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14	NORTHERN DISTR	RICT OF CALIFORNIA
15		
	Libby Gatling-Lee, Elena Nacarino, Ana	Case No. 4:22-cv-00892-JST
16	Krstic, Christina Vink, Lora Grodnick, Lisa	
17	Malara, and Teena Stambaugh, individually	THIRD AMENDED CLASS ACTION
10	and on behalf of all others similarly situated,	COMPLAINT
18	Plaintiffs,	DEMAND FOR JURY TRIAL
19		
20	V.	
	Del Monte Foods, Inc.,	
21	Del Wonte Poods, Inc.,	
22	Defendant.	
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An example product sold by Defendant. The product includes added MSG.

I. Introduction.

1.

foods, including College Inn cooking broths and stocks. The products prominently state: "NO MSG."

2. By prominently labeling the products "NO MSG," Defendant led Plaintiffs and other reasonable consumers to believe that their products do not contain any MSG. But the truth is that the products contain ingredients such as yeast extract that actually do contain MSG. Accordingly, the products that Defendant prominently labels "NO MSG" actually have added MSG. In this way,

Defendant makes, labels, markets, distributes, and sells popular brands of prepared

Defendant misled consumers and overcharged consumers for products that are not what they claim to be.

II. Parties.

- 3. Plaintiff Libby Gatling-Lee is a citizen of New York, domiciled in Bronx County.

 Ms. Gatling-Lee purchased "No MSG" College Inn Chicken Broth.
- 4. Plaintiff Elena Nacarino is a citizen of California, domiciled in San Francisco County. Ms. Nacarino purchased the following "No MSG" College Inn products: Organic Chicken Broth, Chicken Bone Broth, Chicken Stock, Turkey Broth, Mushroom Stock, and Garden Vegetable Broth.
- 5. Plaintiff Ana Krstic is a citizen of Illinois, domiciled in Will County. Ms. Krstic purchased the following "No MSG" College Inn products: Chicken Broth, Mushroom Stock, and Garden Vegetable Broth.
- 6. Plaintiff Christina Vink is a citizen of Virginia, domiciled in Virginia Beach. Ms. Vink purchased the following College Inn "No MSG" products: Chicken Broth, Turkey Broth, and Garden Vegetable Broth.
- 7. Plaintiff Lora Grodnick is a citizen of New Jersey, domiciled in Somerset County. Ms. Grodnick purchased the "No MSG" College Inn Chicken Stock and "No MSG" College Inn Vegetable Broth.
- 8. Plaintiff Lisa Malara is a citizen of Pennsylvania, domiciled in Delaware County. Ms. Malara purchased the following "No MSG" College Inn products: Chicken Broth, Chicken Stock, Turkey Broth, Vegetable Broth, and Vegetable Stock.

Stambaugh purchased the "No MSG" College Inn Chicken Broth and "No MSG" College Inn

business at 205 N. Wiget Lane, Walnut Creek, California 94598.

Plaintiff Teena Stambaugh is a citizen of Ohio, domiciled in Athens County. Ms.

The proposed class includes citizens of all states identified below in the class

Defendant Del Monte Foods, Inc is a California Corporation with its principal place of

This Court has subject matter jurisdiction under 28 U.S.C. § 1332(d)(2). The amount

The Court has personal jurisdiction over Defendant because Defendant's principal

Venue is proper under 28 U.S.C. § 1391(b)(1) because Defendant resides in this

Glutamic acid and its salts are known as "free glutamates." Free glutamates provide

Free glutamates—and ingredients containing free glutamates—are frequently added to

an "umami" or savory taste to food. Umami taste induces salivary secretion, meaning that it makes

food to improve flavor. Though widespread, this use of free glutamates and ingredients containing

of free glutamates can lead to adverse health effect such as headaches, increased blood pressure,

them as flavor enhancers is controversial. Many consumers and researchers believe that consumption

in controversy exceeds the sum or value of \$5,000,000, exclusive of interest and costs, and the matter

is a class action in which one or more members of the proposed class are citizens of a state different

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Vegetable Broth.

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from the Defendant.

place of business is in California.

Free glutamates.

your mouth water. This can improve the taste of food.

District (at its headquarters).

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Facts.

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Jurisdiction and Venue.

definitions.

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III.

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- 1 https://www.webmd.com/diet/high-glutamate-foods#1
- ² https://www.medicalnewstoday.com/articles/322303
- ³ FDA and Monosodium Glutamate (MSG), FDA Backgrounder, pp. 3-4 (August 31, 1995).

obesity, and psychiatric illness. 1, 2, 3

- 17. In addition, many consumers report sensitivity and allergies to foods containing free glutamates. These consumers report negative reactions from eating foods that contain free glutamates including breathing difficulties, chest pain, facial flushing, headaches, numbness or burning pain in the mouth, increased heart rates, sweating, and swelling of the face.^{4, 5}
- 18. For all these reasons, many consumers—including Plaintiffs—seek to avoid foods that contain free glutamates.

B. MSG.

- 19. The term "MSG" is, technically, an abbreviation of "Monosodium Glutamate." Monosodium Glutamate is the sodium salt form of glutamate, which is the most popular form of free glutamate added to prepared foods.
- 20. As the FDA has repeatedly recognized, "while technically MSG is only one of several forms of free glutamate used in foods, consumers frequently use the term MSG to mean all free glutamate." ⁶
- 21. In addition, the free glutamate in MSG is chemically indistinguishable from "free standing" free glutamate or free glutamate contained in other glutamic acid salts. People ultimately metabolize these sources of free glutamate in the same way. ⁷
- 22. Accordingly, to consumers, the term MSG means any free glutamate. And the only reason a consumer might want to avoid consuming foods that contain MSG is if they want to avoid consuming free glutamates.
- 23. The FDA adopted findings by the Federation of American Societies for Experimental Biology ("FASEB"), which was retained by the FDA to perform this study, that naturally occurring free glutamates cause adverse effects just like manufactured free glutamates:

⁴ https://www.medicalnewstoday.com/articles/322303

⁵ https://www.healthline.com/health/allergies/MSG

⁶ FDA and Monosodium Glutamate (MSG), FDA Backgrounder, pp. 3-4 (August 31, 1995); Food Labeling; Declaration of Free Glutamate in Food, 61 Fed. Reg. 48102, 48108 (Sept. 12, 1996) (noting that consumers "use the term 'MSG' to mean all forms of free glutamate that are added to food"—not just the sodium salt form).

