









# Table <sup>of</sup> Contents

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## BELIEVE IT. ACHIEVE IT. LIVE IT.

Do you dream of luxury travel to beautiful destinations all over the world? Then, you don't want to miss Forever's Global Rally incentive.

Global Rally brings together Forever Business Owners from over 160 countries to discover new products, train on business building strategies and tactics, gain inspiration from empowering stories, witness huge recognitions, enjoy amazing entertainment and more. There's a reason we say it's an event like no other!

In past years, Forever has traveled to England, Singapore, South Africa, the United Arab Emirates, and celebrated 40 years of business with a Global Rally in Dallas, Texas. Each year, the Global Rally incentive just gets better. Not only do qualifiers get to experience the diverse culture of the Forever family during the event, but they also get to explore new destinations and can build their businesses globally.

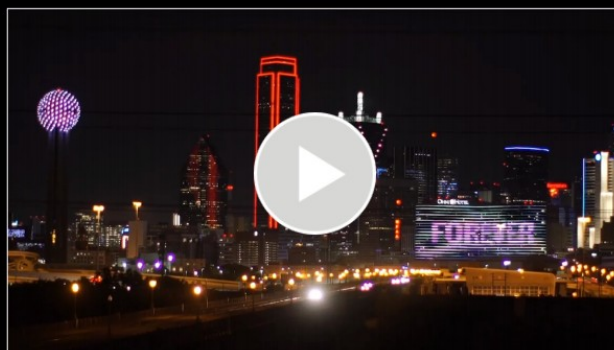
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**Global Rally consists of a full week of activities and events.**

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Depending on a qualifier's level of qualification, an FBO gets to attend several trainings, be part of exclusive parties and gets recognized on stage during the event. This event is truly unique and gathers some of the best entertainment in the world, alongside some spectacular speakers to create a phenomenon that everyone must attend!

**Watch this Recap from our  
2018 Global Rally in Dallas**





## HOW TO QUALIFY

**Qualification Period:** January 1 – December 31

There are three levels of qualification (1.5k, 2.5k and 5k) that you can aspire to achieve. Each level is based on total case credit accumulation throughout the year. Therefore, if you achieve 2,000 case credits over the 12 months of the qualification period, you will qualify at the 1.5k level.

Company policy also states that case credits may combine from all the countries where an FBO has a group. Any Non-Manager case credits generated during a month that an FBO is not Active, and any Leadership case credits generated during a month an FBO is not Leadership Bonus Qualified, will not count toward qualification. Active case credits will count regardless of Activity status.

You can also qualify to attend Global Rally as a Chairman's Bonus Manager (under 1.5k). See page 8 to learn more about Chairman's Bonus qualification.

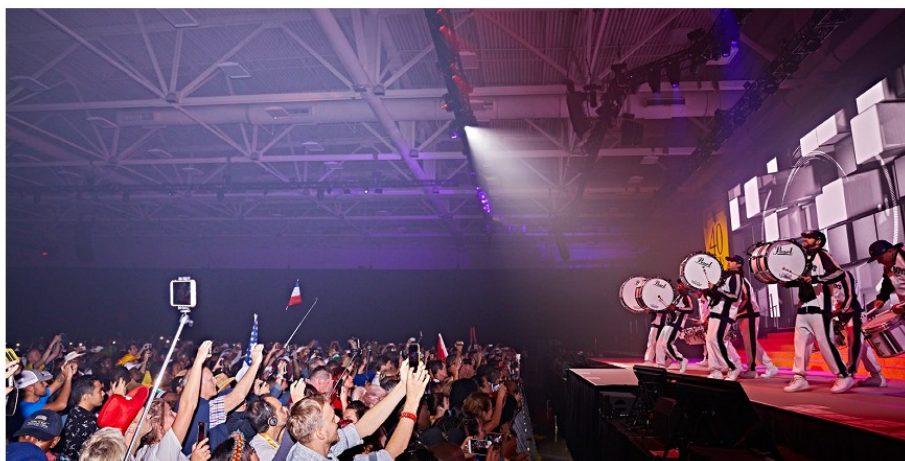
## WHAT YOU EARN

Each level of qualification earns airfare, lodging and meals for the number of nights specified in the Company Policy. Plus, qualifiers will receive additional spending money to use during the event or when they get home and an expenses-paid activity.

