

Building an Ethical Business



The
Aloe Vera
Company



FOREVER®



FOREVER
ALOE
VERA
GEL™

99,7% ALOE VERA GEL
PRESERVATIVE FREE
SUGAR FREE

1000 ml
©2017

FOREVER®

COMPLIANCE AND FOREVER

There's never been a better time to start your own business. Like anyone else starting a company, you'll want to take the right first steps to protect your brand and build your business with purpose while following Forever's guidelines. Building an ethical Forever business is the best way to ensure you set yourself up for long-term success. The trust you build with your customers is essential for growing your reputation, your team and your sales.

This guide is designed to help you understand some of the more common compliance issues and provide you with the tools to build a strong, ethical and growing business.

COMPLIANCE POLICIES	03
ONLINE ADVERTISING	04
SELLING IN STORES	08
INCOME CLAIMS	09
PRODUCT CLAIMS	11
SOCIAL MEDIA	15
CREATING YOUR OWN MATERIALS	17



COMPLIANCE POLICIES

As a Forever Business Owner, we know that you're excited to start spreading the word about your favorite products and helping others look better and feel better. That's why one of the most important steps you can take is to have a solid understanding of what claims and statements to avoid when marketing Forever products and the business opportunity.

WHAT DOES COMPLIANCE MEAN FOR YOUR BUSINESS?

Every type of business is monitored by regulatory agencies to ensure they are operating in an honest and ethical way. Using language that could mislead someone about what a product does, overstating income claims or making unsubstantiated health claims is not allowed.

But don't worry. Staying compliant is easy as long as you follow Forever's compliance guidelines, which are designed to help you build a strong, ethical business. Forever Living's Home Office and your country office have also created compliant marketing materials that you can use when promoting products or your business.

DIFFERENTIATING YOURSELF FROM FOREVER LIVING PRODUCTS

19.02 (a) LIMITED LICENSE TO USE COMPANY MARKS

THE NAME "FOREVER LIVING PRODUCTS" AND SYMBOLS OF FLP AND OTHER NAMES AS MAY BE ADOPTED BY FLP INCLUDING FLP PRODUCT NAMES AND PROPRIETARY TRADE NAMES AND TRADEMARKS OF THE COMPANY.

Forever Business Owners must be recognized as being independent from Forever Living Products as a company. It is your responsibility to state that you are an FBO and ensure that any web address or business names you choose do not contain any trademarked product names that would usually be associated with Forever Living Products' corporate entity. In addition, your name and contact details should be easy to locate. Please remember, you are responsible for any Forever-related content that you produce in print or online.

RIGHT



Forever with Amy



Aloe to glow



Aloe 4 U

You are encouraged to be creative, but remember that your business name reflects who you are and what you offer and should remain professional.

