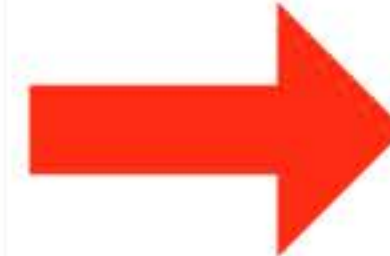
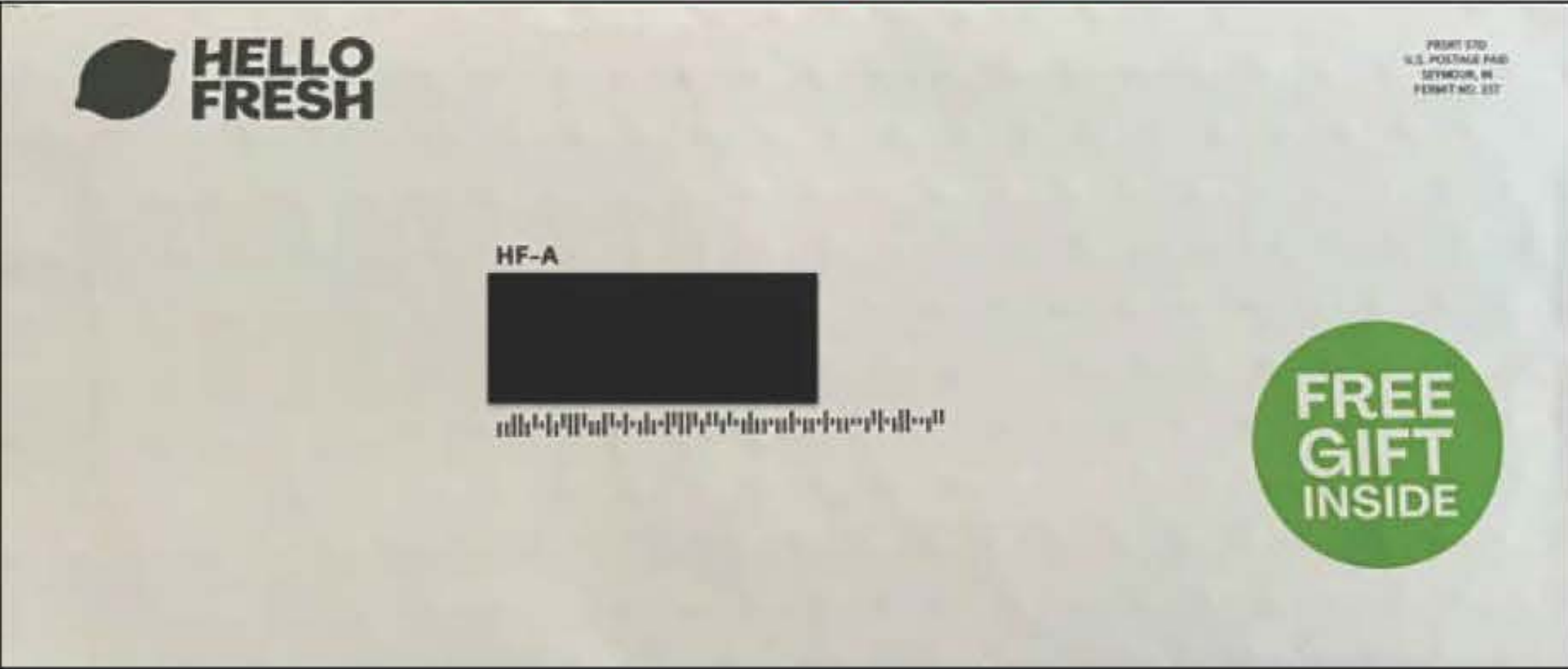
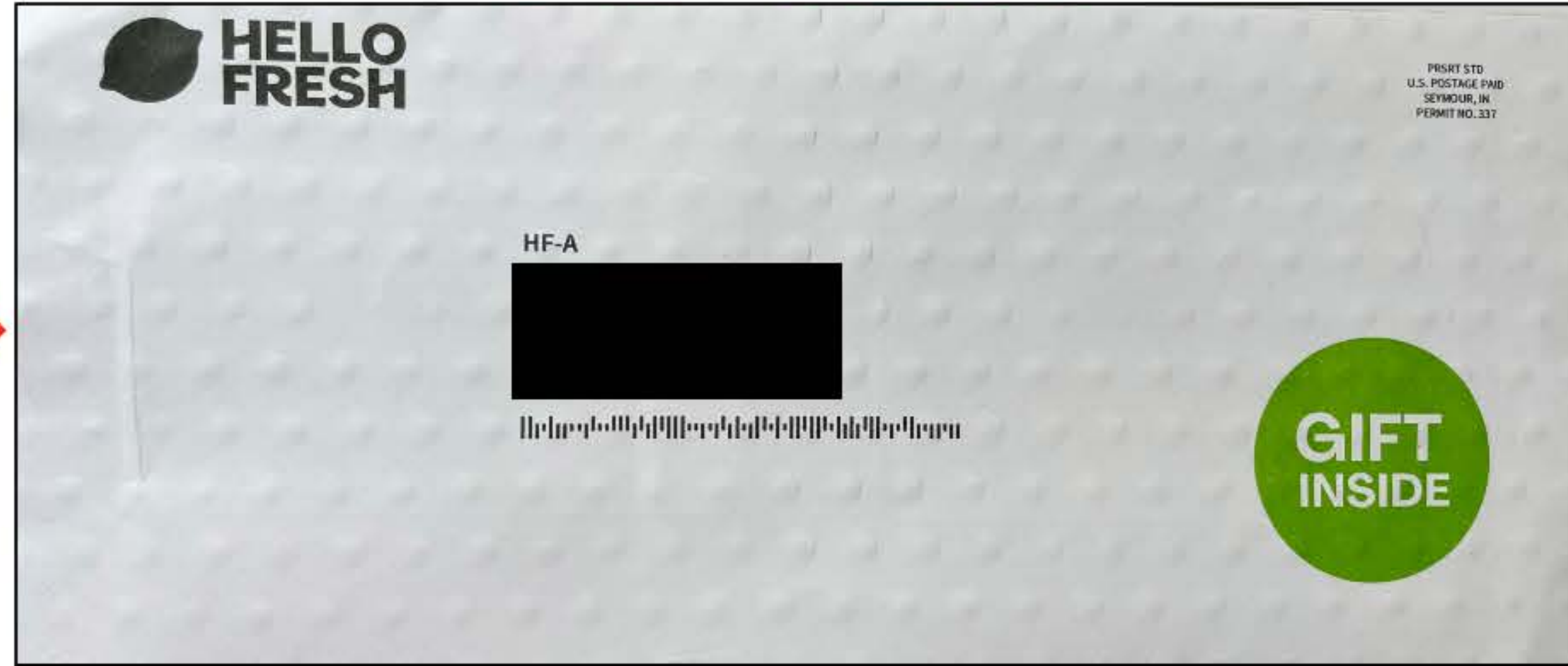


