

You are in it to win it  
**The PARADIGM**  
shift that is



And The



PHENOMENON





# The **PARADIGM** shift that is



And The **O-Founders** PHENOMENON

# Forward

Someone once said,

*"Unsuccessful people make decisions based on their current situation, while successful people make decisions based on where they want to be."*

In other words, we need a goal, a vision for our future, or at least an idea of where we want to go or what we want to achieve. Because if we don't change an undesirable direction, you can be sure that we will go there. For some of us, this can be very scary.

This book provides information about the **ONPASSIVE** Business Solution; how to achieve the Total Freedom you want. If you are tired of fighting against the system, and want Time and Financial Freedom for you and your loved ones, you should look carefully at ONPASSIVE. Because whether you are an Internet Marketing Guru or just "surfing" the internet, it doesn't matter; **NOT anymore.**



**ONPASSIVE** is the solution. The world is changing and **ONPASSIVE** is part of this change. This means that we can shape our own future, because this new company combines **never-before-seen** technology with **Artificial Intelligence (AI)**. As a result, it has created a Total Internet Solution (TIS) as a radical business model based on new sciences that will forever change the online marketing dynamic through **THE PARADIGM SHIFT THAT IS ONPASSIVE.**



*But we need to understand that **ONPASSIVE** is not a pie-in-the-sky wish or whim. It is a very real company with very real products. It's an online business solution provider that has created dozens of "**smart**" products, tools, and services that form the heart of a digital ecosystem and has become the world's first **Total Internet Solution (TIS)**. This is because it is quite literally an abbreviated internet all gathered in one place. If you need it for an online business or presence, we have done it for you and have it here.*

This means there's no need to worry about anything; much less anything you may have heard or experienced with other online marketing platforms. We are a radically new, completely ethical platform based on mutual benefit. So let go of your fear; It does not serve you. Let go of the uncertainty. **ONPASSIVE** is 100% legit, risk free, and Done-For-You. Even more radical... our solution guarantees your success regardless of who you are, what you have done, your ability or where you live. Whether a passive or active member, success is guaranteed!



### **This is our vision statement:**

**ONPASSIVE** is the ultimate, complete and unique, Digital Marketing Platform that ensures everyone succeeds, regardless of their background or ability, by offering the simplest environment with the highest standards and the most value while sustaining the benefits of a global stimulus plan.



# A Brief History!

Conceptual development of our technology and products started Summer of 2018 with the launch of O-Founders, which is the marketing “arm” of **ONPASSIVE**. As the vision for **ONPASSIVE** grew, so did its momentum. With the efforts of O-Founders, **ONPASSIVE** now reaches almost every culture on the planet.



Continual development of its online marketing tools and services formed the foundation of its product offering. Those offering grew into a product suite, and that suite became a Smart Business Solution (**SBS**). The SBS continued to expand and evolve into ONPASSIVE’s digital ecosystem which later became completely automated with the Integration of Artificial Intelligence (AI) and is now the world’s first Total Internet Solution (TIS).



**ONPASSIVE is an Artificial Intelligence / Information Technology (AI/IT) company.**

It’s made up of the O-Founders Platform and about fifty other departments, proprietary and conventional technologies, support features, and its digital infrastructure [to include its AI] which are all part of ONPASSIVE’s massive Digital Ecosystem

## The Digital Ecosystem

ONPASSIVE represents a first-ever Total Internet Solution (TIS) with an ecosystem of partners, applications, providers, and customers. It will provide our Customers [which includes Founders] everything they could possibly need to start, maintain, and build their online presence. The **TIS** is supported by the four technological pillars of automation, tools, traffic, and residual income. The **SBS** is a part of that and houses all the products and services ONPASSIVE has developed for use as part of its TIS.

It contains many AI-driven products and services that have been developed from the-ground-up by teams of ONPASSIVE developers and Engineers. These will continue to be developed along with ONPASSIVE's AI technologies forever. The arsenal of products and services available can literally provide every tool imaginable for our subscribing customers to create or automate any online business or Internet presence.

## Tools

- Every tool needed for online business & navigating key components of the digital economy.
- Entire digital world summed up and automated within ONPASSIVE



## Automation

- System uniformity and predictability; digital language is universal.
- Completely automated with bells and whistles.
- High-tech with high-touch! Completely reliable.

## Traffic

- Real and transparent e-Commerce; better system, lower cost.
- Organic and paid traffic; multiple sources.
- Guaranteed; relevant and qualified.



## Residual Income

- Become a **Reseller** for ONPASSIVE & earn a portion of the sales volume profits.
- Play a role ushering the paradigm shift that is ONPASSIVE & get paid very well for it



# ONPASSIVE

"WE ARE IN IT TO WIN IT"

## The Four Pillars

### Tools, Automation, Traffic, Residual Income

*"We're shaping up... not as a network marketing company, not as multi-level-marketing, or a tool or digital marketing company. We are shaping up as one of the main Giants... a Total Business Solution."*

*- Mr. Ash Mufareh, 01/2020*



# The Digital Ecosystem

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**ONPASSIVE** is for everyone, everywhere. If a customer has a business, they can subscribe to as many products as needed and the **SBS** tools can provide complete automation for them. If a customer **DOES NOT** have a business, they can become a Re-Seller of ONPASSIVE's products. Either way, **ONPASSIVE** serves to create success for everyone.



In addition, **ONPASSIVE** will “brand” the customer, not **ONPASSIVE**. Fueled by its own Machine Learning Technology, its Smart Business Solution (SBS) can re-group existing markets under the Total Internet Solution (TIS) by restructuring the process, duplicating it, and automating it through the use of its proprietary technology.

**ONPASSIVE** can guarantee your success through this unique, never-before-seen system **without** the need for you to recruit or sell...because ONPASSIVE will **AUTOMATE** that process for you. And these products are not only available at the lowest fair market price on the globe, they are all under one roof, work seamlessly together, and superior to anything else out there. It's mind-blowing.



Components of the Smart Business Solution, and the ecosystem in general, work together to produce value at a level that is unavailable elsewhere, yet perpetually generated by **ONPASSIVE**. It goes like this: **ONPASSIVE's** technology drives the development and automation of the tools and services in the smart business system. The tools, which include **marketing and traffic**, provide growth through paid subscriptions that fund operations and create profit for **ONPASSIVE**. A portion of these profits provide **residual income** for Founders and Re-Sellers.



