



1 Plaintiff Garrapata, LLC, by and through its undersigned attorneys, alleges  
2 upon knowledge as to itself and its own acts and alleges upon information and belief  
3 as to all other matters, brings this Complaint.

4 **INTRODUCTION**

5 1. For more than 60 years, Clint Eastwood has been one of the most  
6 famous actors, producers, and directors in the world. Mr. Eastwood is fiercely  
7 protective of his name and image, and has rarely licensed either for the promotion of  
8 products outside of the movies he acted in or directed. Like many of his most  
9 famous characters, Mr. Eastwood is not afraid to confront wrongdoing and hold  
10 accountable those that try to illegally profit off his name. Indeed, Mr. Eastwood  
11 previously litigated and won a jury trial against the *National Enquirer*, which was  
12 affirmed on appeal, after the tabloid falsely claimed to have exclusively interviewed  
13 Mr. Eastwood and misappropriated his name, likeness, and personality to promote  
14 and sell its product.

15 2. This action arises from an online Internet scam that illegally uses Mr.  
16 Eastwood’s celebrity and name to drive traffic to an online marketplace selling  
17 cannabidiol (“CBD”) products and to promote CBD products thereon. Put simply,  
18 without Mr. Eastwood’s knowledge of permission, online retailers of CBD products  
19 strategically place Mr. Eastwood’s name within blog posts and webpage meta  
20 descriptions (content that describes and summarizes the contents of a given webpage  
21 for the benefit of users and search engines to locate) as a means to promote CBD  
22 products and guide customers to an online marketplace that sells defendants’ CBD  
23 products.

24 3. The unlawful actions by the defendants amount to a willful and  
25 conscious disregard for Mr. Eastwood’s rights and are intentionally designed to  
26 capitalize on the goodwill, recognition, and fame associated with Mr. Eastwood.

27 4. By this action, Garrapata LLC, the holder of all relevant rights in Mr.  
28

1 Eastwood’s name and persona, seeks to hold accountable the persons and entities  
2 that wrongfully crafted this scheme and illegally profited off of Mr. Eastwood’s  
3 name to promote and sell CBD products.

4 **PARTIES**

5 5. Plaintiff Garrapata, LLC (“Garrapata”) is a California limited liability  
6 company with its principal place of business in Los Angeles County, California. By  
7 assignment from Mr. Eastwood, Garrapata holds all trademarks related to Mr.  
8 Eastwood and Mr. Eastwood’s name and persona rights apart from those he grants in  
9 connection with the promotion and exploitation of the films he makes.

10 6. Defendant Norok Innovation, Inc. is a Florida corporation with its  
11 principal place of business in Los Angeles, California. It is the manufacturer,  
12 distributor and seller of CBD products called Terahemp.

13 7. Defendant Eric Popowicz is an individual and resident of Los Angeles  
14 County, California. He is the CEO of Norok Innovation, Inc. and was a principal of  
15 Norok Innovation, LLC, which was a manufacturer, distributor and seller of  
16 Terahemp. At all relevant times discussed herein, Norok Innovation, Inc. was the  
17 alter ego of Popowicz, and there exists, and at all times herein mentioned has  
18 existed, a unity of interest and ownership between and among Norok Innovation,  
19 Inc. and Popowicz such that any separateness has ceased to exist. Norok Innovation,  
20 Inc. and Popowicz have commingled personal and corporate funds, and Popowicz  
21 has used corporate assets for personal uses. Norok Innovation, Inc. has disregarded  
22 necessary legal formalities that corporate entities must follow, and Popowicz uses  
23 Norok Innovation, Inc. in an attempt to evade liability for his own unlawful actions.  
24 Consequently, adherence to the fiction of the separate existence of Norok  
25 Innovation, Inc. as an entity distinct from Popowicz would permit an abuse of the  
26 corporate privilege and would sanction fraud and promote injustice in that the acts  
27 alleged herein were the result of Norok Innovation, Inc.’s acts, however, Popowicz  
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1 benefitted from the acts alleged herein.

2 8. Defendant CBD Green Labs is a California non-profit with its principal  
3 place of business in Orange County, California. CBD Green Labs is the  
4 manufacturer, distributor, and seller of CBD products called CBD Greenlab.

