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What Is Chalk Couture?

Hi, there I am Sarah. I am a Top earner and team leader to one of the top teams in the company with Chalk Couture.

Today, I'm going to talk to you about What even IS Chalk Couture? How can it help YOU?!

Chalk Couture is a direct sales company. Don't let that freak you out. We are the leaders in easy high end DIY home décor. You can make incredible home decor with our amazing reusable silk screen transfers.

I discovered Chalk Couture four years ago as I was a Crafter who was *tired of fighting with vinyl, and was using a Cricut machine*. I was running a busy DIY studio and I was looking for a way that I could increase my production and increase my product line at my storefront. . I was tired of creating a one time stencil. I literally was praying for a product like Chalk Couture. I was Googling one night how to make my own reusable stencil, and all of a sudden something popped up!

So I want you to know right now if you are somebody who is fighting with a vinyl machine and you've been trying to figure out that gosh darn cricket, and you are so tired of fighting with it. Girl, I have your solution.

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What Is Chalk Couture?

So let's address the elephant in the room.

YES, Chalk is a direct sales company and YES, and that first freaked me out because I didn't necessarily want to be part of a direct sales company. I had never had experience with a company like that, and I just was unsure about the business model. What I learned with Chalk is that you can use the products and you have a complete and clear Copyright to create and sell products you make. (No direct selling required, unless you choose!)

When you join the company you get access to wholesale pricing of 40% (and more).

I loved that, I didn't have to get into the whole direct sales model because that freaked me out, but I could just make beautiful things. I signed up, then and I couldn't keep my mouth shut. I had to tell people about it because it was the coolest product that I had ever seen.

Despite my initial apprehensions, I decided quickly that I was going to throw myself into this business and learn everything that I could. I wanted to make pretty things. I wanted to increase production. I wanted to find a way to have faster workshops. As an entrepreneur I was excited about the team to generate additional income streams. Within several months, I had hit the top ranks of the company and my team was absolutely booming.

People were loving the products, and I knew that I had stumbled onto something absolutely life changing.

You can purchase our traditional starter kit, which is \$99.

It comes with a multitude of chalkboard surfaces, chalkology paste, It comes with transfers, apron, start up guide, catalog. All of the good things that you need to learn how to start your business and get off and rock and roll. Okay, that's just \$99 to enroll. (click to see the list of contents)



How to Make Wood Signs Without a Cricut



Simple Farmhouse Signs with Chalk Couture



Chalk Couture Canada is coming!!!



Create and Take Parties with Chalk Couture



How to Create a Shadow Effect With Chalk Couture



How to Ombre with Chalk Couture



More Chalk Couture Fun



30 Minute Wall Art Tutorial



Double, Double, Toil and Trouble



We also have a new business kit.

It is just \$19 to get started. (Catalog, apron, one transfer, quick start guide)

Both options include your own chalk site, which is your own custom website where people can come and place orders so you can start selling within minutes of signing up. It also includes our Couture Connect app so that you can access all of your training on the go. Access to send samples to future designers or future customers and have access to our amazing social media, library of product images and resources and all sorts of videos and things that you really need to get your business going.

You're going to have access to our wholesale pricing, which again is 40% off. Additionally, in your first 60 days, you get an extra 15% off on one order!

Additionally, any time you make a purchase our compensation plan gives you **\$20 back in product credit for every \$200** you have in wholesale volume.

Here's the five ways you can earn with Chalk!

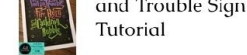
- Host DIY workshops
- Finished Items you make!
- Craft shows & vendor Events
- Social Retail (sell on Facebook live, Tik tok, pinterest, Instagram, blogging)
- Building a team and earning through coaching and training

What's the fine print?

The first detail is Chalk Couture does has is a **\$19.99 monthly fee** that pays for your website, your back office, your training, support, your smartphone app. Additionally, every single month you get a brand new exclusive transfer shipped to your door.

The only other requirement is **\$100 per quarter**. There are no monthly fees, no monthly quotas or anything that you have to do. It's just a quarterly \$100 wholesale requirement. We release brand new transfers every single quarter.

Remeber, as a designer you'll get



and Trouble Sign
Tutorial

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40% Instant Commission for Designers when you purchase at wholesale and sell it retail. 25% Website Commission

I'm so glad that I took my Blinders off and that I was able to see Chalk Couture for what it was.

And that is just an incredible opportunity. It's changed my family's life.

We used to send my husband on voluntary deployments to Afghanistan so that we could just get extra bonus checks to really just be able to pay the bills.

Now, we don't have to say yes to those anymore. So Chalk has absolutely changed my life and know that it will change yours if you're ready to take the next step.

Ready to go?

You can enroll today here!
www.joinrockyourchalk.com

Not sure yet? [Grab a Chalk sample here.](#)

Have some questions? Simply email me at Info@Shopsimplysarah.com

or Text me the word JO(N to 281-607-0652
Happy Crafting!

Sarah



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