV worth of products in the month, you are eligible for the 15% bonus tier. This bonus is paid on CV which takes into account promos or discounts Customers may have redeemed.

CUSTOMER SV	BONUS TIER	RECOGNITION TITLE
500 – 999.99	5%	ONYX
1,000 – 1,999.99	10%	EMERALD
2,000 – 3,999.99	15%	SAPPHIRE
4,000+	20%	DIAMOND



**2200 SV**

you earn

**15%**  
of CV

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**\$330**  
**PERSONAL**  
**SALES BONUS**

and the title of

**SAPPHIRE**

Must be active to qualify

PERSONAL SALES BONUS  
IS CALCULATED **MONTHLY**

# fast track bonuses

## Consultant



### 01 Customer Track

You earn \$50 for each set of 3 eligible Customers you enroll during your Fast Track Period. A Customer becomes eligible when they purchase at least 100 SV worth of products in the same calendar month that they become a Customer. To qualify for this bonus, you need to be Active in each of the months that your Customers first purchase.

### 02 Consultant Track

You earn \$50 for each set of 3 Consultants you enroll during your Fast Track Period. To qualify for this bonus, you need to be Active each month your Consultants enroll, and each Consultant must be Active in the month they enroll.



**YOU EARN \$50**



For each set of 3 Customers who order 100 SV in their first purchase month

CUSTOMER TRACK IS CALCULATED WEEKLY



**YOU EARN \$50**



For each set of 3 Consultants who are Active in their enrollment month

CONSULTANT TRACK IS CALCULATED WEEKLY

### CHOOSE THE FAST TRACK!

These bonuses can boost you right from the start. Your Fast Track Period begins the day you enroll as a Consultant and continues through the next 3 calendar months.

## 03 Rank Advancement Track

When you reach the Rank of Senior Consultant 1 for the first time during your Fast Track Period, you will earn a \$100 Rank Advancement Bonus.



### YOU EARN \$100

When you advance to the Rank of **SENIOR CONSULTANT 1** during your Fast Track Period

RANK ADVANCEMENT TRACK IS CALCULATED MONTHLY

## 04 Accelerator Track

When you achieve any of the Fast Track Bonuses before the end of your first full calendar month as a Consultant, you will earn a \$50 bonus.



### YOU EARN \$50

When you achieve any Fast Track Bonus before the end of your first full calendar month

ACCELERATOR TRACK IS CALCULATED MONTHLY

# fast track bonuses

## Enroller

### 01 Rank Advancement Track

If you are Paid-as Senior Consultant 1 or higher, you can earn a one-time \$50 Enroller Bonus anytime your newly enrolled consultant earns a Rank Advancement Bonus.



#### **ENROLLER EARNS \$50**

Upline Enroller  
earns the Rank  
Advancement Bonus

RANK ADVANCEMENT TRACK  
IS CALCULATED MONTHLY

### 02 Accelerator Track

If you are Active, in the month a Consultant you enroll earns an Accelerator Track Bonus, you can earn a \$25 bonus as their Enroller.



#### **ENROLLER EARNS \$25**

Upline Enroller  
earns the Accelerator  
Track Bonus

ACCELERATOR TRACK  
IS CALCULATED MONTHLY

# Earn When You Help Others Win on The Fast Track

The first few months of a new Consultant's business are critical to setting them up for a future of success. As their Enroller, work closely with them during their Fast Track Period to help them get started right and you could also earn bonuses.

## Mentor Bonus

Earn 15% of all your new Consultant's CV from their Customer sales during their Fast Track Period.



Your newly enrolled  
Consultant



**SELLS 500 CV**

You earn

**15%**

**\$75  
MENTOR BONUS**

MENTOR BONUS IS  
CALCULATED **MONTHLY**

## IN PRACTICE

For example, if your newly enrolled Consultant sells 500 CV during their Fast Track Period, you earn a 15% bonus equal to \$75.

Must be active to qualify.