5 9. Defendant Ajay Narayan is an individual and resident of Orange  
6 County, California. He is the principal of CBD Green Labs. At all relevant times  
7 discussed herein, CBD Green Labs was the alter ego of Narayan, and there exists,  
8 and at all times herein mentioned has existed, a unity of interest and ownership  
9 between and among CBD Green Labs and Narayan such that any separateness has  
10 ceased to exist. CBD Green Labs and Narayan have commingled personal and  
11 corporate funds, and Narayan has used corporate assets for personal uses. CBD  
12 Green Labs has disregarded necessary legal formalities that corporate entities must  
13 follow, and Narayan uses CBD Green Labs in an attempt to evade liability for his  
14 own unlawful actions. Consequently, adherence to the fiction of the separate  
15 existence of CBD Green Labs as an entity distinct from Narayan would permit an  
16 abuse of the corporate privilege and would sanction fraud and promote injustice in  
17 that the acts alleged herein were the result of CBD Green Labs' acts, however,  
18 Narayan benefitted from the acts alleged herein.

19 10. Defendant Eugene Nemirovsky is an individual and resident of Contra  
20 Costa County, California. He was the CEO of Farmacy Bliss, Inc., which was  
21 previously a Delaware corporation that was registered to do business in California.  
22 Farmacy Bliss, Inc. was dissolved in 2018 and surrendered its right to do business in  
23 California the same year. Accordingly, Eugene Nemirovsky is a manufacturer,  
24 distributor, and seller of CBD products called Farmacy Bliss.

25 11. Defendant Ruslana Nemirovsky is an individual and resident of Contra  
26 Costa County, California. She was a principal of Farmacy Bliss, Inc, which was  
27 previously a Delaware corporation that was registered to do business in California.

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1 Farmacy Bliss, Inc. was dissolved in 2018 and surrendered its right to do business in  
2 California the same year. Accordingly, Ruslana Nemirovsky is a manufacturer,  
3 distributor, and seller of CBD products called Farmacy Bliss.

4 12. Defendant Ronald J. Briggs is an individual and resident of Broward  
5 County, Florida. He was the President of Creating Better Days, Inc., which was  
6 previously a Florida corporation. Creating Better Days, Inc. was dissolved in 2017.  
7 Accordingly, Briggs is a manufacturer, distributor, and seller of CBD products  
8 called Creating Better Days.

9 13. Defendant Bruce E. Vance is an individual and resident of Broward  
10 County, Florida. He was the Vice President of Creating Better Days, Inc., which  
11 was previously a Florida corporation. Creating Better Days, Inc. was dissolved in  
12 2017. Accordingly, Vance is a manufacturer, distributor, and seller of CBD  
13 products called Creating Better Days.

14 14. Defendant Natural Stress Solutions, LLC is a Michigan limited liability  
15 company with its principal place of business in Genesee County, Michigan. It is the  
16 manufacturer, distributor and seller of CBD products called Natural Stress Solutions.

17 15. Defendant Mabsut Life US Corp. is a Florida corporation with its  
18 principal place of business in Dade County, Florida. It is the manufacturer,  
19 distributor and seller of CBD products called PhenoPen.

20 16. Garrapata is unaware of the true names and capacities of defendants,  
21 whether individual, corporate, associate, or otherwise, named herein as Does 1  
22 through 30, inclusive, and therefore sues said defendants by such fictitious names  
23 (the "Doe Defendants"). Garrapata will seek leave to amend this Complaint to state  
24 when their true names and capacities are ascertained. (All of the Defendants,  
25 including the Doe Defendants, collectively are referred to herein as "Defendants").

26 17. At all times mentioned in this Complaint, all of the Defendants acted in  
27 concert to knowingly cause, facilitate, control, induce, or otherwise participate in the  
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1 wrongful conduct alleged herein.

2 **JURISDICTION AND VENUE**

3 18. The Court has original jurisdiction pursuant to 28 U.S.C. §§ 1331 and  
4 1338(a). This is a civil action arising under federal law, the Lanham Act of 1946 as  
5 amended (codified at 15 U.S.C. §§ 1051, *et seq.*). The pendent state law claims are so  
6 related to the federal claims that they form part of the same case or controversy  
7 pursuant to Article III of the United States Constitution. The Court therefore has  
8 supplemental jurisdiction over those claims pursuant to 28 U.S.C. § 1367(a).

9 19. Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391(b)  
10 for several independent reasons, including: at least one of the Defendants “resides”  
11 in this judicial district for venue purposes under 28 U.S.C. § 1391(c)(2); a  
12 substantial part of the events or omissions giving rise to the claims occurred in this  
13 district.

