

Jingxin Li, Esq. (SBN 326105)  
**Law Office of Jason Li, P.C.**  
820 S Garfield Ave, Ste 102,  
Alhambra, CA 91801-5838  
Telephone: (626) 537-1403  
Fax: (626) 414-5627  
Email: jasonli@jasonlilaw.com

*Attorneys for Plaintiffs and the Proposed Class*

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA**

JONATHAN PERRY, Individually and on  
Behalf of All Others Similarly Situated,

Plaintiff,

vs.

Amazon.com, Inc.  
Whole Foods Market IP, Inc.

Defendant.

Case No. '23CV0951 JO BLM

**CLASS ACTION COMPLAINT**

1. VIOLATIONS OF CALIFORNIA CONSUMER LEGAL REMEDIES ACT (Cal. Civ. Code § 1750, *et seq.*);
2. VIOLATIONS OF CALIFORNIA UNFAIR COMPETITION LAW (Cal. Bus. & Prof. Code § 17200, *et seq.*);
3. VIOLATION OF CALIFORNIA FALSE ADVERTISING LAW (Cal. Bus. & Prof. Code § 17500, *et seq.*);
4. BREACH OF WARRANTY;
5. UNJUST ENRICHMENT.

**DEMAND FOR JURY TRIAL**

1 Plaintiff, Jonathan Perry (“Plaintiff”), individually and on behalf of all others similarly  
2 situated, by and through undersigned counsel, and hereby bring Plaintiff’s Class Action Complaint  
3 against Amazon.com, Inc., Whole Foods Market IP, Inc., the manufactures/companies which  
4 manufacture, distribute, market and advertise mentioned products, any other entity owned, related, or  
5 operated by the above corporate entities (“Defendant”), alleging, upon personal knowledge as to  
6 Plaintiff’s individual actions and upon information and belief and/or counsel’s investigations as to all  
7 other matters, the following:

9 Defendant breaks that promise and repeatedly violates federal and state law by selling glucosamine  
10 Sulfate supplements with mislabeled ingredients, identifying their contents as glucosamine sulfate,  
11 when in fact the supplements don’t contain any Glucosamine Sulfate. The independent chemists  
12 would like to invite Defendants’ chemists to use several United States Pharmacopoeia (“USP”) test  
13 methods, to perform the test together, to testify the claims.  
14

15 **I. INTRODUCTION**

- 16 1. This case challenges Defendant’s practice of selling counterfeit glucosamine sulfate  
17 supplements. Simply stated, these products are marketed as glucosamine sulfate when, as a  
18 matter of fact, no glucosamine sulfate is found in the products.  
19
- 20 2. Plaintiff brings this class action on behalf of himself and all purchasers in California of any  
21 Defendant products that represent on their labeling that they contain Glucosamine Sulfate  
22 (“Glucosamine Sulfate Products”), for breach of express warranty, unjust enrichment,  
23 violations of the California Unfair Competition Law (“UCL”), Cal. Bus. & Prof. Code §§  
24 17200, et seq.; violations of the California Consumers Legal Remedies Act (“CLRA”), Cal.  
25 Civ. Code §§ 1750, et seq.; violations of the California False Advertising Law (“FAL”),  
26 Cal. Bus. & Prof. Code §§ 17500, et seq. regarding its unfair, unlawful, unethical  
27  
28

1 fraudulent, misleading, unconscionable, and/or deceptive sales and/or marketing of its  
2 Glucosamine Sulfate containing Supplements (“California Class”).

3 3. As against Defendant, Plaintiff also brings this class action on behalf of himself and the  
4 Nationwide Class of all purchasers of any Defendant products that represent on their  
5 labeling that they contain Glucosamine Sulfate, for violations of the UCL, CLRA, and FAL,  
6 and for breach of warranty and unjust enrichment (“Nationwide Class”).  
7

8 4. Plaintiff demands a combination of damages and injunctive relief.

9 5. Market experts estimate the size of the global dietary supplements market in 2019 to be  
10 \$123.28 billion, expanding at 8.2% compound annual growth rate. In 2019, North America  
11 accounted for 38% of the total market share in terms of revenue. Glucosamine is one of the  
12 most commonly purchased dietary supplements, which some researchers believe will grow  
13 to a market of more than \$750 million by 2022.  
14

15 6. Glucosamine is one of the most common dietary supplements available. It is a natural  
16 substance that is found in the cartilage in joints. Consumers generally take glucosamine  
17 supplements in order to help treat the symptoms of joint pain, osteoarthritis, and rheumatoid  
18 arthritis, or to preserve joint health.  
19

20 7. General speaking, there are two commercially available forms of glucosamine: glucosamine  
21 sulfate (“Glucosamine Sulfate”) and glucosamine hydrochloride (“Glucosamine  
22 Hydrochloride”).  
23

24 8. Glucosamine Sulfate is clinically preferred and is believed to be more effective, and,  
25 accordingly, consumers typically choose Glucosamine Sulfate. It therefore sells for more  
26 than other glucosamine products.  
27  
28

1 9. The National Institutes of Health advises that there are “several kinds of glucosamine  
2 products. The most research showing benefit is for products that contain glucosamine  
3 sulfate. Products that contain glucosamine hydrochloride do not seem to work as well.”<sup>1</sup>  
4 Indeed, the National Institutes of Health further advises that “[g]lucosamine hydrochloride  
5 is used for osteoarthritis, rheumatoid arthritis, glaucoma, a jaw disorder called  
6 temporomandibular disorder (TMD), joint pain, and many other conditions, *but there is no*  
7 *good scientific evidence to support these uses*... Some researchers believe that  
8 glucosamine hydrochloride might not work as well as glucosamine sulfate. They think the  
9 *‘sulfate’ part of glucosamine sulfate is the important factor* because sulfate is needed by  
10 the body to produce cartilage.”<sup>2</sup>

11  
12  
13 10. Similarly, the Mayo Clinic notes: “[t]here are several forms of glucosamine, including  
14 glucosamine sulfate, glucosamine hydrochloride and N-acetyl glucosamine. These  
15 supplements are not considered interchangeable.”<sup>3</sup>

16  
17 11. It is widely accepted that while Glucosamine Sulfate and Glucosamine Hydrochloride  
18 “have some similarities . . . they may not have the same effects when taken as a dietary  
19 supplement. Most of the scientific research on glucosamine has involved glucosamine  
20 sulfate.”<sup>4</sup>

21  
22 12. Private companies have picked up this message and promote Glucosamine Sulfate over  
23 Glucosamine Hydrochloride. See, e.g., “Glucosamine Sulfate vs. Glucosamine  
24 Hydrochloride—What You Need To Know,” Flexcin, [https://flexcin.com/glucosamine-](https://flexcin.com/glucosamine-sulfate-vs-glucosamine-hydrochloride-what-you-need-to-know/)  
25 [sulfate-vs-glucosamine-hydrochloride-what-you-need-to-know/](https://flexcin.com/glucosamine-sulfate-vs-glucosamine-hydrochloride-what-you-need-to-know/) (“As a result, many times

26  
27 <sup>1</sup> See <https://medlineplus.gov/druginfo/natural/807.html> as accessed February 27, 2023.

28 <sup>2</sup> See <https://medlineplus.gov/druginfo/natural/747.html> as accessed February 27, 2023.

<sup>3</sup> See <https://www.mayoclinic.org/drugs-supplements-glucosamine/art-20362874> as accessed February 27, 2023.

