



FAQ's about Joining Chalk Couture

COME BE A PART OF THE HAUTE CHALKERS TEAM!

So here's the thing, I signed up...I signed up so I could buy designs for 40% off! I signed up because you'd be crazy not to! Do you know how much money I spend at Hobby Lobby, Michael's, etc...with 3 young girls? But now I get to create my own designs, in the colors and sizes I want and include my girls while doing so! I've reached the top 1% of my energy business, which retired me from my professional engineering career, now I'm on a mission to make Chalk Couture even more amazing!



LET'S CONNECT!

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ME ON
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My goal? I want to help moms out there make their house a home. I want to bring something to the table for you to do with your children while making lasting memories. I want to help as many people as I can live a life of freedom. How awesome would it be to have your kids be part of this, to work and earn enough money to pay for their first car? That's what I want. My kids are going to have a blast, and believe me, I will never hear "i'm bored" again, lol. There is so much we can do!

I know your head is probably spinning like mine was, so I want to answer some Frequently Asked Questions people have had:

1) HOW MUCH DOES IT COST TO BECOME A DESIGNER?

Right now you can join as a designer for \$99, plus shipping.

Here is everything that comes inside of your designer kit.

Kit Contents

Designer Start-Up Guide, Spring/Summer Catalog 2020, Thank You Cards (12-Pack), Chalk Couture™ Apron, Small Squeegee, 7 Chalk Transfers™ (Various Sizes), Love Brings Us Home (A), Bold Brave Brilliant (A), Hello Spring (B), Better Together (B), Business Builder Chalk Transfer – Ask Me How (B), Business Builder Chalk Transfer – Join My Team (B), Club Couture™ Transfer Of The Month (B), 5 Chalkology™ Pastes (3 US Fl Oz Jars), Bright White, Bumblebee, Raspberry Sorbet, Couture Teal, Guava, Couture Gallery™ Board Aiden White Frame (9" × 12"), Couture Boutique™ Board & Base (5 1/2" X 7 1/2"), Couture Boutique™ Chalkable Chips (Black, 12-Pack, 3", Round)

Retail Value Of Approximately \$250 USD.

Contents Subject To Change.





Along with your kit, There is a \$19.99 monthly subscription fee, this is for one transfer per month and your website, which includes a fantastic inventory tracking system and your point of sale app system on your phone, great for vendor events!

***Requirements-** All designers must meet \$150 Personal Volume every quarter to maintain their status. There are no penalties if you decide to drop out or say "meh, this isn't really my thing", No worries at all! See below.

2) DO I GET A DISCOUNT ON MY OWN PERSONAL PURCHASES?

YES! You get a 40% discount! The prices in our back office already reflect the discounted pricing. No need to wait for a commission to come, you submit your order with the discount already. Plus...when you join, Chalk Couture will send you a 50% off coupon to use as well. There will be a coupon code to use in the back office and your

There will be a coupon code to use in the back office and your purchase with the coupon does towards your personal volume sales. So sa-weet!

3) WHAT ARE THE QUARTERLY MINIMUMS AS A CHALK COUTURE DESIGNER?

You need to sell and/or purchase only \$150 personal volume per quarter. Easy peasy, right? It is! Chalk Couture quarters are standard calendar quarters (January thru March, April thru June, July thru Sept, and Oct thru December).

4) WHAT IS THE COMMISSION STRUCTURE AS A CHALK COUTURE DESIGNER?

Commission/Discount: Orders that you place in our awesome back office will be at 40% off. If an order is placed on your CC (Chalk Couture) website, then you'll receive a 25% commission, which is paid the following month on the 15th.

Order Type	Commission	Paid
Wholesale (Chalk Shop)	40%	Instant Commissions (earned when sold)
Online (Chalk Site)	25%	Deferred Commissions (paid by the 15th of the next month)

Designer Dollars (DD): Love these! You will earn \$20 Designer Dollars in 'product credit' for every \$200 PV that you sell/purchase in a month. {Ex. sell \$600 and you'll earn \$60 DD}. This comes as a coupon code which is emailed to you between the 15th and 18th the following month.

Savvy Seller Bonus: If you order over \$2000 in sales you get a Savvy Seller Bonus! *Great for those with store-fronts :)* This means you earn a \$200 CASH bonus on top of the DD that you earn. It's actually 10% of your sales over \$2000. {Ex. if you had \$3000 PV, you would get a \$300 CASH bonus}. WooHoo! It gets even better...if you have over \$1000 in PV that month you get an extra 5%!!

have over \$4000 in PV this bonus jumps to 20%!!!

Personal Volume	% Bonus	Example	Math	Total Bonus
2,000-3,999	10%	2,000 PV	$2,000 \times 10\%$	\$200
4,000	20%	4,000 PV	$4,000 \times 20\%$	\$800

Career Plan: Personal sales, team sales, and building a team is the foundation of your Chalk Couture business. Of course as you invite others to join your Team, you will add greater income potential to your business and get rewarded! When you sell, you'll be rewarded. When you build, teach and train a Team, you'll be rewarded. There is a direct connection between what you do and what you'll receive.

