

Superfinanciera warns of the unauthorized promotion in Colombia of products and services of the stock market using foreign platforms

- **The names referenced in this activity are BE - MELIUS - BE FACTOR, IMARKETLIVES - DELTA-MASTERY IM ACADEMY, XIFRA - XIFRA LIFESTYLE, OMEGAPRO and / or OMP MONEY, which do not have the necessary permits to offer this class of products and / or services to residents in the country.**

Bogotá, December 16, 2021.- The Financial Superintendence of Colombia -SFC- reiterates to the general public that the offer of products and services that are typical of the stock market of any firm or platform hosted abroad to residents in the country must have the due authorization by this control body.

In this sense, and as a result of the different consultations on the business proposals that have been promoted indistinctly from the platforms BE - MELIUS -BE FACTOR, IMARKETLIVES - DELTA-MASTERY IM ACADEMY, XIFRA - XIFRA LIFESTYLE, OMEGAPRO and / or OMP MONEY - , this Superintendence warns that they do not have the permits to carry out these activities in the national territory.

These foreign firms and / or platforms do **NOT** currently have any authorization to promote to residents in the country directly or indirectly and through any means, their financial products and / or services, in particular, those of the stock market.

It is worth noting that the advertising or promotion of financial products and / or services of foreign companies within the country must be carried out through a representative office or correspondent contracts signed with brokerage companies or financial corporations accredited for this purpose before the SFC.

On the other hand, so far in 2021 the SFC has adopted five administrative measures against 12 personas, who were ordered to suspend the promotion and advertising activities within the national territory of products and / or services to carry out operations of the valuation market.

This Superintendence calls on the general public to, at the time of advancing their investments, mediate due diligence in the sense of evaluating the risks they are willing to assume (among which is the total or partial loss of the investment), as well as the terms and conditions of the contractual relationship with the foreign firm and the authority or international body to which you can go in case of any eventuality or disagreement with the operation.

To verify if an external platform or its promoters have the proper authorization of this Superintendence, citizens can contact us through any of the following institutional channels:

- Website: www.superfinanciera.gov.co
- Switch: (601) 594 02 00 – (601) 594 02 01 Ext. 1651
- Contact Center: (601) 307 8042
- National toll-free: 018000 120100
- Check information about the financial system
notragueentero@superfiannciera.gov.co
- Email: super@superfinanciera.gov.co

The General List of Entities Monitored by the Financial Superintendence of Colombia – SFC – is available in the Supervised Industries section of our website www.superfinanciera.gov.co and can also be accessed through the link <https://www.superfinanciera.gov.co/jsp/61694>.

Consult also all the information related to the measures adopted by this Superintendence and the warnings about unauthorized activity of products and / or services of the financial system or the stock market in the following link:

- [Suspension orders](#)
- [UNAUTHORIZED Signatures](#)
- [Don't be fooled](#)

Contacto de Prensa

comunicacionessfc@superfinanciera.gov.co
Tel.: (57) 310 8164736 - (57) 318 2409352
Calle 7 No. 4 - 49 Bogotá, D.C.
www.superfinanciera.gov.co

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