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Re: Resorts360 Vacation Club

To Whom It May Concern:

We are writing on behalf of Resorts360 Vacation Club.

You recently posted false and defamatory statements regarding Resorts 360 Vacation Club on your website. You falsely stated that Resorts360 Vacation Club is a pyramid scheme. You further published this defamation with letters to the Federal Trade Commission, the Washington Attorney General and the Better Business Bureau.

Your article on your website indicates an ignorance of Resorts360 Vacation Club's business and an ignorance of the definition of a pyramid scheme. Resorts360 Vacation Club has two parts. You can purchase a membership which gives you discounted access to a wide variety of vacation opportunities. Of course, Resorts360 Vacation Club does not compensate anyone for taking a vacation. The second part is a multilevel marketing plan that allows members to encourage others to become members and they are compensated for selling memberships. There is nothing illegal or unethical about multilevel marketing and it is used by numerous companies such as Avon, Mary Kay and many more.

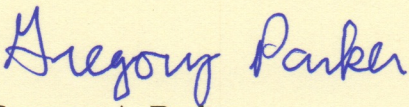

A pyramid scheme relies on constantly recruiting new members without providing a tangible product. Resorts360 Vacation Club's primary business is providing vacation opportunities. Of course it wants to expand its membership and has provided a legitimate multilevel marketing plan to do so. This benefits both the company and its members.

By this letter, and on behalf of Resorts360 Vacation Club, we demand that you immediately remove your false and defamatory statements from your website and retract the letters sent to the agencies mentioned above. Should you fail to do so, Resorts360 Vacation Club will have no choice but to seek compensation from you for any damages it has suffered.

Please confirm in writing directly to Resorts360 Vacation Club that the false and defamatory information has been removed from your website and provide it with copies of your retraction letters. Please respond within ten days of the date of this letter.

Sincerely yours,

LOMBINO • MARTINO


Gregory A. Parker 

GAP:tmc

cc: Resorts360 Vacation Club

Resorts360VacationClub619779.gap
