

The image shows a hand holding a white smartphone displaying the SHOP.COM mobile app. The app interface includes a search bar, a navigation menu, and a promotional banner for 'SHOP.COM YOUR ULTIMATE ONLINE SHOPPING INSPIRATION'. Below this, there's a section for 'MacBook Pro' and a 'DOWNLOAD NOW' button. To the left of the phone is a white tablet displaying the SHOP.COM website. The website features a search bar, a navigation menu, and a large green banner with the text 'SHOP.COM Marketplace' and 'FREE SHIPPING OVER \$50 5% CASHBACK'. Below the banner, there are sections for 'Related to items you've viewed' and 'Best Sellers'. In the background, a newspaper is visible with a headline that reads 'UFO Shopping Annuity Saves American Way of Life'. A white cup of coffee is also visible in the bottom left corner. The entire scene is set on a dark wooden surface.

[THE UNFRANCHISE® BUSINESS]
marketamerica | SHOP.COM™

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WHY YOU

- ✓ Additional Income
- ✓ Debt Reduction
- ✓ Time Freedom
- ✓ Early Retirement
- ✓ Security

IT JUST MAKES
SENSE...



WHY SHOP.COM

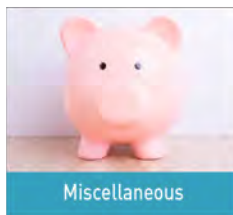
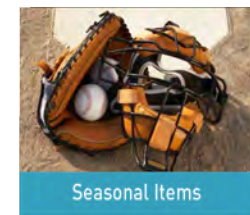
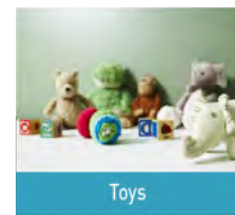
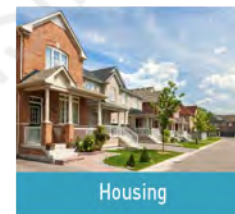
- ✓ Financially strong 25-year-old company
- ✓ Proven system with worldwide training and support
- ✓ Ability to convert spending into earning

POSITION YOURSELF FOR SUCCESS



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YOU'RE ALREADY SPENDING IT



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THE UNFRANCHISE® BUSINESS | 2

INCOME AND HOUSEHOLD STATISTICS

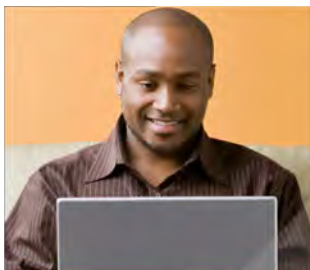


Average family earns:
\$56,352* (after taxes)
Average family spends:
\$51,100*

*Bureau of Labor Statistics www.Bls.Gov/cex

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REDIRECT YOUR SPENDING



\$18,750 or more
of that spending could be
redirected to SHOP.COM.
The Shopping Annuity®
Assessment helps you
to identify how you can
convert your spending
into earning.

shoppingannuity.com

MARKET AMERICA® SHOP.COM



Tracks all of your
purchases from our
Partner Stores and
Market America
exclusive products.
When you (or anyone
you lead to) shop online,
you get 100% credit for
those purchases.

marketamerica.com | SHOP.COM®

**[A GLOBAL PRODUCT BROKERAGE AND INTERNET MARKETING
COMPANY THAT SPECIALIZES IN ONE-TO-ONE MARKETING]**

2013 Torch Award Winner
Trust • Performance • Integrity
BBB of Central NC

GREENSBORO, NC

WORLDWIDE COMPANY SALES & UNFRANCHISE® OWNER EARNINGS

Market America | SHOP.COM is changing the way that people shop and changing the economic paradigm so everyone has the chance to become financially independent by creating their own economy. UnFranchise Owners have earned the following since the company's inception**:



WORLDWIDE COMPANY SALES

Total estimated accumulated retail sales*
\$7,000,367,769

Total estimated retail profits earned:

\$1,856,591,293*

Total commissions earned:

\$1,811,044,539

Total UnFranchise Owner earnings:

\$3,667,635,832**

* Estimated retail profits based on suggested retail price. **As of March 31, 2016, UnFranchise Owner earnings since the company's inception (in USD).

† Estimated Accumulated Retail Sales based on suggested retail price.

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A PRODUCT BROKERAGE COMPANY

MARKET AMERICA | SHOP.COM offers hundreds of exclusive products and services, does not rely solely on the sales of any one product or service, provides access to multibillion-dollar markets, identifies the latest market-driven products and eliminates the burden of manufacturing.



