







## Meet Aloette

At Aloette, we pride ourselves in creating products and opportunities that make a difference—for your skin, your community and the environment. Our products contain the best natural ingredients and are cutting-edge, problem solvers in the beauty industry that work for all ages and all skin types. We are most successful at helping women and men enrich their lives and find success every day! Now, that's something to feel good about.

# Our Farm to Jar<sup>™</sup> Philosophy

Science and common sense show that the best natural ingredients are also the freshest. At Aloette, our products bring you premium quality ingredients straight from the farms that grow them to our jars.

From the Hainan Island to our Aloepure collection, Aloeganic is super-high grade aloe vera grown exclusively for Aloette under the world's best conditions.





# Live the life you desire.

Dreams do come true with Aloette.

I support my family, my community and people all over North America who want to dream a little bigger. That's why I'm with Aloette.

Jennifer Cook Conrad
 Top selling beauty consultant for Aloette Cosmetics

# Aloette Best Seller: Restorative Enzyme Peel

Get straight-from-the-spa radiant skin in just a minute with Restorative Enzyme Peel—your alternative to harsh chemical peels.

#### With Restorative Enzyme Peel, you'll:

- Gently exfoliate with natural papaya, cucumber and grapefruit extracts.
- Soothe and condition your skin with organic aloe vera.
- Get 30 treatments for a fraction of the cost of a professional peel—in one jar!
- See visible results in 60 seconds.



## Spotlight on: Hand Couture

Combining a proven, powerhouse peptide with Aloeganic aloe vera, **Hand Couture** is your secret to visibly brighter, smoother, younger-looking hands.

(2 oz) \$19.95 #48341

HAND COUTURE
Arch-Aging Crime
with Merrays' Synthe's

Crème Anti-Age
avec Mattricyl\* Synthe 6

ALOETTE"

Featuring **Matrixyl® Synthe'6** the gold standard in age-defying peptide technology.

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# You've matured, but your skin shouldn't.

Large pores. Dull skin. Temperamental breakouts. Your skin is growing up and so should your skin care. Aloette's Aloepure collection is enriched with our proprietary Aloeganic aloe vera to deliver maximum soothing, hydrating, youth–restoring results. Why wait to cover up signs of aging when you can prevent it? With Aloepure, there's #nofilterneeded.



# Choose the Value Package that's right for you!



Revive tired skin and keep the effects of time at bay with this power packed package featuring a 3-in-1 eye balm and Time Restore Firming Serum.

#### **CORE REGIMEN!**

Aloepure Value

Reg. \$135.00

**YOURS FOR \$105** 



Step up your essentials to balance skin and restore a youthful radiance.

#### **TRY ME KIT!**

Aloepure Essentials

Reg. \$60.00

**YOURS FOR \$55** 



Cleanse, moisturize and fight puffy, tired-looking eyes with this preventative kit.

# Look Your Best at Any Age

Using the highest, clinically allowable ingredient concentrations in an aloe vera delivery system, Platinum products cleanse and balance, firm and smooth, and protect and repair all skin types for advanced age defiance and prevention.

#### Platinum Daily Usage Guide

#### Step 1: Cleanse and Balance

Cleanse and prep skin for maximum age-defying results.

- Pure Radiance Revitalizing Cleanser
- Pure Radiance Bioactive Mist

#### Step 2: Firm and Smooth

Combat fine lines and wrinkles for a younger-looking finish.

• Age Defiance Pro

#### Step 3: Repair and Hydrate

Target eye lines, puffiness and dark circles and condition delicate skin.

· Advanced Eye Recovery Pro

#### Step 4: Protect and Renew

Shield and rejuvenate your skin day and night.

- Correction Code (A.M.)
- Advanced Night Recovery Pro

#### Application Tip

For best results, always apply products from thinnest to thickest texture.

#### Additional Plus Products

Apply specialty products as needed, following the thin-to-thick formula.

- Line, wrinkles and skin discoloration: The Cocktail Age Defying Superserum (p.m.)
- Age spots: All Even Dark Spot Correcting Pen (a.m. and p.m.)

