From: Emily Torrom Case 2:200000007150 Document 1-2 Filed a 8/20/20169 Page 2 Of a ge 2 of a ge

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	12 13	SUPERIOR COURT OF THE	STATE OF CALIFORNIA				
	13	FOR THE COUNTY OF LOS A					
	14		-				
	15	JIALU WU, Individually and On Behalf Of All Others Similarly Situated,	Case No.: 20STCV25343				
1	17	Plaintiff,	CLASS ACTION COMPLAINT FOR VIOLATIONS OF CALIFORNIA'S				
<b>.</b>	18	vs. ITALK GLOBAL COMMUNICATIONS, INC.,	UNFAIR COMPETITION LAW, CAL. BUS & PROF. CODE §§ 17200, ET SEQ.				
	19	Defendant.					
	20	Defendant.					
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# INTRODUCTION

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Plaintiff JIALU WU ("Plaintiff") brings this Class Action Complaint to challenge the 1. deceptive advertising and business practices of Defendant, ITALK GLOBAL COMMUNICATIONS INC. ("iTalk" or "Defendant") with regard to Defendant's practice of making automatic renewal offers and continuous service offers, as those terms are defined by Cal. Bus. & Prof. Code §§ 17600, et seq. ("California's Automatic Renewal Law"), to California consumers in violation of California's Unfair Competition Law ("UCL"), Cal. Bus. & Prof. Code §§ 17200, et seq. Among other things, Defendant enrolls consumers in automatic renewal and continuous service subscriptions without providing consumers with clear and conspicuous disclosures as required by California Law; charges consumers' for said services without first obtaining the consumer's affirmative consent; and fails to provide consumers with the ability to cancel Defendant's services online.

13 Through this action, Plaintiff, individually and on behalf of the class of all other similarly 2. 14 situated consumers, seeks to enjoin Defendant's practice of making automatic renewal offers 15 and continuous service offers, as those terms are defined by California's Automatic Renewal 16 Law, to California consumers and the general public, for Defendant's commercial purposes 17 and pecuniary gain.

18 Defendant's automatic renewal and continuous service offers are a scheme carried out by 3. 19 Defendant which involves making money from California consumers through false, deceptive, and misleading means by charging California consumers for automatic renewal offers as defined by California's Automatic Renewal Law, without the knowledge of those consumers, throughout the period covered by the applicable statute of limitations in violation of California's Unfair Competition Law.

Defendant makes automatic renewal or continuous service offers to California consumers, 24 4. 25 including Plaintiff and Class members, in violation of California's Automatic Renewal Law.

Plaintiff alleges as follows based upon information and belief, with the exception of those 26 5. 27 allegations that pertain to Plaintiff, which Plaintiff alleges upon personal knowledge as to 28 himself and his own acts and experiences.

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6. Unless otherwise indicated, the use of any Defendant's name in this Complaint includes all agents, employees, officers, members, directors, heirs, successors, assigns, principals, 3 trustees, surgers, subrogees, representatives and insurers of the named Defendant.

# JURISDICTION AND VENUE

Subject matter jurisdiction is proper in this Court as the amount in controversy is within the 7. jurisdictional limit of this Court.

8. This Court has personal jurisdiction over Defendant because Defendant conducts business in the County of Los Angeles, State of California, and has numerous storefronts in the County of Los Angeles.

9. Venue is proper in the Los Angeles County Superior Court pursuant to Code of Civil 10 11 Procedure, sections 394, 395, and 395.5. Wrongful conduct occurred and continues to occur in this County. Defendants conducted and continue to conduct business in this County as it 12 13 relates to its subscription services.

#### PARTIES

15 Plaintiff is, and at all times mentioned herein was, a resident of the County of Los Angeles, 10. 16 State of California. Plaintiff is, and at all times mentioned herein was, a natural person and a 17 "consumer" for purposes of Cal. Bus. & Prof. Code § 17601(d) and a "person" as defined by Cal. Bus. & Prof. Code § 17201. 18

Defendant is a Limited Liability Company formed under the laws of the State of Texas, with 19 11. headquarters in Washington and Virginia and a "person" as defined by Cal. Bus. & Prof. 20 21 Code § 17201.

