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8 *Attorneys for Plaintiff*

9 **UNITED STATES DISTRICT COURT**

10 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**

11 SHANNON ALBRIGHT, individually
12 and on behalf of all others similarly
13 situated,

14 **Plaintiff,**

15 vs.

17 PELOTON INTERACTIVE, INC., a
18 Delaware corporation, and DOES 1-
19 100,

20 **Defendants.**

Case No:

CLASS ACTION

Class Action and Representative Action
Complaint for

- (1) Violation of the Consumer Legal Remedies Act, Cal. Civ. Code §§ 1750, et seq.
- (2) Breach of Implied Warranty of Merchantability, Song-Beverly Act Cal. Civ. Code §§ 1790, et seq.
- (3) Violation of Cal. Bus. & Prof. Code § 17500, et seq.
- (4) Unlawful Business Acts and Practices in Violation of Cal. Bus. & Prof. Code §§ 17200, et seq.

DEMAND FOR JURY TRIAL

1 Plaintiff Shannon Albright, individually and on behalf of all others similarly
2 situated, brings this action against Defendants PELOTON INTERACTIVE, INC.
3 and Does 1-100 (“PELOTON”), and alleges as follows:

4 **NATURE OF THE ACTION**

5 1. This action is brought on behalf of Plaintiff individually, as
6 representative of the common or general interest and as class representative for all
7 others similarly situated nationwide against PELOTON to redress Defendants’
8 violations of applicable consumer protection laws, unfair business practice laws
9 and breaches of warranties in connection with the manufacture, marketing, sale,
10 and failure to honor warranties of PELOTON “Tread+” treadmill (formerly known
11 as the Tread, according to the Consumer Product Safety Commission, *see* “CPSC
12 Warns Consumers: Stop Using the Peloton Tread+” available at
13 [https://www.cpsc.gov/Newsroom/News-Releases/2021/CPSC-Warns-Consumers-](https://www.cpsc.gov/Newsroom/News-Releases/2021/CPSC-Warns-Consumers-Stop-Using-the-Peloton-Tread)
14 [Stop-Using-the-Peloton-Tread](https://www.cpsc.gov/Newsroom/News-Releases/2021/CPSC-Warns-Consumers-Stop-Using-the-Peloton-Tread)).¹

15 2. The PELOTON Tread+ machine is manufactured by PELOTON and
16 sold by PELOTON. It retails for \$4,295 and is sold directly to consumers by
17 PELOTON. Consumers do not just pay the purchase price, however. Owners of
18 these devices must pay subscription fees on top of the purchase price to have full
19 use of the machine.

20 3. Defendants marketed the Tread+ as “Your hardest training session.
21 Your softest road. The shock-absorbing belt, built with 59 individual slats, adds
22 support under every step and maximum comfort to your toughest workouts.”

23 4. Defendants marketed this device as one appropriate with family use,
24 advertising the product with pictures like the one below, featuring a woman with a
25 young girl, presumably her daughter, working out with the device, using its screen
26 to follow along while the exercise immediately next to the machine:

27
28 ¹ All references to Tread+ incorporate and also reference earlier Peloton treadmill models that may have been marketed under other names like “Tread”.



11 Chillingly, the child featured in the picture is exactly the sort of victim that the
12 Tread+ machine is uniquely capable of killing or maiming.

13 5. The Tread+ contains significant design flaws that makes it defective,
14 unfit for use in a home with children, and unreasonably dangerous for its intended
15 purpose. Namely, because the design is extremely susceptible to children (and
16 pets) getting trapped underneath the machine while it is operating. This risk does
17 not extend only to children using the machine without being supervised. Parents,
18 while using the Tread+, have had their children approach the machine, out of
19 eyesight of the parent, and those children been trapped and injured by the Tread+
20 machine. At least one child has died as a result of the Tread+, and at least several
21 dozens more injured, and there may be hundreds or thousands of more injuries that
22 are not currently public knowledge.

