UNITED STATES DISTRICT COURTED MIDDLE DISTRICT OF ALABAMA

2020 JUN 30 ₱ 3:51

STEVEN BAILEY, on behalf of himself and other BERA P. HACKETT, CLK individuals similarly situated,

MIBDLE DISTRICT ALA

Plaintiffs. Plaintiffs.

Case No. 3:20-cv-457-ECM-WC

against

CLASS ACTION COMPLAINT

AUBURN UNIVERSITY; and other affiliated entities and individuals,

JURY TRIAL DEMANDED

Defendant.

CLASS ACTION COMPLAINT

Named Plaintiff Steven Bailey (hereinafter "Plaintiff"), individually and on behalf of all others similarly situated, by his attorneys, alleges the following upon information and belief, except for those allegations pertaining to Plaintiff, which are based on personal knowledge.

NATURE OF THE ACTION

- 1. This class action is brought on behalf of Named Plaintiff Steven Bailey and those similarly situated who paid tuition and fees for the Spring 2020 semester at Auburn University. As a result of Defendant's response to the Novel Coronavirus Disease 2019 ("COVID-19") Plaintiffs did not receive the benefit and services for which they bargained for when they provided payment for tuition and various fees.
- 2. Plaintiffs and Defendant entered into a contract where Plaintiffs would provide payment in the form of tuition and fees and Defendant would provide in-person educational services, experiences, opportunities, and other related services.
- 3. On or around March 12, 2020, Auburn University canceled all in-person education and transitioned to complete online education, effective March 16, 2020 through April 10, 2020.

On or around March 20, 2020, Auburn University announced that the cancellation of in-person education would continue for the remainder of the Spring 2020 semester.

- 4. Based on these closures Defendant have failed to uphold their end of the contract to provide in-person educational services and other related collegiate experiences and services.
- 5. Despite Defendant's failure to provide the services and experiences as bargained for Defendant has not offered proportionate refunds of the tuition and fees that Plaintiff and the Class had paid.

FACTS

- 6. Plaintiff and Class Members are individuals that paid tuition and fees for the Spring Semester 2020 to Auburn University.
- 7. Defendant accepted Plaintiff's and Class Members' payments in exchange for educational services, experiences, and opportunities as detailed in Defendant's marketing, advertisements, and other public representations.
- 8. Based on the academic schedule, the Spring 2020 semester at Auburn University commenced on or around Jan. 8, 2020 and was scheduled to conclude on or around May 1, 2020.
- 9. Plaintiff Steven Bailey was an undergraduate student during the Spring 2020 semester. Auburn University charged Plaintiff approximately \$15,562.00 in tuition and fees during the Spring 2020 semester, which included a charge of \$838.00 for student services fees. Additionally, Defendant charged Plaintiff an additional \$2,160.00 in College/School fees for the Spring 2020 semester.
- 10. Plaintiffs paid tuition and fees for in-person educational services, experiences, opportunities, and other related collegiate services for the entire period beginning in or around January 2020 through May 2020.

- 11. According to publicly available information, the average undergraduate tuition and fee costs for the Spring 2020 semester at Auburn University for an Alabama resident is approximately \$4,908.00 in tuition, \$838.00 in Student Service fees, and up to \$3,800.00 in College/School fees, based on the student's major. The average undergraduate tuition and fee costs for the Spring 2020 semester at Auburn University for a non-Alabama resident is approximately \$14,724.00 in tuition, \$838.00 in Student Service fees, and up to \$3,800.00 in College/School fees, based on the student's major.
- 12. According to publicly available information, the average graduate tuition and fee costs for the Spring 2020 semester at Auburn University for an Alabama resident is approximately \$4,914.00 in tuition, \$838.00 in Student Service fees, and up to \$5,283.00 in College/School fees, based on the student's major. The average graduate tuition and fee costs for the Spring 2020 semester at Auburn University for an non-Alabama resident is approximately \$14,742.00 in tuition, \$838.00 in Student Service fees, and up to \$5,283.00 in College/School fees, based on the student's major.
- 13. On or around March 12, 2020, Auburn University announced that because of COVID-19 they would suspend all in-person classes and transition to on-line learning until April 10, 2020. On March 20, 2020, Auburn University announced the cancellation of in-person education would extend to remainder of the Spring Semester 2020 and that all learning would continue online.
- 14. Defendant was unable to provide in-person educational experiences, services, and opportunities for approximately 44% of the Spring 2020 semester.
- 15. Prior to the suspension of in-person classes for the Spring 2020 semester, Plaintiff attended on-campus clubs.
 - 16. As a result of Defendant's closure, Defendant has not complied with their

obligation to provide in-person educational services along with other experiences, opportunities, and services Plaintiff and the Class paid for.

