

AS A CARD MEMBER, YOU CAN

SAVE WITH CONFIDENCE FOR A BRIGHTER TOMORROW.

A014





OPEN A HIGH YIELD SAVINGS ACCOUNT

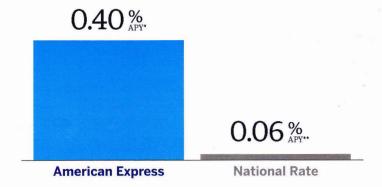
0.40 %

No Fees, FDIC Insured, No Minimum Balance

Dear Mr

As a valued Card Member, you can put your finances on solid ground and have greater peace of mind with an FDIC-insured High Yield Savings Account from American Express.

You can count on us to have your back when it's time to plan for your future. We're offering a competitive rate of 0.40% APY - an annual percentage yield that's significantly more than the national rate.*

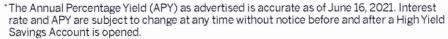


Open an American Express High Yield Savings Account today, keep on saving and look to the future with confidence.

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**The national rate referenced is from the FDIC's published Monthly Rate Cap Information for Savings deposit products. Visit fdic.gov/regulations/resources/rates for details.

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