

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1		2020 Neora Compensation Plan United States	NEORA_DISC 0000133-150 Depo. Ex. 1			X
2		2019 United States Policies and Procedures	NEORA_DISC 0557646-557665 Depo. Ex. 2			X
4	10/28/2021	Excel spreadsheet from a report pulled from the FieldWatch program	NEORA_DISC 0307357 Depo. Ex. 4			X
10	4/16/2020	Email regarding TINA ORG Video Post - Coronavirus Claims	NEORA_DISC 0303736-303738 Depo. Ex. 10			X
11	2/12/2021	Email regarding "For Neora Review"	NEORA_DISC 1058325-1058331 Depo. Ex. 11			X
12	9/25/2017	Email regarding Violation of Policies and Procedures for Brand Partner ID# 11156079	NEORA_DISC 0541840-541847 Depo. Ex. 12			X
13	1/27/2020	Email regarding Facebook Post Stating GROWTH	NEORA_DISC 1079594-1079502 Depo. Ex. 13			X
14	11/27/2019	Email regarding audits	NEORA_DISC 1058183-1058184 Depo. Ex. 14			X
15	12/16/2020	Email regarding Neora Compliance Department Notification Brand Partner - Sue Coleman	NEORA_DISC 1079556-1079558 Depo. Ex. 15			X
16	5/29/2019	Email regarding 4 Orders going to the same address - Amy Geoffrion	NEORA_DISC 0017748-17751 Depo. Ex. 16			X
17	10/1/2019	Email regarding Neora Compliance Department Notification Brand Partner - Kerwin & Tiffany Almazan	NEORA_DISC 0300479-300480 Depo. Ex. 17			X
18	11/18/2015	Compliance Do's and Don'ts	NEORA_DISC 0278827-278828 Depo. Ex. 18			X

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19	7/22/2020	Email regarding Income/Product Claims	NEORA_DISC 1058191-1058192 Depo. Ex. 19			X
20	7/3/2018	Email regarding Get Real PPT: Compliance Training	NEORA_DISC 1073343 Depo. Ex. 20			X
21	July 2018	Jeopardy Compliance Contest for EHT	NEORA_DISC 1073344-1073398 Depo. Ex. 21			X
22	5/12/2017	Email regarding Laura Lacina Fwd: Nerium International - Compliance Notification - Immediate Attention Required (Income Claims Violation Removed) #18342608	NEORA_DISC 0284500-284503 Depo. Ex. 22			X
24	2020	Nerium Income Disclosure Statement	NEORA_DISC 0170211 Depo. Ex. 24			X
25	5/17/2016	Email regarding EHT	NI_CID_E00011755 Depo. Ex. 25			X
27	6/7/2016	Email regarding Sale of Brand Partner Account	NEORA_DISC 0280738-280739 Depo. Ex. 27			X
30		2016 Success From Home magazine	NI_CID0001612			X
36		Jumpstart Roadshow Presentation	NEORA_DISC 0797725			X
38		Screenshot of Video: History in the Making! New Comp Plan Basics	FTC-NEORA- 0004906 PX168-142			
52	6/1/2016	US of America Federal Trade Commission Civil Investigative Demand to Nerium International, LLC	Depo. Ex. 52			X

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54	11/1/2019	FTC v. Neora, LLC, et al; Case No. 19-19699 - Stipulated Order for Permanent Injunction as to Defendants Signum Biosciences, Inc., and Signum Nutralogix	Depo. Ex. 54			X
60	1/17/2019	Director Submission (Signum White Paper) (Confidential)	Depo. Ex. 60			
61	8/30/2019	Signum Stocks' Submission to FTC Submission	Depo. Ex. 61			
63	10/1/2020	Plaintiff FTC's Disclosures Pursuant to Fed. R. Civ. P. 26 [Case No. 20-CV-1979-M]	Depo. Ex. 63			X
64	11/3/2021	FTC Verification Responses to Defs' Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 64			X
67	10/1/2021	FTC's Amended Responses to 1.19.2021 Neora's First Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 67			X
68	10/1/2021	FTC's Amended Responses to 1.5.2021 Olson's First Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 68			X
69	10/1/2021	FTC's Amended Responses to 11.12.2020 Neora's First Request for Production [Case No. 20-CV-1979-M]	Depo. Ex. 69			X
70	10/1/2021	FTC's Amended Responses to 11.19.2020 Olson's First Request for Production [Case No. 20-CV-1979-M]	Depo. Ex. 70			X
71	3/23/2021	FTC's Obj. and Responses to Neora's 2nd Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 71			X
72	10/1/2021	FTC's Amended Responses to Neora's Second Request for Production [Case No. 20-CV-1979-M]	Depo. Ex. 72			X

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73	9/20/2021	FTC's Responses to Neora's Third Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 73			X
74	10/8/2021	FTC's Responses to Neora's Fourth Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 74			X
75	10/8/2021	FTC's Response to Neora's Fourth Request for Production to FTC [Case No. 20-CV-1979-M]	Depo. Ex. 75			X
76	9/7/2021	FTC's Response to Neora's First Request for Admissions [Case No. 20-CV-1979-M]	Depo. Ex. 76			X
81	6/5/2020	FTC Sends Second Round of Warning Letters to MLM	Depo. Ex. 81			X
86		Univ of Chicago Law Rvw - The Case for "Unfair Methods of Competition" Rulemaking [Rohit Chopra & Lina M. Khan]	Depo. Ex. 86			X
87	1/25/2018	U.S. Dept. of Justice Memo regarding Limiting Use of Agency Guidance Documents in Affirmative Civil Enforcement Cases	Depo. Ex. 87			X
88	5/14/2018	FTC Memorandum regarding Repeat Offenders	Depo. Ex. 88			X
89	9/6/2018	FTC Comment of Chopra [Docket ID FTC-2018-0074]	Depo. Ex. 89			X
90	5/8/2019	Oral Statement of Commissioner Wilson Before the U.S. House Committee on Energy and Commerce Subcommittee on Consumer Protection and Commerce	Depo. Ex. 90			X
94	7/26/2018	Prepared Statement of FTC's Enforcement of Operation Chokepoint-Related Business	Depo. Ex. 94			X
98	11/7/2018	US Senate - Choke-Point Letter	Depo. Ex. 98			X

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100	4/23/2014	FTC - Remarks of Maureen Ohlhausen ANA Advertising Law	Depo. Ex. 100			X
105a		Vocabulary.com website and Merriam-Webster.com - word description "primarily"	Depo. Ex. 105a			X
109	5/13/1998	FTC Pyramid Schemes	Depo. Ex. 109			X
111	7/26/2017	US Congress HR 3409 - Anti-Pyramid Promotional Scheme Act 2017x	Depo. Ex. 111			X
112	2018	US Congress S 3 - Anti Pyramid Promotional Scheme Act 2018x	Depo. Ex. 112			X
114	1/14/2004	FTC Staff Advisory Opinion - Pyramid Scheme Analysis	Depo. Ex. 114			X
115	Jan-18	FTC Business Guidance Concerning Multi-Level Marketing	Depo. Ex. 115			X
116	11/7/2017	FTC Maureen Ohlhausen's Opening Remarks for the 1027 DSA Fall Conference	Depo. Ex. 116			
117	5/13/2014	FTC Consumer Info - Telltale Signs of a Pyramid Scheme	Depo. Ex. 117			X
118	07/2016	FTC Consumer Info - Multilevel Marketing	Depo. Ex. 118			X
119	05/2021	FTC Consumer Info - Multi-Level Marketing Businesses and Pyramid Schemes	Depo. Ex. 119			X
120	11/05/1996	FTC v. Mentor Network, et al [1996 WL 34368322]	Depo. Ex. 120			X
121	6/25/2001	FTC v. Skybiz.com, Inc., et al [2001 WL 35679162]	Depo. Ex. 121			X
122	1/14/2002	FTC v. Fernando Pacheco [2002 WL 32153944]	Depo. Ex. 122			X
123	6/25/2001	FTC v. Skybiz.com, Inc., et al [2001 WL 35679162]	Depo. Ex. 123			X

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124	1/14/2002	FTC v. Dario VA, [2002 WL 32154217]	Depo. Ex. 124			X
125	1/14/2002	FTC v. Paul K. Boivin [2002 WL 32153940]	Depo. Ex. 125			X
126	1/14/2002	FTC v. Chad Extension, et al [2002 WL 32154967]	Depo. Ex. 126			X
127	1/14/2022	FTC v. John Lutheran [2002 WL 32153942]	Depo. Ex. 127			X
128	1/15/2002	FTC v. John Lutheran [2002 WL 32973040]	Depo. Ex. 128			X
129	1/15/2002	FTC v. Arnold W. Larsen [2002 WL 32950347]	Depo. Ex. 129			X
130	1/15/2002	FTC v. Paul K. Boivin [2002 WL 32950348]	Depo. Ex. 130			X
131	1/24/2002	FTC v. Arnold W. Larsen [2002 WL 32153943]	Depo. Ex. 131			X
132	11/12/2002	FTC v. Nancy H. Merrill, et al [2002 WL 32945818]	Depo. Ex. 132			X
133	12/6/2002	FTC v. Trek Alliance, et al [2002 WL 33777582]	Depo. Ex. 133			X
134	2004	FTC v. Sandra L. Jacobson [2004 WL 3634973]	Depo. Ex. 134			X
135	1/24/2013	FTC v. Fortune Hi-Tech Marketing, Inc., e al [2013 WL 3356270]	Depo. Ex. 135			X
136	5/6/2003	FTC v. Joel Kent Benson [2003 WL 24278690]	Depo. Ex. 136			X
137	6/5/2003	FTC v. Streamline Int'l, Inc. [2003 WL 23925796]	Depo. Ex. 137			X
138		FTC v. Burnlounge, Inc., et al (California) Complaint for Injunctive and Other Equitable Relief	Depo. Ex. 138			X

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139	1/16/2009	FTC v. Burnlounge, Inc., et al [2009 WL 3246265]	Depo. Ex. 139			X
140	2/18/2009	FTC v. Burnlounge, Inc., et al [2009 WL 3246264]	Depo. Ex. 140			X
141	3/6/2009	FTC v. Burnlounge, Inc., et al [2009 WL 3246266]	Depo. Ex. 141			X
142	1/11/2013	FTC v. Burnlounge, Inc., et al [2013 WL 209463]	Depo. Ex. 142			X
144	8/17/2015	FTC v. Vemma, et al Sealed Complaint [TRO Requested]	Depo. Ex. 144			X
149b	05/28/2021	Neora Earnings Information	Depo. Ex. 149b			X
163		Signum Biosciences February 18, 2014 memo	SB-071109			
164		Sublicense Agreement	SB0018080			X
167	10/7/2014	Reply email from Jason Lannert to Antonio Chetta re Social media credentials for Nerium	SB-020571-20575 Depo. Ex. 167			X
168		12/1/2014 email from Christopher Axberg to Antonino Chetta & others	NI_CID_E00024 612			X
169	2/19/2015	Press Release - "EHT™ : New Ingredient Extracted from Coffee Helps Enhance Brain Health"	FTC-NEORA-0019527-19529 Depo. Ex. 169			X
170		4/27/2016 email from Eduardo Perez to Pilar Duque re: EHT clinical trials; 4/27/2016 email from Eduardo Perez to Pilar Duque	SB-060392 PX133			X
171		EHT Age Defying supplement claims with supporting data and literature	SB-062411			X
172		9/23/2015 email from Korri Thompson to Antonino Chetta	SB-023169			X

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173		12/8/2015 email from Max Stock to Antonino Chetta	SB-076502			
174		12/11/2015 email from Max Stock to Cvariaso@yahoo.com	NEORA_DISC 0812061			
175		EHT flyer	NEORA_DISC 0812062-63			X
176		12/24/2015 email from Craig Nerium to Jeff Olson & others	NEORA_DISC 0812217			X
177		8/21/2017 email from Antonino Chetta to Max Stock	SB-016268			
178		1/27/2016 email from Dennis Windsor to Jeff Olson	NEORA_DISC 0812601			X
179		EHT Flyer re A Novel Brain Health Supplement	SB0016269			X
186		2015 Success From Home Magazine	NEORA_DISC 0469085			X
189		YEP Promotional Video	NI_CID0003523			X
192		Eduardo Perez Facebook posts	F01-NIL-0002151 Depo. Ex. 192			X
195		ME Sports Presentation	SB-041021 PX134			
196		8/29/14 email from Amber Olson to Heidi Krupp-Lisiten re: Me sports summary #1	NI_CID_E00022 903			X
197		ME sports flyer	NI_CID_E00022 904			X
226		3/1/16 email from Antonio Chetta to Eddie Perez & others re: Introduction	SB-028690 PX135			
227		EHT Flyer: Novel Brain Health Supplement	SB-028693			X

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228		3/1/16 email from Eddie Perez to Robert Beckman & others re: Introduction	SB-055751 PX137			
229		EHT Flyer: Novel Brain Health Supplement	SB-055754-55			X
234		4/16/2018 Email from Amber Olson to Deborah Heisz & others re: ADO retention	NEORA_DISC 0546561 PX79			
241		8/17/17 email from Andi Sherwood to Deborah Heisz & others re: CONFIDENTIAL SWOT	NEORA_DISC 0540217 [incorrectly listed as NEORA_DISC 0540220] PX118			
242		8/10/2017 email from Deborah Heisz to Christi Clinger & others re: CONFIDENTIAL!	NEORA_DISC 0540118			X
245		2021 Neora Comp Plan	NEORA_DISC 1062002			X
246		3/11/18 email from Deborah Heisz to Nate & Jenn Givens re: Hi	NEORA_DISC 0545147 PX78			
322	6/7/2016	TINA.Org Newsletter - "DSA Award Winners are Ethics Code Violators"	TINA-0000000365-366 Depo. Ex. 322			X
323	6/6/2016; 6/12/2016	Ltrs from TINA to J. Olson and FTC re Deceptive Marketing for Nerium International Opportunity and Products	NEORA_DISC 0000530-531; NEORA_DISC 0000737-738; NEORA_DISC 0000539-543 Depo. Ex. 323			X
324	6/14/2016	Ltr from Nerium to TINA response to June 6, 2016 Ltr	Depo. Ex. 324			X
325	6/7/2016	TINA Nerium Health Claims Database	Depo. Ex. 325			X
326	6/7/2016	TINA Nerium Income Claims Database	Depo. Ex. 326			X