14 **GENERAL ALLEGATIONS**

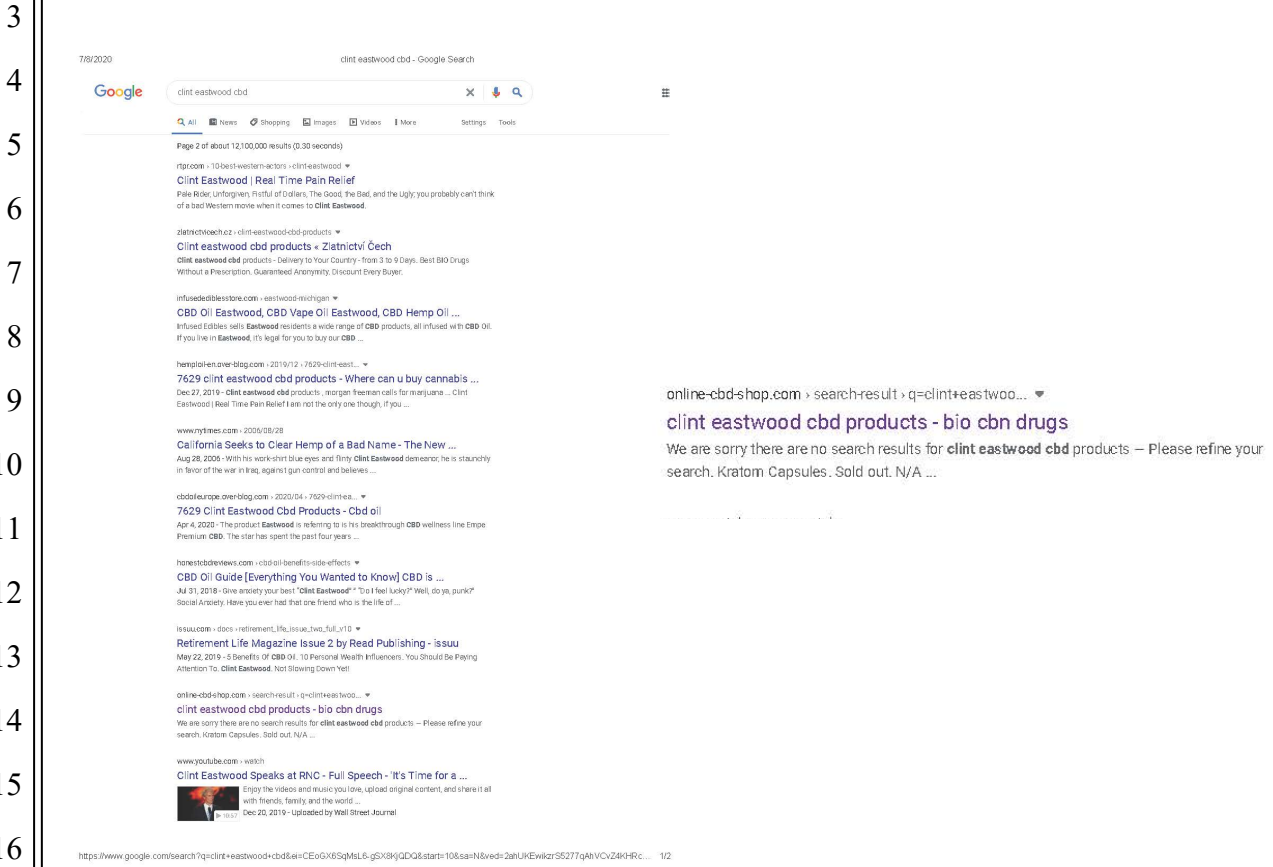
15 **Clint Eastwood**

16 20. Clint Eastwood is recognized around the world as an icon of the  
17 entertainment industry. After rising to fame in the 1950s as the star of the TV series  
18 *Rawhide*, Mr. Eastwood became one of the world’s biggest movie stars with his roles  
19 as the “Man With No Name” in a series of Westerns in the late 1960s and the *Dirty*  
20 *Harry* films of the 1970s and 80s. In 1971, Mr. Eastwood directed his first of more  
21 than 30 motion pictures, including the Academy Award winning Best Pictures  
22 *Unforgiven* (1992) and *Million Dollar Baby* (2004). In addition to his successful  
23 career in the entertainment industry, Mr. Eastwood served as the mayor of Carmel-  
24 by-the-Sea in the late-1980s. In 2006, Mr. Eastwood was inducted into the California  
25 Hall of Fame located at The California Museum for History, Women, and the Arts.  
26 According to fellow Academy Award winner Sean Penn, Mr. Eastwood “has become  
27 cinema’s Mount Rushmore . . . [and] the embodiment of American film.”