- 17. Plaintiff and the Class did not enter into an agreement with Defendant for online education, but rather sought to receive in-person education from Defendant's institution.
- 18. Therefore, Plaintiff and Class Members are entitled to a pro-rata refund of the tuition and fees they paid to Defendant for in-person educational services as well as other marketed collegiate experiences and services that were not provided.

JURISDICTION AND VENUE

- 33. This Court has jurisdiction over the action pursuant to 28 U.S.C. § 1332(d)(2)(A), as modified by the Class Action Fairness Act of 2005, because at least one member of the Class, as defined below, is a citizen of a different state than Defendant, there are more than 100 members of the Class, and the aggregate amount in controversy exceeds \$5,000,000 exclusive of interest and costs.
- 34. This court has personal jurisdiction over Defendant because Defendant maintains its principal place of business in this District.
- 35. Venue is proper in this Court pursuant to 28 U.S.C. § 1391 because Defendant's operate their primary campus within this district.

PARTIES

- 36. Plaintiff Steven Bailey is a student and a resident of Conyers, Georgia. Plaintiff was enrolled as a full-time undergraduate student at Auburn University during the Spring 2020 semester. Plaintiff has not received a refund of tuition despite the fact that the University has been shut down since on or about March 12, 2020.
 - 37. Defendant Auburn University is a public university located at Auburn, AL 36849.

CLASS ALLEGATIONS

- 38. Plaintiff brings this matter on behalf of himself and those similarly situated who paid tuition and fees to Defendant during the Spring Semester 2020.
 - 39. Plaintiffs were impacted by and damaged by this misconduct.
 - 40. Accordingly, this action is ideally situated for class-wide resolution.
- 41. The Class is defined as all individuals who paid tuition and fees to Auburn University to receive in-person educational services, experiences, and opportunities during the Spring Semester 2020. ("Class").
- 42. The Class is properly brought and should be maintained as a class action under FRCP 23 satisfying the class action prerequisites of numerosity, commonality, typicality, and adequacy because:
- 43. <u>Numerosity</u>: Class Members are so numerous that joinder of all members is impracticable. Plaintiff believes that there are thousands of individuals who are Class Members described above who have been damaged by Defendant's breach of contract.
- 44. <u>Commonality</u>: The questions of law and fact common to the Class Members which predominate over any questions which may affect individual Class Members include, but are not limited to:
 - a. Whether Defendant accepted money from Plaintiff and Class Members in exchange for a promise to provide services;
 - b. Whether Defendant provided those services as bargained for;
 - c. Whether Plaintiff and the Class Members are entitled to a pro-rata portion of the tuition and fees paid for services that were not provided.;
 - d. Whether Defendant was unjustly enriched;
 - e. Whether Defendant converted money from the Plaintiff and Class Members.
 - 45. Typicality: Plaintiff is a member of the Class. Plaintiff's claims are typical of the

claims of each Class Member in that every member of the Class was subject to Defendant's breach of contract, unjust enrichment and conversion. Plaintiff is entitled to relief under the same causes of action as the other Class Members.

