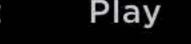


About







## Roblox Tops 1.7 Million Developers

March 16, 2017 by Roblox

CREATORS

We are extremely honored to be supported by a rapidly growing community of more than 1.7 million developers, a number that has increased by 168% over the past year. Now more than ever, an increasing volume of enterprising game creators are tapping into their imaginations, building innovative experiences, and establishing careers stemming from Roblox. Thanks to you, there's always a new and exciting top game to play or a visually stunning environment to explore. Never has there been such an eclectic mix of original games and experiences all shared across multiple devices on a single platform.

We want to reward our developers for their immeasurable creativity even further by increasing the maximum monthly payout of our Developer Exchange (DevEx) program. Now, developers will be able to earn up to a whopping \$140,000 a month (in other words, that's \$1.6 million a year)! It's always exciting to see when new and up-and-coming Roblox developers get their big break, and we appreciate the hard work and dedication they put into their creations. Increasing the maximum monthly payout will allow us to continue supporting our developers' entrepreneurial visions, while also promoting an even greater variety of creative experiences on Roblox in the years to come.

We would like to give a huge thanks to all the developers who have helped share our vision of Powering Imagination™ with millions of people around the world. We want Roblox to be the greatest place where anyone can bring their imagination to life, and ultimately push their creativity to its absolute limits.

For more information about our DevEx payment increase, check out our Developer Forum post <u>here</u>.