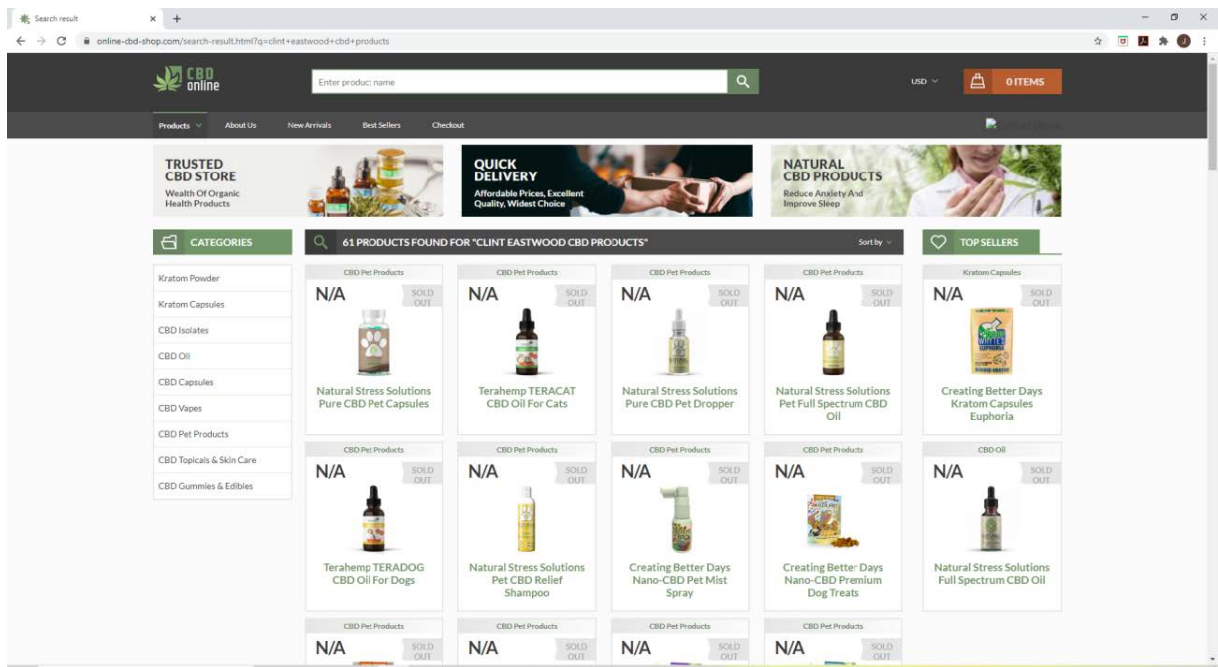
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1 products – bio cbn drugs.” Below and attached hereto as **Exhibit 1** is a true and  
2 correct image of page 2 of such a Google search.



18 27. When one clicks on the link for online-cbd-shop.com in the online  
19 search results, it takes the consumer to an online CBD marketplace called CBD  
20 Online with a list and photographs of what it touts as “61 PRODUCTS FOUND FOR  
21 ‘CLINT EASTWOOD CBD PRODUCTS.’” Below and attached hereto as **Exhibit 2**  
22 is a true and correct image of page 1 of the webpage for online-cbd-shop.com that  
23 one arrives at after clicking on the search result.



28. The CBD products advertised and sold at the CBD Online marketplace based upon a Google search for “Mr. Eastwood CBD” include Natural Stress Solutions, Farmacy Bliss, CBD Greenlab, Terahemp, Creating Better Days, and PhenoPen.

29. By using Mr. Eastwood’s name in hidden metatags, Defendants have figuratively posted a sign with Mr. Eastwood’s trademark in front of their online store to attract consumers and caused the consuming public to believe that Mr. Eastwood is associated with and/or endorsed the CBD Online marketplace Defendants’ CBD products, when no such association actually exists.

**FIRST CLAIM FOR RELIEF**

**(Violation of Cal. Civ. Code § 3344 – Garrapata Against All Defendants)**

30. Garrapata incorporates all prior allegations of this Complaint by this reference.

31. Garrapata is the owner of the rights of publicity in Mr. Eastwood’s name, image, likeness, and persona for all purposes, other than those related to the

1 promotion and exploitation of the motion pictures Mr. Eastwood makes.

2 32. Defendants have willfully and without authorization used Mr.  
3 Eastwood's name for commercial purposes, to direct consumers to CBD Online,  
4 which was created by and/or is owned and/or maintained by Defendants, and to  
5 promote the sale of CBD products including Natural Stress Solutions, Farmacy Bliss,  
6 CBD Greenlab, Terahemp, Creating Better Days, and PhenoPen, which are  
7 manufactured, distributed and/or sold by Defendants.

8 33. Defendants' unauthorized use of Mr. Eastwood's name constitutes a  
9 commercial misappropriation in violation of Section 3344 of the California Civil  
10 Code.