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327	7/12/2016	Letter from TINA to FTC re Nerium Deceptive Marketing	Depo. Ex. 327			X
328	7/12/2016	TINA Ltr to FTC re Deceptive Marketing for Nerium	TINA-0000000050-52 Depo. Ex. 328			X
329	7/12/2016	TINA Email FTC J. Rich to L. Smith re Marketing for Nerium	TINA-0000000048 Depo. Ex. 329			X
330	7/13/2016	TINA Email FTC D. Domond to L. Smith re Letter to FTC re Nerium Int'l	TINA-0000000049 Depo. Ex. 330			X
331	7/12/2016	FTC Ltr to L. Smith re Complaint re Nerium Marketing Practices	TINA-0000000053 Depo. Ex. 331			X
333	5/30/2017	TINA Ltr to DSA re Nerium Deceptive Marketing Practices	TINA-0000000094-95 Depo. Ex. 333			X
334	7/6/2017	Nerium Ltr to B. Patten, L. Smith re TINA's May 30, 2017 Ltr to DSA	TINA-0000000089-93 Depo. Ex. 334			X
335	7/10/2017	TINA Ltr to Nerium re Deceptive Marketing Practices	TINA-0000000083-88 Depo. Ex. 335			X
336	9/5/2017	TINA Email to DSA re Illegal Health Claims by DSA-Member Companies	TINA-0000000082 Depo. Ex. 336			X
337	9/5/2017	TINA Ltr to DSA re Illegal Health Claims by DSA-Member	TINA-0000000102-103 Depo. Ex. 337			X
339	12/19/2017	TINA Email to FTC re MLM Companies Making Deceptive Income Claims	TINA-0000000056 Depo. Ex. 339			X
340	5/31/2017	TINA Email to FTC re Deceptive Marketing for Nerium	TINA-0000000063-65 Depo. Ex. 340			X
341	12/18/2017	TINA Multilevel Marketing: The Day Job that Doesn't Pay	Depo. Ex. 341			X

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342	3/6/2018	FTC Email to L. Smith re TINA.org Response to July 6 Ltr from Nerium	TINA-0000000107-110 Depo. Ex. 342			X
344	7/8/2018	FTC email to B. Patten re view of DSA's View of "financial freedom"	TINA-0000000002-3 Depo. Ex. 344			X
345	12/17/2018	TINA Email to FTC sharing web link to The Last Run Club	TINA-0000000008 Depo. Ex. 345			X
363	11/14/2019	TINA Email to FTC re Kevin Thompson video	TINA-0000000001 Depo. Ex. 363			X
366	11/1/2019	FTC Email to TINA re Neora suit vs. FTC	TINA-0000000375-377 Depo. Ex. 366			X
369	7/26/2017	TINA #NeriumTruth Campaign Summary	Depo. Ex. 369			X
371	11/13/2019	Neora Challenges FTC Overreach - Social Selling News	Depo. Ex. 371			X
372	11/20/2019	TINA Ltr to FTC re TINA.org's Multilevel Marketing Complaints in the FTC	TINA-0000000155-157 Depo. Ex. 372			X
375	1/16/2020	TNA - "How Amazon Promotes, Profits From Deceptively Marketed rain Supplemental"	Depo. Ex. 375			X
378	9/9/2020	TINA - "MLM Income Disclosures: When Average Does Not Equal Typical"	Depo. Ex. 378			X
379		Natural Products Insider - FTC and MLM Neora Pyramid Scheme Allegations	Depo. Ex. 379			X
380		A Multilevel Marketing Company's Battle to Survive an FTC Pyramid Scheme Action	Depo. Ex. 380			X
382	6/30/2021	FTC Email to L. Smith re Penalty Offense Authority: MLM Industry	TINA-0000000163-164 Depo. Ex. 382			X

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383	6/30/2021	TINA Ltr to FTC re MLM companies , deceptive marketing	TINA-0000000165-356 Depo. Ex. 383			X
389	1/25/2018	USDOJ Memo re Limiting Use of Agency Guidance Docs. in Affirmative Civil Enforcement Cases	Depo. Ex. 389			X
390	9/6/2018	FTC Comment of Chopra [Docket ID FTC-2018-0074] [duplicate with T. Kossow Ex. 89]	Depo. Ex. 390			
398	5/13/1998	FTC Pyramid Schemes [duplicate with T. Kossow Ex. 109]	Depo. Ex. 398			X
403	1/14/2004	FTC Ltr to DSA re Staff Advisory Opinion - Pyramid Scheme Analysis [duplicate with T. Kossow Ex. 114]	Depo. Ex. 403			X
404	Jan-18	FTC Business Guidance Concerning Multi-Level Marketing [duplicate with T. Kossow Ex. 115]	Depo. Ex. 404			X
405	5/13/2014	FTC Consumer Info - Telltale Signs of a Pyramid Scheme [duplicate with T. Kossow Ex. 117]	Depo. Ex. 405			X
406	Jul-16	FTC Consumer Info - Multilevel Marketing [duplicate with T. Kossow Ex. 118]	Depo. Ex. 406			X
407	May-21	FTC Consumer Info - Multi-Level Marketing Businesses and Pyramid Schemes [duplicate with T. Kossow Ex. 119]	Depo. Ex. 407			X
415	12/19/2016	TNA_The Fundamental Takeaway From FTC v Vemma	Depo. Ex. 415			X
420	10/26/2021	FTC Consumer Info - FTC Puts Over 1,100 Businesses On Notice About Deceptive Money-Making Claims	Depo. Ex. 420			X

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423		FTC_Health and Fitness Claims	Depo. Ex. 423			X
437		2020 Neora Comp Plan	NEORA_DISC 0000133			X
439		2015 Compensation Plan	NEORA_DISC 0000183			X
443		“Career Earners” promotional video	NI_CID0003359 video			X
444		Jeff Olson YEP Message video	NI_CID0001819			X
447		United States Income Disclosure - 2017	NEORA_DISC 1058044			X
448		2013 Income Declaration for the United States	NEORA_DISC 0326728			X
450		Get Real 2019 Stage Recognition, dated May 16, 2019	FTC-NEORA- 0004509			X
454		11/15/2018 email from Kayla Wager to Bo Short & others re Leader Presentation	NEORA_DISC 0829448			X
455		Neora Presentation - Introducing the Uni-Gen Match Compensation	NEORA_DISC 0829449			X
457		2/9/15 email from Amber Olson to Jeff Olson re: ME sports update	NI_CID_E00288 377 PX49			
458		4/19/16 email from Jeff Olson to Joe Marchant & others re: Cory Redding – NFL	NI_CID_E00333 057 PX122			
464		5/6/19 email from Kayla Wager to Bo Short re: Month end	NEORA_DISC 0897915			X
466		Nerium “Get Real Cash Promotion”	NEORA_DISC 0040323			X
468		Nerium International 2 for 2 Promotion	NEORA_DISC 0037365			X

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469		Neora 2020 Vision - December Promotion (Nov. 11, 2019)	NEORA_DISC 0584626			X
471		10/22/2015 email from Dennis Windsor to Jeff Olson & others Re: Keeping it real with the Live Better Bonus	NI_CID_E00315 375			X
501		Organizational chart	NEORA_DISC 0000132			X
502		7/11/2014 email from Amber Olson to Mary Higbe re Recruiting Messaging	NEORA_DISC 0456724			X
505		9/23/16 email from Amber Olson to Mary Higbe & others re: Marketing Feedback	NEORA_DISC 1074241 PX93			
506		6/7/2016 email from Amber Olson to Patricia Finn re SFH Note	NEORA_DISC 0484670			X
507		8/29/14 email from Amber Olson to Heidi-Krupp-Lisiten & others re: ME sports summary #1	NEORA_DISC 0457711			X
508		9/4/14 email from Amber Olson to Heidi Krupp re: Making connections	NI_CID_E00274 904			X
510		10/8/2014 email from Amber Olson to Donna Fontana, et al. re: SIGNUM action items	NEORA_DISC 0459625			X
512		1/20/15 email from Steve Schonberg to Amber Olson & others re: Signum Influencers - UPDATE	NI_CID_E00286 561			X
513		2/2/15 email from Heidi Krupp-Lisiten to Amber Olson re: Update - Brain Injury Awareness Month Plan	NEORA_DISC 0686128 PX52			
514		2/6/15 email from Amber Olson to Jeff Dahl & others re: ME Sports Update	NEORA_DISC 0686591 PX53			
515		2/7/15 email from Jeff Dahl to Amber Olson & others re: ME Sports Update	NI_CID_E00288 255 PX54			

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516		2/11/15 email from Jeff Olson to Amber Olson re: ME Sports Update	NEORA_DISC 0686801 PX55			
517		2/19/15 email from Steve Schonberg to Amber Olson & others re: FYI - Nino email	NEORA_DISC 0687902			X
518		3/30/15 email from Amber Olson to Pilar Duque re: Sig FAQs	NI_CID_E00294 941 PX128			X
519		3/30/15 email from Eddie Perez to Pilar Duque re: Sig FAQs	SB-044211 PX139			X
520		4/16/15 email from Amber Olson to Mark Smith re: Thoughts	NI_CID_E00296 662 PX57			X
522		5/1/15 email from Jeff Olson to Christopher Axberg & others re: neriumeht.com stats	NI_CID_E00028 674 PX58			X
526		12/19/15 email from Amber Olson to Dennis Windsor & others re: Complete: EHT Flyer: Design Round 1, Immediate Feedback on EHT Flyer - FOR APPROVAL	NEORA_DISC 0710590			X
527		12/28/2015 email from Amber Olson to Jeff Dahl & Others re New Placemetns - Steve Weatherford Social Media	NEORA_DISC0 710771			X
528	7/8/2017	Proposal of Consulting Services and Training	NEORA_DISC 0539482-539510 Depo. Ex. 528			X
529	7/8/2017	Consulting Services Agreement	NEORA_DISC 0539477-539481 Depo. Ex. 529			X
530	11/18/2021	Compensation Plan Breakage: Why and How	Depo. Ex. 530			X
531		Principles of a Successful Compensation Plan	Depo. Ex. 531			X
532	4/12/2017	Compensation Plan Review	NEORA_DISC 0198234-198254 Depo. Ex. 532			X