23 6. As noted above, the injuries that children may suffer from the Tread+
24 machine can range from bruising and abrasion, to broken bones, to permanent
25 brain injury, to death.

26 7. After receiving many complaints and becoming the subject of an
27 investigation by the Consumer Product Safety Commission (“CPSC”), the CPSC
28 issued a direct warning to consumers: “Stop using the Peloton Tread+ if there are

1 small children or pets at home.” On April 17, after investigating the death of a
2 child and dozens of injuries, the CPSC issued this warning because there is no safe
3 and practical way to have this device in a home where there are children.

4 8. PELOTON itself has rejected the CPSC’s warning, maintaining the
5 machine is perfectly safe, in defiance of the evidence that the Tread+ is an
6 uniquely dangerous threat to children.

7 9. As a result of the wrongful acts, omissions, and deceptive scheme of
8 Defendant, Plaintiff and consumers have been financially harmed by Defendants’
9 false and misleading advertisements, misrepresentations, and untrue statements.
10 Upon purchasing Defendants’ Peloton Tread+ for the purchase price of \$4,295 and
11 for the cost of ongoing subscriptions, Plaintiff understood the product to be safe for
12 use in a home with children. Based upon the implied warranty of merchantability
13 and fitness for a particular use, Plaintiff were injured upon discovering that the
14 product posed direct health and safety risks to children.

15 10. Plaintiff brings this action on behalf of herself and other similarly-
16 situated consumers in the United States to obtain redress for those who have
17 purchased and/or otherwise acquired a Tread+. Plaintiff seeks certification of a
18 nationwide class under California law, and alleges violations of California
19 Consumers Legal Remedies Act, Civil Code § 1750, et seq. (“CLRA”), the Unfair
20 Competition Law, California Business and Professions Code § 17200, et seq.
21 (“UCL”) and the False Advertising Law, California Business and Professions Code
22 § 17500, et seq. (“FAL”), and also breaches of the Song-Beverly Consumer
23 Warranty Act and breach of implied warranty. The bases for applying California
24 law to a nationwide class are set forth more fully herein, including the fact that, on
25 information and belief, every single Peloton Tread+ sold in the United States is
26 imported into, and distributed from, California after manufacture in Taiwan.

27 11. Plaintiff and consumers have been financially harmed by Defendants’
28 false and misleading advertisements, misrepresentations, and untrue statements.

1 Plaintiff and class members understood the product to be safe for use in a home
2 with children. Based upon the implied warranty of merchantability and fitness for a
3 particular use, Plaintiff was injured upon discovering that the product poses direct
4 health and safety risks to children.

5 **JURISDICTION AND VENUE**

6 12. This Court has diversity jurisdiction over this action pursuant to 28
7 U.S.C. §§ 1332(d)(2) and (6) of the Class Action Fairness Act of 2005 because (i)
8 there are 100 or more class members, (ii) there is an aggregate amount in
9 controversy exceeding \$5,000,000, exclusive of interest and costs, and (iii) there is
10 minimal diversity because at least one plaintiff and one defendant are citizens of
11 different states. The Court has supplemental jurisdiction over the state law claims
12 pursuant to 28 U.S.C. § 1367.

13 13. Venue is proper in this Court pursuant to 28 U.S.C. § 1391 and
14 California Civil Code Section 1780(d) because Defendants do business in this
15 district and a substantial part of the events or omissions giving rise to Plaintiff's
16 claims occurred in this district.

17 **PARTIES**

18 14. Plaintiff SHANNON ALBRIGHT is citizen of Rocklin, California,
19 and the United States of America. In or about September, 2020 Plaintiff purchased
20 the Peloton Tred+ and paid its full purchase price of approximately \$4,295.00 plus
21 taxes based on the belief that it did pose a danger to children. The device was
22 delivered on November 11, 2020. On or about April 19, 2021 Plaintiff learned of
23 the CPSC warning about the Peloton Tread+ and the unique and serious danger it
24 presents to children.