<sup>4</sup> See <https://www.webmd.com/vitamins/ai/ingredientmono-807/glucosamine-sulfate> as accessed February 27, 2023.

1 people pick up a ‘glucosamine supplement,’ but it’s not the right kind of glucosamine and  
2 the results are sub-par. If you’re looking for a supplement with glucosamine, we highly  
3 recommend getting a supplement with glucosamine sulfate potassium.”)

## 4 **II. PARTIES**

### 5 **A. Plaintiff**

6  
7 13. Plaintiff Jonathan Perry (“Plaintiff”) is a citizen of the state of California, residing in Los  
8 Angel, California. Plaintiff purchased a bottle of Solimo brand Glucosamine Sulfate 2KCl  
9 (Glucosamine Sulfate Potassium Chloride).

10 14. One of the many dietary supplement products that Amazon manufactured, marketed, and  
11 sold under its own brand is Solimo Glucosamine Sulfate 2KCl.

12 15. **Defendant is selling dietary supplements that are simply not what they claim to be.**

### 13 **B. Defendant**

14  
15 16. Defendant Amazon.com, Inc. is incorporated in the State of Delaware and has its principal  
16 place of business in the State of Washington. Defendant manufactures, markets, and sells  
17 various “Solimo”, “365 Whole Food Market” and “365 Everyday Value” brands  
18 glucosamine supplements to consumers nationwide.  
19

## 20 **III. STATEMENT OF JURISDICTION & VENUE**

21 17. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§  
22 1332(d)(2) and (6), because (a) the aggregated claims of the putative members of each of  
23 the Classes exceed \$5 million, exclusive of interest and costs; (b) there are at least 100  
24 members in each Class; and (c) at least one of the members of each of the proposed Classes  
25 is a citizen of a different state than Defendant.  
26  
27  
28

1 Defendant's Glucosamine Sulfate Products are available for sale nationwide such as  
2 Amazon.com and Whole Food stores. The State of California accounts for approximately  
3 12% of the national population. Accordingly, upon information and belief, there are class  
4 members who are citizens of states other than California, and such class members comprise  
5 more than two thirds of the proposed nationwide class.  
6

7 18. This Court has personal jurisdiction over Defendant because Defendant, directly or through  
8 an agent, has transacted business and engaged in tortious and fraudulent conduct, by  
9 affirmative acts or omissions, in the State of California such that it reasonably anticipated  
10 being subject to personal jurisdiction before the courts of this State. Defendant and its  
11 agents have advertised, marketed, and/or sold Glucosamine Sulfate Products in California,  
12 including in this District. Defendant has sufficient minimum contacts with this State, and/or  
13 sufficiently availed itself to the markets of this State through its advertising, marketing, and  
14 sale within this State to render the exercise of jurisdiction by this Court permissible.  
15 Further, this Court has personal jurisdiction over Defendant because their Internet websites  
16 allow consumers to order and ship products anywhere in the United States, including this  
17 District. Defendant conducts business throughout the United States, including this District.  
18  
19

20 19. Venue properly lies in this district pursuant to 28 U.S.C. § 1391 because Plaintiff resides in  
21 and Defendant has transacted substantial business within this District within the meaning of  
22 28 U.S.C. § 1391, and because a substantial part of the events giving rise to the claims  
23 alleged herein occurred in this District.  
24

#### 25 **IV. FACTUAL ALLEGATIONS COMMON TO ALL COUNTS**

26  
27  
28

1 20. Glucosamine is a popular dietary supplement that consumers generally take in order to  
2 preserve joint health or to help treat the symptoms of joint pain, osteoarthritis, and  
3 rheumatoid arthritis.

4 21. Glucosamine supplements are commercially available in the forms of Glucosamine Sulfate,  
5 Glucosamine Hydrochloride. Glucosamine Sulfate has demonstrated clinical effectiveness  
6 for certain conditions, while other forms of glucosamine have not. Indeed, the Mayo Clinic  
7 explicitly notes that “[t]hese supplements are not considered interchangeable.”<sup>5</sup>  
8

9 22. For glucosamine sulfate, it has two formulations: Glucosamine Sulfate **Potassium** Chloride  
10 and Glucosamine Sulfate **Sodium** Chloride.

11 23. Thus, the common perception of Glucosamine Sulfate is that it performs better than  
12 Glucosamine Hydrochloride or placebo treatments.  
13

14 24. Accordingly, retailers such as Defendant promote Glucosamine Sulfate over Glucosamine  
15 Hydrochloride.  
16

17 **The Dietary Supplement Industry Has Taken Advantage of the Lack of Regulation to**  
18 **the Detriment of Consumers**

19 25. Dietary supplements fall under the umbrella of food, not drugs.<sup>6</sup> Therefore, dietary  
20 supplements are not subject to the Federal laws or strict United States Food and Drug  
21 Administration (FDA) regulations that apply to drugs. While supplement manufacturers are  
22 subject to certain provisions of the Dietary Supplement Health and Education Act of 1994  
23 (“DSHEA”), dietary supplement firms are not required to prove to the FDA that their  
24  
25

26  
27 <sup>5</sup> See <https://www.mayoclinic.org/drugs-supplements-glucosamine/art-20362874> as accessed February 27, 2023.

28 <sup>6</sup> 21 U.S.C. § 321(ff)(1)(C). For purposes of the Federal Food, Drug, and Cosmetic Act, “a dietary supplement shall be deemed to be a food...” *Id.* § 321(ff).

1 products work or are safe before they sell them.<sup>7</sup> Rather, manufacturers of a “product ...  
2 intended to supplement the diet that bears or contains [...] (D) an amino acid; (E) a dietary  
3 substance for use by man to supplement the diet by increasing the total dietary intake; (F) a  
4 concentrate, metabolite, constituent, extract, or combination of any ingredient described in  
5 clause (A), (B), (C), (D), or (E)”<sup>8</sup> and/or “means a product that is labeled as a dietary  
6 supplement” are generally left to self-police their compliance with DSHEA.  
7

8 26. 21 U.S.C. § 343(s) provides that a food “shall be deemed to be misbranded” if it is a dietary  
9 supplement and fails to list “the name of each ingredient” in the dietary supplement, the  
10 “quantity of each such ingredient,” or “the label or labeling of the supplement fails to  
11 identify any part of the plant from which the ingredient is derived,” or, if the supplement is  
12 either covered by the specifications of an official compendium, is represented as  
13 conforming to the specifications of an official compendium, and fails to so conform, or, for  
14 supplements that aren’t covered by an official compendium, if it “fails to have the identity  
15 and strength that the supplement is represented to have.”  
16

17 27. 21 U.S.C. § 342(g)(1) provides that a food shall be deemed to be adulterated “[i]f it is a  
18 dietary supplement and it has been prepared [or] packed ... under conditions that do not  
19 meet current good manufacturing practice regulations....”  
20

21 28. Current implementing regulations promulgated by the FDA under DSHEA require dietary  
22 supplement manufacturers, packagers, and labelers (“Manufacturer”) to “implement a  
23 system of production and process controls that covers all stages of manufacturing,  
24

25  
26 

---

<sup>7</sup> See [http://articles.chicagotribune.com/2012-06-30/news/ct-met-supplement-inspections-20120630\\_1\\_dietary-](http://articles.chicagotribune.com/2012-06-30/news/ct-met-supplement-inspections-20120630_1_dietary-supplements-inspections-american-herbal-products-association/2)  
27 [supplements-inspections-american-herbal-products-association/2](http://articles.chicagotribune.com/2012-06-30/news/ct-met-supplement-inspections-20120630_1_dietary-supplements-inspections-american-herbal-products-association/2) as accessed February 27, 2023.