- Adequacy: Plaintiff is an adequate Class representative because his interests do not conflict with the interests of the Class Members he seeks to represent; his claims are common to all members of the Class and he has a strong interest in vindicating his rights; he has retained counsel competent and experienced in complex class action litigation and they intend to vigorously prosecute this action. Plaintiff has no interests which conflict with those of the Class. The Class Members' interests will be fairly and adequately protected by Plaintiff and his counsel. Defendant has acted in a manner generally applicable to the Class, making relief appropriate with respect to Plaintiff and the Class Members. The prosecution of separate actions by individual Class Members would create a risk of inconsistent and varying adjudications.
- 47. The Class is properly brought and should be maintained as a class action because a class action is superior to traditional litigation of this controversy. Common issues of law and fact predominate over any other questions affecting only individual members of the Class. The Class issues fully predominate over any individual issue because no inquiry into individual conduct is necessary; all that is required is a narrow focus on Defendant's unjust practices.
- 48. In addition, this Class is superior to other methods for fair and efficient adjudication of this controversy because, *inter alia*:
- 49. <u>Superiority</u>: A class action is superior to the other available methods for the fair and efficient adjudication of this controversy because:
 - a. The joinder of thousands of individual Class Members is impracticable, cumbersome, unduly burdensome, and a waste of judicial and/or litigation resources:
 - b. The individual claims of the Class Members may be relatively modest

- compared with the expense of litigating the claim, thereby making it impracticable, unduly burdensome, and expensive-if not totally impossible-to justify individual actions;
- c. When Defendant's liability has been adjudicated, all Class Members' claims can be determined by the Class and administered efficiently in a manner far less burdensome and expensive than if it were attempted through filing, discovery, and trial of all individual cases;
- d. This class action will promote orderly, efficient, expeditious, and appropriate adjudication and administration of Class claims;
- e. Plaintiff knows of no difficulty to be encountered in the management of this action that would preclude its maintenance as a class action;
- f. This class action will assure uniformity of decisions among Class Members;
- g. The Class is readily definable and prosecution of this action as a class action will eliminate the possibility of repetitious litigation;
- h. Class Members' interests in individually controlling the prosecution of separate actions are outweighed by their interest in efficient resolution by single class action; and
- i. It would be desirable to concentrate in this single venue the litigation of all plaintiffs who were induced by Defendant's unjust practices.
- 50. Accordingly, this Class is properly brought and should be maintained as a class action under FRCP 23 because questions of law or fact common to Class Members predominate over any questions affecting only individual members, and because a class action is superior to other available methods for fairly and efficiently adjudicating this controversy.
- 51. Plaintiff and the Class can maintain this action as a class action under FRCP 23(b)(1), (2), and (3).

FIRST CAUSE OF ACTION BREACH OF CONTRACT (On Behalf of Plaintiff and All Class Members)

- 52. Plaintiff, on behalf of himself and other members of the class, brings a common law claim for Breach of Contract.
- 53. By accepting payment, Defendant entered into contractual arrangements with Plaintiff and Class Members to provide educational services, experiences, opportunities, and related services for the Spring Semester 2020.

- 54. Plaintiff and Class Members' payment of tuition and fees were intended to cover in-person education, experiences, and services from January through May 2020.
- 55. Defendant received and retained the benefits of payment without providing those benefits to Plaintiff and Class Members.
- 56. As a direct and proximate result of Defendant's breach of contract Plaintiff and Class Members have been harmed by not receiving the educational experiences, opportunities, and services they paid for during the Spring Semester 2020.
- 57. Defendant is required to perform under the contract and COVID-19 does not excuse such performance. Therefore, Defendant should be required to return pro-rata shares of the tuition and fees paid by Plaintiff and Class Members that related to services that were not provided for after Auburn University shut down on or around March 12, 2020.

SECOND CAUSE OF ACTION CONVERSION (On Behalf of Plaintiff and All Class Members)

- 58. Plaintiff, on behalf of himself and other members of the Class, brings a common law claim for Conversion.
- 59. Plaintiff and Class Members have an ownership right to the in-person educational services based on their payment of tuition and fees for the Spring Semester 2020.
- 60. Defendant intentionally interfered with Plaintiff and the Class Members' ownership right when they canceled in-person instructions for the remainder of the Spring Semester 2020.
- 61. Plaintiff and the Class Members were damaged by Defendant's interference as they paid for educational services, experiences, opportunities, and other related services for the entirety of the Spring Semester 2020 which were not provided.
 - 62. Plaintiff and the Class Members are entitled to a pro-rata share of the tuition and

fees they paid for but were not provided resulting from Defendant's interference.