**The higher your level, the more you'll receive in spending money and in the number of days you'll spend at the event.**

### What if I don't qualify?

You can still participate in Global Rally and watch the fun either in person or on our livestream. Each year, non-qualifiers have the opportunity to purchase tickets to attend the two Rally Show days at the end of the week. Tickets sell out fast and usually go on sale in January. Since we know many can't join us in person, we will go live from the event to broadcast all the exciting entertainment, recognition and keynote speakers. It's a great way to see what's happening and to get motivated to qualify for the next one.







## FOREVER'S ELITE

Enjoy the view from the top! The Global Leadership Team (GLT) is comprised of top Forever Business Owners who generate 7,500 case credits or more.

These leaders serve as global ambassadors for Forever and work closely with the Executive Team to support and improve the Forever Opportunity. They play an important role in helping to define new policies, products, trainings and best practices. Plus, they are invited to attend the GLT Summit each year, where they collaborate and workshop directly with Forever's Executive Team.

Their leadership is essential to the growth of the business all over the world and their success serves as an example of all that is possible with Forever.



## WHAT YOU EARN

**Qualification Period:** January 1st – December 31st

**NOTE:** FBOs who qualify are recognized and announced as GLT after the 1st of each year.

**7.5K**

Airfare, lodging and meals for 8 days and 7 nights.

Spending allowance equivalent to \$3,200 USD provided on a Forever Living Sydney Global Rally 2020 Visa® Prepaid Card.

A Rally Activity Allowance.

Use of the VIP checkout in the Rally shopping area.

**10K**

Airfare, lodging and meals for 8 days and 7 nights.

Business Class flight accommodations to/from the Rally.

Spending allowance equivalent to \$3,200 USD provided on a Forever Living Sydney Global Rally 2020 Visa® Prepaid Card.

A Rally Activity Allowance.

Use of the VIP checkout in the Rally shopping area.

**12.5K**

Airfare, lodging and meals for 8 days and 7 nights.

Business Class flight accommodations to/from the Rally.

Spending Allowance equivalent to \$5,200 USD provided on a Forever Living Sydney Global Rally 2020 Visa® Prepaid Card, plus \$7,500 deposited into his/her bank by his/her local Country office.

A Rally Activity Allowance.

Use of the VIP checkout in the Rally shopping area.

**15K**

Airfare, lodging and meals for 8 days and 7 nights.

Business Class flight accommodations to/from the Rally.

Spending Allowance equivalent to \$5,200 USD provided on a Forever Living Sydney Global Rally 2020 Visa® Prepaid Card, plus \$15,000 deposited into his/her bank by his/her local Country office.

A Rally Activity Allowance.

Use of the VIP checkout in the Rally shopping area.

**20K**

Airfare, lodging and meals for 8 days and 7 nights.

Business Class flight accommodations to/from the Rally.

An exclusive, custom designed experience; plus a Spending Allowance equivalent to \$5,200 USD provided on a Forever Living Sydney Global Rally 2020 Visa® Prepaid Card, plus \$15,000 (for first time qualification. \$25,000 for subsequent years) deposited into his/her bank by his/her local Country office.

A Rally Activity Allowance.

Use of the VIP checkout in the Rally shopping area.

The Forever Living Sydney Global Rally 2020 Visa Prepaid Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted.

## MEET THE 2020 GLOBAL LEADERSHIP TEAM



### 20K QUALIFIER



Rolf & Dominique Kipp  
GERMANY

### 15K QUALIFIER



Juraidah Binti Mohamad  
& Ahmad Bin Abdullah  
MALAYSIA

### 10K QUALIFIERS



Nqobile & Percy Mseleku  
SOUTH AFRICA



Honami Takagi  
JAPAN



Desmond Kong & Grace Chan  
MALAYSIA



Susan & Kennedy  
Motswanang  
BOTSWANA



Joelle & Andre  
Bonnefoy-Poli  
FRANCE



Philipp Ritter & Claudia Egger  
SWITZERLAND

### 7.5K QUALIFIERS



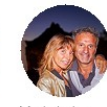
Michael Menter  
GERMANY



Attila & Kati  
Gidófalvi  
HUNGARY



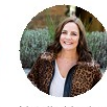
Adelino Bolzonello & Anna  
Mastrolonardo  
ITALY