I know compensation plans can be confusing, so I'd be happy to send it to you if you'd like to check it out. Just send me a quick message and I'll get to ya, then I'd be happy to talk you through it. Couturier is the sweet spot in the comp plan :)

5) WHAT KIND OF TRAINING WILL YOU RECEIVE AS A CHALK COUTURE INDEPENDENT DESIGNER?

We have a large team that is all over the US and we are all in this together, so there is tons of support and help. We have non-branded videos that are provided to our specific team members so they can hit the ground running on social media, etc... Yes, our upline is awesome :) Chalk Couture Corporate has a whole series of training videos as well. You can find all the goodies in your Designer Office and access anytime. You'll also received some getting started emails from CC when you join.

I am also available to all and any of my team members via facebook, messenger, email, our team page, phone, text, etc... Our Facebook Team Page is full of ideas, inspiration, training, incentives, and much more. I will also add you to my direct upline's team page full of more ideas, training, event pictures, vendor setups, expo pics, etc...You will

absolutely love being a part of this company and the Haute Chalkers Team!

6) WHAT IS DESIGNER DEBUT?

In addition to the core of our Comp Plan, we offer a quick start program available to new Designers only—that's you! It's a great way to earn Designer Dollars product credit you can spend on Paste, Transfers, or any other product you'd like to help jumpstart your thriving business. Check out the simple table below to see how much you can earn!

	PHASE 1 (sign-up month plus 1)	PHASE 2 (2nd full month)	PHASE 3 (3rd full month)	BONUS REWARD (achieve all 3)
Total PV	\$600PV	\$800PV	\$1,000PV	\$240 DD (complete all 3 phases, have 2400PV by the end of month 3)
Reward	\$60 DD	\$80 DD	\$100 DD	

If you hit all 3 levels within the appropriate time, you'll get a \$240 BONUS. Total of \$480 DD, plus the Designer Dollars we earn monthly based on sales. Or is you just hit the different Phases within the allowed amount of time, you'll earn that bonus once achieved.

7) DO I HAVE TO DO PARTIES?

Nope! Your business is run how YOU want to run it! It's 100% up to you how to want to work it. Vendor events are really great and the products demonstrate SO well at events, your booth will be HOPPING!!!

8) CAN I EARN EXTRA INCENTIVES?

Yes! That's the best part. The first way is with the Designer Debut (see above). There is an opportunity for you to win Incentive Trips, Designer Dollars (product credit) each month, plus those on my team get to go after monthly incentives that I offer :)

9) WHAT IS THE MONTHLY FEE OF \$19.99 FOR AS A DESIGNER?

The \$19.99 fee is for your Chalk Site - where people can shop, you can accept orders and have people join your team. In addition, you get a Point Of Sale App. This is a Designer ONLY App that can be downloaded in the App Store for Apple and Android devices. Every month you will also receive a CC Chalk Transfer send to you each month (autoship). The value of the transfer is \$14.99, so this makes the cost just \$5/mo for your website. You will receive the transfer the month prior to them being available, usually they are mailed out around the 5th of each month.

10) I'M NOT INTERESTED IN SELLING...AM I STILL ABLE TO JOIN?

Yes, we love DIY'ers! You can join and get the kit with all the goodies PLUS get a fab discount on all your purchases. (No more paying Hobby Lobby) Just remember, there is a monthly fee that we pay for your Chalk Site, monthly transfer, and website. To remain active you just have to meet the low quarterly minimum of \$150 Personal Volume.

11) ARE DESIGNERS REQUIRED TO KEEP INVENTORY?

Nope. You do not have to carry any inventory, just depends on what you are wanting to do and how you plan to run your biz. You are able to sell CC products at vendor events or expo events...and they sell very well there. People love to make their own stuff and usually buy the product right then and there after watching you demo :) If that is something that interests you, then I'd suggest purchasing inventory for your event at 40% OFF and sell at retail!!!

12) AM I ABLE TO RESELL THE ITEMS I MAKE USING CHALK COUTURE PRODUCTS?

Yes you can. This is the best part, some people work their entire biz this way. They purchase transfers and chalk paste, create beautiful

pieces and sell those pieces. I would be sure to mention that they are Chalk Couture designs to SPARK interest :) You are allowed to sell finished pieces/products on Etsy, etc...as well.

13) HOW DO I SIGN UP?

It's easy, you can **SIGN UP TODAY** on my website! Just go to www.ChalkCouture.com/janelle and click on JOIN up at the top. The sign up process is quick and only takes a few minutes. You'll be on a super strong team and I'll support you all the way.

FYI...the 'store name' is the name you'd like your username to be. Mine is 'janelle', some designers already have a business name and use that, or get 'crafty' with their name. Use what you'd like and it will tell you if it is available or not. Also please make sure the Sponsor ID shows: Janelle. Let me know if you have any questions...that's what I'm here for!

Hope that answers a few questions.

I know this is an absolute GAME CHANGER for those of us in the home decor, crafts, sign making, personalizing business. If you want to email me for more info you can, or **Get Started Today**...either way I'm here to help!