Health and Nutrition



Weight Management



Age Management



Baby and Children's Care



nutraMetrix®



Skincare



Cosmetics



Personal Care



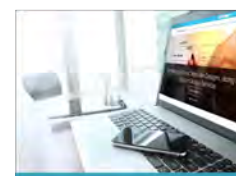
Home and Garden



Entertainment



Financial Services



Internet Services

AN INTERNET MARKETING COMPANY SHOP•COM™



Thousands of Partner Stores with millions of products
Hundreds of exclusive products
No cost to register as a Preferred Customer

Get Paid To Shop

Earn Cashback on your purchases
Refer a friend and earn 1/2% Cashback on all of their purchases

Never Miss A Deal



SHOP•BUDDY

Why Shop on SHOP

SAVE AND EARN MONEY
Hot deals, price alerts, comparison shopping, Shop Direct

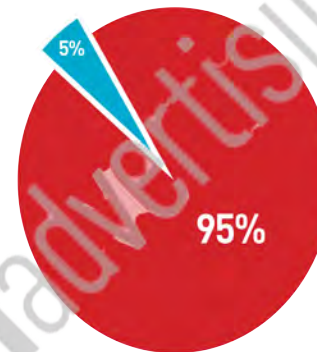
A BETTER WAY TO SHOP
Mobile, Shopping Essentials, eGifts, AutoShip

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TRADITIONAL 45-YEAR PLAN

For every 100 people who reach the age of 65...

95% of people spend up to 45 years of their lives making the other 5% successful! They work a plan for someone else's financial success — not their own!



■ Struggling Financially
■ Financially Fit

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For 65% of people age 65 and over, Social Security provides the majority of their income (average \$1,176 per month). To earn an extra \$1,000 a month at 2% interest you would need to save \$600,000.*



AVERAGE DEBT:**
Mortgage \$155,361
Student loans \$31,946
Credit cards \$16,140

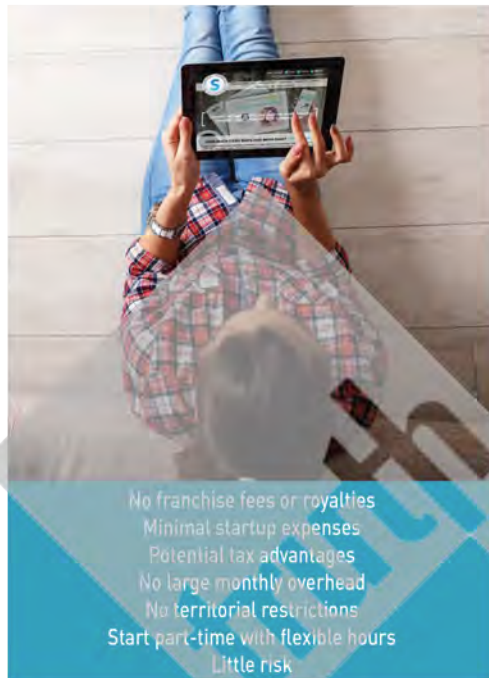
*www.socialsecurity.gov **www.federalreserve.gov

LIKE A FRANCHISE



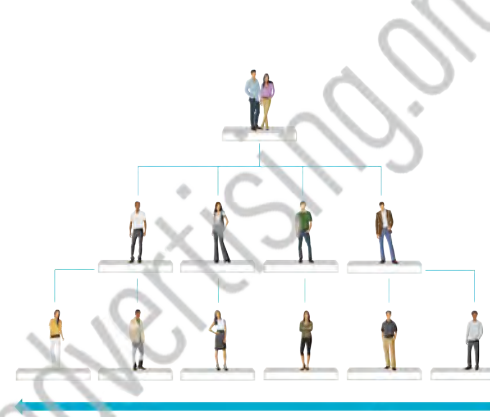
Systemization, standardization, uniformity
State-of-the-art management systems
Merchandising and marketing tools
Standardized training systems
Branding and increased visibility