 $^{^7\} https://www.fda.gov/food/food-additives-petitions/questions-and-answers-monosodium-glutamate-MSG$

"Free glutamate can exist in two possible stereoisomeric forms: Dglutamate and L-glutamate. L-glutamate is the predominant natural form and the only form with flavor-enhancing activity. FASEB concluded that MSG symptom complex reactions are related to L-glutamate exposure and that the chemical nature of L-glutamate is the same regardless of the source, i.e., whether manufactured or naturally occurring in the food. Thus, FASEB found no evidence to support the contention that adverse reactions occur with manufactured but not naturally occurring glutamate." ⁸

- 24. Because many consumers wish to avoid foods that contain free glutamates, many prepared foods—including the foods sold by Defendant—are prominently labeled "No MSG."
 - C. Labeling a food that contains free glutamates "No MSG" is false and misleading.
- 25. Because consumers use the term "MSG" to refer to free glutamates generally (as opposed to the sodium salt form of free glutamate specifically) a reasonable consumer would understand a claim of "No MSG" to mean that a food product labeled or described in this manner does not contain free glutamates—in sodium salt form or otherwise.
- 26. And indeed, as explained above, the glutamate in MSG is chemically indistinguishable from "free standing" free glutamate or free glutamate contained in other glutamic acid salts. ⁹
- 27. In addition, a reasonable consumer would understand the statement "No MSG" to mean that the product 1) does not contain any "standalone" free glutamates and also 2) does not contain any ingredients that themselves contain free glutamates. This is because if an ingredient of a product contains free glutamates, then the product itself contains free glutamates. As a result, it is false and misleading to describe a product that either 1) contains free glutamates or 2) contains ingredients that contain free glutamates as having "No MSG" or "No MSG added."
 - 28. The FDA has repeatedly recognized this common-sense proposition.
 - 29. For example, an FDA Backgrounder on MSG noted:

While technically MSG is only one of several forms of free glutamate used in foods, consumers frequently use the term MSG to mean all free glutamate. For this reason, FDA considers foods whose labels say "No MSG" or "No Added MSG" to be misleading if the food contains ingredients that are sources of free glutamates, such as hydrolyzed protein.

30. Likewise, in a notice of proposed rulemaking published in the Federal Register, the FDA explained:

⁸ Food Labeling; Declaration of Free Glutamate in Food, 61 Fed. Reg. 48102, 48108 (Sept. 12, 1996)

 $^{^9\,\}text{https://www.fda.gov/food/food-additives-petitions/questions-and-answers-monosodium-glutamate-MSG}$

"FDA tentatively finds that consumers are likely to perceive a 'No MSG' or 'No added MSG' claim on a label as indicating the absence of all forms of free glutamate in the food. Such claims encourage consumers wishing to avoid free glutamate to purchase a food by representing the food as free of MSG. ... [W]hile technically such foods bearing a claim about the absence of MSG do not contain the ingredient monosodium glutamate, they frequently contain levels of free glutamate that cause claims like 'No MSG' and 'No added MSG' to be misleading." ¹⁰

"A related problem is the use of claims such as 'No MSG' and 'No added MSG' on foods that contain substantial amounts of naturally occurring free glutamate, such as tomato paste and certain cheeses. Although such foods do not contain MSG itself, they contain ingredients with concentrations of free glutamate that function as flavor enhancers like MSG. Because of their free glutamate content, these foods are as likely to cause or contribute to an MSG symptom complex reaction as a food that contains a comparable amount of MSG. A claim such as 'No MSG' is misleading because it implies that the food may be consumed by glutamate-intolerant consumers without risk of a reaction." ¹¹

26. The FDA concluded:

"A food that bears a false or misleading claim about the absence of MSG is misbranded under section 403(a) of the act. FDA has repeatedly advised consumers and industry that it considers such claims as 'No MSG' and 'No added MSG' to be misleading when they are used on the labels of foods made with ingredients that contain substantial levels of free glutamate." ¹²

31. Moreover, on November 19, 2012, the FDA expressly clarified that, under section 403(a) of the Food, Drug, and Cosmetic Act, foods containing any form of free glutamate—and not just monosodium glutamate specifically—"cannot claim 'No MSG' or 'No added MSG' on their packaging" because such a label would be misleading to reasonable consumers. ^{13, 14}

¹⁰ Food Labeling; Declaration of Free Glutamate in Food, 61 Fed. Reg. 48102, 48108 (Sept.

12, 1996)

¹¹ *Id*.

¹² *Id*.

 $^{13}\ https://www.fda.gov/food/food-additives-petitions/questions-and-answers-monosodium-glutamate-MSG$

¹⁴ The FDA's interpretation of its regulations—even an informal interpretation in a Q&A on the FDA's website—is binding. *Campen v. Frito-Lay N. Am., Inc., No.* 12-1586 SC, 2013 U.S. Dist. LEXIS 47126, at *28 (N.D. Cal. Apr. 1, 2013).

How can I know if there is MSG in my food?

FDA requires that foods containing added MSG list it in the ingredient panel on the packaging as monosodium glutamate. However, MSG occurs naturally in ingredients such as hydrolyzed vegetable protein, autolyzed yeast, hydrolyzed yeast, yeast extract, soy extracts, and protein isolate, as well as in tomatoes and cheeses. While FDA requires that these products be listed on the ingredient panel, the agency does not require the label to also specify that they naturally contain MSG. However, foods with any ingredient that naturally contains MSG cannot claim "No MSG" or "No added MSG" on their packaging. MSG also cannot be listed as "spices and flavoring."

D. Defendant makes, markets, and sells products that are labeled "No MSG."

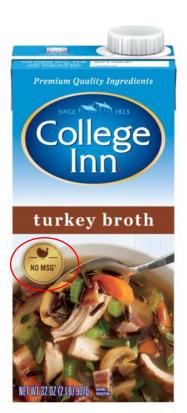
- 32. Many prepared foods that do not contain any free glutamates are labeled "No MSG" and "No MSG added." The reason many prepared foods are labeled this way is because, as explained above, whether or not a product contains MSG matters to consumers. Accordingly, many consumers seek out—and are willing to pay more for—products that carry the "NO MSG" or "No MSG Added" label.
- 33. Defendant prominently labels many of its products, including stock, soup, and broth products, as "NO MSG" or "No MSG Added." The products accused here (the "No MSG Products.") are the following College Inn products: Chicken Broth; Chicken Bone Broth; Turkey Broth; Vegetable Broth; Mushroom Stock; Vegetable Stock; Chicken Stock. Per the Court's instructions, the product labels are identified in Exhibit A (showing images of the labels).

34. Illustrative examples of the No MSG Products, from Exhibit A, are shown below:











35. As shown in Exhibit A, each of the No MSG Products is prominently labeled "NO MSG" or "No MSG added." The NO MSG label is placed on the front and center of the product for emphasis, in bold, large font and within a gold circle for emphasis. The placement and styling of the label is designed to, and actually does, call attention to the "NO MSG" label.

- 36. Based on these representations, a reasonable consumer would understand that Defendant's No MSG Products do not contain any MSG. A reasonable consumer would also understand that Defendant's No MSG Products do not contain any ingredients that themselves contain MSG.
- 37. Defendant labeled its products "NO MSG" because it intends for people to rely on the labels and to believe that the No MSG Products do not contain MSG, nor do they contain ingredients that themselves contain MSG.
- 38. The No MSG Products also include—in small lettering on the side of the product (not the front)—the statement "a small amount of glutamate occurs naturally in yeast extract." This is shown in the magnified depiction below:



- 39. As explained below, a reasonable consumer would not notice this qualifying language. Moreover, even as qualified, in context Defendant's representations are still misleading.
 - E. Defendant's claims and labels are false and misleading because in truth, ingredients containing MSG are added to Defendant's products.
- 40. The truth, however, is that the No MSG Products do contain ingredients that contain MSG. Defendant adds these ingredients to the No MSG Products specifically for the purpose of giving the products an "umami" taste. As a result, Defendant's "No MSG" labels and representations are false and misleading.
- 41. The FDA has specifically recognized that it is misleading to label a product "NO MSG" or "NO MSG ADDED" when it has the particular, free-glutamate-containing ingredients that are in Defendant's products.
- 42. For example, here is a listing of the ingredients in Defendant's College Inn Chicken Broth (pictured above with a prominent "NO MSG" label):

Chicken Broth, Contains Less Than 2% of the Following: Salt, Natural Flavors, Yeast Extract, Vegetable Stock (Concentrates of Onion, Celery Root and Carrot).