28 <sup>8</sup> 21 U.S.C. § 321(ff). For purposes of the Federal Food, Drug, and Cosmetic Act, “a dietary supplement shall be deemed to be a food [...]” *Id.* § 321(ff).



1 packaging, labeling, and holding of the dietary supplement to ensure the quality of the  
2 dietary supplement....”

3 29. Manufacturers must establish “component specifications ... to ensure ... the purity, strength  
4 and composition of dietary supplements manufactured using the components....”

5 30. Manufacturers are required to test each component used in the manufacture of dietary  
6 supplements, including on each incoming shipment of components prior to their use in the  
7 manufacture of dietary supplements, and again on each finished batch.  
8

9 **Amazon represents that the Affected Products are What they Purport to Be.**

10 31. Defendant’s product is marketed as “Glucosamine Sulfate 2KCl 1,000 mg”, with the largest  
11 words, on the front label of the package, Defendant also represents in writing, in  
12 “Supplement Facts” (back label), that each tablet contains 1,000mg of Glucosamine Sulfate  
13 2KCl (Glucosamine Sulfate Potassium Chloride). However, laboratory testing confirms that  
14 the product does not, in fact, contain any Glucosamine Sulfate Potassium Chloride; it also  
15 doesn’t contain any Glucosamine Sulfate. Defendant products are only the blend of  
16 Glucosamine Hydrochloride and Potassium Sulfate.  
17

18 32. Defendant makes representations on the labels of each of the following dietary supplement  
19 products – Glucosamine Sulfate (“Affected Products”) – regarding the ingredients in the  
20 Affected Products. In no place does the label suggest that the product actually contains  
21 Glucosamine Hydrochloride and Potassium Sulfate  
22

23 33. A Solimo Label is reproduced below:  
24  
25  
26  
27  
28



Supplement Facts	
Serving Size 1 Tablet	
Amount Per Serving	% Daily Value
Total Carbohydrate < 1 g	< 1%*
Glucosamine Sulfate	
Potassium Chloride 1000 mg (1 g)	**

\*Percent Daily Values are based on a 2,000 calorie diet.  
\*\*Daily Value not established.

**WARNING:** Pregnant or nursing women, individuals taking medication(s) or persons who have a health condition should consult their physician before using this product.

**Keep out of the reach of children.**  
Store at 15° - 30°C (59° - 86°F).

**Safety-sealed. Do not use if printed seal under cap is cut, torn, or missing.**

©2019 Amazon.com, Inc. or its affiliates. All rights reserved. Solimo and all related logos are trademarks of Amazon.com, Inc. or its affiliates.

**INGREDIENTS:** Glucosamine Sulfate Potassium Chloride, Povidone, Microcrystalline Cellulose. Contains 2% or less of carboxymethylcellulose sodium, hydroxypropyl methylcellulose, magnesium stearate, polydextrose, polyethylene glycol, polyvinyl alcohol, silica, talc, titanium dioxide (color). **Contains: Crustacean Shellfish (crab, shrimp).**

**DISTRIBUTED BY:** Amazon.com Services, Inc. 410 Terry Avenue N., Seattle, WA 98109

**DIRECTIONS:** Adults - Take one tablet daily with food as a dietary supplement.

34. The “Supplement Facts” for this product also list Ingredients as follows: “Glucosamine Sulfate Potassium Chloride, Povidone, Microcrystalline Cellulose, contains 2% or less of carboxymethylcellulos, magnesium stearate, polydextrose, polyethylene glycol, polyvinyl alcohol, silica, talc, titanium dioxide (color). Contains: Crustacean Shellfish (crab, shrimp).”

35. Accordingly, a reasonable consumer would believe, as Plaintiffs did, that the label statements regarding the identity, quantity, and purity of the Affected Products would be truthful and not deceptive or misleading. As the ingredients listed on the label, specifically, it should contain 1,000 milligrams of “Glucosamine Sulfate Potassium Chloride”, it means it contain corresponding amount of Glucosamine Sulfate.

**Plaintiffs and the Class and Subclass Would Not Have Purchased the Affected Products Had They Known the Truth.**

36. The lab test did not simply show that there was less Glucosamine Sulfate Potassium Chloride and less Glucosamine Sulfate than the label claimed—the test showed that there

1 was no Glucosamine Sulfate Potassium Chloride; there was no Glucosamine Sulfate in the  
2 pills that were tested.

3 37. Defendant failed to disclose on its labels or otherwise that the Affected Products do not  
4 contain the ingredients represented on the Affected Products' labels or that the Affected  
5 Products contain adulterants or undisclosed substances.  
6

7 38. The actual contents of the Affected Products are important to Plaintiff and members of the  
8 Class and Subclass. Defendant's failure to disclose that the Affected Products do not  
9 contain the ingredients as represented on the labels and that the Affected Products contain  
10 adulterants or undisclosed substances affected Plaintiff's and Class and Subclass members'  
11 purchasing decisions in that they would not have purchased the Affected Products had  
12 Defendant disclosed the true facts concerning their actual ingredients and composition.  
13

14 39. Defendant recognizes or should have recognized the materiality and importance of the  
15 quality and safety of its products to its customers.  
16

17 40. Plaintiffs and the Class and Subclass were misled and deceived by Defendant's material  
18 misrepresentations and/or omissions and were damaged and injured as a result of  
19 Defendant's conduct because:

20 a. They would not have purchased the Affected Products had they known that the Affected  
21 Products did not contain the ingredients as represented on the labels, and/or contained  
22 adulterants or undisclosed substances; and/or

23 b. They did not receive the benefit of the bargain and/or suffered out of pocket loss due to the  
24 misrepresentations and omissions in the Affected Products' labeling, as described above;  
25 and/or  
26  
27  
28

1 c. The Affected Products were worthless and had no value due to Defendant's  
2 misrepresentations, omissions, untrue, misleading, unethical, unfair, and/or deceptive  
3 statements and mislabeling, as described above.

4 41. Plaintiff, the Class and Subclass would not have purchased the Affected Products had they  
5 known the truth.  
6

7 **V. PLAINTIFF'S EXPERIENCE WITH DEFENDANT'S PRODUCT**

8 42. Defendant sells products that are represented to include Glucosamine Sulfate to the public  
9 in California and nationwide, through Amazon.com and Whole Foods Markets.

10 43. Defendant's various Glucosamine Sulfate Products include those sold under Solimo, 365  
11 whole food market and 365 Everyday Value brands.  
12

13 44. Defendant's Glucosamine Sulfate products prominently display the words "Glucosamine  
14 Sulfate" on the front label, in addition to the Supplement Facts panel (back label). As such,  
15 a reasonable person would believe that the product contains Glucosamine Sulfate in  
16 particular.  
17

18 45. At various times in the past, the Class and Subclass members purchased Amazon's Solimo-  
19 branded Glucosamine Sulfate. They did so in reliance on the accuracy of its label, and  
20 specifically Defendant's representation that it contained Glucosamine Sulfate.

21 46. Plaintiff suffered damage and detriment as a result of Defendant's misrepresentations.