Defendant offers consumers international phone, internet, and television equipment and 22 12. 23 services, which can be purchased on Defendant's website, and Defendant conducts business 24 in the State of California and in the County of Los Angeles.

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1		FACTUAL ALLEGATIONS	
2	13.	Plaintiff realleges and incorporates by reference all of the above paragraphs of this	
3		Complaint as though fully stated herein.	
4	14.	At all times relevant, Defendant made and continues to make automatic renewal offers and	
5		continuous service offers, as those terms are defined by Cal. Bus. & Prof. Code § 17600, et	
6		seq. ("California's Automatic Renewal Law") to Plaintiff and other consumers similarly	
7		situated.	
8	15.	Defendant is in the business of providing international communication and television	
9		services to consumers around the globe.	
10	16.	Part of Defendant's telecommunication services includes Defendant's iTalkBB Chinese TV	
11		("iTalkBB"), which is similar to a cable box and connects to a consumer's television.	
12	17.	Once Defendant's iTalkBB service is connected, a consumer has unlimited access to popular	
13		Chinese movies and television shows in high definition.	
14	18.	Part of the purchase of iTalkBB requires a consumer to elect to either pay a one-time	
15		activation fee for iTalkBB and purchase a telephone service at the same time, or the	
16		consumer can elect to pay a monthly payment for only the iTalkBB service.	
17	19.	Defendant automatically renews purchases of Defendant's services in a manner that violates	
18		California law by offering consumers a one-time payment for Defendant's services, when	
19		Defendant is actually enrolling consumers into an automatic renewal program and continuous	
20		service, without consumers' affirmative consent.	
21	20.	On or about October 15, 2016, Plaintiff purchased an iTalkBB Program (the "Service")	
22		online from Defendant's website, https://www.italkbb.com/us/en/index.html.	
23	21.	Plaintiff elected to purchase the iTalkBB service from Defendant for a one-year period.	
24	22.	At the time Plaintiff purchased the iTalkBB service, it was represented to Plaintiff that	
25		Plaintiff was signing up for a one-year promotional bundle service, which included the	
26		iTalkBB, a landline phone, and internet.	
27	23.	Defendant offered this promotion to Plaintiff for \$49.99 for one year of service.	
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- 24. Defendant's Service is an automatic renewal and/or continuous service plan or arrangement as defined by Cal. Bus. & Prof. Code § 17601.
- 3 25. Based on the representations on Defendant's website which Plaintiff relied upon, Plaintiff
  4 believed the Service was a one-time purchase, lasting for a period of one-year.
- 5 26. The Service is listed as "US TV 1yr Signup no contract" on Plaintiff's receipt, and Plaintiff
  6 paid \$49.99 for this one-year Service.
- 7 27. At the time Plaintiff purchased the Service on the Defendant's website, there were no clear
  and conspicuous disclosures alerting Plaintiff that Plaintiff would be consenting to an
  automatic renewal offer and/or continuous service.
- Defendant did not provide Plaintiff with a clear process for cancellation, or any direct link to
  an online cancellation procedure, or any refund policies.
- At the time Plaintiff purchased the Service, Defendant did not disclose to Plaintiff that the
  Service would continue beyond Plaintiff's one-time purchase, and did not clearly and
  conspicuously state how and when Plaintiff could cancel before automatically being charged
  again by Defendant.
- After Plaintiff's purchase of the Service, Defendant failed to provide disclosures that Plaintiff
   would be automatically charged, and Defendant failed to obtain Plaintiff's explicit consent
   before charging Plaintiff again.
- 19 31. Defendant did not include any information on Defendant's website indicating how to cancel
  20 the Service, and provided no mechanism to cancel the Service on Defendant's website.
- 21 32. In or around October 2017, Defendant charged \$57 to Plaintiff's credit card without
  22 Plaintiff's affirmative consent for the iTalkBB service.
- 23 33. Defendant has continued to charge Plaintiff annually for the iTalkBB service, without
  24 Plaintiff's affirmative consent.
- 34. Most recently, in February 2020, when the iTalkBB service automatically renewed,
  Defendant increased the price without notice to Plaintiff and charged \$74.99 to Plaintiff's credit card without Plaintiff's affirmative consent for the iTalkBB service.