- 43. One of the listed ingredients, "yeast extract" is a substantial source of MSG. As consumer nutrition articles explain:
 - "Food that lists the ingredient yeast extract always contains MSG. Although MSG may also be labeled autolyzed yeast, yeast food or yeast nutrient, the common name including the word yeast currently used in processed foods to avoid listing the ingredient as monosodium glutamate is yeast extract. Avoid foods with yeast extract if you have adverse reactions to MSG, even though you find the enhanced flavor highly appealing." ¹⁵
 - "Another possible concern about consuming autolyzed yeast extract is that it naturally contains monosodium glutamate." 16
- 44. Yeast extract, found in Defendant's No MSG Products, is an example that the FDA provides on its website of added ingredients that make a "No MSG" claim misleading. ¹⁷

 $^{^{15}\,\}underline{\text{https://www.livestrong.com/article/377482-other-names-for-msg-or-monosodium-glutamate}}$

¹⁶ https://www.livestrong.com/article/71755-autolyzed-yeast-extract/

¹⁷ https://www.fda.gov/food/food-additives-petitions/questions-and-answers-monosodium-glutamate-MSG ("MSG occurs naturally in ingredients such as ... yeast extract ... foods with any

- 45. Moreover, these ingredients are not ingredients that happen to be, or are necessarily a part of, the No MSG Products (such as chicken bone broth, which is a basic, and necessary, ingredient in chicken broth). Rather, Defendant adds these ingredients to its products for taste, specifically because these ingredients include a substantial amount of free glutamates.
- 46. Thus, labeling the No MSG Products "NO MSG" is misleading and false, because those products actually do contain MSG.
 - F. Defendant's "NO MSG" representations are misleading to reasonable consumers.
- 47. As the FDA has expressly stated, it is misleading to label a product "NO MSG" if that product contains MSG, or if that product contains ingredients that contain MSG (like yeast). ¹⁸
- 48. Based on the fact that Defendant labeled the No MSG Products "NO MSG," a reasonable consumer would expect that those products do not contain MSG. A reasonable consumer would also expect that those products do not contain any ingredients that themselves contain MSG.
- 49. Defendant's products state—in a very small font on the side of the product—"a small amount of glutamate occurs naturally in yeast extract." This qualifying statement does not make Defendant's "NO MSG" claims truthful or not misleading.
- 50. Even as qualified, the "NO MSG" label is false and misleading, for two separate reasons.
- 51. First, a reasonable consumer would not notice the statement that a "small amount of glutamate occurs naturally in yeast extract." In fact, Defendant designed the statement specifically not to be noticed by reasonable consumers. The qualifying statements are on the side of the package and in a much smaller font than the NO MSG label. As a result, a reasonable consumer would focus

ingredient that naturally contains MSG cannot claim 'No MSG' or 'No added MSG' on their packaging.").

https://www.fda.gov/food/food-additives-petitions/questions-and-answers-monosodium-glutamate-MSG; see Campen v. Frito-Lay N. Am., Inc., No. 12-1586 SC, 2013 U.S. Dist. LEXIS 47126, at *25-29 (N.D. Cal. Apr. 1, 2013) ("The FDA made clear that even though MSG and ingredients that are sources of MSG must be labeled by their proper names, a manufacturer cannot say that a product containing an ingredient that is a source of MSG, like torula yeast, therefore contains 'No MSG.'").

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on the "NO MSG" on the front label, and not notice the qualifying statements on the side of the packaging. And this is exactly what happened to Plaintiffs, who saw and relied on the large "NO MSG" label but did not even notice, much less read, the qualifying statements.

- 52. Second, if a consumer did happen to notice the "a small amount of glutamate occurs naturally in yeast extract" statement, that would not render the product packaging as a whole true or not misleading.
- 53. Reasonable consumers expect qualifying language on the side of product packaging to be consistent with, and not directly contrary to, the prominent statement on the front of the packaging that the qualifying statement qualifies. If a consumer reads a contradictory, qualifying statement, it is confusing (not clarifying). Thus, such a contradictory statement does not make the labeling truthful overall.
- 54. To try to make sense of a contradictory qualifier, a reasonable consumer would interpret qualifying language in a manner consistent with the language it qualifies. When coupled with the prominent statement "NO MSG," a reasonable consumer would interpret this statement to convey that the naturally occurring glutamates are not "MSG," i.e., the very free glutamates that concern consumers and the FDA, but rather are a different kind of glutamate that does not have the same wellness concerns. ¹⁹ This interpretation makes the qualifier consistent with, rather than directly contradictory to, the prominent NO MSG statement. But this interpretation, although reasonable, would be wrong—the added free glutamates are exactly the kind that consumers are worried about. And so even if a consumer read the qualifying statement, they would be misled.
- Moreover, a reasonable consumer would interpret this qualifying statement to mean 55. that the added glutamates are necessary to make the basic product (such as chicken bone broth) as opposed to an optional ingredient added specifically for taste (such as yeast extract). But in fact, Defendant adds ingredients containing MSG specifically for taste.
- 56. Whether a product contains MSG is material to a reasonable consumer. As explained above, many consumers and researchers believe that consumption of free glutamates can lead to

¹⁹ For example, bound glutamates (another kind of glutamate that is different from MSG and which does not have the same reported health effects as free glutamates and MSG).

adverse health effects. In addition, many consumers report sensitivity and allergies to foods containing free glutamates. Accordingly, many consumers—including Plaintiffs—seek to avoid foods that contain any form of MSG.

- 57. Defendant's false statements increased the demand for the No MSG Products. As a result, Defendant was able to charge more for its No MSG Products than it would have been able to had the packaging and ads been truthful. Said another way, as a result of the "No MSG" claims, consumers were willing to pay, and did pay, a higher price for the Products than they would have for identical products that were not deceptively labeled, i.e., for those same products in the absence of the "No MSG" claim. Accordingly, as a direct result of Defendant's false statements, Defendant was able to charge a price premium for its No MSG Products. As purchasers of the No MSG Products, Plaintiffs and each member of the proposed class paid this price premium and, as a result, sustained an economic injury as a result of Defendant's false statements.
- 58. For example, "No MSG" College Inn Chicken Broth is currently priced at \$2.08 on the Walmart website. This price is artificially inflated by the misleading "No MSG" claim. If this misleading claim were removed, demand would drop, which in turn would reduce the market price. This price premium can be quantified (i.e., a dollar figure measured) using expert economic analysis of data that includes, among other things, sales and pricing information uniquely within the possession of Defendant.

