



Branch News

6A *Susanne Dulle*

Germany

Rising Star is Making an Impact & a Difference!

Susanne Dulle started her Enagic journey much like everyone else, with a simple desire to live life her way. Prior to her Enagic business, she had worked on a cruise ship for 10 years. Once her son was born, she knew that life on the open ocean wouldn't work anymore.

Being on a cruise ship for eight months out of the year simply wouldn't work if she wanted to raise her son. She knew a major change was needed.

She began looking for something that could pay the bills, but that would also allow her the freedom to be a successful, single mom. She knew a typical nine-to-five job just wasn't for her. When a friend asked her a question about drinking water, she thought of a friend, who happened to be a chemist, who had talked about the health benefits of Kangen water.

After reaching out to her friend, she found herself at a presentation at his mother's house. It was there she fell in love with Enagic and Kangen Water. She began drinking the water and, once she was properly hydrated, she noticed an overall improvement in daily life and realized the potential



this product could have as a business. Only a year later, she had matched her old salary and still maintained a lifestyle that let her be a thriving single mother. She attributed much of her success to teaching an easily duplicated business model to all of her team members. By doing this, she hoped to create a massive organization of happy distributors.

From her home-based office, where she holds meetings and handles her daily business, she is working hard to reach 6A2 this year. Her ultimate goal is to build a huge distributor team to share the idea of True Health with the world and to enjoy the freedom of time that Enagic has provided for her family.





Branch News

New York, NY, USA

Enagic: Building an Incredible Family Business

As Enagic celebrates our 44th year in business, one of our most successful distributors is getting ready to celebrate his own major milestone; forty years of marriage!

That's right, just a few short years after Mr. Ohshiro started operations, which would become the Enagic of today, Romi Verdera and his lovely wife Rose were exchanging their vows and preparing to embark on a life-long adventure together. It would take another twenty years before Romi would cross paths with the Enagic business, but that meeting would become life-changing for not only Romi and his entire family, but also for Enagic USA.



In the direct sales and network marketing industry it is often said that there are two questions about family, which is the best test of the legitimacy of the product being sold.

First, do the distributors closest family members own and use the product? Second, do those same family members still talk to the person who sold them the product? While it may seem to border on the ridiculous, the answer to these two questions can actually serve as a very clear indication of the true value of the product. Consider this, if a distributor of any type of product were to tell a prospect that their product is the best and that the prospect should purchase that product, but then they find out that none of the distributor's closest family members use the product, wouldn't that raise some red flags? If the product is so great and beneficial, why wouldn't they make sure that their closest family members were the first people to get the product? And then the second question, if the distributor had sold a product to family members, but now they won't talk to them at all, wouldn't that also raise red flags?

Fortunately for Romi, he believed in the Enagic products and the business opportunity so much that not only did he

make sure all of his closest relatives own an Enagic machine, but many of them have also become successful distributors. Oh, and in case you were wondering, all of Romi's family still talk to him! In fact, many of Romi's closest family, including his children have embraced everything the product and business has to offer and Enagic has truly become their "Family Business". Now, as Romi and Rose celebrate four decades of marriage, they have also looked back to reflect on life since finding Enagic.

"On our 40th Wedding Anniversary, my wife and I are so happy and so grateful to Mr. & Mrs. Ohshiro for the incredible Enagic business, which has made so many of our dreams come true. My two sons and their wives work with my wife and me in the business, so we are able to enjoy more quality time with each other as a family. We are



able to travel together, vacation together and enjoy time with our precious grand children. Enagic not only changed my life, but also the next generations of the Verdera family. It is so fulfilling to see many of my friends and family who joined me in Enagic enjoying a healthy and financially rewarding lifestyle.