



A guide to an evolved membership experience for Gold – Platinum Elite

**ELITE.
EXCLUSIVE.
EXTRAVAGANT.**

President's Club members have access to benefits, including:

- Luxurious getaways
- VIP convention benefit packages
- Cash bonus pools
- Lavish gifts
- Recognition

Qualifying Rewards

Qualify for the getaway and/or convention benefits and also qualify for the associated cash bonus pool(s).*



Luxury Trips

Do you take luxury seriously? So do we. Qualify for the getaway and join us on a once-in-a-lifetime trip where you'll experience:**

- World-class accommodations
- Fine dining at five-star restaurants
- First-class airfare[†]
- Unique excursions
- Interaction with founders and executives



Convention Benefits

Get the royal treatment when you qualify for convention benefits. You'll receive exclusive access and perks at our biggest event of the year, including:‡

- Posh, preferred seating during general sessions
- On-stage recognition
- Complimentary registrations
- Invitations to VIP events and socials
- Interaction with founders and executives



New Member Perks

Welcome to the club!§ Qualify as a Gold or Platinum President's Club member and you will earn:

- Luxury getaway
- Shares in the cash bonus pool
- Convention benefits
- Tiffany and Co. luxury gift
- A handcrafted Cartier watch (qualifying Golds)
- A handcrafted Rolex watch (qualifying Platinums)^

Bonus Pools

The more months you qualify, the more shares you earn.*
Total pool amount may vary from qualification period to period.

*You must meet the base qualifications in order to start earning shares. Cash pool amounts may vary from qualification period to qualification period.

**Luxury getaway destinations are subject to change. Trips are non-transferrable.

†First-class airfare is not applicable to all qualifiers.

‡Convention benefits are non-transferrable. Gifts and convention benefits may vary from qualification period to qualification period.

§President's Club membership is activated upon qualification, and the Affiliate will retain membership through the remainder of the qualification period.

^Cartier watch is for first-time Gold qualifiers and existing Golds who have qualified for the first time for the President's Club. Rolex watch is for first-time Platinum qualifiers. Qualification period dates and requirements are subject to change.