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533		Nerium International Compensation Plan [2017]	Depo. Ex. 533			X
534		SWOT Analysis	NEORA_DISC 0540218-540228 Depo. Ex. 534			X
535	7/17/2018	Email from T. Scofield to B. Jensen and D. Heisz re CV on 1st Orders [duplicate Deb Heisz Ex. 243]	NEORA_DISC 1061104-1061112 Depo. Ex. 535			
536	2/14/2018	Email from J. Moore to B. Short, et al re Comp Plan Model Review - round 1	NEORA_DISC 1061034 Depo. Ex. 536			
542		How to make \$500-\$1000 a month with Neora 2020 video	FTC-NEORA- 0025899 PX168-113			
543		Print out of YouTube page of How to make \$500-\$1000 a month with Neora 2020 video	FTC-NEORA- 0025900 PX168-114			
544		1/22/2020 email from Britney Chan to Amber Olson & others re: Jan Jumpstart RoadShow	NEORA_DISC 0797721			X
546		Neora 2021 Income Disclosure Statement	NEORA_DISC 1092911			X
547		Nerium 2016 SFH Copy Book - 6.29.16.DOCX	NI_CID_E00339 280			X
548		6/29/2016 Email from Chelsea Hughes to Amber Olson re FOR REVIEW: SFH Copy Book	NI_CID_E00339 279			X
555	12/21/2018	Introduction to the Nerium Participant Database, with Some Preliminary Analysis - David Givens	Depo. Ex. 555			
556		Updated Code Files Preparation - Document/worksheet	FTC-NEORA- 00026480 Depo. Ex. 556			
557		Stata program	FTC-NEORA- 00026415 Depo. Ex. 557			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
558	8/23/2021	Neora - status changes [written by Dr. Givens]	FTC-NEORA-00026475 Depo. Ex. 558			X
559	8/23/2021	Stata Code [written by Dr. Givens] [Neora - termination dates]	FTC-NEORA-00026476-26477 Depo. Ex. 559			X
560		Stata Code [written by Dr. Givens] [Neora - order analysis]	FTC-NEORA-00026450-26457 Depo. Ex. 560			X
561	8/23/2021	Stata Code [written by Dr. Givens] [Neora - enrollment dates v2]	FTC-NEORA-00026435-26436 Depo. Ex. 561			X
562	10/24/2017	Stata Code [written by Dr. Givens] [Neora - overview table for Nerium memo v2]	FTC-NEORA-00026458-26461 Depo. Ex. 562			X
563		Stata Code [written by Dr. Givens] [Neora - categorizing bonuses]	FTC-NEORA-00026431 Depo. Ex. 563			X
564		Stata Code [written by Dr. Givens] [Neora - retailing reqards analysis v2]	FTC-NEORA-00026470-26474 Depo. Ex. 564			X
565		Stata Code [written by Dr. Givens] [Neora - corrected average monthly earnings]	FTC-NEORA-00026432-26434 Depo. Ex. 565			X
566	11/17/2021	Stata Code [written by Dr. Givens] [Neora - finding recruiter of each participant]	FTC-NEORA-00026437-26441 Depo. Ex. 566			X
567	11/12/2021	Stata Code - Survival Analysis	FTC-NEORA-00026428-26430 Depo. Ex. 567			X
568	11/12/2021	Stata Code - Survival Analysis	FTC-NEORA-00026462-26465 Depo. Ex. 568			X
569		Stata Code - [written by Dr. Givens] [Neora - recreating Tables 9 and 10 for BE Commission memo]	FTC-NEORA-00026466-26469 Depo. Ex. 569			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
570		Stata Code - [written by Dr. Givens] [Jennifer Givens analysis]	FTC-NEORA-00026425-26427 Depo. Ex. 570			X
571		Stata Code - [written by Dr. Givens] [Aana Camp analysis]	FTC-NEORA-00026398-26414 Depo. Ex. 571			X
572		Stata Code - [written by Dr. Givens] [Puya Ghandian analysis]	FTC-NEORA-00026421-26424 Depo. Ex. 572			X
573		Stata Code - [written by Dr. Givens] [Neora - Ghandian rewards and tree structure]	FTC-NEORA-00026442-26449 Depo. Ex. 573			X
574		BP Depo Background Analysis [List of all the various rewards that Nerium/Neora offers]	Depo. Ex. 574			
575		BP Recruiting Success	Depo. Ex. 575			
600		2019 Neora Comp Plan	NEORA_DISC 0381134			X
601		2016 Neora Comp Plan	NI_CID0003219			X
602		2014 Compensation Plan	NI_CID0000368			X
603		2012 Compensation Plan	NI_CID0000395			X
604		2011 Neora Comp Plan	NI_CID0000367			X
605		Neora's Response to the FTCs Civil Investigative Demand: Interrogatory No. 9	N/A			X
606		Neora's Response to the FTC's 1st Requests for Admission	N/A			X
607		9/18/14 email from Christopher Orr re: income representations	NI_CID E01138 555 PX23			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
608		11/5/14 email from Albert Garcia re: cancellation	NI_CID E01141 368 PX24			
609		12/13/14 email from Rebecca Hull re: cancellation	NI_CID E01143 688 PX25			
610		1/8/15 email from Michelle Galindo re: cancellation	NI_CID E01145 063 PX26			
611		4/29/15 email from Angela Jones re: cancellation	NI_CID E01150 859 PX27			
612		12/17/15 email from Andrea Meyers re: cancellation	NI_CID E01162 026 PX28			
613		2/11/16 email from Kelrie re: cancellation	NI_CID E01164 344 PX29			
614		5/5/15 email from Dervannice re: cancellation	NI_CID E01165 233 PX30			
615		4/4/16 email from Samantha Fowler re: cancellation	NI_CID E01166 651 PX31			
616		4/21/16 email from John Sweigart re: cancellation	NI_CID E01167 952 PX32			
617		5/30/16 email from Ashley Neuman re: cancellation	NI_CID E01170 297 PX33			
618		5/26/16 email from Valerie Holverson re: cancellation	NI_CID_E01170 617 PX34			
619		7/18/16 email from emssteph33 re: cancellation	NI_CID_E01172 939 PX35			
620		5/8/2015 email from Patricia Finn to Rick Ehrlich re SFH_V10N06_FINAL_032515 .pdf	NEORA_DISC 0469083			X
621		Nerium Success Report Magazine	NI_CID_E00745 800			X
622		Expert Report of Dr. Stacie Bosley, Ph.D.	N/A			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
623		Expert Report of Dr. James A. Mastrianni, M.D., Ph.D.	N/A PX41			
624		Expert Report of Charles H. Tator, M.D., Ph.D.	N/A PX42			
625		5/4/16 email from Kathy Ingraham to Wendi Armbrister & others re: A new completed contact form from www.signumbiosciences.com	NEORA_DISC 0021736 PX61			
626		4/28/2020 email from Lindsay Itani to Britney Chan re DS2021 Flyr/FAQ - EDITS	NEORA_DISC 0171741			X
627		2021 "Destination Success" Flyer	NEORA_DISC 0171743			X
628		5/22/2020 email from Jean Gonzalez to Joel Brown & others re Neora Rhythm book	NEORA_DISC 0176760			X
629		Neora Rhythm booklet (copyright 2020)	NEORA_DISC 0176761			X
630		5/29/2019 email from Sandra Davis to Linda Lindsey re: 4 orders going to same address	NEORA_DISC 0297957 PX64			
631		11/23/20 email from Neora Compliance to Karen Desantis & Renee Olson re: Maisha Scott	NEORA_DISC 0307591 PX65			
632		11/27/2018 email from Valerie Schmitt to Bo Short & others re For tomorrow's shoot	NEORA_DISC 0379612			X
633		2019 Compensation Plan Videos Outline	NEORA_DISC 0379613			X
634		1/3/2020 email from Trevor Scofield to Christopher Duncan re Price Lists	NEORA_DISC 0388907			X
635		2019 United States Product Price List	NEORA_DISC 0388908			X
636		Recruiting Messaging Meeting Re- cap	NEORA_DISC 0456725 PX68			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
637		7/15/2014 email from Erica Chang to Amber Olson & others re Plans	NEORA_DISC 0456819			X
638		Nerium Marketing Plan Summary	NEORA_DISC 0456823			X
639		9/29/14 email from Joannah Liad to Amber Olson & others re: Final Signum PPT	NEORA_DISC 0459116, 0459117 at 23-28			X
640		1/7/15 email from Gabriella DeLuca to Amber Olson & others re: ME sports Media Placements; 1/2/15 post on Beautiful Mommies (allbeautifulmommies.com); 12/16/14 post on Mommies Reviews (mommiesreviews.com)	NEORA_DISC 0463287 PX71			
641		2/6/15 email from Alessandra Carriero to Amber Olson & others re: ME Sports Update; and K2 Krupp Kommunications Brain Injury Awareness Month (March)	NEORA_DISC 0465175-77, 0465185-88 PX72			
642		3/2/15 email from Kendal McCabe to Patricia Finn & others re: HOT - Social Media Posts - THOUGHTS DUE ASAP	NEORA_DISC 0466636 PX73			
643		3/4/15 email from Steve Schonber to Amber Olson re: EHT Media Day - U.S. & Overseas - Recap and Initial Results; PDF - Reuters articles 3/3/15 re: Weatherford, Rice to donate brains for medical research	NEORA_DISC 0466808, 0466815 PX74			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
644		3/31/15 email from Marta Jonca to Amber Olson & others re: K2 Meeting Agenda, Media Placements; PDF article - ABCD Diaries - ME Sports to Help Protect Athletes from Head Trauma	NEORA_DISC 0467881 & 0467893			X
645		6/29/2017 email from Mark Smith to Deborah Heisz and Jeff Olson RE: This is a joke	NEORA_DISC 0539234 PX77			
646		6/27/2019 Email from Jeff Olson to Kayla Wager & others re: LQV	NEORA_DISC 0558643 PX80			
647		10/29/2019 email from Luis Caceres to Amber Olson & others re 2020 Incentive Trip Report - October 29	NEORA_DISC 0560869			X
648		2020 "Destination Success" Flyer	NEORA_DISC 0560871			X
649		1/11/2021 email from Kayla Wager to Amber Olson & others re Field Guide - feedback	NEORA_DISC 0615323			X
650		Field Guide on Claims	NEORA_DISC 0615324			X
651		9/3/2015 email from Brittani Arrington to Kendal McCabe & others re latest agenda attached	NEORA_DISC 0639149			X
652		Get Real 2015 - Dallas Agenda	NEORA_DISC 0639150			X
653		2/24/2016 email from Kendal McCabe to Joe Youngblood re 2016 Social Media Plan	NEORA_DISC 0641372			X
654		2016 Social Media Plan	NEORA_DISC 0641373			X
655		2/17/15 email from Alessandra Carrero to Amber Olson & others re: FOR REVIEW and K2 Krupp Kommunications Feb 2015 draft press release re: EHT	NEORA_DISC 0687477			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
656		2/17/15 email from Alessandra Carriero to Amber Olson & others re: FOR REVIEW	NEORA_DISC 0687487			X
657		EHT Flyer	NEORA_DISC 0710592			X
658		2/22/17 email from Anita Kasmar to Amber Olson & others re: FW: Draft Pitches - Murphys + Puya and PDF attachments	NEORA_DISC 0733344 PX89			
659		6/13/19 email from Neora, LLC to Amber Olson re: NMD Leadership Email for June 13	NEORA_DISC 0767222			X
660		11/16/2017 email from Glenn Pembe to Kinesha Rodgers & others re NeriumNow and GWP Update	NEORA_DISC 1058043			X
661		2016 Nerium Experience - Nerium Ad Version US	NEORA_DISC 1068265			X
662		4/2/2018 email from Renee Olson to Jeff Olson & others Fw: Requesting assistance...	NEORA_DISC 1074878 PX94			
663		United States Independent Brand Partner Application & Agreement	NEORA_DISC 1075389			X
664		5/3/2019 email from Sara Tripp to Christopher Duncan & others re: LQV issue	NEORA_DISC 1079804 PX96			
665		2/13/20 email from Trevor Schofield to Deborah Heisz & others re: compensation plan	NEORA_DISC 1089771			X
666		11/3/14 email from Mary Higbe to dameon.pope@ogilvy.com & others re: Brief attached	NI_CID_E00024 135-36			X
667		5/19/2015 email from Kelly Newlon to Melanie Mitchell re RFP for 2017 Get Real HQ Hotel ONLY	NI_CID_E 00210016			X
668		Conference Direct Proposal - 2017 Nerium Get Real Conference St. Louis	NI_CID_E 00210017 PX100			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
669		7/15/2015 Email from Wei Kung to Chelsea Hughes & others re YEP Strategy Discussion/Planning	NI_CID_E00236 979			X
670		YEP Program Objective, Tactics, Goals 07.06.15	NI_CID_E 00236981 PX101			
671		5/12/15 email from Amber Olson to Patricia Finn re: Workback, Updates, Clips; PDF - spreadsheet Nerium - Goal Status as of May 4, 2015	NI_CID_E00298 798 & E00298799			X
672		9/1/2015 email from Wei Kung to Chelsea Hughes re Nerium-BP Field Survey Results/Data	NI_CID_E00737 157			
673		Nerium Brand Partner Experience - Baseline Study - June 2015	NI_CID_E00737 159 PX104			
674		3/1/2016 email from Kiara Juniel to Amber Olson re Get Real St. Louis Press Release	NI_CID_E00327 367			X
675		3/2/16 Press Release - Nerium Headed to St. Louis for Bi-Annual Conference	NI_CID_E00327 368 PX105			X
676		[NOT USED]				
677		12/9/2014 email from Amber Olson to Geoffrey Weeks re Final Deck	NI_CID_E00658 627			X
678		2015 Nerium Social Media Objectives & Best Practices	NI_CID_E00658 628			X
679		[NOT USED]				X
680		[NOT USED]				
681		10/28/14 email from Megan Leckband to skinisinwithjosalyn@gmail.com & others re: BLITZ CALLS!!! NEED YOU TO RECORD!	NI_CID_E00875 665 PX109			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
682		2/18/15 email from Kayla Dye to Lauren Wesche & others re: Tomorrow's Post	NI_CID_E00905 546			X
683		9/2/2015 email from Brittani Arrington to Bobbie Nichols re Plaza Setup	NI_CID_E00947 736			X
684		2015 Nerium Get Real Conference - Master Production Schedule	NI_CID_E00947 738 PX111			X
685		3/25/2016 email from Christopher Bauer to Christopher Sawyer re CAC Consultant Deck	NI_CID_E01097 789			
686		Sept. 2015 Nerium International Preferred Customer Profile Report, Prepared By: Interloq	NI_CID_E01097 790 PX112			
687		2016 United States Independent Brand Partner Application & Agreement	NI_CID0000407			X
688		Nerium Store Brochure	NI_CID0001601			X
689		Success Planner Training Document	NI_CID0001606			X
700		Nerium Welcome document	NI_CID0003219 _001			X
701		4/18/2018 email from Erica Chang to Marketing Staff & others re Master Project List & Approved Briefs 04.18.18	NEORA_DISC 0040302			X
702		2/28/2018 email from Erica Chang to Marketing Staff & others re Master Project List & Approved Briefs 02.28.18	NEORA_DISC 0037357			X
703		11/12/2019 email from Joannah Liad to Jeff Olson & others re 10:30 AM CT:Sales & Marketing Executive Weekly Meeting	NEORA_DISC 0584611			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
704		8/1/2015 email from Casey Mugar to Nancy Gaffney & others re Updated Earnings statement?	NEORA_DISC 0326727			X
705		2/5/2020 email from Yamil Pedrozo to Amber Olson re Opportunity Pages	NEORA_DISC 0798573			X
706		Neora Website Screenshot	NEORA_DISC 0798574			X
707		11/3/2014 email from Cecilia Fraire to Kendal McCabe re Monthly Instagram Report	NI_CID_E00904 297			X
708		Instagram post of oversized Live Better Bonus checks	NI_CID_E00904 298 PX132			X
709		[NOT USED]				
710		[NOT USED]				
711		Signum Biosciences Nerium Get Real Conference 2015	SB-024215 PX140			
712		4/14/15 email from Eddie Perez to Erica Chang & others re: Additional EHT FAQs	SB-043931-33 PX142			
713		2020 Compensation Plan Basics training video	NEORA_DISC 0016774			X
714		Comp Plan Q&A with Jennifer Givens video	NEORA_DISC 0016790			X
715		Darin Kidd Recruiting Video, Apr. 18, 2016	NI_CID0001546			X
716		May 23, 2016 Nerium University video	NI_CID0001557			X
717		Nov. 30, 2015 Nerium University video	NI_CID0001571			X
718		Oct. 26, 2015 Obom Bowen Recruiting video	NI_CID0001578			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
719		Success Planner Training CD, Disc 1, Track 3	NI_CID0001606 Disc 1, Track 3			X
720		Success Planner Training CD, Disc 2, Track 3	NI_CID0001606 Disc 2, Track 3			X
721		Success Planner Training CD, Disc 3, Track 2	NI_CID0001606 Disc 3, Track 2			X
722		June 14, 2016 "A Taste of the Nerium Experience" video	NI_CID0001614			X
723		2014 Jeff Olson "The Last Run Club" training video	NI_CID0001815			X
724		"Quick Start" video	NI_CID0003313			X
725		Mark and Tammy Smith "Nerium Opportunity" promotional video	NI_CID0003318			X
726		Danny Gasemy profile video	NI_CID0003382			X
727		Oct. 2014 Darin Kidd Recruiting audio recording	NI_CID0003517			X
728		Oct. 2014 Josalyn Dean Recruiting audio recording	NI_CID0003518			X
729		Military Call with Mark Smith	NI_CID0003520			X
730		July 12, 2016 Corporate Update Call audio recording	NI_CID0003538			X
731		Nerium Corporate Update call 8/30/16	NI_CID0003545			X
732		Apr. 25, 2016 NMD Weekly Conference Call audio recording	NI_CID0003549			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
733		Declaration of Allyson Boggess	N/A PX165			
734		[NOT USED]				
735		Declaration of Elizabeth Anne Miles dated 7/8/2022	N/A PX167			
736		Attachment A to Declaration of Elizabeth Anne Miles	N/A PX167-A			
737		Attachment B to Declaration of Elizabeth Anne Miles	N/A PX167-B			
738		[NOT USED]				
739		BP Dale Lowland's Facebook post, dated May 22, 2015	FTC-NEORA-0018409 PX168-1			
740		Facebook posts by BPs including Candace Weilbaker-Simek, dated June 2, 2015, Annemarie Seablom, dated December 13, 2015, and Ray Oswald, dated December 30, 2015	FTC-NEORA-0018708 PX168-2			
741		BP Erin Lawrence's Facebook post, dated September 11, 2015	FTC-NEORA-0018474 PX168-3			
742		BP Jessica Beilfuss's Facebook post, dated September 12, 2015	FTC-NEORA-0018507 PX168-4			
743		BP Erin Sievers's Facebook post, dated September 21, 2015	FTC-NEORA-0018478 PX168-5			
744		BP Mike Steward Facebook post, dated November 16, 2015, BP Roxy McClure Facebook post, dated November 22, 2015, BP Molly McConnell Dow Facebook post, dated February 27, 2017	FTC-NEORA-0018686 PX168-6			
745		Nerium Age-Defying Treatment's Facebook post, dated November 22, 2015	FTC-NEORA-0018632 PX168-7			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
746		SkinCaring.Nerium.com's Facebook post, dated December 17, 2015	FTC-NEORA-0018768 PX168-8			
747		Steve Weatherford's Facebook post, dated December 27, 2015	FTC-NEORA-0001129 PX168-9			
748		BP Barbara Witas Frank's Facebook post, dated January 6, 2016	FTC-NEORA-0018346 PX168-10			
749		BP Andrea Johnson Klotz's Facebook post, dated February 4, 2016	FTC-NEORA-0018318 PX168-11			
750		BP Nena Benally's Facebook post, dated February 4, 2016	FTC-NEORA-0018620 PX168-12			
751		BP James Bustamante's Facebook post, dated February 5, 2016	FTC-NEORA-0018671 PX168-13			
752		BP Susie White's Facebook post, dated March 9, 2016	FTC-NEORA-0018793 PX168-14			
753		BP Facebook post by SkinCaring.Nerium.com, dated December 17, 2015, including link to study; BP Joanie Sullivan Facebook post, dated June 15, 2016	FTC-NEORA-0018739 PX168-15			
754		BP Stan Herst's Facebook post, dated April 4, 2016	FTC-NEORA-0018777 PX168-16			
755		BP Cory B Redding Sr.'s Facebook post, dated April 19, 2016	FTC-NEORA-0018408 PX168-17			
756		Fantastic 5 – Brand Partner Team's Facebook post, dated May 7, 2016	FTC-NEORA-0018483 PX168-18			
757		Nerium EHT Brain Health's Facebook post, dated June 2, 2016	FTC-NEORA-0018653			
758		BP Darlene LeClair Facebook post, dated June 27, 2016	FTC-NEORA-0018712 PX168-20			
759		BP Sue Christensen's Facebook post, dated August 24, 2016	FTC-NEORA-0018781 PX168-21			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
760		BP Janice Guazzo Facebook post, dated August 28, 2016, including image of youth hockey player with pillows strapped to her head; BP Lisa Falco Corcoran Facebook post, dated December 10, 2016, including graphic on concussion symptoms next to image of Nerium EHT supplements; BP Mechelle Jackson Celie Facebook post, dated November 7, 2016, including video clip from the movie "Concussion" starring Will Smith	FTC-NEORA-0018694 PX168-22			
761		BP Kim Sanders's Facebook post, dated November 27, 2016	FTC-NEORA-0018543 PX168-23			
762		Facebook posts by BPs including Optimal Brain Health, dated January 8, 2017, Janice Paulsen Guazzo, dated January 15, 2017, and Live Your Best Life With Nerium, dated January 16, 2017	FTC-NEORA-0018720 PX168-24			
763		Facebook posts by BPs including Karen Affinito, dated January 12, 2017, Keland Wallace, dated January 19, 2017, and Cheryl Peters, dated January 24, 2017	FTC-NEORA-0018703 PX168-25			
764		BP Anita Enger's Facebook post, dated January 19, 2017, copied November 17, 2017	FTC-NEORA-0018320 PX168-26			
765		BP Kelly Schoephoerster-Bulen's Facebook post, dated January 21, 2017, copied September 8, 2017	FTC-NEORA-0018540 PX168-27			
766		Nerium Age-Defying Treatment's Facebook post, dated February 5, 2017	FTC-NEORA-0018637 PX168-28			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
767		Facebook posts by BPs including Shannon Lee Harrison-Hux, dated February 9, 2017, Kelly Schoephoerster-Bulen, dated February 16, 2017, and Molly McConnell Dow, dated February 16, 2017	FTC-NEORA-0019517 PX168-29			
768		BP Molly Dow's Facebook post, dated February 27, 2017	FTC-NEORA-0018611 PX168-30			
769		BP Brenda Hanson Vance's Facebook post, dated March 6, 2017	FTC-NEORA-0018365 PX168-31			
770		BP Dawn Jackson's Facebook post, dated March 9, 2017	FTC-NEORA-0018415 PX168-32			
771		BP Amy E. Tate-Matthus's Facebook post, dated March 10, 2017	FTC-NEORA-0018316 PX168-33			
772		BP Natalie Marie Lawson's Facebook post, dated May 8, 2017	FTC-NEORA-0018617 PX168-34			
773		BP Sharon Wiley Minard's Facebook post, dated May 9, 2017	FTC-NEORA-0018766 PX168-35			
774		BP Devanie Conrad's Facebook post, dated May 12, 2017	FTC-NEORA-0018442 PX168-36			
775		BP Cat Hurst's Facebook posts, dated May 15, 2017, and June 8, 2017	FTC-NEORA-0018367 PX168-37			
776		BP Diane Millette's Facebook post, dated May 24, 2017	FTC-NEORA-0018445 PX168-38			
777		BP Lanette Vetter Hickenbottom's Facebook post, dated May 25, 2017	FTC-NEORA-0018559 PX168-39			
778		BP Georgette Fonseca's Facebook post, dated May 26, 2017	FTC-NEORA-0018488 PX168-40			
779		BP Jules Hughes's Facebook post, dated May 30, 2017	FTC-NEORA-0018526 PX168-41			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
780		BP Kim Matteson's Facebook post, dated May 30, 2017	FTC-NEORA-0018541 PX168-42			
781		BP Rachel Rowen's Facebook post, dated July 7, 2017	FTC-NEORA-0018745 PX168-43			
782		BP Maisha McGee Scott's Facebook post, dated July 8, 2017	FTC-NEORA-0018573 PX168-44			
783		BP Melyn Bellatti's Facebook post, dated July 12, 2017	FTC-NEORA-0018607 PX168-45			
784		BP Stephanie Brandenberger Harris's Facebook post, dated July 12, 2017	FTC-NEORA-0018778 PX168-46			
785		BP Jessica Ludwig's Facebook post, dated July 13, 2017	FTC-NEORA-0018513 PX168-47			
786		BP Kim Twing's Facebook post, dated July 16, 2017	FTC-NEORA-0018552 PX168-48			
787		BP Karen Potts's Facebook post, dated July 18, 2017	FTC-NEORA-0018538 PX168-49			
788		BP Whittles O'conner's Facebook post, dated July 21, 2017	FTC-NEORA-0018822 PX168-50			
789		BP Kimberly Pelle Dozier's Facebook post, dated July 23, 2017	FTC-NEORA-0018557 PX168-51			
790		BP Annie Schwartz's Facebook post, dated July 25, 2017	FTC-NEORA-0018327 PX168-52			
791		BP Celeste Bethell Purdie's Facebook post, dated July 25, 2017	FTC-NEORA-0018398 PX168-53			
792		BP Maisha McGee Scott's Facebook post, dated July 25, 2017	FTC-NEORA-0018577 PX168-54			
793		BP Tammy Meis's Facebook post, dated August 10, 2017	FTC-NEORA-0018795 PX168-55			
794		BP JoAnne Swaidner Snyder's Facebook post, dated August 19, 2017	FTC-NEORA-0018521 PX168-56			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
795		BP Alix Clements's Facebook post, dated August 22, 2017	FTC-NEORA-0018315 PX168-57			
796		BP Maria Healy's Facebook post, dated September 21, 2017	FTC-NEORA-0018595 PX168-58			
797		BP Mechelle Jackson Celie's Facebook post, dated September 22, 2017	FTC-NEORA-0018601 PX168-59			
798		BP Vicki Wynn Henderson's Facebook post, dated September 22, 2017	FTC-NEORA-0018814 PX168-60			
799		BP Melyn Bellatti's Facebook post, dated September 24, 2017	FTC-NEORA-0018928 PX168-61			
800		BP Toya LaDuron's Facebook post, dated October 7, 2017	FTC-NEORA-0018812 PX168-62			
801		BP Jennifer Hultquist Griffin's Facebook post, dated November 3, 2017	FTC-NEORA-0018506 PX168-63			
802		BP Wendy Smith Colonello's Facebook post, dated November 5, 2017	FTC-NEORA-0018347 PX168-64			
803		BP Charles Griffin Facebook post, dated November 9, 2017, including news report about former NFL player Aaron Hernandez's "severe CTE case"	FTC-NEORA-0018400 PX168-65			
804		BP Denise Love-Phd's Facebook post, dated November 12, 2017	FTC-NEORA-0018440 PX168-66			
805		BP Juliane Griffin's Facebook post, dated November 15, 2017	FTC-NEORA-0018534 PX168-67			
806		BP Nina Pappoulis's Facebook post, dated November 16, 2017	FTC-NEORA-0018662 PX168-68			
807		BP Kelly Schoephoerster-Bulen's Facebook post, dated November 17, 2017	FTC-NEORA-0018657 PX168-69			
808		Sweetsinner30's Instagram post, dated December 4, 2017	FTC-NEORA-0018858 PX168-70			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
809		BP Tami Romani Facebook post, dated December 19, 2017; BP Tiffani Beckman-McNeil Facebook post, dated December 19, 2017	FTC-NEORA-0019308 PX168-71			
810		BP Dori Zuckerman Facebook post, dated December 20, 2017	FTC-NEORA-0019151 PX168-72			
811		BP Vinnie Verrico's Facebook post, dated January 23, 2018	FTC-NEORA-0018820 PX168-73			
812		BP Fran Taylor Moore's Instagram post, dated March 8, 2018	FTC-NEORA-0001320 PX168-74			
813		BP Amy Rainey Pritchett's Facebook post, dated March 14, 2018	FTC-NEORA-0001319 PX168-75			
814		BP Jessica Moore's Facebook post, dated September 18, 2018	FTC-NEORA-0018515 PX168-76			
815		Beauty_and_dreams_tu's Instagram post, dated November 2, 2018	FTC-NEORA-0018826 PX168-77			
816		BP Cheryl Hawkins Dearing's Facebook post, dated February 25, 2019	FTC-NEORA-0018466 PX168-78			
817		BP Alicia Fonner Facebook post, dated June 23, 2019, including testimonial	FTC-NEORA-0018310-11 PX168-79			
818		BP Maria Cipriano's Instagram post, dated October 10, 2019	FTC-NEORA-0018848 PX168-80			
819		BP Heather Pilz Bianchini's Instagram post, dated October 12, 2019	FTC-NEORA-0018839 PX168-81			
820		BP Solange Morton's Instagram post, dated October 13, 2019	FTC-NEORA-0018853 PX168-82			
821		BP Barbara Roach's Facebook post, dated January 15, 2020	FTC-NEORA-0018345 PX168-83			
822		Dineoragirl's Instagram post, dated January 15, 2020	FTC-NEORA-0018835 PX168-84			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
823		BP Joanne Gallina Eterno's Facebook post, dated January 22, 2020	FTC-NEORA-0018520 PX168-85			
824		Best Version of You With Kathy's Facebook post, dated January 28, 2020	FTC-NEORA-0004983 PX168-86			
825		Video of EHT Presentation PX168-87	FTC-NEORA-0007838 PX168-87			
826		Video of Dr. Max and Jeff Stock Discuss EHT at Nerium's Get Real 2015 Conference	FTC-NEORA-0007832 PX168-88			
827		Print out of YouTube Page of Video of Dr. Max and Jeff Stock Discussing EHT at Nerium's Get Real 2015 Conference	FTC-NEORA-0007833 PX168-89			
828		YouTube video of Dr. Jeffry Stock speaking about EHT at 2015 Get Real conference in Dallas	FTC-NEORA-0018317 PX168-90			
829		Mark & Tammy Smith Lifestyle Video	FTC-NEORA-0004495 PX168-91			
830		Better with Neora March 2020 marketing video	FTC-NEORA-0025629 PX168-92			
831		Print out of YouTube Page of Better with Neora March 2020 marketing video	FTC-NEORA-0025626 PX168-93			
832		Driving new Neora comp plan 2019 training video	FTC-NEORA-0025638 PX168-94			
833		Print out of YouTube Page of Driving new Neora comp plan 2019 training video	FTC-NEORA-0025639 PX168-95			
834		How to prospect – Aaron Dinh 2016 video	FTC-NEORA-0025656 PX168-96			
835		Jeff Olson Closing Remark 2016 video	FTC-NEORA-0025660 PX168-97			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
836		Neora Comp Plan – How to turn a one time \$500 Investment into a recurring \$500 monthly income - video	FTC-NEORA-0025688 PX168-98			
837		Print out of YouTube Page of Neora Comp Plan – How to turn a one time \$500 Investment into a recurring \$500 monthly income - video	FTC-NEORA-0025689 PX168-99			
838		NEORA Comp Plan Vermont Team Training 2019 video	FTC-NEORA-0025692 PX168-100			
839		Neora Compensation Plan Overview (USA – English) by Puya Ghandian 2019 video	FTC-NEORA-0025696 PX168-101			
840		Print out of YouTube Page of Neora Compensation Plan Overview (USA – English) by Puya Ghandian 2019 video	FTC-NEORA-0025697 PX168-102			
841		Nerium Comp Plan Tips and Overview 2016 training video	FTC-NEORA-0025779 PX168-103			
842		Nerium – Mark & Tammy Smith – Real Breakthrough 2013 video	FTC-NEORA-0025831 PX168-104			
843		Nerium Opportunity 2013 video	FTC-NEORA-0025835 PX168-104			
844		Roadmap to Lexus with Neora’s New Comp Plan 2020 training video	FTC-NEORA-0025851 PX168-106			
845		Print out of YouTube Page of Roadmap to Lexus with Neora’s New Comp Plan 2020 training video	FTC-NEORA-0025852 PX168-107			
846		Success Training – Conclusion – Jeff Olson, Nerium’s CEO Part Four 2017 video	FTC-NEORA-0025865 PX168-108			
847		Success Training – The Hows – Jeff Olson, Nerium’s CEO Part Three 2017 video	FTC-NEORA-0025874 PX168-109			
848		The Last Run Club – Full Video 2019 video	FTC-NEORA-0025878 PX168-110			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
849		Why Neora? Why Now? 2020 video	FTC-NEORA-0025888 PX168-111			
850		Print out of YouTube Page of Why Neora? Why Now? 2020 video	FTC-NEORA-0025885 PX168-112			
851		Top Income Earners at Nerium – Mark and Tammy Smith 2016 video	FTC-NEORA-00026482 PX168-115			
852		Print out of YouTube Page of Top Income Earners at Nerium – Mark and Tammy Smith 2016 video	FTC-NEORA-0026481 PX168-116			
853		Mark Smith #1 Income Earner Nerium International – Dream Training – Get Real 2014 video	FTC-NEORA-0025664 PX168-117			
854		Success Training – How to do the Hows – Jeff Olson, Nerium’s CEO Part Two 2017 video	FTC-NEORA-0025866 PX168-118			
855		Oct. 2014 Anna Woodward Recruiting audio recording	NI_CID0003516 audio PX168-120			X
856		Apr. 18, 2016 NMD Weekly Conference Call audio recording	NI_CID0003548 audio recording PX168-121			X
857		750k Bonus - Youtube video	FTC-NEORA-0021309 PX168-122			
858		750k Bonus - Youtube.pdf	FTC-NEORA-0021310 PX168-123			
859		750k Bonus - Youtube.png	FTC-NEORA-0021313 PX168-124			
860		Significant Income iPad Lexus - Blog	FTC-NEORA-0021761 PX168-125			
861		Giant Check 1 Pt 2_nerium.png	FTC-NEORA-0022140 PX168-126			
862		4YearsMillionaireMaker.pdf	FTC-NEORA-0022165 PX168-127			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
863		31-millionaires_Facebook.pdf	FTC-NEORA-0022166 PX168-128			
864		100K-Elias-Callejo_Youtube.mp4 video	FTC-NEORA-0022167 PX168-129			
865		MillionDollarClub_Pressrelease.pdf	FTC-NEORA-0022236 PX168-130			
866		MillionDollarClub_Twitter.png	FTC-NEORA-0022239 PX168-131			
867		Top-Earners-2.8-Million_Facebook video	FTC-NEORA-0022268 PX168-132			
868		Transcript of YouTube video - Dr. Max & Jeff Stock discuss EHT at Get Real 2015	FTC-NEORA-0022302			
869		100K-Elias-Callejo_Youtube transcript	FTC-NEORA-0022167 transcript PX168-134			
870		Neora Comp Plan – How to turn a one time \$500 Investment into a recurring \$500 monthly income - transcript	FTC-NEORA-0025688 transcript PX168-135			
871		Roadmap to Lexus with Neora's New Comp Plan 2020 training video transcript	FTC-NEORA-0025851 transcript PX168-136			
872		Transcript of "Career Earners" promotional video	NI_CID0003359 transcript			X
873		Oct. 2014 Anna Woodward Recruiting audio recording transcript	NI_CID0003516 transcript			X
874		Transcript of Apr. 18, 2016 NMD Weekly Conference Call audio recording	NI_CID0003548 transcript			X
875		New Nerium Bonuses, dated April 10, 2014	FTC-NEORA-0004493			X
876		Nerium United States, 2017 Product Portfolio	FTC-NEORA-0018056			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
877		11/15/21 - 1/2/15 post on Beautiful Mommies (allbeautifulmommies.com)	FTC-NEORA-0025889 PX168-145			
878		Declaration of Elizabeth Anne Miles dated 08/08/2022	N/A PX169			
879		Attachment A - Non-product criteria (Anne Miles' declaration)	N/A PX169-A			
880		[NOT USED]				
881		Hana Perlee Video of Nerium University Presentation, Feb. 22, 2016	NI_CID0001550			X
882		7/3/2019 Email from Sandra Davis to Kayla Wager, Deborah Heisz, and others, RE: Manipulating Comp plan	NEORA_EXPERT_COUGHLAN 0001302 PX172			
883		Material Holdings, LLC's Objections and Responses to Plaintiff's Non-Party Subpoena to Produce Documents (Aug. 3, 2022)	N/A			X
884		2/2/2018 email from Sara Tripp to Renee Olson re some suspicious activity	NEORA_DISC 0290025			
885		10/27/2017 email from Nerium Fraud to Avi Causey re Proof	NEORA_DISC 0363697			
886		9/3/15 email from Kathy Henken to Anna Woodward re ADOs: Customer Service Issues	NI_CID_E00316 599			X
887		8/1/2019 email from Glenn Pembe to Sandra Davis re Eeman Heisler DBA Aging and Wellness LLC	NEORA_DISC 0298907			
888		[NOT USED]				
889		12/5/2016 email from Monique Distasi to Roy Truett re GSC Agenda 12.5	NEORA_DISC 0420471			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
890		US Action Plan (October 2016)	NEORA_DISC 0420484			X
891		Success Planner (US final print)	NEORA_DISC 0623258			X
892		Success Planner Training CD, Disc 1, Track 6	NI_CID0001606 Disc 1, Track 6			X
893		BBB Complaint Activity Report, Case No. 91346074	FTC-NEORA-0000923			
894		BBB Complaint Activity Report, Case No. 91301212	FTC-NEORA-0000874			
895		BBB Complaint Activity Report, Case No. 91353323	FTC-NEORA-0000847			
896		BBB Complaint Activity Report, Case No. 91280863	FTC-NEORA-0000606			
897		6/7/2015 email from Jeff Dahl to Dennis Windsor re Clarification needed on the Live Better Bonuses for Amber	NI_CID_E01324 816			
898		Nerium's Brief in Support of TRO, <i>Nerium Int., LLC v. Smith, et al.</i> , No. DC-18003726	FTC-NEORA-0014360			X
899		Jeff Olson "Real Results" Regional Event Intro video	NI_CID_000333 0			X
900		7/5/2016 Nerium Update Call by Tammy Smith audio	NI_CID_000353 7			X
901		Sentinel Complaints (Vol. 1, 61 pages)	FTC-NEORA-0025275			
902		Sentinel Complaints (Vol. 2, 4 pages)	FTC-NEORA-0025473			
903		9/30/2020 email from Neora Compliance to ideas unlimited consulting re Munju Ravindra ID #24392708	NEORA_DISC 0306572			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
904		9/12/2018 email from Patty Lauinger to Clare Holbrook re Nerium Rhythm Book: Elsa	NEORA_DISC 0759781			X
905		Rhythm booklet (copyright 2016)	NEORA_DISC 0759782			X
906		4/30/2020 email from Jean Gonzalez to Britney Chan & others re Hair Care Virtual Party Toolkit	NEORA_DISC 0172484			X
907		United States Product Price List (2020)	NEORA_DISC 0172504			X
908		1/8/2021 email from Britney Chan to Nathan Bicknell re Help with Loading into Canto and GP!	NEORA_DISC 0189924			X
909		United States Product Price List (2021)	NEORA_DISC 0189939			X
910		Olson's Objections and Answers to FTC's First Interrogatories	N/A			X
911		4/15/2019 email from Patty Lauinger to Deborah Heisz re Copy of P&P's	NEORA_DISC 0557645			X
912		11/10/2020 email from Sandra Davis to Sandra Davis re Quarterly Report	NEORA_DISC 0307356			X
913		3/19/2015 email from Denise Larcombe to Max Stock re SB Shareholders Letter 2-18-2015	SB-071108			
914		[NOT USED]				
915		9/28/2016 email from Pilar Duque to Eddie Perez re EHT References	SB-062410			X
918		Neora Pricing Model FAQ	NEORA_DISC 0634364			
919		Signum Document Certification				X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
920		Annette Till Facebook posts	FTC-NEORA-00027623-25			
921		Annette Till Facebook profile	FTC-NEORA-00027626-30			
922		Barb Voss Facebook posts	FTC-NEORA-00027631-33			
923		Barb Voss Facebook profile	FTC-NEORA-00027634-36			
924		Barbara Temple Owles Facebook posts	FTC-NEORA-00027637-51			
925		Barbara Temple Owles Facebook posts	FTC-NEORA-00027652-55			
926		Best Version Of You With Kathy Facebook posts	FTC-NEORA-00027657-58			
927		Best Version Of You With Kathy Facebook profile	FTC-NEORA-00027659-63			
928		John E. Margies Facebook posts	FTC-NEORA-00027664-65			
929		John E. Margies Facebook profile	FTC-NEORA-00027666-69			
930		Lina Giordano Lytviak Facebook posts	FTC-NEORA-00027670-71			
931		Lina Giordano Lytviak Facebook profile	FTC-NEORA-00027672 - 79			
932		Be the Best Version Of You! ~It's All POSSIBLE With NEORA *V.I.P. Group Facebook posts	FTC-NEORA-00027680-83			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
933		Be the Best Version Of You! ~It's All POSSIBLE With NEORA *V.I.P. Group Facebook posts	FTC-NEORA- 00027684-85			
934		Rachelle Comunale Toth Facebook profile	FTC-NEORA- 00027686-90			
935		Online Vendor & Craft Fair Facebook posts	FTC-NEORA- 00027691-93			
936		Rita Westphal Facebook profile	FTC-NEORA- 00027694-97			
937		roxannesteventidrick Facebook posts	FTC-NEORA- 00027698			
938		Roxannesteventidrick Facebook profile	FTC-NEORA- 00027699-701			
939		Sandy Yost Facebook posts	FTC-NEORA- 00027702			
940		gina_chirico Instagram post	FTC-NEORA- 00027703			
941		gina_chirico Instagram profile	FTC-NEORA- 00027704			
1000	5/31/2022	Expert Report of Dr. Anne T. Coughlan				
1001		BBB National Programs _ Home in addn to DSSRC dld 2022.05.22.pdf	NEORA_EXPERT_ COUGHLAN 0000001-6			X
1002		IRS 2013 databook.pdf	NEORA_EXPERT_ COUGHLAN 0000007-90			X
1003	4/1990	IRS Income Tax Compliance Research Report.pdf	NEORA_EXPERT_ COUGHLAN 0000091-113			X
1004	01/2021	Medicare Fraud_Abuse_MLN4649244_2 021 January.pdf	NEORA_EXPERT_ COUGHLAN 0000114-134			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1005	2020	DSA-Industry-Overview-Fact-Sheetd601b69c41746fcd88eaff000002c0f4.pdf	NEORA_EXPERT_COUGHLAN0000135			
1006		IRS FY2013 Enforcement and Service Results.pdf	NEORA_EXPERT_COUGHLAN0000136-144			X
1007	08/2014	Becker JPE 1968 Crime and Punishment An Economic Approach.pdf	NEORA_EXPERT_COUGHLAN0000145-193			X
1008	8/1938	Samuelson Aug1938 Addendum to Feb1938 Note on Pure Theory ConsBehav.pdf	NEORA_EXPERT_COUGHLAN0000194-195			X
1009	2020	DSA 2020 Growth & Outlook Report.pdf	NEORA_EXPERT_COUGHLAN0000196-265			
1010	1970	Stigler JPE 1970 Optimum Enforcement of Laws.pdf	NEORA_EXPERT_COUGHLAN0000266-276			X
1011	3/2020	DSA-ipsos-2020-Consumer-Attitudes-Entrepreneurship-Report.pdf	NEORA_EXPERT_COUGHLAN0000277-358			
1012	12/13/2018	DSA-Code-of-Ethics-dld 2022.03.20.pdf	NEORA_EXPERT_COUGHLAN0000359-385			
1013	9/2016	SSRN-id2841403 Join Stay Leave.pdf	NEORA_EXPERT_COUGHLAN0000386-453			
1014	2/1938	Samuelson Feb1938 Note on Pure Theory ConsBehav.pdf	NEORA_EXPERT_COUGHLAN0000454-464			X
1015	11/2011	Bogus Business Opportunities _ FTC 2011 re income disclosure dld 2022.05.22.pdf	NEORA_EXPERT_COUGHLAN0000465-467			X
1016		Direct Selling Self-Regulatory Council webpage dld 2022.05.22.pdf	NEORA_EXPERT_COUGHLAN0000468-472			
1017		Plant-Based Protein Powder _ NeoraFit _ DLD 2022.05.19.pdf	NEORA_EXPERT_COUGHLAN0000473-476			X
1018	2020	DSSRC_Guidance On Earnings Claims for the Direct Selling Industry_2020.pdf	NEORA_EXPERT_COUGHLAN0000477-499			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1019		BBB Direct Selling Self-Regulatory Council subpage dld 2022.05.25.pdf	NEORA_EXPERT_COUGHLAN 0000500-504			
1020	10/25/2016	ramirez_-_DSA_Speech_10-25-16.pdf	NEORA_EXPERT_COUGHLAN 0000505-515			X
1021	1948	Samuelson 1948 Revealed Pref Article Economic vol. 15 no. 60 pp 243-253.pdf	NEORA_EXPERT_COUGHLAN 0000516-526			X
1022	12/6/2022	Direct Selling Under Scrutiny Assessing Analytic Direct Selling Models - SSRN.pdf	NEORA_EXPERT_COUGHLAN 0000527-576			
1023	1/6/2021	Tax Gap for Tax Year 2006 IRS.gov pub.pdf	NEORA_EXPERT_COUGHLAN 0000577-579			X
1024	2021	Income and Product Disclaimers.pdf	NEORA_EXPERT_COUGHLAN 0000580			
1025	2021	Opportunity Tearpads.pdf	NEORA_EXPERT_COUGHLAN 0000581-583			
1026	12/4/2017	Compliance Corner Email – NEORA_DISC 0650796.pdf	NEORA_EXPERT_COUGHLAN 0000584-591			
1027		[comparison benchmark brand] Cleanser - Dr. Barbara Sturm _ Sephora.pdf	NEORA_EXPERT_COUGHLAN 0000592-599			
1028	5/8/2018	Compliance Corner Email - NEORA_DISC 0298774.pdf	NEORA_EXPERT_COUGHLAN 0000600-607			
1029	12/3/2020	Email re Neora Compliance Department Notification Brand Partner – Sandra Cawley NEORA DISC 0307776.pdf	NEORA_EXPERT_COUGHLAN 0000608-610			
1030	6/26/2015	Compliance Corner Email - NEORA_DISC 0276748.pdf	NEORA_EXPERT_COUGHLAN 0000611-620			
1031	2022	Product Brochure – The Science Behind Anti Aging (US-EN).pdf	NEORA_EXPERT_COUGHLAN 0000621-652			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1032	08/07/2021	Customer Order Form (US-EN) 8-7-2021.pdf - 2021 Preferred Customer and Retail Customer Applications	NEORA_EXPERT_COUGHLAN 0000653-656-			X
1033	2/29/2016	Compliance Corner Email - NEORA_DISC 0279144.pdf	NEORA_EXPERT_COUGHLAN 0000657-663			
1034	2/11/2022	Email re Neora - documents .msg	NEORA_EXPERT_COUGHLAN 0000664			
1035		[NOT USED]				
1036	2021	Neora PC Rewards Flyer - US.pdf	NEORA_EXPERT_COUGHLAN 0000669			
1037	2021	Neora Product Tearpad (US-EN) 6-7-2021.pdf	NEORA_EXPERT_COUGHLAN 0000670-673			
1038	2021	PC Product Price List with Product Images (US-EN) 6-7-2021.pdf	NEORA_EXPERT_COUGHLAN 0000674			X
1039	2021	Product Brochure (US-EN) 8-3-2021.pdf	NEORA_EXPERT_COUGHLAN 0000675-702			
1040	2021	Product Price List (US-EN) 6-7-2021.pdf	NEORA_EXPERT_COUGHLAN 0000703-704			X
1041		[NOT USED]				
1042	2021	Neora Getting Started Tearpad - US.pdf	NEORA_EXPERT_COUGHLAN 0000723-724			X
1043		NEORA_DISC 0298243.pdf	NEORA_EXPERT_COUGHLAN 0000725-727			
1044		2014-12-22 Compliance Corner Email - NEORA_DISC 0462775.pdf	NEORA_EXPERT_COUGHLAN 0000728-736			
1045		Day Cream for Life PC Promotion.png	NEORA_EXPERT_COUGHLAN 0000737			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1046		US-EN-Compliance_Corner_DEC_21.html	NEORA_EXPERT_COUGHLAN 0000738-740			
1047		Sample 1 of Age IQ Night Cream Go Prospect Asset.png	NEORA_EXPERT_COUGHLAN 0000741			X
1048		US-EN-Compliance_Corner_July21.html	NEORA_EXPERT_COUGHLAN 0000742-744			
1049		2020-04-17 Compliance Corner Email.msg	NEORA_EXPERT_COUGHLAN 0000745-752			
1050		Brand Partner Application (US-EN).pdf	NEORA_EXPERT_COUGHLAN 0000753-755			X
1051		NEORA_DISC 0303678.pdf	NEORA_EXPERT_COUGHLAN 0000756-757			
1052		2022-05-26 (Aug 2016-Oct 2017) Svetlana Mueller LinkedIn Profile.pdf	NEORA_EXPERT_COUGHLAN 0000758-763			X
1053		Product Awards Website Magazine Mentions.pdf	NEORA_EXPERT_COUGHLAN 0000764-775			
1054		Neora - youtube channel and product video.msg	NEORA_EXPERT_COUGHLAN 0000776			
1055		[in Back Office at Marketing Center] Social Selling Tracker.pdf	NEORA_EXPERT_COUGHLAN 0000777			X
1056		NEORA_DISC 0303807.pdf	NEORA_EXPERT_COUGHLAN 0000778-779			
1057		Why Social Selling with Neora is the Perfect Fit.mp4	NEORA_EXPERT_COUGHLAN 0000780			X
1058		[comparison benchmark brand] Face Cream Rich - Dr. Barbara Sturm_Sephora.pdf	NEORA_EXPERT_COUGHLAN 0000781-788			X
1059		US-EN-Compliance_Corner_Mar_22.html	NEORA_EXPERT_COUGHLAN 0000789-790			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1060		NEORA_DISC 0307787.pdf	NEORA_EXPERT_COUGHLAN 0000791-792			
1061		[NOT USED]				
1062		FTC Complaint v. Neora et al U.S.D.C. NJ 1623099_nerium_complaint_11-1-19.pdf	NEORA_EXPERT_COUGHLAN 0000794-836			X
1063		Juliana Rochelle Resume.pdf	NEORA_EXPERT_COUGHLAN 0000837-840			X
1064		[in Back Office at Marketing Center] Social Selling System Guide.pdf	NEORA_EXPERT_COUGHLAN 0000841-872			
1065		[NOT USED]				
1066		[in Back Office at Marketing Center] Social Selling System Quick Guide.pdf	NEORA_EXPERT_COUGHLAN 0000877-880			
1067		2022-05-26 (June 2020-June 2021) LyNeeka McCullough LinkedIn Profile.pdf	NEORA_EXPERT_COUGHLAN 0000881-885			X
1068		Eeman Heisler__Notice of Account Suspension 07162019.pdf	NEORA_EXPERT_COUGHLAN 0000886-887			
1069	04/21	US Compensation Plan 2021.pdf	NEORA_EXPERT_COUGHLAN 0000888-897			X
1070		Sample 3 of Age IQ Night Cream Go Prospect Asset.png	NEORA_EXPERT_COUGHLAN 0000898			
1071		Neora Gives Back Program Flyer.pdf	NEORA_EXPERT_COUGHLAN 0000899			
1072		NEORA_DISC 0307740.pdf	NEORA_EXPERT_COUGHLAN 0000900-901			
1073		[NOT USED]				