# EVERYONE will **Succeed!**

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Please understand what **ONPASSIVE** offers is a Revolutionary, first-ever, Total Internet Solution, driven by Artificial Intelligence (AI). It's a Total Business Solution. It has been meticulously developed from the ground up using AI. It uses brand new, never-before-seen Technology perfectly integrated into a **Complete** System. NO look-alike or second-hand products here.

We are looking for Futuristic, **Big-Picture** Thinkers and Leaders. We want to attract those who are **patient**, have a **visionary** mindset, can bring **value** and leadership to our Founders Community, and thereby add value to the company as a whole. If you add value, you will get noticed. However, ONPASSIVE was created for **everyone**.



“

No matter where you are in your business, ONPASSIVE will amplify your efforts by moving you in the direction of phenomenal success. That's a very good thing because for some of us, if we don't change our direction, we'll end up where we are headed. And that could be scary.

**ONPASSIVE** will be capable of handling millions and millions of members. You need to know that, because our digital ecosystem's platform infrastructure can retain its core, while replacing elements of the programs as new technology and functionality becomes available. In other words, the whole platform can remain active and cutting-edge for many years to come. **ONPASSIVE** was built for the Present Day while taking the **FUTURE** into consideration.

# A Business Plan we can all “GRAASP”

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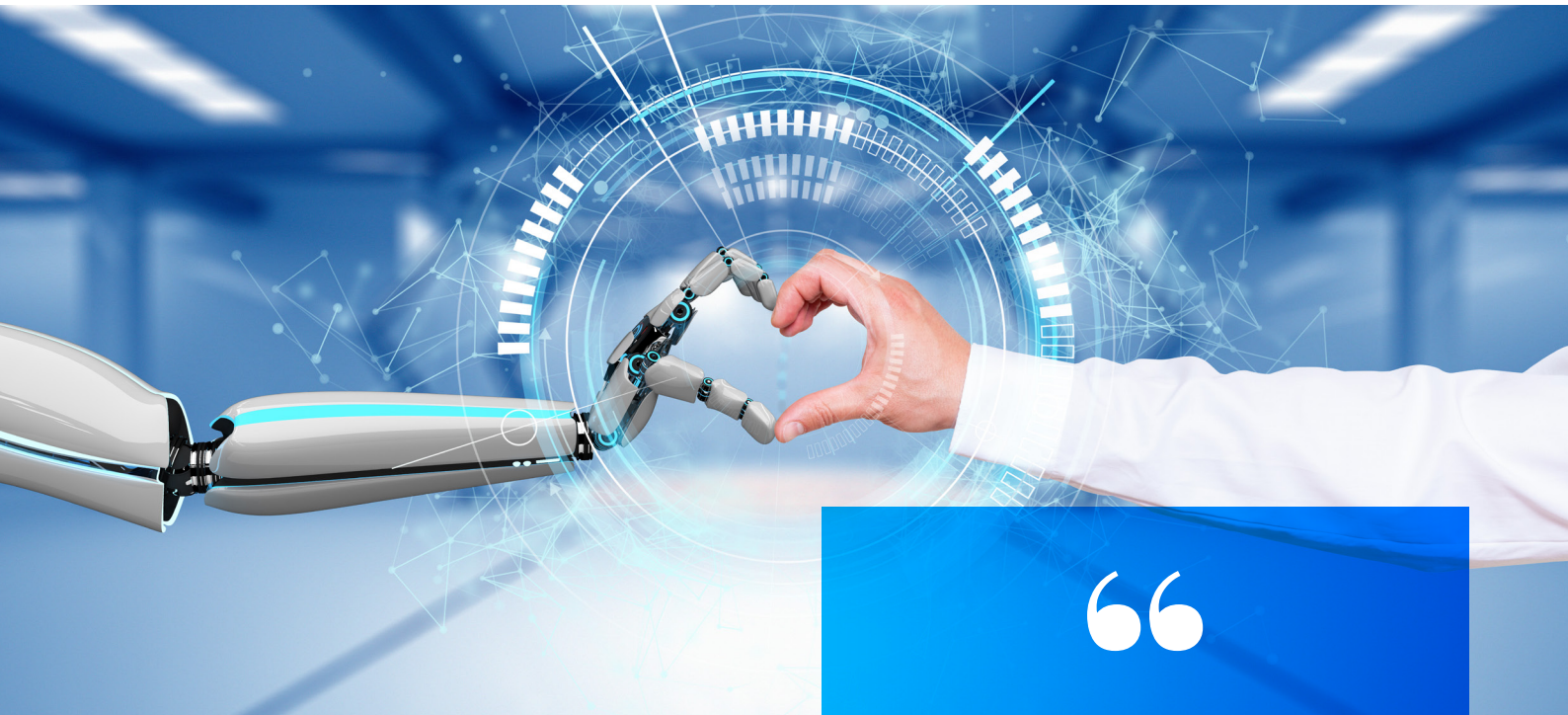
Our revolutionary pay plan has been created to ensure success for its members & longevity for the company with the following criteria:

- **Global**
- **Residual**
- **Affordable**
- **Automated**
- **Scalable**
- **Pays**

with

- No withdrawal fees
- Unlimited earnings
- Instant access to payments
- No approval required

*\* on every transaction*



# ONPASSIVE “AI with Heart!”

In a “nutshell”, **ONPASSIVE** is a first-ever, life and lifestyle changing, Artificial Intelligence-driven, set-it-and-forget-it, Smart Business Solution. It consists of fifty departments that house several dozens of products. Each department can be a stand-alone business center capable of generating a billion dollars annually. Together, the entire platform makes up the world’s first-ever Total Internet Solution (TIS).

“

*“You never change things by fighting against the existing reality. To change something, build a new model that makes the old model obsolete.”*

– R. Buckminster Fuller

This is because **ONPASSIVE** is the solution for any online presence whether for personal use, business, government, education, religion, medicine... whatever... We are literally an abbreviated version of the internet seamlessly integrated and under one roof. **ONPASSIVE** is more than disruptive...it’s shifting the internet model as well as the online business model! And it’s doing that because it is filled to the brim with compassion for humanity and seeks to uplift the human condition across the globe. **ONPASSIVE** is ethical, fair, and cutting-edge with AI automation. Hence our mantra, “ **AI with Heart!**”



*And that is what we have done.  
Our online marketing system is  
destined to render the past  
standards of online marketing  
obsolete.*

“

*“We want to lift up the lives  
of those around the world.  
You cannot lift up humanity  
without a heart.”*

*– Mr. Ash Mufareh*



# ONPASSIVE

is in more than 200 Countries;  
a true global presence even  
before launch.