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35. At the time Plaintiff purchased the Service, Defendant failed to present Defendant's automatic renewal offer terms or continuous service offer terms in a clear and conspicuous manner, as defined by California's Automatic Renewal Law, before the subscription or purchasing agreement was fulfilled, and in visual or temporal proximity to Defendant's request for consent to the offer.

- 36. At the time Plaintiff purchased this subscription, Defendant charged Plaintiff for an automatic renewal offer without first obtaining Plaintiff's affirmative consent to the agreement containing the automatic renewal offer terms or continuous service offer terms.
- 37. At the time Plaintiff subscribed to Defendant's Service, Plaintiff was subjected to Defendant's unlawful policies and/or practices, as set forth herein, in violation of Cal. Bus. & Prof. Code §§ 17600, et seq.
- 12 38. Defendant failed provided an acknowledgment that includes the automatic renewal or
  13 continuous service offer terms, cancellation policy, and information regarding how to cancel
  14 the Service in a manner that is capable of being retained by the consumer, in violation of Cal.
  15 Bus. & Prof. Code §§ 17600, *et seq*.
- 16 39. Defendant failed to provide Plaintiff a cost-effective, timely, and easy-to-use mechanism for
   17 cancelation of the Service, in violation of Cal. Bus. & Prof. Code §§ 17600, *et seq.*
- 18 40. Defendant failed to provide Plaintiff with a means to terminate the automatic renewal or
   19 continuous service exclusively online, in violation of Cal. Bus. & Prof. Code §§ 17600, et
   20 seq.
- 21 41. Defendant failed to provide clear and conspicuous notice of the material change and provide
  22 information regarding how to cancel the Service in a manner that is capable of being retained
  23 by the consumer, in violation of Cal. Bus. & Prof. Code §§ 17600, *et seq.*
- 42. Had Plaintiff known that Defendant would enroll Plaintiff in a program under which
  Defendant would automatically renew Plaintiff's purchase for a subsequent term and
  automatically charge the associated renewal fee, especially at an increased rate, to Plaintiff's
  credit card without clear and conspicuous advanced notice or Plaintiff's affirmative consent,
  Plaintiff would not have purchased the Service.

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1	43.	The material circumstances surrounding this experience by Plaintiff were the same, or nearly	
2		the same, as the other class members Plaintiff proposes to represent, and Plaintiff and all	
3		putative class members were required to pay, and did pay, money for the Service advertised,	
4		marketed, and sold by Defendant to Plaintiff and other similarly situated consumers.	
5		CLASS ACTION ALLEGATIONS	
6	44.	Plaintiff brings this action, on behalf of himself and all others similarly situated ("the Class").	
7	45.	Plaintiff represents, and is a member of, the Class, consisting of:	
8		All persons in California who purchased an iTalkBB or other similar service	
9		from Defendant via Defendant's website as part of an automatic renewal plan or continuous service offer for products and services from Defendant	
10		within the four years prior to the filing of this Complaint.	
11	46.	Defendant and its employees or agents are excluded from the Class. Plaintiff does not know	
12		the number of members in the Class, but believes the Class members number in the hundreds	
13		of thousands, if not more. Thus, this matter should be certified as a Class action to assist in	
14		the expeditious litigation of this matter.	
15	47.	The "Class Period" means four years prior to filing of the Complaint in this action.	
16	48.	Plaintiffs reserve the right to redefine the Class, and to add and redefine any additional	
17		subclasses as appropriate based on discovery and specific theories of liability.	
18	49.	There is a well-defined community of interest in the litigation, the proposed class is easily	
19		ascertainable, and Plaintiff is a proper representative of the Class.	
20	50.	Ascertainability: Class members are readily ascertainable from Defendant's own records	
21		and/or Defendant's agents' records.	
22	51.	Numerosity: The potential Class members as defined are so numerous and so diversely	
23		located throughout California, that joinder of all the members of the Class impracticable.	
24		Class members are dispersed throughout California. Joinder of all members of the proposed	
25		class is therefore not practicable.	
26	52.	Commonality: There are questions of law and fact common to Plaintiff and the Class that	
27		predominate over any questions affecting only individual members of the Class. These	
28		common questions of law and fact include, without limitation:	
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- Whether Defendant charged Plaintiff and Class members' payment method for i) an automatic renewal or continuous service without first obtaining Plaintiff's and Class members' affirmative consent to the agreement containing the automatic renewal offer terms or continuous service offer terms;
- Whether Defendant's conduct is an unfair, fraudulent, or unlawful act or ii) practice within the meaning of California Business & Professions Code §§ 17200, et seq.;
- Whether Defendant's advertising is unfair, deceptive, untrue or misleading iii) within the meaning of California Business & Professions Code §§ 17200, et seq.;
- iv) Whether the Plaintiff and Class members are entitled to equitable relief, including but not limited to injunctive relief as sought herein.