#### Platinum Skin Care

Advanced Eye Recovery Pro with DermaBind



The state of the s

After (28 Days)





Before

After (56 Days)

Refore

# Choose the Value Package that's right for you!

#### **BEST VALUE!**

Platinum Plus

Reg. \$412.89



Everything you need to turn back the hands of time in no time including All Even Dark Spot Correcting Pen for targeted application and The Cocktail Anti-Aging Superserum.

#### **CORE REGIMEN!**

Platinum Value

Reg. \$317.95

**YOURS FOR \$255** 



Combat discoloration, wrinkles and sagging skin with a day and night regime that will help uncover a more youthful you.

#### **TRY ME KIT!**

Platinum Essentials

Reg. \$151.00

YOURS FOR \$135



Cleanser, moisturizer and eye cream designed especially for mature, aging skin.

# Clinical Results Within Reach

## Ageless Science System

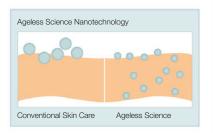
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- Ionic Energy Balance (1.7 fl. oz.)
- Active Energy Serum (1 fl. oz.)

Retail Value: \$210.00

**GET THIS** ALOETTE" FOR LESS! Ask your Consultant for AGELESS details. SCIENCE ALOETTE" Ionic Energy **AGELESS** SCIENCE Serum énergétique ionique 1fl oz/30mi

Meet your true fountain of youth: Ageless Science. Our very best age-defying system delivers three precision forms of hyaluronic acid - the body's natural moisturizer and the principle ingredient in cosmetic injections - to the skin's surface, to reveal younger, plumper looking skin. It also features the powerful peptide Matrixyl® Synthe'6 to smooth away the look of lines and wrinkles, plus Horse Chestnut Extract to brighten the appearance of dark spots and improve overall clarity.



#### Ageless Science





Refore

After (8 weeks)

This client suffered from deep nasolabial (cheek) folds and frown lines. After using the Ageless Science System, her skin now appears more hydrated and her facial lines look shallower and less pronounced.



I love the Platinum line because of my own experience; this line worked to dramatically improve the colour, tone and texture of my skin. Platinum is a premiere skincare line that offers a more radiant, healthy and youthful complexion that you can see and feel.

## The Clear Skin Revolution Starts Now:

Aloeclear's anti-acne collection is enriched with soothing peppermint oil and Aloeganic aloe vera to clear away blemishes and prevent future breakouts. Keep your skin forever clear with one of these value packages.



Complexion correction with anti-aging sun protection.

#### **BEST VALUE!**

Aloeclear Plus Reg. \$150.00 YOURS FOR \$125

#### **CORE REGIMEN!**

Aloeclear Value
Reg. \$104.25
YOURS FOR \$84



All your clear skin needs are covered and rejuvenated with a nourishing moisturizer for a refreshed you.

#### **TRY ME KIT!**

Aloeclear Essentials

Reg. \$86.00

**YOURS FOR \$74** 



Say goodbye to pesky blemishes and see clear results with these skin essentials.





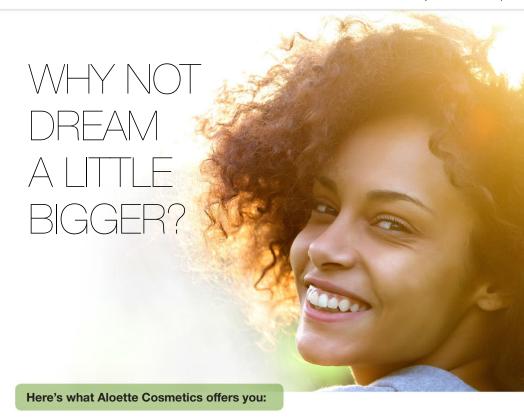
Detoxify the mind, body and soul with Aloette's Farm to Jar™ spa collection. When you Re/Charge, Re/Juvenate, Re/Vive and Re/Lax you reawaken your best self. Buy now. Thank us later.