22 47. As a result of the uncertainty regarding the contents of Glucosamine Sulfate Products,  
23 Plaintiff is, as yet, unwilling to purchase the products again. However, Plaintiff would  
24 consider doing so if she were assured that the product label was truthful and the product  
25 bottle actually contained Glucosamine Sulfate, as represented.  
26  
27  
28

1 48. Consumers cannot afford to have each and every purchase of Glucosamine Sulfate Products  
2 lab-tested. It is thus not practicable for all consumers of Defendant’s Glucosamine Sulfate  
3 Products to determine the provenance of each bottle of the product, particularly the  
4 individual manufacturing lot that the bottle came from. Plaintiff, and others similarly  
5 situated, continue to be harmed, having no sustainable means of verifying the contents of  
6 the Glucosamine Sulfate Products.  
7

8 **VI. CLASS ACTION ALLEGATIONS**

9 49. Plaintiffs bring this action and seek to certify and maintain it as a class action under Fed. R.  
10 Civ. P. 23, individually and on behalf of the following Class:

11 All individuals and entities in the United States who purchased SOLIMO brand  
12 Glucosamine Sulfate products within the applicable statutes of limitations preceding the  
13 filing of this lawsuit. (“Nationwide Class”).  
14

15 50. Excluded from the Classes are: (a) Defendant and any entities in which Defendant have a  
16 controlling interest; (b) Any entities in which Defendant’s officers, directors, or employees  
17 are employed and any of the legal representatives, heirs, successors, or assigns of  
18 Defendant; (c) All current employees of Defendant; (d) The Judge(s) to whom this case or  
19 any transferred case is assigned and any member of the Judges’ immediate family and any  
20 other judicial officer assigned to this case or any transferred case; (f) All governmental  
21 entities; (g) anyone who makes a timely election to be excluded from the Class.  
22

23 51. Plaintiff similarly seeks to represent a Subclass defined as:

24 All individuals in California who purchased SOLIMO brand Glucosamine Sulfate products  
25 within the applicable statutes of limitations preceding the filing of this lawsuit. (“California  
26 Subclass”).  
27  
28

1 52. Excluded from the Subclass are: (a) Defendant and any entities in which Defendant has a  
2 controlling interest; (b) Any entities in which Defendant's officers, directors, or employees  
3 are employed and any of the legal representatives, heirs, successors, or assigns of  
4 Defendant; (c) All current employees of Defendant; (d) The Judge(s) to whom this case or  
5 any transferred case is assigned and any member of the Judges' immediate family and any  
6 other judicial officer assigned to this case or any transferred case; (f) All governmental  
7 entities; (g) anyone who makes a timely election to be excluded from the Class.  
8

9 53. All Class allegations herein apply to the Class and Subclass equally.

10 54. Plaintiff reserves the right to modify or amend the definitions of the proposed Class and  
11 Subclass and/or to add Subclasses if necessary before the Court determines whether  
12 certification is appropriate and as the Court may otherwise allow.  
13

14 55. This case is properly brought as a class action under Fed. R. Civ. P. 23(a), (b)(2), (b)(3),  
15 and (c)(4), and all requirements therein are met for the reasons set forth herein.  
16

17 56. The claims of all Class members derive directly from a single course of conduct by the  
18 Defendant. Defendant has and continues to engage in uniform and standardized conduct  
19 toward the Class members. Defendant does not differentiate, in degree of care or candor, in  
20 their actions or inactions, or the content of their statements or omissions, among individual  
21 Class members. Accordingly, Plaintiff brings this lawsuit as a class action on Plaintiff's  
22 own behalf and on behalf of all other persons similarly situated pursuant under Fed. R. Civ.  
23 P. 23. This action satisfies the numerosity, commonality, typicality, adequacy,  
24 predominance, and superiority requirements of these provisions.  
25  
26  
27  
28

1 57. Certification of Plaintiff's claims is appropriate because Plaintiff can prove the elements of  
2 Plaintiff's claims on a class-wide basis using the same evidence as would be used to prove  
3 those elements in individual actions alleging the same claim.

4 **58. Numerosity - Fed. R. Civ. P. 23(a)(1).** The Class and Subclass are so numerous that  
5 joinder of all members is impracticable. While the exact number is not known at this time,  
6 it is generally ascertainable by appropriate discovery. Moreover, glucosamine sulfate  
7 supplements are among the most common and popular supplements, and, thus, it is believed  
8 the Class includes many thousands of members. The numerosity requirement is, therefore,  
9 satisfied. Undoubtedly, individual joinder in this case is impracticable.

10 **59. Ascertainability.** The Class and Subclass are each ascertainable because its members can  
11 be readily identified using receipts, purchase records, business records, and other  
12 information kept by Defendant and/or third parties in the usual course of business and  
13 within their control or Plaintiff and the Class themselves. Plaintiff anticipates providing  
14 appropriate notice to the Class to be approved by the Court after class certification, or  
15 pursuant to court order.

16 **60. Commonality and Predominance - Fed. R. Civ. P. 23(a)(2) and (b)(3).** There are several  
17 questions of law and fact common to the claims of Plaintiffs and the members of the Class  
18 and Subclass. All of the members of the Class' and Subclass' claims are based upon the  
19 same facts and circumstances, i.e., the marketing and sales practices of Defendant's  
20 products. Fed. R. Civ. P. 23(a)(3), The questions of law and fact common to the members  
21 of the Class and Subclass predominate over any questions affecting only individual  
22 members of the Class and Subclass. The resolution of common questions in this case will  
23  
24  
25  
26  
27  
28

1 resolve the claims of both Plaintiff and the Class and Subclass. Common questions include,  
2 but are not limited to, the following:

- 3 a. Whether Defendants' Glucosamine Sulfate products contains Glucosamine Sulfate;  
4  
5 b. Whether Defendants' Glucosamine Sulfate products contains Glucosamine Sulfate  
6 Potassium Chloride;  
7  
8 c. Whether the Affected Products were sold in containers with packaging identifying them as  
9 **containing** a particular dietary supplement, i.e., Glucosamine Sulfate; Glucosamine Sulfate  
10 Potassium Chloride;  
11  
12 d. Whether, contrary to the product packaging, the Affected Products **did not contain** the  
13 dietary supplement identified on the packaging, i.e., Glucosamine Sulfate; Glucosamine  
14 Sulfate Potassium Chloride;  
15  
16 e. Whether Defendant's Products **contained** Glucosamine Hydrochloride and Potassium  
17 Sulfate;  
18  
19 f. Whether the Affected Products contained ingredients that **were not disclosed** on the  
20 packaging;  
21  
22 g. Whether Defendant manufactured and/or sold the **Affected Products**;  
23  
24 h. Whether a reasonable consumer would be **misled or deceived** by the Affected Products'  
25 packaging;  
26  
27 i. Whether Defendant unfairly, unethically, unlawfully, falsely, deceptively, misleadingly,  
28 unconscionably, and/or confusingly **misrepresented the nature** of their products;  
j. Whether Defendant unfairly, unethically, unlawfully, falsely, deceptively, misleadingly,  
unconscionably, and/or confusingly **misrepresented the contents** of its products;