UNLIKE A FRANCHISE



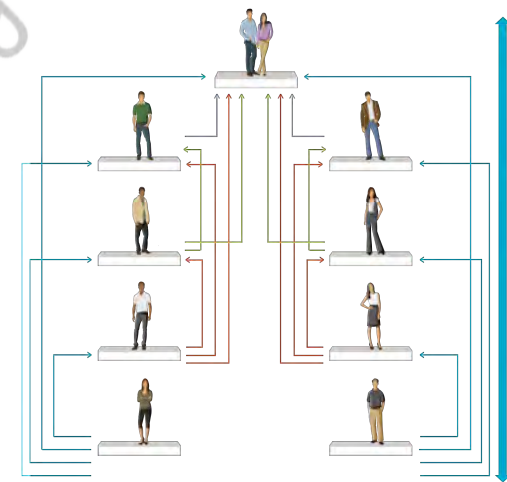
No franchise fees or royalties
Minimal startup expenses
Potential tax advantages
No large monthly overhead
No territorial restrictions
Start part-time with flexible hours
Little risk

HORIZONTAL VS. VERTICAL MARKETING STRUCTURE



HORIZONTAL STRUCTURE: ALL IN COMPETITION

Real estate, insurance, sales, traditional business



VERTICAL STRUCTURE: ALL WORKING TOGETHER

Encourages teamwork, everyone receives 100% of the credit for sales and volume generated, earning potential is not determined by position

THREE WAYS TO EARN INCOME

EARN CASHBACK

Earn Cashback from your online purchases
Earn Cashback from your customers' online purchases

EARN RETAIL PROFITS

Develop a base of preferred customers
Earn 30-50% gross retail profit†

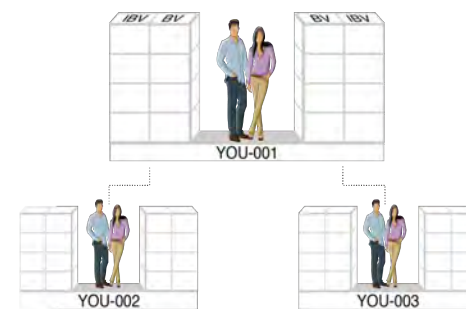
EARN RESIDUAL INCOME

Develop and manage two teams of UnFranchise® Owners
Earn \$300-\$3,600 per week, per BDC*

†Earn 30-50% gross retail profit on most products, when sold at suggested retail price. Earn up to 1,000% gross retail profit on the sale of websites.
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FIVE STEPS TO BUILD AN UNFRANCHISE® BUSINESS

STEP 1 – APPLY



UNFRANCHISE® OWNER

Subscription Fee – \$129.95
SHOP.COM Site
Buy product at UnFranchise Cost and earn gross retail profit
Participate in the Management Performance Compensation Plan and earn commissions
Creates leverage

SALES REPRESENTATIVE: No subscription fee, no SHOP.COM site, buy product at UnFranchise Cost and earn retail profit, cannot participate in the compensation plan and earn commissions, no leverage

STEP 1 – APPLY (CONTINUED)

Your subscription includes...



SHOP.COM



motivescosmetics.com



isotonix.com



tLsSlim.com

Career Manual and Getting Started Guide
UnFranchise Owner Magazine
Audio Training Series
Training and Seminar System
Coaching and mentoring by experienced UnFranchise Owners



GLOBAL.SHOP.COM



getconquer.com



marketamerica.com



UnFranchise.com

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STEP 2 – CREATE

BUSINESS VOLUME (BV)

BV is the point value assigned to exclusive products



WAYS TO CREATE BV AND IBV

Personal use and shopping, Customer Sales and shopping, AutoShip Programs and One-to-One Marketing



SHOP.COM



ShopBuddy®



Social Media



Shopping Annuity®



Online Shopping Annuity Assessment

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INTERNET BUSINESS VOLUME (IBV)

IBV is the point value assigned to any of our Partner Store products



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STEP 2 – CREATE (CONTINUED)

Developing a customer base



Hair Stylists



Social Media



Relatives



Co-workers



Neighbors



Teachers



Realtors



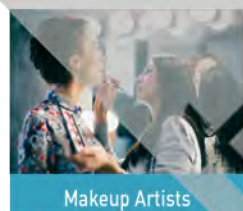
Friends



Fitness Trainers



Lawyers



Makeup Artists



Health Professionals

STEP 3 – QUALIFY

BUSINESS DEVELOPMENT CENTER (BDC)

Qualify your Business Development Center (BDC) with 200 BV, which opens both your left and right BV and IBV banks. Once your Business Development Center has been qualified (200 BV) it will begin to accumulate BV and IBV.