25 15. Defendant PELOTON INTERACTIVE, INC., is, upon information
26 and belief, a corporation organized and existing under the laws of the State of
27 Delaware and having its principal place of business at 125 West 25th Street, New
28 York, NY 10001.

1 **SUBSTANTIVE ALLEGATIONS**

2 16. According to the Consumer Product Safety Commission’s
3 investigation of the Peloton Tread+’s threat to children, “To date, CPSC is aware
4 of 39 incidents including one death. CPSC staff believes the Peloton Tread+ poses
5 serious risks to children for abrasions, fractures, and death. In light of multiple
6 reports of children becoming entrapped, pinned, and pulled under the rear roller of
7 the product, CPSC urges consumers with children at home to stop using the
8 product immediately.” The device also presents a threat of injury to domestic pets.

9 17. Because at least one incident happened when a parent was using the
10 Tread+, the CPSC has also observed that the threat the machine presents to
11 children cannot be mitigated by simply locking the device when it is not in use.

12 18. Plaintiff and class members should be provided with either a refund or
13 replacement with a device that is not nearly as dangerous to children and pets.

14 19. PELOTON has known, or should have known, of the defective nature
15 of its Tread+ product and has nevertheless sold and marketed the device as safe
16 and appropriate for use by families in the home, even though its design makes it
17 inherently and uniquely dangerous to children. The dangerous design defects of
18 the machine include, without limitation, its light weight, the fact that the tread is
19 exposed not just on the top but the bottom of the machine, the expansive clearance
20 between the floor and the exposed tread, the lack of sensors to detect a child or pet
21 who may be trapped and dragged under the machine, and an appropriate and
22 effective shut-off mechanism. All of these defects contribute to the machine’s
23 extremely dangerous propensity to injury children and pets.

24 20. PELOTON, however, has defied the CPSC’s warning, and claims that
25 its device is safe despite overwhelming evidence to the contrary, issuing a press
26 release in response to the CPSC’s April 17, 2021 warning, claiming that the
27 warnings on the device itself were sufficient and essentially blaming a child’s
28 death and dozens of injuries to children, including brain damage, on parents, rather

1 than take responsibility for the injuries caused by the PELOTON Tread+'s
2 defective design.

3 **CALIFORNIA LAW**

4 21. Application of California law to all class members' claims is
5 appropriate.

6 22. As noted above, the Tread+ is manufactured in Taiwan and, on
7 information and belief, imported into California. Thus, on information and belief,
8 every Tread+ sold in the United States is distributed from a central warehouse
9 located in California.

10 **CLASS ACTION ALLEGATIONS**

11 23. Plaintiff brings this lawsuit, both individually and as a class action, on
12 behalf of similarly situated consumers, pursuant to Federal Rule of Civil Procedure
13 23(b)(2) and (3).

14 24. Plaintiff asserts a nationwide class under California law consisting of:
15 All persons in the United States who acquired a Peloton
16 Tread or Tread+ ("Nationwide Class").

17 25. Plaintiff asserts in the alternative, or as a subclass:
18 All persons in California who acquired a Peloton Tread
19 or Tread+ ("California Class")

20 26. Excluded from the proposed Classes are the Court, all Court personnel
21 involved in the handling of this case, Defendants, their respective officers,
22 directors and employees, and any entity that has a controlling interest in
23 PELOTON. Any claims for personal injury are expressly excluded from this
24 action.

25 27. Plaintiff reserves the right to amend the class definition as further
26 investigation and discovery require.

27 28. **Numerosity:** Upon information and belief, the Classes comprise
28 hundreds of thousands of consumers throughout the United States and California

1 and are so numerous that the joinder of all members of the Classes is
2 impracticable. While the exact number of Class members is presently unknown
3 and can only be ascertained through discovery, the identity of Class members is
4 readily determinable.

