Social Retail Conference: March 9-12, 2023

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Get ready to AMPLIFY! Don't miss your chance to experience powerful training, inspiring stories, the launch of Project 23, and so much more!

REGISTER NOW

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SRC23
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Social Retail Conference 2023 FAQs

When and where is the 2023 Social Retail Conference?

Our Social Retail Conference will take place March 9 – 12, 2023 at the Charlotte Convention Center in Charlotte, North Carolina. You do not want to miss this incredible event!

Where can I go to register?

You can register by clicking here.

How much does it cost to register?

Regular registration will run from December 16 – February 22. Your in-person ticket will be $209.99 or a virtual ticket for only $69.99!

On-site registration will be open March 9 – 12, 2023, pending availability. In-person tickets will be offered for $239.99 per person or virtual tickets for $79.99 per person.

Guest Tickets will be available for $79.99 on February 10 – 22, 2023 and are ***only*** open to non-Social Marketers. Guest ticket pricing is not available for on-site purchase! If guests do not have a ticket at the time of the event, they will pay the normal on-site price of $239.99.

*All pricing is in USD.

How can I redeem my free XM event ticket?

XM tickets must be redeemed by February 20 at 11:59 PM MT. Each person who has an an eligible XM event ticket will receive a personalized registration link, allowing them to register for SRC, free of charge. Those links are sent once registration begins for SRC, and will continue to be sent on a weekly basis each Tuesday. If you cannot locate your unique registration link, please email support@modere.com and we will be happy to re-send that to you.

How to Cancel or Transfer a Ticket?

Cancellations will be allowed through Monday, January 23 for a full refund. Any cancellations on or after Tuesday, January 24, will no longer be eligible for a refund. There is a $25 charge if you wish to transfer your ticket to another participant. All transfer requests must be emailed to events@modere.com by February 22, 2023. After this date, ticket transfers will not be approved.

Is it possible to change my ticket type after purchasing?

If you would like to change from an in-person ticket to a virtual ticket, or vice versa, please log into your EventsAir account and make the necessary changes online.

Can I see if my team is registered for SRC?

1. Login to your backoffice: https://www.shiftingretail.com/backoffice
2. Click Reports on the far left banner
3. Click Event Registration

This report is updated on the 1st and 3rd Monday of each month.

What will the price be for a ticket, if purchased the day of the event?

Tickets will be available for purchase on-site, at the event, for $239.99.

What is included with the event ticket?

Both ticket options include access to all general sessions. The in-person ticket also includes access to the virtual platform, the Modere Experience Lounge, the Welcome Reception and the After Party. Your hotel room and transportation are not included in the event ticket, and will need to be purchased separately.

Will there be French and Spanish options?

Yes! We will have live interpretation available for both French and Spanish. We will also be broadcasting these for those that tune in virtually.

How do I redeem my XM ticket?

XM tickets must be redeemed by February 20 at 11:59 PM MT. XM earners can apply their ticket to the virtual or in-person registration for the 2023 Social Retail Conference. Emails will be sent once a week with a link to register with your XM ticket. XM tickets will expire a year from your enrollment date.

Where can I find the event agenda?

Check out the in-person agenda HERE! More details will be provided as we get closer to the event.

Will there be Modere event hotel rates?

Modere is pleased to offer the following hotels in Charlotte with discounted rates:

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- Sheraton Charlotte – $189
- Le Meridien Charlotte – $189
- Omni Charlotte – $210
- Westin Charlotte – **SOLD OUT**

Will Modere provide transportation during the event?

All transportation, including to and from the airport, hotel, and convention center, is the responsibility and expense of the Social Marketer. The Charlotte Convention Center is within walking distance of the hotels. Uber, Lyft, and public transportation are available at the airport and in downtown Charlotte.

Will Modere be providing any meals during the event?

Light finger foods will be provided at the Welcome Reception on Thursday evening and the After Party on Saturday night. All meals are the responsibility and at the expense of the Social Marketer. There are many popular local restaurants around the hotels and convention center in downtown Charlotte.

When will guest registration open and how can they register?

Guests can register from February 10 – 22, 2023 for $79.99. Guest tickets will not be available for purchase onsite.

Do I need to purchase a ticket for my child, if they are planning to attend with me?

SRC 2023 is a business event and we don't recommend bringing children. However, if you need to bring someone under the age of 18, you can purchase a Guest Ticket for $79.99 between February 10 – 12, 2023 and they will have full access to the event.

Does my co-applicant also need to purchase a ticket?

Yes, all co-applicants will need to register and purchase their ticket separately, in order to attend with you. They cannot purchase a guest ticket.

Is there a deadline for on-stage recognition?

Social Marketers must register at least two weeks prior to the event (February 22, 2023). Social Marketers who register after this date, will not be included in recognition at the event and will not be granted access to any special rank-based activities.

Updated on January 19, 2023

Was this article helpful?

✓ ✗

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