

FINDING THEIR CALLING

For Omar & Julie Marsans, of Miami Lakes, FL, the Primerica Crusade just means more – more opportunities, more financial independence, more time with family, more ways to inspire teammates, more life changing moments and more chances to change lives. It didn't take long for the Marsans to truly believe in their Primerica journey and invest their lives in helping Main Street families build better financial futures.

"The reason why my parents risked their lives to come to this country was for an opportunity like this," Omar explains. "In the beginning, there were a few discouraging moments, but I remembered the saying 'You pay the price, you reap the rewards.' and I knew that we had something special with Primerica. We became focused on creating goals, building our business, and setting appointments to better the lives of others."



Omar and Julie quickly realized that their true calling was to equip Main Street families with the tools and resources that they learned through building their Primerica business. It wasn't enough for them to simply earn money through their efforts – they were meant to revitalize hope in others.

"Helping others with our products and knowledge is more than just getting paid," Omar reflects. "It's knowing that at the end of the day, because we didn't give up on our goals, we were able to change someone's life. Primerica is simply different – and does the right thing 100 percent of the time. We give Main Street families who may have been overlooked by other companies hope for the future. We give our clients the confidence to learn life-changing concepts. I know that when I leave a Kitchen Table



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appointment that I have educated someone and assisted them in some way to achieve financial independence.”



Primerica has given the Marsans the opportunity to not only inspire their teammates and clients, but also build a legacy with their family. Their two daughters, Janelly and Jalyssa, are heavily involved in their

parents' business with hopes of building their own Primerica businesses one day. These two future Primericans have a strong desire to follow in their parents' footsteps and better their community by sharing invaluable financial education, knowledge and resources. Building a family business is what Primerica is all about, and the Marsans family is maximizing their opportunity and focusing on the future.







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The Primerica representatives featured within have achieved an extraordinary level of success that is not typical. Most representatives will not achieve such cash flow levels or earnings milestones.

From January 1 through December 31, 2020, Primerica paid cash flow to its North American sales force at an average of \$7,198, which includes commissions paid on

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Primerica Representatives are independent contractors and are not employees of Primerica. Representatives earn income through the sale of products and are not paid to recruit.

Primerica offers a business opportunity that involves the sale of term life insurance and various other financial service products. Primerica representatives are

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Primerica representatives must be appropriately licensed for each product line before they are qualified to make a sale.

If you decide to join Primerica, please know that there is a \$99 (outside of US prices) Independent Business Application fee (\$103.95 in Canada), which covers the cost

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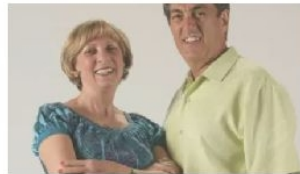
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