

Become a Manager

Manager is a critical step in the Forever marketing plan. Once you achieve Manager, you can work toward achieving key incentives like Forever2Drive, Eagle Manager and Chairman's Bonus.

To become a Manager, you must build a 120CC business over two consecutive months or 150CC business over a four consecutive month period. This can be achieved by retailing product and by sponsoring others and building a team. Most achieve Manager with a combination of these activities.

MANAGERS:

- + Receive a 48% Discount
- + Earn \$103.00 retail profit for every case credit you sell

Retail value of 1CC (what you sell it for) - \$215 USD
Wholesale value of 1CC (what you pay) - \$112 USD

Retail profit per CC - \$103.00 USD

As a Manager, you purchase product at a 48% discount. When selling products at retail – this amount is your profit! Here are a few product examples to help you determine your retail profit.



Aloe Vera Gel
 Retail Price \$19.31
 Your Price \$10.04
 Profit \$9.27



Vital 5®
 Retail Price \$19.31
 Your Price \$10.04
 Profit \$9.27



Forever Lite Ultra®
 Retail Price \$12.66
 Your Price \$7.85
 Profit \$4.81

- + Earn \$128-\$184 for every Assistant Supervisor you sponsor

New people who join your business will need to purchase 2CC of product to become an Assistant Supervisor.

Retail value of their 2CC purchase - \$430 USD
Preferred Customer Pricing 5% Discount (what they buy it for) - \$408 USD
Manager Pricing 48% Discount (what you pay) - \$224 USD

Your profit per Assistant Supervisor - \$184 USD

In North America, you can join the business with a Start Your Journey Pak. This Pak features some of our best-selling products and allows you to become an Assistant Supervisor with only 1.4 case credits when it's your first purchase.

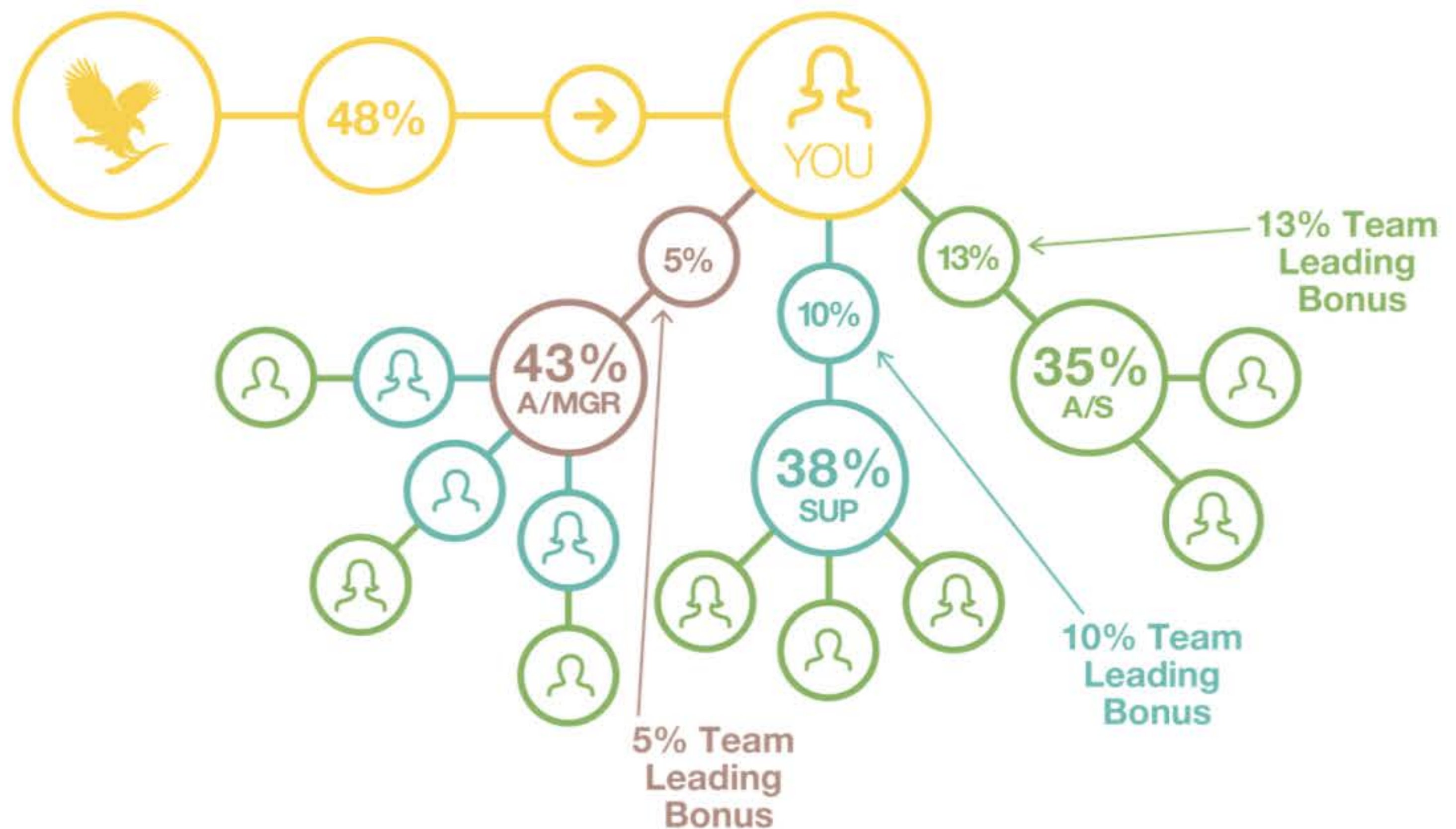
Retail value of Start Your Journey Pak - \$298 USD
Preferred Customer Pricing 5% Discount (what they buy it for) - \$283 USD
Manager Pricing 43% Discount (what you pay) - \$155 USD