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1074		Hamm_Notice of Account Suspension__05132019.pdf	NEORA_EXPERT_COUGHLAN 0000904-905			
1075		NEORA_DISC 0307785.pdf	NEORA_EXPERT_COUGHLAN 0000906-907			
1076		NEORA_DISC 0307782.pdf	NEORA_EXPERT_COUGHLAN 0000908-910			
1077		[NOT USED]				
1078		2022-05-26 (Feb 2018 -Jan 2020) Christine Lee LinkedIn Profile.pdf	NEORA_EXPERT_COUGHLAN 0000941-943			X
1079		US-EN-Compliance_Corner_Sept21.html	NEORA_EXPERT_COUGHLAN 0000944-946			
1080		Sample 2 of Age IQ Night Cream Go Prospect Asset.png	NEORA_EXPERT_COUGHLAN 0000947			X
1081		NEORA_DISC 0298263.pdf	NEORA_EXPERT_COUGHLAN 0000948-949			X
1082		Neora - document .msg	NEORA_EXPERT_COUGHLAN 0000952			
1083		Luxury Car Bonus Packet (US).pdf	NEORA_EXPERT_COUGHLAN 0000953-956			
1084		Neora Success Planner - Current version as of 9-2-2021 (color).pdf	NEORA_EXPERT_COUGHLAN 0000957-992			X
1085		2019-03-22 Compliance Corner Email - NEORA_DISC 0298765.pdf	NEORA_EXPERT_COUGHLAN 0000993-1002			
1086		US-EN_Policies and Procedures 10-2021.pdf	NEORA_EXPERT_COUGHLAN 0001002-1026			X
1087		[NOT USED]				

