

Shifting Retail

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NEW MODERE OVA™ & OVA™-m

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Intuitive Nutrition for Optimal Hormonal Health

WHAT MAKES OVA DIFFERENT?

Modere Ova™ is a new, patent-pending women's health line formulated for women, by women. Ova does more than target a collection of normal menstrual and menopausal symptoms. It supports optimal hormonal health — and it does this without hormones or soy isoflavones.

HOW DOES IT WORK?

It's formulated based on emerging science that links normal menstrual and menopausal symptoms to fluctuating levels of key micronutrients in the body. By syncing to your cycle, it targets the body's responses to these fluctuating nutrients, providing optimal support when you need it most.

MODERE OVA™

CHANGE THE WAY YOU THINK ABOUT YOUR PERIOD

- Help relieve mild cramps*
- Support healthy blood flow*
- Support urinary tract health*
- Support healthy libido*
- Support hormones leading up to ovulation*
- Support thyroid health*

- Promote clear looking skin*
- Relieve normal symptoms of PMS*
- Reduce occasional stress*
- Balance mood*
- And more!

Scientifically formulated with:

- Menstrual D-Tox Complex™
- Bio-Optimal Pre-Ov Blend™
- Co-Active PMS Matrix™

MODERE OVA™-m

CHANGE THE WAY YOU THINK ABOUT MENOPAUSE

- Reduce mild hot flashes*†
- Reduce mild night sweats*
- Reduce mild vaginal dryness*
- Support libido*
- Improve sleep health*
- Support cognitive health*
- Support cardiovascular health*
- Protect cells from oxidative stress*
- Support energy levels*
- Support mood*

Scientifically formulated with:

- Estro-OS™ Complex

OVA BALANCED BODY SYSTEMS

GO BEYOND HORMONAL HEALTH

Science-backed Ova and Ova-m support optimal hormonal health during your menstrual cycle and menopause, but there's more to overall wellness.

While the Ovary-Brain Axis regulates the production of hormones responsible for ovulation, menstrual bleeding and menopause, the Gut-Brain Axis regulates gut microbiota, the immune system and hormones for cognitive function.

Modere Ova™ Balanced Body System adds Modere Axis™ TreBiotic to Ova or Ova-m to help improve mood, mind and body balance. With perfectly paired pre-, pro- and postbiotics, Axis TreBiotic targets microbiome diversity, immune health and cognitive function. Plus, Axis TreBiotic supports a healthy gut lining and nutrient absorption, which means you get maximum benefits from Ova and Ova-m.*

LAUNCH FAQ

Is there a special promotion available?

Yes! Visit the [NEW Modere Ova landing page](#) and get special discounts when you add these best-selling products to your Ova or Ova-m Balanced Body System!

USA (Modere.com):

- Add Liquid BioCell® Life (2ct) – save \$25
- Add Liquid BioCell® Pure (2ct) – save \$25
- Add Liquid BioCell® Skin (2ct) – save \$25
- Add Liquid BioCell® Sport (2ct) – save \$25
- Add Liquid BioCell® Immune (2ct) – save \$25
- Add Liquid BioCell® Life (1ct) – save \$10
- Add Liquid BioCell® Pure (1ct) – save \$10

- Add Liquid BioCell® Skin (1ct) – save \$10
- Add Liquid BioCell® Sport (1ct) – save \$10
- Add Liquid BioCell® Immune (1ct) – save \$10
- Add Lean Body System (any flavor) – save \$10
- Add Modere Chocolate Trim – save \$10
- Add Modere Vanilla Trim – save \$10
- Add Modere Coconut Lime Trim – save \$10
- Add Modere Mango Trim – save \$10
- Add Modere Lemon Trim – save \$10
- Add Modere Salted Caramel Trim – save \$10
- Add Modere Axis OptiPack™ – save \$25
- Add Modere Go – save \$5
- Add Revitalize – save \$5*

*Revitalize offer will launch with the restock of product expected at the end of March.

CA NFR (ModereGlobalShop.com):

- Add Liquid BioCell® Skin (2ct) – save \$25
- Add Liquid BioCell® Sport (2ct) – save \$25
- Add Liquid BioCell® Immune (2ct) – save \$25
- Add Liquid BioCell® Skin (1ct) – save \$10
- Add Liquid BioCell® Sport (1ct) – save \$10
- Add Liquid BioCell® Immune (1ct) – save \$10
- Add Modere Axis OptiPack™ – save \$25

Getting the discount is simple:

1. Select the Ova or Ova-m Balanced Body System on the [Modere landing page](#) and ADD TO CART.
2. Choose from the add-on products listed above. The discount is limited to one per each unique item per order. This means that you can add one of each Trim flavor, and get the discount for each one!
3. Check out and see your savings reflected in the promotions box!

When does the special promotion end?

This limited-time launch promotion is available through March 31, 2023 at 11:59 PM MT!

Are there any limits on these promotions?

Yes, the discount is limited to one per unique item (sku) per order. For example, if you add Vanilla Trim and Liquid BioCell Life, you'll save \$10 on the Vanilla Trim and \$10 on the Liquid BioCell Life. If you add another Vanilla Trim, you won't receive an additional discount, but if you add a different flavor, such as Chocolate Trim, you'll save another \$10 on that Trim! Liquid BioCell 2ct collections and Liquid BioCell single items (1ct) are considered two unique items, so if you order both, you'll save \$25 on the 2ct collection and \$10 on the single item!

Does this apply to someone who already preordered the product?

No, this special promotion only applies to new orders. Preorders are not part of this promotion.

How do I add the additional promotional items to my cart?

Once you've added the Ova or Ova-m Balanced Body System, continue shopping and choose from the promotional items listed above. Add your favorites to your cart and checkout.

What is the stacking order of this promotion?

1. Savings on additional items
2. Share The Love/Friends & Family

3. Subscribe & Save

4. Loyalty Match

Does this promotion include new and existing subscriptions?

YES! All order types, including one-time (à la carte), new and existing subscriptions are part of this promotion!

Are Social Marketer enrollment collections included in these promotions?

No, this promotion is only available on Modere.com and Modereglobalshop.com

Is there a promo code required?

No, no promo code is needed to get the savings!

Where can I learn more about the Ova Bonus Pool business promotion?

[Click here to learn more!](#)

What videos are available for me to share with my customers?

Ova & Ova-m Overview: [CLICK HERE](#)

Ova Science: [CLICK HERE](#)

Ova-m Science: [CLICK HERE](#)

#EveryWoman: [CLICK HERE](#)

Ova Reveal Video: [CLICK HERE](#)

Where can I find Ova & Ova-m social shareables?

Ova/Ova-m Story sized: [CLICK HERE](#)

Ova/Ova-m Square sized: [CLICK HERE](#)

Balanced Body: [CLICK HERE](#)

PNG of products: [CLICK HERE](#)

Product FAQs: [CLICK HERE](#)

Where can I find the Ova & Ova-m landing page?

[CLICK HERE](#) to view the landing page!

What if my customer isn't sure which formula to take?

[Send them this!](#)

Each woman's cycle is different, and results may vary. For menstrual and menopausal symptoms outside the normal experience, medical conditions, or when taking medication, please consult your healthcare provider prior to use. Do not use if you are nursing or pregnant.

*Mild and occasional.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Updated on March 10, 2023