We are fully legal – worldwide.  
We are fully compliant – worldwide.  
We are shifting the online marketing  
paradigm to a new world standard  
and will not be shut down. World  
Governments are potential Customers!



## ONPASSIVE Provides Success

We provide a platform to those with businesses so they  
can become more successful.

***We seek to increase their abundance.***

We provide those that have no business  
[or success in online marketing] a plug-and-play  
system that guarantees their success.

***We seek to help them obtain abundance.***



# Why do we need this? Compare the lists!



**OLD**

## Internet's Current Models

- Based on Competition & conflict
- 97% are scams
- Turn into money pits
- Requires selling
- Requires recruiting
- Tools are obtained separately
- Additional tools cost extra
- No guarantees
- Members are competing
- Pay based on own effort



**NEW**

## ONPASSIVE's New Model

- Based on mutual benefit
- Real business, products, & people
- Self-funding; pays you to use it
- Member does not sell
- Member does not recruit
- Every tool included
- One low price; no upsells
- 100% money-back guarantee
- Members do not compete
- Revolutionary pay plan

## IF YOU ARE A MARKETER

(Network, Affiliate, Multi-Level, Direct Sales...and so on), I don't need to tell you what ONPASSIVE will mean to you. It's your business... yours... and its Built and Branded for you by ONPASSIVE. Once we open publicly, you choose or use **YOUR OWN DOMAIN**; not the company's. And every tool you would ever need to build, or be more successful with your own business, is included; *including the marketing and traffic.*

## PUTTING THE PIECES TOGETHER

....it means we finally have a business solution that allows **EVERYONE** to succeed no matter who they are or what they have done previously. Every Reseller, whether passive or active, will succeed automatically.

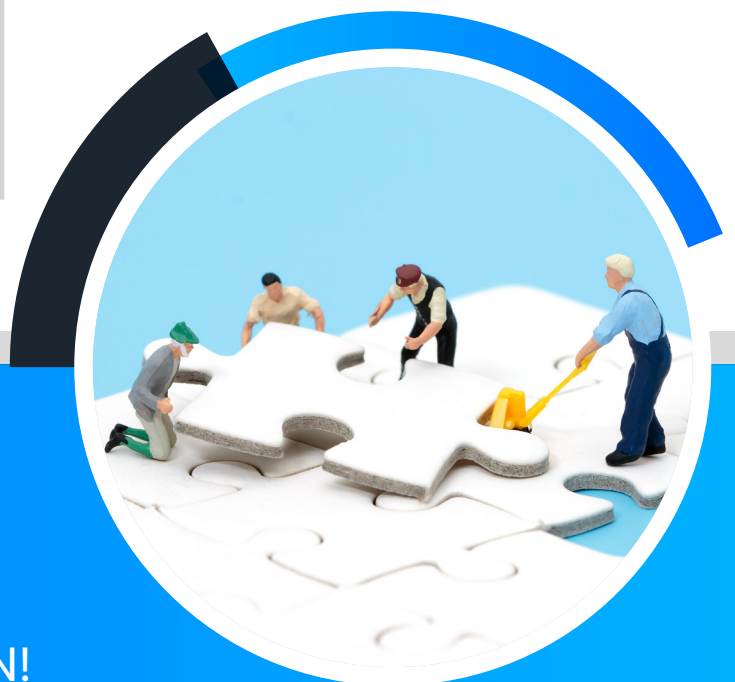
## IF YOU ARE NOT A MARKETER

this means that you will be able to use the **ONPASSIVE** Platform as a reseller of its products and generate income that will grow month after month as **ONPASSIVE** builds you a Team of Customers. You will not have to **recruit, sell, promote**, or anything else **because** ONPASSIVE will Automate the Entire process for you. If you want to do any of that... you can...and you will achieve your Income Goal Faster...if you do.

**So Relax.**

**ONPASSIVE Guarantees  
Your Success!**

**ALL YOU HAVE TO DO IS GET IN!**



# ONPASSIVE'S ROOTS: A bit about our CEO

Now that we have the stuff that was probably on most of our mind out of the way, I am sure that you're aware of the stir we've created by having the world's first completely done-for-you system that generates residual income for life.