5 **29. Common Questions of Law and Fact Predominate:** There are
6 questions of law and fact common to the Class, which predominate over any
7 individual issues, including:

- 8 a. Whether Defendants knew or should have known that the
9 Tread+’s design had a propensity to result in the
10 injuries to children and pets;
- 11 b. Whether Defendants misrepresented that the Tread+
12 was safe to use in a home with children;
- 13 c. Whether Defendants owed a duty to disclose material
14 facts when it marketed, advertised and promoted the Tread+;
- 15 d. Whether Defendants charged consumers a premium price for the
16 Tread+ based on Defendants’ misrepresentation of this product as
17 safe for use in homes with children;
- 18 e. Whether Defendants breached their express and implied warranties in
19 failing to provide product replacements or product refunds to
20 consumers;
- 21 f. Whether Defendants’ conduct as alleged herein violates
22 applicable laws;
- 23 g. Whether Plaintiff and Class members have sustained
24 monetary loss and the proper measure of that loss; and
- 25 h. Whether Plaintiff and Class members are entitled to
26 declaratory and injunctive relief.

1 30. **Typicality:** Plaintiff's claims are typical of the claims of the members
2 of the Classes. Plaintiff and all members of the Classes have been similarly
3 affected by Defendants' common course of conduct.

4 31. **Adequacy of Representation:** Plaintiff will fairly and adequately
5 represent and protect the interest of the Classes. Plaintiff has retained counsel with
6 substantial experience in handling complex class action litigation. Plaintiff and her
7 counsel are committed to prosecuting this action vigorously on behalf of the
8 Classes.

9 32. **Superiority of Class Action:** A class is superior to all other available
10 methods for the fair and efficient adjudication of this lawsuit, because individual
11 litigation of the claims of all class members is economically unfeasible and
12 procedurally impracticable. While the aggregate damages sustained by the Classes
13 are likely in the millions of dollars, the individual damages incurred by each Class
14 member resulting from Defendants' wrongful conduct are too small to warrant the
15 expense of individual suits. The likelihood of individual Class members
16 prosecuting their own separate claims is remote, and, even if every Class member
17 could afford individual litigation, the court system would be unduly burdened by
18 individual litigation of such cases. Individual members of the Class do not have
19 significant interest in individually controlling the prosecution of separate actions,
20 and individualized litigation would also present the potential for varying,
21 inconsistent, or contradictory judgments and would magnify the delay of the same
22 factual and legal issues. Plaintiff knows of no difficulty to be encountered in the
23 management of this action that would preclude its maintenance as a class action. In
24 addition, Defendants have acted or refused to act on grounds generally applicable
25 to the Classes and, as such, final injunctive relief or corresponding declaratory
26 relief with regard to the members of the Class as a whole is appropriate.

27 33. Certification of the Class under the laws of California is appropriate
28 because:

- 1 a. PELOTON is a corporation conducting substantial
- 2 business in and from California;
- 3 b. Considerations regarding the design, manufacture and
- 4 marketing of the Tread+ are made in California;
- 5 c. All of the Tread+ devices in the United States are
- 6 distributed from California;
- 7 d. The CLRA and other claims asserted in this Complaint
- 8 on behalf of the Class may be appropriately bought on
- 9 behalf of California and out-of-state Class members; and
- 10 e. A significant number of members of the Class reside in
- 11 the State of California.

12 34. Unless a class is certified, as a result of its conduct, Defendants will
13 unfairly retain monies received from Plaintiff and proposed Class members. Unless
14 an injunction is issued, Defendants will continue to commit the violations alleged,
15 and the members of the Class and the general public will continue to be misled
16 about the Tread+.

17 **FIRST CAUSE OF ACTION**

18 **For Violations of the Consumers Legal Remedies Act**
19 **On Behalf of the Nationwide Class and, in the**
20 **alternative, California Class, Cal. Civil Code § 1750,**
21 **et seq.**

22 35. Plaintiff realleges and incorporates by reference the allegations
23 contained in the paragraphs throughout this Complaint as if fully set forth herein.