WRONG



Forever Living Wales



Forever Living Products



FIT Forever

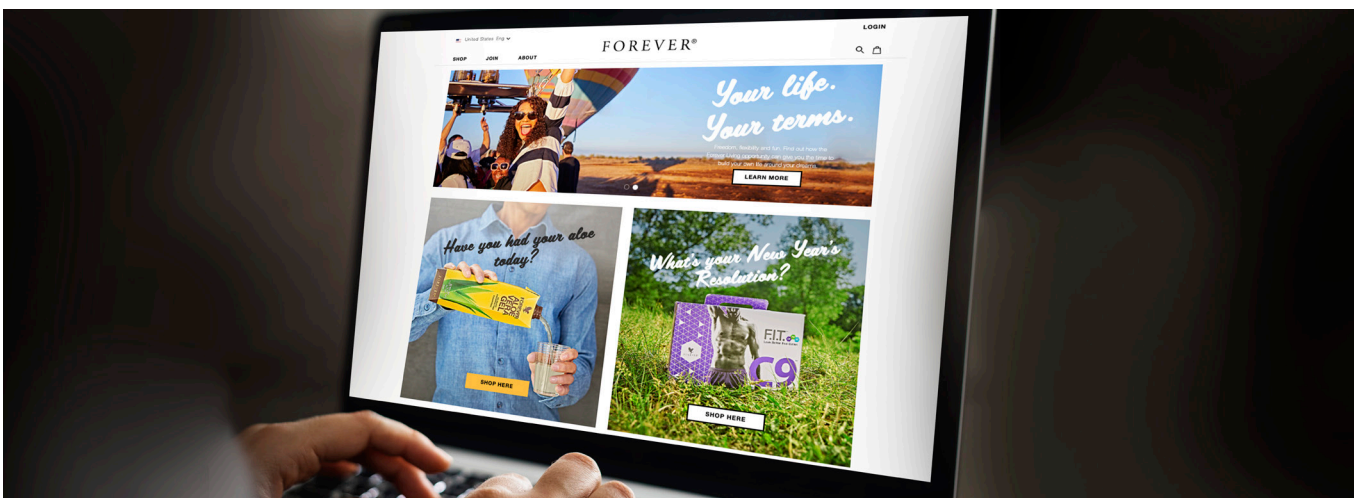
Anything that could mislead a customer to thinking you are part of the corporate entity of Forever Living Products is not permitted. Generally, this means avoiding business names that include "Forever Living" or the names of Forever's products.

ONLINE ADVERTISING

16.02 (j) SELLING ONLINE

AN FBO IS PROHIBITED FROM TRANSACTING THE SALE OF FOREVER PRODUCT USING ANY INTERNET BASED SALES CHANNEL OTHER THAN THE COMPANY PROVIDED RETAIL STOREFRONT AT FOREVERLIVING.COM OR AN APPROVED INDEPENDENT FBO WEBSITE.

One of the benefits about being a Forever Business Owner is that is that you can get started as soon as you are ready. You don't need to carry inventory or build a website. You can start sharing Forever products and the opportunity right away on social media and by using **Foreverliving.com** as your personal e-commerce site.



Simply insert your FBO ID into the URL
www.YourFBOID.FBO.ForeverLiving.com and share!

If you would like to develop your own website, the only type that FBOs are permitted to publish is a business opportunity website. This must include the following information:

- Your name and the phrase 'Independent Forever Business Owner'.
- The statement 'Forever is a member of the Direct Selling Association'.
- Approved product and company language.

On this site you can talk about the business opportunity and what makes your business unique. While you can't sell products directly from your site, we've made it easy for you to market your business and direct your customers to purchase through foreverliving.com.

As an FBO, you can purchase your pre-approved FBO website through FLP360° (log on to foreverliving.com and click the FLP360° logo that appears on the right-hand side). These sites include direct links to Forever's online shop (on foreverliving.com) and the linked Forever Business Owner will still benefit from the case credits and sales.

FLP360°

Jane Doe
Recognized Manager
001-000-000-000

TOOLS TO GROW YOUR BUSINESS

Social Queue
Use the Social Queue to schedule content at key times online or through messaging apps. When you set up your queue, you'll get a push notification delivered through the mobile app letting you know when it's time to share!
[GO >](#)

Digital Marketing Guide
Want help building a compliant Forever business online? Download our Guide to Digital Marketing and learn how to brand your online presence, get tips on creating content, and find resources available to use.
[GO >](#)

Landing Pages
Say hello to your prospects with a sleek webpage built to tell your story and share the power of aloe and the Forever Opportunity. Customize your sites with an easy-to-use editor or use our pre-populated templates for a quick setup.
[GO >](#)

Activity feed USA

ACTIVITY FEED

Recent Activities
Page 1 of 1

You shared Forever Living Products with Rob Ferguson Gmail.
Thursday, January 16, 2020 3:10 PM

[VIEW ACTIVITY FEED >](#)

CC Breakdown USA

January 2020

0 Personal/Retail CC
0.296 Preferred Customer CC
0.296 Non-Manager CC
0 Pass Through CC
0.296 Leadership CC

[VIEW VOLUME >](#)