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1088		[NOT USED]				
1089		[NOT USED]				
1090		NEORA_DISC 0017770.pdf	NEORA_EXPERT_COUGHLAN 0001085-1086			
1091		NEORA_DISC 0298457.pdf	NEORA_EXPERT_COUGHLAN 0001087-1089			
1092		NEORA_DISC 0309025.pdf	NEORA_EXPERT_COUGHLAN 0001090-1092			
1093		US-EN_Price Comparison Document_9-14 FINAL web.pdf	NEORA_EXPERT_COUGHLAN 0001093			X
1094		[NOT USED]				
1095		[NOT USED]				
1096		[comparison benchmark brand] Night Serum - Dr. Barbara Sturm _ Sephora.pdf	NEORA_EXPERT_COUGHLAN 0001123-1130			
1097		[CONFIDENTIAL] PROTEIN SHAKE BRIEF.pdf	NEORA_EXPERT_COUGHLAN 0001131-1144			
1098		[CONFIDENTIAL] Product Info.pdf	NEORA_EXPERT_COUGHLAN 0001145-1150			
1099		[CONFIDENTIAL] PO 10925 Digital Marketing Product Brochure Insert (10 Pack) appr.pdf	NEORA_EXPERT_COUGHLAN 0001151			X
1100		[CONFIDENTIAL] NEORA_DISC 0000126-127 - Neora, LLC 2018 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN 0001152-1153			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1101		[CONFIDENTIAL] NEORA_DISC 1092914-1092915 - Neora, LLC 2020 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN 0001154-1155			X
1102		[CONFIDENTIAL] Neora-PrdCln-Add Disclosure 050222.docx	NEORA_EXPERT_COUGHLAN 0001156-1157			X
1103		[CONFIDENTIAL] Day Cream For Life Customer List - 20220525.xlsx	NEORA_EXPERT_COUGHLAN 0001158			X
1104		[CONFIDENTIAL] Neora-IncoCln-Remove Post 050222.docx	NEORA_EXPERT_COUGHLAN 0001159-1160			X
1105		[CONFIDENTIAL] Probiotics_Competitive Pricing_EC.XLSX	NEORA_EXPERT_COUGHLAN 0001161			X
1106		[CONFIDENTIAL] PO 10881 Digital Marketing and Print - Enrollment Enevelope.Kit Shipper.pdf	NEORA_EXPERT_COUGHLAN 0001162			X
1107		[CONFIDENTIAL] NEORA_DISC 1092912-1092913 - Neora, LLC September 2021 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN 0001163-1164			X
1108		[CONFIDENTIAL] as of 2022-05-29 Neora Pricing History.xlsx	NEORA_EXPERT_COUGHLAN 0001165			X
1109		[CONFIDENTIAL] Momentum Factor FieldWatch Reputation Unauthorized Seller Program for Neora.pdf	NEORA_EXPERT_COUGHLAN 0001166-1177			
1110		[CONFIDENTIAL] Neora Compliance-Term Rpt-UAS 050422.xlsx	NEORA_EXPERT_COUGHLAN 0001178			
1111		[CONFIDENTIAL] NEORA_DISC 0000128-129 - Neora, LLC 2019 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN 0001179-1180			X
1112		[CONFIDENTIAL] Competitive Product Review.xlsx	NEORA_EXPERT_COUGHLAN 0001181			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1113		[CONFIDENTIAL] PO 10888 Success Partners, Slight Edge US appr.pdf	NEORA_EXPERT_COUGHLAN 0001182			X
1114		[CONFIDENTIAL] Compliance ManipulationRpt. 052622.xlsx	NEORA_EXPERT_COUGHLAN 0001183			
1115		[CONFIDENTIAL] Account Balance - V111098_Momentum Factor.xlsx	NEORA_EXPERT_COUGHLAN 0001184			X
1116		[CONFIDENTIAL] 2019 2020 2021 Expenses By Department.xlsx	NEORA_EXPERT_COUGHLAN 0001185			X
1117		[CONFIDENTIAL] Brightening and Acne Competitive.xlsx	NEORA_EXPERT_COUGHLAN 0001186			X
1118		[CONFIDENTIAL] Compliance Rpt_2019-May2022 052622.xlsx	NEORA_EXPERT_COUGHLAN 0001187			
1119		[CONFIDENTIAL] NEORA_DISC 0000124-125 - Neora, LLC 2017 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN 0001188-1189			X
1120		[CONFIDENTIAL] US-Neora_AgeIQNightCream_SamplerCard 09-20.pdf	NEORA_EXPERT_COUGHLAN 0001190-1192			X
1121		[CONFIDENTIAL] Neora-PrdClm-Remove Post 050222.docx	NEORA_EXPERT_COUGHLAN 0001193-1194			X
1122		[CONFIDENTIAL] Account Balance - V111154_Babener and Associates.xlsx	NEORA_EXPERT_COUGHLAN 0001195			X
1123		[CONFIDENTIAL] NEORA_DISC 0000201-274 - Compliance-Rpt_Inco-PrdClms 2019-2021.pdf	NEORA_EXPERT_COUGHLAN 0001196-1269			
1124		[CONFIDENTIAL] PO 10909 Digital US Success Planner and CA Success Planner appr.pdf	NEORA_EXPERT_COUGHLAN 0001270			X
1125		[CONFIDENTIAL] Neora Compliance-Term Rpt-Prd-IncoClms 050422.xlsx	NEORA_EXPERT_COUGHLAN 0001271			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1126		[CONFIDENTIAL] NEORA_DISC 0000120-121 - Neora, LLC 2015 Financial Reports.pdf	NEORA_EXPERT_ COUGHLAN 0001272-1273			X
1127		[CONFIDENTIAL] Neora- IncoCIm-Add Disclosure 050222.docx	NEORA_EXPERT_ COUGHLAN 0001274-1275			X
1128		[CONFIDENTIAL] NEORA_DISC 0000122-123 - Neora, LLC 2016 Financial Reports.pdf	NEORA_EXPERT_ COUGHLAN 0001276-1277			X
1129		[CONFIDENTIAL] Cleanser Competitive Pricing 10516 EC.XLSX	NEORA_EXPERT_ COUGHLAN 0001278			X
1130		[CONFIDENTIAL] Compliance-Rpt_Inco- PrdClms 2019-2021.xlsx	NEORA_EXPERT_ COUGHLAN 0001279			
1131	5/14/2022	[REDACTED] Email re Neora - Additional Videos 12.5.21.docx.pdf	NEORA_EXPERT_ COUGHLAN 0001280-1288			
1132	5/28/2019	Email re Neora Compliance Department Termination Notification-Brand Partner Connie Hamm	NEORA_EXPERT- COUGHLAN 0001289-1290			
1133	6/24/2022	Facebook post	NEORA_EXPERT - COUGHLAN 0001291			X
1134	4/15/2020	Email re Neora Compliance Department Notice of Policy Adherence Agreement – Jill Chisholm	NEORA_EXPERT - COUGHLAN 0001292-1293			
1135	4/16/2020	Email re Neora Compliance Department Notice of Policy Violations-Vikki Downey & Jill Chisholm	NEORA_EXPERT - COUGHLAN 0001294-1296			
1136	4/16/2020	Email re Neora Compliance Department Notice of Policy Violations Vikki Downey & Jill Chisholm	NEORA_EXPERT - COUGHLAN 0001297-1299			
1137	6/24/2022	Facebook post – Valerie Jackson	NEORA_EXPERT - COUGHLAN 0001300			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1138	6/24/2022	Facebook post – Valerie Jackson	NEORA_EXPERT – COUGHLAN 0001301			
1139	7/3/2019	Email re Manipulating Comp Plan	NEORA_EXPERT – COUGHLAN 0001302-1304			
1140	6/24/2022	Facebook post	NEORA_EXPERT – COUGHLAN 0001305			X
1141	7/3/2019	Email re Manipulating Comp Plan	NEORA_EXPERT – COUGHLAN 0001306-1308			
1142		Neora Brand Partner Expectations Survey - Respondent Level Data.csv	NEORA_LRW-MATERIAL 0000001			
1143		Variable Definitions and Info.xlsx	NEORA_LRW-MATERIAL 0000002			
1144		Neora Findings - Final Report 052922.docx	NEORA_LRW-MATERIAL 0000003-15			
1145		Neora Brand Partner Expectations - Full Tab Set (5-29-22) Unweighted.xlsx	NEORA_LRW-MATERIAL 0000016			
1146		Neora Brand Partner Expectations - Full Tab Set (5-29-22) Weighted.xlsx	NEORA_LRW-MATERIAL 0000017			
1147		Unweighted Neora Findings - Final Report 052922.docx	NEORA_LRW-MATERIAL 0000018			
1148		Exhibit 1 (Annual Neora \$ Sales) in May 31, 2022 Expert Report of Walter H. A. Vandaele, Ph.D.	---			X
1149		Exhibit 2 (Annual Neora Reward Payments by Rank) in May 31, 2022 Expert Report of Walter H. A. Vandaele, Ph.D.	---			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1150		Exhibit 3 (Annual Numbers of Neora Customers Purchasing Product and Receiving Reward Payments by BP Rank) in May 31, 2022 Expert Report of e Walter H. A. Vandaele, Ph.D.	---			X
1151		Exhibit 4 (Annual Neora Reward Payments to U.S. Brand Partners By Relationship to PC/RC Purchase Volumes vs. BP Purchase Volumes) in May 31, 2022 Expert Report of Walter H. A. Vandaele, Ph.D.	---			X
1152	6/10/2022	Email regarding Table 6 in Survey Data	MSJ Response Ex. 36			
1153	5/18/2022	Expert Report of Dr. Mindy S. Kurzer				
1154		Neora - EHT Product Packaging and Website.msg	NEORA_EXPERT_KURZER 0000559			
1155		EHT Brain Formula Carton.pdf	NEORA_EXPERT_KURZER 0000560-561			
1156		[CONFIDENTIAL] EHT Capsules Formula Jun-2020.pdf	NEORA_EXPERT_KURZER 0000562			
1157		[CONFIDENTIAL] EHT Tablets Formula Jan-2018.pdf	NEORA_EXPERT_KURZER 0000563			
1158		[CONFIDENTIAL] EHT Tablets Formula Jan-2016.pdf	NEORA_EXPERT_KURZER 0000564-565			
1159		[CONFIDENTIAL] EHT Capsules Formula Apr-2021.pdf	NEORA_EXPERT_KURZER 0000566			
1160		Neora - additional document .msg	NEORA_EXPERT_KURZER 0000567			
1161		Product Brochure (US-EN) 8-3-2021.pdf	NEORA_EXPERT_KURZER 0000568-595			
1162		Tamura 1999.pdf	NEORA_EXPERT_KURZER 0000001-5			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1163		wangen lipids.pdf	NEORA_EXPERT_KURZER 0000006-12			
1164		Hager 2001.pdf	NEORA_EXPERT_KURZER 0000013-22			
1165		nettleton 2004 J Nutr.pdf	NEORA_EXPERT_KURZER 0000023-28			
1166		wangen bone 2000.pdf	NEORA_EXPERT_KURZER 0000029-34			
1167		greany 2004 J Nutr.pdf	NEORA_EXPERT_KURZER 0000035-41			
1168		nettleton 2005 J Nutr.pdf	NEORA_EXPERT_KURZER 0000042-47			
1169		duncan 1999.pdf	NEORA_EXPERT_KURZER 0000048-53			
1170		duncan 1999b.pdf	NEORA_EXPERT_KURZER 0000054-59			
1171		xu 1998.pdf	NEORA_EXPERT_KURZER 0000060-67			
1172		Hamilton-Reeves SoyCap Soy and Androgen receptor 2007.pdf	NEORA_EXPERT_KURZER 0000068-74			
1173		Hamilton-Reeves SoyCap Soy and estrogen metabolism in men 2007.pdf	NEORA_EXPERT_KURZER 0000075-80			
1174		Hamilton-Reeves SoyCap Soy and PC biomarkers 2008.pdf	NEORA_EXPERT_KURZER 0000081-88			
1175		greany 2008 EJC.N.pdf	NEORA_EXPERT_KURZER 0000089-94			
1176		Maczurek 2008.pdf	NEORA_EXPERT_KURZER 0000095-102			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1177		sturgeon Flaxseed and hormones 2008.pdf	NEORA_EXPERT_KURZER 0000103-110			
1178		solomon 82.pdf	NEORA_EXPERT_KURZER 0000111-116			
1179		Sturgeon 2010.pdf	NEORA_EXPERT_KURZER 0000117-123			
1180		Qian 2010.pdf	NEORA_EXPERT_KURZER 0000124-132			
1181		Smith 2010.pdf	NEORA_EXPERT_KURZER 0000133-142			
1182		Hamilton-Reeves Soy and hormones in men meta-analysis 2010.pdf	NEORA_EXPERT_KURZER 0000143-153			
1183		Rafii 2011.pdf	NEORA_EXPERT_KURZER 0000154-159			
1184		Lee 2011 EHT.pdf	NEORA_EXPERT_KURZER 0000160-168			
1185		Young Omega-3 and eicosanoids and sex hormones 2011.pdf	NEORA_EXPERT_KURZER 0000169-179			
1186		Kurzer&Calloway 86.pdf	NEORA_EXPERT_KURZER 0000180-186			
1187		Lee 2013 EHT.pdf	NEORA_EXPERT_KURZER 0000187-197			
1188		Young Omega-3 and sex hormones 2013.pdf	NEORA_EXPERT_KURZER 0000198-204			
1189		Young Omega-3 and IGF 2013.pdf	NEORA_EXPERT_KURZER 0000205-211			
1190		Annweiler 2013.pdf	NEORA_EXPERT_KURZER 0000212-236			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1191		Yang 2013.pdf	NEORA_EXPERT_KURZER 0000237-244			
1192		Shinto 2014.pdf	NEORA_EXPERT_KURZER 0000245-260			
1193		Basurto-Islas 2014 EHT.pdf	NEORA_EXPERT_KURZER 0000261-287			
1194		Samavat GT study design 2015.pdf	NEORA_EXPERT_KURZER 0000288-302			
1195		Dostal GT adverse events 2015.pdf	NEORA_EXPERT_KURZER 0000303-312			
1196		Dostal GT and fasting insulin adiponectin 2016 a.pdf	NEORA_EXPERT_KURZER 0000313-320			
1197		Nicholls 2016.pdf	NEORA_EXPERT_KURZER 0000321-326			
1198		Yuan 2016.pdf	NEORA_EXPERT_KURZER 0000327-337			
1199		Dostal GT and postprandial insulin 2016 b.pdf	NEORA_EXPERT_KURZER 0000338-348			
1200		Asam 2017 EHT.pdf	NEORA_EXPERT_KURZER 0000349-368			
1201		Yan 2018 EHT.pdf	NEORA_EXPERT_KURZER 0000369-378			
1202		Roman 2018 B vit.pdf	NEORA_EXPERT_KURZER 0000379-393			
1203		Shahi 2019 Mg.pdf	NEORA_EXPERT_KURZER 0000394-406			
1204		Lampe 1994.pdf	NEORA_EXPERT_KURZER 0000407-413			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1205		Phipps 1993.pdf	NEORA_EXPERT_KURZER 0000414-418			
1206		Garby 1987.pdf	NEORA_EXPERT_KURZER 0000419-429			
1207		Garby 1987 2.pdf	NEORA_EXPERT_KURZER 0000430-434			
1208		Kurzer 1987.pdf	NEORA_EXPERT_KURZER 0000435-438			
1209		Hariharan 2020 Se.pdf	NEORA_EXPERT_KURZER 0000439-467			
1210		Kong 2021.pdf	NEORA_EXPERT_KURZER 0000468-486			
1211		Maier 2021 Mg.pdf	NEORA_EXPERT_KURZER 0000487-494			
1212		Lei 2020 Se.pdf	NEORA_EXPERT_KURZER 0000495-522			
1213		Baltrusch 2021 vit B.pdf	NEORA_EXPERT_KURZER 0000523-531			
1214		Mir 2021 huperzine.pdf	NEORA_EXPERT_KURZER 0000532-558			
1215		Toth 2021 ALA.pdf	NEORA_EXPERT_KURZER 0000596-620			
1216		dos Santos 2019 ALA.pdf	NEORA_EXPERT_KURZER 0000621-635			
1217		Salehi 2019 ALA.pdf	NEORA_EXPERT_KURZER 0000636-660			
1218		Liu 2019.pdf	NEORA_EXPERT_KURZER 0000661-672			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1219		Smith 2016 B vit.pdf	NEORA_EXPERT_KURZER 0000673-704			
1220		Xia 2021 Se.pdf	NEORA_EXPERT_KURZER 0000705-718			
1221		Younis 2018.pdf	NEORA_EXPERT_KURZER 0000719-740			
1222		Zhang 2012.pdf	NEORA_EXPERT_KURZER 0000741-746			
1223		Friedli 2021.pdf	NEORA_EXPERT_KURZER 0000747-761			
1224		Tardy 2020 B vit and Mg.pdf	NEORA_EXPERT_KURZER 0000762-796			
1225		Yamanaka 2019.pdf	NEORA_EXPERT_KURZER 0000797-822			
1226		Dang 2020.pdf	NEORA_EXPERT_KURZER 0000823-832			
1227		Rosas-Ballina 2009.pdf	NEORA_EXPERT_KURZER 0000833-856			
1228		Huang 2014.pdf	NEORA_EXPERT_KURZER 0000857-866			
1229		Gong 2008.pdf	NEORA_EXPERT_KURZER 0000867-880			
1230		Quinn 2007.pdf	NEORA_EXPERT_KURZER 0000881-983			
1231		Morello 2020.pdf	NEORA_EXPERT_KURZER 0000894-911			
1232		Kim 2012 coffee.pdf	NEORA_EXPERT_KURZER 0000912-921			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1233		Hager 2007.pdf	NEORA_EXPERT_KURZER 0000922-926			
1234		Veronese 2016.pdf	NEORA_EXPERT_KURZER 0000927-932			
1235		Llewellyn 2010.pdf	NEORA_EXPERT_KURZER 0000933-939			
1236		Cardoso 2010.pdf	NEORA_EXPERT_KURZER 0000940-943			
1237		Toffanello 2014.pdf	NEORA_EXPERT_KURZER 0000944-950			
1238		Walker 2012.pdf	NEORA_EXPERT_KURZER 0000951-960			
1239		kuzma 2016.pdf	NEORA_EXPERT_KURZER 0000961-970			
1240		Suboticanec 1990.pdf	NEORA_EXPERT_KURZER 0000971-978			
1241		Sinha 2013.pdf	NEORA_EXPERT_KURZER 0000979-983			
1242		Broome 2004.pdf	NEORA_EXPERT_KURZER 0000984-992			
1243		Urashima 2010.pdf	NEORA_EXPERT_KURZER 0000993-998			
1244		sugimoto 2012.pdf	NEORA_EXPERT_KURZER 0000999-1008			
1245		Questions and Answers on Health Claims in Food Labeling_FDA.pdf	NEORA_EXPERT_KURZER 0001009-1012			
1246		Label Claims for Conventional Foods and Dietary Supplements FDA.pdf	NEORA_EXPERT_KURZER 0001013-1017			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1247		Guidance for Industry_ Substantiation for Dietary Supplement Claims Made Under Section 403(r) (6) of the Federal Food, Drug, and Cosmetic Act _ FDA.pdf	NEORA_EXPERT_KURZER 0001018-1038			
1248		Dementia.pdf	NEORA_EXPERT_KURZER 0001039-1044			
1249		duncan et al 2000.pdf	NEORA_EXPERT_KURZER 0001045-1050			
1250		merz-demlow.pdf	NEORA_EXPERT_KURZER 0001051-1058			
1251		xu et al 2000.pdf	NEORA_EXPERT_KURZER 0001059-1064			
1252		Akbaraly 2007.pdf	NEORA_EXPERT_KURZER 0001065-1071			
1253	5/31/2022	Expert Report of Walter H.A. Vandaele, Ph.D.				
1254		BP Depos background analysis.xlsx	FTC-NEORA-0025533			
1255		[NOT USED]				
1256		[NOT USED]				
1257		[NOT USED]				
1258		[NOT USED]				
1259		[NOT USED]				
1260		[NOT USED]				