53. Typicality: Plaintiff's claims are typical of the claims of the members of the Class in that Plaintiff is a member of the Class that Plaintiff seeks to represent. Similar to members of the Class, Defendant enrolled Plaintiff in an automatic renewal and continuous service subscription without being provided clear and conspicuous disclosures as required by California Law, Plaintiff was charged for said services without Plaintiff's affirmative consent; and Plaintiff was not provided with information on how to cancel said services. Plaintiff is advancing the same claims and legal theories on behalf of himself and all absent members of the Class. Defendant has no defenses unique to the Plaintiff.

Adequacy of Representation: Plaintiff will fairly and adequately represent and protect the 21 54. 22 interests of the Class. Plaintiff's interests do not conflict with those of Class members. Plaintiff has retained counsel experienced in consumer protection law, including class 23 actions, and specifically, California's Automatic Purchase Renewal Law. Plaintiff has no 24 25 adverse or antagonistic interest to those in the Class and will fairly and adequately protect the interests of the Class. Plaintiff's attorneys are aware of no interests adverse or antagonistic to 26 those of Plaintiff and proposed Class. 27

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55. Superiority of Class Action: A Class Action is superior to other available means for the fair and efficient adjudication of this controversy. Individual joinder of all Class members is not practicable, and questions of law and fact common to the Class predominate over any questions affecting only individual members of the Class. Plaintiff and Class members have suffered or may suffer loss in the future by reason of Defendant's unlawful policies and/or practices. Certification of this case as a class action will allow those similarly situated persons to litigate their claims in the manner that is most efficient and economical for the parties and the judicial system. Certifying this case as a class action is superior because it allows for efficient relief to Class members, and will thereby effectuate California's strong public policy of protecting the California public from violations of its laws.

56. Even if every individual Class member could afford individual litigation, the court system could not. It would be unduly burdensome to the courts if individual litigation of the numerous cases were to be required. Individualized litigation also would present the potential for varying, inconsistent, or contradictory judgments, and would magnify the delay and expense to all parties and to the court system resulting from multiple trials of the same factual issues.

57. By contrast, conducting this action as a class action will present fewer management difficulties, conserve the resources of the parties and the court system, and protect the rights of each Class member. Further, it will prevent the very real harm that would be suffered by numerous putative Class members who will be unable to enforce individual claims of this size on their own, and by Defendant's competitors, who will be placed at a competitive disadvantage because they chose to obey the law. Plaintiff anticipates no difficulty in the management of this case as a class action.

24 58. Plaintiff reserves the right to expand the Class definition to seek recovery on behalf of
additional persons as warranted as facts are learned in further investigation and discovery.