G. Plaintiffs were misled by Defendant's misrepresentations.

59. In winter 2021, Libby Gatling-Lee purchased College Inn Chicken Broth at a CTown market in the Bronx. The package said "NO MSG" prominently on the label, and she read and relied on this statement when purchasing the product. She would not have purchased the product at the price she paid if she had known that the products actually do contain free glutamates. A picture of the chicken broth purchased by Plaintiff Gatling-Lee is shown below:



60. In winter 2022, Elena Nacarino purchased College Inn Organic Chicken Broth at a Walmart store in San Leandro, California. In addition, within the past 2 years, Ms. Nacarino purchased the following College Inn "No MSG" products: Chicken Bone Broth, Chicken Stock, Turkey Broth, Mushroom Stock, and Garden Vegetable Broth. The packages said "NO MSG" prominently on the labels, and she read and relied on this statement when purchasing the products. She would not have purchased the products at the price she paid if she had known that the products actually do contain free glutamates. A picture of the chicken broth purchased by Plaintiff Nacarino is shown below:



- 61. In winter 2022-23, Ana Krstic purchased the following College Inn products at a Tony's Fresh Market store in Bolingbrook, Illinois: Chicken Broth, Mushroom Stock, and Garden Vegetable Broth. The packages said "No MSG" prominently on the labels, and she read and relied on this statement when purchasing the products. She would not have purchased the products at the price she paid if she had known that the products actually do contain MSG (free glutamates).
- 62. In winter 2022-23, Christina Vink purchased the following College Inn products at a Walmart or Kroger store in Virginia Beach, Virginia: Chicken Broth, Turkey Broth, and Garden Vegetable Broth. The packages said "NO MSG" prominently on the labels, and she read and relied on this statement when purchasing the products. She would not have purchased the products at the price she paid if she had known that the products actually do contain MSG (free glutamates).

Vegetable Broth at a Target or Wegmans in West Windsor, New Jersey. The packages said "NO

MSG" prominently on the labels, and she read and relied on this statement when purchasing the

products. She would not have purchased the products at the price she paid if she had known that the

a Walmart, Acme, Giant, or ShopRite store in Aston or Brookhaven, Pennsylvania: Chicken Broth,

prominently on the labels, and she read and relied on this statement when purchasing the products.

She would not have purchased the products at the price she paid if she had known that the products

and College Inn Vegetable Broth at a Kroger store in Athens, Ohio. The packages said "NO MSG"

prominently on the labels, and she read and relied on this statement when purchasing the products.

She would not have purchased the products at the price she paid if she had known that the products

purchased the product at the price they paid if they had known that the products actually do contain

equitable remedy. Plaintiff Nacarino's UCL "unlawful" prong claim is more certain than her legal

particular theory is not available for Plaintiffs' legal claims and, in material respects, different and

California's Sherman Law includes no requirement that the public be likely to experience deception

claims. Her UCL claim incorporates Defendant's violation of the California Sherman Act. This

more certain. While the CLRA requires that a misrepresentation be likely to deceive the public,

amount of glutamate occurs naturally in yeast extract") when they purchased the product.

Plaintiff Nacarino lacks an adequate remedy at law.

Chicken Stock, Turkey Broth, Vegetable Broth, and Vegetable Stock. The packages said "NO MSG"

In winter 2022, Lora Grodnick purchased College Inn Chicken Stock and College Inn

In or around April 2023, Lisa Malara purchased the following College Inn products at

In or around November 2022, Teena Stambaugh purchased College Inn Chicken Broth

Plaintiffs did not notice the qualifying language on the side of the package ("a small

Plaintiffs try to avoid eating foods that include MSG. Plaintiffs would not have

A legal remedy is not adequate if it is not as certain, prompt, or efficient as an

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MSG (free glutamates).

products actually do contain MSG (free glutamates).

actually do contain MSG (free glutamates).

actually do contain MSG (free glutamates).

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and instead more strictly prohibits false and misleading representations. Thus, this claim is more certain. *Bruton v. Gerber Prods. Co.*, 2017 U.S. App. LEXIS 12833, at *6-7 (9th Cir. July 17, 2017); *Silver v. BA Sports Nutrition, LLC*, 2020 U.S. Dist. LEXIS 99320, at *10 (N.D. Cal. June 4, 2020); *Hadley v. Kellogg Sales Co.*, 2019 U.S. Dist. LEXIS 136791, at *71 (N.D. Cal. Aug. 13, 2019); *Ostrovskaya v. St. John Knits, Inc.*, 2022 U.S. Dist. LEXIS 100861, at *11-12 (C.D. Cal. Mar. 31, 2022).

69. A legal remedy is also not adequate if restitution goes beyond the damages available. Here, to obtain a full refund as damages, Plaintiff must show that the products she received have zero fair market value. Plaintiff cannot do so, because, while all consumers were charged a significant, artificial price premium due to the misleading "No MSG" representation, this price premium is not the entire value of the product (i.e., not a full refund). In contrast, Plaintiff can seek restitution of the full product price, without making this showing. This is because Plaintiff purchased No MSG Products that she did not want and would not otherwise have purchased, but for Defendant's misrepresentations. Thus, restitution goes beyond the damages available. *Gardner v. StarKist Co.*, 418 F. Supp. 3d 443, 458 (N.D. Cal. 2019); *Krueger v. Wyeth, Inc.*, 396 F. Supp. 3d 931, 952 (S.D. Cal. 2019); *Sharpe v. Puritan's Pride, Inc.*, 466 F. Supp. 3d 1066, 1074 (N.D. Cal. 2020).

V. Class Action Allegations.

70. Plaintiffs bring certain claims on behalf of the following proposed classes:

Class	Definition
Warranty Class	Consumers who purchased No MSG Products
	in the following states: California, New York,
	Pennsylvania, New Jersey, Missouri, Ohio,
	Virginia, Illinois, Massachusetts, or Vermont,
	during the applicable statute of limitations
Consumer Protection Class	Consumers who purchased No MSG Products
	in the following states: New York, California,
	Illinois, Massachusetts, Connecticut, New

	Jersey, Maryland, or Missouri, during the
	applicable statute of limitations.
California Subclass	Consumers who, like Plaintiff Nacarino,
	purchased No MSG Products in California
	during the applicable statute of limitations.
New York Subclass	Consumers who, like Plaintiff Gatling-Lee,
	purchased No MSG Products in New York
	during the applicable statute of limitations.
Illinois Subclass	Consumers who, like Plaintiff Krstic,
	purchased No MSG Products in Illinois
	during the applicable statute of limitations.
Virginia Subclass	Consumers who, like Plaintiff Vink,
	purchased No MSG Products in Virginia
	during the applicable statute of limitations.
New Jersey Subclass	Consumers who, like Plaintiff Grodnick,
	purchased No MSG Products in New Jersey
	during the applicable statute of limitations.
Pennsylvania Subclass	Consumers who, like Plaintiff Malara,
	purchased No MSG Products in Pennsylvania
	during the applicable statute of limitations.
Ohio Subclass	Consumers who, like Plaintiff Stambaugh,
	purchased No MSG Products in Ohio during
	the applicable statute of limitations.

71. The following people are excluded from the Class and the Subclasses: (1) any Judge or Magistrate Judge presiding over this action and the members of their family; (2) Defendant, Defendant's subsidiaries, parents, successors, predecessors, and any entity in which the Defendant or its parents have a controlling interest and their current employees, officers and directors; (3) persons who properly execute and file a timely request for exclusion from the Class; (4) persons whose

Third Amended Complaint

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claims in this matter have been finally adjudicated on the merits or otherwise released; (5) Plaintiffs' counsel and Defendant's counsel, and their experts and consultants; and (6) the legal representatives, successors, and assignees of any such excluded persons.

Numerosity

72. The proposed class contains members so numerous that separate joinder of each member of the class is impractical. Based on the pervasive distribution of No MSG Products, there are hundreds of thousands or millions of proposed class members.