4CC Active USA

You have 0.296CC out of 4CC
10 days remaining

0 Personal/Retail CC
0.296 Preferred Customer CC
3.704 Needed CC (2 must come from personal)

[VIEW VOLUME >](#)

Chairman Bonus USA

Home Personal N/M CC	0.296
Home New N/M CC	0
Non-Home New N/M CC	0
Global New N/M CC	0
Potential Managers	0
Potential 600 CC Managers	0

Global Rally Global

Global Rally CC	0.296
Global Rally Level	-
CC to Next Level 1.5K	1,499,704
Rewards	
Lodging and Meals	-
Spending Cash (USD)	0.0
Activity Allowance	-

Eagle Manager USA

Eagle Manager Total CC	0
Home New N/M CC	0
Non-Home New N/M CC	0
Potential Eagle Managers	0
Number of New Supervisors	0
Potential Eagle Manager Lines	0

DO...



Use a **templated** Forever website to sell products and/or promote the Forever opportunity.



Build your own **business opportunity** website which complies with policies and legal requirements.



Use a **product banner** which links to your shop on foreverliving.com.



Use **social media** to promote products.



Use the **URL shortcut** to personalize foreverliving.com and get credit for sales.

DON'T...



Build your own website to **sell the products** – even if it links to the official shop!



Promote products via a third party website or on your own site.

ONLINE BANNERS AND DISPLAY ADS

17.10 (c) ONLINE ADVERTISING

ONLINE BANNERS OR DISPLAY ADS MUST BE SUBMITTED TO THE COMPANY FOR APPROVAL PRIOR TO POSTING ONLINE AND MUST LINK A USER TO THE COMPANY WEBSITE OR AN INDEPENDENT FBO WEBSITE THAT HAS BEEN APPROVED BY THE COMPANY. ALL ELECTRONIC ADVERTISING IS SUBJECT TO AND CONTROLLED BY THE COMPANY POLICIES AND THE CODE OF PROFESSIONAL CONDUCT RELATING TO ADVERTISING AND PROMOTIONAL GUIDELINES.

Online advertising can be a powerful tool when it comes to building your business. While Forever allows FBOs to build and create online ads, those ads must be accurate, compliant and follow all other relevant policies. Please contact your local compliance department before posting your ads for approval so you can post with confidence. Ads must link either to the company website or an approved independent FBO website.



GOOGLE ADS

Forever Business Owners are allowed to create their own Google ads, but it is essential that any ad created follows the guidelines below:

You must put 'Forever Business Owner' as your main heading. 'Forever Living Products' or any product names are not permitted.

Additional information can be added but shouldn't confuse the message that you are an independent Forever Business Owner.

This is how your final Google ad should look.

Forever Business Owner

Online Shop

30 Day Money Back Guarantee

www.foreverliving.com/shop

☐ Mobile ?

http:// shop.foreverliving.com/retail/entry/s

☐ URLs for mobile ?

http:// shop.foreverliving.com/retail/entry/s

☐ Ad URL options (advanced) ?

Your edited ad will be reviewed by Google and might not run until that review is complete. We review most ads within 1 working day. [Learn more](#)

Save **Cancel**

Forever Business Owner

shop.foreverliving.com/retail/entry/s

Online Shop 30 Day Money Back Guarantee

Add your shop URL or domain name here. Do not include "http://" as this is automatically added by Google.

The display URL or domain must match your landing page. E.g. Display URL: foreverliving.com/shop. Actual URL: [shop.foreverliving.com/retail/entry...](#)

DO...



Clearly state that you are a Forever Business Owner in the main heading.



Include your shop link or a **compliant domain** name which redirects to your Forever retail shop.



Create a **professional looking** Google ad.



Make sure the domain names of your ads (display URL, final URL and landing page URL) match up.

DON'T...