- 1 k. Whether Defendant unfairly, unethically, unlawfully, falsely, fraudulently, deceptively,  
2 misleadingly, unconscionably, and/or confusingly **induced Plaintiff** and the Members of  
3 the Class and Subclass into **purchasing** its products;
- 4 l. Whether Defendant engaged in unfair, unlawful, fraudulent, unethical, unconscionable,  
5 and/or deceptive trade practices by **inducing Plaintiff** and the Class and Subclass to  
6 purchase its product on terms that were **knowingly misleading and inaccurate**;
- 7 m. Whether Defendant's marketing, sales, and/or other **business practices are** unfair,  
8 deceptive, unlawful, fraudulent, unconscionable, and/or unethical;
- 9 n. Whether Defendant **breached** express or implied warranties;
- 10 o. Whether Defendant had a **duty to disclose** the actual contents of its products prior to sale;
- 11 p. Whether Defendant **violated** the applicable consumer protection statutes;
- 12 q. Whether Defendant **concealed material facts** in its advertising materials and agreement  
13 and/or failed to adequately disclose to Plaintiff material facts;
- 14 r. Whether Defendant has engaged in **deceptive acts or practices** in connection with the sales,  
15 marketing, and/or manufacturing of the its products;
- 16 s. Expressly disclaiming damages under the CLRA, whether Plaintiff and the Class and  
17 Subclass are entitled to **compensatory**, actual, and/or statutory **damages** as a result of  
18 Defendant's unfair, unlawful, unethical, deceptive, unconscionable, and/or fraudulent  
19 conduct;
- 20 t. Whether Defendant's conduct, as set forth herein, **damaged** members of the Class and, if so,  
21 the **measure** of those damages;
- 22 u. Whether Plaintiff and the Class and Subclass are entitled to injunctive, declaratory relief, or  
23 other equitable relief;
- 24  
25  
26  
27  
28

1 v. Whether Defendant's acts and practices in connection with the promotion and sale of  
2 products labeled as containing Glucosamine Sulfate violated the California UCL, CLRA, or  
3 FAL;

4 w. Whether the California UCL, CLRA, or FAL should apply to all respective Nationwide  
5 and/or California Class members; and  
6

7 x. Whether Defendant was unjustly enriched as a result of Defendant's conduct.

8 61. A class action is superior to other available methods for the fair and efficient adjudication  
9 of this controversy. Since the damages suffered by individual Class members may be  
10 relatively small, the expense and burden of individual litigation make it virtually impossible  
11 for the Class members to seek redress for the wrongful conduct alleged. Plaintiff knows of  
12 no difficulty which will be encountered in the management of this litigation which would  
13 preclude its maintenance as a class action.  
14

15 62. **Typicality - Fed. R. Civ. P. 23(a)(3).** Plaintiffs' claims are typical of the claims of the  
16 Class and Subclass. The claims of the Plaintiffs and the respective Class and Subclass are  
17 based on the same legal theories and arise from the same unlawful and willful conduct of  
18 Defendant, resulting in the same injury to the Plaintiffs and the respective Class and  
19 Subclass. Plaintiffs and all members of the Class and Subclass are similarly affected by  
20 Defendant's wrongful conduct and were damaged in the same way. Plaintiffs' interests  
21 coincide with, and are not antagonistic to, those of the other Class and Subclass members.  
22 Plaintiffs have been damaged by the same wrongdoing set forth in this Complaint.  
23 Plaintiffs, like other members of the Classes, purchased one or more Affected Products that  
24 did not contain the primary ingredients listed and the packaging and that such supplements  
25 were supposed to contain and/or contained ingredients that were not disclosed on the  
26  
27  
28

1 packaging or label. Plaintiffs were subject to, and were financially harmed by, a common  
2 policy and practice applied by each Defendant to the respective Class members.

3 **63. Adequacy - Fed. R. Civ. P. 23(a)(4).** Plaintiffs are adequate Class and Subclass  
4 representatives because Plaintiffs have retained counsel competent and experienced in  
5 complex class action litigation; neither Plaintiffs nor Plaintiffs' counsel have any interest  
6 adverse to those of the other members of the Class and Subclass; Plaintiffs are  
7 knowledgeable about the subject matter of this action and will assist counsel to vigorously  
8 prosecute this litigation and has or can acquire adequate financial resources to assure that  
9 the interests of the Class and Subclass will not be harmed. The interests of the members of  
10 Class and Subclass will be fairly and adequately protected by Plaintiffs and Plaintiffs'  
11 counsel. As such, Plaintiffs meets the adequacy requirement.

12  
13  
14 **64. Superiority - Fed. R. Civ. P. 23(b)(3).** The class action is superior to other available  
15 means for the fair and efficient adjudication of this dispute. The injury suffered by each  
16 member of the Class, while meaningful on an individual basis, is not of such magnitude as  
17 to make the prosecution of individual actions against Defendant economically feasible.  
18 Even if members of the Class and Subclass themselves could afford such individualized  
19 litigation, the court system could not. In addition to the burden and expense of managing  
20 many actions, individualized litigation presents a potential for inconsistent or contradictory  
21 judgments. Individualized litigation increases the delay and expense to all parties and the  
22 court system presented by the legal and factual issues of the case. A class action would  
23 achieve substantial economies of time, effort and expense, and would assure uniformity of  
24 decision as to persons similarly situated without sacrificing procedural fairness. By contrast,  
25 the class action device presents far fewer management difficulties and provides the benefits  
26  
27  
28

1 of single uniform adjudication, economy of scale, and comprehensive supervision by a  
2 single court. The prosecution of separate actions by the individual members of the Class  
3 and Subclass would create a risk of inconsistent or varying adjudication with respect to  
4 individual members of the Class. The prosecution of separate actions by individual  
5 members of the Class and Subclass would create a risk of adjudications with respect to  
6 them which would, as a practical matter, be dispositive of the interests of other members of  
7 the Class and Subclass not parties to the adjudications, or substantially impair or impede  
8 their ability to protect their interests.  
9

10 **65. Policies Generally Applicable to the Class and Subclass. Fed. R. Civ. P. 23(b)(2).**

11 Defendant has acted or refused to act on grounds generally applicable to the Class and  
12 Subclass, thereby requiring the Court's imposition of uniform relief to ensure compatible  
13 standards of conduct toward the members of the Class and Subclass, and making final  
14 injunctive relief appropriate with respect to the Class and Subclass as a whole. Defendant's  
15 practices challenged herein apply to and affect the members of the Class and Subclass  
16 uniformly, and Plaintiffs' challenge of those practices hinge on Defendant's conduct with  
17 respect to the Class and Subclass as a whole, not on facts or law applicable only to  
18 Plaintiffs.  
19  
20

21 **66. Injunctive and Declaratory Relief is Appropriate - Fed. R. Civ. P. 23(b)(1).** Defendant

22 has acted, or refused to act on, grounds generally applicable to the Class and Subclass,  
23 thereby making appropriate final and injunctive relief with respect to the members of the  
24 Class and Subclass as a whole.  
25

26 **67. Certification of Particular Issues. Fed. R. Civ. P. 23(c)(4).** Issue certification is also

27 appropriate with respect to any or all of the common issues identified herein.  
28

1 68. **Notice to Class:** Plaintiff anticipates notice being effectuated using primarily direct  
2 electronic means, based upon customer identification and contact information contained in  
3 Defendant's business records and databases, to be supplemented with a targeted online  
4 notice campaign. Plaintiff will engage the services of a specialist with class action notice  
5 campaigns and reserves the right to supplement this intended approach as circumstances  
6 dictate, per their guidance.  
7

8 **VII. TOLLING OF STATUTE OF LIMITATIONS**

9 69. Any applicable statute of limitations has been tolled by the Defendant's knowing and active  
10 concealment of its deceptive practices. Plaintiffs and members of the Class could not have  
11 reasonably discovered the true extent of the Defendant's deception with regard to the  
12 Affected Products, until very recently.  
13

14 70. As a result of the active concealment by the Defendant, any and all applicable statutes of  
15 limitations otherwise applicable to the allegations herein have been tolled.  
16

17 **VIII. CAUSES OF ACTION**

18 **COUNT I**

19 **BREACH OF WARRANTY UNDER THE MAGNUSON MOSS WARRANTY ACT**

20 **(On Behalf of Plaintiff and the Class)**

21 71. Plaintiff realleges and reincorporates by reference the allegations contained within the  
22 foregoing allegations of this Class Action Complaint as if fully set forth herein.  
23

24 72. Defendant warranted in its labeling, selling, and/or supplying of Glucosamine Sulfate  
25 Products to retailers and/or consumers in California and nationwide that the products  
26 contain Glucosamine Sulfate.  
27  
28

1 73. Plaintiff and members of the Classes purchased Defendant’s Glucosamine Sulfate Products  
2 based on this warranty.