24 36. Plaintiff asserts this claim for violation of the CLRA on behalf of
25 herself and the members of the Nationwide Class and the California Class.

26 37. This cause of action is brought pursuant to the CLRA. Plaintiff and
27 the Class are consumers as defined by California Civil Code § 1761(d). The
28 Tread+ constitutes goods within the meaning of the CLRA.

1 38. Defendants violated and continue to violate the CLRA by engaging
2 in the following practices proscribed by California Civil Code § 1770(a) in
3 transactions with Plaintiff and the Class which were intended to result in, and did
4 result in, the sale of the Tread+ to consumers:

5 (5) Representing the goods or services have sponsorship,
6 approval, characteristics, ingredients, uses, benefits, or
7 quantities which they do not have or that a person has a
8 sponsorship, approval, status, affiliation, or connection
9 which he or she does not have;

10 (9) Advertising goods or services with intent not to sell
11 them as advertised;

12 (14) Representing that a transaction confers or involves
13 rights, remedies or obligation which it does not have or
14 involve, or which are prohibited by law; and

15 (16) Representing that the subject of a transaction has
16 been supplied in accordance with a previous
17 representation when it has not.

18 39. Defendants violated the CLRA by representing that the Tread+ is
19 safe for use in homes where there are children or pets when its design has the
20 propensity to cause serious injuries to children and pets.

21 40. Plaintiff and members of the Class reasonably relied on Defendants'
22 representations regarding the characteristics, uses, benefits, and warranty of the
23 Tread+ and Plaintiff and members of the Class have all been damaged and
24 otherwise suffered injury in fact as a result of Defendants' conduct.

25 41. Pursuant to Section 1782 of the CLRA, Plaintiff hereby notifies and
26 will notify by separate correspondence Defendants in writing of the particular
27 violations of Section 1770 of the CLRA and demand for complete relief to
28 Plaintiff and members of the class in the form of damages and will amend this

1 cause of action to seek damages if Defendants fail to provide such relief within
2 30 days of Plaintiff sending said demand.

3 42. Defendants' conduct was and is fraudulent, wanton and malicious.

4 43. Plaintiff and members of the Classes will also be entitled to recover
5 attorneys' fees and costs pursuant to Civil Code §§ 1780 and 1781.

6 **SECOND CAUSE OF ACTION**

7 **Breach of Implied Warranty of Merchantability,**

8 **Song-Beverly Act, On Behalf of the California Class**

9 **Civ. Code § 1790, et seq.**

10 43. Plaintiff realleges and incorporates by reference the allegations
11 contained in the paragraphs throughout this Complaint as if fully set forth herein.

12 44. Plaintiff asserts this claim for violation of the Song-Beverly Act,
13 Cal. Civ. Code § 1790 on behalf of herself and the members of the Nationwide
14 and California Class.

15 45. The Tread+ is a "consumer good" within the meaning of Cal. Civ.
16 Code § 1791(a), Plaintiff and Class members are "buyers of consumer goods"
17 within the meaning of Cal. Civ. Code § 1791(b), and Defendants are "retail
18 seller[s]" and "manufacturer[s]" within the meanings of Cal. Civ. Code §§ 1791(j)
19 and (l).

20 46. Defendants' warranty of merchantability and fitness for a particular
21 purpose arose out of and/or was related to its manufacture and sales of the Tread+
22 to consumers.

23 47. Defendants have failed to comply with their obligations under the
24 implied warranties of merchantability and fitness.

25 48. Plaintiff and the other Class members have suffered and will continue
26 to suffer damages as a result of Defendants' failure to comply with their warranty
27 obligations. Plaintiff and the Class are, therefore, entitled to recover damages
28

1 under the Song-Beverly Act, including damages pursuant to Cal. Civ. Code §§
2 1791(d) and 1974.