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1261		Preliminary BE Nerium data analysis for Stacie Bosley	FTC-NEORA-00026479			
1262		Updated code and files used in preparation of Givens deposition docs.xlsx	FTC-NEORA-00026480			X
1263		Camp analysis	FTC-NEORA-00026398-26414			X
1264		Code and files used in preparation of Givens deposition docs.xlsx	FTC-NEORA-00026415			X
1265		[NOT USED]				
1266		Ghandian analysis.do	FTC-NEORA-00026421-26424			X
1267		J. Givens analysis.do	FTC-NEORA-00026425-26427			X
1268		Neora – BP survival analysis.do	FTC-NEORA-00026428-26430			X
1269		Neora – categorizing Bonuses.do	FTC-NEORA-00026431			X
1270		Neora – corrected average monthly earnings.do	FTC-NEORA-00026432-26434			X
1271		Neora – enrollment dates v2.do	FTC-NEORA-00026435-26436			X
1272		Neora – finding recruiter of each participant.do	FTC-NEORA-00026437-26441			X
1273		Neora – Ghandian rewards and tree structure.do	FTC-NEORA-00026442-26449			X
1274		Neora – orders analysis.do	FTC-NEORA-00026450-26457			X
1275		Neora – overview table for Nerium memo v2.do	FTC-NEORA-00026458-26461			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1276		Neora – PC and RC survival analysis.do	FTC-NEORA-00026462-26465			X
1277		Neora – recreating Tables 9 and 10 from BE Commission memo.do	FTC-NEORA-00026466-26469			X
1278		Neora – retailing rewards analysis v2.do	FTC-NEORA-00026470-26474			X
1279		Neora – status changes.do	FTC-NEORA-00026475			X
1280		Neora – termination dates.do	FTC-NEORA-00026476-26477			X
1281		[NOT USED]				
1282		[NOT USED]				
1283		Brand Partner recruiting success, 11-22-2021.xlsx	FTC-NEORA-00027469			
1284		Updated Neora data analysis Nov. 10, 2021.xlsx	FTC-NEORA-00027500			
1285		2011 Compensation Plan	NI_CID0000367			X
1286		2012 Compensation Plan	NI_CID0000395			X
1287	09/2014	2014 Compensation Plan	NEORA_DISC 0458003-0458018			X
1288	07/2015	2015 Compensation Plan	NEORA_DISC 0000183-198			X
1289	01/2016	2016 Compensation Plan	NEORA_DISC 0000151-166			X
1290	03/2017	03/2017 Compensation Plan	NEORA_DISC 0000002-17			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1291	07/2017	07/2017 Compensation Plan	NEORA_DISC 0000018-33			X
1292	02/2019	2019 Compensation Plan	NEORA_DISC 0000034-51			X
1293		Rank Template – Durations.xlsx	NEORA_EXPERT_ VANDAELE 0000002			X
1294		Rank Template.xlsx	NEORA_EXPERT_ VANDAELE 0000003			X
1295		Excaus.xls	NEORA_EXPERT_ VANDAELE 0000004			X
1296		EXHKUS.xls	NEORA_EXPERT_ VANDAELE 0000005			X
1297		EXJPUS.xls	NEORA_EXPERT_ VANDAELE 0000006			X
1298		EXKOUS.xls	NEORA_EXPERT_ VANDAELE 0000007			X
1299		EXMXUS.xls	NEORA_EXPERT_ VANDAELE 0000008			X
1300		EXSIUS.xls	NEORA_EXPERT_ VANDAELE 0000009			X
1301		EXISA.xls	NEORA_EXPERT_ VANDAELE 0000010			X
1302		EXUSEU.xls	NEORA_EXPERT_ VANDAELE 0000011			X
1303		EXUSNZ.xls	NEORA_EXPERT_ VANDAELE 0000012			X
1304		Item Categories.xlsx	NEORA_EXPERT_ VANDAELE 0000013			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1305		XRates-COP.xlsx	NEORA_EXPERT_VANDAELE0000014			X
1306		Bonus ID descriptions.xlsx	NEORA_EXPERT_VANDAELE0000015			X
1307		2. Customers who purchased business add enroll and fees.sas	NEORA_EXPERT_VANDAELE0000016			X
1308		1. Customers who purchased enroll.sas	NEORA_EXPERT_VANDAELE0000017			X
1309		3. Items Univariate – 2012 to 2021.sas	NEORA_EXPERT_VANDAELE0000018			X
1310		4. Items Univariate.sas	NEORA_EXPERT_VANDAELE0000019			X
1311		2. Purchases Consecutive Months – BPs (50 th Percentile).sas	NEORA_EXPERT_VANDAELE0000020			X
1312		1. Commissions Univariate – 2012 through 2021.sas	NEORA_EXPERT_VANDAELE0000021			X
1313		2. CommissionsUnivariate.sas	NEORA_EXPERT_VANDAELE0000022			X
1314		Commissions – Duration breakdown.sas	NEORA_EXPERT_VANDAELE0000023			X
1315		Customerid, Year for BPs and above from items file.sas	NEORA_EXPERT_VANDAELE0000024			X
1316		Ex. 1 – Annual Neora \$ Sales.xlsx	NEORA_EXPERT_VANDAELE0000025			X
1317		Ex. 2 – Annual Neora Reqard Payments by Rank.xlsx	NEORA_EXPERT_VANDAELE0000026			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1318		Ex.3 – Annual Numbers of Neora Customers Purchasing Product and Receiving Reward Payments by BP Rank.xlsx	NEORA_EXPERT_VANDAELE_0000027			X
1319		Ex. 4 & 4a – Annual Neora Reward Payments to U.S. Brand Partners by Relationship to PC/RC Purchase Volumes vs. BP Purchase Volumes.xlsx	NEORA_EXPERT_VANDAELE_0000028			X
1320		Ex 5 – Corrections to Dr. Bosley/FTC Calculation of U.S. Brand Partner Reward Payments as Retail-Based vs. PB-Bases.xlsx	NEORA_EXPERT_VANDAELE_0000029			X
1321		Ex 6 – Average & Median Monthly Purchase Amounts for Neora Brand Partners & Preferred Customers.xlsx	NEORA_EXPERT_VANDAELE_0000030			X
1322		Ex. 7 – Percentage of U.S. Neora Sales for Ultimate Use Consumption – Including BP Personal Consumption.xlsx	NEORA_EXPERT_VANDAELE_0000031			X
1323		Ex. B – Newly-Enrolled BPs who Switched from Purchasing as a PC.xlsx	NEORA_EXPERT_VANDAELE_0000032			X
1324		Ex. 9 – Percent of BPs with ADO in the Current & All Preceding Months With No Commissions in the Current & All Preceding Months of the Year.xlsx	NEORA_EXPERT_VANDAELE_0000033			X
1325		Ex. 11 – Distribution of Neora Brand Partners by Reward Payments and by Amount of Time with Neora.xlsx	NEORA_EXPERT_VANDAELE_0000034			X
1326		99_ADOAndCommissions Analysis.sql	NEORA_EXPERT_VANDAELE_0000035			X
1327		1.PCs Percentile Calculations.sas	NEORA_EXPERT_VANDAELE_0000036			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1328		Ex. 10 – Percentage of Months/BPs w/Commissions in Year who Met PQV Qualification for Paid Rank with Preferred Customer Volume Alone.xlsx	NEORA_EXPERT_VANDAELE0000037			X
1329		3. BP Percentile Calculations.sas	NEORA_EXPERT_VANDAELE0000038			X
1330		99_BP_PC_Analysis.sql	NEORA_EXPERT_VANDAELE0000039			X
1331		99_Combine_Historic_Data.sql	NEORA_EXPERT_VANDAELE0000040			X
1332		99_Combine All Years.sql	NEORA_EXPERT_VANDAELE0000041			X
1333		99_SAS_Input_Files.sql	NEORA_EXPERT_VANDAELE0000042			X
1334		99_BP_PQV_Analysis_Script.sq	NEORA_EXPERT_VANDAELE0000043			X
1335		Neora Brand Partner Back Office				
1336	2016	2016 Success Planner	NEORA_DISC0279847-2979888			X
1337	2019	2019 Brand Partner Application – US	NEORA_DISC0299691-299692			X
1338		[NOT USED]				
1339	08/2021	2021-08 US Product Training Guide (US-EN).20210803201456163	NEORA_DISC1075359-1075388			X
1340		2022 Income and Product Disclaimers	MSJ Response Ex. 24			
1341	2014	Brand Partner Application – US 2014	NEORA_DISC0273732-273733			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1342	2016	2016 Product Brochure The Nerium Difference – The Science Behind Anti Aging	NEORA_DISC 0279828-279834			X
1343	04/2018	US-EN_Product Brochure_4-18 AD	NEORA_DISC 0089891-89910			X
1344	02/2020	US-EN_Success Planner_02-20	NEORA_DISC 1075317-1075356			X
1345	03/2017	US-EN_Success Planner_3-17- FINAL	NEORA_DISC 0496104-496145			X
1346	12/2018	US-EN_Success Planner_12-18	NEORA_DISC 0661128-661167			X
1347	03/09/2014	Compliance Corner	NEORA_DISC 0804388-804393			
1348	06/26/2014	Compliance Corner	NEORA_DISC 0677104-677106			
1349	01/27/2015	Compliance Corner	NEORA_DISC 0685738-685744			
1350	03/09/2015	Compliance Corner	NEORA_DISC 0276102-276107			
1351	05/18/2015	Compliance Corner	NEORA_DISC 0469635-0469644			
1352	06/26/2015	Compliance Corner	NEORA_DISC 0276748-276757			
1353	07/20/2015	Compliance Corner	NEORA_DISC 0699733-699740			
1354	12/18/2015	Compliance Corner	NEORA_DISC 0478946-478952			
1355	01/29/2016	Compliance Corner	NEORA_DISC 0404758-404764			
1356	02/29/2016	Compliance Corner	NEORA_DISC 0524822-524828			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1357	03/02/2016	Compliance Corner	NEORA_DISC 0641523-641528			
1358	03/09/2016	Compliance Corner	NEORA_DISC 0316540-316545			
1359	04/21/2016	Compliance Corner	NEORA_DISC 0280042-280049			
1360	04/28/2016	Compliance Corner	NEORA_DISC 0303859-303866			
1361	06/07/2016	Compliance Corner	NEORA_DISC 0723007-723014			
1362	07/09/2016	Compliance Corner	NEORA_DISC 0643058-643065			
1363	08/09/2016	Compliance Corner	NEORA_DISC 0281421-281429			
1364	08/11/2016	Compliance Corner	NEORA_DISC 0816561-816569			
1365	08/12/2016	Compliance Corner	NEORA_DISC 0487886-487894			
1366	05/23/2017	Compliance Corner	NEORA_DISC 0496158-496164			
1367	12/04/2017	Compliance Corner	NEORA_DISC 0650796-650803			
1368	05/08/2018	Compliance Corner	NEORA_DISC 0298774-298781			
1369	03/22/2019	Compliance Corner	NEORA_DISC 0298765-298773			
1370	09/23/2019	Compliance Corner	NEORA_DISC 0299785-299791			
1371	02/05/2020	Compliance Corner	NEORA_DISC 0799011-799017			
1372	07/23/2020	Compliance Corner	NEORA_DISC 0305944-305951			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1373		[NOT USED]				
1374	04/04/2016	Compliance for Get Real	NEORA_DISC 0279805-279888			X
1375	06/27/2016	Compliance Email Earnings	NEORA_DISC 0485340-485342			
1376		[NOT USED]				
1377	07/22/2020	Training for Income Product Claims	NEORA_DISC 0305914-305915			X
1378		Neora Brand Partner Back Office, Field Compliance Guide (US-EN)				
1379		Compliance-Rpt Inco-PrdClms_2019-2021	NEORA_DISC 0000201-274			
1380		[NOT USED]				
1381		Compliance Report	NI-CID0003187_001			X
1382		Compliance Report	NI_CID0003188_001			X
1383	06/24/2020	Email from Compliance to Ace Saba	NEORA_DISC 0305433-0305434			
1384	01/06/2020	Email from Compliance to Brent & Keland Wallace	NEORA_DISC 0302206-0302221			
1385	05/14/2019	2019051428_compliancetraining_debheisz.mp4	NEORA_DISC 1065888			
1386	07/02/2020	Email and 2019 DSA Code Compliance Report	NEORA_DISC 0601458-0601460			
1387	04/02/2021	Email and 2020 DSA Code Compliance Report	NEORA_DISC 0864269-0864272			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1388	01/22/2020	Email from Ashley Tober to Sandra Davis	NEORA_DISC 0302422-0302425			
1389	6/10/2019	Email re Neora Compliance Department Notification Brand Partner – Carissa Tambaschi	NEORA_DISC 0298257-298260			
1390	1107/2017	Email form Compliance to Lisa Clark re: Amazon	NEORA_DISC 0287619-0287620			X
1391	07/25/2018	Email from Christopher Sawyer to Amber Olson re: SOW-Nerium Reputation & Unauthorized Seller Mitigation Program	NEORA_DISC 0758671-0758690			
1392	02/20/2019	Email from Amber Olson forwarding Neora ORM Program information	NEORA_DISC 0766602-0766634			
1393	05/14/2019	ED&Above Video_3-30-21.mp4	NEORA_DISC 1072383			
1394		GrowingYourCustomerBase_Q &A.mp4	NEORA_DISC 0016834			X
1395		GrowingYourCustomerBase 1080p.mp4	NEORA_DISC 0016793			X
1396	02/04/2019	20190204eht_neora_us_02.mp4	NEORA_DISC 0016839			X
1397		[NOT USED]				
1398	04/15/2015	Email from Eddie Perez to Erica Chang re Additional EHT FAQs	SB-043931-43933			X
1399	07/2015	US Product Training Guide G-US-EN Product Training Guide	NEORA_DISC 0472828-472843			X
1400	12/17/2015	SkinCaring.Nerium.com's post	FTC_NEORA 0018768-0018776			X
1401	12/13/2016	Facebook - Query EHT Posts	FTC_NEORA 0018694-0018702			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1402		Cory Redding FB Posts	FTC-NEORA-0018408			X
1403	12/19/2017	Max Stock FB post re: EHT	FTC-NEORA-0019308-19322			X
1404		EHT Brain Formula	NEORA_DISC 1093300-1093301			X
1405		YouTube Max Stock EHT Presentation	FTC-NEORA-0007838			X
1406	2011	Michael J. Hass, "Extracting PD Therapy from Coffee"				
1407	12/8/2017	Email re Hot Topics 12/28/2017	NEORA_DISC 0035668-35669			
1408		Approved Messaging for Signum Biosciences, SIG-1273® and EHT®	NEORA_DISC 0035671-35672			X
1409	2/8/2021	Email re EHT – Pineal	NEORA_DISC 1066814			
1410	02/2018	Nerium Product Training Guide	NEORA_DISC 0089871-89890			X
1411	4/12/2015	Email re Important Note from CEO Jeff Olson	NI_CID_E01266797			
1412	5/18/2015	Email re Nerium's Breakthrough Supplement Available NOW	NI_CID_E01268410			
1413	12/21/2017	Email re NMD Email for Dec. 21	NEORA_DISC 1061965			
1414	4/14/2015	Email to Max Stock re Additional EHT FAQs	SB-043969-43970			X
1415		[NOT USED]				
1416	4/20/2018	Screen Shot – Nerium EHT Brain Supplement	NEORA_DISC 0089870			X