- Re/Charge Clarifying Cleanser This clarifying body cleanser deep cleans to draw out impurities. 3 oz #84010 \$24.00
- Re/Vive Moisture Binding Body Lotion This body lotion locks in moisture and prevents water loss so the skin doesn't dry out throughout the day. 3 oz #84030 \$24.00
- Re/Wind Overnight Foot Treatment Soothe stressed soles with the power of Turkish myrtle oil and aloe vera for an overnight experience you can't miss! 2 oz #84050 \$36.00

Re/Juvenate Body Scrub

This citrus-ginger body scrub utilizes strong exfoliation powers to penetrate deep into the skin, clearing away dead skin cells and skin impurities. 3 oz #84040 \$24.00

Re/Lax Aromatherapy Bath Salts Eliminate toxins during restful hours of the evening with these detoxifying bath salts. 20 oz #84020 \$55.00



- Financial freedom
- Exotic trips
- Real rewards and recognition
- No monthly quotas or deliveries
- A fabulous team to guide you along the way









Make your dreams come true with Aloette.

See your beauty consultant for details!



#### Gentle Foaming Cleanser

Nourishing green tea and chamomile combine to gently cleanse skin of impurities while restoring its natural moisture balance. The perfect choice for normal to oily skin.

6 oz #40128 \$18.00



#### Restorative Enzyme Peel

This unique exfoliating gel uses fruit enzymes and purified aloe vera to gently lift dead skin cells from your face without acids or damaging particles. Use weekly. 2 oz #45967 \$40.95



#### Hydra-Cleansing Emulsion

This rich, calming cleanser gently removes impurities and dead skin cells to reveal glowing skin. Enriched with vitamins A and E, it is perfect for normal to dry skin.
6 oz #40258 \$18.00



#### Multi-Action Scrub

This exfoliating scrub combines the natural power of honey, almond meal and kaolin to remove dead skin cells and unclog pores to give your skin a radiant glow.
4 oz #41006 \$19.00



#### Essential Cleansing Oil

Perfect for all skin types, this nourishing nighttime cleanser drenches your skin with enriched oils, removing all traces of makeup while detoxifying, soothing and hydrating the skin.

2 oz #40807 \$22.50



#### Nutri-Hydrating Mist

Loaded with vitamins, antioxidants, silk amino acids and aloe vera, this super-hydrating spritz keeps your skin feeling soft and supple all day. 8 oz #40706 \$21.50



#### Sensitive Skin Toner

This vitamin and botanical-enriched toner gently removes impurities and replenishes moisture for fresher skin with every use. 8 oz #40406 \$18.00



#### Time Repair Serum

Smooth away dead skin cells and fight free radical damage for a radiant complexion with this agedefying complex fortified with alpha and beta hydroxy acids and green tea extract. 1 oz #40907 \$48.00



#### Skin Refining Toner

Banish dead skin cells and impurities with the essences of aloe, green tea and other natural botanicals to immediately improve the appearance of normal to combination skin.

8 oz #40206 \$18.00



#### Time Restore Firming Serum

A revolutionary product in the fight against aging, this miraculous herbal blend diminishes the look of lines and wrinkles for a firmer finish.

1 oz #45607 \$57.00



#### Oil Control Toner

By harnessing the natural astringent properties of rosemary extract, this dual-action toner removes excess oil and dead skin cells to refresh, tone and deep clean pores.

8 oz #40306 \$18.00



#### Line Control Eye Gel

Passion flower extract, aloe and chitin combine in this remarkably hydrating eye gel to reduce the look of fine lines and puffiness around the eyes while firming the skin's appearance.

0.5 oz #41107 \$17.00



#### Maximum Moisture Complex

This amazing moisturizer with aloe immediately quenches thirsty, dehydrated skin to help prevent premature signs of aging. 2,3 oz #41506 \$25.00



#### Nutri-Moisture Lotion

Even oily skin needs hydration. This lightweight, aloe vera formula soothes and protects the skin's moisture balance while providing a barrier from pore-clogging impurities and irritants. 3 oz #40607 \$20.00



#### Hand and Body Silk

Pamper your entire body with this lightweight, softly scented lotion. 8 oz #41305 \$16.50



#### Visible Aid

This calming, skin restoring cream with aloe vera provides relief from sunburn, insect bites, minor burns and more. It is safe for both face and body. 2 oz #41207 \$16.00



#### Nutri-C Moisture Crème

Formulated for normal to dry skin, this water-binding moisturizer is rich in vitamins A, C and E to gently hydrate your skin all day.
3 oz #40506 \$20.00



#### Eye Witness Intensive Eye Balm

Say goodbye to dark circles and puffiness with this cucumber and Aloeganic infused balm. 0.4 oz #41708 \$36.00