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1		FIRST CAUSE OF ACTION
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2		VIOLATION OF CAL. BUS. & PROF. CODE §§ 17200, ET SEQ.
3		[CALIFORNIA'S UNFAIR COMPETITION LAW ("UCL")]
4	59.	Plaintiff incorporates by reference all of the above paragraphs of this Complaint as though
5		fully stated herein.
6	60.	Plaintiff and Defendant are each "person[s]" as defined by California Business & Professions
7		Code § 17201. California Bus. & Prof. Code § 17204 authorizes a private right of action on
8		both an individual and representative basis.
9	61.	"Unfair competition" is defined by Business and Professions Code Section § 17200 as
10		encompassing several types of business "wrongs," all three of which are at issue here: (1) an
11		"unlawful" business act or practice, (2) an "unfair" business act or practice, (3) a
12		"fraudulent" business act or practice, and (4) "unfair, deceptive, untrue or misleading
13		advertising." The definitions in § 17200 are drafted in the disjunctive, meaning that each of
14		these "wrongs" operates independently from the others.
15	62.	By and through Defendant's conduct alleged in further detail above and herein, Defendant
16		engaged in conduct that constitutes (a) unlawful, (b) unfair, and (c) fraudulent business
17		practices prohibited by Bus. & Prof. Code §§ 17200 et seq.
18	(a) Unlawful" Prong	
19	63.	As a result of Defendant's acts and practices in violation of California's Automatic Renewal
20		Law, California's Bus. & Prof. Code §§ 17600, et seq., Defendant has violated California's
21		Unfair Competition Law, Business & Professions Code §§ 17200 et seq., which provides a
22		cause of action for an "unlawful" business act or practice perpetrated on members of the
23		California public.
24	64.	Specifically, at a date presently unknown to Plaintiff, but at least four years prior to the filing
25		of this action, and as set forth above, Defendant has engaged in the practice of making
26		automatic renewal offers and continuous service offers, as those terms are defined by Cal.
27		Bus. & Prof. Code §§ 17600, et seq. ("California's Automatic Purchase Renewal Law"), to
28		California consumers and the general public.
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Plaintiff and members of the Class have suffered an "injury in fact" and have lost money 65. and/or property as a result of Defendant's: (a) failure to present Defendant's automatic renewal offer terms or continuous service offer terms in a clear and conspicuous manner before the subscription or purchasing agreement is fulfilled and in visual proximity, or in the case of an offer conveyed by voice, in temporal proximity, to the request for consent to the offer; (b) charges to the consumer's credit or debit card or the consumer's account for an automatic renewal or continuous service without first obtaining the consumer's affirmative consent to the agreement containing the automatic renewal offer terms or continuous service offer terms; (c) failure to provide an acknowledgment that includes the automatic renewal or continuous service offer terms, cancellation policy, and information regarding how to cancel in a manner that is capable of being retained by the consumer; and where Defendant's offer includes a free trial, Defendant also fails to disclose in the acknowledgment how to cancel and allow the consumer to cancel before the consumer pays for the goods or services; (d) failure to provide cost-effective, timely, and easy-to-use mechanism for cancellation; (e) failure to provide consumers who accept an automatic renewal or continuous service offer online to terminate the automatic renewal or continuous service exclusively online, in violation of Cal. Bus. & Prof. Code §§ 17600, et seq.; and (f) failing to provide clear and conspicuous notice of the material change and provide information regarding how to cancel in a manner that is capable of being retained by the consumer in violation of Cal. Bus. & Prof. Code §§ 17600, et seq.

21 66. Pursuant Cal. Bus. & Prof. Code § 17603, all products received by Plaintiff and Class
22 members are deemed to be an unconditional gift.

23 67. Defendant had other reasonably available alternatives to further its legitimate business
24 interest, other than the conduct described herein, such as adequately disclosing the terms of
25 Defendant's automatic renewal offers and continuous service offers, as set forth by Cal. Bus.
26 & Prof. Code §§ 17600, et seq.

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Plaintiff and Class members reserve the right to allege other violations of law, which 68. constitute other unlawful business practices or acts, as such conduct is ongoing and continues to this date.