THIRD CAUSE OF ACTION COMMON LAW UNJUST ENRICHMENT (On Behalf of Plaintiff and All Class Members in the Alternative)

- 63. Plaintiff, on behalf of himself and other members of the class, brings a common law claim for unjust enrichment.
- 64. Plaintiff and Class Members conferred financial benefits and paid substantial tuition and fees to Defendant for educational and related services for the Spring Semester 2020. As bargained for these tuition and fee payments were intended to cover in-person education throughout the entire Spring Semester 2020 of January through May 2020.
- 65. Defendant accepted the obligation to provide such services when they accepted payment.
- 66. Defendant retained these payments, despite Defendant's failing to provide the bargained for educational services, experiences, opportunities, and other related services for which the tuition and fees were collected to cover. Defendant should be required to return a pro-rated share of any Spring Semester 2020 tuition and fees, of which services were not provided as bargained for, since Auburn University shut down on or around March 12, 2020.
- 67. Under common law principles of unjust enrichment, it is inequitable for Defendant to retain the benefits conferred by Plaintiff's and Class Members' overpayments.
- 68. Plaintiff and Class Members seek disgorgement of all profits resulting from such overpayments and establishment of a constructive trust from which Plaintiff and Class Members may seek restitution.

DEMANDS FOR RELIEF

69. Plaintiff demands a trial by jury on all issues.

WHEREFORE, Plaintiff, on behalf of himself and the Class, pray for judgment as follows:

- (a) Declaring this action to be a proper class action and certifying Plaintiff as the representative of the Class under FRCP 23;
- (b) Awarding monetary damages, including treble damages;
- (c) Awarding punitive and treble damages;
- (d) Awarding Plaintiff and Class Members their costs and expenses incurred in this action, including a reasonable allowance of attorney's fees for Plaintiff's attorneys and experts, and reimbursement of Plaintiff's expenses; and
- (f) Granting such other and further relief as the Court may deem just and proper.

Dated: June 30, 2020 Carle Place, NY

PRICE ARMSTRONG, LLC

Oscar M. Price, IV ASB-6501-O71P

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mtompkins@leedsbrownlaw.com
bcohen@leedsbrownlaw.com
(To apply Pro Hac Vice)

Counsel for Plaintiff and the Putative Class



Bailey, Steven P Student ID#: 903761473 Statement Date: 11-14-2019 Due Date: 12-06-2019

Auburn University
Office of Student Financial Services
203 Mary Martin Hall Auburn University, AL. 36849-5119 (334) 844-4634

TRANSACTION DATE	CODE	DESCRIPTION	CHARG	E CREDIT
11-13-2019 11-13-2019 11-13-2019	Previous Account Balance —CURRENT CHARGES/PAYMENT 202020 350 Dining Dollars 202020 ENVD Professional Fees Tuition Non-resident Undergraduate			0.00 350.00 2,160.00 15,562.00
	CURRENT DUE		\$ 18,072.00	
	TOTAL ACCOUNT BALANCE		\$ 18,072.00	