Commonality

- 73. There are questions of law and fact common to the proposed class. Common questions of law and fact include, without limitation:
 - whether the No MSG Products contain MSG
 - whether Defendant's labeling of the No MSG Products as "NO MSG" is misleading to a reasonable consumer
 - whether Defendant violated state consumer protection laws
 - whether Defendant committed a breach of express warranty
 - damages needed to reasonably compensate Plaintiffs and the proposed class.

Typicality

74. Plaintiffs' claims are typical of the proposed class. Like the proposed class, Plaintiffs purchased No MSG Products.

Predominance and Superiority

- 75. The prosecution of separate actions by individual members of the proposed class would create a risk of inconsistent or varying adjudication with respect to individual members, which would establish incompatible standards for the parties opposing the class. For example, individual adjudication would create a risk that breach of the same express warranty is found for some proposed class members, but not others.
- 76. Common questions of law and fact predominate over any questions affecting only individual members of the proposed class. These common legal and factual questions arise from central issues which do not vary from class member to class member, and which may be determined

 without reference to the individual circumstances of any particular class member. For example, a core liability question is common: whether Defendant's "No MSG" labeling is false and misleading.

77. A class action is superior to all other available methods for the fair and efficient adjudication of this litigation because individual litigation of each claim is impractical. It would be unduly burdensome to have individual litigation of hundreds of thousands or millions of individual claims in separate lawsuits, every one of which would present the issues presented in this lawsuit.

VI. Claims.

CONSUMER PROTECTION COUNTS

Nubclasses. Plaintiffs also bring certain claims on behalf of the Consumer Protection Class, for violations of state consumer protection laws that are materially-similar. Each state broadly prohibits deceptive conduct in connection with the sale of goods to consumers. No state requires individualized reliance, or proof of Defendant's knowledge or intent to deceive. Instead, it is sufficient that the deceptive conduct is materially misleading to reasonable consumers and that the conduct proximately caused harm. Plaintiff Gatling-Lee provided written notice on February 8, 2022 and a demand for correction (together with notice of certain other violations alleged in this Complaint). Plaintiff Nacarino provided written notice on March 25, 2022 and a demand for correction (together with notice of certain other violations alleged in this Complaint). Plaintiff Ana Krstic provided written notice on June 13, 2023 and a demand for correction (together with notice of certain other violations alleged in this Complaint). Plaintiff Lora Grodnick provided written notice on June 13, 2023 and a demand for correction (together with notice of certain other violations alleged in this Complaint). Defendant did not correct the problem within the notice period.

79. Per the Court's instructions, Plaintiffs plead each claim as a separate count. The following table summarizes the consumer protection counts pled below:

Count	State	Class(es)
1	New York	Consumer Protection Class
	(GBL §349)	New York Subclass
2	New York (GBL §350)	New York Subclass
3	California (CLRA)	Consumer Protection Class California Subclass

4	California (UCL)	California Subclass
5	Illinois	Consumer Protection Class
	815 ILCS 505/2	Illinois Subclass
6	Massachusetts Gen. Laws ch. 93A	Consumer Protection Class
7	Connecticut Gen. Statute § 42-110b, et. seq.	Consumer Protection Class
8	New Jersey	Consumer Protection Class
	N.J. Stat. 56:8-1 et seq.	New Jersey Subclass
9	Maryland	
	Md. Com. Law	Consumer Protection Class
	§13-101 et seq.	
10	Missouri	Consumer Protection Class
	Mo. Rev. Stat. §407, et seq.	Consumer Frotection Class

Count 1: Violation of New York Gen. Bus. Law § 349

(Consumer Protection Class)

(Plaintiff Gatling-Lee and the New York Subclass)

- 80. Plaintiff incorporates each and every factual allegation set forth above.
- 81. Plaintiffs bring this claim for the Consumer Protection Subclass. Plaintiff Gatling-Lee also brings this claim individually and for the New York Subclass, seeking statutory damages available under New York Gen. Bus. Law § 349 (among other relief).
 - 82. Defendant's false and misleading "NO MSG" claims are consumer-oriented.
- 83. Defendant's misrepresentations have a broad impact on consumers at large, i.e., the hundreds of thousands (or potentially millions) of New Yorkers that purchase these products. These transactions recur every day.
- 84. Defendant's "NO MSG" misrepresentations were material. As alleged in detail above, these misrepresentations were important to consumers and affected their choice to purchase No MSG Products. And, as alleged in detail above, these misrepresentations were likely to mislead reasonable consumers.
- 85. Defendant's misrepresentations were willful and knowing. Because Defendant makes and sells the No MSG Products, Defendant knows what ingredients they contain and knows that those ingredients include free glutamates/MSG. As a result, Defendant knows that the No MSG

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27 28 Products contain glutamates/MSG. Furthermore, Defendant controls its labeling, knowingly put on the "NO MSG" representations, and knows the plain meaning of "NO MSG."

- 86. Plaintiff Gatling-Lee and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because they did not get what they paid for (e.g., cooking broths and stocks that do not contain MSG) and they overpaid for the products because the products are sold at a price premium due to Defendant's misrepresentations.
- 87. The Consumer Protection Class seeks actual damages. Plaintiff Gatling-Lee and the New York Subclass seek statutory damages of \$50, treble damages, reasonable attorney fees, and all other available relief. See N.Y. Gen. Bus. Law § 349 (h).

Count 2: Violation of New York Gen. Bus. Law § 350 (Plaintiff Gatling-Lee and the New York Subclass)

- 88. Plaintiff incorporates each and every factual allegation set forth above.
- 89. Plaintiff Gatling-Lee brings this cause of action individually and for the New York Subclass, seeking statutory damages available under New York Gen. Bus. Law § 350 (among other relief).
- 90. Defendant's false and misleading "NO MSG" claims impacted consumers at large. Defendant's misrepresentations have a broad impact on consumers at large, i.e., the hundreds of thousands (or potentially millions) of New Yorkers that purchase No MSG Products. These transactions recur every day.
- 91 Defendant's "NO MSG" claims were deceptive and misleading in a material way. As alleged in detail above, these "NO MSG" misrepresentations were important to consumers and affected their choice to purchase No MSG Products. And these misrepresentations were likely to mislead reasonable consumers.
- Plaintiff Gatling-Lee and the Subclass saw and relied on Defendant's "NO MSG" 92. misrepresentations.
- 93. Defendant's misrepresentations were willful and knowing. Because Defendant makes and sells the No MSG Products, Defendant knows what ingredients they contain and knows that

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those ingredients include free glutamates/MSG. As a result, Defendant knows that the No MSG Products contain glutamates/MSG. Furthermore, Defendant controls its labeling, knowingly put on the "NO MSG" representations, and knows the plain meaning of "NO MSG."

- 94. Plaintiff Gatling-Lee and Subclass members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because they did not get what they paid for (e.g., cooking broths and stocks that do not contain MSG) and they overpaid for the products because the products are sold at a price premium due to Defendant's misrepresentations.
- 95. Plaintiff Gatling-Lee and the Subclass seek statutory damages of \$500, treble damages, reasonable attorney fees, and all other available relief. *See* N.Y. Gen. Bus. Law § 350-e (3).