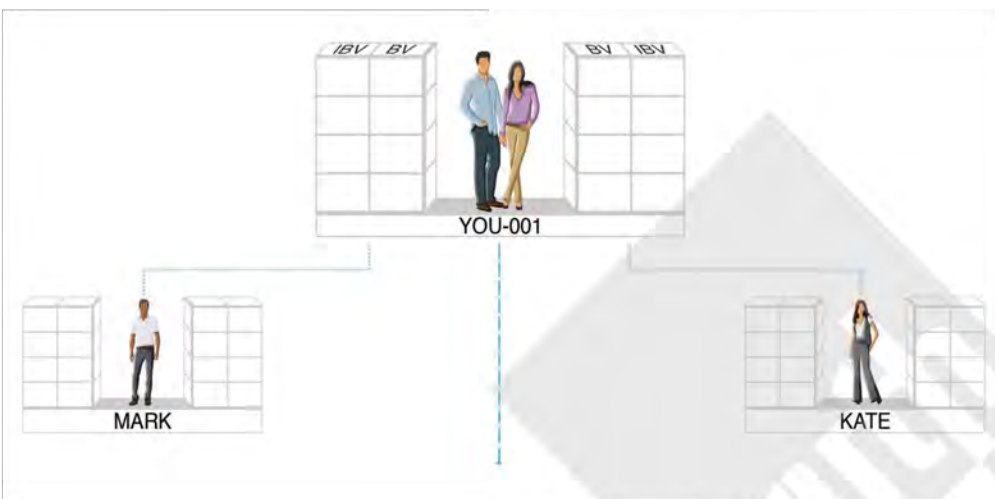
FAST START PROGRAM:

Each kit includes the subscription fee, company exclusive products and necessary business support materials.

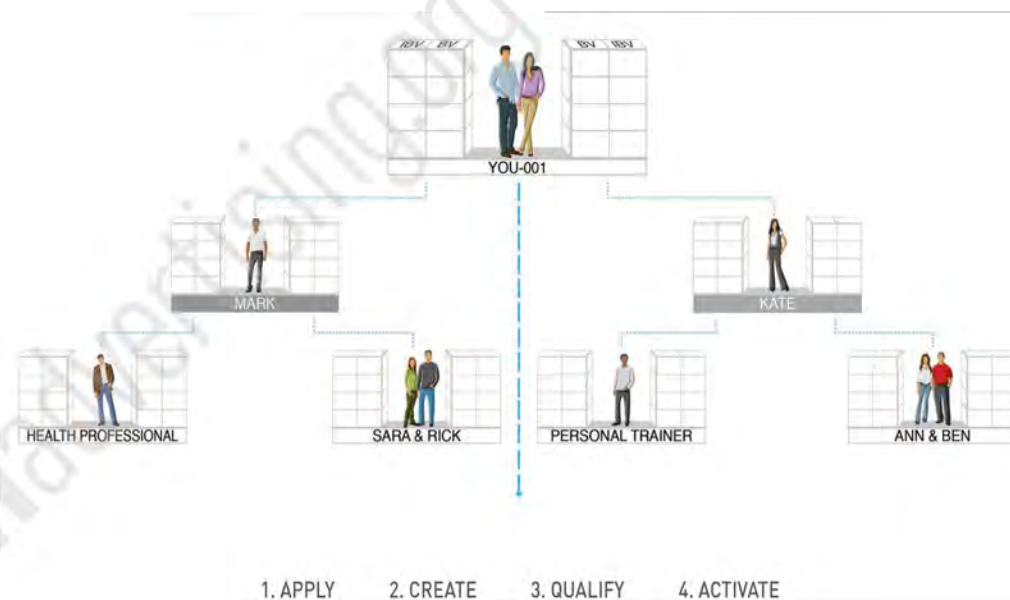


STEP 4 – ACTIVATE

Personally partner (sponsor) and place one qualified UnFranchise Owner in your left and right organizations to be eligible to earn commissions