Mislead customers into thinking your Google ad is placed by Forever Living Products.



Use domain names such as 'C9', 'infinite by Forever', 'Clean9', 'F.I.T.' and **do not make medical claims.**



Use 'Forever Living Products', 'Forever Living' **or any product names as the main heading.**



Put your phone number on your Google advert - **this is not permitted by Google.**



Go against Company Policy. The above points are reinforced in Forever's Company Policy (19.9(c)).



ADVERTISING AND SELLING IN STORES

16.02 (h) SELLING IN STORES

AN FBO IS PROHIBITED FROM PERMITTING COMPANY PRODUCTS TO BE SOLD OR DISPLAYED IN RETAIL STORES, MILITARY PXs, SWAP MEETS, FLEA MARKETS OR LIKE EXHIBITIONS. AN FBO WHO HAS A SERVICE-ORIENTED OFFICE, BARBER SHOP, BEAUTY SHOP OR HEALTH CLUB IS PERMITTED TO DISPLAY OR SELL PRODUCTS WITHIN THAT OFFICE, SHOP OR CLUB. HOWEVER, EXTERIOR SIGNS OR WINDOW DISPLAYS BY SUCH FBO TO ADVERTISE THE SALE OF COMPANY PRODUCTS ARE PROHIBITED.

Forever Business Owners can sell in service orientated environments but only if the service provided by the business links to particular Forever products (e.g. hairdressers, beauty salons and health clubs).

Related products must only be displayed where treatment is taking place, such as in treatment rooms or consultation rooms, and not in the main areas of the establishment, such as the reception, shop window or on the shelves.

You are also not allowed to advertise through posters in the shop window, but you can display literature and posters elsewhere in the establishment, within reason. Exhibitions for a period of less than two weeks (in a twelve-month period) at the same venue are considered temporary and are permitted. However, you must receive written approval from your country office in advance.

APPROVED SHOPS TO SELL FOREVER PRODUCTS WITHIN:



Hair salons, beauty salons, health clubs, therapist offices, dentist offices, craft fairs, restaurants/cafes, workplaces.

YOU CANNOT SELL:



In retail shops (e.g. health shops, clothing shops), pet shops, at wholesale centers, on eBay/Amazon or equivalent.

INCOME CLAIMS

16.02 (o) INCOME CLAIMS

FBOS MAY NOT MAKE ANY REPRESENTATION, EXPRESSLY OR BY IMPLICATION, REGARDING THE AMOUNT OR LEVEL OF INCOME, INCLUDING FULL-TIME OR PART-TIME INCOME, THAT A PROSPECTIVE FBO CAN REASONABLY EXPECT TO EARN. IMPLIED REPRESENTATIONS OF INCOME THAT AN FBO REASONABLY CAN EXPECT TO EARN INCLUDE, BUT ARE NOT LIMITED TO, REPRESENTATIONS AND/OR IMAGES USED TO SHOW A DRAMATICALLY IMPROVED, LUXURIOUS OR LAVISH LIFESTYLE.

As a Forever Business Owner, you can build your business by retailing product and building a team and recruiting new FBOs. When presenting the opportunity to new prospects, it's important to avoid making any exaggerated income claims in person or online that could create unrealistic expectations. This includes exaggerated claims about the company or the rewards available through the marketing plan.

Making lifestyle claims that imply a certain level of income should also be avoided. This could include posting photos of yourself with luxury cars, designer clothing or portraying an overly-lavish lifestyle to promote your Forever Business.

RIGHT...



Share an **honest representation** of your success in Forever.



Provide information to your prospects about **what they can expect** to earn based on income statements in your country.



Make sure that your prospects and team members understand that **success is correlated with hard work**.

WRONG...



Make **exaggerated claims** of income or success.



