

# **Icing On The Cake (IOC)**

“In the event of discrepancies between the English Version and Spanish Version, the English Version shall prevail.”

## **A) Introduction**

1. It is an Icing on the existing cake, which is an additional compensation plan (uni-level) added to the existing Marketing Plan of DXN.
2. Members may purchase iPackage in order to participate in this IOC.
3. The iPackage is affordable.

## **B) Objective**

1. To activate existing non-active members.
2. To increase new recruitment.
3. To compete well in the market.
4. To enable members to earn additional income.
5. To create seed stock to do DXN business.

## **C) Features and Advantages**

1. Ownership can be inherited. (*iCertificate can be inherited.*)
2. IOC allows the member to purchase any mix of products at the prevailing DP (Distributor Price) prices. (For the purchase of 1<sup>st</sup> unit of iPackage, member is only allowed to redeem the fixed product package as determined by the Company. Loose product redemption will be allowed for 2<sup>nd</sup> unit of iPackage and onwards.)
3. Additional purchase of iPackage unit is allowed to create new lines and up to two levels.
4. Earn exponential income.
5. No loss of SV point. (*in the form of iSV*)
6. Help to increase recruitment and bonus under the existing marketing plan.
7. Help to be promoted faster under the existing marketing plan.
8. It is an international package.