#### Start Clean

Deep Cleaning Cleanser

Cleanse and hydrate the skin with this cleanser infused with tea tree oil and Aloeganic aloe vera.
3 oz #45107 \$26.00



#### Stay Pure

Acne Treatment Lotion

Knock out the look of blemishes and visible irritation with this concentrated solution packed with salicylic acid. 0.5 oz #45439 \$37.00



#### Be Balanced

Daily Refining Tonic
Soothe and calm skin with this clarifying
toner with cooling peppermint and
Aloeganic aloe vera

Aloeganic aloe vera. 3 oz #45207 \$23.00



#### Pure Radiance Revitalizing Cleanser

Illuminate and increase cellular turnover with this revolutionary cleanser containing Lumitone and lactic acid. 4 oz #48157 \$30.50



## Night Recovery Pro Face Cream with Revivaderm

This breakthrough night cream utilizes Revivaderm—a unique, cell-energizing ingredient—to stimulate cell metabolism for noticeably firmer, smoother looking skin. 1.7 oz #48332 \$62.00



#### Pure Radiance Bioactive Mist

This amazing alcohol-free mist works to firm and illuminate for a healthy radiance all skin types can enjoy. 4 oz #48167 \$35.00



#### Line Relief Concentrate

Aloette's alternative to cosmetic injections, this anti-aging powerhouse with 15% Argireline works to reduce the appearance of deep-set lines and wrinkles. 0.5 oz #48028 \$59.95



#### Age Defiance Pro

Firming Serum with Restoracell This advanced bio-peptide complex works to restore elasticity and firmness and combat damaging free radicals and environmental threats for a refreshed, youthful appearance. 1 or #48314 \$69.95



#### Platinum Lip Treatment

Combining antioxidant Idebenone with aloe vera, this advanced lip treatment hydrates, plumps and shields lips from free radical damage while reducing the look of lines and wrinkles.

0.25 oz #48133 834.50



#### Advanced Eye Recovery Pro Eye Crème with DermaBind

Úsing the advanced peptide DermaBind, this remarkable eye crème plumps and firms the skin's appearance to reduce the look of dark circles, puffiness and fine lines. 0.5 oz #48327 \$55.50



#### Be Smooth

All-in-One Balm

Combat signs of aging on the face, neck, décolleté and hands with this nourishing balm, featuring essential oils and the powerful peptide Matrixyl® Synthe'6. 1 oz #448381 \$49.00



# Correction Code (A.M.) Daily Moisturizer Broad Spectrum SPF 25

Formulated with Matrixyl® Synthe'6, this powerful anti-aging moisturizer with SPF 25 infuses skin with vital hydration while reducing the appearance of lines and wrinkles. 1.7 oz #46250 \$65.00



#### The Cocktail

Age-Defying Superserum with Retinol Plump and firm the skin's appearance and fight the look of age spots, wrinkles and more with this multi-active superserum.1 oz #48401 \$59.95



#### All Even Dark Spot Correcting Pen

Reduce the appearance of dark spots and prevent future discoloration with this unique formula and microfiber applicator. 0.06 oz #48187 \$34.99



#### The Five-Minute Facial

Polish, perfect and plump your skin in five minutes or less with this prestige exfoliating treatment featuring bamboo powder, aloe vera and sodium hyaluronate. 2 oz #48316 \$47.00



#### The Guardian

#### Environmental Protection Serum

This revolutionary serum utilizes a proprietary blend of peptides, floral extract and red and green algae to combat environmental factors that lead to redness, photo damage, dehydration and other elements that result in aged skin.

0.5 oz #48402 \$42.00



#### Dual Action Bio C

Mix this revolutionary vitamin C powder with any Aloette serum for enhanced free radical protection and age defiance.

0.18 oz #47030 \$39.95



#### Ageless Science System

Ageless Science works to visibly enhance coloration, texture and hydration for a balanced, healthy-looking radiance. 1.7 oz/1 oz #71132 \$210.00

Deep clean and clarify all skin types

with this exfoliating mask formulated with Farm to Jar<sup>™</sup> pascalite clay.