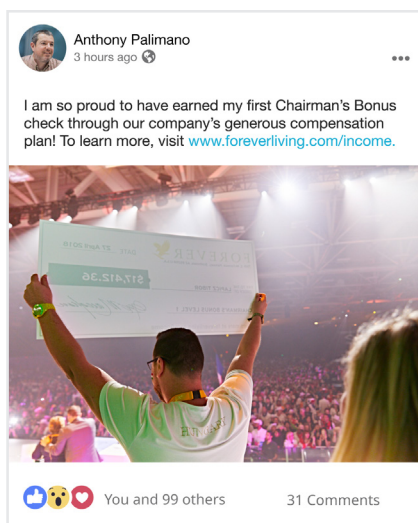
Provide an **unbalanced view** of your earnings or the possible earnings through the company.



Share or post lifestyle imagery on your social media channels that show a luxury lifestyle or are an **unfair representation** of your success.

INCOME DOS

These are examples of compliant ways to successfully promote Forever's Business Opportunity.



While the image shows a Chairman's Bonus check and a quantified number, it also references the income statement and links to it so a viewer can see what the breakdown of earnings is of a typical Forever Business Owner.



This ad positions the business appropriately without making any claims or statements around what someone can expect to earn.



This post references the FBO's personal experience at an event and while it suggests that travel is something they've earned through the company, it is both true of their experience and doesn't directly promise that a viewer can earn travel.

INCOME DON'TS:

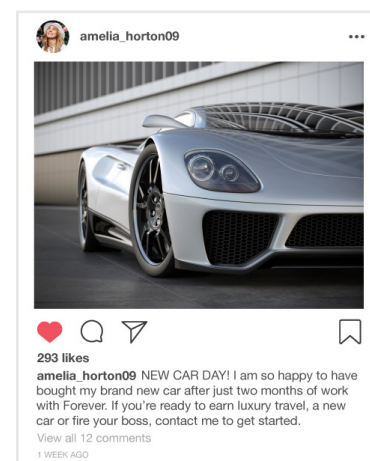
These are some real examples that have failed to meet the compliance guidelines. Please ensure you don't make these mistakes.



This is a non-compliant income claim because it provides an unreasonable expectation of earnings.



This is a non-compliant income claim because it lists earnings amounts directly that aren't typical without any type of earnings disclosure.



This post is non-compliant because it presents an unreasonable expectation of earnings and implies a luxury lifestyle.

Information on Forever's income statement can be found at foreverliving.com/income and compliant opportunity materials can be found in your FBO portal or on your country's social media channels.

PRODUCT CLAIMS

16.02 (n) PRODUCT CLAIMS

FBOS MAY NOT MAKE ANY REPRESENTATION, EXPRESSLY OR BY IMPLICATION THAT FOREVER PRODUCTS CAN PREVENT, DIAGNOSE, TREAT OR CURE ANY DISEASE OR MEDICAL CONDITION. FOREVER PRODUCTS THAT ARE INTENDED TO BE INGESTED INTO THE BODY ARE PURELY NUTRITIONAL AND/OR NUTRITIONAL SUPPLEMENTS AND ARE, THEREFORE, REGULATED THROUGHOUT THE WORLD AS FOOD. FOREVER PRODUCTS THAT ARE INTENDED TO BE USED ON THE BODY ARE REGULATED THROUGHOUT THE WORLD AS COSMETICS. FOREVER DOES NOT PRODUCE OR DISTRIBUTE ANY PRODUCTS THAT ARE CONSIDERED OR DESCRIBED AS MEDICINE, TREATMENT OR CURE.

Health is an important part of our customers' lives and we believe in the quality of our products when it comes to helping people look better and feel better. But it's important to remember to follow the regulations in the places where we do business by not making any unsubstantiated medical claims. Forever's products are nutritional and cosmetic in nature and should not be described to potential customers as medicine.

Forever's products are not intended to diagnose, treat or prevent any medical conditions, including injury or disease. Anyone who has any questions about specific medical conditions should consult their physician. It's important to follow these rules to avoid misleading customers and prevent any regulatory issues that could have a negative impact on your business or Forever as a company.