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1417	4/2015	US-EN_EHT Approved Messaging	NEORA_DISC 0089864			
1418	11/15	US-EN_INT_EHT FAQs_FINAL	NEORA_DISC 0089865-89867			
1419	2011	2011 BP Policies & Procedures Manual	NEORA_DISC 0290220-290244			X
1420	5/2015	2015 Neora BP Policies and Procedures Manual	NEORA_DISC 0000052-79			X
1421	11/2017	2017 Neora BP Policies and Procedures Manual	NEORA_DISC 0000080-99			X
1422	1/2019	2019 Neora BP Policies and Procedures Manual	NEORA_DISC 0000100-119			X
1423	10/2021	2021 BP Policies and Procedures Manual	NEORA_DISC 1092886-1092910			X
1424	7/12/2019	DSA Memo Communications Guide	NEORA_DISC 0582054			
1425	09/2017	The FTC's Endorsement Guides – What People are Asking				
1426		[NOT USED]				
1427		[NOT USED]				
1428	2012	Nerium US Income Declaration	NEORA_DISC 0326728-326729			X
1429		[NOT USED]				
1430		[NOT USED]				
1431	07/08/2016	Letter from Ed Burbach to Better Business Bureau and Attachments	NEORA_DISC 0000607-0000730			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1432	07/06/2016	Email forwarded from Jimmy Asa re: BBB Ad review Re-Closed as "Modified"	NEORA_DISC 0397253-0397254; 0397281-0397282			
1433		Neora Brand Partner Back Office Videos				
1433A		CompensationPlanBasic1080p.mp4	NEORA_DISC 0016774			X
1434		US Edge Neora Videos				
1434A		GMT20210329-220307 Recording_1760x900.mp4	NEORA_DISC 1054697			X
1434B		Neora U 8 Dec 2020.mp4	NEORA_DISC 1054686			X
1435		US Get Real 2019 Videos				
1435A		2019051425 reneesbpstory_elhamraker_v2.mp4	NEORA_DISC 1054713			X
1435B		2019051434 closing jeffolson.mp4	NEORA_DISC 1065896			X
1436		US Product and Product Corner Videos				
1436A		201905144_productlaunch_aor_v2.mp4	NEORA_DISC 1065898			X
1436B		EffectiveProductSampling1080 P.mp4	NEORA_DISC 0016775			X
1437		US Growing & Retaining your Customer Base Videos				
1437A		20190513maintainingpcs_v0005.mp4	NEORA_DISC 0016820			X
1438		US Get Real 2020 Workshop Videos				