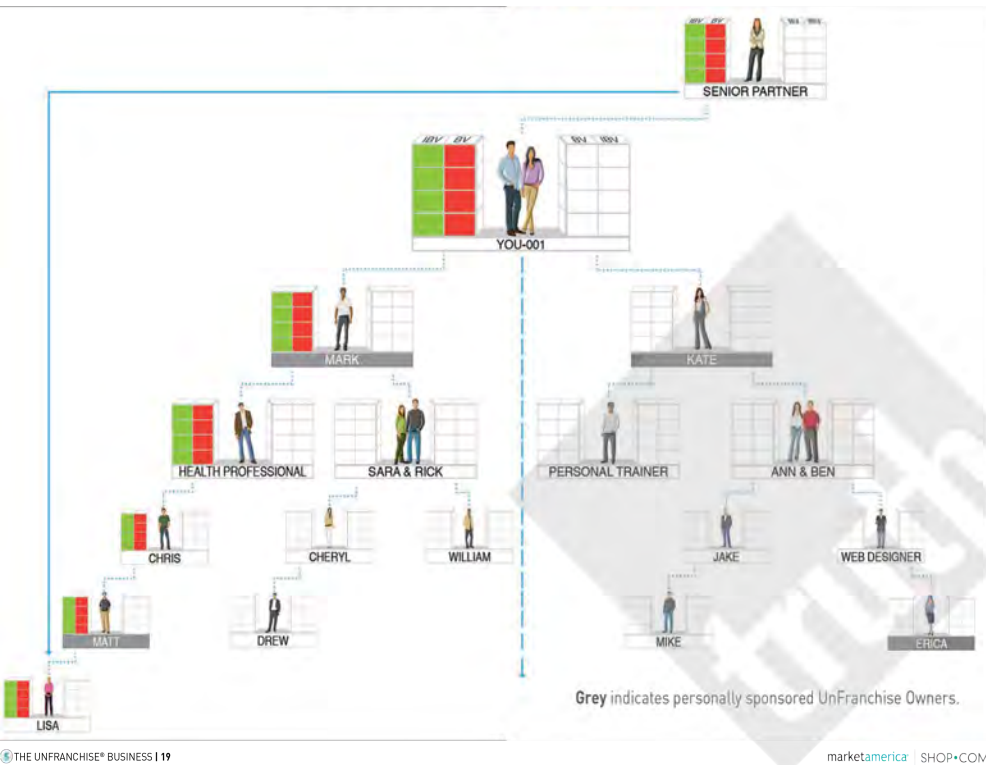
STEP 5 – TEACH, MANAGE AND SUPPORT OTHERS



1. APPLY 2. CREATE 3. QUALIFY 4. ACTIVATE

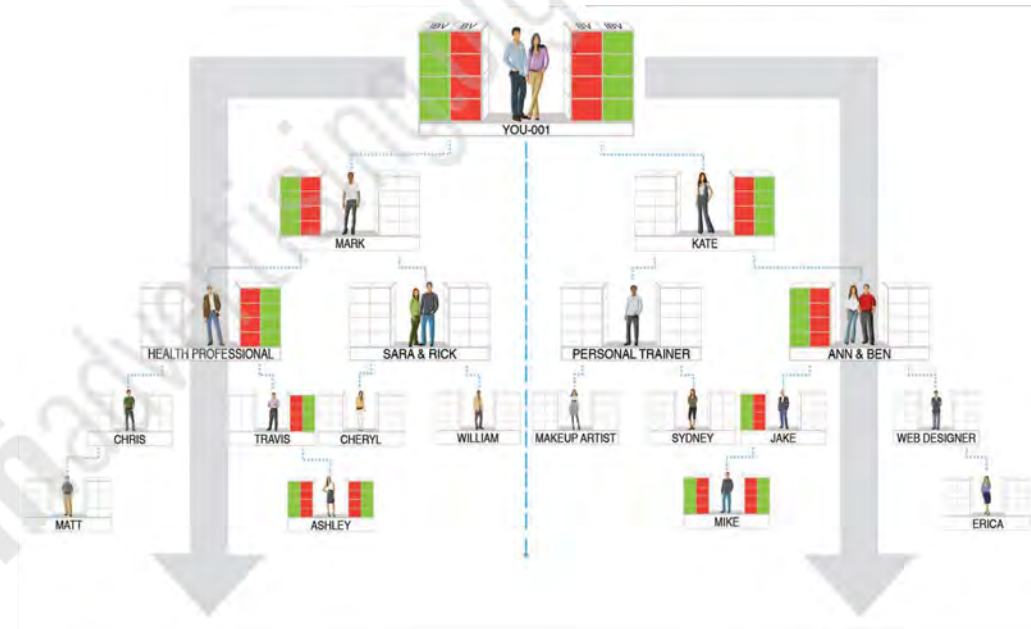
Grey indicates personally sponsored UnFranchise Owners.