3 49. Defendants' breaches of warranty were willful which, under the Song-
4 Beverly Act, permits the imposition of a civil penalty in an amount not to exceed
5 twice the amount of actual damages.

6 **THIRD CAUSE OF ACTION**

7 **False and Misleading Advertising On Behalf of the**
8 **Nationwide Class and, in the alternative, California**
9 **Class, Violation of Cal. Bus. & Prof. Code**
10 **§ 17500, *et seq.***

11 50. Plaintiff realleges and incorporates by reference the allegations
12 contained in the paragraphs throughout this Complaint as if fully set forth herein.

13 51. Plaintiff asserts this claim for violation of the California Business
14 and Professions Code § 17500 on behalf of herself and the members of the
15 Nationwide Class and the California Class.

16 52. Defendants have engaged in the advertising and marketing alleged
17 herein with an intent to directly or indirectly induce consumers' purchases of the
18 Tread+.

19 53. Defendants' representations regarding the characteristic, uses and
20 benefits of the Tread+ for use by families with children were false, misleading
21 and deceptive.

22 54. The false and misleading representations were intended to, and did,
23 deceive reasonable consumers, including Plaintiff.

24 55. The false and misleading misrepresentations were material to
25 Plaintiff and the Class members in connection with their respective decisions to
26 purchase and/or acquire the Tread+.

27 56. Plaintiff and the other Class members relied on the false and
28 misleading representations, which played a substantial part in influencing their

1 decision to purchase and/or acquire the Tread+.

2 57. At the time it made and disseminated the representations alleged
3 herein, Defendants knew, or should have known, that the statements were untrue
4 or misleading, and acted in violation of California Business and Professions
5 Code § 17500, et seq.

6 58. Plaintiff, on behalf of herself and on behalf of the nationwide
7 Class and the California Class, seek restitution, disgorgement, injunctive relief,
8 and all other relief allowable under § 17500, et seq.

9 **FOURTH CAUSE OF ACTION**

10 59. Plaintiff realleges and incorporates by reference the allegations
11 contained in the paragraphs throughout this Complaint as if fully set forth herein.

12 60. Plaintiff asserts this claim for violation of California Business and
13 Professions Code § 17200 on behalf of herself and the members of the
14 Nationwide Class and the California Class.

15 61. California Business and Professions Code § 17200 prohibits any
16 “unfair, deceptive, untrue or misleading advertising.” For the reasons discussed
17 above, Defendant has engaged in unfair, deceptive, untrue and misleading
18 advertising, in violation of California Business & Professions Code § 17200.

19 62. California Business & Professions Code § 17200 also prohibits any
20 “unlawful . . . business act or practice.” Defendant has violated § 17200’s
21 prohibition against engaging in unlawful acts and practices by, inter alia, making
22 the representations and omissions of material facts, as set forth more fully herein,
23 and violating California Civil Code §§ 1572-1573, 1709, 1710, 1711, 1750, 1790
24 1770, Business & Professions Code § 17200, et seq.; and the common law.

25 63. Plaintiff and the Class reserve the right to allege other violations of
26 law which constitute additional unlawful business acts or practices. Such
27 conduct is ongoing and continues to this date.

1 in, and continuing to engage in, the unfair, unlawful
2 and/or fraudulent business practices alleged above and
3 that may yet be discovered in the prosecution of this
4 action;

5 2. For certification of the putative Class and
6 appointment of Plaintiff as representative of the Class
7 and her counsel as Class counsel;

8 3. For declaratory or injunctive relief requiring
9 Defendants to comply with the terms of its express
10 warranty, and requiring notice of the availability of
11 refunds and/or replacements pursuant to the terms of the
12 warranty;

13 4. For restitution and disgorgement of all monies of
14 property wrongfully obtained by Defendants by means of
15 its herein-alleged unlawful, unfair, and fraudulent
16 business practices;

