

Project 23: Product FAQ

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At Modere, innovation is in our DNA.

We have always been on the cutting edge of nutrition science, and we're doing it again with the upcoming launch of Project 23. This groundbreaking category of intuitive nutrition is designed to empower women to take ownership of their health.

We are excited to share a sneak peek at this top-secret, category-disrupting, hormone-free product line, scheduled to launch at our 2023 Social Retail Conference, and to show you why it has the potential to utterly transform you and your customers' lives.



FAQs

How can I be part of the prelaunch of this product?

For information about how to participate in the prelaunch of this new product, [click here](#).

Can I tease this new product on social media?

Yes! The following claims are approved to share on social media, as long as you include the following disclaimer

- HELP REDUCE MILD SYMPTOMS OF PMS*
- HELP REDUCE MILD MENSTRUAL CRAMPS*
- HELP REDUCE OCCASSIONAL STRESS*
- SUPPORT HEALTHY MOOD*
- SUPPORT LIBIDO*
- HELP REDUCE MILD HOT FLASHES*
- HELP REDUCE VAGINAL DRYNESS*
- OPTIMIZE ENERGY LEVELS*
- SUPPORT BONE & HEART HEALTH*
- SUPPORT BALANCED HORMONES*

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Are there any graphics that Modere has created for me to share?

[Click here](#) to download the shareable graphics!

How can I register to attend the 2023 Social Retail Conference?

Get all the details about how to [register here!](#)

Where will this product be available?

This product will launch in the U.S. only and will be available on modere.com and modereglobalshop.com at the time of launch.

How many new products will be launched as a part of Project 23 in March?

During the Project 23 launch at SRC, we will be announcing two products for the new line. One is made for those who are premenopausal, and the other for those who are post-menopausal.

Updated on October 28, 2022

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