Count 3: Violation of California's Consumer Legal Remedies Act (CLRA) (Consumer Protection Class)

(Plaintiff Nacarino and the California Subclass)

- 96. Plaintiffs incorporate each and every factual allegation set forth above.
- 97. Plaintiffs bring this claim for the Consumer Protection Subclass. Plaintiff Nacarino also brings this cause of action for herself and the California Subclass.
- 98. Plaintiff Nacarino and class members are consumers and the purchase of No MSG Products is a consumer transaction.
- 99. The conduct alleged in this Complaint constitutes unfair methods of competition and unfair and deceptive acts and practices for the purpose of the CLRA, and the conduct was undertaken by Defendant in transactions intended to result in, and which did result in, the sale of goods to consumers.
- 100. As alleged more fully above, Defendant has violated the CLRA by falsely representing to Plaintiff Nacarino and class members that the products have "No MSG."
- 101. As a result of engaging in such conduct, Defendant has violated California Civil Code § 1770(a)(5), (a)(7), and (a)(9).

	102.	Defendant's representations were likely to deceive, and did deceive, Plaintiff Nacarino
and rea	asonable	e consumers. Defendant knew, or should have known through the exercise of
reasona	able car	e, that these statements were false and misleading.

- 103. Defendant's misrepresentations were intended to induce reliance, and Plaintiff Nacarino saw, read, and reasonably relied on them when purchasing the products. Defendant's misrepresentations were a substantial factor in Plaintiff Nacarino's purchase decision and the purchase decisions of class members.
- 104. In addition, classwide reliance can be inferred because Defendant's misrepresentations were material, i.e., a reasonable consumer would consider them important in deciding whether to buy the products.
- 105. Plaintiff Nacarino and class members were injured as a direct and proximate result of Defendant's conduct because (a) they would not have purchased the products if they had known that the products contain free glutamates/MSG, and/or (b) they overpaid for the products because the products are sold at a price premium due to the misrepresentation.
- 106. CLRA § 1782 NOTICE. On March 25, 2022, a CLRA demand letter was sent to Defendant's California headquarters and California registered agent, via certified mail (return receipt requested). This letter provided notice of Defendant's violation of the CLRA and demanded that Defendant correct the unlawful, unfair, false and/or deceptive practices alleged here. Defendant did not respond within the 30-day notice period. Accordingly, Plaintiff Nacarino and class members seek all monetary damages allowed under the CLRA.
- 107. The Consumer Protection Class seeks actual damages. Plaintiff Nacarino and the California Subclass seek actual damages, reasonable attorney fees, punitive damages, and all other monetary relief available under the CLRA.

<u>Count 4: Violation of California's Unfair Competition Law (UCL) – Unlawful Prong</u> (Plaintiff Nacarino and the California Subclass)

- 108. Plaintiff incorporates each and every factual allegation set forth above.
- 109. Plaintiff Nacarino brings this cause of action on behalf of herself and members of the California Subclass.

- 110. Defendant has violated California's Unfair Competition Law (UCL) by engaging in unlawful conduct.
- 111. Defendant engaged in unlawful conduct by violating California Health & Safety Code § 109875 et seq. (the Sherman Food Drug and Cosmetic Law) which adopts and parallels federal FDCA requirements, including prohibitions on false and misleading labeling.
- 112. Defendant's unlawful conduct was a substantial factor and proximate cause in causing damages and losses to Plaintiff Nacarino and Subclass members.
- 113. Plaintiff Nacarino and Subclass members were injured as a direct and proximate result of Defendant's conduct because (a) they would not have purchased the products if they had known that the products contain free glutamates/MSG, and/or (b) they overpaid for the products because the products are sold at a price premium due to the misrepresentation.
- 114. As alleged above, Ms. Nacarino and Subclass members lack an adequate remedy at law.

Count 5: Illinois Consumer Fraud and Deceptive Business Practices Act 815 ILCS 505/2

(Consumer Protection Class)

(Plaintiff Krstic and the Illinois Subclass)

- 115. Plaintiffs incorporate each and every factual allegation set forth above.
- 116. Plaintiffs bring this claim on behalf of the Consumer Protection Class. Plaintiff Krstic also brings this cause of action for herself and the Illinois Subclass.
 - 117. Defendant marketed and sold the No MSG Products to consumers.
 - 118. Defendant's No MSG labeling is deceptive to reasonable consumers.
- 119. This false and misleading labeling was material to reasonable consumers and Defendant intended that reasonable consumers rely on it.
- 120. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that

1	they containe	d free glutamates/MSG, and (b) they overpaid for the products because the products are
2	sold at a price premium due to the misrepresentation.	
3		Count 6: Massachusetts Gen. Laws ch. 93A
4		(Consumer Protection Class)
5	121.	Plaintiffs incorporate each and every factual allegation set forth above.
6	122.	Plaintiffs bring this claim on behalf of the Consumer Protection Class.
7	123.	Defendant marketed and sold the No MSG Products to consumers.
8	124.	Defendant's No MSG labeling is deceptive to reasonable consumers.
9	125.	This false and misleading labeling was material to reasonable consumers and
10	Defendant int	tended that reasonable consumers rely on it.
11	126.	Plaintiffs and class members were injured as a direct and proximate result of
12	Defendant's o	conduct, and this conduct was a substantial factor in causing them harm, because (a)
13	they would no	ot have purchased the No MSG Products at the price they paid if they had known that
14	they contained free glutamates/MSG, and (b) they overpaid for the products because the products are	
15	sold at a price	e premium due to the misrepresentation.
16		Count 7: Connecticut Unfair Trade Practices Act
17		Connecticut General Statutes § 42-110b, et. seq.
18		(Consumer Protection Class)
19	127.	Plaintiffs incorporate each and every factual allegation set forth above.
20	128.	Plaintiffs bring this claim on behalf of the Consumer Protection Class.
21	129.	Defendant marketed and sold the No MSG Products to consumers.
22	130.	Defendant's No MSG labeling is deceptive to reasonable consumers.
23	131.	This false and misleading labeling was material to reasonable consumers and
24	Defendant int	tended that reasonable consumers rely on it.
25	132.	Plaintiffs and class members were injured as a direct and proximate result of
26	Defendant's o	conduct, and this conduct was a substantial factor in causing them harm, because (a)
27	they would no	ot have purchased the No MSG Products at the price they paid if they had known that
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1	they contained free glutamates/MSG, and (b) they overpaid for the products because the products are
2	sold at a price premium due to the misrepresentation.
3	Count 8: New Jersey Consumer Fraud Act
4	N.J. Stat. 56:8-1 et seq.
5	(Consumer Protection Class)
6	(Plaintiff Grodnick and the New Jersey Subclass)
7	133. Plaintiffs incorporate each and every factual allegation set forth above.
8	134. Plaintiffs bring this claim on behalf of the Consumer Protection Class. Plaintiff
9	Grodnick also brings this cause of action for herself and the New Jersey Subclass.
10	135. Defendant marketed and sold the No MSG Products to consumers.
11	136. Defendant's No MSG labeling is deceptive to reasonable consumers.
12	137. This false and misleading labeling was material to reasonable consumers and
13	Defendant intended that reasonable consumers rely on it.
14	138. Plaintiffs and class members were injured as a direct and proximate result of
15	Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a)
16	they would not have purchased the No MSG Products at the price they paid if they had known that
17	they contained free glutamates/MSG, and (b) they overpaid for the products because the products are
18	sold at a price premium due to the misrepresentation.
19	Count 9: Maryland Consumer Protection Act
20	Md. Com. Law Ann. § 13-101 et seq.
21	(Consumer Protection Class)
22	139. Plaintiffs incorporate each and every factual allegation set forth above.
23	140. Plaintiffs bring this claim on behalf of the Consumer Protection Class.
24	141. Defendant marketed and sold the No MSG Products to consumers.
25	142. Defendant's No MSG labeling is deceptive to reasonable consumers.
26	143. This false and misleading labeling was material to reasonable consumers and
27	Defendant intended that reasonable consumers rely on it.
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144. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that they contained free glutamates/MSG, and (b) they overpaid for the products because the products are sold at a price premium due to the misrepresentation.