11 34. As a direct and proximate result of Defendants' wrongful conduct,  
12 Garrapata has suffered, and will continue to suffer, damages in an amount to be  
13 proven at trial.

14 35. Defendants have further been unjustly enriched by their  
15 misappropriation of Mr. Eastwood's statutory right of publicity. Accordingly,  
16 Garrapata is entitled to restitution of all income, profits, and other benefits resulting  
17 from Defendants' conduct, in an amount to be determined according to proof at trial.

18 36. Defendants' actions as alleged herein were malicious, oppressive, and  
19 fraudulent, and done with the intent to injure Mr. Eastwood and with a willful and  
20 conscious disregard for Mr. Eastwood's rights. As a result, Garrapata is entitled to  
21 recover from Defendants punitive and exemplary damages in an amount sufficient to  
22 punish and deter them and others from engaging in such acts in the future.

23 **SECOND CLAIM FOR RELIEF**

24 **(Violation of Common Law Right of Publicity – Garrapata Against All**  
25 **Defendants)**

26 37. Garrapata incorporates all prior allegations of this Complaint by this  
27 reference.

1 38. Garrapata is the owner of the common law rights of publicity in Mr.  
2 Eastwood's name, image, likeness, and persona necessary for endorsement deals.

3 39. Defendants have willfully and without authorization used Mr.  
4 Eastwood's name for commercial purposes, to direct consumers to CBD Online,  
5 which was created by and/or is owned and/or maintained by Defendants, and to  
6 promote the sale of CBD products including Natural Stress Solutions, Farmacy Bliss,  
7 CBD Greenlab, Terahemp, Creating Better Days, and PhenoPen, which are  
8 manufactured, distributed and/or sold by Defendants and each of them.

9 40. Defendants' unauthorized use of Mr. Eastwood's name constitutes a  
10 violation of California's common law right of publicity.

11 41. As a direct and proximate result of Defendants' wrongful conduct,  
12 Garrapata has suffered, and will continue to suffer, damages in an amount to be  
13 proven at trial.

14 42. Defendants have further been unjustly enriched by their infringement of  
15 Mr. Eastwood's common law right of publicity. Accordingly, Garrapata is entitled to  
16 restitution of all income, profits, and other benefits resulting from Defendants'  
17 conduct, in an amount to be determined according to proof at trial.

18 43. Defendants' actions as alleged above were malicious, oppressive, and  
19 fraudulent, and done with the intent to injure Mr. Eastwood and with a willful and  
20 conscious disregard for Mr. Eastwood's rights. As a result, Garrapata is entitled to  
21 recover from Defendants punitive and exemplary damages in an amount sufficient to  
22 punish and deter Defendants and others from engaging in such acts in the future.

23 **THIRD CLAIM FOR RELIEF**

24 **(False Endorsement (15 U.S.C. § 1125(a)) – Garrapata Against All Defendants)**

25 44. Garrapata incorporates all prior allegations of this Complaint by this  
26 reference.

27 45. Garrapata is the owner of the statutory and common law rights  
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1 associated with Mr. Eastwood's name, image, likeness, and persona necessary for  
2 endorsement deals, including Mr. Eastwood's right to decide whether to associate  
3 Mr. Eastwood's name, image, likeness, or persona with any third party for purposes  
4 relating to sponsorship and/or endorsement.

5 46. Defendants used distinctive attributes of Mr. Eastwood's persona, in  
6 particular his name, without permission to manipulate internet searches and make it  
7 appear as though Mr. Eastwood is associated with the CBD Online marketplace and  
8 Defendants' CBD products, when, in fact, he is not associated with such products.

9 47. Defendants' unauthorized uses constitute false or misleading  
10 representations of fact to falsely imply the endorsement of Defendants' businesses  
11 and products by Mr. Eastwood.

12 48. Defendants' unauthorized uses of Mr. Eastwood's persona are likely to  
13 confuse and deceive consumers as to Mr. Eastwood's sponsorship and/or  
14 endorsement of the CBD Online marketplace and Defendants' CBD products.  
15 Specifically, Defendants' use of Mr. Eastwood's name is likely to cause consumers to  
16 mistakenly believe that Mr. Eastwood is associated with the CBD Online marketplace  
17 and Defendants' CBD products, or that he sponsors or endorses the CBD Online  
18 marketplace and Defendants' products.

19 49. As a direct and proximate result of the acts of false endorsement set  
20 forth above, Garrapata has suffered actual damages in an amount to be proven at trial.

21 50. Garrapata is entitled to the full range of relief available under the  
22 Lanham Act, 15 U.S.C. § 1117, including, without limitation, an award of actual  
23 damages and the disgorgement of Defendants' profits arising from their false or  
24 misleading acts.

