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HAIRCARE

Tina

Tina owned and ran a successful hair salon but the stresses and hours were mounting up, so she decided it was time for a change...

My Forever journey started in July 2003 and I can't quite believe it's been that long, because I love this business and it's just flown by! I have a background as a hairdresser and salon owner. I worked for other people from the age of sixteen to twenty-three, and then I was lucky enough to be able to start my own business, with the financial help of my amazing Dad. My business ran very successfully for twenty years and I have always loved working as a hairdresser. However, after so many years of the overheads and responsibility of running a salon, I found myself getting more and more exhausted. I was working sixty hours a week, had no time for family, friends or me. It was all about the business, so I decided it was time for a change!

I had no idea what I could do. I had a large income to replace, and my partner and I wanted to have a more flexible way of working, so we could go to more live tennis tournaments, spend time at our apartment in Spain and take weekends away. However, personally I had no other experience and certainly didn't want to work for anyone else, as I had been my own boss for so long!

We found Forever in a magazine advertisement and when we were shown the potential, and were encouraged that if we followed the Forever system, we could have all those things that we wanted, I thought, "What have we got to lose?" So together, we got started!

I have always coached and trained people to be great hairdressers, so I loved the idea that I would still be able to work with a team and help people achieve their full potential. But I had never heard of a way to do that before with no traditional overheads, stock or staff. I just saw freedom from the long hours and a way to be recognised for a job well done, which never normally happens when you're in business by yourself.

We have achieved so much and there's still so much more to come, which I love. It's a never-ending and exciting journey. We have travelled to many countries by qualifying for the travel incentives, we have our cars paid for by Forever, we work when we want, with whoever we want, and the best thing is that we have an amazing bunch of people in our team. We love working with them and helping them achieve whatever is important to them. That feeling is amazing! This is a people business and we are so grateful for all the help and support we receive every day. Everyone can do this, which is why we got involved and what Forever offers for our future is time. Time with people who matter, and that's priceless!



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