

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF WISCONSIN

BENSHOT LLC,

Plaintiff,

v.

Case No. 18-C-1716

2 MONKEY TRADING LLC,
LUCKY SHOT USA LLC, and
DOUGLAS INGALLS,

Defendants.

SPECIAL VERDICT

We the jury, for our Special Verdict, answer the questions submitted to us as follows:

Question 1. Did the defendants violate the federal Lanham Act by falsely designating the geographic origin of the bullet glassware products?

ANSWER:

| | | |
|--------------------------|--------------|----------|
| A. Lucky Shot USA, LLC | Yes <u>X</u> | No _____ |
| B. 2 Monkey Trading, LLC | Yes <u>X</u> | No _____ |

If you answered "Yes" to any part of Question 1, continue to Question 2. If you answered "No" to both parts of Question 1, do not answer any more questions.

Question 2. Did the defendants' false designation of the geographic origin of the bullet glassware products cause damages to BenShot, LLC?

ANSWER:

| | | |
|--------------------------|--------------|----------|
| A. Lucky Shot USA, LLC | Yes <u>X</u> | No _____ |
| B. 2 Monkey Trading, LLC | Yes <u>X</u> | No _____ |

If you answered "Yes" to any part of Question 2, continue to Question 3. If you answered "No" to both parts of Question 2, do not answer any more questions.

Question 3. Did BenShot, LLC establish that the market for bullet glassware products is a two-player market?

ANSWER: Yes X No _____

Continue to Question 4.

Question 4. What amount of damages, if any, will fairly compensate BenShot, LLC for the false designation of geographic origin of the defendants' bullet glassware products?

ANSWER:

- A. Lucky Shot USA, LLC \$ 237,862.00
- B. 2 Monkey Trading, LLC \$ 388,114.00

Continue to Question 5.

Question 5. Did the defendants act maliciously toward BenShot, LLC or in an intentional disregard of BenShot, LLC's rights?

ANSWER:

- A. Lucky Shot USA, LLC Yes X No _____
- B. 2 Monkey Trading, LLC Yes X No _____

If you answered "Yes" to either part of Question 5, continue to Question 6. If you answered "No" to both parts of Question 5, then proceed to Question 7.

Question 6. What amount, if any, do you award as punitive damages on BenShot, LLC's Wisconsin common law unfair competition claim?

ANSWER:

- A. Lucky Shot USA, LLC \$ 344,000.00
- B. 2 Monkey Trading, LLC \$ 56,000.00

Continue to Question 7.

Question 7. Did Douglas Ingalls direct, control, ratify, participate in, or act as the moving force behind the false designation of geographic origin of the bullet glassware products?

ANSWER:

- A. Lucky Shot USA, LLC Yes X No _____
- B. 2 Monkey Trading, LLC Yes X No _____

Dated at Green Bay, Wisconsin this 17 day of October, 2022.

 Raune Adams
Jury Foreperson