DO...



Make **appropriate references** to general benefits of a nutrient or food for overall good health or health related will being if accompanied by an authorized health claim.



Make sure you **understand regulations** in your area and seek guidance from your local office.



Share **testimonials of personal experience** with Forever products, without suggesting they have the ability to diagnose, treat, or cure any disease or medical condition.



Use **marketing communications** provided by your country office that include compliant information presented clearly and without exaggeration.



Refer someone to **speak to their physician** if they have questions about how a product will affect their health.

DON'T...



Confuse consumers by using unfamiliar scientific words for common conditions.



Falsely claim that a product is able to cure illness, dysfunction, diagnose or treat.



Provide testimonials, personal or otherwise, of product benefit that contain **unsubstantiated or unapproved health claims**.

WEIGHT MANAGEMENT CLAIMS

When promoting Forever's popular weight management programs and products, there are a few specific things you'll want to keep in mind to avoid making prohibited claims.

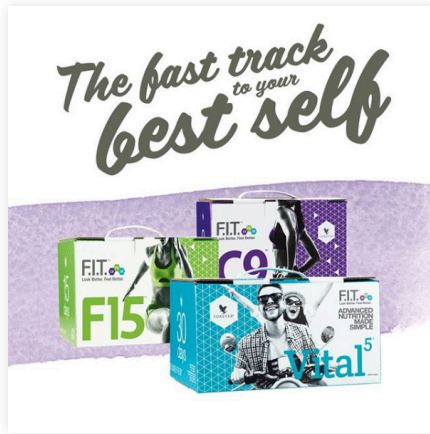
A few helpful tips:

- When you're promoting any of Forever's weight management products and programs, avoid making any guarantees, but feel free to share your own personal results and talk about what steps you took to be successful with the product.
- Marketing communications for a weight-reduction regime must not intentionally attract people who are under eighteen or to those whom weight reduction could be potentially harmful.
- Marketing communications must not contain claims that people can lose precise amounts of weight within a stated period, or that weight and fat can be lost from specific parts of the body.



PRODUCT DOS:

These are examples of compliant ways to successfully promote Forever products.



Compliant product materials in your area can be found in your FBO portal or on your country's social media channels.

PRODUCT DON'TS:

These are some real examples that have failed to meet the compliance guidelines. Please ensure you don't make these mistakes.



Shed the Pounds Without Rebound (yo-yo effect) With Clean 9.

Clean 9 (detox) reduces the workload of liver and improves liver's ability to metabolize fat.

The Toxins and Obesity Relationship

Clean 9 (detox) reduces the workload of liver and improves liver's ability to metabolize fat.

Clean 9

Clean 9 (detox) reduces the workload of liver and improves liver's ability to metabolize fat.

Weight Loss without Detox (Dieting)

Dieting alone to reduce weight without detoxing the body leads to fat and water loss, but does not eliminate toxins. The body's weight is reduced (goes on effect). The body's metabolism of fat is slowed down in liver. When body mass accumulates, liver has to do extra work, and this affects the metabolism of fat, which is not metabolized or burned to meet its demand. When additional toxins are added, a weight gain is inevitable. Clean 9 (detox) reduces the workload of liver and improves liver's ability to metabolize fat.

This picture is non-compliant because it shows a depiction of significant weight loss. It also positions Clean 9 as a detox, which is an unapproved health claim.

Ache Package

Suffer from bad skin? Tried various regimes with no success? Even prescription drugs? We have a solution for you...

Propolis Creme - Aloe Vera and Bee Hive Propolis as well as Vitamin A&E produces good skin condition properties. Leaves a protective barrier on the skin.

Aloe Scrub - Works to remove dead skin cells, opens pores and clears the way for the skin to renew itself.

Aloe Gelly - 100% stabilised Aloe Vera in a tube. As if squeezed from the leaf, it's absorbed quickly and calms irritated skin and helps soothe scarred skin.