PEOPLE LEAD TO PEOPLE



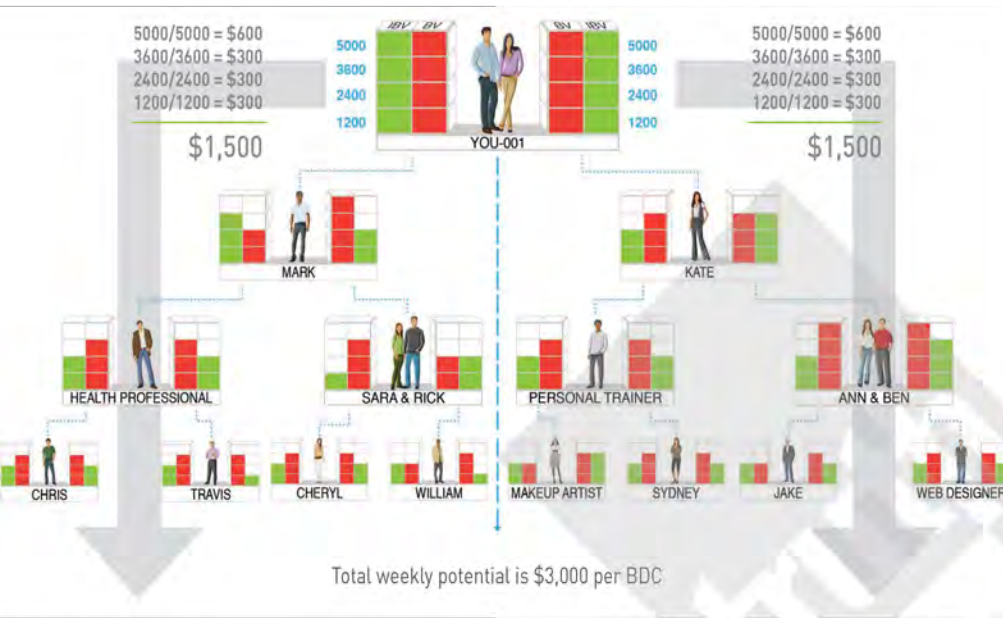
OUR TRACKING SYSTEM SEARCHES DAILY TO INFINITY

The system tracks purchases and sales made by you, your customers and your team.
You receive 100% credit for all volume generated within your organization.



HOW COMMISSIONS ARE EARNED

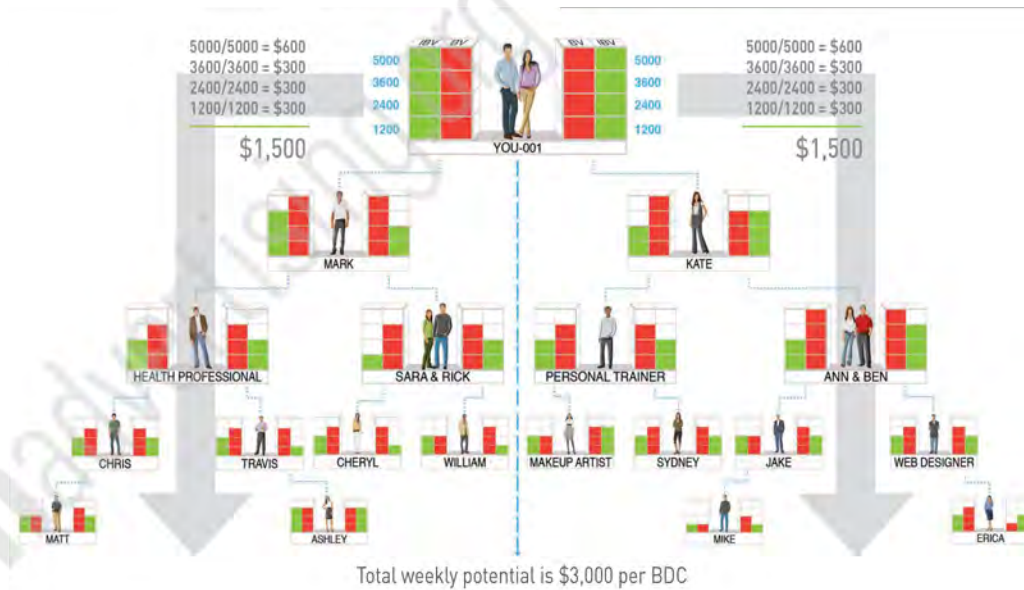
BV and IBV are tracked daily and commissions are calculated weekly



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AS YOUR ORGANIZATION EXPANDS