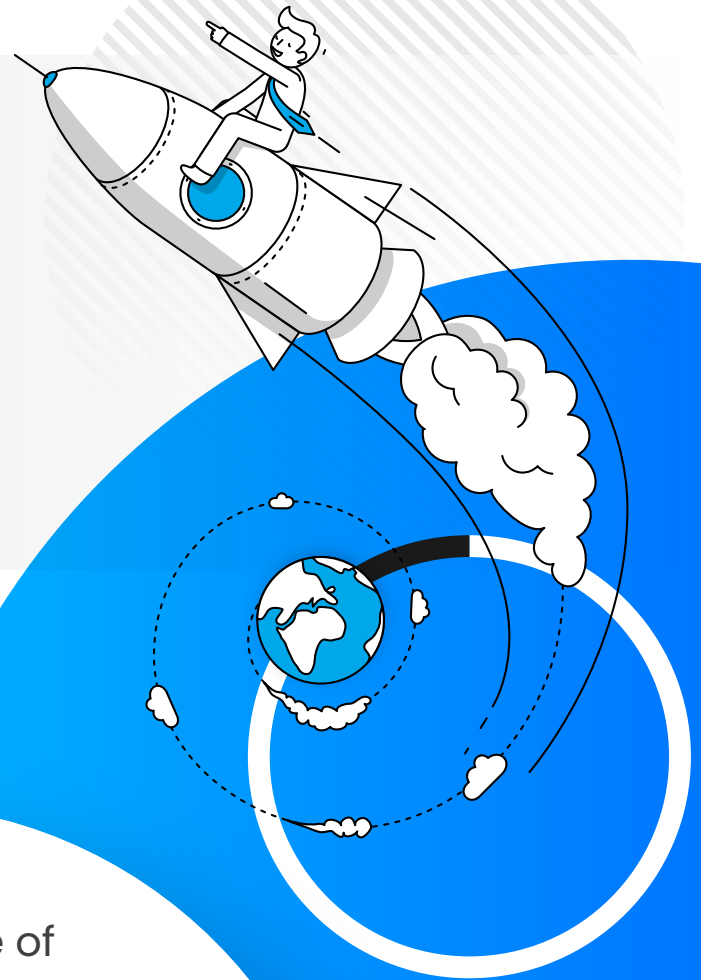


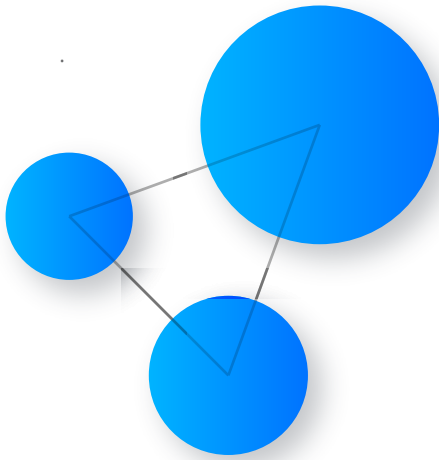
If you are starting to catch the vision... "All done for you, "AI with Heart", massive cutting-edge platform, uplifting humanity... I am sure you agree that **ONPASSIVE** is about to emerge as the NEW Global Leader in the online marketing industry as a Total Internet Solution (TIS). However, the real heroes will be those resellers using the company to build their own businesses to add value to the world. A company brought to us through the efforts of its "Brainiac" CEO and Founder, **Mr. Ash Mufareh**.

But before you go casually off to some self-proclaimed internet review guru to taste a remnant of bad press, let me say a few things about him. Mr. Ash Mufareh is an American family man, holds a Master's Degree in Information Technology & eCommerce (MIT) from American Intercontinental University, attended Harvard University Online to learn specifically about Online Business Creation. The online marketing and software arenas are where Mr. Ash Mufareh excels.

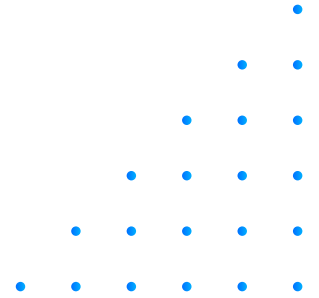
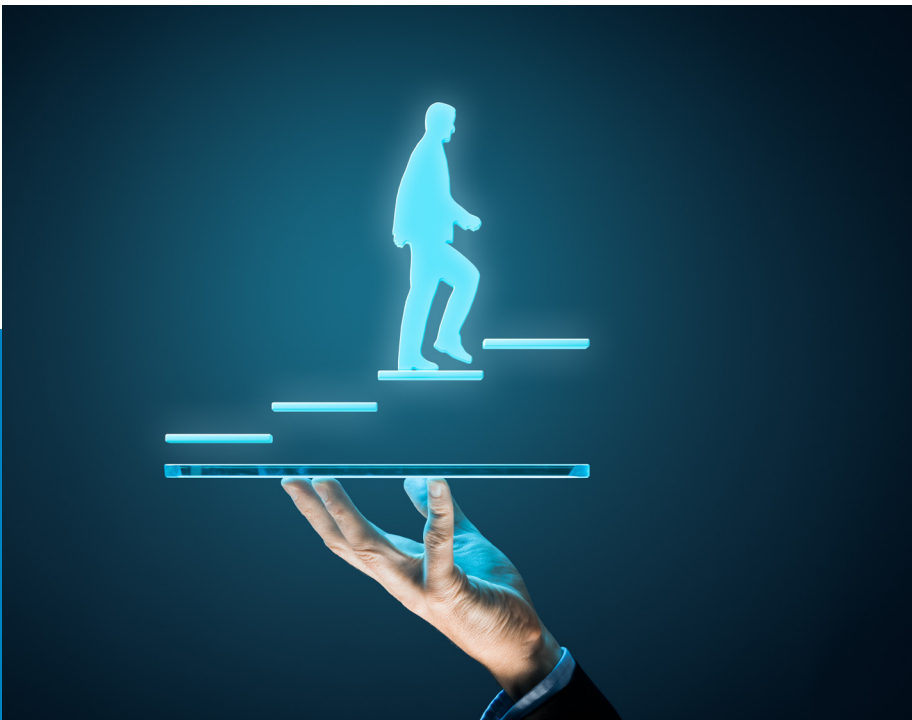
That said, he has been in several online affiliate and multi-level marketing (MLM) ventures that he has done very well at. Most notably, was his meteoric rise in Global Domains International (GDI). He is still active in that company as a Master Distributor and holds a world record for recruitment. Prior to OnPassive, **Mr. Ash Mufareh** has never owned his own business.

On the other side of things, **Mr. Ash Mufareh** has also seen tough times in the industry too; very tough times. As an affiliate marketer he has suffered through lots of the same things you and I probably have. Things like platforms or systems that didn't work or falling prey to scams. One of those times he had an entire downline consisting of thousands of members stolen right out from under him by his upline.





Anyway, with the possible exception of education and success, his story is just like a lot of the stories you, me, and countless others could tell. Stories about the fraud and deceit underlying much of the internet marketing industry that we have come to label as “scams.” I am sure we can also tell tales of personal and financial losses resulting from such encounters. Let’s face it, 97% of everything out there seems like a scam designed to keep us barely scraping by, or even worse, steal from us the little we do have.



***And That’s Why He Created  
ONPASSIVE; To Develop A Business  
That Is Fair, Ethical, And Ensures  
Success for Everyone.***

Those learning experiences have led **Mr. Ash Mufareh** to the creation of this remarkable company, **ONPASSIVE**.

And those experiences also paved the way to solidify its operating philosophies and secure them firmly in place.

**Mr. Ash Mufareh's ONPASSIVE**, and by extension, O-Founders, has heart, integrity, and ethics woven into the fabric of its systems, straight through from the work done by the part-time help to the hardcore programmers, engineers, and developers, and everyone in between. It reflects his heart and his way of life.



So, if you said it's  
**MAGICAL, YOU'RE RIGHT!**

The Features  
The Fairness  
The Technology  
The Compensation

And we want YOU as a Founder

**ONPASSIVE** is still growing! And its first-line leaders-Founders... and especially the Leadership Council Members...have been very active since the very beginning. We operate primarily from the back office of O-Founders to stay in touch and grow the Founders-base.





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“**ONPASSIVE** is a disrupter in every true sense of the word. What we have accomplished, and are completing, is historical. We are not messing around. We are creating history; we are creating a value that will make you successful beyond your imagination like never before!”

– Mr. Ash Mufareh



# O-Founders

## The Back Office

The back office is found at **O-Founders.net**. It's a complete set of tools located online developed by ONPASSIVE specifically for its Founders; and only its Founders. (The other Members... customers and re-sellers... which are different from Founders, do not have access to this resource.) The back office is very dynamic. As mentioned, it houses powerful tools and resources used for the O-Founders initiative which is quite simple - we invite Founders, participate in beta testing, and help grow **ONPASSIVE**.