Aloe Face & Hand Soap - Luxury natural moisturising, cleansing soap with a mild formula, perfect for the entire family. Ideal to use when shaving, gentle enough to use on the face and kind to sensitive skin.

Aloe Vera Gel Drink - maintain healthy digestive system and a healthy energy level, as well as cleansing from the inside out.

This post implies that the products help with acne and other skin conditions – this is a medical claim. If you are writing any descriptions of products, please make sure you are using compliant text from your country's product brochure, website or other marketing materials.

FOREVER

Do you know anyone who suffers from?

hiatus hernia allergies

sinusitis osteoarthritis

cystitis stomach ulcers

psoriasis chronic fatigue

Crohn's disease IBS asthma

sciatica

This post implies that Forever products are suitable for people who suffer from these conditions. You may not be directly linking them to products, but you are still associating treatments or cures with Forever products, which is non-compliant.

Aloe Vera Gel GOOD FOR:

- Asthma
- Arthritis
- Bloating
- Colitis
- Constipation
- Diabetes
- Diarrhea
- Dysmenorrhea
- Eczema
- Hypertension
- Heartburn
- Hemorrhoid
- Hardening of Arteries
- Internal Disorders
- Irregular Menstruation
- Kidney Stone
- Myoma
- Psoriasis
- Rheumatism
- Sinusitis
- Ulcers

Shop Online

FOREVER

Having Forever products on the same post or Facebook page as a list of ailments and conditions causes it to become a medical claim. This is not permitted.



SOCIAL MEDIA COMPLIANCE

Social media is a powerful tool for your Forever business, but it's important to follow Forever's social media compliance guidelines to protect your business and the reputation of yourself and the company. When used correctly and ethically, social media can help you increase your reach far beyond what was once possible.

Being a compliant advertiser will have a positive impact on your business. Posting on social media with truthful information that encourages someone to contact you to learn more about the products or opportunity means you have created an effective, compliant advertisement.

IDENTIFYING YOURSELF ON SOCIAL MEDIA

Just like other aspects of naming your business, FBOs need to be recognized as being independent from Forever Living as a company. It is therefore essential to state that you are a Forever Business Owner on social media and that any social names or identities you choose do not contain trademarked product names that would usually be associated with Forever Living's Home Office.

Make sure it is clear you are an FBO and not Forever the company. When advertising, it should be easy to locate your name and contact details. You will be responsible for any Forever-related content you post online, including, but not limited to, posts, blogs, videos, comments and any other submissions that can be traced back to you.

WHEN CREATING ANY POST, YOU NEED TO ASK YOURSELF THESE FOUR QUESTIONS:

IS THIS POST...

- 1. ACCURATE?**
- 2. TRUTHFUL?**
- 3. LEGAL?**
- 4. IN ACCORDANCE WITH FOREVER'S VALUES?**

If you can confidently say yes to all four of the above questions, then you have nothing to worry about. However, if the answer to any of the questions is "I don't know" or "no," then you need to do more research or contact your country compliance team before you post.

SHARING POSTS

Any endorsement or reference to specific groups, companies or high-profile people using Forever's products must be approved by Forever's Home Office.

Sharing posts or any information that has been written by someone else is okay. However, please be aware that as soon as you do, you become responsible for the content. Even if you are not the author, you could still find yourself responsible for making a false claim. If in doubt, check before sharing anything.