Count 10: Missouri Merchandising Practices Act

Mo. Rev. Stat. § 407, et seq.

(Consumer Protection Class)

- 145. Plaintiffs incorporate each and every factual allegation set forth above.
- 146. Plaintiffs bring this claim on behalf of the Consumer Protection Class.
- 147. Defendant marketed and sold the No MSG Products to consumers.
- 148. Defendant's No MSG labeling is deceptive to reasonable consumers.
- 149. This false and misleading labeling was material to reasonable consumers and Defendant intended that reasonable consumers rely on it.
- 150. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that they contained free glutamates/MSG, and (b) they overpaid for the products because the products are sold at a price premium due to the misrepresentation.

WARRANTY COUNTS

151. Plaintiffs bring certain warranty claims on behalf of themselves and certain Subclasses. Plaintiffs also bring claims on behalf of the Warranty Class, for violations of state warranty laws that are materially-similar.. No state requires privity or reliance. Plaintiff Gatling-Lee provided written notice on February 8, 2022 and a demand for correction (together with notice of certain other violations alleged in this Complaint). Plaintiff Nacarino provided written notice on March 25, 2022 and a demand for correction (together with notice of certain other violations alleged in this Complaint). Plaintiff Ana Krstic, Christina Vink, Lora Grodnick, Lisa Malara, and Teena

Stambaugh provided written notice on June 13, 2023 and a demand for correction (together with notice of certain other violations alleged in this Complaint). Defendant did not correct the problem.

152. Per the Court's instructions, Plaintiffs plead each state claim as a separate count. The following table summarizes the warranty counts pled below:

Count	State	Class(es)
4.4	G 112	Warranty Class
11	California	California Subclass
10	New York	Warranty Class
12		New York Subclass
1.0	Pennsylvania	Warranty Class
13		Pennsylvania Subclass
1.4	New Jersey	Warranty Class
14		New Jersey Subclass
15	Missouri	Warranty Class
1.6	Ohio	Warranty Class
16		Ohio Subclass
1.7	Virginia	Warranty Class
17		Virginia Subclass
10	Illinois	Warranty Class
18		Illinois Subclass
19	Massachusetts	Warranty Class
20	Vermont	Warranty Class

<u>Count 11: Breach of Express Warranty - California Law</u> (Warranty Class)

(Plaintiff Nacarino and the California Subclass)

- 153. Plaintiffs incorporate by reference the factual allegation set forth above.
- 154. Plaintiffs bring this count for the Warranty Class. In the alternative, Plaintiff Nacarino brings this claim for herself and the California Subclass.
- 155. Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or seller of the No MSG Products, issued material, written warranties by representing that the products had "NO MSG." This was an affirmation of fact about the products (i.e., a description of the ingredients) and a promise relating to the goods.

- 156. This warranty was part of the basis of the bargain, for Plaintiffs and class members.
- 157. In fact, the No MSG Products do not conform to the above-referenced representation because, as alleged in detail above, they contain free glutamates/MSG. Thus, the warranty was breached.
- 158. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that they contained free glutamates/MSG, and (b) they overpaid for the products because they are sold at a price premium due to Defendant's false warranty.

Count 12: Breach of Express Warranty - New York Law (Warranty Class)

(Plaintiff Gatling-Lee and the New York Subclass)

- 159. Plaintiffs incorporate by reference the factual allegation set forth above.
- 160. Plaintiffs bring this count for the Warranty Class. In the alternative, Plaintiff Gatling-Lee brings this claim for herself and the New York Subclass.
- 161. Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or seller of the No MSG Products, issued material, written warranties by representing that the products had "NO MSG." This was an affirmation of fact about the products (i.e., a description of the ingredients) and a promise relating to the goods.
 - 162. This warranty was part of the basis of the bargain for Plaintiffs and class members.
- 163. In fact, the No MSG Products do not conform to the above-referenced representation because, as alleged in detail above, they contain free glutamates/MSG. Thus, the warranty was breached.
- 164. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that they contained free glutamates/MSG, and (b) they overpaid for the products because they are sold at a price premium due to Defendant's false warranty.

1		Count 13: Breach of Express Warranty - Pennsylvania
2		(Warranty Class)
3		(Plaintiff Malara and the Pennsylvania Subclass)
4	165.	Plaintiffs incorporate by reference the factual allegation set forth above.
5	166.	Plaintiffs bring this count for the Warranty Class. In addition or in the alternative,
6	Plaintiff Mala	ara brings this claim for herself and the Pennsylvania Subclass.
7	167.	Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or seller
8	of the No MS	G Products, issued material, written warranties by representing that the products had
9	"NO MSG."	This was an affirmation of fact about the products (i.e., a description of the ingredients)
10	and a promise	e relating to the goods.
11	168.	This warranty was part of the basis of the bargain for Plaintiffs and class members.
12	169.	In fact, the No MSG Products do not conform to the above-referenced representation
13	because, as a	lleged in detail above, they contain free glutamates/MSG. Thus, the warranty was
14	breached.	
15	170.	Plaintiffs and class members were injured as a direct and proximate result of
16	Defendant's	conduct, and this conduct was a substantial factor in causing them harm, because (a)
17	they would no	ot have purchased the No MSG Products at the price they paid if they had known that
18	they containe	d free glutamates/MSG, and (b) they overpaid for the products because they are sold at
19	price premiu	m due to Defendant's false warranty.
20		Count 14: Breach of Express Warranty - New Jersey
21		(Warranty Class)
22		(Plaintiff Grodnick and the New Jersey Subclass)
23	171.	Plaintiffs incorporate by reference the factual allegation set forth above.
24	172.	Plaintiffs bring this count for the Warranty Class. In addition or in the alternative,
25	Plaintiff Groo	dnick brings this claim for herself and the New Jersey Subclass.
26	173.	Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or seller
27	of the No MS	G Products, issued material, written warranties by representing that the products had
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"NO MSG." This was an affirmation of fact about the products (i.e., a description of the ingredients) and a promise relating to the goods.

- 174. This warranty was part of the basis of the bargain for Plaintiffs and class members.
- 175. In fact, the No MSG Products do not conform to the above-referenced representation because, as alleged in detail above, they contain free glutamates/MSG. Thus, the warranty was breached.
- 176. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that they contained free glutamates/MSG, and (b) they overpaid for the products because they are sold at a price premium due to Defendant's false warranty.