The back office also provides a unique online space where Founders can socially interact with other Founders. To give you a better sense of the O-Founders platform, let me share its purpose as listed in five general resource categories:



01

It helps automate the entry of other Founders into the community while we're waiting to open to the public.

02

It provides more than one hundred Invitational links. These are done by the company, linked personally to each Founder to assist with building their own Team for those who choose to be Active.

03

It acts as a fundamental Contact Manager for Founders who choose to pre-build a Team prior to Launch in order to speed up their Success, and also provides access to personal and team profiles.

04

It provides an avenue for contacting Staff, Technical Support, and other Founders while providing updates and regulation-compliant marketing materials.

05

It provides a place to access current and past announcements, webinar schedules, past recorded webinars and other events, available downloads, Tutorials, Frequently Asked Questions, Testimonials, Marketing results, the Leadership Council, and the O-Founders Community.




# The Founder Position

O-Founders, which continues to be wildly successful, has produced more than 650,000 Founders as of MAY 2021. And these are Founding-Members... first-line leaders that will have all other customers placed in their Team!

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If you are a moral, ethical leader with patience and energy, it should be no surprise that we want you in one of these positions. From here you can help the company grow while helping others to develop a wealthier lifestyle; the same lifestyle you are looking for by researching this opportunity. The Founders position, and the campaigns that will fuel its ultimate success, constitute a significant, historical, online marketing milestone and comes with massive benefits.



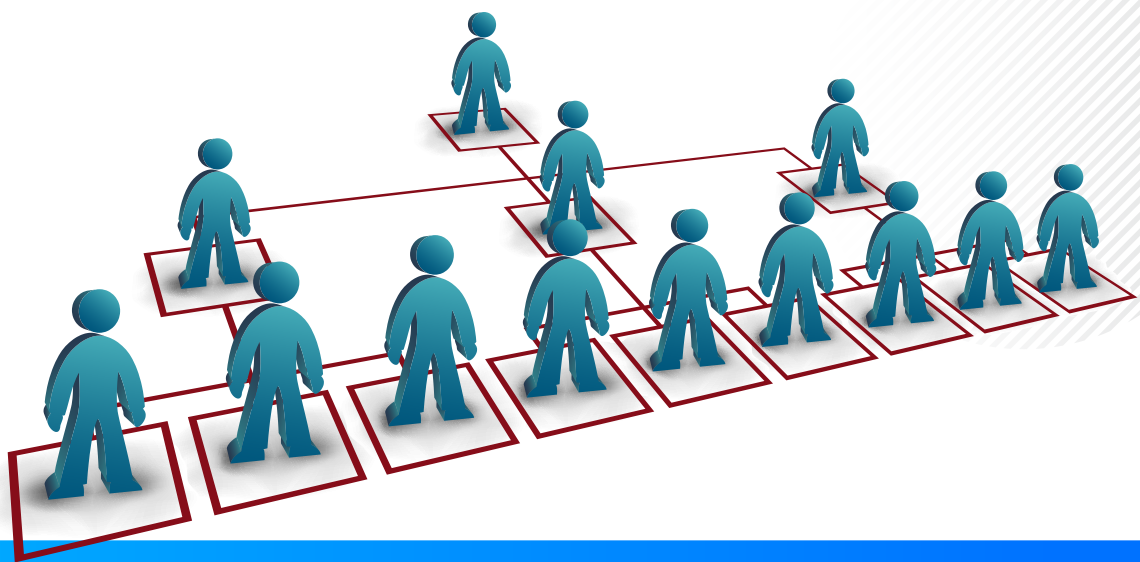
Broadly speaking, when you accept a Founders Position, you're placed in ONPASSIVE's Leadership. Founders' Teams are built for them by the company. This is done through marketing campaigns during Beta Testing in Soft-launch and through the super campaigns post-launch. The campaigns are "fed" using several sources including proprietary databases, developed and owned by ONPASSIVE, that consist of leads targeted to specific industries

Founders Positions are ranked according to:

1. The date the position was acquired, and
2. The size of their personally invited Team.

Before opening to the public, the campaigns done while testing money-flow and marketing will invite other Founders. Post launch, the campaigns will invite customers.

