

// HOME > FACES OF FOREVER > FOREVER AN EDUCATION



FOREVER AN EDUCATION

Joanne W

Jo joined the company in January 2013 while she was five months pregnant with her second daughter...

I had responded to a Facebook post from an old friend who was looking for people to work alongside her in a new business venture. She sent me a link to a live webinar and I was so excited by what I saw and heard that I arranged to meet her for coffee and joined the business there and then!

My background is in education and I was a secondary school English teacher for over twelve years. I loved my job but my reason for joining the business was to earn £200-300 extra a month to help me extend my maternity leave. I didn't know if I had the time or the skills, I definitely didn't know anything about Aloe Vera, but I got to work anyway and absorbed the training and support on offer until I felt confident. It took me just three months to reach the income level I needed, just in time for the birth of my daughter in May!

I was promoted again whilst on maternity leave and achieved my goal of having almost a full year off with my daughter. I returned to work but felt disheartened by the amount of time my career was taking up, keeping me away from my young daughters. I knew that I had the perfect vehicle to help me achieve a better work life balance in Forever. I knew that I wanted to be the mum at the school gates, and I also wanted to be able to help my parents out more as they were experiencing different health challenges. In 2015, I took the decision to leave my full-time role. Since then, I have been able to be around for my parents and family much more, do the school run every day, and be at assemblies and sports days, all the things I wasn't able to do before.

I continued to teach, very part time, in flexible roles, helping youngsters who cannot attend mainstream schools through illness or social/emotional issues, which I find so rewarding. I spend around 15-20 hours per week on my business; the beauty of which is that much of it is home-based or slotted in to my usual daily activities, so it never feels like work! I also have an awesome team in the UK as well as in two other countries (countries I've never even been to!).

I love using and sharing the products too; my family wouldn't be without them! I am as excited about Forever now as I was when I joined. I can't wait to see what the future holds for me and my team!



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