JS 44 (Rev. 02/19)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

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Steven Bailey			Auburn University					
				2020 JUN 30 P	3: 51 Lee, AL			
(b) County of Residence of First Listed Plaintiff Rockdale, GA			County of Residence	of First Listed Defendant	Lee, AL			
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(c) Attorneys (Firm Name, A Oscar M. Price, IV	Address, and Telephone Number)		Attorneys (If Known)		•			
Price Armstrong, LLC								
2226 1st Ave. S., Ste. 10	5 205.508.9598							
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II. BASIS OF JURISDI	CTION (Place an "X" in One Box Only)	III. C	ITIZENSHIP OF P (For Diversity Cases Only)	PRINCIPAL PARTIES	(Place an "X" in One Box for Plaintiff and One Box for Defendant)			
☐ 1 U.S. Government ☐ 3 Federal Question				TF DEF	PTF DEF			
Plaintiff	(U.S. Government Not a Party)	Citiz	zen of This State	1 1 🔀 1 Incorporated or Pr				
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Defendant	(Indicate Citizenship of Parties in Ite	em III)		of Business In A	Another State			
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IV. NATURE OF SUIT	(Place an "X" in One Box Only) TORTS	Sales Services	ORFEITURE/PENALTY		of Suit Code Descriptions. OTHER STATUTES			
☐ 110 Insurance	PERSONAL INJURY PERSONAL		25 Drug Related Seizure	☐ 422 Appeal 28 USC 158	☐ 375 False Claims Act			
☐ 120 Marine	☐ 310 Airplane ☐ 365 Personal	Injury -	of Property 21 USC 881	☐ 423 Withdrawal	☐ 376 Qui Tam (31 USC			
130 Miller Act			90 Other	28 USC 157	3729(a)) ☐ 400 State Reapportionment			
☐ 140 Negotiable Instrument☐ 150 Recovery of Overpayment	Liability 367 Health C 320 Assault, Libel & Pharmac			PROPERTY RIGHTS	☐ 410 State Reapportionment			
& Enforcement of Judgment	Slander Personal			☐ 820 Copyrights	430 Banks and Banking			
☐ 151 Medicare Act ☐ 152 Recovery of Defaulted	☐ 330 Federal Employers' Product Liability ☐ 368 Asbestos			☐ 830 Patent ☐ 835 Patent - Abbreviated	☐ 450 Commerce ☐ 460 Deportation			
Student Loans	☐ 340 Marine Injury P	roduct		New Drug Application	☐ 470 Racketeer Influenced and			
(Excludes Veterans) ☐ 153 Recovery of Overpayment	☐ 345 Marine Product Liability PERSONAL		LABOR	□ 840 Trademark SOCIAL SECURITY	Corrupt Organizations 480 Consumer Credit			
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☐ 160 Stockholders' Suits	☐ 355 Motor Vehicle ☐ 371 Truth in		Act	☐ 862 Black Lung (923)	Protection Act			
№ 190 Other Contract ☐ 195 Contract Product Liability	Product Liability 380 Other Pe	Damage	20 Labor/Management Relations	☐ 863 DIWC/DIWW (405(g)) ☐ 864 SSID Title XVI	☐ 490 Cable/Sat TV ☐ 850 Securities/Commodities/			
☐ 196 Franchise	Injury 🗖 385 Property	Damage 🗖 7	40 Railway Labor Act	☐ 865 RSI (405(g))	Exchange			
	☐ 362 Personal Injury - Product I Medical Malpractice	Liability D 7	51 Family and Medical Leave Act		☐ 890 Other Statutory Actions ☐ 891 Agricultural Acts			
REAL PROPERTY	EIVIL RIGHTS PRISONER P	ETITIONS D	90 Other Labor Litigation	FEDERAL TAX SUITS	☐ 893 Environmental Matters			
210 Land Condemnation	440 Other Civil Rights Habeas Cor		91 Employee Retirement	☐ 870 Taxes (U.S. Plaintiff	□ 895 Freedom of Information			
☐ 220 Foreclosure ☐ 230 Rent Lease & Ejectment	☐ 441 Voting ☐ 463 Alien De ☐ 442 Employment ☐ 510 Motions		Income Security Act	or Defendant) ☐ 871 IRS—Third Party	Act ☐ 896 Arbitration			
☐ 240 Torts to Land	☐ 443 Housing/ Sentence	•		26 USC 7609	☐ 899 Administrative Procedure			
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VI. CAUSE OF ACTIO	28 U.S.C. § 1332(d)(2)(A)							
VI. CAUSE OF ACTIO	Brief description of cause: Breach of contract class action	an.						
VII DECLIECTED IN		·	DEM AND 6	CHECK VEC	is downered and in a complete to			
VII. REQUESTED IN COMPLAINT: CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P.			DEMAND \$ CHECK YES only if demanded in complaint:					
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VIII. RELATED CASE(S) (See instructions):								
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DUPLICATE

Court Name: U S DISTRICT COURT - AL/M Division: 2 Receipt Number: 4602058418 Cashier ID: imccullo Transaction Date: 07/01/2020 Payer Name: PRICE ARMSTRONG

CIVIL FILING FEE For: DSCAR M PRICE IV Case/Party: D-ALM-3-20-CV-000457-001 Amount: \$400.00

CHECK Check/Money Order Num: 1266 Amt Tendered: \$400.00

Total Due: \$400.00 Total Tendered: \$400.00 Change Amt: \$0.00

3:20-cv-00457

Bailey v. Auburn University