Your profit per Assistant Supervisor - \$128 USD

- + Earn 5-13% Team Leading Bonus

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Once you start receiving a team leading bonus, you will always receive the difference between your discount level and that of your personally sponsored FBOs. As a Manager, you receive a 48% discount. Assistant Supervisors you've sponsored receive a 35% discount. You receive the 13% difference on all the volume that they do within their team! Supervisors you've sponsored receive a 38% discount. You receive the 10% difference on all the volume that they do within their team! Assistant Managers you've sponsored receive a 43% discount. You receive the 5% difference on all the volume that they do within their team!



Manager Price per CC of Product (48% discount) - \$112 USD

Assistant Supervisor Price per CC of Product (35% discount) - \$140 USD

Supervisor Price per CC of Product (38% discount) - \$133.50 USD

Assistant Manager Price per CC of Product (43% discount) - \$123 USD

13% difference per CC - \$28.00 USD

10% difference per CC - \$21.50 USD

5% difference per CC - \$11.00 USD

Your bonus per Assistant Supervisor who does 4CC - \$112

Your bonus per Supervisor who does 15CC - \$323

Your bonus per Assistant Manager who does 45CC - \$484

Let's look at an example of how you can earn in the Forever marketing plan as a Manager

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EXAMPLE:

You retail 2CCs of product and recruit 2 new Assistant Supervisors. You have 3 Assistant Supervisors who have achieved 4 case credits and 2 Supervisors who each do 15CC in their group. You also have 1 Assistant Manager doing 45CC in their group.

$\$103.00 \times 2 = \206 retail profit

$\$128 \times 1 = \128 1 AS with Start Your Journey

$\$184 \times 1 = \184 1 AS with 2CC purchase

$\$112 \times 3 = \336 13% Team Leading Bonus on Assistant Supervisors doing 4CC

$\$323 \times 2 = \646 10% Team Leading Bonus on Supervisors doing 15CC

$\$484 \times 1 = \484 5% Team Leading Bonus on Assistant Managers doing 45CC

$\$206$ retail profit

$\$312$ sponsoring 2 new AS

$\$336$ 13% Team Leading Bonus

$\$646$ 10% Team Leading Bonus

$\$484$ 5% Team Leading Bonus

$\$1,984$ total earnings

The Forever marketing plan was built on the principle of rewarding people for their hard work. The more you do, the more you earn. With so many ways to build a business, what are you waiting for?