Maria Luisa Zaza & Patrizio Hermes  
Barbon  
ITALY



Jayne Leach & John Curtis  
UK



Natalie Heeley-Shields  
UK



Kim Madsen  
UAE



József Szabó  
HUNGARY



Bogumila & Jan  
Sroka  
POLAND



Hidetake & Tomoko  
Kobayashi  
JAPAN



Lino & Noemia  
Barbosa  
BRAZIL



Miklós Berkics  
HUNGARY



Bhekisisa Mbatha  
SOUTH AFRICA



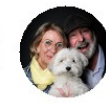
Magnus Adlercreutz  
SWEDEN



Chikako & Kunihiro Oshima  
JAPAN



Yuslida Othman & Radzuan Japri  
MALAYSIA



Dietmar & Christel Reichle  
SWITZERLAND



Norsidah Binti Mat Yusoh  
MALAYSIA



Nagwa Abou Elkhair & Hosam  
Khatab  
UAE



Duna Rabai  
BOTSWANA



Shigeo & Keiko  
Kobuna  
JAPAN

# Chairman's Bonus



## SHOW ME THE MONEY

Our Chairman's Bonus program pays back a percentage of our global revenue annually to our leaders and business builders to reward them for their hard work and dedication.

Qualify at levels 1, 2 or 3 and experience how Forever has the most generous compensation plan in the world! Another bonus? You will be invited to the Global Rally at an exotic destination around the world to pick up your Chairman's Bonus check. It doesn't get any better than that!



## HOW TO QUALIFY

**Qualification Period:** January 1 – December 31

To qualify for any level of the Chairman's Bonus incentive, a Forever Business Owner must fulfill all the following requirements after becoming a Recognized Manager.

- Be Active every month.
- Be Leadership Bonus qualified. (Case credits generated during months an FBO is not qualified will not count toward this incentive.)
- Be qualified for the Earned Incentive Program.

There are three levels of qualifications for Chairman's Bonus, but most importantly, if you qualify at levels 2 or 3, you'll also receive the shares of qualifications from the other lower levels. This means your rewards compound! Keep in mind that some requirements must be met in your qualifying country, while others can be met in any participating country to count toward the incentive.

**Qualifying country:** the country in which you've met the core requirements.

**Participating country:** A country that has qualified to participate in the Chairman's Bonus incentive by generating at least 3,000CC during any three months of the previous calendar year and produces at least one Chairman's Bonus qualifier.

### LEVEL 1

- Accumulate 700 Personal and non-Manager case credits, of which 150 must be new
- Develop a downline recognized Manager that accumulates 600 or more total group case credits OR a downline Chairman's Bonus qualifier

### LEVEL 2

- Accumulate 600 Personal and non-Manager case credits, of which 100 must be new
- Develop 3 downline Chairman's Bonus qualifiers, each in separate downlines, in any participating country

### LEVEL 3

- Accumulate 500 Personal and non-Manager case credits, of which 100 must be new
- Develop 6 downline Chairman's Bonus qualifiers, each in separate downlines, in any participating country

*Find more details on qualification in the Forever Company Policy.*

## WHAT YOU EARN

Every Chairman's Bonus check is determined by the number of shares you have in the global bonus pool.

### Here's how it works:

One half of the pool is paid to those who qualify in Levels 1, 2 and 3. One third of the pool is paid to those qualify in Levels 2 and 3. And, one sixth of the pool is paid to those who qualify in Level 3.

The qualifier will be awarded one share for each of the total case credits generated in the qualifying country, plus the shares generated by the first Chairman's Bonus qualifier in each sponsorship line in any participating country.

Each pool division will be divided by the grand total shares of everyone who qualified for that pool division to determine the money factor for that division. This money factor will be multiplied by the shares of each individual to arrive at the payment amount of the incentive.

When you get your check, the exciting part is revealing how much you've received. We cover every check that's handed out and only reveal your bonus when you're on stage or at our Chairman's Bonus Party!