25 51. Defendants' conduct further renders this an "exceptional" case within  
26 the meaning of the Lanham Act, thus entitling Garrapata to an award of attorneys'  
27 fees and costs.

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1 TeraHemp, Creating Better Days, and PhenoPen.

2 58. Defendants' unauthorized use of Garrapata's registered and common  
3 law trademarks are likely to confuse and deceive consumers as to the origin,  
4 sponsorship, and/or endorsement of Defendants' CBD brands and products.  
5 Specifically, Defendants' use of Mr. Eastwood's name and mark is likely to cause  
6 consumers to mistakenly believe that Mr. Eastwood is associated with Defendants, or  
7 that he sponsors or endorses the CBD Online marketplace and Defendants' products.

8 59. As a direct and proximate result of the acts of trademark infringement  
9 set forth above, Garrapata has suffered actual damages in an amount to be proven at  
10 trial.

11 60. Garrapata is entitled to the full range of relief available under the  
12 Lanham Act, 15 U.S.C. § 1117, including, without limitation, an award of actual  
13 damages and the disgorgement of Defendants' profits arising from the acts of  
14 trademark infringement.

15 61. Defendants' conduct further renders this an "exceptional" case within  
16 the meaning of the Lanham Act, thus entitling Garrapata to an award of attorneys'  
17 fees and costs.

18 62. Defendants committed the infringement described above knowing that  
19 their unauthorized use of the CLINT EASTWOOD trademark is likely to cause  
20 consumer confusion. Defendants have thus willfully, knowingly, and maliciously  
21 deceived and confused the relevant consuming public, such that Garrapata is entitled  
22 to an award of treble damages.

23 **FIFTH CLAIM FOR RELIEF**

24 **(Common Law Trademark Infringement – Garrapata Against All Defendants)**

25 63. Garrapata incorporates all prior allegations of this Complaint by this  
26 reference.

27 64. Garrapata owns a valid common law trademarks in CLINT  
28

1 EASTWOOD for use in connection with the promotion of products and services in  
2 the entertainment industry.

3 65. The Registered Trademark is likewise a valid trademark owned by  
4 Garrapata.

5 66. The public has come to recognize the CLINT EASTWOOD mark as  
6 exclusively identifying Mr. Eastwood, and the mark is famous worldwide.

7 67. Defendants have infringed Garrapata's trademark by using the mark on  
8 the internet to direct consumers to CBD Online, which is owned and/or maintained  
9 by Defendants, and to promote the sale of CBD products including Natural Stress  
10 Solutions, Farmacy Bliss, CBD Greenlab, Terahemp, Creating Better Days, and  
11 PhenoPen.

12 68. Defendants' unauthorized use of Garrapata's trademark is likely to  
13 confuse and deceive consumers as to the origin, sponsorship, and/or endorsement of  
14 Defendants' brands and products. Specifically, Defendants' use of Garrapata's mark  
15 is likely to cause consumers to mistakenly believe that Mr. Eastwood is associated  
16 with Defendants and/or that he sponsors or endorses the CBD Online marketplace  
17 and/or Defendants' products.

18 69. As a direct and proximate result of the acts of trademark infringement  
19 set forth above, Garrapata has suffered actual damages in an amount to be proven at  
20 trial.

21 70. Defendants acted with fraud, oppression, or malice in infringing  
22 Garrapata's mark as alleged above. As such, in addition to the other relief sought  
23 herein, Garrapata is entitled to an award of punitive damages.

24  
25 **PRAYER FOR RELIEF**

26 WHEREFORE, Garrapata prays for judgment as follows:

- 27 1. On all Claims for Relief, for an award of actual and compensatory  
28

1 damages in the millions of dollars according to proof;

2 2. On all Claims for Relief, for the disgorgement of Defendants' profits  
3 attributable to the infringement of Garrapata's intellectual property rights and rights  
4 of publicity;

5 3. On the First and Second Claims for Relief, for an award of punitive  
6 damages in an amount sufficient to deter unlawful conduct by Defendants in the  
7 future;

8 4. On the Third and Fourth Claims for Relief, for treble damages;

9 5. For preliminary and permanent injunctions restraining and enjoining  
10 Defendants, and all persons acting in concert with them, from using Mr. Eastwood's  
11 name, images, likeness, persona, and trademarks;

12 6. For pre-judgment and post-judgment interest according to proof and to  
13 the maximum extent allowed by law;

14 7. For attorneys' fees and costs; and

15 8. For such other and further relief as the Court may deem just and proper.