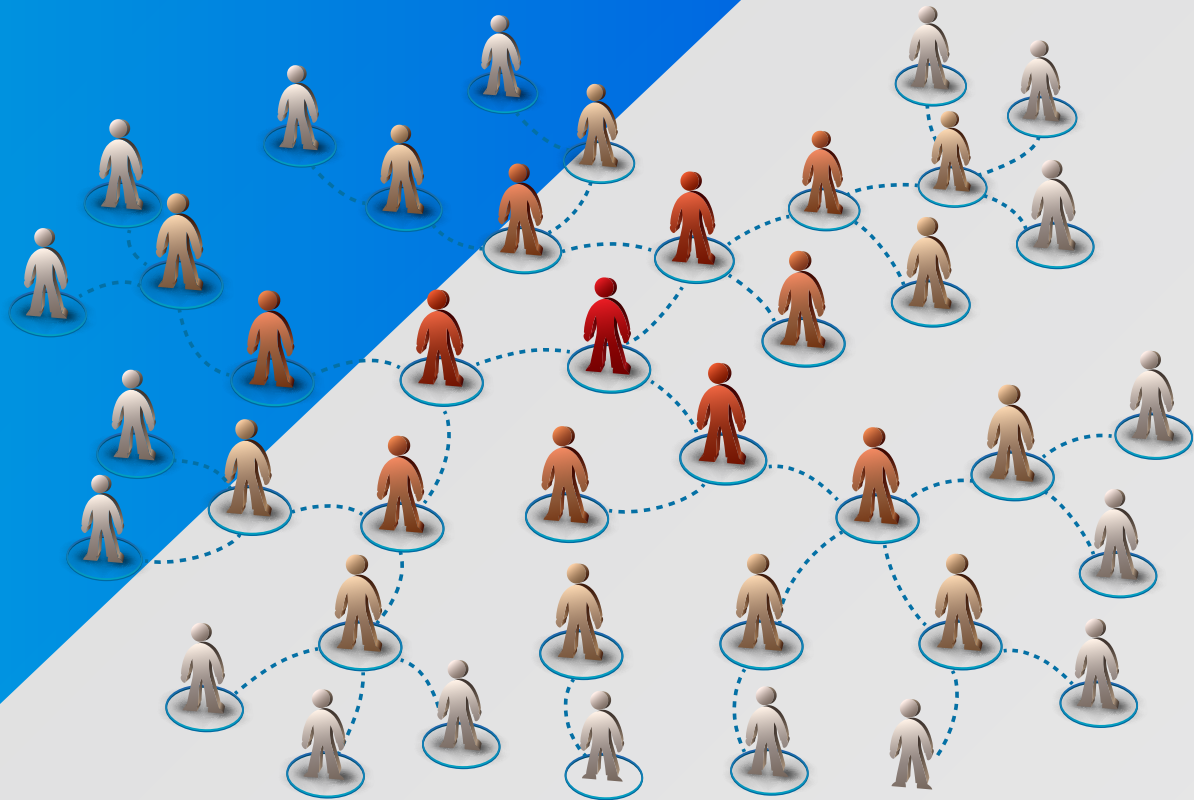




# Pre-Build Your TEAM

Founders DO NOT get paid for bringing new Founders into ONPASSIVE\*. Any activity by Founders to bring in new Founders is done completely through an individual desire to see the company grow and prosper through the acquisition of new leadership. They do this through production of webinars, speaking engagements, publications [Like e-books, slide presentations, etc.], videos, campaigns, emails, or any other such work or media. It's all done by the Founder free-of-charge for the good of the whole. \_\_\_\_\_


However, as new Founders accept invitations and are brought into the O-Founders Family, they are placed in the Team of the Founder that invited them. That can be significant because each new Founder on your Team will be your FIRST set of Customers Post-Launch. \_\_\_\_\_



Prior to opening the company to the public, alpha and beta testing of products will enter an active phase. During beta, the testing of marketing and money-flow, along with other programs, will provide campaigns that generates new Founders and place them in existing Founders Teams. Regardless of the size of your Team prior to opening to the public, **ONPASSIVE's** post-launch campaigns will build you an infinite team of Customers post-launch. Those who can pre-build a team before launch will simply get to their Income Goal Faster. The cost of the Founders position will also increase during beta.

***The Founders positions will never again be available once **ONPASSIVE** opens to the public.***


\* During Soft Launch bonuses are provided as a means to test money-flow.



Members brought in by the company's marketing campaigns after opening to the public are placed in Founders Teams. Put another way, Founders's Teams are populated post-launch through acquiring NEW customers and resellers.

*Founders positions are available for \$97.00 **(one time out of pocket)** ONLY before ONPASSIVE enters Soft Launch. That cost does not include the **Product Package Purchase** at Opening Day to the Public.*

## Some ADVANTAGES For The Founders

- Exclusive access
  - Pre-Build Your Team
  - Priority positioning
  - Member of the inner circle
  - Beta Test: Brainstorming, give feedback
  - Plus much more. So...
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**EXPECT TO BE IMPRESSED LIKE NEVER BEFORE.  
THIS IS A VERY REAL OPPORTUNITY WITH VERY  
REAL BENEFITS!**



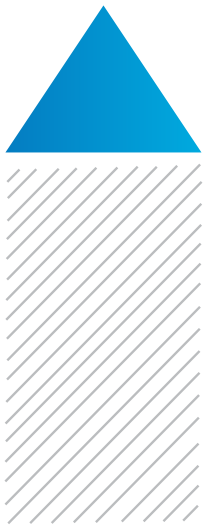
# COMPENSATION

To earn commissions in **ONPASSIVE**, you must maintain an active subscription. Purchasing the subscription is done through an **automatic** process using profits from your wallet. All Customers start out in a **free**, seven-day trial period that provides **FREE** participation in the business with **access** to its products for 7 days.

In other words, when someone is interested in becoming a customer and would like to review our products...i.e., take our Business Solution for a test-drive, they'll get **a free 7-day trial**. During that trial period they will be added to the inviting Founder's personal Team where they will have the opportunity to receive over-flow sales from the campaigns and accumulate the resultant commissions.



However, they will not have access to those commissions until they have paid the subscription, which will be a **one-time**, out-of-pocket cost, if they elect to become a reseller; otherwise as a customer each month the product subscription comes out of pocket. Once subscription is paid, the accumulated commissions will be released to them. If the free trial runs out before the customer has purchased a subscription, they will be moved to the bottom of the Team with a new 7-day period, and the original spot will become available to someone else.



## Disclaimer

Earnings vary depending on individual effort and on the Results of the Company's Marketing Campaigns. **While we cannot** Guarantee the Income you will make... we can Guarantee your Success.  
Active or Passive you will WIN.

## What you can expect

**O-PASSIVE...**you will WIN by Becoming a Founder, stay engaged in the Business, upon launch to the public, Purchase your Product Package...and let ONPASSIVE **automate** your Entire Business, including Driving **Targeted Traffic** to Your unique Domain Name and Closing the Sale for you. The More Customers you have...the More Money you will Make...fully automated using the latest Artificial Intelligence (AI).

**O-ACTIVE...**you will WIN Faster by **Pre-Building** a Team of Founders. You DO NOT receive ANY compensation for this activity but once ONPASSIVE launches to the public, your team of Founders will become your **FIRST** set of Customers as they purchase the product Package from the company. **ONPASSIVE** will automate your Business plus that of your entire Team. When a **Sale** is made on your team you are paid Instantly. Join today by Becoming a Founder OR join as a Customer **after** we open to the public.

**Either way, Active or Passive you will WIN.**



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## Think about these benefits:

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- A fund solution for any cause
- Instant payment
- Unlimited residual income
- Top marketing automation done for you
- Guaranteed Targeted Traffic
- Breakthrough products
- Automation of Total Financial Freedom

### **Here is a key point.**

The Founders positions will never again be available once ONPASSIVE opens to the public.

*At some point prior to launch ...marketing campaigns will bring in more Founders and place them in the existing Founders' Teams*

*During post-launch the company will run super-campaigns to generate millions and millions of Customers. These customers and in some cases resellers, will find themselves on Teams of the company's Founders.*



## Create Your Legacy

As a Total Business Solution, **ONPASSIVE** can provide massive advantages for building anyone's **Financial Legacy**. That too is by design. Keep in mind that inviting other Founders **is not** necessary. However, if you choose to do so, it will Help you achieve your income goal much faster. **Think about that.** More Founders on your team will translate into More Customers on your Team...once the door is open to the Public.