3 74. Defendant’s Glucosamine Sulfate Products do not, in fact, contain either Glucosamine  
4 Sulfate Potassium Chloride, or Glucosamine Sulfate.

5 75. The advertisements, models and samples, and other similar uniform representations  
6 disseminated by Defendant about its Glucosamine Sulfate products were, and are,  
7 affirmations of fact and/or promises with regard to the performance and quality of those  
8 products, including an affirmation that the product will be consistent with its core  
9 description. These advertisements, models and samples, and other similar representations,  
10 formed, in whole or in part, the basis of the bargain as between Defendant and members of  
11 the Class, and constituted express warranties that the products would conform thereto. As  
12 described above, Class members’ products did not conform to these warranties,  
13 representations, models and samples.  
14

15 76. Sears breached these express representations and implied warranties as described herein.  
16

17 77. Defendant’s conduct as described herein violates the Magnuson Moss Warranty Act  
18 (“Magnuson Moss Act”), 15 U.S.C. §§2304-2312.  
19

20 78. Defendant breached the essential terms of its express warranties by charging Plaintiff and  
21 members of the Class without providing the product promised, as set forth herein.

22 79. Plaintiff and the other members of the Classes were injured and suffered damages as a  
23 direct and proximate result of Defendant’s breach of warranty because: (1) they purchased  
24 Glucosamine Sulfate based on Defendant’s misleading product label; and (2) the product  
25 did not have the composition, attributes, characteristics, or value that Defendant promised.  
26

27 **COUNT II**  
28

**VIOLATION OF CALIFORNIA UNFAIR COMPETITION LAW**

**(California Business & Professions Code §§ 17200, et seq.)**

**(On Behalf of Plaintiff and the Class)**

1  
2  
3  
4  
5  
6  
7  
80. Plaintiff realleges and incorporates by reference all preceding allegations as though fully set forth herein.

81. Plaintiff brings this claim on behalf of himself and the California Class.

82. Plaintiff asserts this claim for unlawful, unfair, and fraudulent business practices; and unfair, deceptive, untrue and misleading advertising.

83. Defendant's conduct is "unlawful" under the UCL because it violates the California Legal Remedies Act (as discussed below) and the Food, Drug, and Cosmetic Act ("FDCA") by misbranding products labeled as containing Glucosamine Sulfate.

84. Defendant's conduct is "unfair" under the UCL because it is immoral, unscrupulous, unethical, oppressive, and substantially injurious to California consumers of the Glucosamine Sulfate products by representing they contain Glucosamine Sulfate when actually do not contain any Glucosamine Sulfate.

85. California's Unfair Competition Law ("UCL"), Cal. Bus. & Prof. Code §§ 17200, et seq., defines unfair business competition to include any "unfair," "unlawful," or "fraudulent" business act or practice. The Act also provides for injunctive relief, restitution, and disgorgement of profits for violations.

86. Defendant's conduct is "fraudulent" because Plaintiff, the Class, and the public generally are likely to be deceived by Defendant's misbranding of its Glucosamine Sulfate products by representing that they contain Glucosamine Sulfate when they do not.

1 87. Defendant's continuing course of conduct establishes unfair, deceptive, untrue and  
2 misleading advertising by misbranding its Glucosamine Sulfate products as containing  
3 Glucosamine Sulfate when they do not.

4 88. Plaintiff was deceived into purchasing a product he otherwise would not have, causing him  
5 to suffer economic damages equal to the purchase price paid, or another amount to be  
6 proven at trial.

7 89. Plaintiff and the other members of the Class have been and continue to be injured as a  
8 direct and proximate result of Defendant's violations of the UCL.

9 90. Plaintiff is entitled to pursue a claim against Defendant on behalf of the Class pursuant to  
10 Cal. Bus. & Prof. Code §§ 17203 and 17205 for restitution, disgorgement, and other  
11 equitable relief to remedy Defendant's unlawful and unfair practices, and to move under  
12 Cal. Code Civ. Proc. § 1021.5 for costs and attorneys' fees.

13 91. Plaintiff also seeks punitive damages under Cal. Civ. Code § 3294 because Defendant is  
14 guilty of fraud and malice by intentionally misbranding its Glucosamine Sulfate and by  
15 intending to cause injury to the Plaintiff and the California Class.

16 92. Defendant's unlawful, unfair, and/or fraudulent business acts and practices, as described  
17 herein, were and are in violation of the UCL. Defendant's conduct violates the UCL in the  
18 following ways:

- 19 a. By knowingly and intentionally concealing from Plaintiff and the other members of the  
20 Class material information concerning its product contents as set forth above;  
21  
22 b. By violating the FTC;  
23  
24 c. By breaching the terms of the Contract or other agreement;  
25  
26  
27  
28



1 d. By violating other California laws, including Cal. Bus. & Prof. Code § 17500, et seq., and  
2 Cal. Corp. Code § 25000, et seq. (described below); and/or

3 e. Violating other statutory law.

4 93. Defendant's omissions alleged herein caused Plaintiff and the other Class members to  
5 purchase the Glucosamine Sulfate products. Had they been aware of the information  
6 omitted by Defendant, Plaintiff and the other Class members would not have purchased  
7 Defendant's products or would have purchased them only at a reduced price.  
8

9 94. Defendant's practice is also immoral, unethical, oppressive, or unscrupulous and causes  
10 injury to consumers which outweigh its benefits.

11 95. Accordingly, Plaintiff and the Class members have suffered injury in fact, including lost  
12 money as a result of Defendant's unlawful, unfair, and fraudulent business acts and/or  
13 practices.  
14

15 96. Plaintiff seeks to enjoin further unlawful, unfair, and/or fraudulent acts or practices by  
16 Defendant, under Cal. Bus. & Prof. Code § 17200.

17 97. Plaintiff requests that this Court enter such orders or judgments as may be necessary to  
18 enjoin Defendant from continuing its unfair, unlawful, and/or deceptive practices and to  
19 restore to Plaintiff and the Class members any money Defendant acquired by unfair  
20 competition, including restitution and/or restitutionary disgorgement, as provided in Cal.  
21 Bus. & Prof. Code § 17203 and Cal. Civ. Code § 3345; and for such other relief set forth  
22 below.  
23

24 98. Plaintiff also seeks punitive damages under Cal. Civ. Code § 3294 because Defendant is  
25 guilty of fraud and malice by intentionally misbranding its Glucosamine Sulfate products  
26 and by intending to cause injury to the Plaintiff and the California Class.  
27  
28

**COUNT III**

**VIOLATION OF THE CALIFORNIA CONSUMER LEGAL REMEDIES**

**ACT, CALIFORNIA CIVIL CODE § 1750, ET SEQ.**

**(On Behalf of Plaintiff and the Class)**

99. Plaintiff hereby restates and incorporates all paragraphs of Plaintiff’s Class Action Complaint against Defendant as if fully set forth herein.