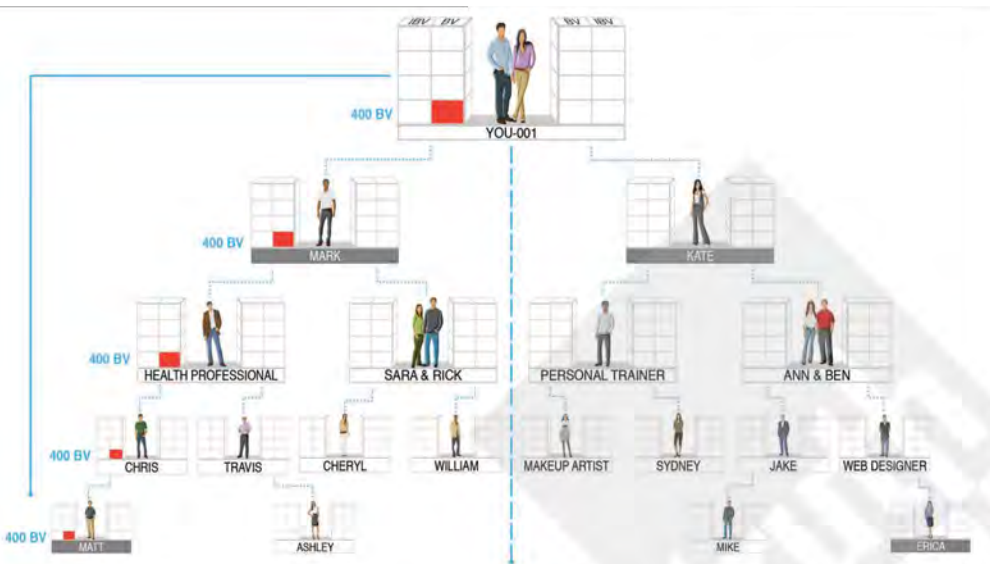
The frequency of commissions earned increases until it occurs weekly



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PLACEMENT OF BUSINESS VOLUME*

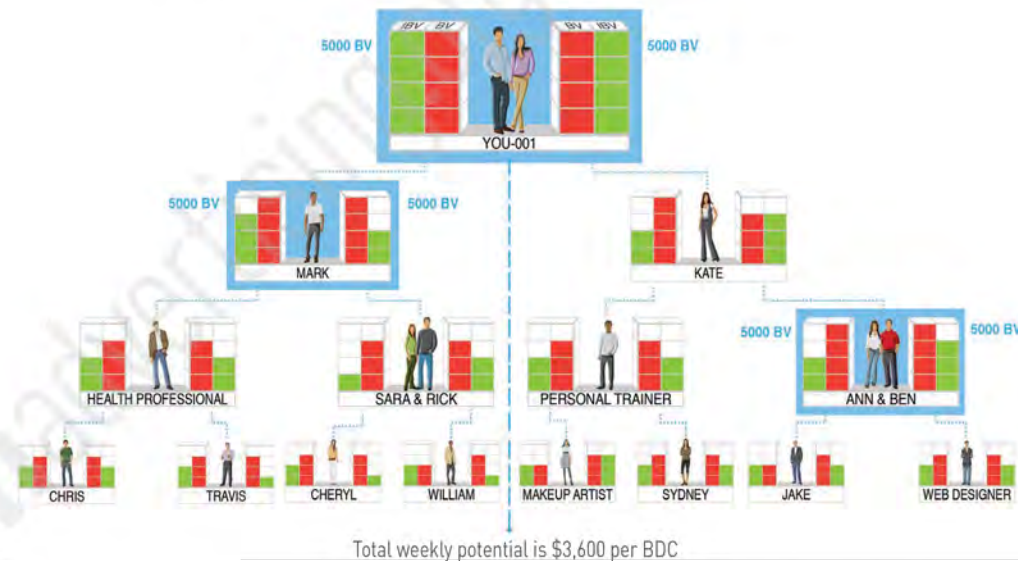
Example: You have an order of 400 BV to place



*BV can be placed in a BDC of individuals that you have personally sponsored.

HOW MANAGEMENT BONUSES ARE EARNED

Each time you and any BDC in your left and right sales organization completes the BV commission cycle in the same week, you receive a management bonus of \$600