#### Red Wine Peel

Age-Defying Exfoliant Packed with antioxidant-rich wine extract from Bordeaux, Aloette's Red Wine Peel unclogs pores and polishes the skin to perfection. 2 oz #46070 \$46.99



### 3 oz #41608 \$40.00

Muddy Up

Cleansing Mud Masque

#### Hand Couture Anti-Aaina Crème

Reveal visibly smoother, softer, more vibrant-looking hands with this advanced formula featuring Matrixvl® Synthe'6 and Aloeganic aloe vera. 2 oz #48341 \$19.95



#### Beauty Parfait

#### Probiotic Yogurt Treatment

Treat your skin to a tasty blend of yogurt, papava and aloe vera with this hydrating and firming treatment. 3 oz #48418 \$48.99



#### Exfoliating Sugar Scrub

Polish your skin to perfection with a revitalizing blend of coconut, jojoba and sunflower oil. Gently smooth away roughness and surface impurities to reveal firmer, softer, simply radiant skin. 7 oz #83631 \$30.95



#### **Body Butter Balm**

Massage away dry skin with naturally soothing shea butter and coconut oil. A nourishing balm that leaves skin moisturized, healthy and wholly revived. 2.5 oz #83640 \$24.50



#### Body Soufflé

Hydrate your skin from head to toe with a nourishing ensemble of essential vitamins and botanicals. Delight in dewy softness with a hint of citrus fragrance. 7 oz #83611 \$18.00



#### Hydrating Foot Balm

Soothe and soften tired, sore feet with a luxurious blend of rich emollients, tea tree oil and peppermint. 4 oz #80608 \$19.50



#### Body Wash

Bathe your body beautiful with an invigorating herbal-citrus shower gel. Powerful hydrators impart a lustrous finish and supple feel while orange vanilla bean adds a delicate, enticing scent. 7 oz #83620 \$18.00

# Host a Show

and Get Rewarded!

Bring the excitement of an Aloette Party to your home and receive:

- Exclusive Offers:
  Receive our monthly bonus exclusive to hostesses
- Pamper-You Moments: Enjoy a free makeover (over \$50 value)
- Sales Rewards:
  Earn your shopping spree of \$100-\$250 based on show sales
- Even More additional bonus offers based on bookings and guest sales

Start with your skin care, and book your party to get your makeup and body care at up to 80% off.



\*Aside from the unbelievable hostess benefits I receive every time I host, I also get pampered with a facial and have my makeup done for freel It's also a great excuse to get together with friends, family and even meet new people and have a great time!"

- Rachel Rahjer, Ontario

@aloette

PLACE POSTAGE

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www.aloette.com

# beauty

# Beautiful Skin Deserves Beautiful Color

Look flawlessly fresh every day with radiant, skin-perfecting color.



#### Flawless HP

Using light-diffusing, color correction technology, this advanced formula works to even out skin to minimize pores and create a flawless makeup base. 1 oz #50410 \$59.95.



#### **CC Crème Color Complexion** Correction SPF 40

This multi-purpose crème primes, protects, hydrates and perfects in one easy application, 1 oz \$43.00





#### Medium #50330

#### Oil Free Liquid Makeup

This lightweight formula provides total, no-cake coverage with a flawless matte finish and is free of pore-clogging oils. 1 oz \$24.50.

#### Ultra Finish SPF 15

Skip the mess with Aloette's pressed mineral foundation, concealer and SPF 15 finishing powder all in one. Apply with the Chisel Brush for expert results. 0.21 oz With compact: \$27.50. Pan only: \$22.50.







#10543







Caramel









# **Cheek Color Powders**

Give your skin a healthy dose of vitamin-enriched, longwear color. Available in matte colors for everyday wear or with a touch of shimmer for an on-trend look. 0.21 oz With compact: \$21.00. Pan only: \$16.00.









Rose Petal Natural Flirt #10305 Bronze #10304 #10309 #10303



#### Conceal-Away Duo

Hide the look of dark circles, blemishes and imperfections. Contains light and medium shades. 0.12 oz #51752 \$22.95



#### Translucent Veil

Illuminate your look and hide imperfections with a sheer, silkymatte finish. 0.21 oz #10228 With compact: \$22.00 Pan only: \$17.00.



Let your lips say more with luxe, luscious color that conditions as it enhances.