100. This cause of action is brought pursuant to Civil Code § 1750, et seq., the Consumers Legal Remedies Act (“CLRA”), on behalf of a Class as defined herein.

101. Defendant is a “person” within the meaning of Cal. Civ. Code sections 1761(c) and 1770.

102. Plaintiff and members of the proposed Class are “consumers” within the meaning of Cal. Civ. Code §§ 1761(d) and 1770.

103. Defendant’s Glucosamine Sulfate products are “goods” or “services” as defined by Cal. Civ. Code § 1761(a).

104. Plaintiff’s purchase was a “transaction” under § 1761(e).

105. As described above, Defendant violated the CLRA in at least the following respects:

- a. in violation of § 1770(a)(5), by representing that their “goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities that they do not have”;
- b. in violation of § 1770(a)(6), by representing that Defendant’s “goods or services are of a particular standard, quality, or grade, or that goods are of a particular style or model, if they are of another”;
- c. in violation of § 1770(a)(9), by “advertising goods or services with intent not to sell them as advertised”;

1 d. in violation of § 1770(a)(16), by “representing that the subject of a transaction has been  
2 supplied in accordance with a previous representation when it has not”;

3 e. for other such violations of the CLRA that discovery will uncover.

4 106. Defendant’s actions as described herein were done with conscious disregard of Plaintiff’s  
5 rights and Defendant was wanton and malicious in its concealment of the same.

6 107. Plaintiff and the Class have suffered injury in fact and have lost money as a result of  
7 Defendant’s false representations and material omissions in the marketing and  
8 advertisement of the Glucosamine Sulfate.

9 108. Defendant’s unfair or unlawful acts, practices, representations, omissions, and/or courses  
10 of conduct, as described herein, were undertaken by Defendant in a transaction intended to  
11 result in, and which did result in, the sale or lease of goods or services to consumers.

12 109. As a direct and proximate result of Defendant’s violations of law, Plaintiff and the Class  
13 have been injured.

14 110. Contemporaneous with the filing of this Complaint, Plaintiff will send Defendant a CLRA  
15 notification and demand letter via certified mail, return receipt requested.

16 111. The notice letter will set forth the relevant facts and notifies each Defendant of its CLRA  
17 violations, and request that each Defendant promptly remedy those violations.

18 112. Under the CLRA, a plaintiff may, without prior notification, file a complaint alleging  
19 violations of the CLRA that seeks injunctive relief only. Then, if the Defendant does not  
20 remedy the CLRA violations within 30 days of notification, the Plaintiff may amend his  
21 CLRA causes of action without leave of court to add claims for damages.

22 113. At this time, Plaintiff expressly disclaims any and all damages under CLRA. Plaintiff,  
23 individually and on behalf of the class, will amend this complaint to add damages claims if  
24  
25  
26  
27  
28

1 Defendant do not remedy their violations as to Plaintiff and the Class Members within the  
2 statutory period.

3 114. Under the CLRA, Plaintiff are entitled to a permanent injunction prohibiting practices that  
4 violate the CLRA. Plaintiffs, individually and as a member of the Class, has no adequate  
5 remedy at law for the future unlawful acts, methods, or practices as set forth above.  
6

7 115. Defendant's practices, acts and courses of conduct in connection with the sale of its  
8 Glucosamine Sulfate products, as described above, are likely to mislead a reasonable  
9 consumer acting reasonably under the circumstances to his or her detriment. As a result of  
10 Defendant's acts and practices as alleged in this Complaint, Plaintiff and the Class are  
11 entitled to injunctive relief prohibiting Defendant from continuing in the future the  
12 unlawful, unfair, or fraudulent practice as described herein.  
13

14 116. Plaintiff and the Class reasonably believed and/or depended on the materially false and/or  
15 misleading information provided by, or omitted by, Defendant with respect to Defendant's  
16 products.  
17

18 117. By reason of the foregoing, Defendant's unlawful methods, acts, or practices as described  
19 herein have caused damage to Plaintiff and the Class Members, entitling them to injunctive  
20 relief.  
21

22 118. Pursuant to Cal. Civ. Code § 1782(a)(2), Plaintiff demands judgment against Defendant  
23 under the CLRA for injunctive and equitable relief only to enjoin the practices described  
24 herein.  
25

26 119. Plaintiff, individually and as a member of the Class, has no adequate remedy at law for the  
27 future unlawful acts, methods, or practices as set forth above.  
28

1 120. In bringing this action, Plaintiff has engaged the services of attorneys and has incurred  
2 reasonable legal expenses in an amount to be proved at trial.

3 121. Plaintiff is also entitled to recover their attorneys' fees, costs, and expenses.  
4

5 **COUNT IV**

6 **VIOLATION OF CALIFORNIA FALSE ADVERTISING LAW**

7 **(California Business & Professions Code §§ 17500, et seq.)**

8 **(On Behalf of Plaintiff and the Class)**

9 122. Plaintiff realleges and incorporates by reference all preceding allegations as though fully  
10 set forth herein.

11 123. Cal. Bus. & Prof. Code § 17500 provides: It is unlawful for any . . . corporation . . . with  
12 intent directly or indirectly to dispose of real or personal property or to perform services,  
13 professional or otherwise,. . . to induce the public to enter into any obligation relating  
14 thereto, to make or disseminate or cause to be made or disseminated . . . from this state  
15 before the public in any state, in any newspaper or other publication, or any advertising  
16 device, . . . or in any other manner or means whatever, including over the Internet, any  
17 statement . . . which is untrue or misleading, and which is known, or which by the exercise  
18 of reasonable care should be known, to be untrue or misleading.  
19  
20

21 124. Defendant caused to be made or disseminated throughout the United States, through  
22 advertising, marketing and other publications, statements, including statements included in  
23 its general advertising and on its website that omitted material information from consumers  
24 and members of the Class.  
25  
26  
27  
28

1 125. Defendant knew or should have known through the exercise of reasonable care that the  
2 omitted information was material to consumers, including Plaintiff and the other Class  
3 members.

4 126. Defendant has violated Cal. Bus. & Prof. Code § 17500 because their representations and  
5 omissions regarding the Glucosamine Sulfate products were material and likely to deceive a  
6 reasonable consumer.

7  
8 127. Plaintiff and the other Class members have suffered an injury in fact, including the loss of  
9 money or property, as a result of Defendant's unfair, unlawful, and/or deceptive practices.  
10 By purchasing the Glucosamine Sulfate products, Plaintiff and the other Class members  
11 relied on the representations by Defendant from which Defendant misrepresented and/or  
12 omitted material information as described herein. Had Plaintiff and the other Class  
13 members been aware of the incorrect and/or omitted information, they would not have  
14 purchased the Glucosamine Sulfate products or would have paid less for them. Plaintiff and  
15 other Class members bestowed a benefit upon Defendant but did not receive the benefit of  
16 their bargain.  
17

18  
19 128. All of the wrongful conduct alleged herein occurred in the conduct of Defendant's  
20 business. Defendant's wrongful conduct is part of a pattern or generalized course of conduct  
21 that is still perpetuated and repeated, in the state of California and elsewhere.