17 5. For an accounting by Defendants for any and all
18 profits derived by Defendants from its herein-alleged
19 unlawful, unfair, and/or fraudulent conduct and/or
20 business practices;

21 6. For an award of statutory damages according to
22 proof;

23 7. For an award of general damages according to
24 proof;

25 8. For an award of special damages according to
26 proof;

27 9. For exemplary damages;

28

1 10. For an Order requiring Defendants to cease and
2 desist from
3 engaging in the wrongful conduct alleged herein and to
4 engage in a corrective notice campaign; and requiring
5 Defendants to refund to Plaintiff and all Class members
6 the funds paid for the Tread+ and any related
7 subscription charges;

8 11. For attorneys' fees and expenses pursuant to all
9 applicable laws including, without limitation, Code of
10 Civil Procedure § 1021.5, the CLRA, the Song Beverly
11 Act, and the common law private attorney general
12 doctrine;

13 12. For costs of suit;

14 13. For statutory pre-judgment and post-judgment
15 interest on any amounts; and

16 14. For such other and further relief as the Court
17 deems just and proper.

18 **JURY DEMAND**

19 Plaintiff demands a trial by jury on all causes of action so triable.

20
21 DATED: April 20, 2021

CUTTER LAW, P.C.

22
23 By: /s/ John R. Parker, Jr.

John R. Parker, Jr.

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**DECLARATION OF JOHN R. PARKER, JR.
PURSUANT TO CALIFORNIA CIVIL CODE § 1780(d)**

I, John R. Parker, Jr., declare as follows:

1. I submit this declaration pursuant to section 1780 (d) of the California Consumers Legal Remedies Act. I have personal knowledge of the matters set forth below and if called as a witness could and would be competent to testify thereto.

2. Defendant PELOTON INTERACTIVE, INC., is doing business in the Northern District of California.

3. This action was commenced the United States District Court for the Northern District of California.

I declare under the penalty of perjury under the laws of the State of California and the United States that the foregoing is true and correct and that this declaration was executed on April 20, 2021 in Sacramento, California.

/s/ John R. Parker, Jr.
John R. Parker, Jr.

CIVIL COVER SHEET

The JS-CAND 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved in its original form by the Judicial Conference of the United States in September 1974, is required for the Clerk of Court to initiate the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS

SHANNON ALBRIGHT, individually and on behalf of all others similarly situated,

(b) County of Residence of First Listed Plaintiff Placer County (EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorneys (Firm Name, Address, and Telephone Number)

John R. Parker, Jr. Cutter Law PC 401 Watt Ave. Sacramento, CA 95864 / jparker@cutterlaw.com

DEFENDANTS

PELTON INTERACTIVE, INC., a Delaware corporation, and DOES 1 – 100

County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.

Attorneys (If Known)

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)

- 1 U.S. Government Plaintiff 2 U.S. Government Defendant 3 Federal Question (U.S. Government Not a Party) 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

Table with columns for Plaintiff (PTF) and Defendant (DEF) citizenship: Citizen of This State, Citizen of Another State, Citizen or Subject of a Foreign Country, Incorporated or Principal Place of Business In This State, Incorporated and Principal Place of Business In Another State, Foreign Nation.

IV. NATURE OF SUIT (Place an "X" in One Box Only)

Large table with categories: CONTRACT, REAL PROPERTY, TORTS, CIVIL RIGHTS, PRISONER PETITIONS, HABEAS CORPUS, FORFEITURE/PENALTY, LABOR, IMMIGRATION, BANKRUPTCY, SOCIAL SECURITY, FEDERAL TAX SUITS, OTHER STATUTES.

V. ORIGIN (Place an "X" in One Box Only)

- 1 Original Proceeding 2 Removed from State Court 3 Remanded from Appellate Court 4 Reinstated or Reopened 5 Transferred from Another District (specify) 6 Multidistrict Litigation-Transfer 8 Multidistrict Litigation-Direct File

VI. CAUSE OF ACTION

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):

Violation of the Consumer Legal Remedies Act, Cal. Civ. Code §§ 1750, et seq., Unlawful Business Acts and Practices in Violation of Cal. Bus. & Prof. Code §§ 17200, et seq.