And More Customers on your Team will translate into **More Money** in your pocket. All your friends and family can benefit from this, so be sure you share this Business with them. And speaking of legacy--Your Business can be left as an inheritance. But don't wait too long to share it. Once we open publicly, **Founders are no longer accepted.** Don't let your friends & family lose this chance...just because we launched.

**Remember...** If you place Founders in your team prior to ONPASSIVE launching to the Public, it could allow you to achieve in **months** what would have taken years to accomplish.



# ARTIFICIAL Intelligence

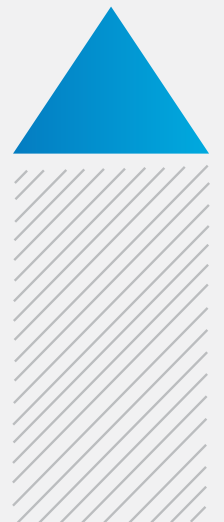


You read earlier about our products being automated. And I'm sure you've heard of Artificial Intelligence (AI); also called **machine intelligence**. That's how it's done. In the field of computer science, AI refers to an intelligence that's demonstrated by machines instead of people or higher-thinking animals. Artificial Intelligence is the **#1 disruptive technology currently in use**. ONPASSIVE uses Artificial Intelligence; machine learning in particular. And ONPASSIVE wrote the very programs it uses and owns every bit of the technology for its systems and always will; it's patented and proprietary. There is no need to worry about how the AI works within the systems you will have access to, but rest assured, they will do everything we have said they will do... and much more.

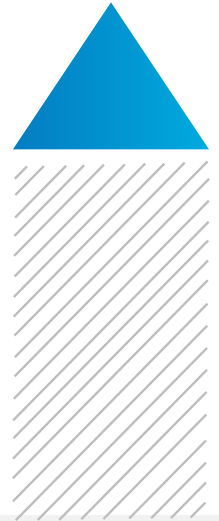
## The future is here. Our system is effortless...

- Builds your team and grows your business
- Provides unlimited support, fresh websites & destination pages
- Automatically sends targeted traffic to your sites!
- Seamlessly presents, follows up, and converts, for you

**Developed using Artificial Intelligence.**







ONPASSIVE is an American Company. Our IT Hub is located in Hyderabad, India but we are headquartered in Orlando, Florida. An impressive fact: **We are 100% debt-free!** Think about that for a moment. How many new, globally-operating companies are you aware of that own 100% of themselves while being completely debt-free? **You can probably count them on one hand.**

Additionally, our business is very "clean." This means we have real and sustainable products made up of synergistically-integrated components, never-before-seen, cutting-edge technology that is fresh and runs very smoothly together.

With that in mind, rest assured that everything you need to run an online marketing business is provided. You will find that ONPASSIVE consistently over-delivers! Even if you know nothing about online business, that's alright, because the system we're talking about **AUTOMATES** the entire process for you. So, sit back and relax. Remember the mantra, **"All done for you"**. Meaning...work is being done... ..just **NOT** by you...all done FOR YOU by **ONPASSIVE**.

**"It is inevitable that everyone will succeed, especially the Founders, the Early-bird Founders... it's just a no-brainer for them to secure that digital payment."**

**– Mr. Ash Mufareh**

# All Done For You!

- Self funding solution
- Your own Business portfolio
- Builds any business for you
- You control your money
- Every useful Product you need
- Never seen before, proprietary technology



ONLINE SALES are expected to reach \$4.9 Trillion this year...  
Are You Ready for Your Share?

**"If you can help lift up humanity in any way and leave that legacy, what's better? What an honor to be able to serve and do it."**

**– Mr. Ash Mufareh**

If you want to do anything at all in the online arena in the future, this is your solution. **ONPASSIVE** will deliver to you a fully-automated, self-perpetuating, business model that creates residual income for you by generating Customers. This means the company guarantees your success and you will eventually be able to share with others from your abundance. In this way, you too will be helping to raise the human condition. You just have to get in.

# Expected Costs



A person joins O-Founders by paying the **one-time out of pocket** cost of \$97. At launch to the public, all Founders will be a Customer as all Founders will purchase the Product Package. Founders will also be resellers of the products ...the **Total Internet Solution** (TIS). What's in the Package? Several dozens of products wrapped neatly into about fifty departments. Combined, these products are worth tens of thousands of dollars a month.

**ONPASSIVE** will not charge that much but whatever the cost, **ONPASSIVE** has chosen to share the profits with the Founders and Resellers. As a Founder-Customer-Reseller, we'll have access to the products at a fraction of their value. The Total Internet Solution Product Package is expected to cost a **one-time out-of-pocket** between \$100 and \$250. The cost is NOT exact as yet because the company is still determining expected operating costs; however, it will be finalized prior to launch.

We say "**one-time out-of-pocket**" cost because after the first month, the subscription cost will be paid by commissions earned through the Sales & Acquisition of Customers. Once a Founder/Reseller has 3 Sales/Customers the subscription pays for itself. Something we refer to as "**Three & Free.**" This means you start to profit with the fourth customer/sale.

Each customer or reseller pays a monthly subscription fee. **ONPASSIVE** provides every tool or product needed to **automate** their online marketing business, including **Targeted Traffic**. When a Sale is made for a Reseller through this **AUTOMATED** process, the Reseller Earns a Commission **Instantly**. Over time these commissions add up to thousands of Dollars, and in some cases even Millions of Dollars. For those who are Founders/Resellers...the monthly subscription comes out of your Earnings **NOT** out of your pocket.

**ONPASSIVE is the Last Business you will EVER need.**

Domain Name	Global Leaders		Staff Manager	Screen Capture
Liquid Hosting	Give Back		Video Marketing	Support for all
Private Inbox	AI GEO Testimonials		Screen Capture	Payment Transfers
VPN	Liquid responsive Designs	Merchants & Cards	Support for all	Community
Video Email	SEO	Legal & Compliance	Payment Transfers	Viral Sharing
Website Builder	Digital Marketing	Advertising	Community	Contact Manager
Daily Funnel	Mass Marketing Campaigns	Artificial Intelligence (AI)	Viral Sharing	Live Events
Office Abroad 1000	Guaranteed Targeted Visitors	Information Technology	Contact Manager	Calendar Scheduler
Onpassive Webinar	Mass Bulk Mailing	Digital Marketing DM	Live Events	SMS & MMS
Trim URL	Email Marketing	IP Tracker	Calendar Scheduler	Print Shop
Crowd Funding	Chat		SMS & MMS	Triple Entry Bonus
Market Place	Video Conference		Print Shop	Residual Income For Life
Multi-Businesses	Video chat		Triple Entry Bonus	Bonuses
Millionaires club	Flexible wallets		Residual Income For Life	Video Marketing



## 1. OWN YOUR BUSINESS

As a founder, you are backed by an AI/IT company with everything needed to create, manage, and grow your own high-tech online presence. Additionally, you're not limited to a single account. The more accounts you have, the more businesses online you own.