22 129. Plaintiff, individually and on behalf of the other Class members, request that this Court  
23 enter such orders or judgments as may be necessary to enjoin Defendant from continuing its  
24 unfair, unlawful, and/or deceptive practices and to restore to Plaintiff and the other Class  
25 members any money Defendant acquired by unfair competition, including restitution and/or  
26 restitutionary disgorgement, and for such other relief set forth below.  
27  
28

1 130. Plaintiff also seeks punitive damages under Cal. Civ. Code § 3294 because Defendant is  
2 guilty of fraud and malice by intentionally misbranding Glucosamine Sulfate and by  
3 intending to cause injury to the Plaintiff and the Class.

4 **COUNT V**

5 **Unjust Enrichment and/or Restitution**

6 **(On Behalf of Plaintiff and the Nationwide Class,**

7 **and in the alternative, the California Class)**

8  
9 131. Plaintiff realleges and incorporates by reference all preceding allegations as though fully  
10 set forth herein.

11 132. Plaintiff brings this claim individually and on behalf of the members of the Nationwide  
12 Class, and in the alternative, the California Class.

13 133. Plaintiff alleges that products that represent that they contain Glucosamine Sulfate that  
14 were and are sold and/or supplied by Defendant for retail sale to consumers do not contain  
15 Glucosamine Sulfate.

16 134. By means of Defendant's wrongful conduct alleged herein, Defendant knowingly sold  
17 dietary supplements that were mislabeled in a manner that was unfair, unconscionable, and  
18 oppressive.

19 135. Defendant knowingly received and retained wrongful benefits and funds from Plaintiff and  
20 members of the Classes. Therefore, Defendant acted with conscious disregard for the rights  
21 of Plaintiff and members of the Classes.

22 136. As a result of Defendant's wrongful conduct as alleged herein, Defendant has been  
23 unjustly enriched at the expense of, and to the detriment of, Plaintiff and members of the  
24 Classes.

1 137. Defendant's unjust enrichment is traceable to, and resulted directly and proximately from,  
2 the conduct alleged herein.

3 138. Under the common law doctrine of unjust enrichment, it is inequitable for Defendant to be  
4 permitted to retain the benefits it received, and is still receiving, without justification, from  
5 the imposition of fees and rates on Plaintiff and members of the Classes in an unfair,  
6 unconscionable, and oppressive manner. Defendant's retention of such funds, under  
7 circumstances making it inequitable to do so, constitutes unjust enrichment.  
8

9 139. The financial benefits derived by Defendant rightfully belong to Plaintiff and members of  
10 the Classes. Defendant should be compelled to disgorge in a common fund for the benefit  
11 of Plaintiff and members of the Classes all wrongful or inequitable proceeds received by  
12 them.  
13

14 140. A constructive trust should be imposed upon all wrongful or inequitable proceeds received  
15 by Defendant traceable to Plaintiff and members of the Classes.

16 141. Plaintiff and members of the Classes have no adequate remedy at law.  
17

### 18 **IX. PRAYER FOR RELIEF**

19 WHEREFORE, Plaintiffs, and the Class and Subclass pray for judgment as follow:

20 A. Certify this action as a class action pursuant to Federal Rule of Civil Procedure 23,  
21 appoint Plaintiff and Plaintiff's counsel to represent the proposed Class and Subclass,  
22 appointing counsel for Plaintiff as lead counsel for the Class and Subclass;

23 B. An order awarding declaratory relief and temporarily and permanently enjoining  
24 Defendant from continuing the unlawful, deceptive, fraudulent, and/or unfair business  
25 practices alleged in this Complaint;

26 C. Appropriate injunctive relief;  
27  
28



- 1 D. Expressly disclaiming any and all damages under Civil Code § 1750, et seq., “the CLRA”,  
2 for an order awarding restitution, disgorgement, actual damages, statutory damages,  
3 exemplary damages, treble damages, and punitive damages under applicable law,  
4 compensatory damages for economic loss, diminished value, and out-of-pocket costs in an  
5 amount to be determined at trial;  
6  
7 E. A declaration that Defendant is financially responsible for all Class and Subclass notice  
8 and the administration of Class and Subclass relief;  
9  
10 F. An order awarding any applicable statutory and civil penalties;  
11  
12 G. An order requiring Defendant to pay both pre- and post-judgment interest on any amounts  
13 awarded;  
14  
15 H. An award of costs, expenses, and attorneys’ fees as permitted by law; and  
16  
17 I. Such other or further relief as the Court may deem appropriate, just, and proper under the  
18 circumstances.  
19

20 **X. DEMAND FOR JURY TRIAL**

21 Plaintiff hereby demands a jury trial for all claims so triable.  
22

23 **DATED: May 18, 2023**

24 Respectfully submitted,

25 By: /S/ Jingxin Li

26 Jingxin Li, Esq. (SBN 326205)

27 **LAW OFFICE OF JASON LI, P.C.**

28 820 S Garfield Ave, Ste 102,

Alhambra, CA 91801-5838

T: (626) 537-1403

F: (626) 414-5627

E: jasonli@jasonlilaw.com

**ATTORNEYS FOR PLAINTIFFS AND THE**

**PROPOSED CLASS**

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS

JONATHAN PERRY

(b) County of Residence of First Listed Plaintiff Los Angeles (EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorneys (Firm Name, Address, and Telephone Number) JINGXIN Li, Law Office of Jason Li, P.C. 820 S Garfield Ave Ste 102, Alhambra, CA 91801 (626) 537-1403

DEFENDANTS

AMAZON.COM, INC. Whole Foods Market IP, Inc.

County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.

Attorneys (If Known)

'23CV0951 JO BLM

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)

- 1 U.S. Government Plaintiff, 2 U.S. Government Defendant, 3 Federal Question (U.S. Government Not a Party), 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

- Citizen of This State, Citizen of Another State, Citizen or Subject of a Foreign Country, PTF DEF, 1 1, 2 2, 3 3, 4 4, 5 5, 6 6

IV. NATURE OF SUIT (Place an "X" in One Box Only)

Click here for: Nature of Suit Code Descriptions.

Table with columns: CONTRACT, REAL PROPERTY, CIVIL RIGHTS, TORTS, PRISONER PETITIONS, FORFEITURE/PENALTY, LABOR, IMMIGRATION, BANKRUPTCY, SOCIAL SECURITY, FEDERAL TAX SUITS, OTHER STATUTES. Includes various legal categories like Personal Injury, Contract, Labor, etc.

V. ORIGIN (Place an "X" in One Box Only)

- 1 Original Proceeding, 2 Removed from State Court, 3 Remanded from Appellate Court, 4 Reinstated or Reopened, 5 Transferred from Another District, 6 Multidistrict Litigation - Transfer, 8 Multidistrict Litigation - Direct File

VI. CAUSE OF ACTION

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity): 28 U.S.C. § 1332 Diversity-Product Liability

Brief description of cause: Consumer class action regarding sales of counterfeited nutritional supplements.

VII. REQUESTED IN COMPLAINT:

CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P. DEMAND \$ More than \$5,000,000 CHECK YES only if demanded in complaint: JURY DEMAND: Yes No

VIII. RELATED CASE(S) IF ANY

(See instructions): JUDGE DOCKET NUMBER

DATE 05/19/2023 SIGNATURE OF ATTORNEY OF RECORD S/ Jingxin Li

FOR OFFICE USE ONLY

RECEIPT # AMOUNT APPLYING IFP JUDGE MAG. JUDGE