# Lead.

## Leadership Match

When you are paid as a Managing Consultant 2 or higher in the month, you can receive a Leadership Match on qualified Generations.

The Leadership Match is paid on your qualified Generations' Level Commissions.

### HOW GENERATIONS WORK

Your Generation 1 is the first Consultant in any Leg in your team with a Paid-as Rank of Managing Consultant 1 or higher. A Generation 2 is the next Consultant in that Leg with a Paid-as Rank of Managing Consultant 1 or higher, and so on.

LEADERSHIP MATCH IS CALCULATED **MONTHLY**  
MONTHLY LEADERSHIP MATCH CAN PAYOUT UP TO A MAXIMUM OF 9% OF MONTHLY GLOBAL CV.

When you reach the Leader level, you've shown you truly know what it takes to succeed and have the skills to help mentor and motivate others. Keep cultivating your future leaders and helping them grow and you can earn substantial bonuses for building such a strong team.

	MANAGING CONSULTANT 2	MANAGING CONSULTANT 3	EXECUTIVE CONSULTANT 1	EXECUTIVE CONSULTANT 2	EXECUTIVE CONSULTANT 3	EXECUTIVE CONSULTANT 4	PRESIDENTIAL CONSULTANT
<b>GENERATION 1</b>	7%	12%	15%	20%	20%	20%	20%
<b>GENERATION 2</b>		10%	12%	15%	20%	20%	20%
<b>GENERATION 3</b>			10%	12%	15%	20%	20%
<b>GENERATION 4</b>				10%	12%	15%	20%
<b>GENERATION 5</b>					10%	12%	15%
<b>GENERATION 6</b>						10%	12%
<b>GENERATION 7</b>							12%
<b>CAP PER MATCH</b>	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$15,000



Effective March 1, 2023, through August 31, 2023, the following Consultant Path Transition Plan rules will take effect based on Paid-as Ranks as outlined below:

		CONSULTANT 1	CONSULTANT 2	CONSULTANT 3	SENIOR CONSULTANT 1	SENIOR CONSULTANT 2	SENIOR CONSULTANT 3	MANAGING CONSULTANT 1	MANAGING CONSULTANT 2	MANAGING CONSULTANT 3	EXECUTIVE CONSULTANT 1	EXECUTIVE CONSULTANT 2	EXECUTIVE CONSULTANT 3	EXECUTIVE CONSULTANT 4	PRESIDENTIAL CONSULTANT
OLD PLAN RANKS				PRO 1	PRO 2	PRO3		PRO 4	PRO 5	PRO 6	PRO 7	PRO 8	PRO 9		PRO 10
SALES VOLUME REQUIREMENT	NEW PLAN	150	200	250	300	300	300	300	300	300	300	300	300	300	300
	MARCH-MAY	100	100	100	100	100	100	100	200	200	200	200	200	200	200
	JUNE - AUGUST NO TRANSITION	150	200	250	300	300	300	300	300	300	300	300	300	300	300
GROUP SALES VOLUME	NO TRANSITION		500	1,000	2,000	3,500	6,000	10,000	20,000	40,000	80,000	150,000	300,000	600,000	1,000,000
MAXIMUM VOLUME RULE	NEW PLAN			750 (75%)	1,500 (75%)	2,500 (71%)	4,000 (67%)	6,000 (60%)	10,000 (50%)	20,000 (50%)	40,000 (50%)	67,500 (45%)	135,000 (45%)	270,000 (45%)	450,000 (45%)
	MARCH - MAY			800 (80%)	1,600 (80%)	2,700 (77%)	4,500 (75%)	7,000 (70%)	12,000 (60%)	24,000 (60%)	48,000 (60%)	75,000 (50%)	150,000 (50%)	300,000 (50%)	450,000 (45%)
	JUNE - AUGUST								11,000 (55%)	22,000 (55%)	44,000 (55%)	70,000 (47%)	140,000 (47%)	285,000 (48%)	450,000 (45%)