16

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18 Dated: July 22, 2020

NOLAN HEIMANN LLP

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By:   
Jordan Susman  
Attorneys for Plaintiff  
Garrapata, LLC

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**DEMAND FOR JURY TRIAL**

Pursuant to Local Rule 38-1, Plaintiff hereby demands a trial by jury on all issues so triable.

Dated: July 22, 2020

NOLAN HEIMANN LLP

By:   
\_\_\_\_\_  
Jordan Susman  
Attorneys for Plaintiff  
Garrapata, LLC

# EXHIBIT 1



clint eastwood cbd



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Page 2 of about 12,100,000 results (0.30 seconds)

rtpr.com › 10-best-western-actors › clint-eastwood ▼

### Clint Eastwood | Real Time Pain Relief

Pale Rider, Unforgiven, Fistful of Dollars, The Good, the Bad, and the Ugly; you probably can't think of a bad Western movie when it comes to **Clint Eastwood**.

zlatnictvicech.cz › clint-eastwood-cbd-products ▼

### Clint eastwood cbd products « Zlatnictví Čech

**Clint eastwood cbd** products - Delivery to Your Country - from 3 to 9 Days. Best BIO Drugs Without a Prescription. Guaranteed Anonymity. Discount Every Buyer.

infusedediblesstore.com › eastwood-michigan ▼

### CBD Oil Eastwood, CBD Vape Oil Eastwood, CBD Hemp Oil ...

Infused Edibles sells **Eastwood** residents a wide range of **CBD** products, all infused with **CBD** Oil. If you live in **Eastwood**, it's legal for you to buy our **CBD** ...

hemploil-en.over-blog.com › 2019/12 › 7629-clint-east... ▼

### 7629 clint eastwood cbd products - Where can u buy cannabis ...

Dec 27, 2019 - **Clint eastwood cbd** products , morgan freeman calls for marijuana ... Clint Eastwood | Real Time Pain Relief I am not the only one though, if you ...

www.nytimes.com › 2006/08/28

### California Seeks to Clear Hemp of a Bad Name - The New ...

Aug 28, 2006 - With his work-shirt blue eyes and flinty **Clint Eastwood** demeanor, he is staunchly in favor of the war in Iraq, against gun control and believes ...

cbdoileurope.over-blog.com › 2020/04 › 7629-clint-ea... ▼

### 7629 Clint Eastwood Cbd Products - Cbd oil

Apr 4, 2020 - The product **Eastwood** is referring to is his breakthrough **CBD** wellness line Empe Premium **CBD**. The star has spent the past four years ...

honestcbdreviews.com › cbd-oil-benefits-side-effects ▼

### CBD Oil Guide [Everything You Wanted to Know] CBD is ...

Jul 31, 2018 - Give anxiety your best "**Clint Eastwood**" "Do I feel lucky?" Well, do ya, punk?" Social Anxiety. Have you ever had that one friend who is the life of ...

issuu.com › docs › retirement\_life\_issue\_two\_full\_v10 ▼

### Retirement Life Magazine Issue 2 by Read Publishing - issuu

May 22, 2019 - 5 Benefits Of **CBD** Oil. 10 Personal Wealth Influencers. You Should Be Paying Attention To. **Clint Eastwood**. Not Slowing Down Yet!

online-cbd-shop.com › search-result › q=clint+eastwoo... ▼

### clint eastwood cbd products - bio cbn drugs

We are sorry there are no search results for **clint eastwood cbd** products — Please refine your search. Kratom Capsules. Sold out. N/A ...

www.youtube.com › watch

### Clint Eastwood Speaks at RNC - Full Speech - 'It's Time for a ...



Enjoy the videos and music you love, upload original content, and share it all with friends, family, and the world ...

Dec 20, 2019 - Uploaded by Wall Street Journal

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[what is the name of clint eastwood's cbd company](#)

[clint eastwood bionatrol cbd](#)