BEFORE



AFTER



BEFORE

FOR YOU



FOR A FRIEND



Hello [redacted]

Say "goodbye" to summer stress and "hello" to HelloFresh! While you soak up the last of the summer sun, we'll deliver **crowd-pleasing recipes** with **farm-fresh ingredients** picked at peak ripeness, right to your door.

And as a new subscriber, you'll get **17 free meals + free shipping** and a **FREE HelloFresh tote bag!** It comes in pretty handy for those occasional trips to the farmers market (and will help you explain why you've been showing up less lately ... wink, wink).

Making travel plans for the season? Just update your account, and we'll **send your boxes to your temporary address.** Plus, you can always pause your subscription for as long as you need to. Yep, we're that kind of flexible.

We're here to make your summer delicious and stress-free. To get started, go to hellofresh.com/tote22 and use code [redacted] to claim your offer!

Warmly,



AFTER

FOR YOU



FOR A FRIEND



Hello [redacted],

It's an extra-busy time of year, and HelloFresh is here to help! Spend less time meal planning and prepping this fall and get **crowd-pleasing recipes** featuring **pre-portioned, farm-fresh ingredients** delivered directly to you.

As a new subscriber, you'll get **18 free meals across 8 boxes plus free shipping on your 1st box and a free HelloFresh tote bag!*** That bag comes in pretty handy for those occasional trips to the farmers market (and will help you explain why you've been showing up less lately ... wink, wink).

HelloFresh has recipes to please everyone, including time-saving options ready in 20 minutes. Plus, you can always **add snacks, sides, and desserts from HelloFresh Market.**

HelloFresh makes meals easy, and that's what makes us **America's #1 Meal Kit.** To get started, go to hellofresh.com/tote and use code [redacted] to claim your offer!

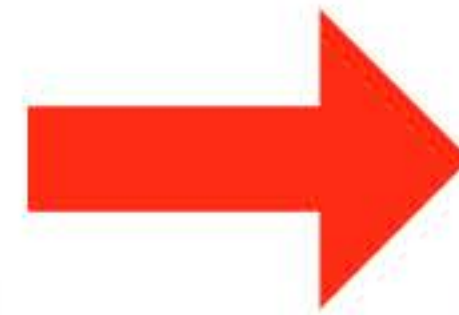
Warmly,



*Offer only valid for new customers with qualifying auto-renewing subscription purchase. '18 Free Meals' offer is based on a total discount applied over a 8-week period for a two-person, four-recipe subscription. Discount varies for other meal plans and sizes. Shipping fee applies on all deliveries after the first box. Not valid on premiums, meal upgrades, add-ons, taxes or shipping fees. May not be combined with gift cards or any other promotion. No cash value. Premium tote gift (approx. value \$5.00) is fulfilled separately upon purchase of first box and available while supplies last. Allow 4-6 weeks for delivery of the tote. Void outside the U.S. and where prohibited. HelloFresh has the right to end or modify any offer at any time. Additional restrictions may apply. See HelloFresh.com/termsandconditions for more details.

BEFORE

AFTER



 HELLO FRESH  SUSTAINABLE
 SEASONAL  FRESH
YEP, WE DO IT ALL.

Savor the rest of summer with **55+ weekly menu options** featuring **pre-portioned, high-quality ingredients**—plus **foolproof recipes** and **flexible plans** to keep your schedule stress-free. With **Fit & Wholesome, Family-Friendly**, and **Quick & Easy** meals, there's something to satisfy everyone under the sun!

 HELLO FRESH  SUSTAINABLE
 SEASONAL  FRESH
YEP, WE'RE ALL THAT.

Enjoy the flavors of autumn anytime of day with **30+ weekly recipes** and **70+ seasonal and convenience items** perfect for every occasion. And with time-saving **Quick & Easy** options, including **20-minute meals**, you'll have plenty of time to savor the crispness of fall.