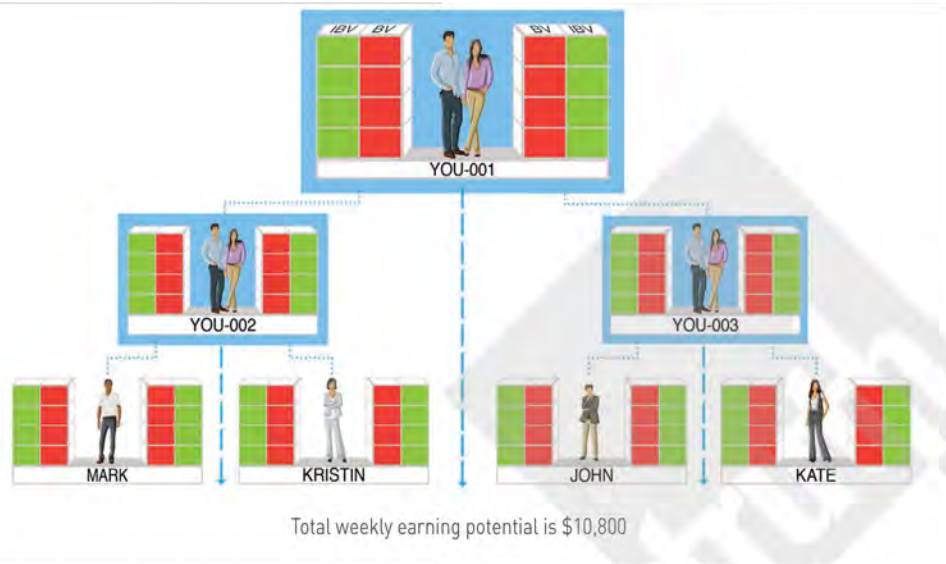


Total weekly potential is \$3,600 per BDC

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EARN MORE INCOME

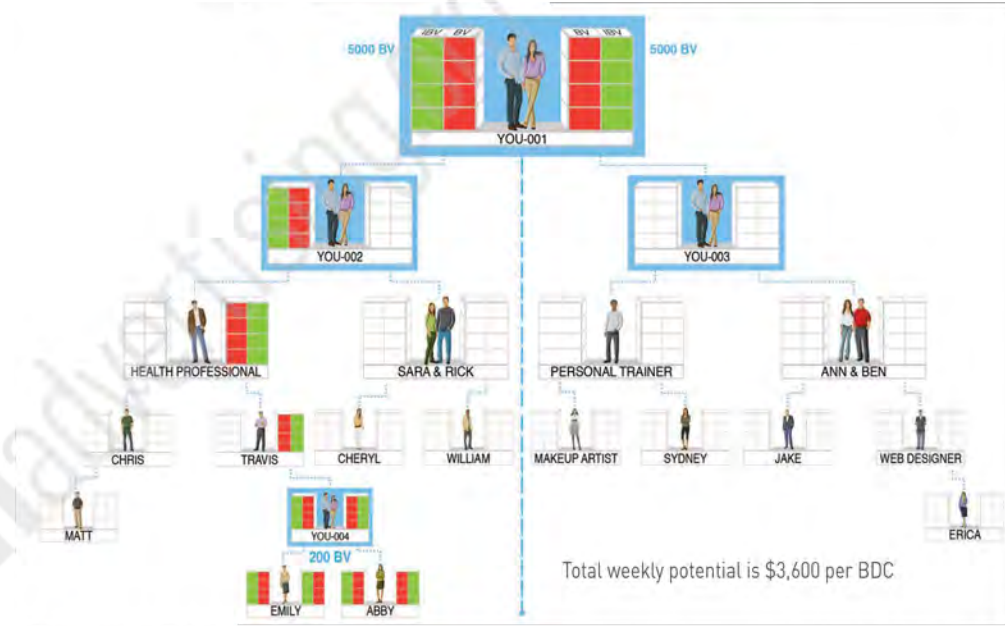
Each UnFranchise® Owner starts with three Business Development Centers.
Each Business Development Center has a weekly earning potential of \$3,600.



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EARN MORE INCOME (CONTINUED)

Open additional Business Development Centers to increase your commissions



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THE UNFRANCHISE® BUSINESS HIGHLIGHTS

- Convert spending into earning with the Shopping Annuity®
- Earn immediate retail profits and Cashback
- Month-to-month accrual of Group Volume – 365 days
- 100% credit for all volume
- Volume and people placement
- Significant income potential through additional BDCs

WHAT IS YOUR NEXT STEP?

Register as a Preferred Customer: Register to earn Cashback and try our exclusive brands.

Book a follow up: Schedule an appointment to get your questions answered and/or start a trial run.

Establish your UnFranchise® Business: Convert your own spending into earning and build your Shopping Annuity®.



WHAT IS THE SHOPPING ANNUITY?

The Shopping Annuity® is a revolutionary concept that helps smart shoppers convert their spending into earning through SHOP.COM. Unlike a typical annuity from a bank, you don't have to invest a massive amount of money to get started - your investment is what you already spend on everyday purchases.

shoppingannuity.com

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06/16