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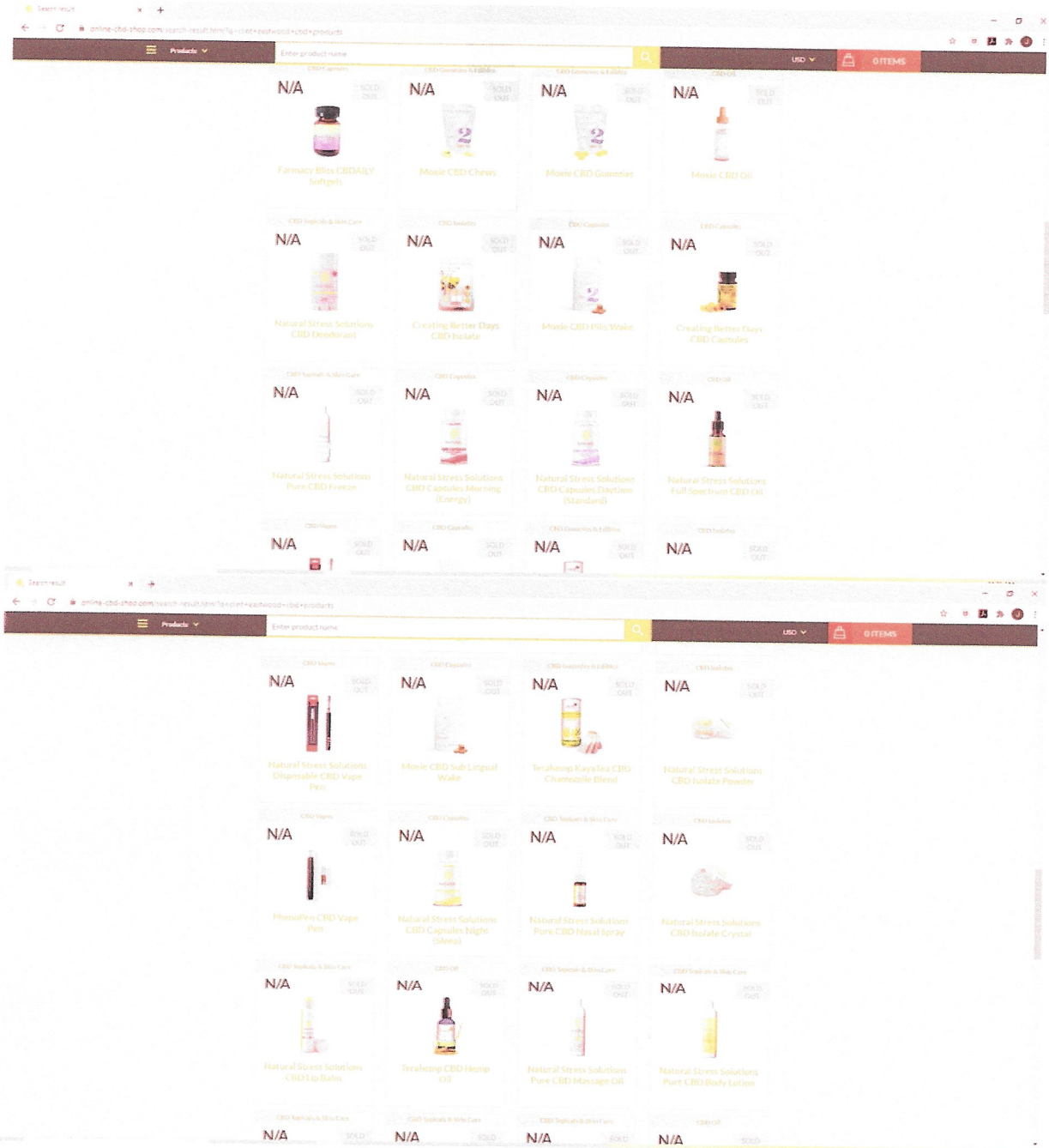
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# EXHIBIT 2







# EXHIBIT 3

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101, and 107**

**Reg. No. 3,265,483**

**United States Patent and Trademark Office**

**Registered July 17, 2007**

**SERVICE MARK  
PRINCIPAL REGISTER**

**CLINT EASTWOOD**

EASTWOOD, CLINT (UNITED STATES INDIVIDUAL)  
2049 CENTURY PARK EAST SUITE 2500  
LOS ANGELES, CA 90067

DEO, AUDIO AND RADIO PROGRAMS; AND ENTERTAINMENT SERVICES, NAMELY, SONG WRITING AND COMPOSITION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FOR: ENTERTAINMENT SERVICES, NAMELY, PERSONAL APPEARANCES AND LIVE PERFORMANCES AND LIVE RECORDED PERFORMANCES BY A MOVIE STAR AND ACTOR; ENTERTAINMENT SERVICES, NAMELY, RECORDED ARTISTIC, DRAMATIC AND VISUAL ARTS PERFORMANCES; ENTERTAINMENT SERVICES, NAMELY, DIRECTING, PRODUCING, DEVELOPING, SCRIPTWRITING AND EDITING ENTERTAINMENT AND EDUCATIONAL MOTION PICTURE FILMS, TELEVISION PROGRAMS, VI-

FIRST USE 0-0-1979; IN COMMERCE 0-0-1979.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 76-587,529, FILED 4-20-2004.

GRETТА YAO, EXAMINING ATTORNEY