YOU SHOULD ALWAYS ADHERE TO THE FOLLOWING GUIDELINES:

- Promoting the products is permitted on social media sites such as, but not limited to, Facebook, Twitter, Instagram and Youtube. Any post about Forever must be accurate, truthful and in accordance with company values.
- We do not authorize competitions run by FBOs in any media. If wanting to run a competition, you will be personally responsible to ensure that the competition is run in accordance with relevant laws and regulations, in addition to any rules put in place by the site you are hosting the competition on.
- Products are not to be sold on social media or any other third-party website using a buy-it-now or cart functionality.
- Promotional activity of your business on social media must be in accordance with the rules of the site in addition to all relevant laws and regulations and company policy.
- The Forever Business Owner is responsible for ensuring that any page promoting their business, whether created by them or another, is compliant.
- Team pages are owned and administered by the creator/admin of the group. The rules of membership to the team page and any other conditions associated with membership are not part of this policy. Any disputes should be resolved within the team.
- Social media ads and posts must clearly identify you as a Forever Business Owner. Any page or post created must not mislead the user or customer by giving the impression that the page belongs to the company.

MONITORING SOCIAL MEDIA

Failure to adhere to the company policy and code of conduct when using social media could result in the suspension or termination of your Forever Business.

Forever Living Products reserves the right to monitor Forever Business Owners' social media activity and request the removal of inappropriate content. If we have valid reasons to believe you are in breach of the social media policy, you could face suspension or be terminated from the business.



CREATING YOUR OWN MATERIALS

Trying to create your own compliant materials may feel overwhelming, which is why Forever provides you with approved product and opportunity materials that capture the Forever brand.

However, if you want to create your own materials, you are welcome to do so. You are responsible for making sure that all content follows compliance guidelines. If you are posting your own materials on social media, ensure that the text you post to accompany the image is compliant as well.

Keeping your Forever business compliant will help ensure you can continue growing your business and earning the trust of your customers. Remember, if you have any concerns about whether or not content you want to post about a product is compliant, always refer to the product brochure or other materials provided by the Home Office or your country office.

ADDITIONAL RESOURCES

Download our **Getting Started Guide** for helpful advice on building content for your business [here](#).

Contact compliance with any questions you may have about building your business with integrity at compliance@foreverliving.com.

Contact sales support with any questions about ordering Forever Living Products:

1-888-440-ALOE (2563) or customercare@foreverliving.com.

FOLLOW US ON SOCIAL MEDIA

Find Forever Living Products on social media! We want to connect with you and keep you updated with information regarding your business and our products.



FACEBOOK [.com/foreverglobalhq](https://www.facebook.com/foreverglobalhq)

Content made easy. Like our Facebook page to get shareable, compliant content you can share right onto your own newsfeed to engage with your customers and prospects.

FACEBOOK [.com/foreverglobalhqbusiness](https://www.facebook.com/foreverglobalhqbusiness)

Events, incentives, news and more! Like our business focused Facebook page to get insights on the latest Forever training and incentive information for Forever Business Owners.



INSTAGRAM [.com/foreverglobalhq](https://www.instagram.com/foreverglobalhq)

Our story through photos. Follow our Forever journey and explore the best products in the world.

INSTAGRAM [.com/foreverglobalhqbusiness](https://www.instagram.com/foreverglobalhqbusiness)

Stay connected to the business. Our business focused Instagram not only gives you a behind the scenes look at the Forever world, but is also the view into what's new for Forever Business Owners.



PINTEREST [.com/foreverglobalhq](https://www.pinterest.com/foreverglobalhq)

Get inspiration for your next aloe mocktail or find our latest fitness motivation to pin to your boards.



TWITTER [.com/foreverglobalhq](https://twitter.com/foreverglobalhq)

Join the conversation. Our Twitter page is filled with fun content to share and to engage with. Give us a follow and don't forget to retweet.



YOUTUBE [.com/c/ForeverGlobal](https://www.youtube.com/c/ForeverGlobal)

View the latest product and business videos that you can share with your customers and prospects.

Ensuring the highest quality.

We are the largest grower and manufacturer of aloe vera and aloe vera products in the world. Our aloe vera products were the first to receive the International Aloe Science Council's Seal of Approval for Aloe content and purity. Many of the products also feature the Kosher and Halal Seal of Approval. Forever does not test its products on animals.

foreverliving.com



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Re-order 10381

FOREVER
LIVING  PRODUCTS®