## 2. A PERFECT BUSINESS

This is an ethical, high-value, cutting-edge platform that's deeply automated through AI, is 100% American, based in the USA, and debt-free



## 3. WEALTH-CREATION

The opportunity has a very simple, straightforward way to break-even and a clean path to an unlimited, commissionable structure through very generous profit sharing.



## 4. ALL DONE FOR YOU

Your business with ONPASSIVE is self-funding and self-sustaining. From the site to the market to the bank. It's all here, under one roof, seamlessly integrated and done for you. You won't have to go anywhere else.



## 5. MEGA PRODUCTS

Right now, we have about 50 departments that house several dozens of products. Revolutionary in design and function, they are superior to any like-item in the market, insanely affordable, and completely scalable.



## 6. GLOBAL MARKET

Our market cap consists of anyone that uses the internet; about 5 billion people. It's also completely legal and compliant in more than 200 countries.



## 7. RESIDUAL INCOME

As long as your customers pay their monthly subscription, your income is residual and will continue to grow for the rest of your life and beyond.



## 8. GROWTH WITH ONPASSIVE

Your business grows as ONPASSIVE grows. We are an AI/IT company that will always develop more tools, and products to capture market share to provide unlimited income.



## 9. WILLABLE AND TRANSFERABLE

Your business can be written into your Will. It's transferable to your family, children, or anyone you want. It becomes a Legacy, or even a Dynasty!



## 10. YOU CAN MAKE A DIFFERENCE IN THE WORLD

ONPASSIVE is a business based on connectedness and mutual benefit. Its mission is NOT to make a few people rich; It's to uplift humanity... to raise the human condition, through the spreading of wealth, abundance, and well-being.



"You pay and you own the world... that's it. That's what ONPASSIVE is. Everything you need to learn, to communicate, to educate, to earn, to connect with the world, to promote your business, to any activity that goes around your daily life... today's life... is already in ONPASSIVE. Once you make that payment, the light goes on."

- Mr. Ash Mufareh

# HOW DO YOU FIT IN?

Become a **Founder** now. You will be able to prebuild your Team of Future Customers. You receive priority position in the company structure. ONPASSIVE helps build your Team before & after launch, with many other benefits.

Become a **Customer** after we open to the public by subscribing to ONPASSIVE and receive every product ONPASSIVE has so you can automate your own business, for one low, monthly price.



Become a **Customer** and a **Reseller** AFTER launch.

As a reseller you pay ONPASSIVE to market/Sell their products/tools to automate businesses for others. As a customer, you use the tools for your own Business.

Become a **Reseller** AFTER launch & automate businesses for others. ONPASSIVE markets them for one low, monthly fee. ONPASSIVE will automatically generate sales for you, and pay you residual income in real time throughout your life.

"ONPASSIVE is not the only business on the planet. ONPASSIVE was created to build other businesses and empower individuals and businesses. We are in no way competing with any other business so if people have a good product that provides good value...we would also like them to thrive and succeed."

- Mr. Ash Mufareh

## FOUNDERS ONLY



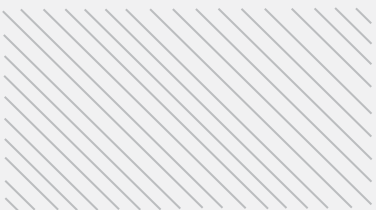
Remember, every Founder on your Team will become your Customer. And every Customer will be a **income** stream for you.

If you decide that sharing this with others and **inviting** them to Become a Founder is something you would like to do, then go for it; **it will build your wealth faster.**

You could even GIFT a Founder's position to someone you care about if you're able to. Many have done just that. **It feels pretty good.**

"I cannot do this by myself. It's impossible. Every single founder here is participating with this or manufacturing the future of the millions to come. We are making something; not just a business. It's not only a path and vehicle to financial and personal freedom, it's a true, genuine, new way of viewing life and navigating the internet. The sky is truly the limit!"

- Mr. Ash Mufareh





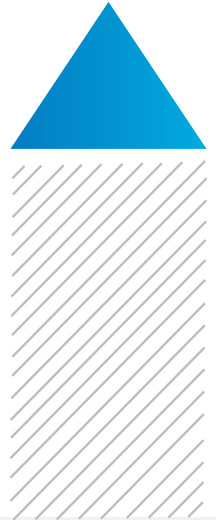
**REMEMBER THIS:** The income is residual.

It will continue to grow for you **month after month** for the rest of your life, as long as Customers are being generated for you.

As a matter of fact, you can leave it to your family or friends...or whomever you want, as an Inheritance. But you have to take ACTION NOW...because NO Founders position will be available AFTER launch.

**God's Word says,**

"...whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable — if anything is excellent or praiseworthy — think about such things." (Philippians 4:8)



Not to be Religious...but that verse is relevant here because the passage is mirrored by the philosophy that is at the core of **ONPASSIVE**. When you listen to Mr. Mufareh, it's his **heart** you hear above all else. He does not believe in negativity, back-biting, murmuring, or complaining [and doesn't stand for that type of behaviour in ONPASSIVE]. On the other hand, he does believe in family, mutual benefit, prayer, faith, speaking to your "mountains", and especially speaking to those things that are not...as if they are.

So, if you have a sincere desire to greatly succeed while helping those around you succeed as well, **then this is for you**. And if excellent things are the things you think about and seek to produce, develop, demonstrate, or manifest in your life... then you are the kind of leader we are looking for.

**Join us by becoming a Founder today!**

# ONPASSIVE, Hyderabad



## India Address

DSR Inspire, Plot No: 21, Sector: 1  
Hitech City Rd, HUDA Techno  
Enclave, Madhapur  
Hyderabad  
Telangana 500081, INDIA

# ONPASSIVE, Orlando FL



## **US Address**

7380 W Sand Lake Rd,  
Suite 500-529  
Orlando, FL 32819, USA



# Thank you for reading about our Business

To join with us,  
contact the  
Founder that  
invited you.



## WITH ONPASSIVE, YOU ARE IN IT TO WIN IT!