# (b) "Unfair" Prong

69. Defendant's actions and representations constitute an "unfair" business act or practice under § 17200 in that Defendant's conduct is substantially injurious to consumers, offends public policy, and is immoral, unethical, oppressive, and unscrupulous as the gravity of the conduct outweighs any alleged benefits attributable to such conduct. Without limitation, it is an unfair business act or practice for Defendant to knowingly or negligently fail to adequately disclose the terms of Defendant's automatic renewal offers and continuous service offers, as set forth by Cal. Bus. & Prof. Code §§ 17600, et seq.

- At a date presently unknown to Plaintiff, but at least four years prior to the filing of this 70. action, and as set forth above, Defendant has committed acts of unfair competition as defined by Cal. Bus. & Prof. Code §§ 17200 et seq., as alleged further detail above and herein.
- 15 71. Plaintiff and other members of the Class could not have reasonably avoided the injury 16 suffered by each of them.

72. Plaintiff reserves the right to allege further conduct that constitutes other unfair business acts or practices. Such conduct is ongoing and continues to this date, as Defendant continues to make automatic renewal offers and continuous service offers in the manner described above in herein, in violation of California Business & Professions Code §§ 17600, et seq. and California Business & Professions Code §§ 17200, et seq.

# (c) "Fraudulent" Prong

- 23 The UCL also prohibits any "fraudulent business act or practice." Defendant's above-73. described claims, omissions, nondisclosures and misleading statements were false, 24 25 misleading and likely to deceive the consuming public in violation of the UCL.
- As a direct and proximate result of Defendant's conduct, wrongful actions, inaction, 74. 26 omissions, and nondisclosures, Plaintiff and the Class have suffered (and will continue to 27 28 suffer) damages.

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75. Unless enjoined, Plaintiff and the general public will continue to face injury, as Defendant will continue to engage in the above-described wrongful conduct. Plaintiff therefore, on behalf of himself and the Class and the general public, also seeks restitution and an injunction prohibiting Defendant from continuing such business practices and requiring Defendant to modify its disclosures and notices regarding automatic renewal of its services or programs, its refund policies, and a clear and conspicuous notice in the initial offer explaining how consumers can cancel before being charged again, and a clear process for cancellation with a direct link to cancellation procedures online.

# PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully requests the Court grant Plaintiff and the Class
 members damages against Defendant and relief as follows:

- That this action be certified as a Class Action, establishing the Class and any appropriate sub-classes that the Court may deem appropriate;
- Appointing Plaintiff as the representative of the Class;
- Appointing the law firms representing Plaintiff as Class Counsel;
- That the Court find and declare that Defendant has violated the UCL and committed unfair, unlawful, and/or deceptive business practices;
- An order requiring Defendant to pay restitution to Plaintiff and the Class due to Defendant's UCL violations, pursuant to Cal. Bus. & Prof. Code §§ 17200-17205 in the amount of their subscription agreement payments;

• An order requiring imposition of a constructive trust and and/or disgorgement of Defendant's ill-gotten gains and to pay restitution to Plaintiff and all members of the Class and to restore to Plaintiff and members of the Class all funds acquired by means of any act or practice declared by this court to be an unlawful, fraudulent, or unfair business act or practice, in violation of laws, statutes or regulations, or constituting unfair competition;

• Injunctive relief requiring Defendant to truthfully advertise and clearly and conspicuously disclose its automatic renewal terms, cancelation procedure, and refund policy for its iTalkBB and other similar services pursuant to Bus. & Prof. Code § 17203;

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An award of reasonable attorneys' fees and costs of this suit for Plaintiff and the Class

pursuant to Code of Civil Procedure § 1021.5 and/or any other applicable law; and, Any and all other relief as this Court may deem necessary or appropriate. Respectfully submitted, Dated: July 6, 2020 KAZERQUNI LAW GROUP, APC By: ABBAS KAZEROUNIAN, ESQ. MONA AMINI, ESQ. PAMELA PRESCOTT, ESQ. Attorneys for Plaintiff 

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