Brief description of cause:

The Tread+ contains significant design flaws that makes it defective, unfit for use in a home with children.

VII. REQUESTED IN COMPLAINT:

CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, Fed. R. Civ. P. DEMAND \$

CHECK YES only if demanded in complaint: JURY DEMAND: Yes No

VIII. RELATED CASE(S), IF ANY (See instructions):

JUDGE

DOCKET NUMBER

IX. DIVISIONAL ASSIGNMENT (Civil Local Rule 3-2)

(Place an "X" in One Box Only)

SAN FRANCISCO/OAKLAND

SAN JOSE

EUREKA-MCKINLEYVILLE

DATE 04/20/2021

SIGNATURE OF ATTORNEY OF RECORD

/s/ John R. Parker, Jr.

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS-CAND 44

Authority For Civil Cover Sheet. The JS-CAND 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved in its original form by the Judicial Conference of the United States in September 1974, is required for the Clerk of Court to initiate the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- I. a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- b) County of Residence.** For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the “defendant” is the location of the tract of land involved.)
- c) Attorneys.** Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section “(see attachment).”
- II. Jurisdiction.** The basis of jurisdiction is set forth under Federal Rule of Civil Procedure 8(a), which requires that jurisdictions be shown in pleadings. Place an “X” in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.
- (1) United States plaintiff. Jurisdiction based on 28 USC §§ 1345 and 1348. Suits by agencies and officers of the United States are included here.
 - (2) United States defendant. When the plaintiff is suing the United States, its officers or agencies, place an “X” in this box.
 - (3) Federal question. This refers to suits under 28 USC § 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.
 - (4) Diversity of citizenship. This refers to suits under 28 USC § 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; **NOTE: federal question actions take precedence over diversity cases.**)
- III. Residence (citizenship) of Principal Parties.** This section of the JS-CAND 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit.** Place an “X” in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerk(s) in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive.
- V. Origin.** Place an “X” in one of the six boxes.
- (1) Original Proceedings. Cases originating in the United States district courts.
 - (2) Removed from State Court. Proceedings initiated in state courts may be removed to the district courts under Title 28 USC § 1441. When the petition for removal is granted, check this box.
 - (3) Remanded from Appellate Court. Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.
 - (4) Reinstated or Reopened. Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date.
 - (5) Transferred from Another District. For cases transferred under Title 28 USC § 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.
 - (6) Multidistrict Litigation Transfer. Check this box when a multidistrict case is transferred into the district under authority of Title 28 USC § 1407. When this box is checked, do not check (5) above.
 - (8) Multidistrict Litigation Direct File. Check this box when a multidistrict litigation case is filed in the same district as the Master MDL docket. Please note that there is no Origin Code 7. Origin Code 7 was used for historical records and is no longer relevant due to changes in statute.
- VI. Cause of Action.** Report the civil statute directly related to the cause of action and give a brief description of the cause. **Do not cite jurisdictional statutes unless diversity.** Example: U.S. Civil Statute: 47 USC § 553. Brief Description: Unauthorized reception of cable service.
- VII. Requested in Complaint.** Class Action. Place an “X” in this box if you are filing a class action under Federal Rule of Civil Procedure 23. Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction. Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases.** This section of the JS-CAND 44 is used to identify related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.
- IX. Divisional Assignment.** If the Nature of Suit is under Property Rights or Prisoner Petitions or the matter is a Securities Class Action, leave this section blank. For all other cases, identify the divisional venue according to Civil Local Rule 3-2: “the county in which a substantial part of the events or omissions which give rise to the claim occurred or in which a substantial part of the property that is the subject of the action is situated.”
- Date and Attorney Signature.** Date and sign the civil cover sheet.