### A Trip to Global Rally

In addition to your bonus check, if you've qualified for Chairman's Bonus, but haven't qualified for Global Rally with at least 1,500 case credits in the qualification period, you'll be rewarded with airfare, lodging and meals for 5 days and 4 nights of Global Rally. Plus, you'll be given spending money to use at the event or when you get home. The Chairman's Bonus qualifiers also get a special night to celebrate their achievement with the Chairman's Bonus Party.

### Watch the Fun From Last Year's Party at South Fork Ranch



**Chairman's Bonus is one of the best incentives Forever has to offer. Start planning and make it your goal to achieve the Chairman's Bonus incentive!**





# Eagle Manager

## FLYING HIGH.

Eagle Managers represent our Forever Business Owners who are dedicated to building their business and helping others look and feel better.

The power of becoming an Eagle Manager is what it does to your business – by helping others achieve their Forever dream, you are able to grow your business with bigger potential. That means bigger bonus checks, a larger team, higher retail income and more. Eagle Managers are also invited each year to Eagle Manager's Retreat for training, relaxation and networking with other business leaders!

# 67%

**OF EAGLE MANAGERS  
GO ON TO ACHIEVE  
THE CHAIRMAN'S  
BONUS INCENTIVE.**

**Watch the Recap of Eagle Manager's Retreat 2018**







## HOW TO QUALIFY

**Qualification Period:** May 1 – April 30

**To qualify, an FBO must meet the following criteria:**

- Be Active and Leadership Bonus qualified every month.
- Accumulate at least 720 total case credits, of which at least 100 must be from new, personally sponsored downlines.
- Personally sponsor and develop at least two new Supervisor lines

**If you're a Senior Manager or above, you also need to personally develop:**

**Senior Manager** – 1 Downline Eagle Manager  
**Soaring Manager** – 3 Downline Eagle Managers  
**Sapphire Manager** – 6 Downline Eagle Managers  
**Diamond-Sapphire Manager** – 10 Downline Eagle Managers  
**Diamond Manager** – 15 Downline Eagle Managers  
**Double Diamond Manager** – 25 Downline Eagle Managers  
**Triple Diamond Manager** – 35 Downline Eagle Managers  
**Centurion Diamond Manager** – 45 Downline Eagle Managers

## WHAT YOU EARN

Eagle Managers are invited to the Eagle Manager's Retreat each year where they will gain valuable training from top Forever Business Owners and executives, network and exchange business tips with other global leaders, travel to a new exotic and exciting destination and receive recognition for their accomplishments in the Forever world.

Being an Eagle means being an elite member of the Forever family. As an Eagle Manager, a Forever Business Owner may be called on to train at global events, share business ideas with the executive team and will have more opportunities to grow their influence.

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**Eagle Manager and the Eagle Manager's Retreat is a vital stepping stone for any serious business builder.**

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# Forever2Drive



## WHAT DRIVES YOU?

Whether your car is a status symbol or part of the family, feel great about your next adventure with Earned Incentive Forever2Drive. With this incentive, you can earn money for your dream car, boat, motorcycle, or whatever else you dream up!



## HOW TO QUALIFY

**Qualification Period:** 3 Consecutive Months

To qualify for Earned Incentive, Forever2Drive, a Forever Business Owner must achieve a certain number of case credits in consecutive months.

### LEVEL 1

Month 1 – 50

Month 2 – 100

Month 3 – 150

### LEVEL 2

Month 1 – 75

Month 2 – 150

Month 3 – 225

### LEVEL 3

Month 1 – 100

Month 2 – 200

Month 3 – 300

The more case credits you accumulate, the more Forever2Drive bonus you can earn!

**And, what's the best part? You can qualify for a higher incentive level immediately after completing your third month of qualification.**

For example, if you qualify for Forever2Drive level 1 in January, February and March, you can qualify for level 2 or 3 in April! Once you've qualified, you receive your Forever2Drive payment for 36 months.

To receive your full bonus during the qualified period, you must continue achieving the level of sales from your third month. Don't forget that the CCs earned by your team also count towards your total!

*Find more details in the Forever Company Policy.*

# FOREVER2DRIVE