Count 15: Breach of Express Warranty – Missouri (Warranty Class)

- 177. Plaintiffs incorporate by reference the factual allegation set forth above.
- 178. Plaintiffs bring this count for the Warranty Class.
- 179. Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or seller of the No MSG Products, issued material, written warranties by representing that the products had "NO MSG." This was an affirmation of fact about the products (i.e., a description of the ingredients) and a promise relating to the goods.
 - 180. This warranty was part of the basis of the bargain for Plaintiffs and class members.
- 181. In fact, the No MSG Products do not conform to the above-referenced representation because, as alleged in detail above, they contain free glutamates/MSG. Thus, the warranty was breached.
- 182. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that they contained free glutamates/MSG, and (b) they overpaid for the products because they are sold at a price premium due to Defendant's false warranty.

1		Count 16: Breach of Express Warranty - Ohio
2		(Warranty Class)
3		(Plaintiff Stambaugh and the Ohio Subclass)
4	183.	Plaintiffs incorporate by reference the factual allegation set forth above.
5	184.	Plaintiffs bring this count for the Warranty Class. In addition or in the alternative,
6	Plaintiff Stan	abaugh brings this claim for herself and the Ohio Subclass.
7	185.	Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or seller
8	of the No MS	G Products, issued material, written warranties by representing that the products had
9	"NO MSG."	This was an affirmation of fact about the products (i.e., a description of the ingredients)
10	and a promise	e relating to the goods.
11	186.	This warranty was part of the basis of the bargain for Plaintiffs and class members.
12	187.	In fact, the No MSG Products do not conform to the above-referenced representation
13	because, as a	lleged in detail above, they contain free glutamates/MSG. Thus, the warranty was
14	breached.	
15	188.	Plaintiffs and class members were injured as a direct and proximate result of
16	Defendant's	conduct, and this conduct was a substantial factor in causing them harm, because (a)
17	they would no	ot have purchased the No MSG Products at the price they paid if they had known that
18	they containe	d free glutamates/MSG, and (b) they overpaid for the products because they are sold at
19	price premiui	m due to Defendant's false warranty.
20		Count 17: Breach of Express Warranty – Virginia
21		(Warranty Class)
22		(Plaintiff Vink and the Virginia Subclass)
23	189.	Plaintiffs incorporate by reference the factual allegation set forth above.
24	190.	Plaintiffs bring this count for the Warranty Class. In addition or in the alternative,
25	Plaintiff Vink	brings this claim for herself and the Virginia Subclass.
26	191.	Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or seller
27	of the No MS	G Products, issued material, written warranties by representing that the products had
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"NO MSG." This was an affirmation of fact about the products (i.e., a description of the ingredients) and a promise relating to the goods.

- 192. This warranty was part of the basis of the bargain for Plaintiffs and class members.
- 193. In fact, the No MSG Products do not conform to the above-referenced representation because, as alleged in detail above, they contain free glutamates/MSG. Thus, the warranty was breached.
- 194. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that they contained free glutamates/MSG, and (b) they overpaid for the products because they are sold at a price premium due to Defendant's false warranty.

Count 18: Breach of Express Warranty – Illinois

(Warranty Class)

(Plaintiff Krstic and the Illinois Subclass)

- 195. Plaintiffs incorporate by reference the factual allegation set forth above.
- 196. Plaintiffs bring this count for the Warranty Class. In addition or in the alternative, Plaintiff Krstic brings this claim for herself and the Illinois Subclass.
- 197. Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or seller of the No MSG Products, issued material, written warranties by representing that the products had "NO MSG." This was an affirmation of fact about the products (i.e., a description of the ingredients) and a promise relating to the goods.
 - 198. This warranty was part of the basis of the bargain for Plaintiffs and class members.
- 199. In fact, the No MSG Products do not conform to the above-referenced representation because, as alleged in detail above, they contain free glutamates/MSG. Thus, the warranty was breached.
- 200. Plaintiffs and class members were injured as a direct and proximate result of Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a) they would not have purchased the No MSG Products at the price they paid if they had known that

1	they contained free glutamates/MSG, and (b) they overpaid for the products because they are sold at		
2	price premium due to Defendant's false warranty.		
3	Count 19: Breach of Express Warranty – Massachusetts		
4	(Warranty Class)		
5	201. Plaintiffs incorporate by reference the factual allegation set forth above.		
6	202. Plaintiffs bring this count for the Warranty Class.		
7	203. Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or sello	er	
8	of the No MSG Products, issued material, written warranties by representing that the products had		
9	"NO MSG." This was an affirmation of fact about the products (i.e., a description of the ingredients		
10	and a promise relating to the goods.		
11	204. This warranty was part of the basis of the bargain for Plaintiffs and class members.		
12	205. In fact, the No MSG Products do not conform to the above-referenced representation	1	
13	because, as alleged in detail above, they contain free glutamates/MSG. Thus, the warranty was		
14	breached.		
15	206. Plaintiffs and class members were injured as a direct and proximate result of		
16	Defendant's conduct, and this conduct was a substantial factor in causing them harm, because (a)		
17	they would not have purchased the No MSG Products at the price they paid if they had known that		
18	they contained free glutamates/MSG, and (b) they overpaid for the products because they are sold at		
19	price premium due to Defendant's false warranty.		
20	Count 20: Breach of Express Warranty – Vermont		
21	(Warranty Class)		
22	207. Plaintiffs incorporate by reference the factual allegation set forth above.		
23	208. Plaintiffs bring this count for the Warranty Class.		
24	209. Defendant, as the designer, manufacturer, marketer, distributor, supplier, and/or sello	er	
25	of the No MSG Products, issued material, written warranties by representing that the products had		
26	"NO MSG." This was an affirmation of fact about the products (i.e., a description of the ingredient	is)	
27	and a promise relating to the goods.		
28	210. This warranty was part of the basis of the bargain for Plaintiffs and class members.		

1		211.	In fact, the No MSG Products do n	ot conform to the above-referenced representation
2	because, as alleged in detail above, they contain free glutamates/MSG. Thus, the warranty was			
3	breach	ied.		
4		212.	Plaintiffs and class members were	injured as a direct and proximate result of
5	Defen	dant's o	conduct, and this conduct was a subs	tantial factor in causing them harm, because (a)
6	they w	ould no	ot have purchased the No MSG Prod	ucts at the price they paid if they had known that
7	they c	ontaine	ed free glutamates/MSG, and (b) they	overpaid for the products because they are sold at
8	price p	oremiur	m due to Defendant's false warranty.	
9	VII.	Jury	Demand.	
10		213.	Plaintiffs demand a jury trial on all	issues so triable.
11	VIII.	Praye	er for Relief.	
12		214.	Plaintiffs seek the following relief	individually and for the proposed class and
13	subcla	sses:		
14		•	An order certifying the asserted cla	nims, or issues raised, as a class action;
15		•	A judgment in favor of Plaintiffs a	nd the proposed class;
16		•	Damages, statutory damages (inclu	ading under N. Y. Gen. Bus. Law § 349 (h) and §
17	350-e (3)), treble damages, and punitive damages where applicable;			nitive damages where applicable;
18		•	Restitution;	
19	Disgorgement, and other just equitable relief;			able relief;
20	Pre- and post-judgment interest;			
21	Reasonable attorneys' fees and costs, as allowed by law; and			
22		•	Any additional relief that the Court	t deems reasonable and just.
23				
24	Dated	July 1	1, 2023	Respectfully submitted,
25				
26				By: /s/ Jonas Jacobson
27				Jonas B. Jacobson (Cal. Bar No. 269912) jonas@dovel.com
28				Simon Franzini (Cal. Bar No. 287631) simon@dovel.com

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