#### **Liquid Lip Shine**

Drench your lips in dazzling, pout-plumping color your skin will love. 0.25 oz \$17.50







#### Lip Colors

Available in matte and shimmer shades, these long-wear colors infuse lips with aloe, shea butter and vitamin E. 0.14 oz \$14.50



#### Waterproof Mechanical Lip Definer Pencil

Line and define lips in smudge-proof, stay-all-day color. 0.009 oz \$14.00 with brush



#90248

#90338

#90228

#90348

#### Gloss Sticks

Bold, bombshell lips are just a kiss away with this pout-plumping jumbo pencil. 0.09 oz \$18.00



Hello, Honey

#22440

Unforgettable #22470





Passionberry #22460

Plum Iris #22450



#### **Face Paint**

Face Paint Lip and Cheek Tints: Fashion meets Farm to Jar with this multi-use lip and cheek stain that keeps skin hydrated and soft. 0.29 oz \$35.00





#10702





Tuscan Sunset #10703



#### Lip Difference

Prime your lips for long-lasting, no-bleed lip color application. 0.14 oz #20908 \$14.50

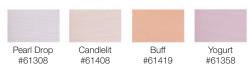


#### Soothe 'n Smooth

Polish and perfect your lips with Aloette's two-in-one lip balm and exfoliator with aloe vera and vitamins A and E. 0.58 oz #25018 \$30.00

#### **Custom Eyesilks**

Create endless eye looks with powder-soft matte and shimmer shadows. 0.14 oz Duo with compact: \$22.50. Pan only: \$8.75.





Plum Passion

#61368

Dulce Mink #61428











Runwav Indigo #61418 #61438



Rose Clav #61398

# Eyes

Open your eyes to a kaleidoscope of pure, prismatic color.

#### **Powder Eyeliners**

Get instant drama day or night with eye-catching, easy-to-apply color. 0.14 oz Duo with compact: \$22.50. Pan only: \$8.75.





#### #61348 #65003

Intensity Mascara

#61100 \$18.00

Reach new lengths with a

lash-nourishing mascara with endless build, 0,25 oz

#### Waterproof Mechanical Eye Definer Pencils

Line your eyes in bold, budge-proof color that never needs sharpening. 0.01 oz \$14.00 with smudger



Black #00602



Espresso #00469



Bronze Ink #00479

#### Water Resistant **Mechanical Brow Definer**

Shape and define brows with expert precision. 0.04 oz \$14.00



Natural Taupe #00608

#### Intensity Stretch Mascara

the next level with this lash lengthening and separating mascara featuring jet black pigment and a triple v groove wand. 0.29 oz #61400 \$24.00



#### Look Alive Eye Base

Highlight your eyes and hide unsightly dark circles with this illuminating eye shadow foundation. 0.04 07. #10218 \$21.00



#### Lighten Up

Banish shadows and tired-looking eyes with this under eye primer that brightens the look of dark circles and improves your concealer's longevity. 0.28 oz #10054 \$36.00



#### A-List Lash

This curling mascara infused with lash-conditioning Argan Oil gives your look a healthy dose of attitude and knockout color. 0.16 oz #61300 \$24.00



#### Oh Wow, Brow!

This four-piece brow sculpting collection includes wax and brow powders to help you style and define your brows and lock your look in place. Brow Powders 0.028 oz. Wax 0.018 oz #40256 \$34.95



#### **Heavenly Sheen**

Prep your eyes for brilliant intensity and all-day wear with this crease-proof shadow primer with soft shimmer. 0.14 oz #60101 \$12.00

# Tools

Perfect your look and simplify your life with built-to-last, expert application tools.



#### Professional 7-Piece Brush Set

Apply any look with pro precision and ease. Manufactured cruelty-free. #20254 \$60.50



#### Color Box

The Color Box (unfilled): Manage your color collection in style with this chic, portable compact with room for one ultra finish, one cheek color, three eyesilks and one lip color. #30102 \$32.00



#### Chisel Brush

Achieve flawless coverage with your Ultra Finish foundation. #20353 \$20.50



#### Liquid Chisel Brush

Achieve complexion perfection every time you apply your liquid foundation or CC Crème with this full-headed brush, featuring a unique blend of natural and synthetic fibers. #20352 \$20.50





Spend less, waste less with this reusable compact with brush. #10001 \$5.00