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1438A		RecruitingProcess1080P (2).mp4	NEORA_DISC 0016779			X
1439	04/03/2019	20190403190401_leadershipmoment_amber-olson-rourke_backoffice.mp4	NEORA_DISC 1054663			X
1440		Demonstrative aids to be exchanged at a mutually convenient time after creation and prior to the time of trial				
1441	04/2022	US-EN_Product Price List_04-22.pdf	NEORA_EXPERT_COUGHLAN 0000950-951			X
1442	11/21	2021 US Compensation Plan	MPSJ Ex. 3			X
1443	2016	2016 Product Training Guide	NEORA_DISC 0279835-279846			X
1444	04/21	US Compensation Plan 2021 [full page format]				X
1445		Samples of Neora Products				X
1446		SQL Code – Miles declaration 2022-07 query1	Miles Depo. Ex.			
1447		SQL Code – Miles declaration 2022-07 query2	Miles Depo. Ex.			
1448		SQL Code – Miles declaration 2022-08 make tables	Miles Depo. Ex.			
1449		SQL Code – Miles declaration 2022-08 queries	Miles Depo. Ex.			
1450		Neora annual EHT sales – Miles	Miles Depo. Ex.			
1451	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Annette Till #25205310.msg	NEORA_DISC 1093411-1093425			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1451A	10/12/2022	FB update__Till__101222.PNG	NEORA_DISC 1093579			
1452	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner--Barb Voss #15001214.msg	NEORA_DISC 1093426-1093440			
1452A	10/12/2022	FB removal_Voss_101222.PNG	NEORA_DISC 1093577			
1453	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Gina Chirico #26159823.msg	NEORA_DISC 1093547-1093561			
1453A	10/12/2022	IG removal_Chirico__101222.PN G	NEORA_DISC 1093581			
1454	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner--Lina Lytviak #8662217.msg	NEORA_DISC 1093456-1093470			
1454A	10/12/2022	FB udpate__Lytviak__101222.PN G	NEORA_DISC 1093586			
1455	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner--UPDATED EMAIL-- Sandra Yost #8906293.msg	NEORA_DISC 1093532-1093546			
1455A	10/12/2022	FB removal_Yost__101222.PNG	NEORA_DISC 1093584			
1456	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner- Rita Westphal #24489413.msg	NEORA_DISC 1093486-1093500			
1456A	10/12/2022	FB removal__Westphal__101222.P NG	NEORA_DISC 1093582			
1457	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Rachelle Toth #7098963.msg	NEORA_DISC 1093501-1093516			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1457A	10/12/2022	FB removals__Toth__101222.PNG	NEORA_DISC 1093585			
1458	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Roxanne Tidrick #26148189.msg	NEORA_DISC 1093517-1093531			
1458A	10/12/2022	FB removal__Tidrick__101222.PNG	NEORA_DISC 1093583			
1459	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Kathy Surmon #17272763.msg	NEORA_DISC 1093471-1093485			
1459A	10/12/2022	FB removal__Surmon__101222.PNG	NEORA_DISC 1093580			
1460	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Kathy Surmon #17272763 (1).msg	NEORA_DISC 1093562-1093576			
1460A	10/12/2022	FB removal_Surmon__101222.PNG	NEORA_DISC 1093578			
1461	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- John E Margies #4372260.msg	NEORA_DISC 1093441-1093455			
1461A	10/12/2022	FIELDWATCH Representative SMS - John E. Margies.png	NEORA_DISC 1093587			
1461B	10/13/2022	FIELDWATCH Representative SMS 2nd Notice - John E. Margies.png	NEORA_DISC 1093588			
1462	2022	Field_Compliance_Guide.pdf	NEORA_DISC 1093414-1093424			
1463	2022	Income_and_Product_Disclaimers_2022_(1).pdf	NEORA_DISC 1093425			
1464	3/15/2016	3/15/2016 email from Jeff Olson to Jeff Dahl & others re: Mastermind	NI_CID_E00328478 PX106			

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
1465	5/27/2015	5/27/2015 email from Korri Thompson to Anonino Chetta re get real doc	SB-024214			
1466	10/13/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Annette Till 25205310.msg	NEORA_DISC 1093589-1093603			
1466A	10/13/2022	FB removal__Till__101322.PNG	NEORA_DISC 1093604			
1467	10/14/2022	Neora Compliance Department Notice of Policy Violation Brand Partner- Rita Westphal #24489413.msg	NEORA_DISC 1093605-1093619			
1467A	10/14/2022	FIELDWATCH Representative SMS Notice – Rita Westphal.png	NEORA_DISC 1093620			
1467B	10/14/2022	FB removal__Westphal__101422.PNG	NEORA_DISC 1093621			
1468	10/14/2022	RE: 4th Notice- Neora Compliance Department Notice of Policy Violation Brand Partner-- John E Margies #4372260.msg	NEORA_DISC 1093622-1093637			
1468A		Margies_FB_101222(2).PNG	NEORA_DISC 1093638			
1468B		Margies_FB_101222(3).PNG	NEORA_DISC 1093639			

Exhibits That May Be Offered

Trial Ex. No.	Date	Description	Document ID	Objection	Admitted	Pre-Admitted
916		Exigo database data tables (on external hard drive), produced to FTC in April 2021	NEORA_DISC 00016769			X
917		Exigo database data tables (on external hard drive), produced to FTC in April 2022	NEORA_DISC 1093410			X

Respectfully submitted,

Dated: October 16, 2022

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